

CADA GUIDE

Grand Sierra Resort
Reno, NV
March 5-8, 2014

2014 Convention Program



IAN TYSON



JUSTIN BOUDREAU



KATHY BUCKLEY

CADA TOONS!

50 YEARS OF BUILDING CHARACTER

PROGRAM GUIDE

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COUPONS

CADATOONS!

50 YEARS OF BUILDING CHARACTER

Welcome to CADAtoons...50 Years of Building Character!

This is CADA's 50th convention and we have a cast of characters to help us celebrate. Activities Directors spend their lives helping students grow and build their personal character. At the 2014 convention, we'll have a **Yabba-Dabba Doo time** as we remember the characters that took us into the future, taught us to **cheer for the underdog** and **to be strong to the finish if we eat our spinach**.

Walt Disney, the creator of countless characters that shaped our lives, once said. **"If you can dream it, you can do it"**. CADA has been helping people dream for 50 years about creating outstanding activities programs that are transforming our campuses into extraordinary places for both students and staff. As educators, we work to develop leadership skills in our students that they will carry forward with them for rest of their life. We produce outstanding students with unquestionable character that go on to change the world.

The 2014 CADA Convention will provide you with **ways to bring character back to your campus** to help transform your program. We will look at how leadership programs provide character to our campuses, how activities directors serve as a super hero to our students and truly change the way our students look at themselves and the world.



Thank you for attending the **2014 CADA Convention...CADAtoons!**



Mike White

CONVENTION TIPS

1. **NETWORK** – talk to people who have been to prior conventions and find out who and what they recommend. If you are new, make sure you attend the **New to Convention Orientation** starting on **Wednesday at 4:30pm in the Nevada Room** sponsored by USA Student Travel.
2. **CONTINUE READING YOUR CONVENTION PROGRAM** and check out all the sessions. Choose a first and second choice in each time slot and plan to arrive early – the sessions fill up fast.
3. Don't miss out on the "fun" evening events like Wednesday's dinner in the **ANIMATION STUDIO** followed by networking in the Area Suites sponsored by Lifetouch and Thursday's **BOWLING IN BEDROCK** sponsored by Herff Jones from 9:00pm to midnight.
4. **BRING YOUR COMPUTER WITH YOU**. The Internet is free in your room and the convention hall. You can also stop by our **BATCAVE** (Cyber Café) to use one of our computers and learn a few tips while checking your email. Note: when you see  this is a technology course.
5. Don't miss **"LEADERSHIP LESSONS"** or **"MEET THE PROS"**. Tickets will be available for both of these sessions at your Area table during registration. Standby tickets for these events will be available Thursday and Friday at the Registration desk.
6. Visit CADA's exhibit hall – **CARTOON ALLEY** – featuring over 140 vendors with amazing products and services to bring back to your school.
7. **ATTEND YOUR AREA MEETING** – Thursday from 4:30pm – 5:50pm. You'll meet other advisors in your Area, plus there is a raffle and you just might win something fun!
8. Stop by the **CADA / CASL STORE** at the entrance of the Exhibit Hall. You'll be amazed at the resources you'll find. Look for a special coupon in the back of this program.
9. Wear your **convention name badge** to everything except the **CARTOON BALL** on Friday night. Make sure to come early to be entered to win our costume contest.
10. **SLEEP WHEN YOU GET HOME**. CADA only comes once a year so grab some coffee and don't miss any of the sessions or events.



GENERAL INFORMATION

CADA / CASL STORE

The CADA / CASL Store will provide you with resources for your activities programs. The helpful CADA / CASL Store Crew is ready to serve you, so be sure to visit them at the CADA / CASL Store in the Exhibit Foyer.

Store Hours (Closed during General Sessions)

- Wednesday: 2:30pm – 5:30pm
- Thursday: 10:30am – 3:30pm
- Friday: 8:30am – 4:30pm
- Saturday: 9:00am – 11:00am

And if you are unable to make it during store hours, visit us online at www.cada1.org/CADASTore.



WIRELESS CONNECTIVITY

CADA has once again arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center/Meeting Area's (no WiFi in the Exhibit Hall). There will be two different wireless access codes depending on your location.

For a wireless connection in your sleeping room:

- 1.) Choose the **_GSRWIFI_** wireless network
- 2.) Launch or open your internet browser
- 3.) Your browser should automatically open the Grand Sierra Resort Connection Page
- 4.) Enter your email address in the appropriate field
- 5.) Check the "accept terms & conditions" box
- 5.) Click login and then you can enjoy the internet

For wireless connection in the Convention Center/Meeting Area's

- 1.) Choose CADA2014 wireless network
- 2.) Launch or open your internet browser
- 3.) Your browser should automatically open to the Smart City Splash Page
- 4.) Enter **CADA2014** in the login name box
- 5.) Enter **CADAtoons** in the password box
- 6.) Click login and then you can enjoy the internet

CADA / CASL CYBER CAFE

COME JOIN US IN THE CYBER CAFE!



- Look for this designation throughout the program book to see all the various Cyber Café sessions and discussions
- Follow the convention on Twitter **#CADA2014**
- The convention schedule and workshop descriptions are accessible through your mobile devices. It's easy to use. Start by setting up an account at <http://cadaconference2014.sched.org/>
- Stop by the café to check your email, surf the web or check-in to your flight.
- Ask Questions – we are here to help!

CYBER CAFE OPEN HOURS

(Closed during General Session and limited access during workshop sessions).

Located in the Crystal Ballroom.

- Wednesday: 12:00pm – 1:30pm & 4:00pm – 5:30pm
- Thursday: 7:30am – 8:45am & 12:30pm – 2:30pm
- Friday: 7:30am – 8:45am & 12:00pm – 5:00pm
- Saturday: 8:00am – 11:00am

RESOURCE MATERIAL

The convention schedule and workshop descriptions are accessible through your mobile devices. It's easy to use. Start by setting up an account at <http://cadaconference2014.sched.org>.

CADA has collected information and handouts from presenters to share with our attendees. Handouts and resources from their sessions may be found at www.cada1.org under member resources (use your CADA login). In addition, we will email out a link to the conference resources at the end of convention.

For WiFi access information and use of your laptop or other wireless device, see page 3

**THANK YOU
TO OUR
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WEDNESDAY

MEET THE BOARD



MONICA ANDERSON

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President



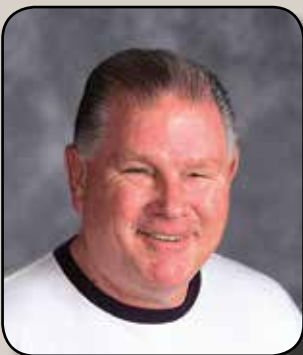
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Coordinator



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Area B Coordinator



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Area C Coordinator



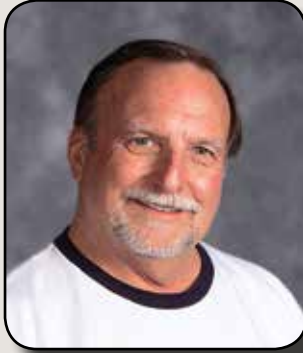
MARGARET NOROIAN

Area D Coordinator



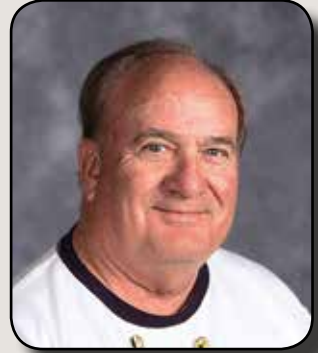
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Area G Coordinator

WEDNESDAY - MARCH 5TH

Get Into Character

NEW TO CONVENTION

Is this your first time at the CADA Convention? If so, make sure to attend the **New to Convention Orientation** sponsored by **USA Student Travel** from 4:30pm – 5:30pm in the Nevada Room. **New to Convention Base Camp** follow-up meetings will be held on Thursday and Friday in the Nevada Room from 8:00am – 8:45am.



FIRST GENERAL SESSION: JUSTIN BOVDREAU



6:00pm in the Grand Ballroom – Known by students as the “Dude Who Changed My Life”, Justin is ready to bring awareness to your “community”. His insightful “There YOU Are” vision and his expertise in HUM-ERGY (Humor & Energy) will empower you to step up and stand out.

This former high school teacher, coach of the year, world traveler and author, exudes a realness that people don’t question. In 2007, Justin created and launched “Calling for Gratitude”, a campaign that is based on paying gratitude forward. More than 30,000 people from more than 15 countries called the toll free gratitude hotline or posted a comment directly on the website that was featured on “The Ellen DeGeneres Show”. Justin is the Founder & Executive Director of Gear UP for Excellence, offering high quality, cost effective leadership retreats and summer institutes for non-profit organizations and student associations across the country. Justin is also the co-author of the book for teens “Gearing Up: Inside & Out for a Great Life”.



ANIMATION STUDIO

Dinner and Area Networking sponsored by Lifetouch immediately following the first general session. Relive your childhood’s Saturday morning cartoon memories and join us for **dinner in the Silver State Pavilion** followed by networking in your Area’s suite. Meet people from your Area and across the state. You will have time to discuss ideas, compare programs and develop contacts

that will serve you and your program for years. DJ services provided by SOS Entertainment. **7:30pm – 10:30pm. See page 9 for Area Suite locations.**



Thank you to **Pegleg Entertainment** for their **Creative and Professional Staging** for all of our General Sessions.

