

Area B

Region 4: Mendocino, Lake, Sonoma, Napa, Solano, Marin; Region 5: San Francisco, San Mateo; Region 6: Alameda; Region 8: Santa Clara

Summer NEWSLETTER

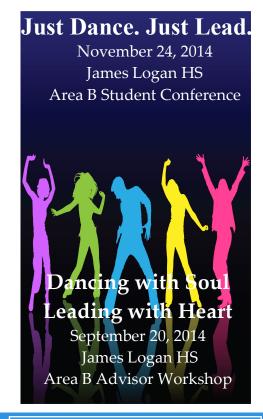
May 2014

ALLIANCE FOR STUDENT ACTIVITIES

At the May CADA board meeting the "Original" Mike Smith made a presentation asking for endorsement from CADA for it's new project "ENGAGE!". This is a tool that will help educators find the kids that are falling through the cracks and then connect them to the mentors, resources, and opportunities they are missing. ENGAGE! will allow activity directors to collaborate with administrators, athletic directors, coaches, advisers and faculty to manage their teams, clubs and organizations more easily and efficiently while simultaneously map student participation in their buildings, to measure student performance based on that participation.

"There is positive correlation between activities and performance."

Kathleen Wilson Shryock

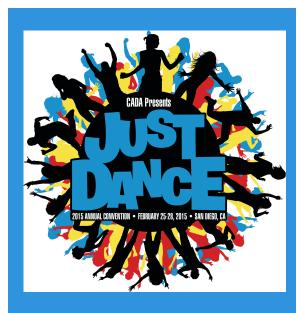


Registration Forms
Online Now!
www.cada1.org

The ALLIANCE is doing a pilot study with 3 schools in each CADA area that are willing to commit their resources for 3 years to try this program. The number of schools will expand each year and it is their goal to have 1000 schools involved over the next 24 months across the United States.

The schools that participate will receive the first year of ENGAGE! free, then the cost will be \$500 each year for continuing in years 2 and 3. Their newsletter The Advocate will be available to each site, Let X = Student Activities and Promote the Value Presentation DVD's, Middle School Movement DVD, License to use Alliance content on school district website and in their publications.

This ALLIANCE project is one major tool missing from our schools. Imagine finding out who is not involved with a group on campus and then figure out how to help this student find their niche. The results will help keep students in schools and graduate, YES!



CADA Annual
2015 Convention
February 25-28
Town and
Country Hotel
San Diego

Advisors Encourage Your Staff To:

Take a few minutes at the beginning or end of class to remind students about opportunities to get involved. • Spend three minutes in the halls connecting with individual students, surveying their interests, and connecting them with opportunities to get involved. • Take five minutes a day to personally acknowledge, praise, and thank a colleague, coach, or adviser for his or her time and commitment to student activities. • Take ten minutes each week to learn more about the research linking student activity participation with academic performance. Share what you've learned in individual conversations with students, parents, and colleagues. • Invite a student to help with a specific project that could use his or her talents • Show up at games, plays, dances, and other events so kids know you support their efforts.