

# California Association of Directors of Activities



## California Association of Student Leaders



**Improve Your Campus Culture - Be the Change!**

# Who We Are

The California Association of Directors of Activities' (CADA) *mission is to **promote and support leadership development and student activities.*** By providing both intensive training and diverse resources, CADA provides our adult members the tools to increase the effectiveness of their student leaders.

California Association of Student Leaders' (CASL) mission is to provide a statewide network that facilitates the **development of ethical, responsible, and servant leaders.** CASL's initiative is to equip and empower students to be **effective future leaders** of the world.

## Why Activities Matter

Research shows that participation in student activities **increases students' standardized test scores, GPAs, attendance and graduation rates, college acceptance rates and college success rates.** It practically eliminates the likelihood that a student will choose to drop out or "walk out" of high school.

Activities programs provide a place where students are inspired to go beyond themselves, to generate opportunities for others, to build occasions for students to have shared experiences, to laugh and to celebrate. Our programs give **students the chance to appreciate, to show kindness, to engage, and allow students to form friendships instead of feeling isolated.** Activities programs across our country are agents for **positive school culture**, they **help create safe schools** and they **give students a voice**; student activity programs are the heart of our schools.

The evidence is overwhelming and quite compelling; student activities are the missing variable in too many educational reform equations. Whatever the desired educational, social or emotional outcome, student activities are a common denominator that drives student performance.



**"The co-curricular component of a complete education, which takes place in the 80% of a student's time spent outside of a classroom, is every bit as important to the process as is the formal curricular component."**  
– Wilhite and Banset I



## Joining CADA has Benefits!

[www.cada1.org/joincada](http://www.cada1.org/joincada)

- Discounts on all conference registrations
- Publications – CADA Quarterly Newsletter and the CADA Membership Directory
- Access to the CADA Members only section of the website providing numerous resources including activity podcasts, CADA Standards, and Document Library with hundreds of resources
- Ability to obtain college credit at the summer leadership program and annual convention
- Opportunities for recognition of outstanding activity directors, schools, students and volunteers for significant accomplishments in activities or student leadership
- Access to the CADA Store providing professional resource materials on leadership and student activities
- CADA members automatically become members of CASL

## Area Conferences

[www.cada1.org/areas](http://www.cada1.org/areas)

CADA offers a number of regional 1-day conferences for both students and advisors around the state. Students and advisors focus on leadership skills, different aspects of student government, and new techniques to **encourage wider general student participation at schools**. They are an excellent way to kick off the school year.

## CADA State Conference

[www.cada1.org/stateconvention](http://www.cada1.org/stateconvention)

The annual state conference is a 4-day program offered each spring, **providing training for your entire educational team**. This experience is designed to be relevant and exciting as well as revitalizing. The program includes over 75-workshops, 3-general sessions with inspirational speakers, leadership lessons, detailed activity plans, over 140-exhibitors, and several social networking events. This is the largest conference in the nation for activities directors, club/class advisors, and your leadership team.

# CASL Conference

[www.casl1.org](http://www.casl1.org)

At the CASL State Conference, your school's student leaders will learn more about assuming their role in creating a positive, comfortable school culture where all students are empowered to raise their voices and participate. After actively engaging in workshops led by professionally-trained high school students, hearing from widely respected keynote speakers, putting their knowledge and motivation to work at the Service Learning Project, and maybe even presenting their own detailed activities plan, also known as Meet the Pro's, your students will return to campus motivated and prepared to make a difference.

***"Thank you, [CASL](#)! I had the best time and learned so much from your amazing student leaders ... See you next year." - Kim Yee, parent***

## Road Map to Reduce Bullying & Improve School Culture

Between common core, state standards, and school curriculum departments, there's no shortage of resources for your academic classrooms... but what do you do with a leadership class? How do you find the right students and use their skills to reduce bullying and improve your school's culture? CADA/CASL's Road Map is a step-by-step plan for creating positive change, designed to be adaptable to your school's needs.

## Leadership Development Days

[www.cada1.org/LDD](http://www.cada1.org/LDD)

**\$25 per student** is all it takes to bring a day-long, research-based, **interactive leadership conference to your student leaders** and their peers at local schools. Led by a masters-trained educator with more than 10,000 hours in leadership training experience, Leadership Development Days (LDDs) **will inspire** middle and high school students to get inspired to **change their campus, community, and the world** and teach the **practical skills** needed to make those changes.

***"The Leadership Development Day really inspired me because it proved you can get a lot of people involved at your school with the [right environment](#) and [role models](#) and you can get other students to connect with others without being scared! This inspired me to try to do this to not only the people at my school, but everywhere around me." - Nikki Effenberg, Bear Valley Middle School Student***



# Raising Student Voice & Participation

[www.cada1.org/RSVP](http://www.cada1.org/RSVP)

Raising Student Voice and Participation (R.S.V.P.) is a **student engagement program** for getting your school's students--all of them, not just the leadership class - talking about **what they want to see happen** at school and **how they can partner with community** stakeholders like the city council and public safety departments to make that happen.

