

I-1      Communication thoughts-Janet Roberts-Chino Hills High

Report out to the entire school and community about events happening on your campus. (All events...sports, performing arts, clubs, etc.) Have administrators and staff attend the events. Give them "free" tickets. Encourage leadership students to attend. Put up publicity about the events, encouraging students to attend.

Report out about successes of all activities on campus. Performing arts accomplishments, sports accomplishments, club events, philanthropic events, etc. Make sure things are mentioned at staff meeting, in student bulletins, local newspapers, to the district office, at booster meetings and PTSA meetings.

Invite parents to get involved on campus. Host parent group meetings right before "big events" so they can attend the event after the meeting. For example: choir show, band showcase, school play, Back to School Night, Open House.