

Welcome to the 2017
CASL Newsroom...Speak Up Stand Up!
Top Ten Things To Do FIRST Upon Arrival

1. Luggage will be stored outside under the Pavilion Tent and upstairs in the hotel. Follow the signs, the CASL Greeters and the ASK ME CREW for directions to store your luggage until delegate key distribution time.
2. After you store your luggage, the advisor only should come to the registration area on the first floor and receive all the information and giveaways for your students.
3. Gather your students in a quieter area of the hotel to do the following:
 - a. Have students assemble their lanyard with their nametag.
 - b. Review the program schedule.
 - c. Distribute workshop tickets for Today's Sessions 1 and 2. These are in labeled envelopes in your advisor bag.
 - d. Distribute the conference t-shirts according to the sizes that were ordered.
4. If you have a Meet the Pro's presenter or someone running for the State Board, send them to the designated tables for these two groups to check-in and receive additional information they will need.
5. Arrange a meeting place in the hotel for your school meeting times and distribution of workshop tickets for tomorrow.
6. When distributing workshop tickets have your students note on their name badge whether they are in the Blue or the Red group and distribute the same grouping of workshop tickets for those sessions.
7. Our CASL store sells CASL apparel, and is open during registration and eating times – not during general sessions, workshops, etc. If your students want to buy a sweatshirt for the Santa Cruz Beach Boardwalk, now is a good time before the conference begins.
8. Lunch is on your own as everyone will be arriving at different times. There are a few places across the street from the Doubletree you can take your students to eat if you wish, or you can grab a quick bite at the Café in the hotel.
9. Party Pals is here with fun inflatables outside and other interactive games in the Parking Lot. This area is open until 12:50 PM.
10. Remind your students tonight's dance dress is casual and both the dress and the dancing must be school appropriate.
11. Visit the Presidential Suite set up for advisors to network with other advisors and have a quiet place to snack and drink a soda or two. (open times are listed on your advisor notes page)
12. Encourage your students to maintain a positive spirit throughout the entire conference, to network with students from other schools, and to enjoy this amazing opportunity you have provided them.