

CADA

Area F Newsletter



From Our Area F Coordinator

A new school year is underway, which brings new students, new ideas and new goals. But one thing has not changed... CADA and Area F are here for you! I feel so privileged to serve as your coordinator as we work together to train our students to become tomorrow's leaders, and make a difference in the lives of young people. One way we do this is to continue to grow both personally and professionally throughout the year. CADA and Area F offer many opportunities for this to happen.

We held our annual Advisor Conference on September 19th in conjunction with Area E. More than 60 advisors attended for a day of learning and sharing as we celebrated the Spirit of Leadership.

Our Area F High School Leadership Conference, "The Sounds of Leadership", is coming soon – mark your calendar for Monday, November 23 at the Disneyland Resort. Conference details are included in this newsletter, or you can go online (www.cada1.org and go to "Area F") to get the best price (the "early bird" price will be extended one week!). Don't forget to reserve your hotel rooms with Disney to make for a great two-day experience with your student leaders. Micah Jacobson is our keynote speaker and Mike Smith is our featured breakout speaker. Several new sessions – including one on social networking – will be offered to

both students and advisors. This year we will conclude with a short dance along with interactive games for our students in the Disneyland Ballroom. Don't miss this opportunity for you and your students to network with schools all over CADA's Area F (Orange, Riverside and San Bernardino counties).

Many of you have asked about a Fall Middle School conference for Area F, and we have heard you. As in the past, the CASL-sponsored regional conference will be held in February in Orange County (Yorba Linda). For our Riverside and San Bernardino schools, we are planning a conference for next fall in one of your areas. We would love some input as to a place where this would be ideal. Until then, please take advantage of the many wonderful Leadership Development Days sponsored by CASL at local schools, and attend the February conference in Yorba Linda if possible.

And, of course we cannot forget about planning ahead for our annual state CADA Conference in March. The Spirit of New Orleans will take place March 3-6 at the Grand Sierra in Reno, Nevada. Be sure to plan for this by setting aside funds, registering early, and getting hotel and travel arrangements made. I would not want you to miss this once-a-year opportunity for activity directors, advisors and support staff all over the state to meet with vendors, attend many valuable sessions,

find new curriculum and share with others. And, hotel rooms are only \$85 a night! If you have any questions, get in touch with any Area F council member.

I had the opportunity again this summer to spend some time with our CASL Area F student directors, Jamal and Audrey, as they shared with me their goals for the student leaders of Area F and our state. The "CASL Connection... Student-to-Student" where the CASL directors will share a student's perspective on leadership, along with information and dates of upcoming CASL events, is included in this newsletter. Please take the time to read this and then share it with your student body president to share with others. Their first big goal is to have an Area F service project of writing letters to US soldiers, and a "Go Green" video contest. Read more about it in this newsletter, or online at our new CADA Area F Facebook page.

Lastly, I would like to invite you to join one of our Area F Connection Groups where interested activities directors, class advisors and support staff can get together to connect by swapping ideas and get to know others who are geographically close. Connection groups will be announced in November for various sites throughout Area F. And, if you are interested in hosting one of these groups, just send me an email or go to our CADA Area F Facebook page.