WEDNESDAY - MARCH 5TH

9:00am-12:00pm

PRE CON SEMINARS (Additional Registration Fee Required)

- Technology I Crystal 1
- Technology II Crystal 3
- How Student Activities Help Achieve
Common Core Goals..... Carson 1
- Effective & Compliant Student
Body Programs..... Carson 3

12:30pm-6:00pm

AFFILIATE REGISTRATION Summit Pavilion

1:00pm-6:00pm

AFFILIATE SET-UP Summit Pavilion

1:00pm-7:00pm

REGISTRATION Grand Salon

2:00pm-4:00pm

SESSION 1 & 2

- Engage EVERYONE - Scott Backovich Carson 1
- Creating A Connected Campus
- The Original Mike Smith Carson 2
- #ICANHELP - Kim Karr (Session 1 Only)..... Crystal 3
- Capture the Spirit - Stu Shaffer Carson 4
- Building Resilience in Your
Leadership Students - Phil Boyte Crystal 4/5
- You Posted What?
- Matt Soeth (Session 2 Only) Crystal 3

2:30pm-5:30pm

CADA / CASL STORE Exhibit Foyer

4:30pm-5:30pm

NEW TO CONVENTION ORIENTATION

- Sponsored by USA Student Travel Nevada Room

6:00pm-7:30pm

FIRST GENERAL SESSION

- Keynote Justin Boudreau Grand Ballroom

7:30pm

ANIMATION STUDIO DINNER

- DJ Services by SOS Entertainment ...Silver State Pavilion

8:30pm-10:30pm

AREA SUITES

- Hosted by Lifetouch
- Area A Suite 1234
- Area B Suite 1134
- Area C Suite 1034
- Area D Suite 934
- Area E Suite 734
- Area F Suite 634
- Area G Suite 534
- Area H Suite 1534
- CASL Suite 834
- Leadership Camp Suite 1434

Session 1
2:00pm – 2:45pm

Session 2
3:15pm – 4:00pm

WEDNESDAY - MARCH 5TH

SESSION 1 & 2 - 2:00PM - 2:45PM / 3:15PM - 4:00PM



Engage EVERYONE

Scott Backovich – Scott Backovich Communications.....Carson 1

Tired of students being too busy, too tired, or too embarrassed to participate in on-campus activities? Instead of begging students to take part in the action, let's bring the action to them! In this fast-paced workshop, professional speaker Scott Backovich will blaze through an entire spectrum of low, intermediate, and high-commitment level activities for your school to enjoy. Better yet, this session will show you how simple, non-threatening ideas can lead to literally every student on your campus taking part.



Creating A Connected Campus

The Original Mike Smith – DifferenceMakers..... Carson 2

Research demonstrates a school climate of involvement enforces culture of success and produces improved test scores, higher grades, provides a better foundation for making good choices and leads students to more successful careers. If any of these improvements interest you, learn about the data, tracking and programs from our partner, the Alliance for Student Activities, to support these claims. Learn what to look for in the workshops you attend during the rest of this conference and gain new skills and insights into how to go about creating or enhancing these connections on your campus from one of the masters, "The Original" Mike Smith.



#iCANHELP

Kim Karr – Excelsior MS (Session 1 Only)..... Crystal 3

Delete negativity on social media, around campus and in life! Can you help spread the word to be POSITIVE and make a change at your school and community.



Capture the Spirit (AKA: The Traveling Junk Show)

Stu Shaffer – Capture the Spirit..... Carson 4

This is a hands-on, high-energy session that uses audience involvement to demonstrate a plethora of spirit events that advisors can take back to their schools. There are practical tips throughout!



Building Resilience in Your Leadership Students

Phil Boyte – Learning for Living..... Crystal 4/5

Coping skills are the key to dealing with stress, challenge, and the unexpected. In a time when many students are over-achievers, "over-parented", and over stimulated they lack the skill to face hardship on their own. Some students coping skills include self-harm, others addiction, and even others with over-achievement. In the session let's talk about addressing this and offer our students healthy ways to build their resiliency so they can lead with confidence.



You Posted What

Matt Soeth – Kimball HS (Session 2 Only) Crystal 3

A detailed look at what students are posting and the disconnect students have with how their posts reflect on them. Learn strategies and insights on how to affect your students online behavior for the better.

**THANK YOU
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**SOS
ENTERTAINMENT**

THURSDAY

CADA/CASL LEADERSHIP CAMPS



CAMP DATES FOR 2014

U.C. SANTA BARBARA
MIDDLE SCHOOL

JULY 7-9



U.C. SANTA BARBARA I
HIGH SCHOOL

JULY 12-15



U.C. SANTA BARBARA II
HIGH SCHOOL

JULY 17-20



U.C. SANTA BARBARA III
HIGH SCHOOL

JULY 22-25

We will again be offering the Early Arrival option, the night before each camp. This year we will have a limited number of beds for this option.

CHECK US OUT

www.youtube.com/cadacamps



**FOR MORE INFORMATION
CONTACT JACK ZIEGLER...**

PHONE: (530) 383-3500

E-MAIL: jziggie@aol.com

www.cadaleadershipcamps.org

WEB
SITE

ON FACEBOOK
CADA
LEADERSHIP
CAMPS

THURSDAY

THURSDAY - MARCH 6TH

Being a Superhero



SECOND GENERAL SESSION: IAN TYSON

9:00am – 10:30am in the Grand Ballroom – For the past 24 years, Ian Tyson has been entertaining and inspiring audiences across North America to realize their potential, seek the positive in life, and find the “Hero Inside” themselves. Ian’s high-octane presentation is sure to keep any audience in stitches and leave them with words and thoughts to live by.

His presentations take the audience on a hilarious and heartwarming journey from childhood to high school and beyond, with observational humor and life lessons along the way. He has worked extensively with educators about teaching positivity and inspiring youth. Ian recently released his first book, “Hooray For Everything! The Optimist Manifesto” an insightful collection of stories, rants and ideas about finding and keeping the positive in your life.

NEW TO CONVENTION & GENERAL MEMBERSHIP EXHIBITS

The CADA Exhibit Hall or “Cartoon Alley” is jam packed full of CADA Sponsors and affiliates who are waiting to share their products, services and expertise with you. Everything you need to enhance your activities program can be found here – you won’t believe how much there is to see. **New to Convention members have exclusive Exhibit Hall time from 11:30am – 12:30pm**, your “New to Convention” ribbon is your early admission ticket into Cartoon Alley. **General Membership hours are from 12:30pm – 2:30pm.**

LEADERSHIP LESSON ROUNDTABLES – 2:40pm – 3:30pm in the Silver State Pavilion. Come and get amazing leadership lessons you can start using the day after the convention in your classroom.





AREA MEETING – Spend some time with members from your Area and learn about what your Area has to offer you. Voting for your Area Award Winner and Area Coordinator elections will take place during the meeting – you might even win a raffle prize! **See page 15 for Area Meeting locations.**

CARTOON ALLEY – 6:00pm – 9:00pm in the Exhibit Hall. Join us for dinner as you continue to visit the booths of our amazing vendors. All of their products and services will be on display during this three hour event



BOWLING IN BEDROCK sponsored by Herff Jones – **9:00pm – 12:00am in the Bowling Alley / Grand Salon.** We’ll have a YABBA DABBA DOO time while we network and bowl like twinklitoes himself – Fred Flintstone.

THURSDAY - MARCH 6TH

7:30am-1:00pm	REGISTRATION	Grand Salon
8:00am-8:45am	NEW TO CONVENTION BASE CAMP	Nevada Room
8:00am-11:00am	AFFILIATE SET UP	Exhibit Hall
9:00am-10:30am	SECOND GENERAL SESSION	
	• Keynote Ian Tyson.....	Ballroom
10:30am-3:30pm	CADA / CASL STORE	Exhibit Foyer
10:50am-11:50am	AWARDS RECEPTION	Presidential Suite
10:45am-12:20pm	SESSION 3 & 4	
	• 10 Minute Lessons - Ron Jones.....	Carson 1
	• Including Character Education in Student Activities - Michael Josephson	Carson 2
	• How FCMAT Can Help Your ASB - Michelle Plumbtree.....	Carson 3
	• “Believe in You” Comprehensive Program - Mike Matt.....	Carson 4
	 • I Want To Be More Creative - Kyle Svoboda	Crystal 3
	 • You Posted What? - Matt Soeth (Session 3 Only)	Crystal 4/5
	 • #iCANHELP - Kim Karr (Session 4 Only)	Crystal 4/5
	 • Pinterest - Lindsay Charrone	Cyber Café
	• If You Build It, They Will Come! (MS) - Valerie Ver-Mineer.....	Nevada 10
	• Changing a HS Culture from Students Up - Kenneth Nedler	Nevada 11
	• Homecoming How-To's - Tamara Givens	Nevada 6
	• Surviving Your First Middle School Year - Shonna August.....	Nevada Foyer
	• Conflict Resolution - Patrick Mauer.....	Nevada 8
	• Transforming Your HS - Richard Parkhouse ..	Nevada 9
	• Recognition: Beyond Gold Stars - David Cordts	Nevada 7
	• Crazy Crowd Pleasers - Shelly Henderson.....	Nevada Room
	• Every Student Leader Needs a CHAMP - Stephen Amundson.....	Silver State 2
11:30am-12:30pm	NEW TO CONVENTION EXHIBITS	Exhibit Hall
12:30pm-2:30pm	GENERAL MEMBERSHIP EXHIBITS	Exhibit Hall

