

Sixty-Tips in Sixty Minutes

Or... 60-60

Sandi Kurland

Sandi Kurland is not as tall as Tyler, but much better looking. She is the Leadership Development Coordinator for CADA/CASL, holds a Masters Degree in Political Science with an emphasis in Leadership, and travels throughout California developing strong student leaders wherever she goes. Over 10,000 students have participated in the short two years we have piloted this impactful program! In her spare time, she also organizes the CASL State Conferences and loves sunshine.

Phil Boyte

Phil Boyte is a speaker, dad, and a lousy golfer. He has created some pretty cool programs to help schools deal with culture including Breaking Down the Walls, Link Crew, and WEB. Phil has been working at teambuilding retreats with leadership groups for over 20 years. He spends most of his time traveling to schools and other exotic locations with his wife of 25 years, Laurie.

Bob Vincent

Bob Vincent is the founding principal of West Ranch High School in Stevenson Ranch, California. He was an activities director for 17 years and has been a CADA member for over 30 years. He is passionate about the importance of Relationships, Rigor, and Relevance in education. Bob is committed to training student leaders in California, and has worked with the CADA Leadership Camp program for over 25 years. In 2009, Bob was inducted into the CADA Hall of Fame.

Tyler Durman

Tyler Durman is taller than Bob Vincent and speaks annually to many thousands of high school and middle school students, educators, and parents. He is the author of “Bite-Sized Wisdom for Parents.” He holds a Masters with an emphasis in counseling, and is the father of two sons. He is funny, but not as funny as Bill Meagher.

Bill Meagher

Bill Meagher is a journalist and author and his work has appeared on PBS and in numerous magazines and newspapers. Bill has presented at CADA on education and the media. He and CADA President Elect, Cindy Bader, have been together for eleven years. He is a summa cum laude graduate of the School of Hard Knocks and he doesn't own a single book by Dr. Phil.

Peter Cahn

Thanks to 18 years of education (including 1 year of preschool) Peter Cahn is an educator's educator. In his 31 years he has been a teacher, an activities director, adviser to both the yearbook and newspaper and a vice principal. He has retired not once but twice. He has been in CADA for three decades as a board member, legislative analyst, and area coordinator, and he helped develop the Master Activity Director Certification Program. As CADA President in 1987 he provided elephant rides at his convention, despite being a life-long Democrat.

Lyn Fiscus

Lyn Fiscus, former leadership teacher and activity adviser, is CEO of Leadership Logistics, which supports positive youth development. She also serves as vice president of the Alliance for Student Activities, is the creator of the Leadership Teacher website, and is author of several student activities books including the *Adviser's Guide to Student Activities* and *The Bucks Start Here: Fundraising for Student Activities* with Earl Reum. She was the national recipient of the 2005 Earl Reum Award, in recognition of outstanding leadership and commitment to the promotion of excellence in student activities. She and Sandi started as activities directors at the same Missouri school.

Mike Smith

The “Original” Mike Smith has been speaking to young people in all-school assemblies and workshops and providing insights for educators in IN-SERVICE days and professional development opportunities for more than 20 years. He has written articles, workbooks, and video programs dissecting the processes related to leadership and motivation so that we might better understand how these things work. Mike has helped to found national organizations dealing with student activities, family involvement, and co-curricular activities. He is a CADA Honorary Life Time Member.

Sandi #1 Effective Leadership Training for
Students Who Lead

Success is not a random act —
*it arises out of a predictable and powerful set
of circumstances and opportunities.*

Phil #1 The Secrets of Working Together

Be intentional about team building.

Bob #1 Relationships

Building relationships—establishing a
positive climate

Tyler #1 Two Skills to Change Your Personal and
Professional Life

Seeking the Truth – The whys

Bill #1 Zen and the Art of Activity Director
Relationship Maintenance

Participate.

Peter #1 Financial Issues

Issue: Over the summer one of our coaches and the principal transferred student monies from the ASB bank account to athletics. How do I go about controlling this?

Lyn #1 Justifying Your Program

Make sure faculty members understand that research shows participation in activities positively affects student academic achievement.

Mike #1 Large Group Activities

First and foremost — Why have an all-school assembly?

Sandi #2 Effective Leadership Training for
Students Who Lead

Allow the students to develop a mission.
*Hard work is a prison sentence only if it
has no meaning.*

Phil #2 The Secrets of Working Together

You participate with the group. They need to know your story.

Bob #2 Relationships

Building relationships—
student to student

Tyler #2 Two Skills to Change Your Personal and
Professional Life

Seeking the Truth – The lies

Bill #2 Zen and the Art of Activity Director
Relationship Maintenance

Empathize.

Peter #2 Financial Issues

Issue: Teachers and a couple of our booster clubs are falling all over each other raising money, selling everything, and holding special fundraising nights. What can we do to control all the conflicts?

Lyn #2 Justifying Your Program

Tie in with state standards in all curriculum areas.

Mike #2 Large Group Activities

Consider developing follow-up activities for after the assembly to emphasize the important learning points from the experience.

Sandi #3 Effective Leadership Training for
Students Who Lead

Teach the *skills* along the way; *the project*
is only the venue...transfer of knowledge

Phil #3 The Secrets of Working Together

Team building is much more than ice breakers. Every activity should lead to some conversation.

Bob #3 Relationships

Building relationships—staff to
students

Tyler #3 Two Skills to Change Your Personal and
Professional Life

Seeking the Truth – The right
questions

Bill #3 Zen and the Art of Activity Director
Relationship Maintenance

Dance (and hope nobody's watching).

