

# CADA

## Area F Newsletter

### 2010 CADA Convention

*Did you catch the Spirit of New Orleans?*

**R**eno welcomed more than 1,200 activities directors, administrators, vendors and friends in early March for CADA's annual state convention.

The *Spirit of New Orleans* immediately caught us all as we learned from incredible workshop presenters, were inspired by the keynote speakers, laughed at our "celebrity" emcees, danced with our friends, and much, much more.

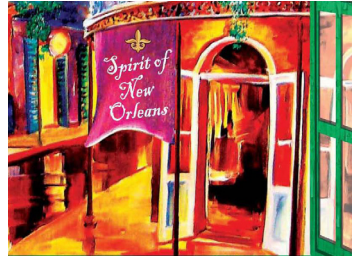
We hope you all enjoyed networking with other Area F activities professionals in our area suite, and brought back a number of new ideas to share with your students.

Congratulations to our Area F award winners:

- Warren Shull MS Award – Patricia Holt, Yorba Linda MS**
- Warren Shull HS Award – Mike Pattison, Vista Murrieta HS**
- Bob Burton Spirit Award – Colleen Hayashi, Yorba Linda HS**
- Area F Service Award – Jason Kaylor, Yorba Linda HS**

And a special note of thanks to Area F's own Tiburcio Garcia from Sunny Hills High School as he completed his four-year term of CADA leadership.

A highlight for many attendees included the donation of more



than \$20,000 from CADA sponsors, schools, and members to Greater Gentilly High School in New Orleans. Principal Beverly Johnson spoke to the awe-struck crowd about the work that lies ahead for New Orleans and its surrounding communities as they still recover from the after effects of Katrina.

We hope you'll mark your calendar to attend the 2011 CADA state convention – more info on the back page of this newsletter!



### From Our Area F Coordinator

**F**irst, I would like to say a big thank you to Area F for electing me as your new coordinator. I am extremely honored to work with so many dedicated activities directors and advisors. I stated in my speech that this election is not about me, it's about you. My goal is to support you through the year and be your voice for the future of CADA. Please email me with your thoughts or concerns regarding the state conference, leadership camps, the advisor conference or any other day-to-day questions and ideas. My

council and I will work together to put those thoughts into action and solve any concerns you may have.

A big CADA welcome goes out to our new council members, Barbara Kelley from A. B. Miller High School, Mike Pattison from Vista Murrieta High School, and Ben Starr from Orangeview Junior High. Your leadership and expertise are a welcomed addition to our council! Congratulations goes out to our Area F council member Wendy Faust who is now CADA Communications Coordinator. She is responsible

for print and electronic media which includes the quarterly newsletter, "CADA News;" "CADA Grams," etc. Good luck, Wendy! We know you will do a great job.

Finally, I'm very optimistic about the future of Area F and CADA. Soon this state budget issue will be in our past, but until then, continue to be creative in your activities and events for students. Students don't always say it, so I will for them: thank you for all you do, because without you, your school would not be the same! Talk to you all soon.

*Kevin*

kfairman@ovhs.info

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### Important Dates

- July 7-10, ..... CADA/CASL
- 12-15, 17-20 Summer & 22-24 Leadership Camps
- September 11.. Advisor Conference
- October 7 ..... MS Conference
- November 22.. HS Conference
- March 2-5..... CADA Convention in San Diego
- March 31-..... CASL MS
- April 2 ..... Conference
- April 2-4 ..... CASL HS Conference



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[www.cada1.org](http://www.cada1.org)

# You don't want to miss...

## Summer Leadership Camps

Join us this summer to experience the "The Aloha Spirit" at the annual UC Santa Barbara CADA/CASL summer leadership camps in July. This is a wonderful opportunity to bring your leadership students and start preparing for next year. Be ready to network with others, learn valuable leadership skills, listen to amazing motivational and inspiring speakers, attend many informative workshops, participate in a council project and come back ready for a new year. Each camper will be part of a camp council led by a credentialed educator with experience in student activities. The high school camp will include a talent show and two dances for its campers. The middle school camp will include a Spirit Jamboree with activities you can bring back to your schools and immediately implement.

