

# Volume 105 No.1

"Learning, Leading, Living!

Inside this issue:	
Elements of Leadership	2
CADA Leadership Camps	2
September	3
ASB Scavenger Hunt	4
Building a New School	6
CADA Insurance Update	6
A World View	8
CADA Film Festival	9
CADA Trained Schools	10
Things You Should Know	11
Message from Don Dagñe	13
NASC Information	15
Laws of Leadership	17
Leadership Reviews	18
Calendar of Events	20



To promote and support leadership development and student activities.



# Message from our President ... Don Dagñe

Are you ready to Celebrate a new year?

ope you are still celebrating a good CADA summer. Many of you took your students to one of our camps. I know the experience will help build up your school programs and activities. As we start the new year, I would like to give you a few ideas to reflect upon as we continue to face the challenges ahead. Continue to lead by example. Keep your spirits high and your smiles contagious. Help bring others into the CADA/CASL family. Let other schools in your area know of the benefits and help you can receive from being a member of this fine organization. Never lose hope or give up. Remember, you do (Continued on page 15)

## "Good Enough Never Is" Breaking Down the Barriers

Ideas compiled by Janet Roberts—Chino Hills HS

ideas. When I walked by Janet great. Roberts table I heard a stream

If you've ever attended the of ideas that I loved, old and I meet the pros session at new. Here are some of the CADA you know that the highlights so you can kick off event is crawling with great your year and go from good to

(Continued on page 13)

### State Convention ... The CADA Film Festival

ADA is reeling it in at "the CADA Film Festival", for the upcoming State Convention.

State Conv World Class Keynoters, Meet the Pros, Over 80 sessions, 200+ Exhibitors, Networking,

New Director Receptions, Dinner/Dance, Programs, Elections, Leadership Training, CADA Book Store & Inspiration.

#### More information on Page 9

Make plans early for the Reno, Hilton

**Attention Eligible Members: DEADLINE** for nomination for CADA Vice President is November 1, 2005. Get your nomination in early.

> Contact: Ola King-Claye (Past President)

Rincon Valley Middle School 4650 Badger Rd. Santa Rosa, CA 95409 (707) 528-5255 Fax (707) 528-5644 OMKCteach@aol.com





# What Are The Important Elements To Leadership

pay off for any Activities Director. While surfing I stumbled onto a site called leadership stories and found some fun and interesting stuff.

Taken from the website: http:// www.leadershipstories.com/ index.html

It has been challenging for me to sift through the varying offerings to solidify my own

I urfing the web can truly ideas of what are the important resident experts. How would elements of leadership. The shelf holding my books on the topic of leadership is heavily weighed down. From the perspectives of military generals, organizational gurus, psychologists and politicians, the values and qualities of leadership have been expostulated upon in depth, breadth and volume.

For clarity, I turned to my

been tainted with the

knowledge of readings, lectures or previous discussion define the notion of leadership in its essence?

" A leader strong, adventurous, full of courage. A leader is

you." Annie, age 7

"A leader keeps trying. A leader young minds, which have not is a strong soul who never gives up. When there's a problem,

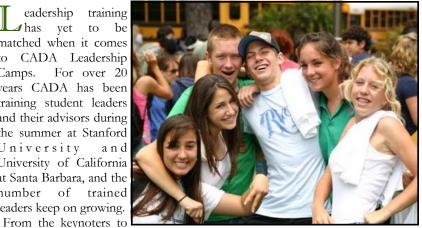
> they fix it. You can count on them." Emme, age 9 "A leader is someone who is not shy, but goes to the front. A leader is someone who sticks to her ideas and doesn't give up when

as lovely to others as they are to someone needs her. A leader

# CADA/CASL Leadership Camps—Under the Sea

eadership training **1** has yet to matched when it comes to CADA Leadership Camps. For over 20 years CADA has been training student leaders and their advisors during the summer at Stanford University a n d University of California at Santa Barbara, and the number of trained leaders keep on growing.

the interest sessions, the training was diverse. Mike Smith, while working with the CADA camps since the beginning, brought his humor and knowledge to center stage. Russ Peak returned to camp after 4 years and dazzled the crowd with his mental wizardry while Scott Greenberg spoke with the students about life's bumps in the road when he shared his experience with cancer. Furthermore Stu Shaffer, CADA Past President, continued to awe the crowd with his traveling junk show. With rotations that focused on Marketing, Communication, and Teambuilding, our students got a well rounded education. The camp program would like to thank our medallion sponsors: the Event



Group and WOW Special Events, for helping with the Pre-Camp festivities, Audio Dynamix for supplying the sound system, All Action Awards for all our pens and goodies, Jostens with the help of the speakers, IZA Design for the shirts, Pegleg Entertainment for DJ-ing the dances, Plan-it Interactive for the games and Coca Cola for their continued

Thanks to the organization of Jack Ziegler, Leadership Camp & CASL Coordinator as well as Past President, our Middle School and High School Camps keep on growing stronger as we offer more lessons packed into a small amount of time. Santa Barbara recorded the largest CADA camp ever with almost

400students. We would like to thank our staff for all of their efforts with our students:

Kylie Anderson, Megan Anderson, Monica Anderson (Area D Coordiantor), Todd Arrowsmith, Shonna August, Cindy Bader (Area Coordinator), Bill Battaglia,

Eileen Beckley, Laura Beers-Dannerth, Robert Belue, Dustin Blankenship, Brianne Blum, Debbie Buck, Garrett Burnard, Brandon Bytik, Pete Cahn (Past President), Dylan Chylinski, Paul Chylinski (Communications Coordinator), Kasie Clark, Bob Collins, Carol Cook, Jose Duenas, Diann Edens, Julie Edens, Jo Forsyth, Allison Gadeke, Al Gaines, Kelsev Gaines, Laura Gallion, Mark Gibson, John Gibson (Past President), Jorge Gonzalez, Jennifer Graves, Jan Hayes-Rennels, Kandice Hocut, Patricia Holt (Area F Coordinator), Phillip Hon, Tim Hopper, Shannon Hurtado, Ron Ippolito, Yesenia Jimenez, Jim Johnson, Verne Johnson, Lisa Joralemon, Brodie Kaster, Jason Kaylor, Suzy Krzaczek, Sandri Kurland

(Area G Coordinator), Toosje Lamoreaux, Derek Lamoreaux, Rain Lamoreaux, Jessica Lopez, John Lucero, Patrick Maurer, Denise Merrick, Tom Mertel, Trisha Mittal, Susan Moerder, Taryn Moore, Merick Mulcahey, Kelsev Natsuhara, Sally Neiser, Alexis Nelson, Michael Noriega, J. P. Nyberg (Past President), Jillian Nyberg, Jody Nyberg, Drew Passalacqua, Christina Phan, Melissa Pina, Kathy Pinol (Past President), Cody Poag, Nik Ray, Jessica Razo, Sidonie Rhodes, Tanya Rianda, Janet Roberts, Niki Saich, Mary Schmidl, Stu Shaffer (Past President), Don Shaffer (CADA President Elect), Annette Shaffer, Don Short, Mary Jane Smith, Mike Smith, Kathleen Smith, Kimmarie Taylor, Rodrigo Vazquez, Billy Bob Vincent, Lisa Walters, Mike White, Alyson White, Charley Williams, Amanda Wright, Casey Ziegler, Jack Ziegler (Past President), Dayna Zimmermann, Glenn Zimmermann (CADA Executive Director)

5 camps later we all survived the summer and we hope your school year is the best it can be. With all that CADA Camp spirit deep in your toes, there is no doubt.

For more information contact Jack Ziegler at JZiggie@aol.com.

#### Leadership Stories Continued

(Continued from page 2)

knows how to make a difference." Lisa, age 11

And then I asked them how a leader might be similar to or different from a hero. Annie was quick to reply:

"A leader is someone who is trying to do something. A hero is someone who has done it."



### QUESTIONS TO PONDER AND DISCUSS:

It can be helpful to look at leadership as an everyday quality that is demanded of each of us. We need to appreciate the ways we daily stretch to meet the intellectual challenges of our work or study, the emotional challenges of being in a myriad of relationships, the physical challenges of maintaining a healthy body, and the spiritual challenges of finding direction and meaning in our lives. By talking about how we understand and rise to meet these daily challenges perhaps we can more greatly appreciate the skills, abilities and efforts of ourselves and those around us.

