The California Association of Directors of Activities Presents



IMAGINE

from Thought, to Sketch, to Masterpiece

February 27 – March 2, 2013
Town and Country Resort & Conference Center
San Diego, CA



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Welcome to HAGINE...from Thought, to Sketch, to Masterpiece.

The CADA State Board welcomes you to our 49th Annual Convention. We are very excited about the amazing and talented people in the area of student activities that have come together to share their knowledge and expertise with you. This is a time to let your creative juices flow. It's your chance to IMAGINE that ideal activities program that reaches out to all students and see your masterpiece take shape. It's your time to collect creative ideas from the masters, to bring in your own splash of color and develop your museum original.

Sometimes we look at a piece of artwork and it speaks to us. We feel its story and we appreciate its meaning. There are also times we look at art and just don't understand it. As educators, we often view our students the same way. There are those students that we totally get; we understand what they need and we appreciate the directions they are taking. While other students; we have difficulty connecting to. At IMAGINE... from Thought, to Sketch, to Masterpiece, you will have the opportunity to collect ideas that will help you reach out and impact all students on your campus. You will be encouraged to embrace your blank canvas, think it through, sketch it out, add color, let your inner artist out and paint like the masters.

Please learn, listen, create, and enjoy. Yes, take out your sketchpad and draw-on experience. Hold your paintbrush and let your colors fly. Grab that slab of clay and begin to mold leaders. It's time to be creative.



Thank you for attending the 2013 CADA Convention....Just IMAGINE!

Convention Tips



- I.) Network talk to people who have been to conventions and find out who and what they recommend. If you are new, make sure you attend the New To Convention Orientation on Wednesday, at 4:30pm in the Golden Ballroom sponsored by USA Student Travel.
- 2.) Continue reading your convention program and check out all the sessions. Choose a first and second choice in each time slot and plan to arrive early the sessions fill up fast.
- 3.) Don't miss out on the "fun" evening events like Wednesday's "Starry Starry Night" Dinner and networking in the Suites sponsored by Lifetouch and DJ services by SOS Entertainment and Thursday's "Paint the Town Red" sponsored by Herff Jones from 9:00pm-midnight
- 4.) Bring your computer with you. The Internet is free in your living quarters and convention hall or you can stop by our Cyber Café to use one of our computers and learn a few tips while checking your email. Note: when you see \(\bigcit{\text{N}} \) this is a technology session.
- 5.) Don't miss the new program we have this year called "Leadership Lessons." Tickets will be available for it at your area tables. You can also get your Meet the Pros ticket when you sign in at your area table. You'll get other goodies there also, so be sure to check in at your area table right after you finish with the main registration or the New to Convention Concierge room.
- 6.) CADA Exhibit Hall See all the amazing products/services the vendors have to offer. There are always great giveaways and raffles. Visit the hall on Friday between 12:00pm-3:00pm to see if you are the lucky winner! Visit the CASL booth (#328) and the Camp booth (#406) for savings & more information on student programs. Be sure to check the back of the program for vendor coupons!
- 7.) Attend your Area Meeting Thursday from 4:30pm-5:45pm. You'll meet other advisors who live close to home, plus there is a raffle and you just might win something fun! This is also the meeting where you will make your Friday night dinner dance reservations. You'll trade the voucher from registration for a ticket and art-bidding paddle. It's the only way to get a seat for our Art Gala and Dinner. The dinner dance (with dessert hosted by Josten's) is a great time. This year we will have a live art auction during dinner where you have a chance to place the winning bid on a David Garibaldi piece of art.
- 8.) Stop by the CADA/CASL Store. You'll be amazed at the resources you'll find. See coupon in the back of this program.
- 9.) Wear your convention name badge to everything except the dinner dance/Art Gala on Friday night, but remember to bring your bidding paddle to the dinner dance where you can bid on all kinds of beautiful pieces of art at the silent auction at the pre-dinner reception. And speaking of food-you won't go hungry at this convention; each evening's networking event will include dinner.
- 10.) Plan to sleep when you get home. This only comes once a year so grab some coffee and don't miss any of the sessions.

General Information

CADA/CASL Store - The CADA/CASL Store will provide you with resources for your activities programs. The helpful CADA/CASL Store Crew is ready to serve you, so be sure to visit them at the CADA/CASL Store in Terrace Room 1, 2, 3.

Store Hours (Closed during General Sessions)

- Wednesday 2:30pm 5:00pm
- Thursday 10:30am 3:30pm
- Friday 8:30am 4:00pm
- Saturday 9:00am 11:00am

And if you are unable to make it during store hours, visit us online at www.cada1.org/CADAstore



Wireless Connectivity - CADA has once again arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center/Meeting Area's (no WiFi in the Exhibit Hall). There will be two different wireless access codes depending on your location.

Guest Room Access Code: <u>CADAWifi</u>

Convention Center/Meeting Area Access Code: <u>cada2013</u>

For a wireless connection in your sleeping room:

- 1.) Launch or open a new window in your preferred Internet Browser
- 2.) When you see the AT&T Welcome Page, click on "Connection Options" button on the top (when the internet browser is open, it will automatically re-direct the link to the AT&T site)
- 3.) Select "Use a Coupon" as your connection option
- 4.) Enter the appropriate access code listed above
- 5.) Accept the terms and agreement and enjoy

For wireless connection in the Convention Center/Meeting Area's

I.) Please refer to the posted signs regarding wireless connection and follow posted directions. Connect to "attwi_meeting" – password CADA



345

CADA/CASL Cyber Cafe Royal Palm 1, 2, 3

Come Join Us in the Cyber Cafe!

• Look for the designation throughout the program book to see all the various Cyber Café sessions and discussions

- Follow the convention on Twitter #CADA2013
- The convention schedule and workshop descriptions are accessible through your mobile devices. It's easy to use. Start by setting up an account at http://cadaconference2013.sched.org/
- Stop by the café to check your email, surf the web or check-in to your flight.
- Ask Questions we are here to help!

Cyber Cafe Hours (Closed during General Session and limited access during workshop sessions). Located in Royal Palm 1, 2, 3.

• Wednesday: 12:30pm-5:00pm • Friday: 8:00am-5:00pm • Saturday: 8:00am-11:00am

Wiki/Resource Material

CADA has created a wiki for presenters to share infromation, handouts and resources from their sessions and can be found at http://activities.wikispaces.com/. Presenters will begin updating these pages the week of the conference. Make sure to bring a flashdrive to stock up on all the useful resources.

For WiFi access information and use on your laptop or other wireless device, see page 3.



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Wednesday

Meet the Board



Paul Chylinski Past President



Monica Anderson President



Janet Roberts
President Elect



Mike White Vice President



Glenn Zimmermann
Executive Director



Radon Fortenberry
Treasurer



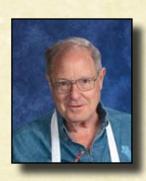
Linda Westfall Secretary



Jack Ziegler Leadership Camp Coordinator



Sandra Kurland Leadership Development Coordinator



Peter Cahn Special Projects Coordinator

Meet the Board



Suzy Krzaczek Area A Coordinator



Lorraine Martinez
Area B Coordinator



Lauretta Eldridge Area C Coordinator



Margaret Noroian
Area D Coordinator



Debi Weiss Area E Coordinator



Kevin Fairman Area F Coordinator



Anne Artz Area G Coordinator



Matt Soeth Technology Coordinator



Don Shaffer Convention Coordinator





Artist Impressions - Wednesday, February 27th Overview

New to Convention = Is this your first time at the CADA Convention? If so, stop by to get hot tips on how to make the most of the convention and meet experienced convention goers who can give you tips on how to make the most of "IMAGINE... from Thought, to Sketch, to Masterpiece" I:00pm - 4:00pm in the California Ballroom. Then don't miss the New to Convention Orientation sponsored by USA Student Travel at 4:30pm in the Golden Ballroom.