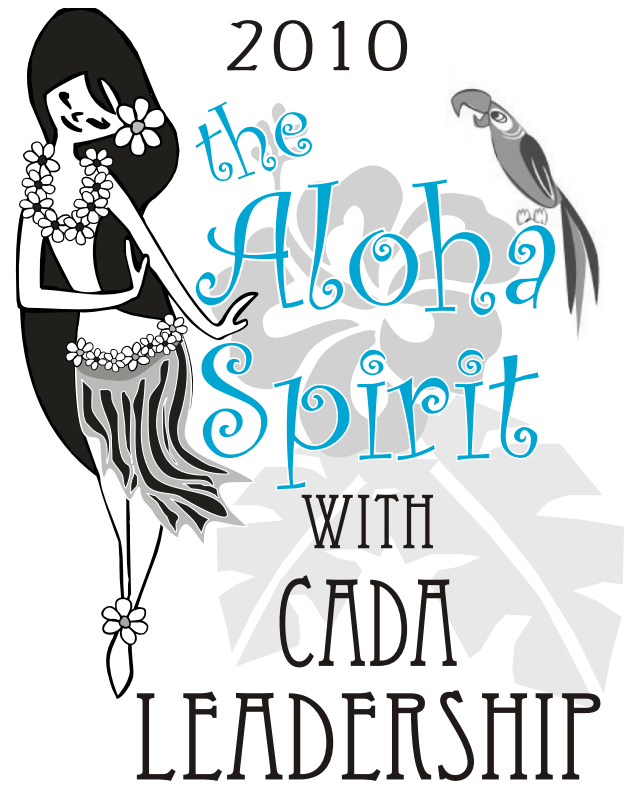
All campers will receive a 280-page Leadership & Activities Handbook, camp DVD, camp t-shirt and CADA/CASL leadership certificate. At both camps there is an advisors program

to parallel the student program. Topics covered are designed to assist new and experienced activity advisors in developing the most effective strategies to meet their individual school activity plans. Again this year college credit for the CADA Certification Program will be available. (There is an additional fee for participation in this program.)

Need help with funding? CADA Leadership Camps may be fundable through Associated Student Body Funds. School site and district budgets can help pay for CADA Camp.

Outside sources that may assist are Title IV (Safe & Drug Free Schools), Tobacco Use Prevention Education Program (TUPE), and Stimulus/AARA funds (Title 1 for at risk students, and IDEA funds for general education population)

Because of the large number of SCANS skills offered at CADA camps, funds may be available through school-to-career funding sources. Your local community service clubs may also be a viable place to look for help.



High School I • July 7-10  
 High School II • July 12-15  
 High School III • July 17-20  
 Middle School • July 22-24  
[www.cadaleadershipcamps.org](http://www.cadaleadershipcamps.org)

# Red Ribbon Week ideas

*Activities and decorations for a great week!*

## DEAD DAY – DON'T BE A STATISTIC

**Decorations:** Black balloons with posters on campus that have various statistics on them.

**Activity:** Leadership students will wear black shirts that have the saying "Don't be a statistic like me" on the front with a "death certificate" on the back stating the cause and time of death. Students will not be allowed to talk if they are wearing these black shirts.

## A FRIEND WITH WEED IS A FRIEND YOU DON'T NEED!

**Decorations:** Single balloon arches with all five court colors

**Activity:** Twins Day. Dress like you friends or wear class colors.

Sign up at lunch if you and your friends are dressed alike and receive a friendship bracelet.

Kick drugs to the curb day (sports day)

**Decorations:** Single brown and gold arches with symbols from all sports hanging down.

**Activity:** Sports Relay. This is a class competition. Spin around on a bat, then throw a stuffed football to a partner who then has to do a cheer jump. After doing the cheer jump that person has to pass a soccer ball to a third person who has to kick it into a soccer goal. First team to complete the relay wins.

## DON'T DO "E", GET A DEGREE (college day)

**Decorations:** College posters on campus with signs for the "houses" and the names of the schools in those houses.

**Activity:** Sign up at lunch if you have a college shirt on and draw for a chance to win fruit snacks or a free ice from the student store or an iTunes gift card.

## DON'T BE A ZERO, BE A HERO (dress like your favorite super hero)

**Decorations:** Super hero posters and flyers in the quad area with some super hero balloons.

**Activity:** Super Hero dress up day. Sign ups and contest for best dressed super hero will be taken at lunch. All participants will receive a chance to win prizes, from super hero stickers

to candy and gift cards.

## FRY TWINKIES, NOT YOUR BRAIN!

**Decorations:** Four Twinkies built out of balloons will be in the quad.

**Activity:** This activity will be a class competition: two people from each class will try to eat Twinkies tied to a string while seated on a chair with their hands tied behind their back. The Twinkies are hanging from a string which is tied to a pole which will be held by two other classmates. First class to eat all the Twinkies, including those that fall, will win.

*Contributed by:*  
**Connie Weeks,**

Don Lugo High School

# Leadership book review

## *How the Mighty Fall* - by Jim Collins

Over the last nine years, Jim Collins has written the incredibly popular business model books Build to Last and Good to Great. The principles are great in developing our core values, putting the right people in the right places and getting the right people on our team. At this time however, How the Mighty Fall may be the most important one for us as educators to read.