Session 3
10:45am – 11:25am

Session 4
11:40am – 12:20pm

THURSDAY - MARCH 6TH

2:40pm-3:30pm

LEADERSHIP LESSONSSilver State Pavilion

2:50pm-4:20pm

SESSION 5 & 6

- **Swimming with Wild Dolphins** - Tyler Durman ... Carson 1
- **CIF – Victory with Honor** - Gary Smit..... Carson 2
- **Working with Athletics for First CLASS Programs**
- Michael Pattison Carson 3
- **Breaking Down the Walls** - Phil Boyte Carson 4
- **The Power of Quiet Leadership** - John Lucero Crystal 3
- **Twitter for Teachers and for ASB**
- Ron Ippolito Cyber Café
- **Making the Time to Develop Leaders**
- Laura Beers..... Nevada 10
- **Building Your Team** - Janet Roberts Nevada 3
- **CADA / CASL Roadmap** - Monica Anderson... Nevada 4
- **Activities Renaissance Style**
- Melanie Lindsey Nevada 5
- **Share Your Passion** - Vanessa Segura Nevada 6
- **Activities that UNITE Campus Communities**
- Monique Walton Nevada 7
- **3 Schools, 1 District, 1 Finance Handbook = 5 Essential Tools** - Hanford JUSD..... Nevada 8
- **Remind 101** - Matt Soeth Crystal 4/5
- **Automated Leadership** - Leslie Smolinsky Nevada 9
- **Toon-Up Your Honor Societies**
- David Cordts Nevada 11
- **Friday Funday's XV**
- Rick Kent & Kevin Lorch Nevada Room
- **A Positive School Culture**
- Erin Andrade, Teri Cooper
& Don Skaggs Silver State 2

Session 5
2:50pm – 3:30pm

Session 6
3:40pm – 4:20pm

4:30pm-5:50pm

AREA MEETINGS

- Area A Nevada Room
- Area B Crystal 4/5
- Area C Carson 1
- Area D Carson 2
- Area E Carson 3
- Area F Silver State Pavilion
- Area G Carson 4
- Area H Silver State 2

6:00pm-9:00pm

CARTOON ALLEY IN THE EXHIBIT HALL

• **DINNER / RECEPTION**Exhibit Hall

9:00pm-12:00pm

BOWLING IN BEDROCK

- Sponsored by Herff Jones .. Bowling Alley / Grand Salon

THURSDAY - MARCH 6TH

SESSION 3 & 4 - 10:45AM - 11:25AM / 11:40AM - 12:20PM



10 Minute Lessons

Ron Jones – Author / Teacher Carson 1

Ron is the originator of the idea of using short daily lessons to teach leadership and the author/editor of 10 MINUTE LESSONS. He will be sharing new as well as tried-and-true lessons that you can begin using in class on Monday.



Including Character Education in Student Activities

Michael Josephson – Character Counts Carson 2

This session will provide participants tools, techniques and concepts to integrate character education into the daily interaction with students and student activities.



How FCMAT Can Help Associated Student Body Programs

Michelle Plumbtree – FCMAT Carson 3

Understand how FCMAT can help your ASB program. The Fiscal Crisis and Management Assistance Team (FCMAT) was created by legislation in 1992 as an independent and external state agency. FCMAT's mission is to provide proactive and preventive fiscal, business and management services that help local educational agencies and institutions comply with fiscal accountability standards and incorporate best practices. FCMAT's goal is to assist school leaders as they respond to the increased demands to augment funding for students and schools while maintaining fiscal accountability, transparency, and accuracy.



“Believe in You” Comprehensive Program

Matt Mike – Herff Jones Carson 4

Learn about the Believe in You value-added resources available to all schools about improving graduation rates, building character, developing leadership, increasing participation and recognizing achievement.



I Want To Be More Creative

Kyle Svoboda – Goddard MS Crystal 3

Ever wonder how people come up with creative ideas? How they seem to have rallies, or games that are unique? Me to. I have a few ideas that help me...and some that I have borrowed. Come to my session to laugh, learn, and have a ton of fun. Please join the conversation prior to this session by going to <http://todaysmeet.com/cada>.



You Posted What?

Matt Soeth – Kimball HS (Session 3 Only) Crystal 4/5

A detailed look at what students are posting and the disconnect students have with how their posts reflect on them. Learn strategies and insights on how to affect your students online behavior for the better.

THURSDAY - MARCH 6TH

SESSION 3 & 4 - 10:45AM - 11:25AM / 11:40AM - 12:20PM

#iCANHELP

Kim Karr – Excelsior MS (Session 4 Only)..... Crystal 4/5

Delete negativity on social media, around campus and in life! Can you help spread the word to be POSITIVE and make a change at your school and community.



Pinterest

Lindsay Charrone – Ensign School..... Cyber Café

CADA is on Pinterest? Learn about that and other great tools on Pinterest that will have your creative resources overflowing.



If You Build It, They Will Come! (MS)

Valerie Vera-Mineer – Canyon Hill JHS..... Nevada 10

Learn how Canyon Hills Jr. High has transformed their campus to build the World's Greatest Junior High! You can take these ideas and use them tomorrow on your campus. Change the culture to think We before Me.



Changing a High School Culture from Students Up

Kenneth Nedler – Dana Hills HS..... Nevada 11

We are moving from Good to Great to the World's Greatest by changing the role of student leadership. This presentation will explain how we have utilized common core teaching practices to make large scale changes in the operation of student leadership with the intended outcome of making every student, teacher, staff member and community member matter.



Homecoming How-To's: Survival Strategies

Tamara Givens – Granite Bay HS..... Nevada 6

Homecoming is one of the biggest events of the year for many high schools. With so many elements and students in charge, the key is ORGANIZATION! Learn strategies for organizing yourself, your students, your (and their!) time, and your week so that your celebration is truly a joyful one for all of you.



Surviving Your First Year as a Middle School ASB Director

Shonna August – Placerita JHS..... Nevada Foyer

This workshop is for JH/MS Activities Directors. Suggestions for organizing yourself and your new ASB class. Session will include suggestions about managing your time, class organization, class schedule, summer training, and activity organization.



THURSDAY - MARCH 6TH

SESSION 3 & 4 - 10:45AM - 11:25AM / 11:40AM - 12:20PM



Conflict Resolution in our Programs

Patrick Maurer – PMaurer Comm. LLCNevada 8

Before we can even serve our campus, we often times need to resolve our own internal conflict within our leadership programs. Walk away with activities, anecdotes, and an approach to begin to resolve that internal conflict so that our leaders can get back to serving our school.



Transforming Your HS Culture into the World's Greatest

Richard Parkhouse – JostensNevada 9

Learn the 5 steps which will transform your school culture into the World's Greatest! This session will include strategies and techniques that will unalterably change lives and impact futures of you, your students, your colleagues, and your community. Building the World's Greatest School will show you: Five shifts to enhance the potentials of all students and staff and the Seven building blocks for improving student and staff success. You will learn how to start your journey to become your World's Greatest Me.



Recognition: Beyond Gold Stars

David Cordts – NASSPNevada 7

Recognition programs and activities are important parts of every effective student activities group in school and beyond. Whether for students, teachers, administrators, staff, or volunteers, taking time to recognize achievement by saying 'thank you' or 'way to go' or just 'good job' elevates the work of others, promotes excellence, and builds a climate of appreciation that motivates and sustains those being recognized. Explore the purposes and qualities of great recognition programs, learn about state and national recognition opportunities for your school, and find new ideas to build or enhance your local or organizational recognition activities.



Crazy Crowd Pleasers

Shelly Henderson – Dinuba HSNevada Room

Ehh, wazzup Doc? Crazy Crowd Pleasers is wazzup. This action-packed video will give you fabulous ideas for dress-up days, lunchtime activities, rallies, and Homecoming as well as ideas for enhancing a positive school climate and recognizing students for their academic success. New video clips have been added since last year. So suckering sucatash... join us for a yabba dabba doo time. Th-th-th-that's all folks.



Every Student Leader Needs a CHAMP!

Stephen Amundson

– Tulare Western High School Silver State 2

Student leaders are only as great as the advisors that support them. Advisors play a huge role in the development and growth of the student leaders they work with everyday! Leadership starts with YOU, but it's not about you. Every student leader needs a CHAMPION in their lives. Are you a CHAMP?

LEADERSHIP LESSONS

2:40PM - 3:30PM

Below is a list of presentations for Leadership Lessons. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the Registration desk beginning Thursday morning. We usually are able to fit everyone in.

The Science of Leadership

Darryl Andrews

Monday Movements

Scott Backovich

Evaluating Committee Work

Joanna Butcher

Curricular Connections Through Service-Learning

Laura Castro

The Life and Times of Phineas & Ferb

Michael Collins

A 22-day Assembly?