First General Session - Jason Hewlett - Wednesday General Session 6:00pm - 7:15pm - "One Man Show of Music and Comedy Impressions" - Jason will touch our hearts with his "signature moves, standing out in a sit down world." While challenging us to embrace and discover our own signature moves, he'll go through a "show and tell" process by including his own inspirational story. No one combines entertainment and content like Jason. You will gain a new understanding of your life and literally become part of the "Jason Experience." We'll laugh, we'll think, we'll experience and we'll be entertained. Jason will remind us of the importance of reaching out to all students on our campus as we begin to develop our own masterpiece. 6:00pm in the Atlas Ballroom.



"Starry Starry Night"- Dinner and Area Networking sponsored by Lifetouch immediately following the first general session. Be like the Impressionist Vincent Van Gogh and join us for an evening of "Starry Starry Night" with dinner and networking in your area suites. Join others from your own area and across the state. You will have time to discuss ideas, compare programs and develop contacts that will serve you and your program for years.

DJ services provided by SOS Entertainment. 7:30pm - 10:30pm located around the Pool and in Area Suites. See page 9 for Suite locations.



Thank you to Pegleg Entertainment for the Creative and Professional Staging for all General Sessions

Artist Impressions - Wednesday, February 27th Schedule

9:00am-12:30pm	Pre Con Seminars Solving for X
1:00pm-6:00pm	RegistrationAtlas Foyer
1:00pm-4:00pm	Concierge RoomCalifornia Ballroom
1:15pm-3:00pm	Certification MeetingPacific 4, 5, 6, 7
2:00pm-4:00pm	Sessions 1 & 2
	Taking Advising BEYOND 24/7
Session 1	-Todd BurlinghamPacific I
2:00pm-2:45pm Session 2 3:15pm-4:00pm	Ten Fresh & Awesome Leadership Activities - Rhett LaubachTiki Pavilion
	The Hasta Barista Approach to Championing
	Student Activities - Bob TryanskiPacific 3
	The Power of Student Activities
	- Lyn FiscusPacific 2
	What's Your Brand?
	- Matt Soeth Cyber Café
2:30pm-5:00pm	CADA/CASL StoreTerrace 1, 2, 3
4:30pm-5:30pm	New To Convention Orientation Sponsored by USA Student Travel Golden Ballroom



6:00pm-7:15pm 1st General Session

- Keynote Jason Hewlett.. Atlas Ballroom

7:30pm-10:30pm Starry Starry Night Dinner & Area Suites

Hosted by Lifetouch & DJ services provided by SOS Entertainment

• Area A	Suite	1119
• Area B	Suite	1121
• Area C	Suite	1124
· Area D	Suite	1110
• Area E	Suite	1114
• Area F	Suite	1116
· Area G	Suite	1126
· Area H	Suite	1208
• CASL	Suite	1216
• Leadership Camp	Suite	1108



We

Wednesday, Workshop Sessions 1/2 2:00pm - 2:45pm / 3:15pm - 4:00pm

Taking Advising BEYOND 24/7

No matter how hard we try as educators and professionals, there's simply no way that we will defeat the concept of 7 days

a week, 24 hours in a day (even though we've been trying for years!) This session will work through where we can MAKE THE TIME as it already exists. No matter your role, no matter the structure of your organization, you will leave with a renewed sense of where your passion for student activities can live in a schedule that seems unforgiving



Ten Fresh & Awesome Leadership Activities

Rhett Laubach – YourNextSpeaker Tiki Pavilion Join 20-year veteran speaker, leadership trainer and codeveloper of the Personal Leadership Insight curriculum Rhett

Laubach as he shares with us (no less than) ten original leadership games and activities he uses in his own keynotes, workshops, camps and conferences. Rhett believes in CADA, student leadership and the importance of sharing one's best ideas. This workshop is the perfect marriage of laughter, learning and leadership! This is all new activities and lessons ... Come and see!



The Power of Student Activities

achieve it. Join the Vice President of the Alliance for Student Activities in this session to gain data and ideas for promoting the value of your program to members of the faculty, administration, school board, and community.



The Hasta Barista Approach to Championing Student Activities

more than an individual commitment on your part. It demands a cultural shift in our schools. What if it was as simple as brewing a great cup of coffee?

Bob Tryanski has discovered a one-of-a-kind approach to nurturing the type of investment and support we need from our colleagues by spending some time in insanely-great coffee shops and modeling the artistry of the great Baristas of the world. Brewing and teaching have a lot in common. After all, the quality of a cup of coffee has never been determined by the number of beans in the pot. What really matters is how those beans are grown, ground, roasted, and brewed. Come learn how to help your colleagues to find the professional fulfillment they're longing for by answering a fundamental question you just might have overlooked in this urgent, intense, and achievement-driven world.



What's Your Brand

Matt Soeth, CADA Tech. Coordinator.......Cyber Café
Marketing firms have been asking this for centuries, what
is your brand in social media and how do you engage and

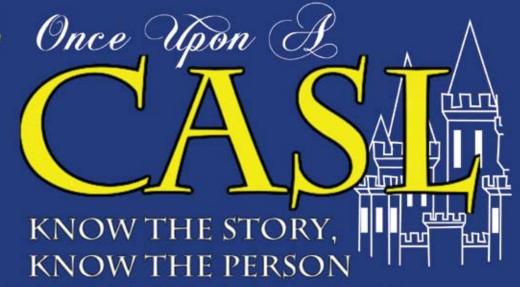
interact with your audience to spread your message? In this workshop, we take a look at ways to inform and engage on your campus.

Thank You to Our Platinum Sponsors



MIDDLE SCHOOL APRIL 11-13 HIGH SCHOOL APRIL 13-15

SAN JOSE DOUBLE TREE 2050 GATEWAY PLACE SAN JOSE, CA 95110



HELP YOUR STUDENT LEADERS LEARN HOW TO DEVELOP CONNECTIONS ON CAMPUS BY KNOWING THE STORIES OF OTHERS

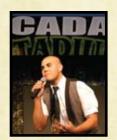
- Networking Opportunities
- Educational Workshops
- Team Building Activities

BOOTH 328

- Inspirational Speakers
- Meet the Pros
- State Board Elections

(619) 957-9107 Sandra.Kurland@Caslboard.com Www.casl1.org Facebook.com/Caslfan

Paint with Passion - Thursday, February 28th Overview



Second General Session - **David Garibaldi** - **9:00am** - **10:15am** in the Atlas **Ballroom** - "Rhythm and Hue." Art has been an ever-present part of David Garibaldi's life. He took his first initial strokes and steps by combining music and color, while listening to hip hop icons and painting graffiti with his middle school friends. A high school animation teacher first inspired him to take his passion for graffiti and turn it into a more positive and creative direction. This season, you may have seen him on America's Got Talent. Watching him paint with passion you'll realize why Garibaldi never forgets the encouragement he received from a teacher and more importantly the value of having someone believe in him.

New to Convention & General Membership Exhibits = The CADA Exhibit Hall is jam packed full of CADA Sponsors and affiliates who are waiting to share their products, services and expertise with you. Everything you need to enhance your activities program can be found here – you won't believe how much there is to see. New to Convention members exclusive Exhibit Hall time is from 11:30am – 12:30pm, your "New to Convention" badge is your early admission ticket into the hall. General Membership hours are from 12:30pm – 2:30pm.

Leadership Lessons - 2:40pm - 3:30pm in the Golden Ballroom - How many times do we say, "help, I need a great leadership lesson I can use right away." Well, new this year...25-people will be sharing 4-presentations of leadership lessons you'll be ready to use tomorrow.

Area Meetings – Spend some time with members from your area and learn about what your area has to offer you. Voting for your Area Award Winner, Area Coordinator elections, as well as the dinner dance/Art Gala seating assignment will take place during the meeting – you might even win some terrific raffle prizes so you won't want to miss it. See page 15 for Area meeting room locations.