*"Before **RSVP**, I did not realize that I was allowed to **make a difference**."  
Student Participant*

## Master Activities Advisor (MAA)

[www.cada1.org/certification](http://www.cada1.org/certification)

The **MAA** program's goal is to provide the educational community with **highly trained advisors** by having participants complete a course of study that covers 9-components that help **build the best possible activities program**. Upon completion of the program educators will be awarded with the designation of "Master Activity Advisor" (MAA). While administered by CADA this training program provides a good foundation for any activities/ASB advisor nation-wide.

## CADA Leadership Camps

[www.cadaleadershipcamps.org](http://www.cadaleadershipcamps.org)

Summer leadership camps are held each year at UC Santa Barbara. The camps are designed for student leaders who are interested in **acquiring skills necessary to become successful school leaders**. Each camper will receive a 280-page leadership activities handbook. The advisor program, which is parallel to the student program, will cover topics **designed to assist new and experienced advisors in developing the most effective strategies to meet their individual school activity plans**.



Research indicates student activity participants attend college at higher rates than nonparticipants. – **Alliance for Student Activities**



"Researchers have discovered a correlation between school connectedness and success in later life, including GPA, increased likeliness of receiving a college degree, and lower rates of drug and alcohol abuse." – **Research by Tracy Walker**

"Student activity programs are excellent resources for students. Student participation not only increases their chances of successfully graduating high school, but also reduces their chance of participating in risky behaviors" – **Alliance for Student Activities**





# For more information and latest updates go to:

## **CADA/CASL Website**

[www.CADA1.org](http://www.CADA1.org)  
[www.CASL1.org](http://www.CASL1.org)  
[www.CADALEADERSHIPCAMPS.org](http://www.CADALEADERSHIPCAMPS.org)

## **Facebook**

[www.facebook.com/CADAFan](http://www.facebook.com/CADAFan)  
[www.facebook.com/CASLfan](http://www.facebook.com/CASLfan)  
[www.facebook.com/cadacamps](http://www.facebook.com/cadacamps)

## **Instagram**

[www.instagram.com/cadaleader](http://www.instagram.com/cadaleader)  
[www.instagram.com/CASLfan](http://www.instagram.com/CASLfan)

## **Twitter**

[www.twitter.com/cadaleaders](http://www.twitter.com/cadaleaders)  
[www.twitter.com/CASLfan](http://www.twitter.com/CASLfan)

## **Pinterest**

[www.pinterest.com/cadaleader](http://www.pinterest.com/cadaleader)

## **YouTube Channel**

[www.youtube.com/cadaleaders](http://www.youtube.com/cadaleaders)  
[www.youtube.com/caslfan](http://www.youtube.com/caslfan)  
[www.youtube.com/cadacamps](http://www.youtube.com/cadacamps)

## **CADA Central**

1-888-USE-CADA

## CADA / CASL Comes to you!

**Check out your area  
page for events  
near you!**



### **Area A - [www.cada1.org/areaA](http://www.cada1.org/areaA)**

Region 1 – Del Norte, Siskiyou,  
Humboldt, Trinity, Shasta, Glenn,  
Tehama, Modoc

Region 2 – Lassen, Colusa,  
Plumas, Sierra, Sutter, Nevada,  
Yuba, Butte

Region 3 – Yolo, Sacramento,  
Placer, El Dorado

Region 7 – San Joaquin, Stanislaus,  
Contra Costa, Tuolumne, Amador,  
Alpine, Mono, Calaveras

### **Area B - [www.cada1.org/areaB](http://www.cada1.org/areaB)**

Region 4 – Mendocino, Lake,  
Sonoma, Napa, Solano, Marin

Region 5 – San Francisco,  
San Mateo

Region 6 – Alameda  
– Santa Clara

### **Area C - [www.cada1.org/areaC](http://www.cada1.org/areaC)**

Region 9 – Mariposa, Merced,  
Madera, Fresno

Region 11 – Kings, Tulare, Kern  
Region 12A – Inyo

### **Area D - [www.cada1.org/areaD](http://www.cada1.org/areaD)**

Region 10 – Santa Cruz, Monterey,  
San Benito

Region 13 – San Luis Obispo, Santa  
Barbara, Ventura

### **Area E - [www.cada1.org/areaE](http://www.cada1.org/areaE)**

Region 14 – Los Angeles (north  
county)

Region 15 – Los Angeles (south  
county)

Region 16 – Los Angeles City

### **Area F - [www.cada1.org/areaF](http://www.cada1.org/areaF)**

Region 12B – San Bernardino,  
Riverside

Region 17 – Orange

### **Area G - [www.cada1.org/areaG](http://www.cada1.org/areaG)**

Region 18 – San Diego, Imperial