



Get Your Motor Runnin'

CADA Convention 2007— San Diego

BY Denise van Doorn, CADA president Elect

We are revving up all parts of our lives! Pushing the throttle from classroom themes, to leadership shirts, to area conferences and all the supplies beginning to pile up in our garages, the state board and CADA Central have been preparing all of this for the STATE CONVENTION in San Diego Wednesday, February 28th through Saturday March 2nd. This will be four power packed days charging up your batteries. Come fill 'er up so you can go out on the open road and create a positive shift in gears at your campus.



Denise van Doorn, CADA President Elect

We are excited about new things like:

- ▶ Outstanding Keynote speakers like Mark Scharenbroich, Jim Cathcart and Scott Greenberg
- ▶ Quantum Learning for Activity Directors- Advanced Learning Seminar
- ▶ Open to Outcome with Micah Jacobson - Advanced Learning Seminar
- ▶ TWO sessions of Personal Coaching with Phil Boyte
- ▶ Featuring CADA members who have REVVED UP their program at the general sessions



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Jack O'Connell's New Vision



STATE SCHOOLS CHIEF JACK O'CONNELL ANNOUNCES A NEW CENTURY-VISION FOR MIDDLE GRADES EDUCATION

SACRAMENTO — In recognition of October as the Month of the Young Adolescent, State Superintendent of Public Instruction Jack O'Connell today released 12 recommendations to launch a new-century vision for middle grades education in California. The recommendations, collaboratively forged by the California Middle Grades Alliance,* will be the foundation for *Taking Center Stage—Act II: Closing the Achievement Gap for California's Middle Grades Students*, scheduled for release in early 2008. "Middle grades can either be a time when students become discouraged and give up or become a springboard to life-long learning," said O'Connell. "These children experience swift physical, mental, and emotional changes that alter every aspect of their lives. The depth and breadth of this transformation require us to create the appropriate learning conditions and deliver a rigorous and relevant education that meets the needs of these young people." The 12 recommendations are framed upon the

National Forum to Accelerate Middle Grades Reform's four organizing criteria: academic excellence, developmental responsiveness, social equity, and organizational support. The final draft recommendations are:

Academic Excellence

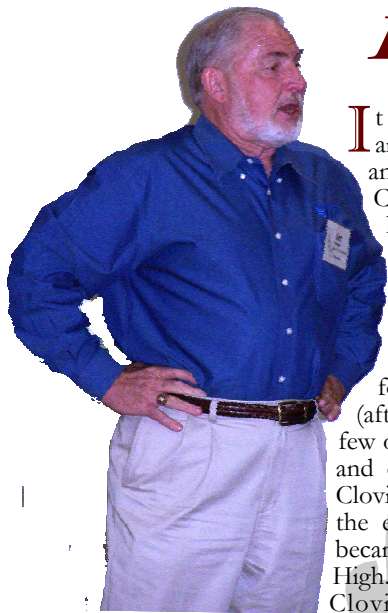
1. **Rigor.** Hold high expectations and provide numerous opportunities for each middle grades learner to succeed. Use California's content standards, frameworks, adopted and aligned instructional materials, and common formative assessments as the coherent

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In Memoriam ... Jim Coiner



It is with immense sadness that we announce the passing of a dear friend and former Clovis West colleague. Jim Coiner, a man larger than life with a heart just as big, passed away in the late hours last night, surrounded by his loving family, after suffering a massive stroke on Thursday.

Jim Coiner grew up in Exeter and loved playing water polo and football. He landed in Clovis Unified (after coaching stints at Roosevelt and a few other schools) where he taught health and coached football and water polo at Clovis High School from the late 1960s to the early 1970s. In the mid 1970s, he became the Activities Director at Clovis

High. Then Clovis West

opened, his buddy Roger called, and Jim became an Eagle.

Jim joined the staff in 1977 as the first Clovis West Activities Director, when the high school really only consisted of grades 9 and 10, although we had the intermediate school 7th and 8th graders still on our campus. He was the engineer behind the Clovis West "Family" Spirit. He knew what it took to carve out a place for the Eagles in this community, and he went to work.

Here are some Jim Coiner Clovis West highlights that a colleague remembers:

- ◆ Jim orchestrated the Clovis West pageantry for the first Clovis West vs. Clovis High football game in November, 1979. That night included: a hot air balloon hovering over the stands with CW cheerleaders leading chants in it, a "Welcome to Eagle Country" sign over Clovis Avenue, pom poms for every fan (parents, students, staff), a pre game concert, and the loudest crowd I have ever heard-- in the stands at 4:30 when the gates opened (and still standing until the final minute cheering their hearts out), and the start of a Clovis West tradition---a song ("We are Family!") blaring for the first time while the entire Eagle side was dancing and singing.
- ◆ He started the first district leadership camps between the high schools, and he cried himself (along with the kids) when that first camp ended.
- ◆ He "coerced" the entire staff to take three days out of teaching kids (no STAR testing then) to allow for the signing of petitions to qualify Clovis West for a radio station contest to select the most popular high school. It was one of the few things we could win in those days, and Jim knew it. We did win and got a free dance out of it. The kids were elated, and we rode that publicity for a long time.

- ◆ He got all of the kids and staff on campus to come out and plant flowers and plants to decorate the sparse campus. Everyone got dirty, but Jim had more dirt under his fingernails than anyone. He so loved this place.

- ◆ His rallies were really something, and it was all about participation and getting kids involved. He almost killed me when I allowed a loveable but crazy football player named Mark Hoffman (Class of '81) to don the Eagle costume as our "surprise" mascot one rally. The Clovis High principal, Bill Contente, visited that rally to present us with a gift check from CHS to our band which was going on a trip to Washington, DC. Mark (disguised as theEagle) went up to Mr. Contente, put his arm around him and started to mess up his hair. Mr. Contente was very protective of his hair, white and neatly pulled over to one side, held in place with hairspray. It looked like a frosty cone when Mark got through

with it though. I was lucky to still have a job. Mark has gone on to be a very successful businessman in the Bay (we recently visited at his class reunion), but neither of us will ever forget that rally and Jim's reaction.