In Good to Great, Collins ironically identified companies that displayed basic principles of success such as Circuit City and Fannie Mae. In How the Mighty Fall, he looks at the demise of these once powerful giants. Good to Great provides the characteristics of great companies and organization

in terms of some simple to remember characteristics. These characteristics described what leaders aspire to become, born out of the desire to be successful. Many developed the levels of leadership and became widely successful. How the Mighty Fall clearly describes five stages of organizational failure and distress. The clarity, which supports the Good to Great principle of "Confront the Brutal Facts," is what sets this book apart.

The "five stages of falling" identified in the book are:

**STAGE 1:** Hubris born of success – describes the tipping point when hard work and focus on core values turns into a sense of entitlement to future success.

This is the first step in the demise of leadership.

**STAGE 2:** Undisciplined pursuit of more – the chasing goals that take the organization away from their core, their competitive advantage all in the name of growth, or the grand strategy. This leads to thinking 'what?' before you think about 'who?,' and abandoning the hedgehog concept in favor of the rabbit's pursuit of quick gains.

**STAGE 3:** Denial of risk and peril – once the organization is chasing things that are not part of the core, there is a failure to see the problems or blame the problems on the outside world. In this stage, the organization is blind to the brutal facts.

**STAGE 4:** Grasping for salvation – a continual pursuit of a "magic potion" to get back to the top leads to further decline and a loss of a culture of discipline desire to chase things outside the core.

**STAGE 5:** Capitulation to irrelevance or death – the final demise when people throw in the towel and the cause is lost. This is the one place that the organization cannot recover from.

We have ridden the wave of success for a number of years in the area of student activities and now face very challenging times. My encouragement is to read this book, reflect on it, and see where you stand in heading off these organizational pitfalls and leading the continuing development of

## CASL Connection Student-to-Student

*Information to share with your student leaders from Area F's California Association of Student Leaders Co-Directors*

We would first like to thank all of Area F for a great year. It was truly an honor to serve such great student leaders of the San Bernardino, Orange, and Riverside Counties.

We enjoyed your participation at the Area Conference this year at Disneyland Hotel.

Thank you all for being a part of the Area Service Project when we honored soldiers that fight for our country by writing letters. I know they were touched by your powerful words. It's amazing what a simple thank you can do.

Also again congratulations to Noah Cole for making an amazing Go Green Video for this year's CASL scholarship contest!

We enjoyed seeing you all at the CASL state conference in April at the Irvine Marriott Hotel, too. The Water Conservation themed service learning project was amazing, as well as the incredible off-site trip to Speed Zone.



Again thank you so much for an incredible year. As you embark on your summer plans and plan for next year, we wanted to share one of our favorite quotes from Zig Ziglar: "What you get by achieving your goals is not as important as what you become by achieving your goals."

Your Area F Co-Directors,  
**Jamal and Audrey**

[www.casl1.org](http://www.casl1.org)  
[www.facebook.com/CASLfan](http://www.facebook.com/CASLfan)

## What is CADA?

The California Association of Directors of Activities (CADA) began when a few student council advisors got together to share common problems and solutions. Since that weekend in 1957 CADA has grown into the largest statewide support network for Activity Directors in the nation.

The CADA Board of Directors is comprised of four officers, one elected representative from each of the seven geographical areas in the state, and six directors who direct various programs of the organization.

The day to day business of CADA is the responsibility of a management firm under the direction of the Board.

The California Association of Student Leaders (CASL) was developed as a CADA board project to provide a forum for student expression. Since 1996, CASL has been governed by a regionally elected student board of 14 directors and assistant directors, and three elected officers, under the sponsorship of CADA and guidance from an adult advisory board.

**CADA is the largest statewide support network for Activity Directors in the nation.**

**OUR MISSION:  
promote and support leadership development and student activities.**

[www.cada1.org](http://www.cada1.org)

[www.facebook.com/CADAFan](http://www.facebook.com/CADAFan)



**FOR HIGH SCHOOL AND MIDDLE SCHOOL ACTIVITIES DIRECTORS AND ADVISORS**

Saturday, September 11, 2010  
8:30 a.m. to 1 p.m.

**CONFERENCE LOCATION**  
**Chino Hills High School**

16150 Pomona Rincon Road  
Chino Hills, California 91709

**Only \$50 per advisor!**

(must be registered online or postmarked on or before September 7th)

Register using the form below, or online at:

**[www.cada1.org](http://www.cada1.org)**

(go to "Area Information" and then select Area E or F)

If you miss the September 7th deadline, contact the conference planners for availability.

Just like the best James Bond film, this year's Area E & F CADA Advisor Conference will be full of intrigue and suspense!

Whether you're a seasoned activities veteran, or new to advising ASB, this conference is one you don't want to miss!

All attendees will enjoy a continental breakfast and catered lunch, networking time with other advisors, and all conference materials.