Until next time... keep smiling,

maryjane_smith@cjuhsd.k12.ca.us

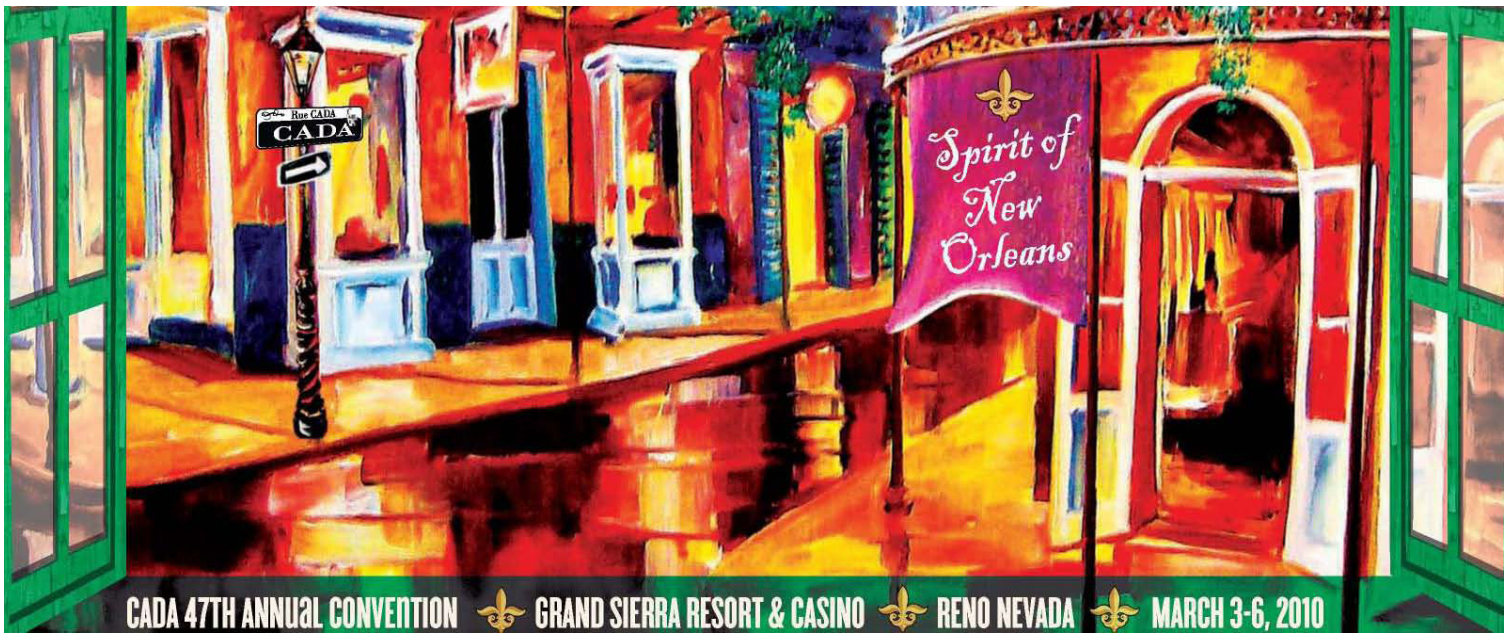
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Important Dates

November 23 ..	Area F HS Conference at the Disneyland Hotel
March 3-6	CADA Convention in Reno, Nevada
April 13-15	CASL MS Conference (Irvine)
April 15-17	CASL HS Conference (Irvine)
July 7-10,	CADA/CASL
12-15, 17-20	Summer & 22-24 Leadership Camps





CADA 47TH ANNUAL CONVENTION ✦ GRAND SIERRA RESORT & CASINO ✦ RENO NEVADA ✦ MARCH 3-6, 2010

2010 CADA Convention

Valuable tips & information for this not-to-miss event!

Just what will you gain from attending the 2010 CADA Convention in Reno, Nevada?

The four-day convention is jam-packed full of informational workshops, motivational keynote speakers, opportunities for networking, and a chance to refresh or renew your leadership spirit.

A few years ago, **Cindy Bader**, CADA president-elect, attended a district meeting where a futurist spoke.

He commented that pretty much everything we taught our

students would be obsolete by the time they got into college. He went on to say that by the time they graduated from college, the only lasting skills they would retain would be:

- How to be a successful member of a team
- How to get along with other people and work with many different personalities
- How to break a large task down into smaller parts
- How to manage their time
- How to think creatively

- How to implement a plan
- How to gain support from others

According to this futurist, these were the skills necessary to find success in the job force.

Guess what? These skills are what our student leaders are learning, practicing, refining, and experiencing first-hand as a part of our student government or student council!

What we do as activities directors matters – not only now in our students' high school careers,

but for their futures.