- ◆ Jim was the Area C Coordinator and stayed active on the council presenting at local and state events and has been involved in leadership development throughout the country.

- ◆ As the Eagles was his school mascots he always closed the Area C Conference as well as his CADA Sessions with his famous version of the "Turkey—Eagle Story"

His legacy lived on in Eagle Country, lives on today, and every Activities Director since has tried to emulate him (yours truly, included). He went on to do school fundraising, moved to Texas for a time, then came back to this area to establish the Leadership Academy at FCOE. He was actually going to do a training for our peer counselors on Monday, but was taken ill.

Jim's daughter was a member of the Clovis West Class of 1981, Linnae Coiner. Her son, Jim's grandson, graduated last year from Clovis West, Cavis Carpenter. Jim is also survived by his loving wife Kathleen. Jim would have wanted us to remember him with wonderful tales of Clovis

West lore. And, he would have wanted us to hum and sing and dance to "We are Family!" Thank you, Jim Coiner. Clovis West will never forget you.

Family would prefer no flowers. Instead, they are establishing the **Jim Coiner Memorial Scholarship Fund**. You can contact Clovis West High School where they will open an account and we will keep Jim's memory alive by rewarding student leadership candidates. If CADA is inclined, use the money normally spent on flowers and send a check to the fund, P.O. Box 31528, Walnut Creek, CA 94598

EAGLES AND TURKEY'S

I read this about Michael Josephson who attended his nephew's ceremonies in becoming an Eagle Scout. He felt since less than 4% of the millions of boys who participate in scouting qualify for this high honor, the achievement provided significant evidence of extraordinary determination and self-discipline. I couldn't help but think of the irony that America is symbolically associated with two great birds ...

Eagles and Turkeys.

To call a person an eagle is a high form of praise. It evokes notions of strength, independence and towering accomplishment. An eagle's eyes see what others cannot see, its powerful talons carry away what others cannot lift, and the wings of an eagle take them places others cannot go. Eagles don't just fly; they soar so high that the world below seems small.

Calling someone a turkey calls to mind a very different image. Turkeys may be tasty, but on the whole they're pitiful birds who tend to scurry about in a noisy purposeless frenzy. They can't fly and their fate is almost always a dinner platter. After all, turkeys are for eating; they are born and raised as victims.

I think all of us have a little bit of turkey and a little bit of eagle in us. Our personal challenge is to overcome our inner turkey and release our inner eagle. If you think like a turkey and act like a turkey, you're a turkey. However, if you think and act like an eagle, you will set and pursue high goals. In the end, you will achieve amazing things.



THE ROAD AHEAD, 2007

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Leadership is a journey; make sure you are ready to ride!

RIDE LEADER: Denise van Doorn obwhan@cox.net



CADA MEMORIAL SCHOLARSHIP

CASL Convention , Leadership Camp, NASC Convention

*Circle appropriate scholarship, only one scholarship in each of the three categories will be awarded. Fill out one scholarship application per scholarship

NAME:	
HOME ADDRESS:	
CITY/ZIP	PHONE:
EMAIL ADDRESS:	
SCHOOL:	
SCHOOL ADDRESS:	
CITY/ZIP:	PHONE:
ADVISOR NAME:	
CADA/CASL AREA:	2005-06 GRADE LEVEL:

- this CADA/CASL program benefit the students at your school?*
7. Your Activity Advisor/Director must submit a brief letter of recommendation.
 8. Forms must be submitted to:

CADA Scholarship Committee
 C/O Dave Boddy
 CADA Central
 3540 Soquel Ave. Suite A
 Santa Cruz, CA 95062
 9. Application must be postmarked by: December 15, 2006
 10. Recipients will be notified on or before January 15, 2007

Scholarship Amount = \$200

REQUIREMENTS:

1. Your school must be a current member of CADA/CASL.
2. Your advisor must also attend the leadership program for which you are applying (except NASC Convention)
3. You must hold a leadership position, either an appointed or elected position in your school's ASB.
4. You, your parent/guardian, and ASB Advisor/Director must sign this form.
5. The scholarship will be paid directly to the CADA/CASL leadership program and is not transferable.
6. You must submit a type-written one page essay answering the following question: *How will the experience you gain from attending*

ASB Advisor's Name:
ASB Advisor's Signature:
Applicant's Name:
Applicant's Signature:
Parent/Guardian's Name:
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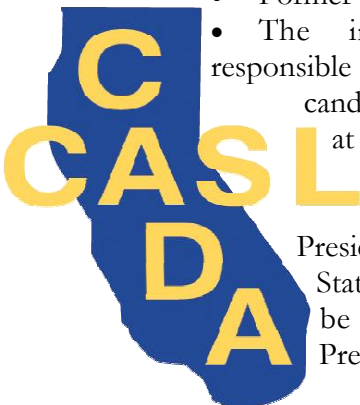


CADA Vice President Elections

How are candidates put on the ballot to run for the office of Vice-President for CADA?

The candidates must fall into one of the following areas;

- Served one full year on the State Board.
- All Board members (elected and appointed) are eligible.
- Area Assistant Coordinators are eligible to run after two years of service as Assistant Coordinator and attendance at one State Board meeting.
 - Former Board members are eligible to run up to and including five years after leaving the Board.
 - The immediate Past President is responsible for maintaining the list of eligible candidates and informing them by mail at least 30 days prior to the deadline.
 - Deadline for submitting a letter of intent to run for Vice-President is December 1 (prior to the State Convention). This letter should be sent to the Immediate Past President.