Jeffrey Devoll

Inspiring Empathy

Amit Dodani

The Leadership Class Handbook

Stephanie Dunn

Magic School Bus Goes to Yosemite

Wendie French

Win Your Challenges

Dee Hankins

Dealing with Personality Conflicts in Your Leadership Class

Myrna Harp

Generating Maximum Campus Involvement

Jim Hulihan

25 Leadership Curriculum Ideas that Kids Love!

Michael James

Signs for Leadership

Ron Jones

182 Character Dares

Houston Kraft

Bookshelf

Patrick Maurer

Kindness is Contagious

Amanda McAndrew

Character First, Leadership Second

Jeremy Nichols

Teaching with Toys

Wade Peary

It's Not Just A Quote

Anthony Rogers

Leadership Through Lyrics

Melissa Samson

Building Character through Weekly Leadership Lessons

Mary Jane Smith

Working with At-Risk Youth

Sandra Spaulding

ASB Etiquette 101

Stephanie Tanksley

Leadership Class Projects

Terri Wood

Teaching Character to the Characters

Steve Southard

Organized Chaos

Al LaFontaine

THURSDAY - MARCH 6TH

SESSION 5 & 6 - 2:50PM - 3:30PM / 3:40PM - 4:20PM



Swimming with Wild Dolphins

Tyler Durman – Tyler Durman Speaker Carson 1

If your student leaders ever lose focus, or forget why they're involved in leadership, and you find yourself spending precious energy just trying to keep them motivated and on track, then this 40 minute session will be a gift to you. You'll laugh with, and be touched by Tyler (not literally), as he gives you 6 specific things you can do to press their "reset button" in a way that will create a motivated, caring and self sustaining culture though out the year. This brand new material from Tyler will revolutionize how your students see their role and each other.



CIF – Victory with Honor

Gary Smit - Character Counts..... Carson 2

Learn how to instruct coaches and other team leaders on how to build character through coaching. The session will cover strategies to combat hazing, drug use and violence; promote team-building skills; parent and fan management and improving school climate.



Working with Athletics for First CLASS Programs

Michael Pattison – Vista Murrieta HS (Retired) Carson 3

A presentation that will focus on athletics and activities working together to create successful programs. This program was used at the Vista Murrieta Program that was a four time CIF School of Character, twice selected as MaxPreps Most Spirited High School in the United States and the winner of the Large school recognition by Athletic Director and Coach Magazine. Work together with your Athletic Director to create events' rather than athletic contests to help both programs be financially successful.



Breaking Down the Walls

Phil Boyte – Learning for Living Carson 4

As we visit schools and observe what is happening on campus we see many students hiding in plain sight. Yes, hiding behind their cell phone (fake texting), standing in a group of students they really don't like, and trying desperately to belong with a group that will accept them. Breaking Down the Walls is a powerful experience that allows students the chance to connect in a positive way with students they see every day. These are students that will hear their story and allow them to be authentic in class, in the halls, and on the walk home. Come take a look!



The Power of Quiet Leadership

John Lucero – El Dorado HS..... Crystal 3

You don't have to raise your volume to have a voice. This workshop will highlight the leadership skills that help all students lead with quiet influence – especially with quiet ones. Learn about the inner strengths that quiet leaders call upon to effect change. Learn how to support the introverted person in a leadership position.

THURSDAY - MARCH 6TH

SESSION 5 & 6 - 2:50PM - 3:30PM / 3:40PM - 4:20PM

Twitter for Teachers and for ASB

Ron Ippolito – West Ranch HS Cyber Café

Twitter can be AWESOME sometimes, and other times not so much. Find out how to use #hashtags for more than just annoying people (they do have a real purpose)! Learn what a backchannel is, and why it exists at your school whether you realize it or not. Finally, learn about some kid and parent-friendly alternatives to Twitter that are great for connecting to kids and families. Your students are already talking about you, your school, and your activities program on Twitter. Do you know what they're saying?



Making the Time to Develop Leaders

Laura Beers – Golden Valley HS Nevada 10

In our busy activities schedules, we can't always find time to teach how to be a leader. Here are some tips and exercises you can use to start growing your leaders today.



Building Your Team

Janet Roberts – Chino Hills HS Nevada 3

Help!... I don't think I can do all this! Well, as an Activities Director, you are not alone. It's time to build your team. You'll learn some great ideas on how to encourage other adults to help you on your mission to create a positive culture and help build character on your campus. You'll walk away with an activities handbook full of ideas for club advisors and class advisors, get examples of club constitutions, and leave saying... "Yes, WE can do this!"



Using the CADA/CASL Roadmap to Create Positive School Climate and Culture

Monica Anderson – Nipomo HS Nevada 4

If you're new to the student leadership world, getting started is more than a little daunting — Where do you begin? How do you connect students? What can you do to make your activities meaningful? And if you've been around the racetrack a time or two you still need tools to evaluate your programs so you'll know you're doing a great job. If only someone would hand you a map of how to get there; your jobs would be so much more doable. WAIT! There is a map...The CADA/CASL Road Map to Improved School Climate and Culture! We've taken the time to outline 11 "stops" on the road to creating a connected, accepting school. Come see how you can use the Roadmap as a tool to build a campus climate and culture that is positive, inclusive and fun!



Activities Renaissance Style

Melanie Lindsey – Foothill Technology HS Nevada 5

Do your students need to be motivated and celebrated? Do they need connection and a sense of belonging? Come and get ideas on how to focus your activities for each grade levels' needs using the Jostens Renaissance C2G model as inspiration.



THURSDAY - MARCH 6TH

SESSION 5 & 6 - 2:50PM - 3:30PM / 3:40PM - 4:20PM



Share Your Passion: Clubs that Make a Difference

Vanessa Segura – Norte Vista HSNevada 6

Is every student on your campus in ASB? In Renaissance? On a sports team? The answer is NO! What are the fringe kids into? What are YOU into? What are the needs of the school? Engage your students and impact their lives forever by starting a new club, from scratch, that combines your mutual interests and builds meaningful relationships! Learn how to SELECT the topic / focus of your club, how to STRUCTURE/organize your new club, and how to ensure/measure SUCCESS! Learn about the passion driven clubs that are currently making a difference at Norte Vista High School!



Activities that UNITE Campus Communities

Monique Walton – James Logan HSNevada 7

Come and hear about cultural activities that allow students to embrace their culture and educate their peers about who they are and where they come from. We will also explore Leadership class culture and efforts to motivate the student leaders to reflect the population that they serve.



3 Schools, 1 District, 1 Financial Handbook = 5 Essential Tools

Hanford JUSD Accounts – Hanford JUSDNevada 8

This topic covers our district wide ASB Accounting handbook, which falls in line with FCMAT. This handbook covers the essential tools that ASB finance accountants and advisors should use in order to have a good checks and balance system for their financial collecting and spending.

This handbook was designed with ease in mind when creating a simple step process for all necessary financial paperwork. It covers: advisor contracts, necessary club paperwork, fundraising fundamentals, purchases, and the free school guarantee.



Remind 101

Matt Soeth – Kimball HS..... Crystal 4/5

Learn the ins and outs of classroom and school wide texting. This app, and a couple others, offer great free resources that will have every school connected and informed. We will also touch a bit in cell phone policies and student contact.



Automated Leadership: A System for Success!

Leslie Smolinsky – Granada MSNevada 9

Creating a leadership course that will run itself. This workshop will show you how to set up a framework with the right combination of leadership lessons, team-builders, committee work boundaries, deadline requirements (and more!) that, once in action, will automate itself from month to month and from year to year! Finally figure out how to be an 'advisor' and let your students truly lead!

THURSDAY - MARCH 6TH

SESSION 5 & 6 - 2:50PM - 3:30PM / 3:40PM - 4:20PM

Toon-Up Your Honor Societies

David Cordts – NASSP..... Nevada 11

Whether helping you set up a new chapter or learning the essentials for running an existing group, learn about the essential elements for maintaining a chapter of NHS, NJHS, or NEHS at your school. We'll review the basic necessities for all chapters, some key points for selection procedures, ideas for induction ceremonies, and look at the variety of honor societies that exist to recognize all of your outstanding secondary level students.



Friday Fundays XV

Rick Kent – Chaparell MS &

Kevin Lorch – Mesa Verde MS..... Nevada Room

Get ready to get out of your seat as we share with you three new game ideas that you can use shortly after returning from the conference! You can use them in a classroom/ team-building setting; a lunchtime activity; a school-wide rally or even a staff meeting in need of a little boost of energy and spirit! Come join us and be ready to animate your experience!!



A Positive School Culture

Erin Andrade, Teri Cooper & Don Skaggs –

Great Oak HS.....Silver State 2

We will be sharing with you over 60 things that we do to involve students, staff and the community. This session will be fast paced. Be prepared to take ideas with you that will change your school culture. You will learn how to connect all students to your campus. Each year we add a few things and the presentation is full of pictures and examples of what we do.



CELEBRATING 50 YEARS OF THE CADA CONVENTION AT THE CARTOON BALL

Make sure to get a seat for the show by visiting the Grand Theatre Box Office Hours From 9:00am – 9:00pm!

**CALLING ALL
CADA
CHARACTERS!**



Don't miss out on the competition that can win you a **FREE 2015 CADA Registration!** All you have to do is come dressed as your favorite cartoon character and you might win!

Prizes include the most creative individual, most creative group and overall grand supreme.

Reception & Costume Contest starting at 7:00pm in the Grand Theatre. Followed by dinner at 8:00pm and dessert provided by Jostens.

Music provided by Pegleg Entertainment.

THANK YOU TO OUR PLATINUM SPONSORS



FRIDAY

Take your
student leaders on

The

CASL

Expedition

Be The First...

Three days jam-packed with...

- Meet the Pros
- Student-Led Workshops
- Keynote Speakers
- Intrastate Networking
- Region Meetings
- Community Service Projects

The 2014 CASL State Conference

Middle School: March 27-29

High School: March 29-31

Ontario Convention Center

& DoubleTree Hotel

Registration fee includes everything
you'll need—even the hotel stay!