"Art Walk" Dinner & Exhibits - Join us for dinner as you continue to browse the booths of our amazing vendors. All of their products and services will be on display during this three-hour event. 6:00pm - 9:00pm in the Exhibit Hall.



"Paint the Town Red" Party Sponsored by Herff Jones - This is always one of the favorite events in San Diego. There will be all kinds of creative activities available for an evening of fun. 9:00pm - Midnight in the Golden Ballroom.



Paint with Passion - Thursday, February 28th Schedule

8:00am-1:00pm 9:00am-10:15am 10:30am-3:30pm 10:50am-11:50am 10:40am-12:20pm

Session 3 10:40am-11:20am Session 4 11:40am-12:20pm

RegistrationAtlas Foyer
2nd General Session - Keynote
David GaribaldiAtlas Ballroom
CADA/CASL StoreTerrace 1, 2, 3
Awards ReceptionSuite 1017
Sessions 3 & 4
Arrow Breaking - Justin BoudreauSunrise
ASB Accounting
- Stuber & BellamyEsquire Crazy Crowd Pleasers
- Shelly HendersonPacific I
Cut & Paste: Industry Insight for Schools
- Patrick MaurerSunset
- Alan NelsonRoyal Palm 5
IMAGINE A Positive School
- Don SkaggsPacific 2
I. A.M. a Difference Maker
- Stephen AmundsonPacific 3

Sessions 3 & 4 Continued **Organizing Your HS ASB Program** -TR Robertson...... Pacific 4/5 **Student Centered Classroom Management** - Jeff Sloan..... Royal Palm 6 **Tech Tools to Organize Student Activities** - Rhett LaubachCyber Café The Most Important Moment - Mike Smith......Tiki Pavilion The Rules of Engagement The Study of Creativity - John Lucero.....Towne Where Do I Begin in my MS ASB Program? - Christina DeSanto Pacific 6/7 Wiggio - Matt Soeth......Royal Palm 4 New To Convention Exhibits 11:30am-12:30pm 12:30pm-2:30pm General Member Exhibits

Paint with Passion - Thursday, February 28th Schedule Continued

2:40pm-3:30pm Sessions 5 & 6 Continued Leadership Lessons........... Golden Ballroom (25-Presentation Tables/4-Rounds of Presentations) The Say-Do Ratio 2:50pm-4:20pm Sessions 5 & 6 - Phil BoyteTiki Pavilion Tips & Tricks to Get You Through the Year (HS) **B.S.** Wisdom Session 5 - Tyler DurmanRoyal Palm 5/6 2:50pm-3:30pm Classroom Organization & Communication (HS) **Twitter Your Life** Session 6 - Ron Ippolito......Cyber Café - Jennifer Nicastro Pacific 4/5 3:40pm-4:20pm Friday Fundays XIV **Understanding People for Better Communication** - Kent & LorchPacific I - Pat Hurley.....Esquire **Inspiring and Empowering Positive Change** 4:30pm-5:45pm Area Meetings Area ASunrise Room - Brent King......Pacific 3 Area B Royal Palm 5/6 Manage Your Media Area C.....Pacific 2 - Jeff CulverCyber Café Area D.....Pacific I Organized Chaos Surviving the First MS Year Area E.....Tiki Pavilion - Alison Nero Pacific 6/7 Area F......Golden Ballroom **Start Something That Matters** Area G.....Sunset Room Area H.....Pacific 3 - Jennifer Kuo......Sunset Ten Minute Lessons 6:00pm-9:00pm "Art Walk" & Exhibit Dinner Reception - Ron Jones.....Sunrise 9:00pm-12:00am Paint the Town Red The Ripple Effect - Not Just Anti-Bullying - Herff Jones Event **But Pro-Caring** Golden Ballroom - Tamara Givens......Towne



Thursday, February 28th Workshop Sessions 3/4 10:40am - 11:20am / 11:40am - 12:20pm

Arrow-Breaking

Justin Boudreau, Professional Speaker......Sunrise
You give so much to students everyday, back by
popular demand, this workshop is about reminding you
how powerful you are so that you can in turn empower

students! This workshop does exactly what the title says... You will break an arrow! (first you have to sign the waiver)





ASB Accounting

Stuber & Bellamy, Las Lomas HS... Esquire This workshop will provide an overview regarding FCMAT guidelines regarding ASB accounting touching the areas of sales, ticket

sales, registration, banking, the forms to use and more.



Crazy Crowd Pleasers

brushstrokes painted in this inspiring video will give you ideas to go from a blank canvas to a masterpiece time and time again. You'll get a palette of ideas for painting successful dress-up days, rallies, homecomings, and lunchtime activities as well as ideas for building campus unity and providing academic incentives and recognition. New sketches (video clips) have been added since last year. So, throw on your artist's apron and let's IMAGINE the possibilities together.



CUT & PASTE: Industry Insight for Schools

Patrick Maurer, PMaurer Communication LLC......Sunset Zappos, Starbucks, Disney, Apple, Pixar, & TOMS shoes are all companies at the forefront. Find out how you can adapt their service models for your campus to increase success.



Identifying Leadership Aptitude

with an aptitude for leading and learning leadership, so that you can recruit quality student leaders, many of whom will never run or be elected to ASB



Thursday, February 28th Workshop Sessions 3/4 10:40am - 11:20am / 11:40am - 12:20pm



IMAGINE a Positive School Culture

fast paced and well worth your time. GOHS activities grow each year as our level of discipline decreases.



I.A.M. a Difference Maker

Stephen Amundson, Tulare Western High School... Pacific 3 As educators we have a very unique opportunity to serve as L.I.F.E. Changers. In addition, our leadership students have the

ability to REACH OUT and impact the lives on their campus. I invite you to come experience a LIFE changing moment where you will be challenged to Lead with Initiative, Follow-Through, and Enthusiasm.





for activities and events throughout the school year will be covered and provided in a CD containing over 200 pages of information.



Develop a school-wide behavior plan by teaching student leaders to train their peers AND the faculty. Instead of the typical top-down process of adults telling students what to do and how to do it, when students are not only included in the development of a school-wide plan but help teach it to their peers, you will experience dramatic improvement in student behavior, student achievement, and faculty morale and satisfaction.

This program establishes a safe and orderly environment in the classroom and school-wide that stops negative behavior, increases learning time, develops positive relationships and teaches students responsibility. This program will reduce disruptions in the classroom, increase student on-task behavior, decrease referrals to the office and generate more administrator time for instructional leadership. The staff will learn to develop and implement individual classroom behavior management plans, work together with colleagues on a school-wide program and work with their students' parents toward managing and preventing behavior problems.



Thursday, February 28th Workshop Sessions 3/4 10:40am - 11:20am / 11:40am - 12:20pm

Tech Tools to Organize Student Activities
Rhett Laubach.



The Most Important Moment

The Original Mike Smith, Alliance.......Tiki Pavilion We are told that the decision to drop out is made in the 8th grade, reinforced in the 9th and executed in the 10th so no first impression is as important as the students' first

impression of high school.



The Rules of Engagement

engagement. This session will not be a Sermon from the Mount, but these are leadership commandments that will give structure to your activities and student leaders, and most importantly engage more students.



The Study of Creativity - Leadership Tips

and productive.





Where Do I Begin! In My MS ASB Program?

Christina DeSanto, Chavez Middle School Pacific 6/7 It seems so overwhelming! Especially in your 1st year! Not to worry! Christina's workshop will inspire you to take on another year and give you great ideas that you can add to

your palette of curriculum. Bring your thumbdrive to download Christina's suggested masterpieces!



Wiggio

Matt Soeth, CADA Tech. Coordinator ... Royal Palm 4
The only site you'll ever need to manage groups in your life. Create lists, share documents and photos, edit your calendars and send messages via text or email. It's time to

get your students organized and talking in a professional environment.