- 1. How would you define the essential qualities of leadership?
- 2. What activities in your daily life encourage you to take on a leadership role?
- 3. What are the most difficult aspects of leadership for you to demonstrate? Which come to you most naturally?
- 4. Where do you see leadership qualities blossoming in those you are with? How have these qualities impacted your life?

#### A LITTLE BIT OF THEORY:

We are all practicing leadership qualities on a daily basis, often unaware that we are doing so. Any time we demand of ourselves to think independently, reach out to another, involve our heart as well as our head in decision-making, take a stand, or take a risk, we are enacting leadership skills. These qualities of being centered in one self while respectfully interacting with others, grow through practice. Fortunately, opportunities abound to grow our own leadership abilities while helping our children to develop theirs.

An old professor of mine once stated that there are only three skills involved in good parenting: holding on, letting go, and sticking around. In terms of leadership development, I imagine these three ways of being in relationship with our children provide the framework that promotes leadership growth.

"Holding on" entails providing a safe enough setting that children feel empowered to try new activities, thoughts and perspectives. Children feel "full" enough within themselves to reach out and respectfully embrace others.

"Letting go" is a bit more difficult. It involves stepping back enough that children feel ownership of their accomplishments as well as their mistakes. It allows children the room to grow through their own consequences.

The last "leadership parenting" skill, "sticking around," means keeping an ongoing eye on the process even when you are no longer felt needed. In the hard moments you are there to help process the mistakes when they seem too overwhelming for another to incorporate. When all goes well you are witness to the victories and can provide the positive encouragement that ensures the skills will be well integrated.

Although these three skills of holding on, letting go and sticking around each play more prominent roles at different points in the developmental process, in reality they are all happening simultaneously and constantly. It is part of the leadership challenge of parenting. We need to have our own center of balance that we might provide this important foundation for those we love.

# September

	Month Observances
lay/	Home and Sports Eye Safety Month
수	Latino Heritage Month
/mc	Baby Safey Month
ne.c	Be Kind to Editors & Writers Month
arzoi	Cholesterol Education Month
end	Classical Music Month
v.cal	Cold and Flu Campaign
WW	Library Card Sign-Up Month
tp://	National Bed Check Month
o hti	National Chicken Month
go t	National Honey Month
ates	National Literacy Month
le d	National Piano Month
otab	National Rice Month
or n	Organic Harvest Month
ous,	Pediculosis Prevention Month
eligic	Sickle Cell Awareness Month
al, r.	National Sewing Month
ultur	First Full Week
ny cı	Sobriety Checkpoint Week
iss a	Third Week
don't miss any cultural, religious, or notable dates go to http://www.calendarzone.com/Holiday/	Balance Awareness Week
dor	Balance Awareness Week
date,	National Farm Animals Awareness Week
to c	National Adult Day Care Center Week
Keep your school calendar up to date	Reye's Syndrome Awareness Week
enda	National Singles Week
Calc	Fourth Week
004:	Banned Books Week
ur sc	Constitution Week
) yor	National Food Services Workers Week
Keek	Banned Books Week  Last Two Weeks
-	Hispanic Heritage Month

# ASB Scavenger Hunt

by Denise Van Doorn—CADA VP, Bear Valley MS

oes it ever drive you crazy that your ASB students don't know how to do something that is simple to figure out, or that you wish they knew the right person to ask the right questions on campus? At the beginning of the school year I like my ASB class to really know many key things as they jump into the year. It makes my life easier too. I help my President and Vice President create a scavenger hunt for the whole

ASB class to do the first weeks of school. We group students into pairs, usually an experienced person with a newbie.

Some things they include in the scavenger hunt are: introduce themselves to the secretaries and ask them their favorite flower, or candy. They have to go to the copy machine and make a double sided copy of their hands. Find the custodian (use the real names) and ask

them to show you how to do something. Find the location of poster paints and make a mini poster with a special greeting on it. Introduce themselves to the cafeteria staff and bring them a welcome back poster that you made. Find where we keep balloons and blow one up with the air compressor or helium. Go to the computer lab and create a fast flyer, print it, and post it around campus. Find a staff list from our files and ask some of/ all of

them their favorite spirit day theme. Be creative! Make a list of all the things you wish your students would remember because you have told them a million times before.

You get the idea with these suggestions. The BEST thing about this activity is you teach students WHERE things GO,

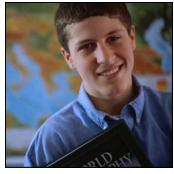
> Who important people are, HOW to do some of those daily ASB tasks, and building connections with others on campus.

This requires a little reminder to your staff that ASB students will be coming around asking them a question etc... I usually give my staff a copy of the scavenger hunt, highlighted with their involvement. The whole staff loves this activity too! It is best when you have your students wear their ASB shirts and you go around and take photos! It is

so much fun! Make sure you have enough time to complete the tasks! Have a prize at the end for everyone. Later, you can collect the critical information like the teacher's favorite spirit day themes, the favorite candy, or flower of certain people who you will want to thank at certain times of the year. Heck! You can do this scavenger hunt in the middle of the year too.

# Building a Dream ... a New School

by Todd Arrowsmith, West Ranch HS



ast year I had the chance of a lifetime to help open a brand new school. West Ranch High School is located Stevenson Ranch Northern Los Angeles County. I had been an activities director for 10 years prior to the new school opening. After I received the job, I came to realize the magnitude of my position. I would be creating traditions and events that would very likely last long after I was gone. An additional challenge I faced was that, because construction was not

year of existence. We would share a campus with the newly built Junior High School across the street from what would one day become West Ranch High School.

Brainstorming all of the things necessary in starting a new program helped me to identify some essential items that all activities programs need to be successful. These are just a few things that I followed when opening up West Ranch.

Before the school even opened a student steering committee was formed. These future West Ranch students came from the two feeder junior high schools' ASB Programs. It is very important that incoming students have a large say in the opening of a new school. They must not only take ownership of their new school, but they must also get over the fact that they will not be attending an established school - one that many ideas and created a yet complete, we would not be many had been expecting to constitution that would be

on our own campus in our first attend ever since they were in grade school!

> First we had to choose our school colors and mascot. looked through the Directory for mascot names school colors. and perused the colors and mascots (fyi - in the CIF Southern Section the most

used mascot is the Eagles and the most used school colors were blue and gold.) It was important that our mascot be "politically correct," would blend in with our sister schools in the district, would represent school's local the community and would be timeless.

Next, we created preliminary constitution for the school. I found many great examples of other school's constitutions fellow CADA members ASB websites. We took

the framework for Associated Student Body.

Third, we had to create the ASB (Continued on page 12)

# since 1923

#### **School Photographer**

#### High School

- · Senior Portraits Yearbook Support
- Dances & Proms
- Sport Groups
- Sport Individuals Panoramas
- Underclass ID Cards

#### **Elementary School**

- Individual Portraits
- Portrait Packages **Optional Designs**
- Composites
- Mug Books
- Record Set & ID Certificates
- Yearbooks
- Administrator's CD

#### Middle School

Now All-Digital!

- ID Cards
- Portrait Packages
- Administrator CD
- Certificates
- Sport Groups
- Sport Individuals
- · Class Groups Panoramas
- Yearbooks

Call for more information!

800-829-2532

ext. 502

#### **CADA** thanks our Medallion Sponsors

Their generosity and support provide essential resources to help the CADA organization provide quality and useful services for CADA Members and the Students of California. Please show your support by using their products and services.



Page 5



HERFF JONES







#### **Gold Level Sponsor**









Copper Level Sponsor













Norm Hull

The Leaders Forum

Phil Boyte Learning for Living





Tyler Durman

Russ Peak Magic of the Mind





- ➡ Balfour—Taylor Publishing
- ⇔ Boss Graphics Wall Murals
- ⇒ Don Sproul Co./Ready Mark Distributors
- Feet First Eventertainment
- First Class Events
- □ IZA Design
- **⇔** Kustom Imprints
- ➡ Medieval Times & Dinner
- → Party Pals
- ⇔ QSP—Reader's Digest / World's Finest Chocolate
- ⇒ Sea World of California
- Southcoast Photography



Scott Greenberg Jump Start Performance Programs

#### **Published by:**

California Association of Directors of Activities

**Printers**Modern Litho

Editor

Paul Chylinski **Sponsored by:** 

Jostens, Inc.