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No Name-Calling Week



NO NAME-CALLING WEEK

www.nonamecallingweek.org

GLSEN and the *No Name-Calling Week* Coalition have finalized the dates for the fourth annual *No Name-Calling Week* celebration!

No Name-Calling Week 2007 will take place during the week of January 22-26, 2007. Hundreds of schools from across the country will participate by engaging in educational activities aimed at ending name-calling and verbal bullying of all kinds.

Although schools are encouraged to take part during the third week in January, educators should feel free to incorporate the *No Name-Calling Week* curriculum, principles, and resources at any time throughout the school year.

To access information about how you can implement a variety of *No Name-Calling Week* events in your school or local community, including lesson plans, activity ideas, and a

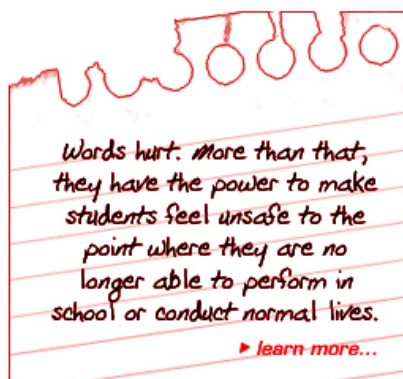
bibliography of resources, please visit the Resources section of the *No Name-Calling Week* website, at www.nonamecallingweek.org.

To read what some participants of *No Name-Calling Week* 2006 had to say about the success of their efforts to put an end to name-calling and bullying in their own school communities, visit the News section of the website.

And finally, to learn more about the history of the *No Name-Calling Week* project, and to get answers to many Frequently Asked Questions about *No Name-Calling Week*, check out the About section of the site.

About No Name-Calling Week

Coordinated by GLSEN in collaboration with over 40 national education organizational partners, *No Name-Calling Week* is an annual week of educational activities aimed at ending name-calling of all kinds and providing schools with the tools and inspiration to launch an on-going dialogue about ways to eliminate bullying in their communities. For more information about *No Name-Calling Week* sponsors, a list of events planned, or the *No Name-Calling Week* resource kit for educators, please continue to visit www.nonamecallingweek.org.



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Life's Want List for a Leader

By: John Temporiti

I want you to know the power you now hold in your hands-you, the duly elected and appointed representative of your fellow students. What will you do with that power?

I want you to realize that you do not have, nor will you ever have, all the answers. Answers will be found through cooperation, communication, and concern. Begin by asking the right questions. What questions will you ask?

I want you to understand those in authority. The pressures continually challenge their every decision. Will you care enough to truly know them and work with them rather than against them?

I want you to experience failure but to have the wisdom to learn from failure. Will the possession of courage and wisdom be goals you strive to achieve?

I want you to listen intently to the sounds of silence and not be afraid to be alone with your thought. Will you listen?

I want you to dream dreams of a better world, a better community, a better school, a better you, and follow the path you know to be right. Will you persevere?

I want you to develop your potential, your talents by the daily commitment of self to others. Will you try?

I want you to discover happiness, to feel joy and peace of mind within the context of anxiety, struggle and seeming hopelessness. Will you search?

I want you to feel as others feel; those in revolt, those who don't care, those in despair, before you legislate your ideas into law. Will you care?



I want you to study diligently, to read extensively, to write your ideas out and work at revising and improving constantly. Will you work? And I want you to develop your spirit, the inner being of your personality, to become aware of the great strength afforded through faith.

I want you most of all to be aware, to be involved, to be in love. You must be aware of what you can give, aware of the needs about you, aware of

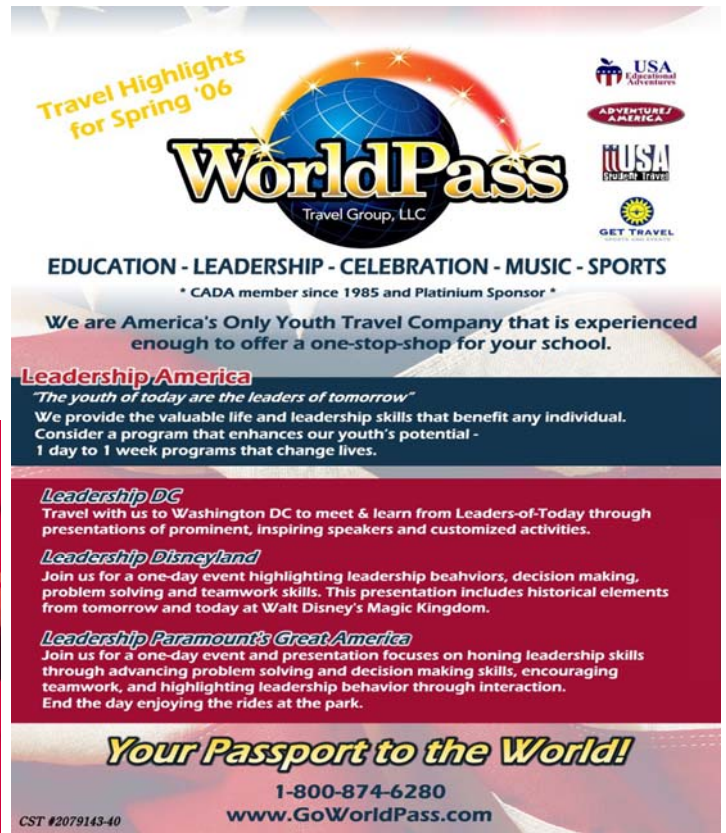
people. Then I want you to act upon that awareness with an untiring effort of involvement-involvement with meeting the needs which your maturing awareness makes obvious. Finally, I want you to be in love...In love with who you are, with what you believe in and with what you are becoming- then offer this love always to those you meet. Will you become the best possible leader you are capable of becoming?



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State Superintendent Continued

(Continued from page 1)

foundation for rigorous curriculum and instruction.