Thursday, February 28th • Leadership Lessons • 2:40pm - 3:30pm

Below is a list of presentations for Leadership Lessons. Tickets to attend can be picked up at your Area table during registration. Tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the Registration area beginning Thursday morning. We usually are able to fit everyone in.

These are a few of my favorites things!

- Darryl Andrews

Monday Movements

- Scott Backovich

Lessons to Enlighten & Empower Leaders

- Sara Catalli

Something Fom the Northside

- Dave Conlon

Middle School Curriculum

- Melissa Edsall

Quick and Easy Leadership Lessons In your Back Pocket

- Jill Esplin

School on Wheels in Yosemite

-Wendie French

Teaching to Lead, then Leading by Teaching

- Myrna Harp

Opportunity Rocks . . . Pick 'Em Up!!

- Shelly Henderson

I Have A.D.D. (Activities that Dominate)

- Kim Karr

ASBe the Change

- Monica Kern

Perspectacles

- Houston Kraft

Starts & Thinkers

- Al LaFontaine

Everyone does Everything Leadership Class

- Lorraine Martinez

A Leadership Class without excuses is a NOT a myth!

- Cassandra Ortega

We all Wear Shoes

Leslie Pilo Smolinisky

Quick Leadership Lessons for ASB Classes

-TR Robertson

Student-led Leadership Lessons

- Laura Saldana

Quality Questions: Defining Your Vision

- Jeff Warshaw

Impactful Diversity Lessons

Michael James

From Thought to Action

- Leslie Sandoval

All in Favor Say Aye

- Alejandra Escutia

IMAGINE...A leadership

lesson every week!

- Mary Jane Smith

Leadership Teambuilding

- Mona Khoshkabaryeh

5-Rules of Event Promotion

Kolby Patrick

The Value of Individuals

- Laura Beers-Dannerth

Using the CADA/CASL Roadmap

- Monica Anderson

Thursday, February 28th Workshop Sessions 5/6 2:50pm - 3:30pm / 3:40pm - 4:20pm





Classroom Organization & Communication (HS) Jennifer Nicastro, Colony High School Pacific 4/5 Use your wall space to help students stay organized, communicate amongst their peers, due dates easily visible, and accountability easily identifiable.



Friday Fundays XIV

lunchtime or school-wide rally! We will share with you three new games which you can use upon your return to school...or after you give them your 'artist's touch'! Smock optional!



B.S. Wisdom

pit-bull, then this 40 minute session will be a gift to you. You'll laugh and be touched (not literally) as Tyler gives you 7 specific tools you can use immediately to create and sustain a motivated and selfless culture among your leadership students. Bite-Sized Wisdom that will stand as a guide for every interaction they have with you and with each other throughout the year. This will revolutionize the way your students view their role and each other.



Inspiring & Empowering Positive Change

and have built a non-profit foundation dedicated to inspiring people to make a positive difference, engaging the community, awarding scholarships, and creating peer-to peer support programs. Come and let us share our vision for future leaders within the ASB community.

Thursday, February 28th Workshop Sessions 5/6 2:50pm - 3:30pm / 3:40pm - 4:20pm



Manage Your Media

Jeff Culver, Quartz Hill High School.........Cyber Café From websites to Twitter, there is so much information, how do you manage it all? You will walk through Jeff's process for getting his ASB program up and on the web as well as

tools he uses to communicate with his students and staff the important information that we get asked about daily.



Organized Chaos - Surving the First Year (MS)

Alison Nero, Aliso Viejo Middle School Pacific 6/7 The purpose of this workshop is to give new ASB advisors not only materials, such as detailed planning packets, but also tips, tricks and lifelines that can help them survive the

first year. Three main areas will be covered: event planning, class time organization, and class structure. Within event planning, a 20 page planning packet students complete each month will be shared, as well as small ways to ease the stress of an upcoming event. The class time organization section will address how to best organize class time to give some feeling of structure and continuity to a class that often feels extremely fluid. This includes such things as creating a weekly schedule, having an I'm Done, Now What? board, and ways to use quarterly projects effectively to keep students on task. Finally, in class structure, ways to organize students into yearly and monthly committees, so that they always have a task on which to focus, will be shared. This class will help advisors organize the chaos of ASB so that after the first year, they won't continue doing ASB to make the first year worth it, they will continue ASB because it's worth it.

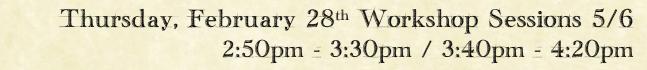


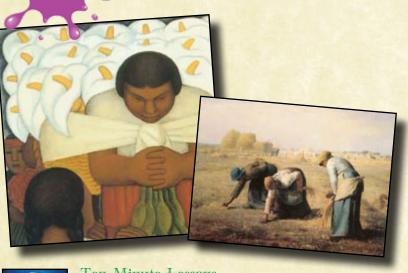
Start Something That Matters

Jennifer Kuo, TOMS Campus Programs......Sunset TOMS Campus Programs provides resources to students and educators to host fun and educational activities/events that spread awareness of the TOMS story and One for One,

while inspiring students to start something that matters in their campus community. Teaching guides and multimedia resources are available for educators that would like to inspire students to think about business and giving in a new way. Please visit TOMSCampusPrograms.com.







Ten Minute Lessons

Ron Jones, Consultant/Author Sunrise 10 Minute Lessons will enable you to teach essential leadership concepts and skills daily without interfering with your students projects, events, and activities. This session

will provide new as well as tried-and-true activities for teaching your leadership curriculum in short, effective segments.



The Ripple Effect-Not Just Anti-Bullying, but Pro-Caring

Tamara Givens, Granite Bay High School Towne With all of the emphasis on anti-bullying, Activities programs across the country are trying to address this

issue on their campuses. In addition to Homecoming, Lip Syncs, dances, and all the other events we traditionally hold for students, how do we fit in one more thing? We created The Ripple Effect, a powerful week of student testimony, classroom activities, and a focus on making our school a safer place, emotionally, for all. From bulletins, to activity packets, materials will be shared to help jump start you to create a ripple effect of change at your school.



The Say-Do Ratio

Phil Boyte, Learning For Living Tiki Pavilion What percentage of the time do your students actually complete what they say they will do? Come join this conversation about how to increase your student leader's

ratio of completing what they have promised. The truth is "leadership selfesteem" grows when this ratio increases. As we prepare young leaders for roles beyond high school this is a critical conversation they need to be engaged in. It doesn't take long for people around them to know how high their say/do ratio is - yet I wonder how many of them have no idea how important this is to their impact as a leader today and in the future.

Thursday, February 28th Workshop Sessions 5/6 2:50pm - 3:30pm / 3:40pm - 4:20pm



Tips & Tricks to Get You Through the Year (HS)

get your program going in the right direction. Topics will include Link Crew, Welcome Back Rallies, Black Light, Club Rush, Yearbook bids, Homecoming, Float Building, Student Store Promotions, and more, more, more.



Twitter Your Life

Ron Ippolito, West Ranch High School....Cyber Café
Tweet your way to better classroom communication.