Peter #3 Financial Issues

Issue: I am a new advisor and everybody from the district to the parents, teachers, administrators, and students seems to have different opinions on what student activities should look like. What can I do to try and make everyone happy?

Lyn #3 Justifying Your Program

Connect to the curriculum for
some real-world practice of
academic concepts.

Mike #3 Successful Large Group Activities

Introducing your activity is one of the most important components for success.

Sandi #4 Effective Leadership Training for Students Who Lead

Guide them thru practice every chance you get. *Practice isn't the thing you do once you're good. It's the thing you do that makes you good. (10,000 hour rule)*

Phil #4 The Secrets of Working Together

Use familiar games and activities so students can be the experts. Invite your leaders to guide some of the activities.

Bob #4 Relationships

Building relationships—staff to staff

Tyler #4 Two Skills to Change Your Personal and
Professional Life

Seeking the Truth – The lovely pain

Bill #4 Zen and the Art of Activity Director
Relationship Maintenance

Listen vs. advise

Peter #4 Financial Issues

Issue: Other teachers as well as parents keep putting pressure on students to spend money or make decisions which aren't necessarily in the best interests of the students.
What should I do about it?

Lyn #4 Justifying Your Program

Promote the idea that participation in student activities affects student development in many positive ways.

Mike #4 Large Group Activities

Set-up for success.

Sandi #5 Effective Leadership Training for
Students Who Lead

Empower the student leaders to
make decisions...*and fail.*

Phil #5 The Secrets of Working Together

Include administrators and bookkeepers in your teambuilding – students need to know their stories too.

Bob #5 Relationships

Building relationships—school to
community

Tyler #5 Two Skills to Change Your Personal and
Professional Life

Telling the Story — You can't tell
people what to believe; you can only
tell them parables.

Bill #5 Zen and the Art of Activity Director
Relationship Maintenance

Speak the language.

Peter #5 Financial Issues

Issue: Our staff isn't at all aware of the liability issues or the laws related to things like student rights. For example, our principal has refused to allow a group of students to form a religious club. One club advisor is charging students a membership fee.
What's legal and what's not?

Lyn #5 Justifying Your Program

Discuss the value of the life skills students learn in your program—with them, their parents, and other faculty members.

Mike #5 Large Group Activities

Clear Expectations

Sandi #6 Effective Leadership Training for Students
Who Lead

Celebrate successes
and random fun!

Phil #6 The Secrets of Working Together

If your group trusts each other you will be ready for fierce conversations.

Bob #6 Relationships

Building relationships—ASB to
administration/staff

Tyler #6 Two Skills to Change Your Personal and
Professional Life

Telling the Story — To the memory
through the heart

Bill #6 Zen and the Art of Activity Director
Relationship Maintenance

Budget time.

Peter #6 Financial Issues

Issue: my administrator keeps adding to my job as an activity director. In addition, there is no clear role for student leaders in regards to school policy or rules. What is my job? What is the students' role?

Lyn #6 Justifying Your Program

Be conscious of your “brand.”

Mike #6 Large Group Activities

How to ensure a smooth finish

Sandi #7 Effective Leadership Training for Students Who Lead

Embrace the struggle — But get help!

Area Conference: \$40

Leadership Development Day: \$25

CASL Conference: \$315

Total for all this incredible training: \$380

Developing strong leaders to change the world: *priceless*

You have to invest if you want the best!

Phil #7 The Secrets of Working Together

Consider ways to build community
with the entire student body
— people are very lonely.

Bob #7 Relationships

Building relationships—building
traditions

Tyler #7 Two Skills to Change Your Personal and
Professional Life

Telling the Story — It's all in the
details

Bill #7 Zen and the Art of Activity Director
Relationship Maintenance

Celebrate.

Peter #7 Financial Issues

Issue: We don't have an onsite clerk so our district's business office keeps our books and writes checks for us. Recently they asked us to approve a transfer from all the ASB accounts. It seems that a few years ago our district invested money on our behalf in a mutual fund that recently went bankrupt. They said that they used district money at the time and we have to repay our share of the loss. Help!

Lyn #7 Justifying Your Program

**Realize that what you are doing
is incredibly significant
in the lives of students.**

Mike #7 Large Group Activities

Always have a checklist.

FUNCTION PURPOSE

Celebration/recognition

Education/information

Motivation/inspiration

RESERVE SITE

Gymnasium • Auditorium • Cafeteria/Multi-purpose room • Library • Stadium • Other

DETERMINE ALTERNATIVES

Study hall • Other

AUDIO ELEMENTS

Sound system • Music / Band • Other

ASSEMBLY LENGTH

OPTIONAL ELEMENTS

Presentation of Colors

Invocation

Other

AUDIENCE ETIQUETTE

Attendees review before event (students and adults)

CROWD CONTROL

Seating arrangement

Teachers sitting with students

Praise for good behavior

GETTING ATTENTION

Spirit key • Mascot • Music stopping • Other

KEEPING ATTENTION

Extra credit on material

Use the band

Staff help students pay attention

Other

AUTHORITY FIGURE

Meet the group

Sandi #8 Effective Leadership Training for
Students Who Lead

*Opportunity. Thank you for giving them the opportunity. Before they can become experts, someone had to give them the opportunity to learn HOW to be an expert.
No one does it alone.*

Phil #8 The Secrets of Working Together

There are resources all around you.

Bob #8 Relationships

Building relationships—celebrations
and recognition

Tyler #8 Two Skills to Change Your Personal and
Professional Life

Telling the Story — Credibility and
tradition

Thank you to our panel of experts:

Sandi Kurland

Phil Boyte

Bob Vincent

Tyler Durman

Bill Meagher

Peter Cahn

Lyn Fiscus

Mike Smith