2. **Instruction, Assessment, and Intervention.** Engage middle grades students with challenging lessons and opportunities to think critically and demonstrate their learning in a variety of ways. Differentiate strategies to deliver standards-based, grade-level instruction that reflects individual student needs and results from ongoing common assessments. Use individual student progress data to deliver appropriate, accelerated classroom and schoolwide academic interventions and enrichments.
3. **Time.** Institute flexible schedules that provide recommended and required instructional minutes for core academic classes and accelerated interventions. Provide sufficient time before, during, and after school so that each student has access to additional academic and interest-based classes and opportunities to meet social and personal needs. Schedule regular common planning time for professional learning communities to analyze student data, coordinate instruction, and communicate with families.

Developmental Responsiveness

4. **Relevance.** Meet the needs of middle grades students by developing a rich set of curricular and co-curricular opportunities that infuse learning with technology, visual and performing arts, career/real-world connections, service- and project-based learning, and multicultural experiences. Engage students as lifelong learners by developing socially relevant cross-curricular understanding and opportunities for meaningful participation before, during, and after school.
5. **Relationships.** Foster close relationships for accountability and engagement among students and with adults who share extended time through grade, content-area, or interdisciplinary small learning communities. Provide an advisory program to ensure that each middle grades student has frequent contact with an adult mentor to plan and assess his or her academic, personal, and social development.
6. **Transitions.** Work with elementary and high schools to inform students and families about academic and behavioral expectations and to promote seamless, articulated transitions.

Social Equity


7. **Access.** Provide *all* middle grades students equal access to a well-prepared, qualified, caring staff and a rich learning environment that includes: grade-level standards-based instruction; academic interventions; learning resources; leadership and recognition opportunities; exploratory programs; sports, clubs, and enrichment activities; and, to the extent possible, placement in heterogeneous classes.
8. **Safety, Resilience, and Health.** Create and sustain a fair, safe, and healthy school environment through a positive discipline policy; civic and character education;

safe and engaging facilities; access to adult mentors and counseling; and school and community health and social services.

Organizational Support

9. **Leadership.** Foster distributed leadership, collaborative decision-making and regular data analysis to realize and sustain a middle grades vision for focused learning and continuous improvement.
10. **Professional Learning.** Build and sustain professional learning communities through recruitment, training, coaching, and interdependent collaboration. Use data, research, California Standards for the Teaching Profession, and best practices as the basis for continuous professional growth and improvement in instruction and student achievement.
11. **Accountability.** Organize district, school, and community stakeholders to hold high academic and behavioral expectations for all middle grades students and to be accountable for closing the achievement gap. Provide sufficient time, talent, training, and resources to support student learning and rigorous standards-based curriculum, instruction, and assessment.
12. **Partnerships.** Engage families, businesses, local and state agencies and organizations, higher education, and community members as partners in supporting middle grades student achievement.





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What is a Winner ?

Henry Ward Beecher once said, "God asks no man whether he will accept life. That is not the choice. You must take it. The only question is how." Be a winner. Embrace life. You don't have to win the New York Marathon. To work hard and achieve any goal is to be a winner. It could be tying your shoes. Or, it could be benchpressing a car. The size of the goal is irrelevant. It's the size of the effort. Put forth your best and success will be right around the corner. Don't be afraid. Become a winner. It's not hard. In reality, you already are.

Joe Kaluza

A winner doesn't just constitute someone who has a medal, ribbon or title at the end of the day. A winner is someone who helps the little-old-lady cross the street, who takes the time to pick up a coffee for their disgruntled co-worker, or makes a child smile. Gold, silver and bronze aren't the only rewards for an amazing effort. Hugs, "Thank You", congratulations, and smiles should be considered just as important as any medal or ribbon.

Melanie Coulas

A Winner puts forth all of their energy, time, and soul into working towards a goal, something that they truly believe in. A true Winner keeps the goal in sight but doesn't forget about the present. Winners live each day to the fullest, relishing in the joy of living. A Winner never sacrifices values, beliefs, or others' feelings for an end result. A true winner is one who enjoys the journey as much as the end. Winners lead by example and inspire others to be all that they can be. Winners can be found everywhere, in all situations, and anyone can be a Winner. Winners know that with God, all things are possible. They thank Him daily for the ability and opportunity to be all that they can be, and Winners are the ones who, when they are gone, have left a world that is a little bit better than the one in which they arrived.

Elizabeth Linsley

A winner is not always the one who comes first, or does the best in whatever one is working on. In fact, the person who does come first or "wins" may not really be a true winner. For example, if the person did

come out with the fastest running time on a race, but they didn't give it their all, and try as hard as they could that isn't a winner! But if the person, who came last, tried their hardest, they would be a winner. As long as you believe in yourself and give everything your all ... no matter what others think, you are a winner.

Lilly Field

Being a winner is not always being in first. You can win with personal goals that you set out for yourself. Being a winner is about giving your all, and knowing that it is the best you can do. Even though you might come dead last, you are a winner. I was humbled when I say a story about a Kenyan man that went to the 2000 Olympics in

that time? Absolutely! Am I a winner? Of course. Sure, at times I crash and burn. There are even times that I forget what being a winner really is. But those are the times when other winners pull me up and (sometimes) they even have to drag me along until I realize my potential.

The first time I swam a 500 in a meet, I finished dead last. I was four minutes slower than the fastest swimmer. When I hit the wall though, I was greeted with cheers from both my own team and the other team. Everyone knew I was a winner because I knew I was-and I knew I was because I finished.

Being a winner doesn't always mean being "the best" but it is being and doing your best, setting and working for goals, and helping other do the same. Sometimes you don't achieve a goal at the time you want to no matter how hard you work for it, that doesn't make you not a winner. That just means you may need to re-evaluate your goals or your ways of reaching them. Everyone can be a winner if they want to.

Stephanie Bullen

A winner is someone who believes in himself. Winning does not mean coming in first or having someone compliment or

give you an award for your work. Winning means ... being proud of who you are and what you have accomplished. A true winner looks back on his life with no regrets and is able to say that he has lived his life to the fullest and the best way he could.