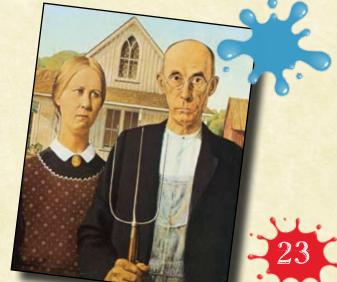


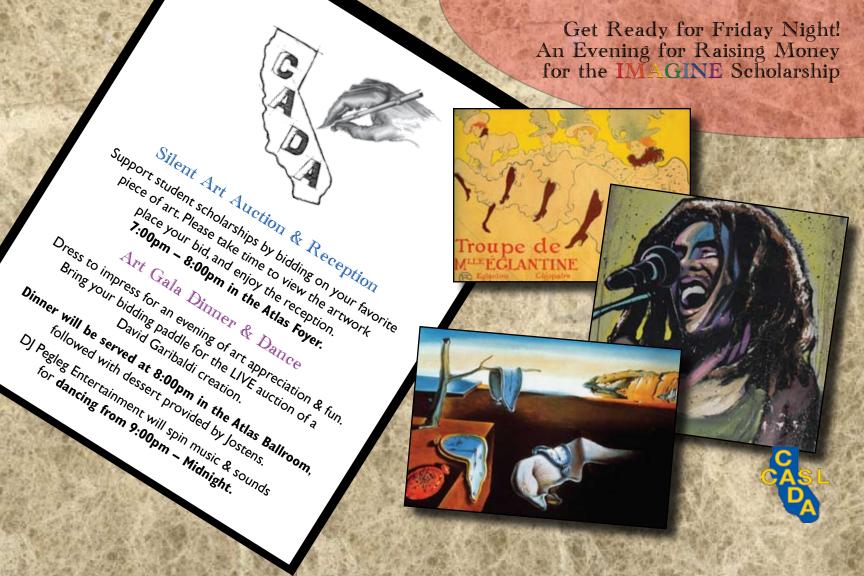


Understanding People for Better Communication

Patrick Hurley, Humor with a MessageEsquire
A powerful and interactive behavior chart explaining
the four basic types of leadership and motivation: The

Analytical, the Driver, the Amiable and the Expressive. Using these four models of behavior, teachers and administrators will reach a deeper understanding of themselves, how others perceive them, how to negotiate, how to motivate more effectively and how to understand their students better.





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HIGH SCHOOL
JULY 18-21

JULY 23-26

We will again be offering the Early Arrival option the night before each camp. This year we will have a limited number of beds for this option.

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FOR MORE INFORMATION NTACT JACK ZIEGLER...

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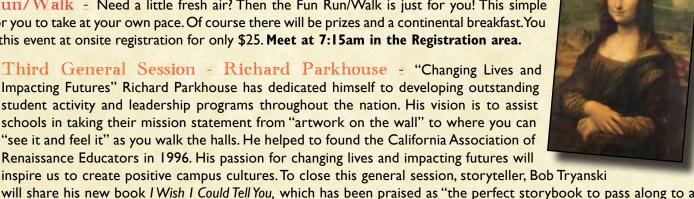


The Renaissance - Friday, March 1st Overview

CADA Fun Run/Walk - Need a little fresh air? Then the Fun Run/Walk is just for you! This simple course is designed for you to take at your own pace. Of course there will be prizes and a continental breakfast. You can still register for this event at onsite registration for only \$25. Meet at 7:15am in the Registration area.

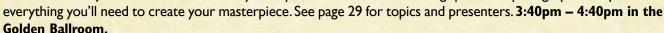


Third General Session - Richard Parkhouse - "Changing Lives and Impacting Futures" Richard Parkhouse has dedicated himself to developing outstanding student activity and leadership programs throughout the nation. His vision is to assist schools in taking their mission statement from "artwork on the wall" to where you can "see it and feel it" as you walk the halls. He helped to found the California Association of Renaissance Educators in 1996. His passion for changing lives and impacting futures will



will share his new book I Wish I Could Tell You, which has been praised as "the perfect storybook to pass along to a child, a student, a friend, or a colleague as they approach significant turning points in life." 10:30am - 12:00pm in the Atlas Ballroom.

Sixty Tips in Sixty Minutes (60/60) - Want sixty tips to help you transform the climate and culture on your campus and want ALL those tips in just one hour? Well then join us for 60-60! A variety of experts will take turns sharing quick, compelling tips on topics from





Silent Art Auction & Reception - Here's your chance to support student scholarships by bidding on your favorite piece of art. Please take time to view the artwork, place your bid, and enjoy the reception.

7:00pm - 8:00pm in the Atlas Foyer. See page 24 for more details.

Art Gala Dinner & Dancing with Dessert Sponsored by Jostens - Dress to impress for an evening of art appreciation and fun. Bring your bidding paddle for our live auction of a David Garibaldi creation. (Be sure to visit your area meeting Thursday night to get your seating assignment and bidding paddle.) Dinner will be served at 8:00pm in the Atlas Ballroom, followed with dessert provided by Jostens. DJ Pegleg Entertainment will spin music and sounds for dancing from 9:00pm - Midnight. See page 24 for more details.



The Renaissance - Friday, March 1st Schedule

28 8:30am-4:00pm 9:15am-10:15am 9:00am-10:15am

Session 7
9:00am-9:30am
Session 8
9:45am-10:15am

	7:15am Fun RunRegistration
,	8:00am-10:30am RegistrationAtlas Foyer
	CAĐA/CASŁ StoreTerrace 1, 2, 3
	Past Presidents BreakfastLe Chanticlear
	Sessions 7 & 8
	Be A Creative Catalyst
	- Hayashi & KrallSunset
	Click on to Track
	- Greg HrochTowne
	Coaching Young Leaders
	- Alan NelsonRoyal Palm 4
	- Alaii Neisoii Royai Faiiii 4
	Day of Understanding
	– Keith HawkinsPacific 2
	Don't Forget to Be Awesome,
	Cuz Bullies Aren't Awesome
	– Jennifer Duston Pacific 4/5
	Engage Everyone
	- Scott Backovich Royal Palm 6
	Leadership on YouTube
	- Kim KarrPacific 3
	Painting a Positive School Picture (HS)
	- Geniel Moon Pacific 6/7
	active of /

	Sessions 7 & 8 Continued		
	Paradigms Can Shift When You Shift Them - Jeremy Hersch Sunrise		
	Remind 101 - Matt SoethCyber Café		
	Sculpting a District Wide Masterpiece - Fichera, Mills, Catalli Dover		
	Teaching Responsibility Through Event Planning		
	 Levine & JacobsonRoyal Palm 5 Tips & Tricks for Maintaining Farrah Rigo-WittEsquire 		
Block Session	Teen Truth: The Importance of Connecting Your Students - JC PohlPacific I		
Block Session 75 minutes (Detail on page 34)	Connecting Your Students		
75 minutes	Connecting Your Students - JC PohlPacific I The Basics of ASB Finance - Hayashi Campbell & KaylorTiki Pavilion 3rd General Session - Keynote		
75 minutes (Detail on page 34)	Connecting Your Students - JC PohlPacific I The Basics of ASB Finance - Hayashi Campbell & KaylorTiki Pavilion		
75 minutes (Detail on page 34)	Connecting Your Students - JC Pohl		

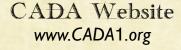
The Renaissance - Friday, March 1st Schedule Continued

3:00pm-3:30pm	Session 9	3:40pm-4:40pm	60/60 Session
3.00рт-3.30рт	Amazing Results from R.S.V.P. - Sandi KurlandTiki Pavilion	з.торіп-т.торіп	 Presenters include Shannon Hurtado, Kim Karr, Isaac Lopez, Patrick Maurer, Farrah Rigo-Witt, Bob Vincent
	AttendanceRaise the Roof - Jennifer DustonPacific 2	3:50pm-4:20pm	Session 10
	Creating Clubs for Greater Student Connection – Morales & MyersSunrise	支撑者	Leadership in the Movies - Jim HullihanRoyal Palm 4
	IMAGINE – One Dollar Can Change the World		My Life's a Blur - Jeremy PoincenoitRoyal Palm 6
	- Steve MillsSunset One Town, One Effort, Four Schools - Ben TekadaTowne I		Relationship of the ASB Director & ASB Bookkeeper - Darlene Johnson
	Training with the Masters - Christina DesantoPacific 3		The PLUS Program — John Vandenburgh Royal Palm 5
	Leadership in the Movies - Jim HullihanRoyal Palm 4	4:45pm-6:00pm 5:00pm-6:00pm	Area SuitesSee back cover for locations Administrator's - Reception Suite 1017
	My Life's a Blur - Jeremy PoincenoitRoyal Palm 6	7:00pm-8:00pm	Silent Art Auction & Reception Atlas Foyer
	Relationship of the ASB Director & ASB Bookkeeper - Darlene Johnson	8:00pm-9:00pm	Art Gala Dinner & Dancing with Dessert - Sponsored by JostensAtlas Ballroom
	The PLUS Program — John VandenburghRoyal Palm 5	9:00pm-12:00am	Dancing with DJ Pegleg Entertainment

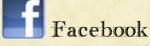


Information & the Latest Updates Visit

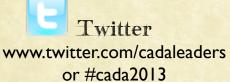




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CADA Central I-888-USE-CADA

Friday, March 1st Workshop Sessions 7/8 9:00am - 9:30am / 9:45am - 10:15am



Be a Creativite Catalyst!