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Contact Sandra Kurland

| sandra.kurland@caslboard.com | (619) 957-9107

FRIDAY - MARCH 7TH

Making Character Count

CADA FUN RUN / WALK

Need a little fresh air? Then the Fun Run / Walk is just for you! This simple course is designed for you to take at your own pace. Of course there will be prizes and a continental breakfast. You can still register for this event in the main registration area for only \$25. **Meet at 7:15am in front of the hotel.**



THIRD GENERAL SESSION KATHY BUCKLEY

10:30am – 12:00pm in the Grand Ballroom – Kathy Buckley is a five-time American Comedy Award Nominee as Best Stand-Up Female Comedienne and the winner of countless other awards for her work. She is also an actress, writer and producer, author, humanitarian, and one of the country's leading motivational speakers. Her extraordinary story is truly

amazing to all who experience it. She is the author of the heartfelt and hilarious book "If You Could Hear What I See." She has also been recognized by the U.S. Air Force and U.S. Army for outstanding efforts toward disability employment awareness, and is a key speaker for Anthony Robbins' Life Mastery Classes. Whether performing in a comedy club, appearing on television, speaking publicly, teaching at camps for children, or appearing in any number of other settings, Kathy Buckley bears her message that anything can be achieved when the heart and the mind work together.

CADA / CASL TALKS

3:10pm – 3:55pm and 4:10pm – 4:55pm in Carson 1-3. Based on the popular TEDTalks, our version will offer knowledge and inspiration in a storytelling format from experts on how to bring about change on your campus. We invite you to come listen to these stories, think about leadership programs on your campus and gain new perspective. What are the most important elements we should teach, and what are the most valuable experiences we can provide our students? These will be ideas worth spreading.



CADATOONS RECEPTION & CARTOON BALL

Sponsored by Jostens. Dress as your favorite cartoon character and join us for dinner and an evening of dancing in the Grand Theater. The reception and costume contest will **start at 7:00pm in the Grand Theatre** followed by **dinner at 8:00pm** and dessert provided by Jostens. Pegleg Entertainment will spin music and sounds for **dancing from 9:00pm – Midnight**. **Make sure to trade in your dinner dance voucher by Friday morning at the Grand Theatre Box Office (9:00am - 9:00pm) to reserve your seat for this event.**

FRIDAY - MARCH 7TH

7:15am	FUN RUN In front of the hotel
8:00am-10:30am	REGISTRATION Grand Salon
8:00am-8:45am	NEW TO CONVENTION BASE CAMP Nevada Room
8:30am-10:00am	AFFILIATE MEETING Nevada Foyer
8:30am-4:00pm	CADA / CASL STOREExhibit Foyer
9:00am-10:15am	PAST PRESIDENTS BREAKFAST Presidential Suite
9:00am-10:15am	SESSION 7 & 8
	<ul style="list-style-type: none"> • Breaking it Down - Kaitlin Wood Carson 1 • Change! It's a Good Thing - Jennifer Duston .. Carson 2 • Redirecting Your Leadership - Erahm Christopher Carson 3 • Teaching with Toys - Wade Peary Carson 4 • Technology Can Be Your Friend - Craig Grivel... Crystal 3 • Instagram - Paul Chylinski Crystal 4 • Leadia - Amber Van Der Veen Crystal 5 • Facebook - Jeremy Hersch Cyber Café • Curricular Connections Through Service Learning - Laura Castro Nevada 10 • What's Up Homecoming - Geniel Moon Nevada 11 • Evaluating Your Leaders - Melissa Foster..... Nevada 3 • Working with At-Risk Youth - Sandra Spaulding..... Nevada 12 • Navigating the New State of Spirit - Farrah Rigo-Witt..... Nevada 5 • Digitizing the Chores - Michael Buss..... Nevada 6 • DoSomething.org - Farah Sheikh Nevada 7 • Character First, Leadership Second - Jeremy Nichols..... Nevada 8 • Appreciation Week for Staff - Keala Hughes . Nevada 9 • Broadening The Leadership Base - Ann Postlewaite..... Nevada 4 • High Tech Strategies to Enhance Student Inclusion - Greg Hroch Silver State 2
10:30am-12:00pm	THIRD GENERAL SESSION
	<ul style="list-style-type: none"> • Keynote Kathy Buckley Grand Ballroom
12:00pm-3:00pm	FINAL EXHIBIT HALL SESSION WITH RAFFLESExhibit Hall
12:15pm-1:30pm	LEADERSHIP CAMP THINK TANK Nevada Foyer

Session 7
9:00am – 9:30am

Session 8
9:45am – 10:15am



FRIDAY - MARCH 7TH

3:10pm-3:55pm

CADA / CASL TALKS Carson 1-3

3:30pm-4:50pm

SESSION 9 & 10

- **Teaching Character to the Characters**
- Steve Southard Crystal 3
- **Social Media, Texting and Healthy Student Boundaries** - Daniel Bowen Crystal 4
- **Creative Marketing: Beyond the Posters**
- Kelly Todd..... Crystal 5
- **Not a Rally! More Inclusive...More Challenging...**
- Al LaFontaine Nevada 10
- **Working Team: ASB Director & ASB Bookkeeper** - Darlene Johnson Nevada 11
- **Kids Helping Kids** - Jamie DeVries Nevada 6
- **Quidditch for Muggles**
- Shayna Ledesma & Kari Lev..... Nevada 9
- **Superhero's Among You** - Nicole Higuera..... Nevada 8
- **Multicultural Assembly & Embracing Diversity** - Craig Grivel Nevada 7
- **Cartoon Character Factory** - Wendy Bell Nevada Foyer
- **Leadership in the Movies** - Jim Hulihan... Nevada Room

Session 9
3:30pm – 4:00pm

Session 10
4:20pm – 4:50pm

4:10pm-4:55pm

CADA / CASL TALKS Carson 1-3

5:00pm-6:00pm

AREA NETWORKING IN SUITES

- Area A Suite 1234
- Area B Suite 1134
- Area C Suite 1034
- Area D Suite 934
- Area E Suite 734
- Area F Suite 634
- Area G Suite 534
- Area H Suite 1534
- CASL Suite 834
- CAMP Suite 1434

5:00pm-6:00pm

ADMINISTRATIVE / SPONSOR RECEPTION Presidential Suite 2134

7:00pm-8:00pm

RECEPTION Grand Theatre

8:00pm-12:00am

DINNER & CARTOON BALL

- Dessert Sponsored by Jostens Grand Theatre

INFORMATION & THE LATEST UPDATES VISIT



CADA WEBSITE

www.CADA1.org



CASL WEBSITE

www.CASL1.org

CADA CENTRAL

1-888-USE-CADA



FACEBOOK

www.facebook.com/CADAFan

www.facebook.com/CASLfan

www.facebook.com/CADAcamps



CADA BLOG & PODCAST

cadaleaders.wordpress.com



PINTEREST

Pinterest.com/cadaleaders



IPHONE CADA APP

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TWITTER

www.twitter.com/cadaleaders or

#cada2014



YOUTUBE CHANNEL

www.youtube.com/cadaleaders

www.youtube.com/caslfan

FRIDAY - MARCH 7TH

SESSION 7 & 8 - 9:00AM - 9:30AM / 9:45AM - 10:15AM

Breaking it Down

Kaitlin Wood – La Costa Canyon HSCarson 1

Here are some practical activities that will help your program refocus on what's important: reaching as many students on campus as possible. We've started putting more emphasis on the small, simple, cost-effective activities rather than the big events that are breaking our budgets and only attracting a fraction of our student body. This workshop will give you some simple ideas that you can take back and apply immediately!



Change! It's a Good Thing!

Jennifer Duston – Academy of Tech.

& Leadership at SatcoyCarson 2

Let's be real, change is hard. Whether you are trying to implement a new program, are a seasoned advisor at a new school, or are making changes to existing programs, chances are it won't be easy...but it will be worth it. Discover how a former activities director, and assistant principal has implemented changes to her high school program over the years and has brought change as the principal at an elementary school. It's all about being proactive, sensitive, and building trust. There will be time for Q&A to address and problem solve individual situations.



Redirecting Your Leadership

Erahm Christopher – TEEN TRUTHCarson 3

TEEN TRUTH's thought-provoking breakout session reveals why our school communities require a different kind of leader today. One who not only believes in human connection and being the difference in the lives of others, but also practices this code everyday. TT's Co-founder, Erahm Christopher, will challenge you to rethink and rediscover your true leadership direction and the focus of your student leaders. Using thought-provoking interactive discussions and engaging activities, learn a simple but effective leadership model that students will remember and can apply consistently and naturally to every aspect of their life on and off campus. It is time to teach our youth that to change the world, you have to inspire, acknowledge, and thank those that live in it.



Teaching with Toys

Wade Peary – BCASAACarson 4

This is a fun-shop, not a workshop. Bring wonder, amazement and creativity to your classroom by using toys and magic tricks! Engage your students' brains and grab their attention. The key to remember is that even though these are all fun and entertaining, the trick is not the lesson, it introduces a lesson and creates an impression for the recall of information. Most of these lessons started as a leadership lesson, but have since developed into cross-curricular activities. You name it, we can adapt a toy or trick to help teach or introduce that concept. Help move your students to the top of Bloom's Taxonomy by bringing play back to your classrooms.



FRIDAY - MARCH 7TH

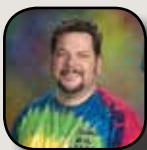
SESSION 7 & 8 - 9:00AM - 9:30AM / 9:45AM - 10:15AM



Technology Can Be Your Friend

Craig Grivel – Sheldon HS Crystal 3

Technology really can make your job easier. See how we have learned to use Microsoft Office, Blue Bear Software, 5 Star Students, your Student Information System and Mind Mapping to make the organization and running of student events easier and more manageable. See how we quickly print certificates, passes, programs and more with very little typing. Using technology to quickly and easily check in large groups at dances, games and other activities and track student participation.