A winner is someone who achieves his dreams and goals, no matter how far-fetched because he believes he is worth something and his dreams are important. A winner can be the janitor at your school or work, the man who cleans to the best of his ability; a millionaire, who has worked hard and reached monetary success; or the bum who walks around your city everyday. He may be searching for his own meaning, veering away from the money and culture of today's world. A winner forges his own beliefs and sticks to what he says. A winner believes 100% in himself.

Brooke Linville



Sydney Australia. His story is one of pain, loss, and determination. His cousin died, and he took the place of him in the mountain biking contest. He finished last by a very long shot. To himself he won. That is what being a winner is all about. I admit it would be nice to have the gold, but if you didn't even try, it doesn't mean as much as if you made the best performance you ever did.

David Messer

All too often people deem a person a "winner" only if they are first or the "best." Being a winner is not always about being THE "best"; being a winner is striving for excellence. You don't become a winner by getting to the finish line first. You become a winner by getting to the finish line. You become a winner on the way to the finish line.

As a swimmer, I have to keep "winning" in context. Am I always the first one to finish a race? No way! Do I always try my best at



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Customer Service Forum

Dealing with English Language Development



As the editor of this newsletter I am constantly looking for things that speak to us as Activities Directors. I belong to several email news services, motivational web sites and speaker briefings and all believe in what we do as Activities Directors. Some of these sites are related to a corporate/business world, but all can easily be brought into a

student council world because of what we do in our school sites. If we were to look at our state standards, student leadership isn't just about a cool noon time activity.

The following article came from an email briefing I received from **Customer Service Forum** on their question of the week, you can subscribe to their service at <http://www.briefings.com>.

LAST WEEK'S READER QUESTION:

Many of my customers don't speak English as a first language. I don't want to be rude, but I can't understand a word they are saying. Help!

RESPONSE FROM THE EDITORS:

You describe a difficult—but increasingly common—scenario. And while your frustration is understandable, your instincts are right on: The key is avoiding offending the customer. *Take these steps to increase your understanding without alienating or insulting the customer:*

Don't try to fake it. The truth is, most non-native English speakers are aware when they speak with heavy accents. Understand that they are trying their best to communicate, and that they are likely as frustrated as you are. At the same time, don't feel that their accents are a secret that you must tiptoe around. Politely explain the difficulty you are having by saying: "I apologize—I am having a hard time understanding. Would you mind repeating that?"

Avoid knee-jerk reactions. While it's OK to speak slowly and clearly to non-native speakers—in fact, doing so is a good idea—take care that you don't take that approach to extremes. Many people find themselves speaking at an exaggeratedly slow pace, using a voice tone several decibels louder than conversation normally calls for or even resorting to "baby talk" or pidgin English. Avoid that approach, which can come across as patronizing.

Take responsibility for communicating clearly. Accept responsibility for understanding rather than trying to make the customer feel "guilty" for not speaking more clearly. Remember, your goal is clear communication and excellent service, and the onus is on you.

Explore alternate communication channels. When all else fails, tap your creativity. Most customers today can access the Internet—so it is possible that you could best serve them by suggesting they log onto your organization's Web site or e-mail you their needs or questions.

Keep it in perspective. Don't let frustration overwhelm you. Non-native speakers deserve your patience and your excellent service skills just as much as every other customer. Rather than viewing the communication barriers as "problems," see them as "challenges" and do your best to surmount them.

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NASC June 2007 Overland Park, Kansas

CALIFORNIA DELEGATION APPLICATION IS ON THE REVERSE SIDE

The 72nd Annual National Association of Student Council Convention is coming this summer to the Kansas City area. Blue Valley Northwest High School is hosting this event that will bring together over 1600 students from around the world to gain new perspectives and insights on student leadership issues.

The interaction of top student leaders from around the country makes this an extraordinary conference opportunity. About forty students from around the State will represent California in this once in a life time event.

The state delegation will travel together prior to the conference, building a team and family spirit and becoming a cohesive group prior to experiencing the conference.

You could be one of the California Delegates!

The cost of this 8-day trip is \$1125.00. This includes all air, rail, or other transportation, all hotel / room accommodations in addition to the home stays during the four nights of the conference, all meals, transportation to all events, admissions, taxes, gratuities, conference shirts and trade items, supervision by credentialed CADA/CASL advisors as well as the conference staff.

Submit a copy of the

application and no more than one page on your reasons for wanting to represent your state and include a \$250 deposit (refunded if not selected) no later than January 16, 2006 to:

**NASC 2007
PO Box 1554**

**Woodland, CA 95776
ATTENTION: NASC**

Applicants will be notified by February 6th as to selection.

For further information:

J. Peter Cahn (530) 219-0958

**CADA State Leg
Advocate**

pcahn@cada1.org

Jack Ziegler (530) 666-0808 CASL Coordinator

jziggie@aol.com

OR visit the CASL

website at www.casl1.org

Remaining trip costs will be due in payments on April 1st and May 1st.

**This is not a trip to miss,
get your students
involved.**



The tentative itinerary for the trip includes the following: (Final flight arrangements will be emailed to you in early May.)

June 20th (Wednesday) Fly out of Oakland, San Diego, or Ontario and meet in together in Kansas City. Dinner in a great KC

BBQ Grill. Check into our quality hotel for pre-trip orientation. Meeting the delegation, and an Ice Cream social.

June 21st (Thursday)— Breakfast at the hotel. Then travel to Cave Springs Trails Park for an Eco-Hike. Lunch at the Crown Center featuring 60 unique shops and a tour of Hallmark Cards World Headquarters. Back to the hotel. Then to Union Station for dinner theatre Mystery Train Murder Dinner.