Hayashi & Krall, Leadership Inspirations.....Sunset Did you know... Research indicates that by age 10 many children have lost up to 70% of their creative capacity. – Bay Area Discovery Museum



Since 1990, children have become less able to produce unique and unusual ideas. - Live Science, 2/11

For CEO's, creativity is now the most important leadership quality for success in business. - Fast Company, 5/10

Join us for an interactive session that will focus on creative thinking strategies and exercises that will help you make the most of your ideas, resources and your students! Learn tips and tools to facilitate creative output in your class with a proven creative strategist and leadership consultant!



Coaching Young Leaders

Alan Nelson, KidLead Inc.....Royal Palm 4 Most people who work with student leaders miss the power of effective Socratic coaching. Instead, they end up telling students what to do, let them flounder on their own,

or merely try to cheer-lead them to success. This workshops introduces 8 great coaching techniques created for LeadYoung Training Systems that you can use with your students.



Click on to Track

Greg Hroch, 5Star Students Towne **IMAGINE** your school with more Spirit and Involvement. In this panel discussion you will hear about high tech strategies to gauge the involvement of the students

on your campus. Using the 5-Star Students program you will be able to recognize, analyze, and reward students for their spirit and involvement. You will hear from school administrators, activities directors and program designers on how to implement an activities recognition program on your campus. Ideas regarding program funding, security implications, dance check in, and data analysis will also be covered. Panel includes Colton HS Principal, Amanda Corridan; Jurupa Hills HS Activities Director, Brian King; Program Director, Greg Hroch; and Moderator, Steve Forell



Day of Understanding

Keith Hawkins, Real Inspiration......Pacific 2 Day of Understanding is a dynamic, student driven program that promotes safety in your school. The goal: to connect students to their school, their teachers and to each other.

When they are connected, they invest, they value, they care for themselves and those around them. Much of a school culture is survival. When students are separate from their school or fellow students they don't feel connected. If they don't feel connected, they don't see value in their school, and if they don't see value they start to disrespect the school. Come and hear how The Day of Understanding can change your school.





Friday, March 1st Workshop Sessions 7/8 9:00am - 9:30am / 9:45am 10:15am

Don't Forget To Be Awesome! (Cuz bullies aren't awesome!)

Jennifer Duston, Saticoy

Technology Academy.......Pacific 4/5

This session will focus on a comprehensive plan to not only prevent bullying but stop it in its tracks! With the new bullying legislation, it seems to be everyone's buzzword these days! There are a ton of programs out there that claim to do this for you, but frankly, who has the money?! As activities directors, we can implement no cost, proactive ways to prevent bullying that are sustainable for the whole year. We will not spend time talking about the problem--we know it exists! We will spend time discussing strategies and walk away with a plan of attack with resources you can implement the day you get back!



Engage EVERYONE

action to them!

In this fast-paced workshop, you will blaze through an entire spectrum of low, intermediate, and high commitment level activities for your school to enjoy. Better yet, this session will show you how simple, non-threatening ideas can lead to literally every student on your campus taking part. Want to create a campus climate overflowing with enthusiasm? Ready or not, here we come!



Leadership on YouTube

videos which are all on YouTube. Find out creative ways to incorporate them into your class.



Painting a Positive School Picture (HS)

Geniel Moon, Murrieta Valley High School Pacific 6/7 How to develop a positive high school culture through student activities, athletics and performing arts. Connecting all kids to your campus through recognition, school spirit,

and fun activities



Paradigms Can Shift, When You Shift Them!

did what he does caused him to shift his thinking. This session will focus on how he helped change the culture. How his student leadership team is helping students get connected; feel engaged; improve their social skills; feel valued; and increase academic success. When you learn to solve for X, amazing things can happen on your campus.

Friday, March 1st Workshop Sessions 7/8 9:00am - 9:30am / 9:45am - 10:15am





Remind 101

Matt Soeth, CADA Tech. CoordinatorCyber Café Engage, direct and connect with students via their cell phones.



Sculpting a District-Wide Masterpiece

school student programming. In the San Mateo Union High School District, six Student Activity Directors meet once a month to discuss the role of activities in the district, develop and share job protocols, plan a district-wide student leadership conference, partner on student training events, and interact with invited guests such as the Superintendent. These are just a few examples of the topics and programs we do as a Team of Six! Learn how we created a masterpiece amongst our district-rival high schools! You, too, can create a network and support-system in your own district.





Teaching Responsibility Through Event Planning

Levine & Jacobson, The Boomerang Project & Tamalpais High School......Royal Palm 5 Ever get tired of leaders not doing what they said

they would do? So do we!! This workshop will walk you through an event planning model that puts the burden of responsibility on your leaders. It goes way beyond What, Who, and By When and will teach you (so you can teach your leaders) how to get people to follow through, why they don't and how to hold them accountable without being a jerk! This is the companion presentation to the recently published "The Check Model For Event Planning" and participants will get access to a host of online resources!



Tips & Tricks For Maintaining a Positive Spiritleading Program

Farrah Rigo-Witt, Chino Hills High School Esquire
Spirit leading is more than just short skirts and pom poms.
It is a very visual representation of your school and an

important aspect of pride and spirit. Make it a positive one! Discussion will include program management, cheer and dance trends and working with parent boosters.



Friday, March 1st Workshop Sessions 7/8 Block Sessions - 9:00am - 10:15am

TEEN TRUTH: The Importance of Connecting Your Students

JC Pohl, TEEN TRUTH Pacific I

Be a part of this 75 minute session and witness one of TEEN TRUTH's founders showcase the importance

of connecting your students using a combination of creativity, personal experience and proven research that can inspire change on your campus. Featuring issues such as BULLYING & SCHOOL VIOLENCE, DRUGS & ALCOHOL, BODY IMAGE & SELF ESTEEM, as well as FAMILY COMMUNICATION, this program offers viewers extraordinary insight into the minds of our youth and the power of connecting your students on your campus.



The Basics of ASB Finance

Hayashi, Campbell & Kaylor,
Yorba Linda HSTiki Pavilion

The basics of ASB Finance will be presented including the points of view, passions and knowledge of an activities

director, administrator and the finance clerks who have been in the fray for a while. They will cover the essentials of getting things done and keeping the auditors and administrators happy all the while. They will look at "best practices" for the basics and the steps and necessities of developing and monitoring budgets, trust accounts, the purchase approval processes from the requisition to the minutes to the purchase order to the check, fund raisers, dealing with cash, tickets, contracts, plus account management and reconciliations. Not the answer to every specific question or exception to the rule, but a great overview of the essential elements, with the resources of where to get answers to many of those difficult situations that you need know to be successful in your ASB financial endeavors.