If you would like to submit an article, thoughts or well wishes, send to:

Paul Chylinski

1765 W. Cerritos Ave. Anaheim, Ca. 92804 (714) 999-3692

Chylinski\_p@auhsd.k12.ca.us

To advertise in **CADA News** Contact David at CADA Central

(831) 464-4891 Email: dave@btfenterprises.com



# Somerton Student Insurance Security · Solutions · Innovation · Technology · Value · Integrity

#### Your CADA Insurance

has selected Somerton Student Insurance as their Broker. Somerton is a respected authority on Student Insurance and known as plan administrators and general agents whose focus is students, athletics, and International and Study Abroad programs. Somerton will assure that you have the expertise, products and services you need to succeed at your disposal. We have placed the General Liability and Member's Liability with Great American Assurance Company and K and K Insurance Group, Inc. and the Accident Policy with Guarantee Trust Life Insurance Company.

General Liability and Medical Accident policies cover specific reported events. Certificates are issued from the January General Liability policy (as opposed to the July Members Liability policy). Coverage is provided for Spectators and Participants for all reported and approved events.

General Liability covers CADA for third party claims up to \$1,000,000 per occurrence where the third party is alleging that CADA has been negligent. Excess Liability provides the same coverage as the General Liability but adds an additional \$1,000,000 on top of the underlying GL policy (refer to policy for The coverage limitations). includes CADA premises liability (individual office location for claims such as slip-and-falls) as well as rented/leased premises which are in CADA control during camps, conferences or workshops. This policy includes coverage for Volunteers but only while acting at the direction of and within the scope of volunteer duties for CADA; and Managers or Lessors of Premises that have been leased to CADA with respect to the CADA's use of that part of the premises leased to you or which you have otherwise been permitted

has selected to use. Below are the limits of coverage.\*

- General Aggregate Limit (Other than Products/ Completed Operations NONE
- Commercial General Liability, Per Occurrence \$1,000,000
- Bodily Injury and Property Damage **\$1,000,000**
- Products and Completed Operations, occurrence and aggregate limit \$1,000,000
- Personal and Advertising Injury \$1,000,000
- Participants Legal Liability \$1,000,000
- Damages to Premises Limit (rented to you) \$ 300,000
- Medical Expense Limit (any one person) \$ 5,000
- Non-Owned and Hired Auto Liability \$1,000,000

The Members General Liability policy offer the \$1,000,000 per occurrence and covers the members of CADA while they are performing the duties of Activity Directors under CADA with these same limits.

The Medical Accident policy through Guarantee Trust Life (GTL) covers participants, coaches and staff for reasonable medical expenses for treatment of an accidental injury incurred. Treatment must start within 60 days of the accident and all expenses must be incurred within 52 weeks from the date of accident. The policy includes an Accidental Death and Dismemberment Benefit. This is an Excess policy that does not cover treatment of service that is available under other insurance available to the Insured Person.\*

Any questions regarding this policy please contact CADA Central directly.

\*refer to the Master Policies for details.

# All Action Awards, Inc.

528 Bush Street, Woodland, CA 95695 (530) 666-3220 FAX (530) 666-0640 www.allactionawards.com

# Quotables

**C3**" To be surprised, to wonder, is to begin to understand." Jose Ortega y Gasset

C3" People look at you and me to see what they are supposed to be. And, if we don't disappoint them, maybe, just maybe, they won't disappoint us." Walt

C3" We teachers can only help the work going on, as servants wait upon a master." Maria Montessori

C3" I put the relation of a fine teacher to a student just below the relation of a mother to a son." Thomas Wolfe

C3" Good teaching must be slow enough so that it is not confusing, and fast enough so that it is not boring." Sidney J. Harris

3D = Success: Determination, Dedication & Discipline are the three main pillars for Success." Author Unknown

C3" Don't let what you know be all you know." Written in 2005 by Chris R. ---Kentucky

C3" Hard work with positive intention never FAILS." Author Unknown

C3" The whole problem with

the world is that fools and fanatics are always so certain of themselves, but wiser people so full of doubts." Bertrand Russell

C3" Teachers are some of the most inspirational people, but some have forgotten just what that really means. Some might say that "to inspire" means to touch someone's heart and lift them from their emotional slump, but these people are but just a little off. "To inspire", is to hold another's heart in your hands, fill it with hope, believe in it, and watch it glow. "To inspire", is to lift a person from the depths of the deepest, coldest ocean and raise them to touch the hands of the angels in the heavens above. "To inspire", is to make all dreams not only seem possible, but be possible. Most of all, "to inspire" is to love. Teachers inspire simply be being there, like a beacon of light and hope, shining through the darkness." Courtney S., Age 14

C3" They say children are the future, but really teachers are the key to the future." Author Unknown

# CADA Camp ... From the Eyes of a New Advisor

by Vanessa Douty, Rubidoux HS

Leadership camp excites the mind and prepares the body for the enormous task of being a new ASB Advisor. My first camp experience came filled with fantastic ideas from the interest groups and swap sessions as well as a glimpse into the sleep deprivation that will become my life during our major ASB programs this year.

The experienced ASB advisors that led the studentoriented sessions gave me so many creative ways advertise, put on spirit rallies and organize event on my campus. Many practical features

being

an

ASB advisor where discussed in our Advisor only council sessions. I received many practical guides to handling leadership lesson planning, ASB accounting and the effective ways to integrate all students on my campus and the real value of this information is that is came from voices of experience

who had implemented these ideas in their own classrooms and campuses.

Aside from all the ideas and planning techniques that CADA leadership camp gave me, I received a tremendous sense of confidence in my ability to do all that will be asked of me this year. This confidence did not come from being prepared with practi-

cal and creative ways of

managing my ASB responsibilities, but from the trem e n d o u s support that I have from all the incredible advisors that I met. Each and every one of them, whether they lead the camp, or attended it, were all so

willing to share ideas and offer continued support in the upcoming years. The true value of my CADA leadership camp experience is the knowledge that I can accomplish this new job with the tools I was given and the friends I have made.





Platinum Sponsor Mike Westra

703 Pier Ave. Suite B-231 Hermosa Beach, CA 90254

(310) 372-8498







"Not only were our students amazed, but they were honestly moved by your personal stories and challenges to them to be the best that they can be. I have never had an assembly that has had such a lasting, positive impact on our student body.

Curt Chase - Piñon Middle School

"Russ Peak has the ability to relate to high school students and they really listen to what he has to say. Whether Russ is strickly entertaining a group or providing a message, he is a dynamic

Lisa Dieker - Thomas Downey High School

"The students are still talking about what they saw and how much they enjoyed your engaging and entertaining performance. What is even better, is that the TEACHERS are talking - and that tells me that everyone had a great time!" Joanne Laird - Monta Vista High School

"Russ brought professionalism and excitement to our conference. Every advisor and student who heard and saw Mr. Peak's keynote address was deeply amazed by his magical prowess and his clear, precise message." Don Dagné - Clifton Middle School

"Russ is in a class by himself. His product is pure, and his integrity strong. Not only does he deliver one heck of a speech, but does it with the students and audience in mind.' Paul Chylinski - Loara High School

"He kept them on the edge of their seats - captivated - throughout the entire

Chuck Noroian - Everett Alvarez High

"These kids can be a hard audience but you hooked them. The students loved it. I know I can always count on you to put on a good show." Amy Campbell - Ranch Verde High School

"It was a great blend of fun, fascination and motivation. Your acronym MIND was appropriate for our middle school kids. Thanks again!"

Denise Van Doorn - Del Dios Middle School

"The message was inspiring and gave us all something to think about. I highly recommend Russ Peak's program to any activities director looking for a quality

Jeff Burghardt - Ponderosa High School

"Russ Peak's Magic of the Mind is the one assembly that all of my students consistently remembered throughout the year. I highly recommend his assembly to any middle school to help motivate your students to achieve at a higher level."