The annual CADA state convention is an opportunity for activities directors to learn from others – whether you're a first-year activities director, or a multi-year veteran of ASB, you'll walk away from the state convention with a renewed spirit and energy to make a difference in the lives of your student leaders, and, through them, in the lives of your community.

Register online for the 2010 CADA convention at www.cada1.org.

Financing your way to Reno

Don't delay – request funding now

This handy list of resources should help you finance your way to the 2010 CADA state convention:

- Associated Student Body (ASB) funds can legally pay for your CADA registration, hotel, travel expenses and substitute teacher costs
- School site and district budgets
- Tobacco Use Prevention Education Program (TUPE)
- Title IV (Drug Free Schools)
- School Improvement Funds (SIP)
- Title 1 (under the category of "safe and orderly environment")
- Title V (innovated programs)
- Pupil Retention Block Grant
- Staff development monies
- Some districts may have carry-over funds in their Discretionary Block Grant that was awarded late in the 2006-07 school year
- Stimulus funds approved for professional development
- If none of the above work, consider paying for the convention out of your own pocket, and use it as a tax write-off

State Convention

facts at-a-glance

- WHEN:** March 3-6, 2010
- WHERE:** Grand Sierra Resort & Casino
Reno, Nevada
- FOR:** Activities directors, class advisors, club advisors, administrators, or anyone who impacts and works with your student activities program
- WHY:** To get inspired, get excited, and make your job easier!
- REGISTER:** Online at www.cada1.org

CASL Connection – Student-to-Student

Information to share with your student leaders from Area F's California Association of Student Leaders Co-Directors

We would like to start off by introducing ourselves... our names are **Jamal Edwards** and **Audrey Zazueta**. We are your Area F CASL Co-Directors. We are so excited to kick off this year! We know it will be a fun learning experience for all of Area F! We will work together and collaborate as a team and use our communication skills to unify this area and make it the best it can be. Our Area Conference is November 23rd at the Disneyland Hotel – check out more information about this leadership conference on the next page of this newsletter. With that said, we have some things we would like to bring introduce to Area F at the conference – an area-wide service project, and a video scholarship promoting a “Go Green” campaign.

Area F Service Project

We would like all Area F high school students to take part in a service project, and we have chosen the organization “A Million Thanks.” This is a year-round campaign to show our appreciation to our U.S. Military men and women, both past and present, for their sacrifices, dedication, and service to our country. We will take part in this project by sending letters and cards to our troops throughout the year.

Important details to keep in mind for cards:

- Any size card will be accepted
- Please do not use glitter on cards
- Unfortunately, candy or other food items cannot be accepted and should not be included or attached to cards
- Photos of the sender, sender's family, church, or classroom can add a personal touch to your card. Photos must be in good taste!
- The more positive the message the better! Care should be taken NOT to refer to anything that may cause grief or uneasiness to the military reader who may be serving in active duty (i.e. “Do you miss your family?”)

Be sure to bring your cards to the November 23rd conference so we can send them to soldiers who need a little encouragement! Thank you in advance – it's amazing the difference our area can make with just a few words.



“Go Green” Video Contest

This video contest gives students in Area F the opportunity to win a special prize. Students should submit a “Go Green” themed video that is one to three minutes long. There will be two winners for this contest, and they will be announced at the November 23rd Area F High School Leadership Conference. First place will receive free registration to the CASL high school conference in April 2010. The second place winner will receive 50 Disney bucks. Both winning videos will be featured at the Area F conference.

In order to apply, go to www.facebook.com/CASLfan where you will be able to get the registration form to submit with your video. The Facebook page also includes “go green” tips, Area F news, and CASL conference information. Videos will be accepted from October 12th through November 13th. All videos must be emailed to o.jama@live.com.

For any questions about CASL and Area F, please contact us at: o.jama@live.com or audrey.rose@att.net.