60 Tips in 60 Minutes (60/60) 3:40pm - 4:40pm • Golden Ballroom

Nowhere else can you get this much advise about student activities in just one hour from these top professionals. Six experts will take turns delivering quick compelling tips

- Shannon Hurtado Experienced HS Activites Director
- Kim Karr MS Activities Director
- Isaac Lopez Newer HS Activities Director

- Farrah Rigo-Witt Cheer & Club Advisor
- Bob Vincent HS Principal & Former ASB Director
- Patrick Maurer Moderator



Friday, March 1st Workshop Sessions 9 - ONLY 3:00pm - 3:30pm



Amazing Results From R.S.V.P

Raising Student Voice and Participation (RSVP) to California. This program will change the high school culture as ASB, administrators and the community join forces with student leaders across the campus to provide leadership opportunities to the entire student body, so they can take the initiative to make changes at their school. The RSVP program extends outside of ASB and to the entire student population. No student is left without a voice in the RSVP program. Learn how to bring this impactful program to your school.



Attendance--Raise the Roof!

Jennifer Duston, Saticoy Technology Academy Pacific 2 Keeping kids in school these days is more important than ever! Come learn quick tips and tricks to increasing attendance at your school in a fun way using student

activities! As activities directors, we have the power to make kids want to be at school – let's use this to our advantage! Items of discussion will be attendance field trips, incentives and rewards, schoolwide attendance competitions, and more!



Creating Clubs for Greater Student Connection

Morales & Myers, Chino Hills High School Sunrise Connecting students on campus needs to extend beyond the pep rally. This system of introducing students to a variety

and new potential connecting spots can turn your campus upside down.



IMAGINE - One Dollar Can Change the World

Steve Mills, Burlingame High School.........Sunset Imagine empowering your students to be agents of change not just in their communities, but in a third world developing country. Come to this session and learn about ODFL (One

Dollar For Life) and their fundraiser in a box that helps you to organize student donations for projects in the developing world. Help build a better world and build a sense of purpose in your school through work with this award-winning non-profit organization. www.odfl.org



One Town, One Effort, Four Schools

with each other to plan our school calendars, share equipment, unify dance policies, collaborate on fundraisers, gather student leaders quarterly to share concerns and plan a 3-day stay over camp for our entire leadership classes.



Training with the Masters

SHOP, get tons of ideas in a short period of time!



Friday, March 1st Workshop Sessions 9/10 3:00pm - 3:30pm / 3:50pm - 4:20pm

Leadership in the Movies

Jim Hullihan, Motivational Media.....Royal Palm 4
Motivational Media will share movie clips from the
latest "Leadership In The Movies" DVD. Leadership in the
Movies is now being used in over 400 schools to train 20,000
student leaders. Come and explore creative ideas on how to

use the DVDs and 400 pages of curriculum.



My Life's a Blur

blind golf champion and inspirational speaker. Through his honest and moving account of learning to not only accept, but embrace his blindness, Jeremy delivers memorable insights the audience can easily implement in their own lives. Hearing Jeremy speak will make everyone in your audience respond to obstacles in a different way. He inspires people to overcome their own life challenges' and empowers them to be more resilient when confronting adversity.





Relationship of the ASB Director & ASB Bookkeeper

Darlene Johnson, Channel Islands High School...... Dover With 12-years of experience, I can relate to all types of situations, problems, and fiscal solutions when dealing with the ASB director. I can recommend the best ways to keep the communication open which will help for the yearly

audit. Let me share my knowledge of FCMAT, CASBO and common sense which all ASBs should abide by. Handouts will be available.



The PLUS Program

John Vandenburgh, PLUS Program......Royal Palm 5 For the past decade the PLUS Program has been on the frontline showing schools the importance of youth leadership and the role it should play in building safe schools. During

this time it has been developed Nationwide and featured at the Office of Homeland Security Annual Conference, California Attorney General's Gang Summit, and recently included by the California Department of Education and WestEd in the experts consultant pool for Safe and Supportive School grantees. Learn why so many ASB programs are choosing to be trained in the PLUS Program concepts and discovering how to plug their student leaders into the overall development of safe schools on a campus.



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Led by the CASL State Coordinator, Leadership Development Days utilize experiential learning activities to provide students with the skills they need to change the course of their campuses' futures.

The day-long training connects student leaders from local schools and takes place at a host site facility. Delivered in a unique, interactive style, students work in small groups of peers to learn specific skills and enrich group dynamics. The curriculum centers on skills related team-building, to communicating, prioritizing, risktaking, and learning through experience and evaluation, challenges to include more students in the leadership base, discovering individuals' strengths, and determining how to change the culture and climate of your campus in a positive way.

...all for only \$25 per student!



Booking and Information: Sandra Kurland | **Booth 328** | sandra.kurland@caslboard.com | 619-957-9107



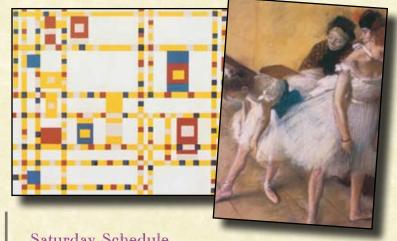
Saturday, March 2nd Overview & Schedule

Meet the Pro's - More than 30-presenters at this fast-paced session - you'll see 4-different, 12-minute workshops and your repertoire will increase exponentially. Bring your ticket! 8:15 -9:15am in the Golden Ballroom. Standby tickets are available at Registration, if any.

CADA / CASL Talks - Based on the popular TED Talks, our version will also offer knowledge and inspiration in a storytelling format from experts ... former student leaders who are now change agents in their fields. Let's learn from our own and IMAGINE the ideas that can be shared. 9:30am - 10:15am and 10:30am - 11:15am in the Royal Palm 4, 5, 6.

Happiness is NOW - This group is a conscious movement using the power of speech, music and dance, to help the youth realize their worth, seek their passion, and strive for cultivating their own authentic happiness. Several members of the group have performed on MTV's "America's best Dance Crew." Through social media, the arts, and motivational presentations Happiness is NOW will inspire us all. 9:30am - 10:15am and 10:30am - 11:15am in the Pacific Ballroom.

Closing Luncheon - Join us for lunch, enjoy the wrap-up video summary of the 2013 convention, and help us congratulate our area service award winners. In addition to closing this year's convention, you will learn about next year's convention as it is revealed for the first time at the end of the luncheon. 11:30am - 12:30pm in the Atlas Ballroom.



Saturday Schedule

8:15am-9:15am	Meet the Pros	
9:00am-11:00am	CAÐA/CASE Store	Terrace 1, 2, 3
9:30am-10:15am	Session 11	
	CADA/CASL Talks Happiness is NOW	
10:30am-11:15am	Session 12 (Repeat of Session 11)	
11:30am-12:30pm	Closing Luncheon	

Atlas Ballroom

Saturday, March 2nd · Meet the Pro's · 8:15am - 9:15am

Below is a list of presentations for Meet the Pro's. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the Registration area beginning on Thursday morning. We usually are able to fit everyone in.

