E-1 Academics and Attendance

Have an academic recognition program on campus. Many school use Renaissance. Include recognition for improvement and attendance.

Remind students and parents that attendance is important. Put it on your school web site, school marquee. Give each student an agenda at the beginning of the school year with all the events listed inside so they look forward to what's happening on campus and will want to attend. Put this calendar of events on your web site. Give the parents a copy of it during summer registration.