Leadership book review

Adapted from an InJoy.com article

Why is Bill Gates a billionaire? He's smart, of course, and he has tremendous ambition. But he probably wouldn't have started Microsoft if he hadn't been born in 1955. That made Gates old enough to take advantage of the opportunities that opened up with the introduction, in 1975, of the Altair 8800, the first do-it-yourself computer kit. But he wasn't so old as to be too settled in his life to take a leap of faith.

In Outliers: The Story of Success, author Malcolm Gladwell dismisses the notion that the “gifted child” – who scores at the top of intelligence tests – has

advantages. Although some smarts are necessary, beyond a certain level they don't help. What does matter, he says, is the 10,000-hour rule. No one gets to the top unless he or she puts in 10,000 hours of practice in a field, be it computer software, hockey, music, or law.

He does pull his stories and studies into an overarching narrative, however: that it is not the best and the brightest who succeed but those who are given opportunities and have the presence of mind to seize them. Mozart had put in his 10,000 hours before his truly magnificent works. The Beatles had performed

well over 10,000 hours before the Ed Sullivan show aired. If a million more teenagers had been given the same chances as Bill Gates, how many more outliers might we have? “When we misunderstand or ignore the real lessons of success, we squander talent,” the author concludes. A point worth pondering.

But what we can do, as Gladwell argues with passion and conviction, is to sort out the more everyday stuff. We can make sure that children born after the start of the academic year still get considered for sports teams, instead of training being lavished

on the more mature children.

We can try to teach children from poor families how to navigate social situations, and, more importantly, give them the chance to do enough studying to match the rich kids who are reading – and learning, and improving – all through the summer holidays.

From the leadership development perspective, we can provide opportunities that give every kid we come in contact with the chance to be a Malcolm Gladwell – or, at the very least, to be someone with enough education and intellectual curiosity to buy his intriguing books.

Contributed by:

Don Shaffer, Kraemer Middle School

Area F High School Leadership Conference

Don't miss this outstanding conference at the Disneyland Convention Center!

The California Association of Directors of Activities and the California Association of Student Leaders are pleased to bring you the 2009 CADA/CASL Area F High School Leadership Conference.

This one-day conference will leave you inspired by our keynote speaker, full of knowledge from our incredible small-group workshops, and allow time for you to network with other schools from around CADA's Area F.

Come ready to explore **The Sounds of Leadership** – each student will receive all conference materials, attend three interest sessions per student, bagels & milk for breakfast, a box luncheon and schools will be entered to win fantastic door prizes. Advisors have a special, comprehensive program.

Featured speakers include Micah Jacobson and the “Original” Mike Smith.

The deadline to register is Friday, November 6th!

This conference will **SELL OUT!** Register early at www.cada1.org or by mail with the registration form on the next page.

Capacity is limited to 2,500 students/advisors total; 42 attendees per school maximum.

Hotel Accommodations

Rooms are available at the Disneyland Hotel for \$196.65 (inclusive) per night. Rooms are available and assigned on a first come, first served basis. If you are planning to have your students stay overnight prior to/the day of the conference, please email danielle.kramer@disney.com immediately to reserve your room(s). Include the following information in your email:

- Advisor/Contact Name
- School Name
- Contact email address
- Contact Phone Number
- Number of rooms needed (up to 4 students per room)
- Dates needed

(If you do not receive email confirmation within two business days, please contact Danielle at 714.520.5165.)



Conference Details

- LOCATION:** Disneyland Resort Convention Center – 1150 Magic Way, Anaheim, CA
- DIRECTIONS:** Enter off Disney Way – just west of Disneyland Park, between Euclid & Harbor
- SCHOOL BUSES:** Parking and unloading instructions will be given on site by Resort employees
- STUDENT SESSIONS:** Each student will attend three different sessions; tickets to sessions will be given to the advisor during conference registration, and is it up to the advisor to assign students which sessions to attend; tickets will be collected at the door of each session
- ADVISOR SESSIONS:** Mike Smith and Micah Jacobson will present to advisors, and we will allow advisor networking time; if you are interested in CADA's Activities Director Certification Program, the “Culture & Climate” strand will be offered at this conference – contact Peter Cahn for further details (pcahn@cada1.org); the certification class begins at 7:45 a.m. in the advisor meeting room (TBA at check-in)