Spirit & Sportsmanship at Athletic Events - Todd Arrowsmith

Prom Dress Drive - Melissa Bangerter

Masterpiece of the Movement - JJ Barlow

Involve Special Needs Students in a Win-Win Activity

- Jeff Burghardt

Starting Your Year Off Right! - Lori Burrow

Creating the WOW Factor with Banners! - Sara Catalli

Drawing the LEADER out of our CheerLEADERS! - Heidi Choi

A Pride Class for boosting Spirit and Achievement at your School

- Linda Cooper

Partnering Leadership & Athletics - Justin/Stephanie Cutts/Fee

Teach Leadership Lessons in 5,10 or 15-Minutes - | ill Esplin

Against Hunger/A Gleaning Experience - Linda Frye

Kill them with Kindness - Sandy Ginger

IMAGINE the Ways to Appreciate – Kristin Grimm

Celebrity Dinner - Justin Guzman

Pump Up Your PR: 10-Ways to Promote Your Program - Terry Hamm

The Checkbook Grading System - Myrna Harp

SERIOUS FUNDRAISING: \$100,000 IN ONE NIGHT! - Denise Hitch

Building a School Wide Theme - Erika Holotik

One Body...Many Parts: Making a Safe School Through Activities

- Keala Hughes

Staying on the Auditor's Good Side – Mary Jones

Winter Carnival - A fun Community Funraiser - Mark Lantz

A rally Oprah would be proud of - Larry Lopez

25 Charities Drive - Thru Donation Drive - Farah Meadows

Out of the Box Fundraising! - Scott Mendelson

School Recognition Programs-Giving Bubbles - Michael Pattison

Tricks of the Trade - Teaching Using Magic - Wade Peary

First Day Celebration - Ryan Price

Spirit Blitzes!!! - Allison Raczka

Pep Rallies for Beginners - Kristin Sherman

I Don't Want My Mom's Yearbook - Greg Sloan

Activity Organizer Form - Bill Smith

Increasing Activities Participation Through Excitement

- Richard Tanimoto

Over 200 Must Have Ideas - Vanessa Tharp

Fun with Fundraising - Brian Verisario

Curriculum and Activities That Always Work - Michael James

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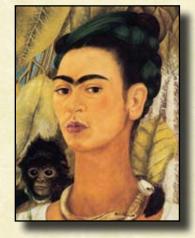






Exhibit Hall Floorplan



Restrooms

	800	802	804	806	808	810	812	814	Food	Station	820	822	824	826	828	830		
١						8	00 Aisi	le			12'							835
4	<u>701</u>		805	807	809	<u>811</u>	<u>813</u>	815	817	819	<u>821</u>	823	825	827	829	<u>831</u>		834
	<u>702</u>		<u>704</u>	<u>706</u>	<u>708</u>	<u>710</u>	<u>712</u>	<u>714</u>	<u>716</u>	<u>718</u>	<u>720</u>	<u>722</u>	<u>724</u>	<u>726</u>	<u>728</u>	<u>730</u>		736
						7	00 Aisi	le			10'							<u>735</u>
			<u>705</u>	<u>707</u>	<u>709</u>	<u>711</u>	<u>713</u>	<u>715</u>	<u>717</u>	<u>719</u>	<u>721</u>	<u>723</u>	<u>725</u>	<u>727</u>	<u>729</u>	<u>731</u>	3	734
	<u>601</u>		<u>604</u>	606	<u>608</u>	<u>610</u>	<u>612</u>	<u>614</u>	<u>616</u>	<u>618</u>	<u>620</u>	<u>622</u>	<u>624</u>	<u>626</u>	<u>628</u>	<u>630</u>		
	600					6	00 Aisl	le			12'							_
	<u>502</u>		605	<u>607</u>	<u>609</u>	nobati	poog	<u>615</u>	<u>617</u>	<u>619</u>	<u>621</u>			Food	1 &			Food
	<u>501</u>		<u>504</u>	<u>506</u>	<u>508</u>	<u>510</u>	<u>512</u>	<u>514</u>	<u>516</u>	<u>518</u>	<u>520</u>		В	evei	rage			tation
	<u>500</u>					5	00 Aisl	le			12'		-					
	<u>401</u>	30	505	<u>507</u>	<u>509</u>	<u>511</u>	<u>513</u>	<u>515</u>	<u>517</u>	<u>519</u>	<u>521</u>	<u>523</u>	<u>525</u>	<u>527</u>	<u>529</u>	<u>531</u>	-	
	<u>400</u>		<u>404</u>	<u>406</u>	<u>408</u>	<u>410</u>	<u>412</u>	414	<u>416</u>	<u>418</u>	<u>420</u>	422	<u>424</u>	<u>426</u>	<u>428</u>	<u>430</u>		436
	<u>300</u>	100				4	00 Aisl	le			10'							435
			<u>405</u>	<u>407</u>	<u>409</u>	<u>411</u>	<u>413</u>	<u>415</u>	<u>417</u>	<u>419</u>	<u>421</u>	<u>423</u>	<u>425</u>	<u>427</u>	<u>429</u>	<u>431</u>		434
			304	306	308	Food	Station	314	<u>316</u>	318	320	Food	Station	<u>326</u>	328	<u>330</u>		433
						3	00 Aisl	le			12'							335
		303	305	307	309	<u>311</u>	<u>313</u>	315	317	319	<u>321</u>	323	325	327	329	<u>331</u>		334
		202	204	206	<u>208</u>	210	<u>212</u>	214	<u>216</u>	<u>218</u>	220	222	224	226	228	230		
							00 Aisl				10'							





Entrance

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www.AtcProd.com	booking@jameskelloggjr.com
	www.jameskelloggjr.com
Achievers, Inc 218, 220, 222	
Eloy Garcia	American Red Cross 607
(408) 441-7200	Dan D'Angelo
egarcia@achievers-inc.com	(323) 314-3844
www.achievers-inc.com	dan.dangelo@redcross.org
	www.redcross.org
Alcatraz Cruises214	
Antonette Sespene	Anderson's 716
(415) 438-8335	Kristin Bernier
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	www.andersons.com
All Action Awards 404	
Karen Cahn Hedington	Angel Bins616
(530) 666-3220	Murtaza H Haji
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(714) 401-4869 / (951) 353-2907	Photo Booth617	Opportunities Inc 210, 212	(323) 606-7150
holliekeeton@sbcglobal.net	Matt Deutchman	Niki Cardwell	marie_leighton@hardrock.com
www.1stclassevents.com	(877) 994-5994	(800)-251-1542	www.hardrock.com
	matt@galaxymobiledj.com	ncardwell@gafundraising.com	
Friar Tux Shop316, 318	www.galaxymobiledj.com	www.gafundraising.com	Healthy Fundraising Solutions
Jeff Lemnitzer			Bradley Dodge711
(714) 635-1262	Gateway Fund Raising Service, Inc.	Groove Factor Entertainment	(888) 762-2512
jeff@friartux.com	Mark St. Martin217, 219	Don Henry416	healthyfundraisingsolutions
www.friartux.com	(925) 602-1165	(805) 658-6593	@gmail.com
	info@gatewayfundraising.com	musicmm@verizon.net	
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Hornblower Cruises & Events... 412 Gina Girata (415) 983-8292 ggirata@hornblower.com www.hornblower.com

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J. America Sportswear813
James McCollough
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Jackson Candy Fundraising 725
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Jostens, Inc426, 428, 430	
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Justin Boudreau)
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(714) 202-9810 Ju	uan Gutierrez	Michael Mezmer Entertainment	Matthew Knox517, 519
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LifeStream Blood Bank 806		www.mezmer.info	
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Pirate's Dinner Adventure 723
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www.fundraisersedge.com
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k12ids@yahoo.com
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www.sandiegoschooldj.com
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www.beachboardwalk.com
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See's Candies 130
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lleng@sees.com
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Senior Specialties
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		www.tallyspace.com	
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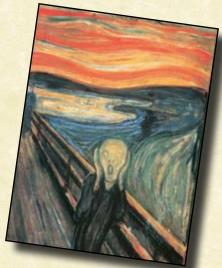
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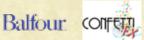
























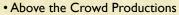










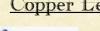


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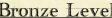












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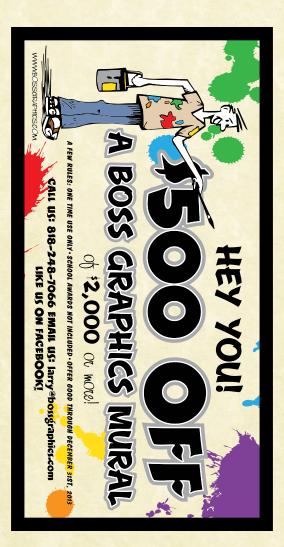
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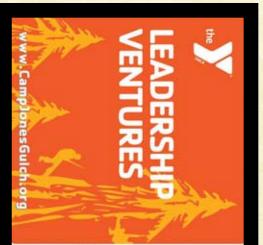
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