Shad Grijalva - Quail Valley Middle School

"The students were never so excited about an assembly as they were the one by Russ Peak. He really captured their attention and provided a source of conversation that lasted for days. The students made sure it was known, we want him back again!"

Rusty Fachner - Escalon High School

# The World's Point of View

f the population of the Earth was reduced to that of a small town with 100 people, it would look something like this:

57 Asians

21 Europeans

14 Americans (Northern and Southern)

8 Africans

52 women / 48 men

70 coloured skins / 30 Caucasians

89 heterosexuals 11 homosexuals

6 people would own 59% of the whole world wealth and all of them will be from the United States of America

80 would have bad living conditions

70 would be uneducated

50 underfed

1 would die

2 would be born

1 would have a computer

(only one) will have higher education

Also think about the following

This morning, if you woke up healthy, then you are happier than the 1 million people that will not survive next week.

If you never suffered a war, the loneliness of the jail cell, the agony of torture, or

hunger, you happier than 500 million people in the world.

If you can enter into a church (mosque) without fear of jail or death, you are happier than 3 million

people in the world.

If there is food in your fridge, you have shoes and clothes, you have bed and a roof, and you are richer than 75% of the people in the

If you have a bank account, money in your wallet and some coins in the money-box, you belong to the 8% of the people in the world, who are well-to-do.

If you read this you are three times blessed because:

- 1. You belong to a caring group of people in the Activities field.
- You don't belong to the 200 million people that cannot read.
- 3. You probably have a computer.

Think globally, act locally.

# The CADA Film Festival



Don Shaffer— CADA President Elect, Kraemer MS

ADA Studios is rolling out the red carpet to invite you to the 2006 CADA Film Festival in Reno, Nevada from March 1-4! We will bring the best in leadership development and student activities to producers and activities directors from around the State of California and the nation. You won't want to miss one action-packed minute.

The resources are endless and the festival is extensive. With over 100 star-studded workshops, designed in tracks for newer and experienced advisors, over 75 Meet the Pro Presenters, General Sessions with top rated keynoters, including Jeanne Robertson, film producer Eric Saperston, and Tyler Durman, the CADA Store ... and premiering the new elements of Curriculum Roundtables, Professional Learning Communities,

Personal Coaching Sessions, and events including private the opportunity to extend skills with the Advanced Learning A"CADA"my presenters, a Seminars.

Back lot Exhibit Hall with all

The Advanced Learning Seminars are the newest concept from CADA, designed to take your leadership development to the next level. Limited to 50 attendees per session at a cost of \$50 tuition per person you will have an opportunity to receive 3 hours of instruction provided by top presenters. One seminar is by Tom Jackson, author of the "Activities That Teach" series of books and another by last year's keynote speaker, Phil Boyte.

You will take away a wealth of information and the skills needed to implement them. Be a part of these groundbreaking sessions that are sure to become a CADA feature of the future. Look for the Convention brochure or on the CADA web page in October on how to register for these seminars.

All the classic convention features will be there, including all of the new to convention activities sponsored by USA Student Travel, the Lifetouch After Parties, the Herff-Jones After Party and Tennis Shoe Bowling night, the Coca-Cola Back lot Dinner and Exhibit Hall, the Jostens Dessert and Dance as part of the Festival Gala.

You will be provided an allaccess pass to spectacular gala

events including private screenings from the finest A"CADA"my presenters, a Back lot Exhibit Hall with all the latest props for your productions, and exclusive A"CADA"my After Parties with all the big names in the industry.

Integrating the power of film into this convention will provide an opportunity to take leadership to the next level while gaining invaluable information and skills to support the Leadership and Activities Standards.

Security will be tight, paparazzi inevitable . . .

Plan on being a part of each frame of the film festival beginning Wednesday afternoon through Saturday afternoon, March 1-4 at the Reno Hilton, for the 2006 CADA State Convention.

# Attention Budding Film Producers . . .

As part of the Thursday night spotlight event there will be a screening room showing ASB, school, and student

produced films in true
Film Festival style.
If your ASB, school, or
students have a short
inspirational or
informational film to
show please contact
donshaffer@sbcglobal.net
on how to be included
in this CADA first!



CADA/CASL PICTURES IN ASSICIATION WHITHE CADA STATE BOARD, AFFLILATES AND MEMBERS PRESENTS THE CADA FILM FESTIVAL 
FRATERING THERE GENERAL SESSIONS WITH MORE OF THE BEST IN LEADERSHIP DEVELOPMENT AND STUDENT ACTIVITIES 
SHOWCASHS TOP RATED KEYNOTE SPEAKERS ONE 200 EXHIBITIORS MINETIAN TO WORKSHOP SESSIONS SECULDAD DINNERPOANCE 
INTRODUCING CURRICULUM ROUNDTABLES SUPPORTING LEADERSHIP AND ACTIVITIES STANDARDS

DIRECTED BY DON SHAFTER EXECUTIVE PRODUCER CADA CENTRAL 1-888-USE-CADA (283-2232)

PREMIERING MARCH 1-4, 2006

PREMIERING MARCH 1-4







entitled "Curriculum Roundtables" which will be leadership development lessons being presented in the Meet the Pros Compensation is \$100 per session.

It's not too late . . . to apply to present a

"Meet the Pros" session, with speakers

presenting five time for 12 minutes per rotation or the newest CADA session

Application Deadline is September 28.

# Congratulations to Our CADA Trained Schools

the schools that attended CADA Leadership Camps this summer. Below you'll find a list of schools and advisors that attended camp. If you have any leadership type questions, give them a call, they have the skills to help.

They are listed: **School** \* Advisor

#### **UCSB I High School Camp**

E Bakersfield Hs, Dan Gregor; Mater Dei Hs, Hector Medrano & Roza Mansouri; Beckman Hs, Steve Hochsheld; Mayfair Hs, George Martinez; Arvin Hs, Milo Levario & Mary Alice Orrin; Cathedral Hs, Jesus Lara; Scripps Ranch Hs, Jennifer O'connor; Bishop Union Hs, Sonja & Jeff Pratt; West Ranch Hs, Fran Whitney, Bob Vincent & Todd Arrowsmith; Ayala Hs, Kit Flores & Deborah Weiss; Agoura Hs, Tyler Taylor; Burbank Hs, Wendy Miller, Kaycee Mills & Denise Nelson; Ceres Hs, Linda Cooper; Foothill Hs, Teresa Dvatt: Stockdale Hs. Stella Kidd; Beckman Hs, Janine Addison; Tehachapi Hs, Sharon Sterk; Bell Gardens Hs, Bill Mayoral & Sath Ngim; Palm Springs Hs, Mike Murphy, Fernando Rodriguez & Marina

Passifume; Benicia Hs, Jensen West; Esperanza Hs, Colleen Hayashi & Jennifer Graves

#### **UCSB II High School Camp**

La Mirada Hs, Annette & John Alvarez; Coronado Hs, Katrine Anderson; Arroyo Seco Jr, Shonna August; Central Hs, Martha Baldes; Providence Hs, Michelle Boucher; Sierra Hs, Shannon Brewington; Quartz Hill Hs, Jeff Culver; Pau Wa Lu Ms, Mena Dedmon & Telsche Saunders; Hanford Hs, Kim Dodd; Knight Hs, Tammie Furman; Douglas Hs, Steve Gustafson; Pitman Hs, Julie Gwin; Tulare Union, Mark Hatton & Chase Landers; Central Hs West, Kelly Hope & Bryan Sheldon; Burroughs Hs, Dale Hunzeker; Monrovia Hs, Janelle Jalbert; Pacific Grove Hs, Sean Keller; Morro Bay Hs, David Kelley; Taft Union Hs, John Kopp; Monte Vista Hs, Adam Krzywicki; Caruthers Hs, Tyson Lowry; Nogales Hs, Rhonda Luna; Redwood Hs, Nick Miller; Highland Hs, Dan Morrow; J Serra Hs, Jami Orlowski; Mt Whitney Hs, Judy Oto; Vista Murrieta Hs, Gillmore; Monte Vista Hs, Bill Michael Pattison; El Diamante Powers; Freedom Hs, Scott Hs, Matthew Radmacher; Quartz