Instagram

Paul Chylinski – Loara HS..... Crystal 4

Looking to reach your students on a new level? Take advantage of Instagram as you learn about the basic ins and outs of this great app as a resource for your school.



Leadia

Amber Van Der Veen & Cassandra Pereira

– Santa Teresa HS Crystal 5

Learn what happens when your Leadership/ASB and journalism programs work hand-in-hand to give all students a voice and improve school culture. STHS' activities director and media journalism adviser will share strategies, insights, ideas, and successes from joint projects in these powerhouse programs.



Facebook

Jeremy Hersch – Grossmont HSCyber Café

Learn from one of the most engaged student high school Facebook channels in California. Jeremy will share strategies for engaging your audience and talk about what to share and when.



Curricular Connections Through Service Learning

Laura Castro – Harvest Park MSNevada 10

Encourage classroom participation in leadership drives and fundraisers with the use of Service-Learning techniques. Give teachers on your site ways to tie their curriculum to the community outreach efforts of your leadership class to increase participation and support. Learn ways to use service-learning in all academic subjects to inspire service in all students on campus.



What's Up Homecoming

Geniel Moon – Murrieta Valley HS Nevada 11

Making your next homecoming the most yaba daba doo ever! Create a homecoming that gets students involved, brings alumni back and has the community excited.

FRIDAY - MARCH 7TH

SESSION 7 & 8 - 9:00AM - 9:30AM / 9:45AM - 10:15AM

Evaluating Your Leaders

Melissa Foster –Willow Glen HS Nevada 3
Rubrics, scoring guides, and 2-minute meetings to evaluate your leaders.



Working With At-Risk Youth

Sandra Spaulding – Nueva Vista/Summet/TLC Nevada 12
Dig deeper into common sense strategies for dealing with difficult kids. From approaching gang members, to quiet kids who are clearly suffering, there are many things that teachers can do to help connect kids who are falling through the cracks. Many of them are simple little ideas! With experience in both suburban and urban schools, in mainstream and alternative education settings, hear about these skills and experiences that have led to an expertise in reaching at-risk kids and advocating on their behalf.



Navigating the New State of Spirit

Farrah Rigo-Witt – Chino Hills HS..... Nevada 5
This session is all about the world of cheer, song, dance and pep; or in other words SPIRIT. Spiritleading has changed a lot in the last few years. We will talk about current trends, including advising and coaching tips and California legislation. This session is good for administration, cheer advisors and activities directors.



Digitizing the Chores

Michael Buss – Software 4 Schools Nevada 6
All too many tasks that ASB Directors must perform can be tedious and time-consuming, even if they get students to do the work on their behalf. In this fast and fun-packed session Michael Buss of Software 4 Schools will take you on a tour of digital solutions to familiar problems.



How to sell electronic dance tickets and check-in students in two seconds. How to use the slickest Student Store POS software and never lose a Twix Bar. How to prepare school announcements in advance and not send kids chasing up to the office with scraps of paper. Or how to count the votes in a school election by doing – er – nothing. The company will also be launching a new product, but it must remain under wraps until CADA. Be among the first to hear the details.

DoSomething.org

Farah Sheikh – DoSomething.org..... Nevada 7
DoSomething.org is the largest organization for young people and social change in the nation. We run cause campaigns that give young people free ways to get involved in their community. Through service learning opportunities, volunteer projects, and scholarships. This workshop will give you an in depth view of *DoSomething.org*, our programs, how to get your students involved, and the tools and practical ideas you can implement as soon as you return to school.



FRIDAY - MARCH 7TH

SESSION 7 & 8 - 9:00AM - 9:30AM / 9:45AM - 10:15AM



Character First, Leadership Second

Jeremy Nichols – Santa Clara County Office of Ed..... Nevada 8

In this session I will focus on the fundamental principal that character traits must be taught before leadership strategies. I have made character education a priority at my school by creating an advisory period in conjunction with a ASB leadership class. We focus in on 18 different traits, that are tied to 18 pillars of character, and 18 different role models. We have created these courses in a way that allows us to create our own curriculum, on the fly tied to current events and people so the content comes alive. We have created a blog and Leadership Principals videos that are all on the Internet. This approach is highly engaging to the students and we have found through survey data, significant impact school-wide, in the following areas; responsibility, honesty, perseverance, respect, leadership, and community service hours. We have found students are more confident that they will graduate from high school and go to college. There has also been a decrease in the use of marijuana and cutting class. This approach to character education is research-based, media and technology driven, aligned with the National Common Core Standards, Rigorous and Relevant, with multiple options for easy use and implementation. We are building character and leadership skills, school-wide in a consistent, repetitious and purposeful manner.



Appreciation Week for BOTH Certificated & Classified Employees

Keala Hughes – Norte Vista HS Nevada 9

Staffulty Appreciation Week for BOTH Certificated & Classified Employees. Come and learn about this incredible program in which Graduating Seniors write 1 Letter of Appreciation to any Staffulty member from Kindergarten through 12th Grade who made a lasting impact upon their lives. Seniors will then personally deliver that letter in their Cap & Gown and in front of the Honoree's students and / or peers. This program will not only change the lives of your Seniors & Honorees, but will certainly IMPACT your entire District as well!



Broadening the Leadership Base with a Variety of Character

Ann Postlewaite – NASSP Nevada 4

Come learn how to Broaden Your Leadership Base in your school with a variety of different student leadership groups. National Honor Society (NHS) and National Junior Honor Society (NJHS); who recognize scholarship, service, leadership and character, are great groups to add to your leadership base. Captains club, activity councils, the 212 team are different ways to bring together even more student leaders on your campus.



High Tech Strategies to Enhance Student Inclusion

Greg Hroch – 5-Star Students Silver State 2

Attendees will learn about high tech strategies to get more students involved. Find out how to incorporate the latest web and mobile app technology to increase student involvement and participation on your campus. Examples will include mobile barcode scanning, the 5-Star Students program and use of social networking tools for spirit recognition.

FRIDAY - MARCH 7TH

SESSION 9 & 10 - 3:30PM - 4:00PM / 4:20PM - 4:50PM

Teaching Character to the Characters

Steve Southard – Sonora HS (Retired).....Crystal 3

The teaching of character is an ongoing process. This workshop will give you new ideas to teach character to your leadership class, as well as your ASB officers.



Social Media, Texting & Healthy Student Boundaries

Daniel Brown & Travis Brown 

– Dougherty Valley HSCrystal 4

In this workshop, we will be discussing how to set up and maintain appropriate boundaries with students in the ever-changing world of technology and social media using a short multimedia presentation. Should teachers text students if the school doesn't already have a policy in place? Should teachers have online friendships with students? What if you need to get a hold of a leadership student immediately? Travis has developed strategies and standards that are used by the Acalanes school district. Our presentation will help teachers avoid common pitfalls and potential mistakes while developing the most efficient and healthy contact possible with students.



Creative Marketing: Beyond the Posters

Kelly Todd – Area B Council.....Crystal 5

Many of us are use to the old forms of marketing our events such as posters, fliers, etc. I like to call this same old, same old marketing. This workshop will provide participants with a wide variety of unique and creative ways to market events, tickets sales, athletics as well as testing dates such as CAHSEE, SAT/ACT, finals, and AP or IB testing. Many of the marketing items are green options keeping the environment in mind.



Not a Rally! More Inclusive... More Challenging... Mo Betta!

Al LaFontaine – Heritage Park Secondary Nevada 10

Organized Chaos is the generic name we like to use – Connecting & Honoring All Our Students. Add a good dose of organization to your student leaders' abilities and build or rebuild a school's culture beyond your wildest imagination. Instead of 10 or so students per team participating, you can set up almost 40-50 per team at a time in a number of activities. We have had over 300 students on the gym floor participating at one time. It initially takes a lot of organization to introduce, but once you get it, it works like a charm and is easy to direct. Your students will connect with each other as a result of these practices, resulting in as much as 80% of the student body participating in this event.



Working Team: ASB Director & ASB Bookkeeper

Darlene Johnson – Channel Islands HS..... Nevada 11

Join me as I discuss how to have a solid working relationship between the ASB Directors and bookkeepers. With over 13 yrs of work experience, let me explain the best ways to manage difficult situations, problems and fiscal responsibility. I will recommend best practices to maintain open communication to help prepare for audits, and share my knowledge of FCMAT, CASBO, and common sense.



FRIDAY - MARCH 7TH

SESSION 9 & 10 - 3:30PM - 4:00PM / 4:20PM - 4:50PM



Kids Helping Kids

Jamie DeVries – San Marcos HSNevada 6

Kids Helping Kids is a student-run, non-profit based in the Economics and Leadership class. What began as a casual fundraiser has expanded into an annual benefit concert generating more than \$1,000,000 to serve the needs of disadvantaged kids. This year, with the help of a grant from State Farm Insurance, we will be replicating our model to other schools across California. Our mission statement includes “empowered students making a difference from the classroom to the community, encompasses everything we do.”



Quidditch for Muggles

Shayna Ledesma – Royal HS &

Kari Lev – Santa Susana HSNevada 9

Made famous by the Harry Potter movies, the game of Quidditch is quickly sweeping the nation. In this session, you will learn everything you need to know to hold your own Quidditch for Muggles Tournament at your school and keep all of your players safe. We will share video, photos, and creative ideas to get your tournament off the ground. Let the magic begin!