**Conference sessions include:**

- Leadership class design/implementation
- Leadership lessons for the classroom
- Special sessions for new advisors
- "Meet the Pros" roundtables

**FOR MORE INFORMATION, CONTACT THE CONFERENCE PLANNERS**

**Area E – Janet Roberts**

909.548.6042  
janet\_roberts@chino.k12.ca.us

**Area F – Kevin Fairman**

714.745.8962  
whatsupdoc77@aol.com

Contact Name \_\_\_\_\_  
School Name \_\_\_\_\_  
School Address \_\_\_\_\_  
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Your Email \_\_\_\_\_

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Fax \_\_\_\_\_

Check ONE:  
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\_\_\_\_\_ High School

Check ONE:  
\_\_\_\_\_ Area E school (Los Angeles County)  
\_\_\_\_\_ Area F school (Orange, Riverside or San Bernardino Counties)  
\_\_\_\_\_ Area G school (San Diego or Imperial Counties)

Name(s) of other advisors also attending:  
\_\_\_\_\_  
\_\_\_\_\_

**Registration is \$50 per advisor**  
**Number of Advisors:**  
\_\_\_\_\_ x \$50 = \_\_\_\_\_  
(must be registered online or postmarked on or before September 7th)

Enclosed is my check # \_\_\_\_\_

**MAIL TO**  
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Ocean View High School  
2810 17th Street #213  
Huntington Beach, CA 92648

No refunds after 9/7;  
no purchase orders.

# Hot Topic: Recognition Party

Contributed by:

Jeff Cornelius, Lexington Junior High

Do you recognize your students for achieving satisfactory marks on their report card in citizenship and effort? At Lexington Junior High in Cypress, we do.

Three times a year we have a recognition party for students that get all Ss and Os on their report card (1st, 2nd & 3rd quarters).

Once grades are posted, the clerical staff organizes a list of students that are to be recognized.

Tickets are printed and distributed through the first period classes to those that qualify. At Lexington, we have 1,200 students and we typically have about 725 students that attend these parties.

We have done a couple different types of parties depending on our budget. The cheapest is to bbq hot dogs for the party goers. Our district provides a large barbecue free of charge and our teachers grill dogs during their prep near lunch.

We have an assembly line

of volunteers, staff, etc. to foil wrap the dogs and they are placed in containers to stay warm. Our cafeteria provides a cookie or chips to go along with the dog.

The PA system is set and music is played during the lunch party. We draw names during the party and prizes are awarded. I purchase about \$125 worth of prizes for each party for the kids.

We hold the party in the breezeway or quad, separate from the non-attendees. We make it super fun and generate a buzz all year long to encourage positive character traits in the classroom.

In the end, teachers win because kids want to attend this party each quarter. If you have a strong PTSA, you can request money from them to fund the parties.

In the past I have asked for prize donations which are always a bonus. This is a simple and easy way to recognize your kids that are doing what is expected in the classroom.

## Area F Council Contacts

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## How leadership helps in college

Being a part of ASB comes with the stigma that all you did was make posters and cheer. As we all know, there is a lot more to it. The following are statements from past ASB officers who are in college today.

- Not only did ASB help me gain levels of maturity, respect, and responsibility that many people my age hadn't even begun to grasp, it helped me in college in ways that I can't begin to word eloquently enough to give them justice. When it came to the maturity, respect, and responsibility I acquired in high school, I was way ahead of the curve when I

started college.

- ASB taught me how to be a leader, run a meeting, work well with others, work in a professional atmosphere and much, much more!
- I think ASB helped me have the courage to try new things in college. It gave me confidence in knowing that I could contribute to my school if I put in the effort and got involved. It taught me that in return, I would be rewarded with some of the most memorable moments of my life, and a truly incredible college experience.
- ASB made my college years more memorable by allowing

me to be more comfortable with myself. It has increased my interpersonal skills and the memories and lessons I have learned through ASB will last beyond college into my career.

- Being a member of ASB for two years put me into contact with many different types of people and personalities. I have had to learn how to deal with these different personalities which has come in handy having to work on group projects or in labs in college.
- The one thing that always sets me apart from everybody else in job interviews has been my involvement in ASB. It was an experience that is constantly

giving. It's not something that you just graduate and forget about, it's something that you carry on with you everyday and I am forever grateful for.

This is why we do what we do. Remember as an activities director you are not just creating memories on your campus, you are creating the leaders of tomorrow. I hope these statements inspire you. I'm sure you don't hear it enough, but thank you for all that you do!

Contributed by:  
**Kevin Fairman**  
Ocean View High School

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D  
A**

*License to Lead*

*CADA is California's Secret Service*

**MARCH 2-5, 2011**  
**The Town and Country Resort**  
San Diego, California