We would like to Wilgenbush & Dana Johnston; Hill Hs, Richard Robles; Lakeside congratulate and thank all Hart Hs, Nina Cannistraci & Jill Hs, Valerie Rogers; San Jose Hs, Tom Scheid; Sanger Hs, Ron Scott; Antelope Valley, Kristi Speir; Patrick Henry Hs, Scott Thomason; Rio Norte Jhs, Sabrina Utter; Marin Catholic Hs, Dan & Michelle Vollert; Fallbrook Hs, Josh Way; Downey Hs, Gordon Weisenburger; Helix Charter Hs, Jeff Wenham; Brawley Union Hs, Jeff Wise; Loara Hs, Paul Chylinski

#### Stanford High School Camp

Bear River Hs, Constance Ammon; Carmel Hs, Donald Gregory & Juan Gomez; El Capitan Hs, Sandra Martinez; Franklin Hs, Caroline Raynor; Gridley Hs, Brenda Thomas; Holy Names Hs, Dan Lommen; Irvington Hs, Julie Myers; Johansen Hs, Victoria Raynor; Lassen Hs, Kase Camacho; Leigh Hs, Gina Nicoletta & Elizabeth Towner; Leland Hs, Paul Yllana ;Loretto Hs, Kathy Dunn; Madera Hs. Sarah Murrietta: Marist, Jenni Norris; Middletown Hs. Tony Hart: Milpitas Hs. Janet Boyer, Mae Gardina & Cheryl Rivera; Notre Dame Hs, Megan O'leary; Piner Hs, Sarah Abbott; Pioneer N, Linda Helvick; Pioneer S, Jon Newsom & Patricia Juarez; Ponderosa Hs, Jeff Burghardt; Rubidoux Hs, Vanessa Douty; San

Lorenzo Valley, Kris Neustadter; Santa Teresa Hs, Michael Reed; Tracy Hs, Alayna Costa; Union Mine Hs, Dorian Chaney; Washington Union Hs, Kevin Harris; Winters Hs, Polita Gonzales; Yreka Hs, Deann Taylor; Yuba City Hs, Kent Myers & Leigha Shelton

#### UCSB Middle School Camp

Balboa Ms, Deanna Antunez; Bear Valley Ms, Denise Van Doorn; Castaic Ms, Maura Barcellos; Colina Ms, Shane Frank; Corona Del Mar, Stephanie Golston & Laura Mayberry; Diamond View Ms, Paula Panfilio; Granada Ms, Shana Owens; Kraemer Ms, Susie Dominguez & Jeff Gerhardt; Ladera Ranch Ms, Maggie Burdette; Lorbeer Ms, Cherylee Vega; Los Cerritos Ms, Alyson Domingos; Madison Ms, Kaci Bronson; Mae Hensley Jr, Carol Bridges & Sandy Newsome; Mesa Ms, David Osterbauer; Murphy Ms, Mary Francis; Newhart Ms, Jamie Gruenewald; Orange Grove Ms, John Sandoval Jr; Rancho Starbuck, Cindy Heimlich; Redwood Ms, Elizabeth Dixon; Sequoia Ms, Barbara Johnson, Heather Lamb & Charles Park; Thompson Ms, Will Spahr; Venado Ms, Aling Bogosh; Vina Danks Ms, Carly Barnett; Vista Heights Ms, Michelle Hoffman & Edward Huston

#### Stanford Middle School Camp

Jefferson, Jim Bridges; Santa Rosa Ms, Debra Laprath; Junction Ave, Cindy Levinsky; Jefferson, Donald Patzer; Murray Ms, Robin Campbell; Rio Tierra, Karlene Canady; Christensen Ms, Penny Dahl; Russell Ms, Maggie Doherty; Harden Ms, Kevin Dufault; Newark Jr, Tera Erlendson; La Entrada, Steve Gallagher; Waterloo Ms, Bruce Goetz; Burton Ms, Dave Huchingson; Rincon Valley Ms, Ola King-Claye; Epiphany, Michelle Koski; Russell Ms, Trisha Lee; Cooley Ms, Robert Love; El Sausal Ms, Cara Maestri; La Entrada, Katie

Any questions regarding how you can get your kids to camp, contact Jack Ziegler.



Campers from Exeter High School with their advisor Jim Nyberg, CADA Past President

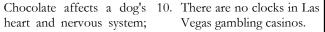
# Things you should know or could care less about

- Money isn't made out of paper, it's made out of cotton
- The dot over the letter i is called a "tittle".
- Ketchup is originally green and they dye it red.
- 315 entries in Webster's 1996 Dictionary were misspelled.
- On average, 12 newborns will be given to the wrong parents, daily.
- Warren Beatty and Shirley MacLaine are brother and sister.
- heart and nervous system; a few ounces will kill a 11. There are no words in the small sized dog.
- Upper and lower case and 'lower' because in the time when all original print had to be set in individual

letters were stored in the case on top of the case that stored the smaller,

case' 'lower letters. Because

m e t a l scarce, t h e Oscars given out during World War II were made of wood.



- dictionary that rhyme with: orange, purple, and silver!
- letters are named 'upper' 12. Leonardo Da Vinci invented scissors. Also, it took him 10 years to paint Mona Lisa's lips.

letters, the 'upper case' 13. If you have three quarters, four dimes, and four pennies, you have \$1.19. You also have the largest amount of money in coins without being

> able to make change for a dollar (good to know.) 14. By raising your legs slowly and lying on your back, you can't sink in quicksand

(and you thought

list

was

completely useless.)

this

15. The first product Motorola started to develop was a record player for automobiles. At that time, the most known player on the market was the Victrola, so they called

themselves Motorola.

- 16. Celery has negative calories! It takes more calories to eat a piece of celery than the celery has in it to begin with. It's the same with apples!
- 17. Chewing gum while peeling onions will keep you from crying!
- Guinness Book of Records 18. holds the record for being the book most often stolen from Public Libraries.
- 19. Astronauts are not allowed to eat beans before they go into space because passing wind in a space suit damages it (families taking long car trips should adopt this same policy.)
- 20. If you read all 20 of these things you are making me happy because you read this newsletter.



Three Year Warranty and One Year Money Back Guarantee! Call or Email Us for a Complete Catalog and Price List!

2770 S. Harbor Ste D Santa Ana, CA 92704 Phone 800-305-8441 or Fax 888-302-8441 email: Dynamix10@aol.com www.audiodynamix.com





### For security and a whole lot more, CI Solutions really makes the grade!



Card Integrators Corporation

### We will come on site and consult with you.

- On your ID card needs.
- To evaluate your current ID system.

#### Ask us about:

- New ID systems.
- Rental ID systems.
- Access control solutions.
- Visitor management systems.
- District-wide tracking systems.

We have experienced personnel who will take care of all of your ID card needs.

Call now for more details... (800) 599-7385



#### New School Continued

Continued from page 4

forms to get us started. Forms that are essential to start a new request, club applications, donations. There was enough students to feel proud about purchase orders, money transfers, daily agendas, project planning sheets, and rally These were planning sheets. just a few forms we needed to items needed get us up and running.

Finally we had to create a school, (e.g.: mission statement and code of s o u n d conduct for our ASB program. s y s t e m Where did the students want to paints take the activities program and what things were important to them? These were the sorts of computers. things our student steering and committee addressed.

to get us up and running that Once school began, the focus golf course's clubhouse. first year. We received money turned to the culture that ASB

money there help to buy the essential to open up paper, money counters, office

supplies.) We also had to meet event a special something that opening the realization that we products we would sell in our needed start up funds to begin student store. Obviously, I was our program. We were able to looking to our vendors to help find money from several sources with start up funds as well.

attending West Ranch. ASB worked hard to put on a full ASB program, comparable to one that would be found on a comprehensive high school with all four classes. We focused giving each

street at a brand new prestigious forgotten!

We also had to establish from the school district, was going to create on the communication with the staff ASB program were: check developer fees, and business campus. Our goal was for our and students. We had to set the tone that communication was very important and we wanted staff and students to be heard on the progress of the school. We created House Representatives for the students and each ASB member was assigned a teacher that they would communicate with on a weekly basis.