Superhero’s Among You... We Will Help You TOON Them In!

Nicole Higuera – Las Palmas MSNevada 8

If you are the Wonder Woman or Superman of your campus and need to add more superhero’s to your lineup then this session is for you. Join us and learn how to transition your Tom & Jerry’s to be more like the Flinstones and Smurfs who got things done all while singing a tune! We will give examples of Faculty & Staff recognition to help get everyone on board.



Multicultural Assembly & Embracing Diversity on Your Campus

Craig Grivel – Sheldon HSNevada 7

Learn how a Multicultural Assembly, showcasing clubs on your campus, can help transform your school. Build a campus of understanding and acceptance, encourage groups to learn more about each other, and get students to embrace and celebrate their own culture. You will learn how the program has evolved over 16 years all the steps to plan and conduct your own Multicultural Assembly.



Cartoon Character Factory

Wendy Bell – Palmdale HS.....Nevada Foyer

It’s like a mash-up of all your favorite cartoon characters and Saturday morning breakfast cereals! Innovative fundraising and activity ideas that will re-energize your ASB program. Unique and eye-catching ways to advertise events on your campus plus a method to recognize the invisible student that starts friendships while avoiding embarrassment. Includes an entire handbook that includes activities paperwork that you’ll need for events.



Leadership in the Movies

Jim Hullihan – Motivational MediaNevada Room

This session unveils the latest movie clips and curriculum lessons from the Leadership In The Movies DVD series.

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SATURDAY - MARCH 8TH

Overview and Schedule

8:30am-10:30am	CADA / CASL STOREExhibit Foyer
8:45am-9:45am	MEET THE PROSNevada Room
10:00am-10:30am	PROGRAM / SPEAKER SHOWCASE See below
10:45am-11:15am	PROGRAM / SPEAKER SHOWCASE See below

RAISING STUDENT VOICE & PARTICIPATION (RSVP)

Carson 1 – R.S.V.P. is a student engagement program for getting your school's students – all of them, not just the leadership class – talking about what they want to see happen at school and within their community and how to work with all stakeholders to create a positive school climate and culture for all.

The goals of RSVP include providing a forum for the many voices in the school, increasing student involvement by working on issues that really matter, involving students in the school decision-making process and to make changes in the school community that students believe are most important.

Learn how to bring this impactful program to your school.

DEE HANKINS - SPEAKER / PROGRAM SHOWCASE

Carson 2 – Dee Hankins is a nationally recognized inspirational speaker and youth expert. He is founder of “Win Your Challenges,” a powerful system designed to build self-worth. With his dynamic presentations, ground breaking “At-Best” program, and his life-changing story, Dee has had the amazing opportunity to change the lives of thousands of students, parents, and teachers. An extremely under achieving, honor roll student, Dee has a unique ability to connect, relate, and get better academic and social outcomes from your At-Risk students. His purpose: Maximize the potential of ALL students...no matter their background.

HOUSTON KRAFT - SPEAKER / PROGRAM SHOWCASE

Carson 3 – Houston Kraft was raised in the world of Student Leadership throughout high school, Houston has a passion for creating school culture's that are filled with character and kindness. He believes in sustainable, real change – which is why he creates relevant videos, provides follow up activities, and utilizes technology to connect with and support students long after his assembly or workshop is over. Behind the big eyebrows is an even bigger heart dedicated to helping students all over the country understand how to take care of each other, be people of character, and Choose Love.

11:30am-12:30pm	CLOSING LUNCHEON Grand Ballroom
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SATURDAY - MARCH 8TH

Meet the Pros' - 9:00AM - 10:00AM

Below is a list of presentations for Meet the Pro's. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the Registration desk beginning Thursday morning. We usually are able to fit everyone in.

- Change School Spirit on Your Campus**
 - Jessica Banchieri
- Prom Dress Formal Wear Drive**
 - Melissa Bangerter
- The Nuts and Bolts of Assembly Planning**
 - Laurie Buompensiero
- Starting Your Year Off Right!**
 - Lori Burrow
- Evaluating Committee Work**
 - Joanna Butcher
- Make Your Project Easier with Tech**
 - Claire Butterworth
- Tips & Tricks to Get You Through the Year**
 - Sanford Carvajal
- The Leadership Class Handbook**
 - Stephanie Dunn
- Leadership Retreats** - Stephanie Felkins
- AVID & the ASB: Empowering College Readiness through Activities**
 - Marciano Flores
- HS Volunteer Gleaning Projects** - Linda Frye
- The Seven Noble Tasks** - Brad Fulton
- Using Social Media in the Classroom & in Activities** - Chelsea Geraci-Milliom
- Leadership is Not a Bird Course**
 - Myrna Harp
- Staff "Infection" & Appreciation - Infecting Your Staff with School Spirit!** - Roberta Hasstedt
- Senior Luau** - Keala Hughes
- Link Crew/WEB Troubleshooting**
 - Micah Jacobson
- Pep Assemblies that Rock!**
 - Michael James
- Commitment to Goals** - Dean Johnson
- Freedom for Change** - Dana Johnston
- Avoid Burnout in Activities**
 - Barbara Kelley
- Super Duper Lunchtime Activities!**
 - Amy Langhorst
- Teaching Responsibility through Event Planning** - Abbey Levine
- Make A Wish Rally** - Larry Lopez
- Raising Campus Spirit / Awareness**
 - Peaches MacKenzie
- New Student Ambassadors: Effectively Transitioning New Students Any Day of the Year** - Farah Meadows
- Making Middle School Dances Magic!**
 - Scott Mendelson
- Bigger People - Better World...**
 - Steve Mills
- Positive Campus Culture**
 - Michael Pattison
- Creating Synergy to Impact Your Campus**
 - Jose Ramirez
- Automated Leadership: A System for Success!** - Leslie Smolinisky
- Are you Still Counting Election Ballots?** - Ben Star
- What is Renaissance?**
 - Valerie Vera-Mineer
- Improving School Culture through Social Justice Initiatives**
 - Ryan Wakefield
- Involving the Uninvolved** - Lisa Walters
- Creating a School Wide Anti-Bullying Campaign** - Chantal Welch

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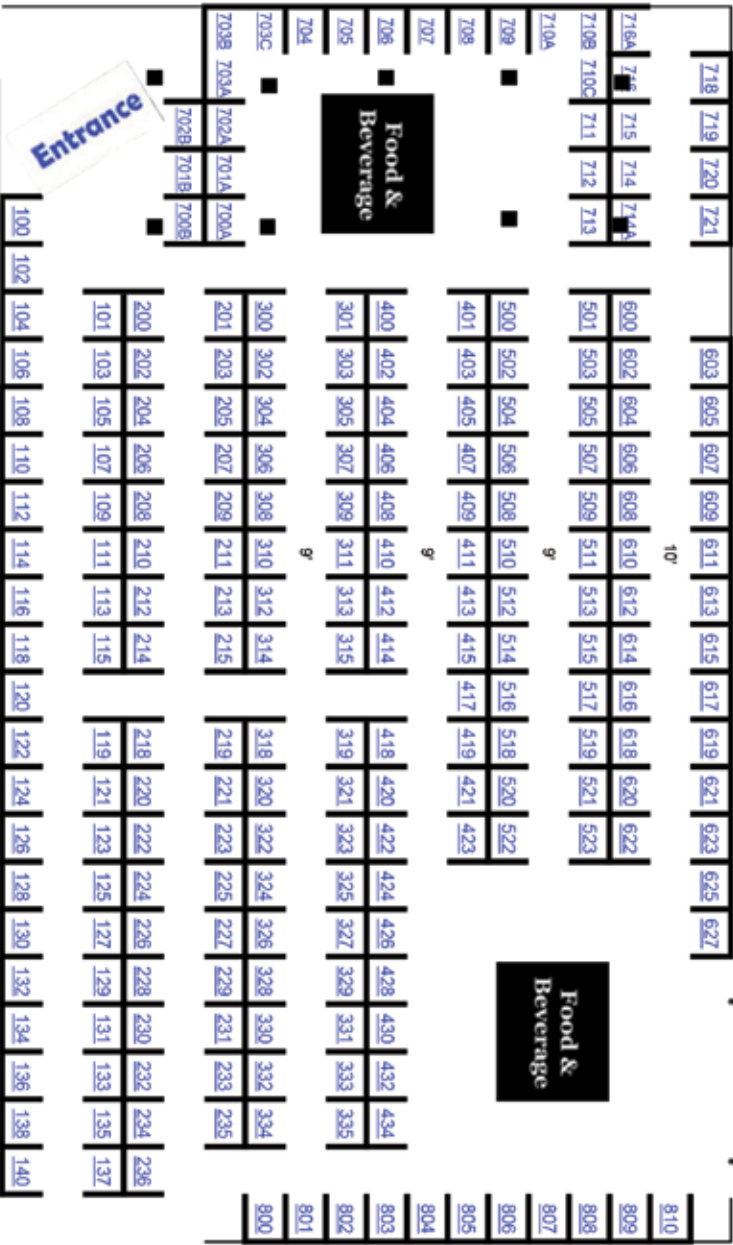
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March 27-29	CASL MS Conference	Ontario Convention Center
March 29-31	CASL HS Conference	Ontario Convention Center
May 8	Area A – MS & HS Student Conference	Modesto Center Plaza
July 7-9	CADA / CASL CAMP – MS	U.C. Santa Barbara
July 12-15	CADA / CASL CAMP – HS	U.C. Santa Barbara
July 17-20	CADA / CASL CAMP – HS	U.C. Santa Barbara
July 22-25	CADA / CASL CAMP – HS	U.C. Santa Barbara
TBD	Area C – MS & HS Student Conference	TBD
August 22-23	Area D – Advisor Gathering (22) & Conference (23)	San Luis Obispo
September 5	Area D – HS Student Conference	San Luis Obispo
September 6	Area A – Advisor Conference	Sheldon High School
September 13	Area E & F – Advisor Conference	Dave and Buster's - Ontario
September 20	Area B – Advisor Conference	James Logan High School
October 1	Area D – North HS & MS Student Conference	Salinas
October 1	Area G – MS & HS Student Conference	TBD
October 2	Area F – MS Student Conference	Orange Terrace Community Center
October 7	Area A – HS Student Conference	Yolo County Fairgrounds
October 8	Area A – MS Student Conference	Yolo County Fairgrounds
October 14	Area E – MS & HS Student Conference	Pasadena Convention Center
November 5	Area D – MS Student Conference	Ventura
November 24	Area B – MS & HS Student Conference	James Logan High School
November 24	Area F – HS Student Conference	Anaheim (Disneyland)
December 2	Area C – Advisor Conference	Fresno
2015		
February 25-28	CADA Annual Convention	Town & Country - San Diego, CA
March 25-28	CASL MS Conference	DoubleTree –San Jose, CA
March 28-30	CASL HS Conference	DoubleTree –San Jose, CA

