



# CADA: AFFILIATE MEMBERSHIP APPLICATION

JULY 1 – JUNE 30 EACH YEAR

## COMPANY INFORMATION

Company: \_\_\_\_\_ Name: \_\_\_\_\_  
 Title: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Fax: \_\_\_\_\_ Website: \_\_\_\_\_

## SPECIALITIES: Indicate the category(s) which describe your products/services. Limit 3 please.

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Adventure/Teambuilding Programs                       | <input type="checkbox"/> DJs/Sound Systems/Dances               | <input type="checkbox"/> Planners/Agendas/School Products          |
| <input type="checkbox"/> Amusement Parks                                       | <input type="checkbox"/> Educational Materials                  | <input type="checkbox"/> Scholastic Jewelry/Pins/Cloisonne         |
| <input type="checkbox"/> Assembly Programs                                     | <input type="checkbox"/> Educators' Financial Services          | <input type="checkbox"/> Screen Printing/Custom T-shirt Design     |
| <input type="checkbox"/> Audio Visual Equipment & Rental                       | <input type="checkbox"/> Event Planning/Entertainment/Reunions  | <input type="checkbox"/> Signs/Sign Making                         |
| <input type="checkbox"/> Awards/Trophies                                       | <input type="checkbox"/> Food Service                           | <input type="checkbox"/> Software                                  |
| <input type="checkbox"/> Beverages   | <input type="checkbox"/> Fundraising                            | <input type="checkbox"/> Speakers/Presenters                       |
| <input type="checkbox"/> Buttons/Badges  | <input type="checkbox"/> Grad Night/Amusements                  | <input type="checkbox"/> Specialty Items                           |
| <input type="checkbox"/> Camps-Leadership/Spirit                               | <input type="checkbox"/> Inflatable/Interactive Games & Rentals | <input type="checkbox"/> Spirit Supplies                           |
| <input type="checkbox"/> Canopies/Tents  | <input type="checkbox"/> Leadership Training                    | <input type="checkbox"/> Sports Equipment/Installation/Scoreboards |
| <input type="checkbox"/> Caps/Gowns  | <input type="checkbox"/> Murals                                 | <input type="checkbox"/> Travel/Educational Field Trips            |
| <input type="checkbox"/> Clothing/Uniforms/Imprinted Sportswear                | <input type="checkbox"/> Photography                            | <input type="checkbox"/> Yearbooks/Printing                        |
| <input type="checkbox"/> Decorations/Balloons/Confetti/Streamers/Prom Supplies |   |  |

## CODE OF ETHICS: As a condition of Affiliate Membership, all organization and/or companies who achieve membership status agree to the following and so indicate by signing below.

- Resolve to offer business services ethically, professionally, fairly, and courteously to all CADA Members;
- Recognize a moral responsibility to the public that should take precedence over all other interest;
- Refrain from offering, endorsing, or sponsoring any action that is considered illegal in the state of California, including specifically advocating the use of alcohol or drugs to minors, trespassing on school property, unethically influencing school/student officials, and fraudulently misrepresenting a product or service;
- Commit to a clear written statement of the terms and conditions of purchase and to make those terms fair and timely, as normal industry standards dictate;
- Refrain from making false or misleading statements about a competitor or a competitor's product or service;
- Support the buyer's desire to shop around and investigate references;
- Commit to responding to and satisfying any complaint regarding services or staff made through the "CADA Grievance Procedure."

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

## MEMBERSHIP FEE/PAYMENT: (Membership Fee based on gross Sales in CA Schools)

- |   |   |
|---|---|
| <input type="checkbox"/> Sales – 0-\$500,000 – fee: \$350             | <input type="checkbox"/> Sales – \$500,001-\$2,000,000 – fee: \$550 |
| <input type="checkbox"/> Sales – \$2,000,001-\$5,000,000 – fee: \$800 | <input type="checkbox"/> Sales – \$5,000,001 and up – fee: \$1050   |

Check (payable to CADA)     Visa     MasterCard     Amex

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return form to: CADA Central  
 3540 Soquel Ave. Suite A  
 Santa Cruz, CA 95062 or fax to (831) 576-1515 – email: info@cada1.org