June 22nd (Friday) - Breakfast. Visit the American Jazz Museum and the Negro League Baseball Museum in the morning, lunch on the market, and finish at KC WaterSports. Wake Boarding or Water Skiing with their unique cable system. Lessons are included. Dinner at the entertainment complex, Power Play. Go-karts, laser tag, bumper cars, cosmic golf and a team building competition entitled Whirleyball. **Need you ask?**

June 23rd (Saturday)—NASC Conference begins. Opening activities and General Session, keynote speaker, State Meetings, Exhibit Hall Open. Meet Host families and attend neighborhood parties with host families.

June 24th (Sunday)—State Meetings, General Session, Keynote speaker, workshops, then Special Olympics Training ending at Worlds of Fun amusement park.


June 25th (Monday)—State Meetings, Special Olympics Ceremony and Service Project. Curriculum workshops, and the Flag Ceremony at Overland Park Convention Center.

June 26th (Tuesday)—Regional meetings, Student Hawk Trot, State Pictures, Speaker Showcase and the 3rd General Session held at the University of Kansas. Stadium Tailgate Dinner ending in the traditional candle lighting ceremony. Last night in host homes.





June 27th (Wednesday)— State Meetings, Closing General Session. At conclusion of conference the group will be transported to airport for trip home, arriving in the evening in Oakland, San Diego, Los Angeles, or Ontario.



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California Delegation Application for National Association of Student Council's 2007 Convention

Name _____ **Year in School in 2007-08** _____
(The name as it appears on your driver's license or student ID card)

First Name for Name Badge if Different from Above _____

Male _____ **Female** _____ **Shirt size: S M L XL XXL** **Birth date** _____

Mailing Address _____

City _____ **Zip** _____

Personal Email _____ **Home Phone** _____

If you do not have a personal email, please list an email address where you could still receive notices and updated information

Alternative Email Address _____

School Name _____

School Address _____

City _____ **Zip** _____

Advisors name _____ **School Phone** _____

Student's Signature _____

Print Name _____

Parent Signature _____

Print Name _____

Advisor Signature _____

Print Name _____

Submit this application and no more than one page on your reasons for wanting to represent California and a \$250 deposit by January 16 to CADA/NASC, PO Box 1554, Woodland CA. 95776, Attn: NASC



For further information call Peter Cahn (530) 219-0958 pcahn@cada1.org or Jack Ziegler, (530) 666-0808 jziggie@aol.com
Or check the CASL website at www.casl1.org.

Remaining trip costs will be due in payments on or before April 1st & May 1st, 2007

**TEAR THIS PAGE OUT OR XEROX A COPY
THIS IS THE APPLICATION**



Dr. Seuss and The Meaning of Character

Or How A Father Learns Through His Child


Since I became a father a few years back I have been reintroduced to the world of picture books. I have put listings of children's books that have taught lessons in past CADA Newsletters, yet the more I read these stories to my son the deeper appreciation I have for these books. I was talking to a friend of mine, Patrick Maurer, during our recent tour of leadership camps and together we came up with a listing (along with message) of one of our favorites, Dr. Seuss. Hopefully this jump starts your "Read Across America Day" and Dr. Seuss's birthday in March.

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. Horton Hatches the Egg (C o m m i t m e n t / Responsibility) 2. Horton Hears a Who! (standing up for the voiceless/commitment) 3. Did I Ever Tell you How Lucky You Are? (valuing self) 4. Oh the Places You'll Go (the struggles and successes | <ol style="list-style-type: none"> 5. Green Eggs & Ham (trying new things) 6. The Sneetches and Other Stories (valuing self & accepting differences) 7. The Zax (consequences of unresolved conflict) 8. What was I scared of? (fear of the unknown) 9. Yertle the Turtle and Other stories (using power without care) 10. Gertrude McFuzz (accepting yourself the way you are) 11. The Big Brag (perspective on ego) 12. The Butter Battle Book (conflict/war) 13. The Lorax (environment) 14. Oh, the Thinks you can |
|--|--|



- | | |
|---|--|
| <ol style="list-style-type: none"> 15. McElligot's Pool (optimism) 16. Daisy-Head Mayzie (being different/accepting your own differences) | <p>Think (creativity with effort)</p> <p>Why should we read kids stories and why should we pick ones with meaning? One look at this face and your answer is clear.</p> |
|---|--|





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7th Annual USA Student Dave Knieriem Memorial Scholarship

Apply for the 7th Annual USA Student Travel, Dave Knieriem Memorial Scholarship Application. Dave was a member of the USA team that was highly motivated in helping teens succeed.

There will be two One thousand dollar (\$1000) scholarships awarded to seniors from CADA/CASL member schools. The scholarship is not necessarily based on the highest GPA but on the applicant's investment in the lives of people, through school and community. These were the attributes that exemplified Dave's life.

Application Requirements and Procedure

1. Student must be a senior at a CADA/CASL member school that will be sending a delegation to the CASL State Conference. If selected for the scholarship, the student will have their registration covered for the conference.

Transportation costs are the responsibility of the recipient. The recipients must attend the conference to accept the scholarship. Scholarship recipients will be notified by February 1.

2. Applicant must submit, online, attached in a Word document, all required materials including:

- Cover page including applicants name, position/ involvement at school, address, phone number, email address, six semester cumulative high school GPA, school name, school address, advisor name, phone number and email address.
- no more than one page personal statement related to your involvement and

investment in the lives of other people at your school and in your community. Do not refer to the name of your school or your advisor in your personal statement.

3. Notify your school ASB advisor that you are applying for this scholarship! Finalist's advisor will be contacted for verification and for verbal

references.



4. Deadline for submission of scholarship materials is January 5, 2007.

Submit all materials and inquiries by email to CASL1@sbcglobal.net. You'll receive an email confirmation of receipt within one week of submission of the application. If you do not receive

confirmation, please resubmit.