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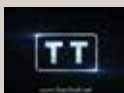
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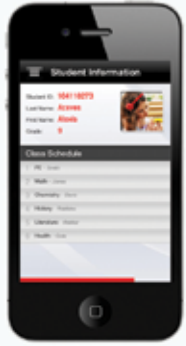
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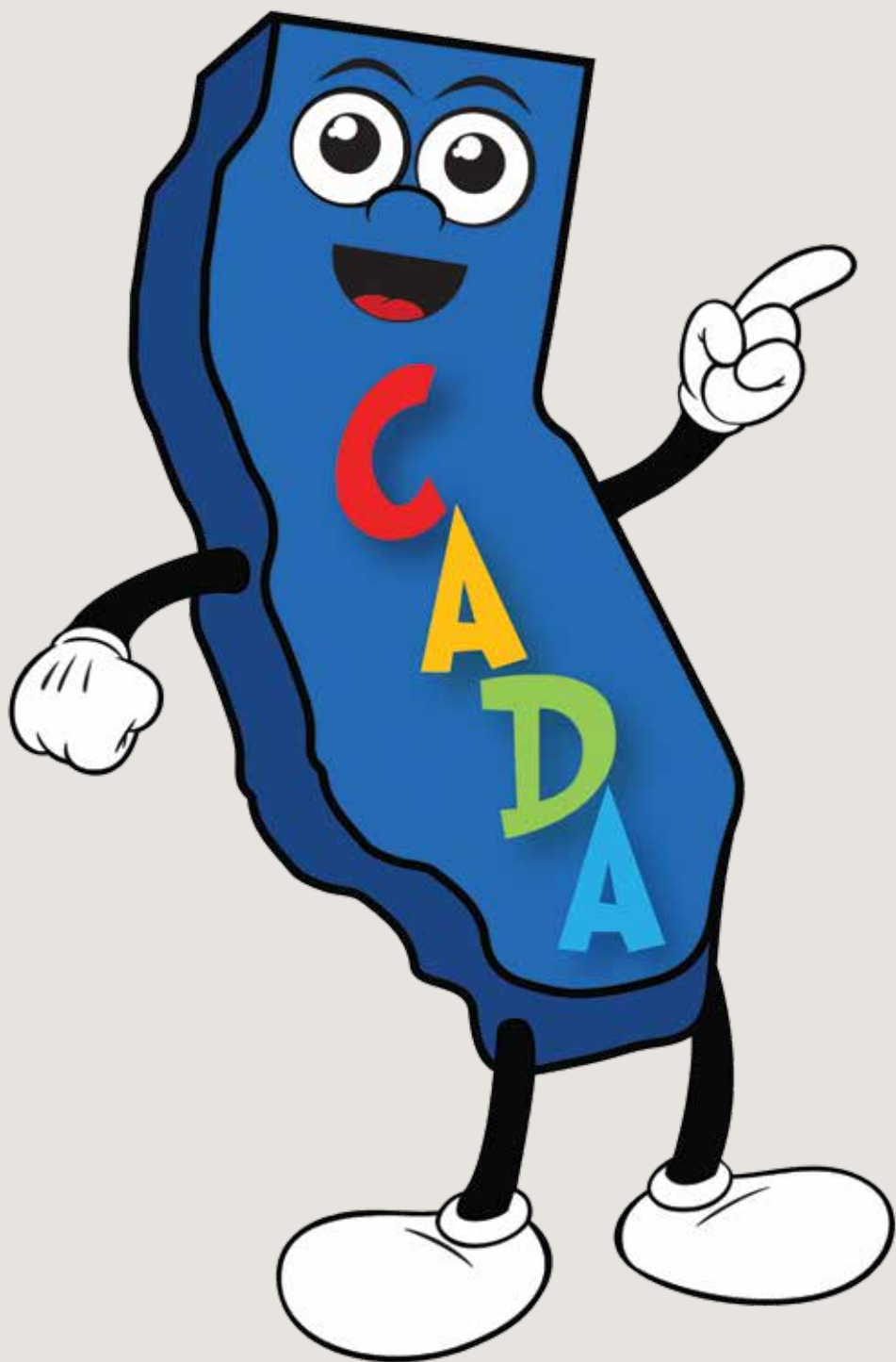


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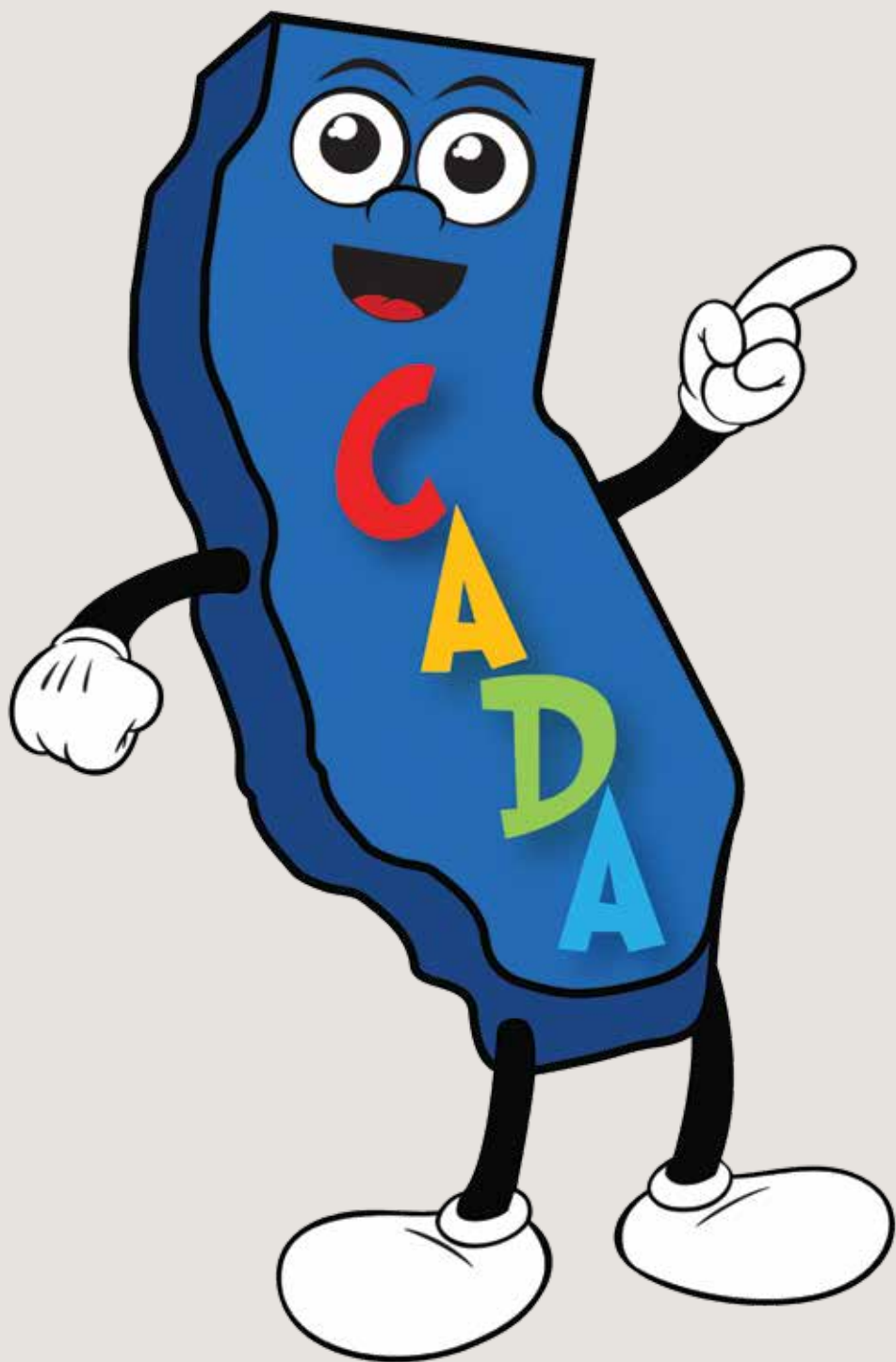
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