Advisor Responsibilities

- SUPERVISION:** Advisors must attend the conference and be with their students at the opening session, lunch, and conference finale; advisors are responsible for their group's behavior! The conference packet (including lunch & session tickets) will be given only to an advisor
- DOOR PRIZES:** During lunch and at the conclusion of the conference, please designate a student to come forward to receive your school's prize
- REFUNDS:** There are no conference refunds... have alternates ready to attend!
- OVERNIGHT:** Avoid traffic hassles the morning of the conference by having your students stay overnight at the Disneyland Hotel! Many schools also visit Disneyland before/after the conference as a team building activity. Hotel Rooms for the conference are offered at a discount and allow us to keep conference costs down. It's good for the conference, and good for your school's morale!
www.disneyconventionear.com/GDCK09A
- PARK TICKETS:** Disneyland is implementing a new procedure – be sure your cell phone number is on your hotel registration form; they will contact you via cell phone when your rooms are ready
- KEYS TO ROOMS:** No confetti, school signs, speakers or excessive noise; read the registration materials from Disneyland carefully
- HOTEL RULES:** Wear school shirts/school colors
- SUGGESTED ATTIRE:** Wear school shirts/school colors

A confirmation email will be sent regarding your school's registration status.

Registration Form

CADA AREA F HIGH SCHOOL LEADERSHIP CONFERENCE

Please print:

School Name _____

School Address _____

City _____ Zip _____

School Phone _____ School Fax _____

Advisor Name _____ Advisor Email _____

Check ONE – my school is located in the following county:

_____ Orange _____ Riverside _____ San Bernardino

Master Activity Advisor Certification

Programming will be offered at the Area F HS Conference – for more information, go to the CADA website (www.cada1.org) and click on "Certification" or email Peter Cahn with questions (pcahn@cada1.org).

I am interested in the CADA Master Activity Advisor Certification: _____ Yes _____ No

Only current ADA / CASL member schools may attend this conference!

For membership information, go online to www.cada1.org; pay online, or download the membership form.

Early Registration

(postmarked by October 17th)

_____ # of students @ \$45 each

_____ # of advisors @ \$45 each

TOTAL ENCLOSED: \$ _____

Regular Registration

(postmarked October 18th-November 6th)

_____ # of students @ \$55 each

_____ # of advisors @ \$55 each

TOTAL ENCLOSED: \$ _____

All checks payable to CADA; no purchase orders accepted.

If space is available after November 6th, there will be a \$100 late fee per school to register.

Mail
registration form and payment to:

MARY JANE SMITH
CADA Area F Coordinator
9720 Brilliant Lane
Alta Loma, California 91737

Questions?

Contact MJ: 909.989.1600 x2084
maryjane_smith@cjuhsd.k12.ca.us



The Sounds of
Leadership
Area F High School Conference

Monday, November 23, 2009



Presented by the:
California Association
of Directors of Activities

California Association
of Student Leaders

You don't want to miss...

Summer Leadership Camps

CADA/CASL sponsored summer leadership camp dates for 2010 have been announced – be sure to save the date, and watch for registration materials to be posted at www.cadaleadershipcamps.org. All camps are held at UC Santa Barbara:

- High School I • July 7-10
- High School II • July 12-15
- High School III • July 17-20
- Middle School • July 22-24

The 2010 camp theme will be “Aloha Spirit with CADA Leadership!” Not sure what to expect from CADA summer camps? Check out some student feedback from 2009’s summer camps from student attendees from Fairmont Prep in Anaheim:

“CADA changed me into a new person. The camp taught me how to be a true leader, and left an imprint on my life I’ll never forget.”
– **Mattie Motazedian**, Class of 2010