We open this year with 9th and 10th graders on our new campus and students who can't wait to start school at West Ranch. Red carpet, music and balloon arches will greet students their first day As school got closer to with vendors to see what made it stand out in relation to of school. Our hope is to begin other schools' events, for not only the school year, but our example, holding a student school's existence with an recognition assembly down the experience that will never be

#### "Good to Great" continued

(Continued from page 1)

#### **Group Activities**

Divide your leadership class into 4-6 smaller groups. Possibly have executive board be the student leaders of the smaller groups. Have your leaders lead the leaders.

Create a Commercial—Bring in some kind of product and have groups create a commercial to sell the product. For example, before "Battle of the Bands" use a guitar for them to make a commercial about. Before "Muscle Contest" use a dumb bell as your commercial product. Before Homecoming use your school mascot as your product.

Amnesia—One person in the group pretends like they have amnesia. The other group members share 10 things about them that define who they are. Several members of the group take turns being the amnesia victim. Discuss afterward how other people see them as leadership students.

Making a Bridge Out of Straws—Give each group a bunch of straws and some tape. They can only use those materials to

"bridge" between ASB and the student body. Afterwards discuss how they, as ASB, can create activities that "bridge" out to many different kinds of groups on your campus.

Listen "Oh Yeah"—Two people sit together. One person asks the other person questions. The other person answers the questions. Person one cannot respond with any personal information except "oh yeah, that's really cool."

It's a great way to learn to listen.

#### **Activities Done Alone**

Penny in Your Pocket—each leadership student is given a penny that they keep in their pocket for a week. Each time they reach in and touch it they need to say "hello" to someone new. They will begin to feel very wealthy.

Pin on their Lapel—Each student is given a safety pin for their shirt or jacket. The pin is to help them remember who they are as leadership students. It is their job to create activities that will reach out to many various kinds of students on campus. They need to talk to someone new each day.

**Popsicle Stick Words**—Each student draws a popsicle stick from a jar. There are words of inspiriation on the sticks (friend, leader etc.). During the week they need to make those words part of their life.

**Eat Alone**—Select a day that the leadership students eat lunch in a place outside their comfort zone. Take time to talk about their experiences.

Bring a Friend—Every rally set-up or poster painting, the leadership students are asked to 'bring a friend" that is not in ASB. At the poster painting, play fun music and have food treats. More students want to be involved and ASB is no longer perceived as an elite group.

Hands Across the Campus—Each leadership student tries to shake hands with as many different students as he can in a day. Encourage them to look students in the eye, smile, say "hello" and shake hands saying. "Hi, my name is ... and you are? Nice to meet you ... have a great day."

Janet Roberts is involved with CADA Leadership Camps, CADA Conventions and very involved in Area E events.



We will surround your quests with various shapes and colors of

beautiful confetti and streamers customized for your event.

Specializing in-Academic Events-Corporate & Special Occassions

www.confettifxllc.com

Call for a FREE Consultation

& Demo Disk

Call Today!

Call Today!

1-800-234-4723

Student Travel Since 19/6
An Award Winning Travel Company

Call Today:

Www.usaeducationaladventures.com

1-800-234-4723



# Keeping Up With the Lingo

recall on one of my trips to NASC the word Geronimo was yelled and I asked ... "where did that phrase come from other than using it as the infamous Native American's name," and no one knew. Since then I have been on a quest to enlighten my brain for the meanings of phrases. Below are a few of my latest "ponderances",

#### Do lion-tiger hybrids (ligers) really exist?



Lions and tigers and ligers oh m y! Your interest curious cat hybrids was probably sparked by the film Napoleon Dynamite. Ion

Heder, the actor who played Napoleon, studied animation in college and drew his own imaginary liger for the movie.

We were amazed to learn that ligers do actually exist. So do tigons, lepons, and jaglions. Don't believe us? Check out the photographs at http:// www.lairweb.org.nz/tiger/ligers.html

Big cats generally stick to their own so these amazing hybrids don't occur naturally in the wild. Rather they're the product of captive breeding programs. They were much more common in the latter half of the 19th century, during the heyday of traveling circuses and sideshows.

Technically, a liger is the offspring of a male lion and female tiger. They can weigh up to a 1,000 pounds and stretch 12 feet long. They can have both stripes and spots, and if the liger is male, even a small mane.

How are ligers and such possible? Lions and tigers are very closely related. Much like leopards and panthers, they share the same genus -- Panthera -meaning they have enough genetic material in common to make breeding possible.

#### What is a peanut gallery and why shouldn't it comment?

The peanut gallery has long been a source of unsolicited commentary. The phrase "peanut gallery" dates back to 1888 in American theaters. The least costly tickets for the show were seats in the back and at the top. Being in the rear didn't keep the less-affluent patrons from being heard -especially not in the intimate settings of Victorian



There's a reason why AllStar Events is the top choice among experienced High School Activities Directors. We not only have Orange County's most fun and unique event locations, but we also offer the most competitive rates in the business. Call today for a Free event consultation.

949-All-Star (255-7827)

Or email to: allstarevents@cox.net

♠ PROMS ♠ WINTER FORMALS ♠ HOMECOMINGS ♠ ★ TOP DJ's, MUSIC VIDEO AND LIGHT TECHNOLOGY ★

peanuts. When this section of the audience didn't like the scene on stage, they would heckle the actors and throw peanuts.

So "peanut gallery" came to mean, not just the cheap seats, but the rowdy, obnoxious folks who couldn't keep their mouths shut during a performance. In earlier days, those on stage tried

to appease the peanut gallery so as to avoid the salty missiles. Over time, performers have gotten a bit less accommodating.

theater. Oh, and did we mention a In the 1950s, the children's TV show snack often eaten in these seats? Yep, Hondy Doody had its own peanut gallery

composed of small children. This usage seems more closely linked to the slang of "peanut" for something or someone small and inconsequential. That's probably another reason they shouldn't comment.

If you have any questions that need answering contact Chylinski ski.lhs@verizon.net and I will try to find the answer for

you. Oh, Geronimo was used in World War II. When the Native American paratroopers jumped from an airplane they'd yell it to invoke the spirit of Geronimo to protect them.



# NASC June 2006

#### CALIFORNIA DELEGATION APPLICATION IS ON THE REVERSE SIDE

All

**Applications** 

71st Annual National Association of Student Council Convention is coming this summer and this event will bring together over 1600 students from around the world to gain perspectives and insights student leadership issues.

The interaction of top student leaders from around the country makes extraordinary this an opportunity. conference forty students About from around the State will represent California in this once in a life time

The state delegation will travel together prior to the conference, building a team and family spirit and becoming a cohesive group prior to experiencing conference.

the California Delegates!

The cost of this and a \$250.00 trip will minimal deposit for the eight (refunded if days. This not selected) includes all air rail, or due no later other transportation, than January all hotel / room 16, 2006 accommodations in addition to the home stays during the four nights of the conference, all meals, transportation to all events, admissions, taxes, gratuities, conference shirts

trade items, supervision

by credentialed CADA/ CASL advisors as well as the conference staff.

Submit a copy of the You could be one of \_\_\_ application and no more

> than one page on your reasons for wanting represent your state and include a \$250 deposit (refunded if not selected) no later than January 16, 2006 to:

**CADA Central** 3540 Soquel Avenue Santa Cruz, Ca 95062 ATTENTION: NASC

**Applicants** will notified by February 6th as to selection.

For further information:

CASL & Peter Cahn, Executive Director (530) 219-0958 (pcahn@cada1.org) & Jack Ziegler, Student Leadership Coordinator (530)666-0808 (jziggie@aol.com) & visit the CASL website at www.casl1.org.

Remaining trip costs will be due in payments on April 1st and May 1st.

This is not a trip to miss, your students get involved.



### Don Dagñe Continued

(Continued from page 1)

not have to "re-invent the wheel." There is always help as near as the closest phone or computer from CADA Areas, CADA Central, or the CADA Board Members. We all want to see you and your school succeed. There is nothing so sacred that we will not share. There is a plethora of help available to all. Don't be afraid to call or e-mail any of us.

As your President this year I would like to get more K-8 Schools involved with CADA/ CASL so that their student bodies may reap the rewards of good activities and programs.

I also would like to work closer with the junior colleges to encourage students to work in the field to become activity directors, and possibly obtain a special credential or certificate for activity directors. My third goal is to continue using the new Standards Manual created by CADA to help fulfill the State requirements in all areas of education. With your help, I know we can reach these goals.