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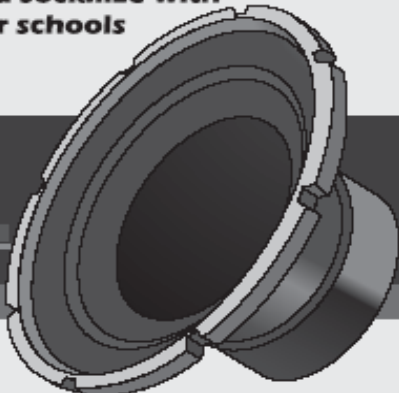


Middle Schools
Friday, March 30 - Sunday, April 1, 2007

High Schools
Saturday, March 31 - Monday, April 2, 2007

FEATURING:
Two Keynote Presentations
Interstate Student Sessions
School Leadership Strands
School Dinner Dance
CASL Statewide Community Service Project
Student-led workshops and activities
Opportunities to meet and socialize with students from other schools



California Association of Student Leaders
www.CASL1.org

casl 2007
san diego town and country resort

Rev It Up with CADA Convention



The CADA State Board

(Continued from page 1)

- REV IT UP NETWORKING at the beginning of the convention
- More amazing books and materials on Leadership at the CADA Bookstore
- A dinner dance where we dress in denim, leather and lace, then we boogie to Feet First while Jostens serves up a fabulous dessert
- Photos on a *HOT* bike
- A CADA version of a "Poker Run" on Thursday night with Herff Jones
- A NEW facility in San Diego for the Exhibit Hall
- CADA webpage education and information
- A RAFFLE FOR A HARLEY DAVIDSON MOTORCYCLE-SPORTSTER 1200

WE are excited about returning favorites like:

- Tom Jackson presenting an Advanced Learning Seminar
- New to Convention orientation and workshops designed just for you
- Administrators Day is Friday March 1st
- Hundreds of AMAZING exhibitors to meet your needs on campus
- Meet the Pro's with 40 presenters
- Curriculum Round tables – aligning

leadership lessons to state standards

- Workshops designed for "Advanced Riders" and "Specialty Riders"
- Professionally designed general sessions to take care of CADA business, awards and to present keynote speakers
- Amazing Staging by Peg leg Entertainment
- Elections for Vice President
- CADA Fun Run

luncheon featuring the theme for 2008

Indeed we are more than excited to bring you more of what you ask for in leadership demands! Come spend some time with old friends and new friends at our 44th Annual State Convention. This is the best personal growth and staff development you can get *in the world*. The experience will inspire you, and it will give you skills to become a better activity director and person.

See the entire registration brochure and information on how to pay for an Advanced Learning Seminar at www.CADA1.org

Saturday morning

- Area Meetings and networking
- The Lifetouch culmination video and

I look forward to seeing you there!

Denise van Doorn
Aka "ROCKY"

THE ROAD AHEAD, 2007

The California Association of Directors of Activities Presents

Rev it Up with CADA

The 44th Annual CADA State Convention

**Join us in San Diego at
the Town and Country Resort
and Convention Center
February 28 - March 3, 2007**

Your ride leader Denise van Doorn will take you on a journey to rev up your leadership skills and fuel your enthusiasm for promoting and supporting leadership development and student activities.

Leadership is a journey; make sure you are ready to ride!

RIDE LEADER: Denise van Doorn obwhan@cox.net

**Win This
Bike**

Convention Harley Raffle

You could be the winner of a 2006 Harley Davidson 1200 Sportster!



In the spirit of REVVING IT UP, CADA will have an opportunity drawing for this custom two tone Harley motorcycle on Saturday March 3rd at the closing luncheon at the convention. You can purchase tickets in your area from your Area Coordinator and at events associated with the area conferences. You do not need to be a CADA member to purchase tickets nor do you need to be present to win. Tickets are \$10 for one or \$25 for three tickets if you purchase them at one time with the same name on each ticket. Proceeds of this opportunity drawing will go back into the CADA programs. Take a look at our website for photos of the actual bike along with more details and rules. www.cada1.org

LEGAL STUFF

Winner does not need to be present to win. And for only \$10.00 a ticket that winner could be YOU. Winner must be 18 years of age or older, have a valid license and insurance, and will pay all applicable taxes and fees. For contest rules and winners, visit www.cada1.org or call 1-888-USE-CADA. A single ticket can be obtained for a \$10 donation. Three tickets can be obtained for a \$25 donation. If the donation is made at once and the name and address information filled out on the tickets is identical. Proceeds benefit CADA and its programs.

<p><i>Rev it Up Bike Raffle</i></p> <p>Name _____</p> <p>Address _____</p> <p>City _____</p> <p>State/Zip _____</p> <p>Phone _____</p>	<p>TICKET NUMBER _____</p> <p>TICKET NUMBER _____</p>	<p><i>Rev it Up Bike Raffle</i></p> <p>You could be holding the winning ticket in the opportunity drawing of a 2006 Harley Davidson® 1200 Sportster motorcycle from <i>Best of the West Harley Show</i></p> <p>VENDOR</p> <p>CASDA</p> <p>The drawing will be held on Saturday March 3rd during the 44th Annual Convention at the San Diego Town and Country Resort and Convention Center.</p>	<p><i>Rev it Up Bike Raffle</i></p> <p>with CADA</p> <p>\$10.00 DONATION</p>
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RIDE PLANNING: REV IT UP WITH CADA CONVENTION 2007 AT A GLANCE

WEDNESDAY, FEBRUARY 28

- 1:00 - 6:00 pm Affiliate Registration and Set Up
- 2:30 - 5:50 pm **Advanced Learning Seminar 1**
Tom Jackson, "Activities That Teach"
Additional Fee, Seating Limited
- Advanced Learning Seminar 2**
Cami Hayes, "Quantum Learning"
Additional Fee, Seating Limited
- 2:00 - 7:00 pm Membership Registration & Speaker Desk
- 3:00 - 6:00 pm CADA STORE OPEN
- 3:00 - 3:50 pm Workshop Session 1
- 4:00 - 4:50 pm Workshop Session 2
- 4:00 - 4:50 pm **Personal Coaching 1 with Phil Boyte**
Dinner on your own at the Town & Country
- 4:50 - 6:15 pm **Rev it Up Networking - NEW!**
Opening Night General Session:
featuring keynote speaker **MARK SCHARENBRÖCH**
Networking in Suites with Light fare
Sponsored by Lifetouch
- 9:00 - 12:00 am



THURSDAY, MARCH 1

- 7:45 - 1:00 am Registration
- 8:00 - 8:45 am New to Convention/Breakfast Orientation
Sponsored by World Pass Travel
- 8:00 - 11:00 am Affiliate Set up
- 9:00 - 10:30 am Second General Session:
featuring keynote speaker **JIM CATHCART**
- 10:30 am - 3:30 pm CADA STORE OPEN
- 10:50 - 11:50 am Awards Reception
- 10:45 - 11:25 am Workshop Session 3
- 11:35 am - 12:15 pm Newer Riders, Specialty Riders & Advanced Rider Sessions
- 11:30 - 12:30 pm Newer Riders, Specialty Riders & Advanced Rider Sessions
- 12:30 - 2:30 pm Exhibit Hall Open to All Attendees
- 1:20 - 4:20 pm **Advanced Learning Seminar 3**
Micah Jacobson, "Open to Outcome"
Additional Fee, Seating Limited
- Advanced Learning Seminar 4**
Cami Hayes, "Quantum Learning"
Additional Fee, Seating Limited
- 2:45 - 4:00 pm Meet the Pro's - 40 Presenters
- 2:50 - 3:30 pm Keynote Follow Up with **JIM CATHCART**
- 2:50 - 3:30 pm Workshop Session 5
- 3:40 - 4:20 pm Newer Riders, Specialty Riders & Advanced Rider Sessions
- Newer Riders, Specialty Riders & Advanced Rider Sessions

THURSDAY, MARCH 1 (CONTINUED)

- 4:30 - 6:00 pm Area Meetings
- 6:00 - 9:00 pm Coca-Cola Tour Party: Exhibits and Dinner Reception
- 9:00 pm - 12:00 am Herff Jones Born to Ride Rally Party

FRIDAY, MARCH 2

- 8:00 - 10:30 am Registration
- 8:30 am - 4:00 pm CADA STORE OPEN (except during General Session)
- 8:30 - 9:00 am Workshop Session 7
- 9:10 - 9:40 am Newer Riders, Specialty Riders & Advanced Rider Sessions
- 9:10 - 9:40 am Workshop Session 8
- 9:50 - 10:20 am Newer Riders, Specialty Riders & Advanced Rider Sessions
- 9:50 - 10:20 am Workshop Session 9
- 10:30 - 12:00 pm Newer Riders, Specialty Riders & Advanced Rider Sessions
- 12:00 - 3:30 pm Third General Session
- 12:00 - 4:00 pm Featuring Keynote Speaker **SCOTT GREENBERG**
- 12:15 - 1:15 pm Exhibit Hall open to All Attendees
- 3:40 - 4:50 pm CADA Elections
- 3:50 - 4:40 pm VIP Luncheon
- Curriculum Round Tables - Align Lessons with Standards**
- 4:50 - 6:00 pm Workshop Session 10
- 7:00 - 8:00 pm Newer Riders, Specialty Riders & Advanced Rider Sessions
- 8:00 - 9:00 pm Area Meetings
- 9:00 pm - 12:00 am Denim, Leather & Lace Reception
Denim, Leather & Lace Dinner
Denim, Leather & Lace Dance
with Jostens' Dessert and Silent Raffle

FRIDAY, MARCH 2 (CONTINUED)

- 8:00 am CADA RUN
- 8:30 - 10:30 am CADA STORE OPEN
- 9:00 - 10:20 am Meet The Pro's - 35 Presenters
- 9:15 - 10:10 am Keynote Follow-up with **SCOTT GREENBERG**
- 10:30 - 11:15 am **Personal Coaching 2 with Phil Boyte**
- 10:30 - 11:15 am New Speakers Showcase
- 11:30 am - 12:30 pm Final General Session and Luncheon
- BIKE RAFFLE**
- Lifetouch Video Convention Recap
- Introduction of 2008 Convention Theme





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Please route to the following people [] Activities Director [] Advisors
 [] Principal [] Other Administrator [] Yearbook [] Cheer Advisor
 [] National Honor Society [] Other Coordinators [] Key Club Advisor

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1.888.USE.CADA
www.Cada1.org

CADA Statewide Calendar of Events*

January 15, 07	Deadline for NASC Student Delegation	September 2007	South Lake Tahoe Adult Conference
January 19, 07	Early Reg. Deadline for CADA Convention	September 2007	Area D Advisor Conference
February 1, 07	Deadline for applying for Outstanding Activities Program	September 2007	Area C High School / Middle School Conf
February 8, 07	Area F Middle School Conference	September 2007	Area E & F Advisor Conference
February 15, 07	Area D High School Conference	October 2007	Area A High School / Middle School Conf.
Feb 28-Mar. 3, 07	CADA Conference * San Diego	November 2007	Area G Student Leadership Conference
Mar 30-Apr 1, 07	CASL Middle School State Conference	November 2007	Area B Student Leadership Conference
Mar 31-Apr 2, 07	CASL High School State Conference	November 2007	Area F Student Leadership Conference
May 10, 07	Central Valley (Modesto) Student Conference	November 2107	Area E Student Leadership Conference
June 23-27, 2007	71st NASC Conference * Kansas	June 25-29, 2008	72nd NASC Conference * Texas

* Area Coordinator is the contact unless otherwise noted, see above numbers for information

For more detailed information check the web site at www.cada1.org