“I loved how everyone at CADA was so enthusiastic!”
– **Salem Lebada**, Class of 2011

“CADA made me a more confident leader, and got me excited for this school year.”
– **Daniel Vizconde**, Class of 2010

“I learned what it really means to be a leader. CADA was a great experience!”
– **Maggie Wu**, Class of 2010

A special thank you

Area E & F Advisor Conference

Advisors from all over CADA’s Areas E & F enjoyed a one-day leadership conference on September 18th at Chino Hills High School. The conference theme “Catch the Leadership Spirit” was created to spark interest and excitement for the 2010 CADA state convention, “The Spirit of New Orleans.”

Conference breakouts included workshop tracks for middle school and high school advisors, small-group sessions, networking opportunities, breakfast, and lunch.

Special thanks to Janet Roberts, Area E Coordinator, for hosting the conference, and to these outstanding Area F schools who joined us to “Catch the Leadership Spirit!”:

*A. B. Miller High School
Amelia Earhart Middle School
Apple Valley Middle School
Bell Mountain Middle School
Brookhurst Junior High School
Canyon Lake Middle School
Chino High School
Colonel Mitchell Paige MS
Crean Lutheran South HS
Fairmont Preparatory Academy
Hans Christian Middle School
Henry J. Kaiser High School
Junipero Serra High School
Kraemer Middle School
Ladera Vista Jr. High
Lee V. Pollard High School*

*Lutheran High School of OC
Magnolia Junior High
Marco Foster Middle School
Murrieta Valley High School
Norco Intermediate School
Ocean View High School
Pacific High School
Patriot High School
Rancho Cucamonga HS
Rialto High School
Royal Oak Middle School
San Geronio High School
Shandin Hills Middle School
Vista Del Lago High School
Vista Murrieta High School
Yorba Linda Middle School*

CADA's Medallion Sponsors

CADA gratefully acknowledges the contributions of our corporate Medallion Sponsors. Their generosity is essential in helping the CADA organization provide useful, high quality services to CADA Members and all the students of California. Please show your support by using their products and services.

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The Boomerang Project
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Tyler Durman, Author & Speaker

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Valley Decorating
Wow! Special Events, Inc.

Area F Council Contacts

Your Area F Council members are here to help! Please contact any one of us for ideas, questions, concerns, or to commiserate with someone who will understand! We look forward to serving you this school year, and hope to see you at all of our local conferences, as well as the state convention!

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Teacher appreciation

It's always the right time of year to show some love to teachers

Contributed by:

Wendy Faust, Fairmont Prep Academy

Involving teachers and staff members in your activities is a sure-fire way to ensure success. One way to get them involved is to appreciate them throughout the year and/or with a "Teacher Appreciation Week".

We kick off each school year with a gift to our teachers – a small cost, but it goes a long way! We give out the gifts the first morning of school, and welcome them with coffee and breakfast treats as they come on campus – we dress as "ASBaristas" and wear green aprons with a logo similar to Starbucks'. Our gifts for the past two years have been:

1. Candy jar printed with school logo/name – about \$4 each; these became the "gift that keeps on giving" because each month ASB officers go around and fill up each teachers' jar with candy
2. Plastic water bottle with school logo/name – about \$5 each; we attached a picture of our ASB from our summer retreat and a "welcome back to school" note – many teachers hung the picture up on their bulletin board, and it was a great way to get teachers and students to know who the ASB officers are

In addition to back-to-school gifts, we host a Teacher Appreciation Week each year. We have some activities that are annual traditions. First, we have student-voted awards given out to teachers during our student of the month assembly. The awards vary from "most likely to be in a Crest commercial," to "most likely to win any Olympic medal" – we change up the awards to go with the theme of the week, and give fun prizes with each award (a certificate and a tube of Crest toothpaste, for example). We also end each appreciation week with a free teacher car window wash by our football team – they provide this service to each car that leaves its windshield wipers up in the parking lot.