If you need any help or assistance in any area (financial, planning, calendars, school competition, sportsmanship, leadership skills, classroom

contact any member of yours and our efforts. CADA/CASL immediately. I hope that your year is truly the best ever with students

management, etcetera...please becoming better leaders through

With great sincerity, Don Dagne' CADA/CASL President

Herff Jones Debbie Hale 714.447.0010



### **California Delegation Application for**

### National Association of Student Council's 2006 Convention

Name	Year in School in 2006-07					
(The name as it appears on your driv	er's license or student ID card)					
First Name for Name Badge	if Different from Above					
Male Female	Female Shirt size: S M L XL XXL Birth date					
Mailing Address						
City	Zip					
Personal Email	Home Phone					
If you do not have a personal email,	please list an email address where you could still receive notices and updated information					
Alternative Email Address _						
School Name						
School Address						
City	Zip					
Advisors name	School Phone					
Student's Signature						
Print Name						
Parent Signature						
Print Name						
Advisor Signature						
Print Name						

Submit this application and no more than one page on your reasons for wanting to represent California and a \$250 deposit by January 16 to CADA Central, 3540 Soquel Avenue, Santa Cruz, CA 95062, ATT: NASC

For further information call Peter Cahn (530) 219-0958 pcahn@cada1.org or Jack Ziegler, (530) 666-0808 jziggie@aol.com
Or check the CASL wesbsite at www.casl1.org.

Remaining trip costs will be due in payments on or before April 1st & May 1st, 2006

TEAR THIS PAGE OUT OR XEROX A COPY ... THIS IS THE APPLICATION

# LAWS of Leadership as an ASB Advisor



Denise Van Doorn, CADA Vice President

uring the summer I love to read! Aside from the juicy novel that will remain nameless, I have been reading several books on LEADERSHIP. One Author who has a series of leadership books captured my attention. John C. Maxwell writes "The 21 Irrefutable LAWS of Leadership, Follow them and People Will Follow You". This educational and enjoyable book is worth reading.

Teaching Leadership means that we begin from scratch. Most students don't have much experience in the way of leadership. Often, I have done things myself if I wanted them to get done right. But that never taught my students how to be leaders! This book by Maxwell outlines steps that we as leadership teachers, need to take our leadership class and ASB programs to the level of sustainable leadership. There are leaders/teachers that develop followers and leaders/ teachers that develop leaders. I strive to be the latter.

# To develop leaders who follow, one will....

"...need to be needed, focus on weaknesses, develop the bottom 20 percent, treat their people the same for "fairness", hoard power, spend time with others, grow by addition, impact only people they touch personally."

# To develop leaders who know how to lead, one must...

"...focus on strengths, develop the top 20 percent, treat their leaders as individuals for impact, give power away, invest their time in others, grow by multiplication, impact people far beyond their own reach."

The impact of developing leaders who develop leaders is multiplication! Imagine if you were to teach your students develop leaders, not just followers! Your campus would be filled with leaders from all levels. This is called the "Law of Explosion"

according

Maxwell's.

Another feature of John C. Maxwell's book that I enjoyed was his extensive use of famous quotes. I began collecting quotes a long time ago, and these are perfect for your leadership classroom! Need a lesson for a sub? How about needing to teach leadership in 10 minutes? I use these quotes to post around my classroom as well as to create a fast 10-minute lesson. It is easy to do, just post the quote, allow students to think for themselves first. Have them write it down, then they share their thought with a partner. Finally you open it up to a group discussion. Don't forget to debrief your lessons with three easy questions: What did you notice/learn?

**C3** So what does that mean for us at school/home?

**C3** Now what will you do with that information?

Voilal A mini lesson ready to go! Later you can ask your students to bring in their meaningful quotes and then you teach them how to debrief! This makes for a great multiple leadership skill lesson for grading. Once again, teaching leadership is about leading others how to lead and this is another way to get students to really become leaders!

Let me leave you with a few of my favorite quotes from John C. Maxwell's book:

"A leader is one who sees more than others see, who sees farther than others see, who sees before others see, and who sees before

others do."

"The very essence of all power to influence lies in getting the other person to participate".

The real test of leadership isn't where you start out. It is where you end up."

"The proof of leadership is found in the followers."

"Who you are dictates what you see."

"You can't move people to action unless you first move them with emotion. The heart comes before the head."

"The stronger the relationship and connection between the individuals, the more likely the follower will want to help the leader."

"To lead yourself use your head. To lead others use your heart."

"The leader finds the dream and then the people. The people find the leader and then the dream."

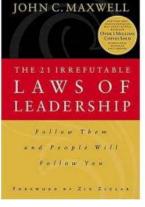
"The law of sacrifice says that you have to give up to go up."

"There are many things that will catch my eye, but there are only a few things that will catch my heart."

"A legacy is created only when a person puts his organization into a position to do great things with or without him."

I especially like the last quote because that means when I am away from school to attend my area conference and the CADA State Convention, I know that everything will be great when I return!

I wish you luck in creating leaders! May your year be filled with passion and the will to make our world a better place because you touched the lives of our future!



Southern
California
Gary Sammon
(949) 443-9925
Northern California
Mark Burket (510) 372-1501

# Leadership Review Websites and Books

In searching out information for haven't you told me that what makes a good leader it often before?" pays to read as much as you can on the subject. There are countless numbers of books available on the subject as well as plethora of websites that share the information. One website has an online Newsletter that shares book titles and essays on leadership monthly,

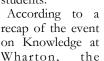
#### http://hbsworkingknowledge.hbs.edu/ index.ihtml

"Harvard Business School-Working Knowledge" click through to Leadership.

#### THE VALUE OF CANDOR

During his publicity spree to promote his new book, "Winning," Jack Welch

stopped by the University o f Pennsylvania's Wharton School for a fireside chat with a packed auditorium of students.



business school's online research and business analysis journal, General Electric's former chairman and chief executive spoke with his customary frankness about, among other things, the value of candor as a leadership tool. In "Winning," he calls a lack of candor "the biggest dirty little secret in business" because it "basically blocks smart ideas, fast action and good people contributing all the stuff they've got." In short, he writes, "It's a killer."

A lack of candor is particularly bad when it keeps managers from giving honest input to employees in an effort to be kind to them, he told his Wharton audience. "A recession comes," he said. "People get laid off and ask, 'Why me?' They find out their boss wasn't happy with them and they say, 'I have been here 20 years. Why

One way to combat this scenario involves the "rankand-yank" approach Welch implemented at GE-a process by which GE managers were required to rank all their employees every year and fire the bottom 10 percent. This type of system isn't without its critics, of course, but Welch said it is fair when it's built on candor—with regular employee reviews that are comprehensive and frank.

To read more: See the book ... "Winning" by Jack Welch with Suzy Welch

#### **ENCOURAGING** DISSENT

by Martha Lagace, Senior Editor, HBS Working Knowledge

If the most common answer you get from your people is "yes," you may not be getting all the information you need to assess business ideas accurately and make critical decisions, according to Michael Roberto, Harvard Business School professor and author of "Why Great Leaders Don't Take Yes for an Answer: Managing Conflict and Consensus."

"Leaders need to recognize that expressing dissent can be very difficult and uncomfortable for lower-level managers and employees," Roberto explained in a recent email interview with HBS's Working Knowledge e-newsletter. "Therefore, leaders cannot wait for dissent to come to them; they must actively go seek it out in their organizations. In short, they must search for people willing to say no to them. The mere existence of passive leadership constitutes a substantial barrier to candid dialogue and debate within organizations."

Small group meetings are a good venue for encouraging constructive conflict, as long as a leader doesn't try to cover too much in too short of a time. "Agenda overload, coupled with the quest for efficiency, often works

# Calling All COACHES!

#### Want a unique, fun, easy fundraiser for your team?

Sell farm-fresh, Oregon-grown Christmas Trees from Evergreen Farms!

### The program is easy:

- No initial costs

Get this year's team off to a great financial start. Call 503.864.8234 or e-mail: trees@evergreenag.com today!



against a leader's best efforts to stimulate debate," Roberto said.

"Why does efficiency crowd out debate? For some dissenters, it takes some time to gather the courage to express their views or to determine precisely how they would like to articulate their point," he added.

"For others, they may want to listen to others and gain a better understanding of the issue before offering their views. The rapid pace of the discussion may become discouraging to those who aren't comfortable 'shooting from the hip' as soon as a new topic opens."

To keep meetings flowing smoothly, leaders need to "develop and employ a variety of forums for encouraging people to express their views," Roberto said. E-mail, for example, "provides a wide range of employees with access to the leader," although it's also easier for people to be misunderstood when communicating through e-mail instead of in person.

To learn more about fostering constructive conflict in your organization:

http://hbsworkingknowledge.hbs.edu/ item.jhtml?id=4833&t=leadership



# How to contact your State Board

Monica Anderson (Area D)

Nipomo High School 525 N. Thompson Road Nipomo, CA 93444 (805) 474-3300 Manderson@lmusd.org

Cindy Bader (Area B)

Terra Linda High School 320 Nova Albion Way San Rafael, CA 94903 (415) 492-3134 Fax (415) 492-3105 cinbad@srcs.org

Pete Cahn (State Legislative Advocate)

P.O. Box 1554 Woodland, CA 95776 (530) 666-0285 Fax (530) 668-9236 pcahn@cada1.org

Paul Chylinski (Communications Coord.)

Loara High School 1765 W. Cerritos Ave. Anaheim, CA 92804 (714) 999-3692 Fax (714)999-3703 chylinski\_p@auhsd.us Don Dagné (President)

Clifton Middle School 226 South Ivy Avenue Monrovia, CA 91016 (626) 471-2600 Fax (626) 471-2610 drbanana11@aol.com

Mark Dutra (Area C)

Washington Intermediate School 1150 N. Hayes Ave. Dinuba CA 93618 School (559) 595-7252 FAX (559) 595-8158 bigduke@lemoorenet.com

Patricia Holt (Area F)

Yorba Linda Middle School 4777 Casa Loma Ave. Yorba Linda, CA 92887 (714) 528-7090 x7043 Fax (714) 996-2752 Phacula@sbcglobal.net

Patty Judge (Area A)

Cesar Chavez High School 2929 Windflower Stockton, CA 95212 209-933-7480 pajpatty@aol.com

Ola King-Claye (Past President)

Rincon Valley Middle 4650 Badger Rd. Santa Rosa, CA 95409 (707) 528-5255 Fax (707) 528-5644 OMKCteach@aol.com

Sandi Kurland (Area G

Ramona High School 1401 Hanson Lane Ramona CA 92065 School (760) 787-4128 Fax (760) 787-4129 skurland@ramona.k12.ca.us

Mark Lantz (Area E)

Chaparral Middle School 1405 South Spruce Tree Diamond Bar, CA 91765 (909) 861-6227 FAX (909) 396-0749 mlantz@walnutvalley.k12.ca.us

Bob Martin (Treasurer)

3301 Bucknell Street Bakersfield, CA 9330 (661) 872-0941 FAX (661) 872-7752 CadaCash@cox.net

Don Shaffer (President Elect) Denise van Doorn

Kramer Middle School 645 Angelina Drive Placentia, CA 92870 (714) 524-2171 Cell (714) 624-1405 DonShaffer@sbcglobal.net

Bill Smith (Convention Coordinator)

267 North Ambling Drive Brea, CA 92821 (714) 529-5865 Fax (714) 529-5865 cadabill@sbcglobal.net

Linda Westfall (Secretary)

44159 Margarita Road Temecula, CA 92592 (951) 303-1373 FAX (951) 303-8423 lsurfwestfall@aol.com

(Vice President)

Bear Valley Middle School 3003 Bear Valley Pkwy Escondido, CA 92025 760) 432-4060ex. 110 FAX (760) 504-0814 obwhan@cox.net

Jack Ziegler (Leadership Camp/CASL)

(530) 662-8533 FAX (530) 662-8118 JZiggie@aol.com

Glenn Zimmerman (Executive Director) Iulia Guerrero-Ruiz

(Account Manager) CADA Central 3540 Soquel Ave., Suite A

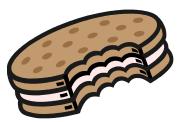
Santa Cruz, CA 95062 (888) USE-CADA FAX (831) 464-4881 glenn@btfenterprises.com julia@btfenterprises.com

(888) USE-CADA (888) 873-2232 www.cada1.org



#### **GREAT DAY FUNDRAISERS**

Jim & Carol Bench 661-393-1910 1-888-339-3863 (Fax) 661-393-9349 gdfund@aol.com www.greatdayfundraisers.com



#### MASTERPIECE COOKIE DOUGH & MORE

Gourmet Cookie Dough, Desserts, Pizza, Pretzels and Pies

#### AIRLUME CANDLES PROGRAM

Attractive Tins, Lantern, Jelly and Ivy Jars

#### CANDY BARS & BEEF JERKY

Snicker & Nestle Variety Pack \$1.00 Bar Programs Oberto Sausage Sticks & Smokehouse Beef Jerky \$1.00 Programs

#### CHRISTMAS WREATHS & GREENERY

Cayuga Christmas Wreaths, Center Pieces, Garlands & Door Swags

#### **SMENCILS**

Scented #2 Pencils made of recycled newspaper.

#### Mad Will's Gourmet Sauces, Dips & Salsas

Featuring YOUR school's name on every bottle!



# Things in Common

#### Meeting Ice Breaker: Things in Common

people by having them number off. (You do this because people generally begin a meeting by sitting with the people they already know best.)

Tell the newly formed groups that their assignment is to find ten things they have in common, with every other person in the group, that have nothing to do with work. (I tell people no body parts, we all have legs; we all have arms) and no clothing (we all wear shoes, we all wear pants). This helps the group explore shared interests more broadly.

Tell the groups that one person must take notes and be ready to read their list to the whole room on completion of the assignment.

Share the lists with the whole group. Because people are your best source for laughter and fun, the reading of the lists always generates a lot of laughter and discussion.

Time: 10 - 15 minutes, depending on the number of groups. To keep the activity to ten minutes, after seven minutes of brainstorming together, I usually tell the groups that the lists they have created are perfect, no matter how many items they have, and debrief.

Submitted by Cindy Bader—Area B Coordinator, Terra Linda HS

CADA News 3540 Soquel Ave. Suite A Santa Cruz, CA 95062

Please route to the following people [] Activities Director [] Advisors [] Principal [] Other Administrator [] Key Club Advisor [] Yearbook [] Cheer Advisor [] National Honor Society [] Other Coordinators



# (888) USE-CADA www.cada1.org

CA	DA Statewide C	Calenda	er of Events*
September 2005	Area C High School Student & Adult Conference—Selma	November 4, 05	Middle School Mini Conference—Rancho Cucamonga
Sept. 17&18, 2005	Area A Advisor Conference—S. Lake Tahoe Middle School & Embassy Suites	November 21, 05	Area B Student Leadership Conference (High School & Middle School) — tba
September 2005	Area G Advisor Conference—SDCOE	November 21, 05	Area F Student Leadership Conference @ The Disneyland Hotel & Convention Center
September 19, 05	Area D Advisor Conference—San Luis Obispo	November 22, 05	Area D Middle School Conference—Ventura
September 24, 05	Area E & F New Advisor Conference—La Mirada, Holiday Inn	December 2-4, 05	NAWD—Phoenix, Arizona
September 23, 05	Middle School Mini Conference—Yorba Linda Middle School	December 7, 2005	Middle School Mini Conference—Poway
October 4 & 5, 05	Area A Woodland Student Conference @ Yolo County Fairgrounds	February 1, 2006	Middle School Mini Conference—South Pasadena
October 2005	Area E Student Conference @ Monrovia HS	March 1-4,06	CADA Convention—Reno
October 18. 2005	Middle School Mini Conference—Temecula	Mar 31.Apr 2	CASL Conference—San Jose
October 21, 2005	Middle School Mini Conference—Yorba Linda Middle School	May 2006	Area "A" Central Valley Student Leadership Conference - Modesto
November 2, 2005	Area G Student Leadership Conference— Del Mar Fairgrounds	June 06	NASC

\* The Area Coordinator is the contact unless otherwise noted, see contact numbers for information,

or for more detailed information check the web site at www.cada1.org