Three years ago we started having a theme for the week, and it's helped get teachers to buy-in to the activities and enjoy them even more.

BON VOYAGE – VACATION/TRAVEL THEME IDEA

- Travel Brochures were given out detailing the activities for the

week; the week kicked off with "breakfast in paradise" – teachers were given a personalized "boarding pass" invitation indicating their destination, time of departure, etc. Breakfast consisted of fresh fruit, yogurt, and fruit juices

- Massage Excursion – we contacted a local massage therapy school, and they came out and set up massage chairs (AIMT in Santa Ana) for teachers to enjoy during their prep period
- Crepes Delivery – we delivered fresh crepes made to order to each teacher's classroom (we have used Crepes de Paris and The Crepe Maker)
- Spanish Luncheon – our parent association joined in on the vacation/travel theme and hosted a Spanish-themed luncheon complete with a mariachi band; they also gave \$5 gift cards to Barnes & Noble to each teacher so they could get some "vacation reading"
- Each teacher received a luggage tag and picture holder with our school name on it as their 'souvenir'

STAR STATUS – CELEBRITY THEME IDEA

- Students made a 'walk of fame' with each teachers' name at the entrance of school, and covered it with clear packing tape so it would last the week; we made a red carpet entrance to each teachers' lounge with red butcher paper covered in packing tape; each teacher received a personalized star for their classroom door
- Awards Luncheon – instead of the Oscars or the Grammys, we held the "Huskies" (our school mascot) and gave out student-voted awards that included "most likely to be in a boy/man band," "most likely to be on Project Runway," etc.
- Massage Treatment – back by *very* popular demand!
- Starbucks Escape – we used flavored syrups and beans donated by a local Starbucks, and brought in a few home cappuccino machines to make custom-ordered lattes
- Movie Luncheon – our parent association hosted a luncheon with movies playing on TVs around our multi-purpose room, and they gave each teacher a candy and popcorn goodie bag to take to their next movie outing

What is CADA?

The California Association of Directors of Activities (CADA) began when a few student council advisors got together to share common problems and solutions. Since that weekend in 1957 CADA has grown into the largest statewide support network for Activity Directors in the nation.

The CADA Board of Directors is comprised of four officers, one elected representative from each of the seven geographical areas in the state, and six directors who direct various programs of the organization.

The day to day business of CADA is the responsibility of a management firm under the direction of the Board.

The California Association of Student Leaders (CASL) was developed as a CADA board project to provide a forum for student expression. Since 1996, CASL has been governed by a regionally elected student board of 14 directors and assistant directors, and three elected officers, under the sponsorship of CADA and guidance from an adult advisory board.

CADA is largest statewide support network for Activity Directors in the nation.

**OUR MISSION:
promote and support leadership development and student activities.**

Leadership Development Days

CADA/CASL hosts Leadership Development Days at schools all over California. This one-day leadership training is delivered in a partnership style while working in small groups of student leaders. Using experiential activities and the related applications teaches specific skills and enriches group dynamics.

The curriculum centers on skills related to teambuilding, communication, learning through experience and evaluation, including more students in the leadership base, utilizing individual's strengths, risk taking and getting involved in a positive way!

Most LDDs are planned for middle school delegates, and hosted by CADA/CASL and local high school student leaders. Area F's scheduled LDDs for this school year include:

NOVEMBER 11	Orange Lutheran HS (<i>for HS delegates</i>)
DECEMBER 3	Las Flores Middle School (<i>for MS delegates</i>)
JANUARY 12	TeWinkle Middle School (<i>for MS delegates</i>)
FEBRUARY 10	Colonel Mitchell Paige MS (<i>for MS delegates</i>)

Contact Sandra Kurland, CADA's leadership development coordinator, for more information about attending or hosting a LDD during the 2009-2010 school year – sandrakurland@cox.net or 619.957.9107.

www.cada1.org



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[p] 831.464.4891

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www.cada1.org

To the Activities Director/Student Council Advisor at: