



**2015 ANNUAL CONVENTION PROGRAM**

**FEBRUARY 25-28, 2015**

**Town and Country Resort & Convention Center**

**San Diego, CA**

# Program Guide

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## Coupons

# Welcome to the 2015 CADA Convention



**“Your life should not be a game of  
Follow the Leader.**

**Pave your own path and DANCE all over it.”**

Activities Directors and those who support student activities on our campuses are the “dancers!” You spend your time and energy choreographing your programs to help students learn and grow. You ARE the leader that your students follow and you lead them through good times and bad, challenging years and rewarding years. You lead them tirelessly and you never stop dancing no matter how tired you feel. You do this dance, day in and out, because you care deeply for your students and your campuses.



The 2015 CADA Convention will provide you with all of the dance steps you need to keep improving your amazing, existing programs. It will also help you choreograph new programs so that you can continue to produce outstanding students who will create their own dance steps and will leave their footprints on the world around them.

We always have two choices; we can sit it out or we can dance. As Activity Directors, you are already on the dance floor. The 2015 CADA Convention will bring some bounce to your steps and help you continue to create a dance all your own.

Thank you for attending JUST DANCE 2015!

*Suzy Krzaczek* 1

# Convention Tips

1. **Network** – Talk to people who have been to prior conventions and find out who and what they recommend. If you are new, make sure you attend the New to Convention Orientation starting on Wednesday at 4:30pm sponsored by USA Student Travel. See page 9 for room locations. This program has been revamped to include mentoring opportunities.
2. **Continue reading your convention program** and check out all the sessions. Choose a first and second choice in each time slot and plan to arrive early – the sessions fill up fast. When you see  , this is a session that is relevant to the Common Core. (Speaking, Processing Media, Collaboration, Technology used as a form of Collaboration, Reflection for Personal Growth or Processing Work, Character Education for Reflection, College and Career Readiness)
3. **Don't miss out on the "fun" evening events** like Wednesday's dinner followed by networking in the Area Suites sponsored by Lifetouch, Thursday night events sponsored by Herff Jones, and Friday night dessert and dance sponsored by Jostens.
4. **Bring your computer with you.** The internet is free in your room and the convention hall. You can also stop by our Cyber Café to use one of our computers and learn a few tips while checking your email. Note: when you see this  , it is a technology course.
5. **Don't miss "Leadership Lessons" or "Meet the Pros"**– Tickets will be available for both of these sessions at your Area table during registration. Standby tickets for these events are available Thursday and Friday at the registration desk. If you miss a chance to get a ticket, please go to the event early. There is usually room.
6. **Visit CADA's Exhibit "Dance Hall"** – featuring over 140 vendors with amazing products and services to bring back to your school.
7. **Attend your Area Meeting** – Thursday from 4:30pm – 5:45pm. You'll meet other advisors in your Area, plus there is a raffle and you just might win something fun! See page 15 for Area Meeting locations.
8. **Stop by the CADA / CASL Store.** You'll be amazed at the resources you'll find. Look for a special coupon in the back of this program.
9. **Wear your CADA name badge.** Your name badge is the most important part of your attire during the CADA convention. You will need to wear it at all times to be admitted into the events. However, it won't go well with your "Prom" attire, so Friday night, you can leave it back in your room.
- 2 10. **Sleep when you get home.** This is the time to DANCE!!! Don't miss a thing.



# General Information

## CADA / CASL Store

The CADA / CASL Store will provide you with resources for your activities programs. The helpful CADA / CASL Store Crew is ready to serve you, so be sure to visit them at the CADA / CASL Store in the Terrace Room.

### **Store Hours (Closed during General Sessions)**

- Wednesday: 2:30pm – 5:00pm
- Thursday: 10:30am – 3:30pm
- Friday: 8:30am – 4:00pm
- Saturday: 9:00am – 11:00am

And if you are unable to make it during store hours, visit us online at **[www.cada1.org/CADASTore](http://www.cada1.org/CADASTore)**.



## **Wireless Connectivity**

CADA has once again arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center / Meeting Areas (no WiFi in the Exhibit “Dance” Hall). There are two different wireless access codes depending on your location.

### **For wireless connection in the Convention Center / Meeting Areas:**

1. Launch or open a new window in your preferred Internet Browser
2. When you see the AT&T Welcome Page, click on “Connection Options” button on the top (when the internet browser is open, it will automatically re-direct the link to the AT&T site)
3. Select “Use a Coupon” as your connection option
4. Enter the below coupon / access code, and then
5. Accept the terms and agreement and enjoy

**Convention Center/Meeting Area Access Code:** JUSTDANCE

### **For a wireless connection in your sleeping room:**

1. Follow the above instructions and no code is required.

# CADA / CASL Technology

## Get involved in Technology!



- Look for this designation throughout the program book to see all the various Technology sessions and discussions
- Follow the convention on Twitter **#CADA2015**
- The convention schedule and workshop descriptions are accessible through your mobile devices. It's easy to use. Start by setting up an account at <http://cadaconference2015.sched.org/>
- Stop by the Cyber Café to check your email, surf the web or check-in to your flight. *Please note: There are no printers to print boarding passes, but you may check-in.*
- Ask Questions – we are here to help!

## Cyber Café Hours

(Closed during General Session and limited access during workshop sessions). **Located in Royal Palm 1-3.**

- Wednesday: 2:30pm – 5:00pm
- Thursday: 10:30am – 3:30pm
- Friday: 8:30am – 10:30am & 12:00pm – 4:00pm
- Saturday: 9:00am – 11:00am

## Resource Materials

The convention schedule and workshop descriptions are accessible through your mobile devices. It's easy to use. Start by setting up an account at <http://cadaconference2015.sched.org>.

CADA has collected information and handouts from presenters to share with our attendees. Handouts and resources from their sessions may be found at [www.cada1.org/resourcelibrary](http://www.cada1.org/resourcelibrary) (use your CADA login). In addition, we will email out a link to the conference resources at the end of convention.

**For WiFi access information see page 3**

# *Thank You to Our Platinum Sponsors*

**SOS  
ENTERTAINMENT**

*"The journey of life is a long fascinating  
dance, so start dancing."*



# Meet the Board



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**Leslie Loewen**  
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**Margaret Noroian**  
Area D Coordinator





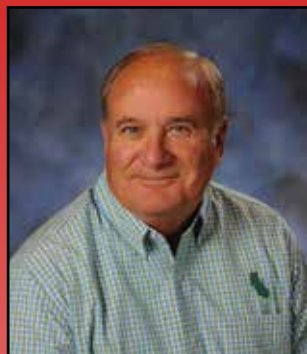
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Area A Coordinator



**Debi Weiss**

Area E Coordinator



**Kevin Fairman**

Area F Coordinator



**Heidi Dunne**

Area G Coordinator

## Wednesday

### *New to Convention – A New Dance Routine!*

**4:30pm – 5:30pm** – Come join us at a reformatted New to Convention experience. Meet with experienced Advisors from your CADA designated Area (A-H) and connect with people that can help you today, through the convention and beyond. The dance starts here, begin your dance routine by attending this session and make the most of your 2015 Convention experience. Sign up for text message reminders on all New to Convention Activities at Remind.com – 81010@CADAdance. See page 9 for Area Suite locations.



### *First General Session*

**6:00pm in the Atlas Ballroom** – The life of an activities director is a crazy one! There's no denying it; but, there is something special about leadership and student activities. Teacher and speaker Steve Southard will share with us the value and excitement that our job brings, both to us, and to so many students. An activity director for 33 years, Steve will be joined by his two special guests as they take us on a musical journey to remind us why teachers matter, and inspire us to do more, and be more, in the lives of our students. We guarantee you'll have an experience like no other!



### *Wednesday Night Event*

Dinner and Area Networking are by Lifetouch immediately following the first general session. This is your chance to mingle with people who speak your language from all over the state and the country. Take advantage of the outdoor seating and have a conversation with someone new. Dinner will be delicious and the company will be even better (**dinner service from 7:30pm – 8:30pm**). Once you've had a bite to eat, you've networked in the area suites, and you've

wet your whistle, let the dancing begin!! DJ services provided by SOS Entertainment. "Take more chances, dance more dances." **Dinner and Area Suite networking 7:30pm – 10:30pm.** More dancing and libations will be available out by the pool once the Area Suites close at 10:30pm.



Thank you to Pegleg Entertainment for their Creative & Professional Staging for all of our General Sessions.



# February 25, 2015

9:00am-12:00pm

## Pre Con Seminars

- Cyberbullying ..... Pacific 3
- FCMAT – ASB Accounting..... Pacific 1
- Medal of Honor..... Golden Ballroom
- Tech Sessions I & II..... Cyber Café

12:30pm-6:00pm

## Affiliate Registration (1-6pm – Setup) ..... Exhibit Hall

1:00pm-7:00pm

## Registration..... Atlas Foyer

2:00pm-4:00pm

## Sessions 1 & 2

**Session 1**  
2:00pm-2:45pm

**Session 2**  
3:15pm-4:00pm

- Friday Fundays XVI..... Pacific 1
- Dancing Your Way Through Schoolwide Change ..... Royal Palm 4
- Closing the Opportunity Gap..... Royal Palm 5/6
- CHARACTER COUNTS!  
After School Program (BLOCK SESSION – 2-3:30pm)..... Sunrise
- Engage EVERYONE ..... Pacific 3
- New Fresh Leadership Activities ..... Tiki Pavilion
- Tech Trends, Research & Perspectives ..... Cyber Café

2:30pm-5:00pm

## Co-Ed Store..... Terrace Room

4:30pm-5:30pm

## New Jo Convention Orientation

- Area A – Sunrise
- Area B – Royal Palm 5/6
- Area C – Royal Palm 4
- Area D – Pacific 2
- Area E – Tiki Pavilion
- Area F – Golden Ballroom
- Area G – Sunset
- Area H – Pacific 3

6:00pm-7:15pm

## 1st General Session - Keynote Concert..... Atlas Ballroom

- Hall of Fame, Reum & Burton Awards

7:30pm-10:30pm

## Area Suites – Dinner on the Patio

Sponsored by Lifetouch / DJ by SOS Entertainment

- Dinner service 7:30pm-8:30pm
- See back cover for Area Suite locations

10:30pm-Midnight

## Networking..... Tiki Pavilion / Lounge

## Sessions 1 & 2 - 2:00pm - 2:45pm / 3:15pm - 4:00pm



### CHARACTER COUNTS! After School Program (BLOCK SESSION – 2-3:30pm)

**Michael Josephsen, Character Counts..... Sunrise**  
CHARACTER COUNTS! is the most widely used Character Education program impacting more than 8 million students annually. The popular program has been customized for after-school or outside school activities. Get tools, techniques and resources to have a successful character education program outside the classroom.



### Friday Fundays XVI

#### **Rick Kent & Kevin Lorch .....Pacific 1**

Be ready to get up on the “dance floor” and participate in three new games you can use in the classroom; for a lunchtime game; in a staff meeting or even at an all-school rally!!! Hip hop on in for a good time filled with ideas you can use right away when you return to school!



### Dancing Your Way Through Schoolwide Change

#### **Jennifer Duston, Academy of Tech. & Leadership ..... Royal Palm 4**

We'll discuss the barriers and roadblocks you could be facing and proactive ways to avoid resistance to the change process. You will leave with a 7-step plan to implement change in a caring, inclusive, realistic way that will leave you as the hero not the enemy!



### Closing the Opportunity Gap Through an Innovative Program

#### **Sandra Kurland, CADA / CASL LDC..... Royal Palm 5/6**

A recent study observed California schools of varied demographics and found that differences in achievement gaps can often be mediated by addressing “opportunity gaps” on campus. We can make an impact in the classroom through creating student activities that are innovative and inclusive of disenfranchised students. Learn the innovative process and understand what is needed to lead an innovative team.



### Engage EVERYONE

#### **Scott Backovich, Motivational Speaker.....Pacific 3**

Tired of students being too busy, too tired, or too embarrassed to participate in on-campus activities? Instead of begging students to take part in the action, bring the action to them! This fast-paced workshop, can lead to literally every student being involved.



### New Fresh Leadership Activities

#### **Rhett Laubach, YourNext.....Tiki Pavilion**

Rhett is a changed speaker in a big way and is ready to bring even more new, fresh leadership activities that work. Learn 5 – 30 minute activities from this leadership speaker/trainer. The value here is tremendous and you will have a great time learning.



### Tech Trends, Research and Perspectives

#### **Matt Soeth, CADA Technology Coordinator ..... Cyber Café**

Learn the newest trends, research, and hands on examples from the CADA Tech Coordinator. Learn what the research is really telling us about online behavior and how we can use that information to guide our decision making and best practices with social media in school.



# Thank You to Our Platinum Sponsors



# CADA LEADERSHIP CAMPS

## CAMP DATES FOR 2015

U.C. SANTA BARBARA  
MIDDLE SCHOOL

**JULY 6-8**



U.C. SANTA BARBARA I  
HIGH SCHOOL

**JULY 11-14**



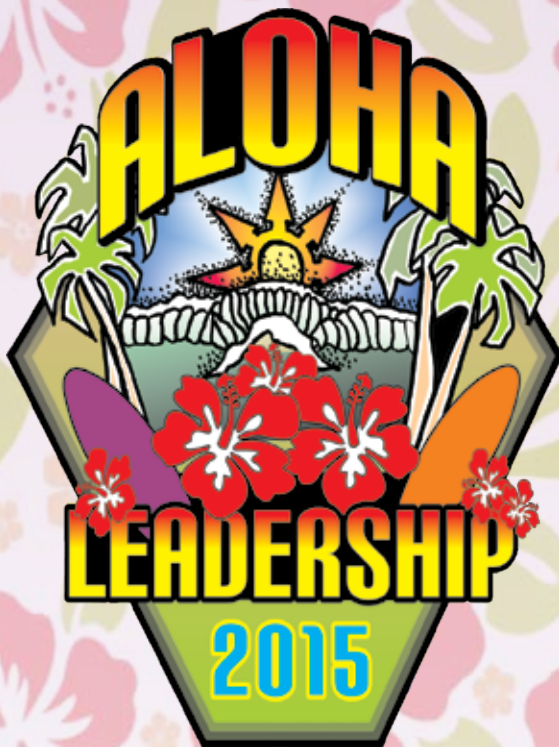
U.C. SANTA BARBARA II  
HIGH SCHOOL

**JULY 16-19**



U.C. SANTA BARBARA III  
HIGH SCHOOL

**JULY 21-24**



We will again be offering the Early Arrival option the night before each camp. This year we will have a limited number of beds for this option.

**CHECK US OUT**

[www.youtube.com/cadacamps](http://www.youtube.com/cadacamps)



**FOR MORE INFORMATION  
CONTACT JACK ZIEGLER...**

PHONE: (530) 383-3500

E-MAIL: [jziggie@aol.com](mailto:jziggie@aol.com)

[www.cadaleadershipcamps.org](http://www.cadaleadershipcamps.org)





# Thursday February 26th

## New to Convention Breakfast & “Golden Ticket” –

**8:00am – 8:45am** – If this is your first CADA Convention, be sure to attend the USA Student Travel sponsored breakfast where veteran CADA members will share how to get the most from the convention. You will also receive a “Golden Ticket” that is good for early admission to the Exhibit “Dance” Hall. Bring your convention program and a pen, along with your questions, and learn helpful tips and a chance to win great raffle prizes. **New to Convention Attendees have exclusive Exhibit “Dance” Hall time from 11:30am – 12:30pm. General Membership hours are from 12:30pm – 2:30pm.**



## Second General Session: Eddie Slowikowski

**9:00am – 10:30am in the Atlas Ballroom** – Eddie Slowikowski is The Ultimate Winner. From his days as a Gold Medal track star to his current position as the country's premier speaker, Eddie's elite training, dynamic style and interactive programs make for a fun and winning ride. Eddie speaks to thousands of students, teachers and businessmen and women each year. His personally devised programs are on the cutting edge for audiences everywhere. The one constant through it all remains his high-energy message and interactive style. As a 3 time NCAA All American and Sub-4 miler (ran a mile in 3 minutes 58 seconds), Eddie knows what it takes to be a winner.

## Leadership Lesson Roundtables — 2:40pm – 3:30pm in the Golden Ballroom.

Attend four – 10 minute roundtable presentations during this fast paced hour of curriculum ideas. you can start using the day after the convention in your classroom. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, “Standby Tickets” for these sessions are available at the registration desk beginning Thursday morning. We usually are able to fit everyone in.

**Area Meetings** — Spend some time with members from your Area and learn about what your Area has to offer you. These are the people who live closest to you and may become your dance partners for future events. The voting for your Area Award Winner and Area Coordinator elections will take place during the meeting – you might even win a raffle prize! See page 15 for Area Meeting locations.

**Exhibit “Dance” Hall — 6:00pm – 9:00pm in the Exhibit Hall.** Join us for dinner as you continue to visit the booths of our amazing vendors. All of their products and services will be on display during this three hour event.



**Thursday Night Event — 9:00pm – 12:00am.** Join us Thursday night at the Herff Jones Sponsored Event, where there's something for everyone! Connect in the Area Suites. Hold 'em or fold 'em at Casino Night in the Tiki Pavilion Patio. Or, “Just Dance” in the Sunrise Room with lessons and a performance before you boogie until midnight.

# Thursday

7:30am-1:00pm	Registration.....Atlas Foyer
8:00am-8:45am	New to Convention Breakfast..... Golden Ballroom – Sponsored by USA Student Travel (Bring your Dance Card)
8:00am-11:00am	Affiliate Setup ..... Exhibit Hall
9:00am-10:15am	Second General Session .....Atlas Ballroom – Keynote Speaker: Eddie Slowikowski • Shull and Moore Awards
10:30am-3:30pm	CADA Store..... Terrace Room
10:50am-11:50am	Awards Reception.....Presidential Suite 1017
10:40am-12:20pm	<b>Sessions 3 and 4</b>
	<ul style="list-style-type: none"> <li>• Pin it, Post it, Share it, with Pinterest! ..... Cyber Café</li> <li>• Social Media Round Up! ..... Royal Palm 4</li> <li>• Developing the Professional Leader..... Dover</li> <li>• Leadership Skills via Student Centered Grading ..... Esquire</li> <li>• Go BIG or Go Home!..... Pacific 1</li> <li>• UBUNTU – I am Because We Are ..... Pacific 2</li> <li>• Setting Up Your Students for Success! ..... Pacific 3</li> <li>• Teaching Character Before Leadership.....Pacific 4</li> <li>• Join the Middle School Revolution ..... Pacific 5</li> <li>• The Leader’s Dance: Make the Right Moves .....Pacific 6</li> <li>• What Questions Do You Have? ..... Pacific 7</li> <li>• Food &amp; Beverage Sales: What are the Rules?..... Royal Palm 5</li> <li>• The Power of Believe In You .....Royal Palm 6</li> <li>• If You Are Going to Dance, Be the World’s Greatest!.... Sunrise</li> <li>• This is Still Not a Pep Rally.....Sunset</li> <li>• Making a Difference for All.....Tiki Pavilion</li> <li>• Initiate ~ Generate ~ Evaluate ..... Towne</li> </ul>
11:30am-12:30pm	New To Convention Exhibits..... Exhibit Hall
12:30pm-2:30pm	General Membership Exhibits ..... Exhibit Hall
2:40pm-3:30pm	Leadership Lessons..... Golden Ballroom

## Session 3

10:40am-11:20am

## Session 4

11:40am-12:20pm



# February 26<sup>TH</sup>

2:50pm-4:20pm

## Sessions 5 and 6



- Google Forms..... Cyber Café
- Flip it! ..... Royal Palm 4
- #ICANHELP – Get Yourself Rejuiced! ..... Dover
- Common Core Through Service Learning..... Esquire
- Capture the Spirit..... Pacific 1
- Take the Lead and Dance! ..... Pacific 2
- Spectacular School Culture – What does it Take?!..... Tiki Pavilion
- Like Cindy Crawford for your Character ..... Pacific 3
- United in Culture Building ..... Pacific 4
- Fiscal \$ense Relationship for ASB..... Pacific 5
- Dancin' to a Positive School Culture ..... Pacific 6
- How to Make ASB Cool and Collective for Everyone!  
(A-Z... well at least AVID to Yearbook)..... Pacific 7
- The Administrator and the Activities Director...  
Two Roles: One Vision ..... Royal Palm 5/6
- The 4 Seasons of ASB ..... Sunrise
- Collaboration Conga 101 ..... Sunset
- Tips & Tricks ..... Towne

### Session 5

2:50pm-3:30pm

### Session 6

3:40pm-4:20pm

4:30pm-5:45pm

## Area Meetings

- Area A – Sunrise
- Area B – Royal Palm 5
- Area C – Royal Palm 4
- Area D – Pacific 2
- Area E – Tiki Pavilion
- Area F – Golden Ballroom
- Area G – Sunset
- Area H – Pacific 3

6:00pm-9:00pm

Dance Hall Reception..... Exhibit Hall

9:00pm-12:00am


## Thursday Night Event – Sponsored by Herff Jones

- Dance Lessons in the Sunrise Room ..... 9:00pm-10:00pm
- Area Hospitality Suites..... 9:00pm-10:30pm
- Casino Night (Pool) & Tiki Pavilion (Patio).....9:00pm-12:00am
- Dancing in the Sunrise Room..... 10:00pm-12:00am

## Sessions 3 and 4

10:40am to 11:20am / 11:40am to 12:20pm



**Pin it, Post it, Share it, with Pinterest!** 

**Louise Colbert, Excelsior MS..... Cyber Café**

Learn how this great tool for sharing ideas and resources via the web is your go to social network for creativity. Middle school teacher Louise Colbert will guide you through the basics to more advanced moves of this great resource.



**Social Media Roundup** 

**CADA Street Team..... Royal Palm 4**

Share the tips, tricks and methods for creating, curating and sharing great content with your minions. We will hit on a few social sites including Facebook, Twitter & Instagram to help you find the best strategies and resources to market events at your school.



**Developing the Professional Leader** 

**Jill Mortensen, Ripon HS ..... Dover**

A leader is a person that is a positive role model to others that can influence others by their own personal actions. A leader must model the behavior desired by participating in the task at hand. In developing our young leaders, it is essential to teach / provide / guide them with tools that will allow them to become a professional. Our youth need to learn the mechanics of professionalism to take with them in their next adventure after high school. How can we as teachers expect success to occur if we do not provide the techniques to accomplish goals? It is valuable to incorporate curriculum within our leadership program that addresses and applies professionalism.



**Leadership Skills Via Student Centered Grading** 

**Jessica Banchieri, Heritage HS.....Esquire**

Come learn about a student created grading policy that has shifted the accountability of assigning grades in leadership class from teacher to student. Prioritizing, problem solving, planning, follow through and responsibility are enforced through the class' grading policy. The result has been a more tangible policy where students understand how and why they earned their grade.



**Go BIG or Go Home!**

**Amy Langhort, Spring Valley HS..... Pacific 1**

EXTRA-LARGE rally games that will give your students HUGE excitement and ENORMOUS participation! We will play life-size games that you will learn to build to play at your next rally!

## Sessions 3 and 4

10:40am to 11:20am / 11:40am to 12:20pm

### UBUNTU – I am Because We Are

**Melanie Lindsey, Foothill Technology HS.....Pacific 2**

The African model of leadership is better expressed as ubuntu, the idea that people are empowered by other people, that we become our best selves through unselfish interaction with others. How can we create the sense of UBUNTU in our schools? How can we celebrate and affirm students' uniqueness and differences and make them feel like they belong?



### Setting Up Your Students for Success!

**Jeremy Hersch, Grossmont HS .....Pacific 3**

A professional dancer choreographs every single movement with a purpose. The same is true for making sure your students are getting the most of each leadership opportunity they experience! Come learn some helpful tips on maximizing leadership experiences for students and giving them the tools they will need to implement on your campus!



### Teaching Character Before Leadership

**Jeremy Nichols, Hilmar HS ..... Pacific 4**

Character education has become a priority. Our program focuses on 18 different traits, that are tied to 18 pillars of character, and 18 different role models created in a way that allows us to create our own curriculum, tied to current events and people so the content comes alive. The program is research-based, media and technology driven, aligned with the National Common Core Standards, Rigorous and Relevant, with multiple options for easy use and implementation.



### Join the Middle School Revolution!

**Marylee Pena & Mark Van Dam, Lawrence MS .....Pacific 5**

Inspire and motivate your students and staff from the first day of school through a series of academic, character driven and co-curricular workshops, presentations and activities. A "Revolution Day" will create high expectations, a positive school climate, clearly defined academic goals, and a unified vision for your school!



### The Leader's Dance: Make the Right Moves

**John Lucero, El Dorado HS.....Pacific 6**

Discover usable guidelines for making better decisions. Using research in the sciences of Decision Making and Human Error, we can help students in leadership positions "make the right moves."



## Sessions 3 and 4

10:40am to 11:20am / 11:40am to 12:20pm



### **What Questions Do You Have?**

**Michelle Plumbtree, FCMAT .....Pacific 7**

The goal of this session is to answer the questions you have about ASB. FCMAT can help provide answers and practical advice, and help you abide by the many legal constraints, while maintaining fiscal accountability, transparency and accuracy. We want to keep you and your student councils out of trouble! (Session 3 focuses on High Schools issues / Session 4 focuses on Middle School issues)



### **Food and Beverage Sales: What are the Rules?**

**Michael Danzik, CA Dept of Edu., Nutrition Service Div. .... Royal Palm 5**

How well do you know the rules that govern what foods and beverages you can sell? Did you know that on July 1, 2014 California integrated new federal requirements into their existing rules? This session will review the state and federal requirements for food and beverage sales by student groups and discuss other successful non-food opportunities to raise money for your program.



### **The Power of Believe In You**

**Anthony Wise, Herff Jones ..... Royal Palm 6**

One of the biggest challenges of any school is empowering students to make changes that will improve their lives and their environment. The Believe In You program gives you tools and resources that promote inclusion and connection strategies throughout the whole educational experience. Whether the goal is to improve graduation rates, character development, leadership skills, smart driving, anti-bullying or freshmen transitions, Believe In You has a solution.



### **If You Are Going to Dance, Be the World's Greatest!**

**Richard Parkhouse, Jostens .....Sunrise**

If a school does not have a belief system, then what do they believe? If a school does not have values, then what do they value? This session will showcase the 6 values for Building the World's Greatest Schools! A place where all students have FUTURES. A place where all students are gifted and talented and a place where GREATNESS is celebrated daily. Come and Learn the necessary steps to transform your school culture and climate into one that focuses on being better today than yesterday! What if all schools believed the reason they exist was to help others find their GREATNESS. The dance would be amazing!

## Sessions 3 and 4

10:40am to 11:20am / 11:40am to 12:20pm

### This Is Still Not a Pep Rally

**Al La Fontaine & Wade Peary, Canada..... Sunset**

This is a follow-up to the previous workshop which introduces the concept of Organized CHAOS. If you liked the idea of an Organized CHAOS then you may wish to attend this preparation seminar. In this workshop we will discuss the details of arranging an Organized CHAOS at your own school. We will discuss the purposes that are generally given for using this event in a school (rebuild a culture, solve a low morale problem, create connectivity within a school, break down barriers within a school etc) We will walk you through a 5-week preparation program and supply details for the selection of students to particular tasks. We will also show you a site with several hundred pdf files that can be adapted to your school for use during this event and discuss cost-effective ways of obtaining supplies for use in these events.



### Making a Difference For All

**Don Skaggs, Great Oak HS ..... Tiki Pavilion**

Come see a fast paced presentation where we will share with you 75 things that we do to involve students, staff and parents. You will leave with ideas that will improve your campus culture. You will leave motivated and excited to make a difference on your campus.



### Initiate ~ Generate ~ Evaluate

**Sandy Ginger, CCSD Student Activities ..... Towne**

Teach your students some basic steps to move a committee from inspiration to task completion.





# Leadership Lessons - Golden Ballroom

**2:40pm to 3:30pm**

Attend four – 10 minute roundtable presentations in this fast paced hour of curriculum development. Below is a list of presentations for Leadership Lessons. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, “Standby Tickets” for these sessions are available at the registration desk beginning Thursday morning. We usually are able to fit everyone in.



## • **BIG Thinking Games for Your Classroom**

- Leadership Live-Excite,  
Engage, and Educate!

- Senior Activities – Memories That  
Last a Lifetime



## • Leadership Lessons to Educate, Enlighten, & Empower Students

- Student Wellness Activities

- The Leadership Class Handbook



## • Sandy's Book Club

- Walk the Talk

- Dealing with Personality Conflicts in  
Your Leadership Class

- ABEC: America's Best Exec Crew



## • Activities That Teach

- Leadership is as easy as P.I.E

- Accelerating Leadership Growth



## • YouTube in Real Life

- Cards FOR Humanity: Social Media

- How We Lead U



## • Evaluating Activities

- Motivation – How to Motivate &  
Inspire students to take action



## • You Don't Have to be on Leadership to be a Leader

- Lead Your Class First



## • The gramMARCH Challenge

- Choreographing Weekly  
Leadership Lessons

- Amazing, Over –  
The-Top Assemblies



## • Speaking their Language

- Yearbooks, Yearbooks,  
& More Yearbooks!

- Leadership Class Projects



## • 75+ Leadership Lessons Through Digital Media

- Teaching with Toys & Magic



## • Empathy Lessons



## • Kindness is Contagious



## • 15 Leadership Activities / Lessons that Every Student Loves!

- Balloon Boost: Teambuilding &  
Leadership Development



## Sessions 5 and 6

2:50pm to 3:30pm / 3:40pm to 4:20pm

### Google Forms: Change The Way You Teach & Run Activities

**Ron Ippolito, Sierra Vista JHS ..... Cyber Café**

Learn how to submit activity requests electronically as well as how to grade students tests & quizzes online. This hands on workshop will have you creating live documents you can use year in and year out to perform functions and provide a valuable resource to you and your school.



### Flip It!

**Paul Chylinski, CADA Street Team .....Royal Palm 4**

Teach leadership lessons from outside of the classroom. Using Google Docs, contemporary leadership situations and your own imagination to produce leadership lessons that are ready to discuss before you walk into the classroom. You've heard of the flipped classroom model, we'll bring it to your leadership class as well.



### #ICANHELP – Get Yourself Rejuiced!

**Kim Karr, Excelsior MS ..... Dover**

#iCANHELP is a National campaign training students & adults on how to use social media correctly. We will also show some ways to spread positivity on your campus. #icanhelp



### Common Core Through Service Learning

**Laura Castro, Harvest Park MS .....Esquire**

Service-Learning and Common Core – a perfect pair. Incorporate Service into your leadership and non-leadership classes. Tips to involve students in the planning and reflective process. Learn ways to use service-learning in all academic subjects to inspire service in all students and teachers on campus.



### Capture the Spirit

**Stu Shaffer, CADA Camp Steering Committee..... Pacific 1**

This is a high energy session using audience involvement to demonstrate a multitude of spirit activities that you can do in your school tomorrow. There are hot tips and leadership lessons throughout.



### Take the Lead and Dance!

**Talisha Tolliver, Canyon Springs HS.....Pacific 2**

In order to help facilitate a sense of community, this workshop will teach you how to have students spread joy through dancing in flashmobs. Simple dance routines give students the chance to be part of something bigger and change our schools for the better one dance at a time.



## Sessions 5 and 6

2:50pm to 3:30pm / 3:40pm to 4:20pm



### **Spectacular School Culture – What does it Take?**

**Phil Boyte, Learning for Living..... Tiki Pavilion**

When you think about what your school feels like – what is your “real” answer. If school climate is the feeling today, then school culture is the feeling that exists every day regardless of the latest championship or tragedy. Phil will share thoughts he has gathered in his research on building a school with a culture that makes everyone feel like they belong.



### **Like Cindy Crawford for your Character**

**Houston Kraft, Speaker & Kindness Advocate..... Pacific 3**

The truth is most students at your school want to BE good, but not all of them know how to DO good. CharacterStrong is 32 weeks (160 days) of simple, relevant challenges that change your students way of thinking. Kindness, compassion, and love are like any other muscle in your body - they can be made stronger through consistent practice. Talk about how to help your leaders focus on the little things, that make them influential and trustworthy - the things that make them CharacterStrong.



### **United in Culture Building**

**Brad Nye, Fossil Ridge HS..... Pacific 4**

Activities. Athletics. Academics. Assemblies. Acronyms. Building culture is overwhelming when these elements stand alone, isolated. Learn how one Colorado school successfully implements positive culture through one united message, and how you can too. Learn to build a foundation of culture that permeates positivity and acceptance – without adding one more thing.



### **Fiscal \$ense Relationship for ASB & the ASB Bookkeeper**

**Darlene Johnson, Channel Island HS ..... Pacific 5**

Join in a discussion of proven ways to ensure your ASB is fiscally sound. Learn ways to improve the communication between the advisor and fiscal clerk using FCMAT and CASBO guidelines forms and procedures. Samples will be included. Great for new activity directors and bookkeepers.



### **Dancin’ to a Positive School Culture**

**Geniel Moon, Murrieta Valley HS ..... Pacific 6**

Turn up the music and dance your school into developing a positive school culture. These are the steps to take along the way.



### **How to Make ASB Cool & Collective for Everyone!**

**(A – Z . . . well at least AVID to Yearbook)**

**Jennifer Alvarez & Aimee Kaufman, Whittier HS.....Pacific 7**

New ideas on how to change the face of your ASB! We will share techniques on how to change the cultural attitude at your school site, where every student focus group on campus (Band, AVID, Computers, Athletes, Cheer, Senators... all groups) will be represented, and not have just the popular “clicks”.

## Sessions 5 and 6

2:50pm to 3:30pm / 3:40pm to 4:20pm

### **The Administrator and the Activities Director – 2 Roles: 1 Vision**

**Jason Kaylor & Stephanie Elliott, Alta Loma HS.....Royal Palm 5/6**

Activities Directors and Administrators can be each other's best friends or biggest obstacles. Sharing a vision and developing a working relationship that ultimately serves your school community in the best way possible isn't just a dream – it's possible! And when it happens, everyone benefits. Learn how to communicate effectively and collaborate with success so your leadership program can thrive.



### **The 4 Seasons of ASB (START, SPIRIT, SERVE, SHINE)**

**Stephen Amundson, Tulare Western HS.....Sunrise**

Learn how to organize and divide up your ASB school year to maximize student engagement, energy, and enthusiasm. Allow me to introduce to you the 4 Seasons of ASB: Season of Starting, Season of Spirit, Season of Service, and Season of Shining (START, SPIRIT, SERVE, SHINE). You will receive a detailed description of each season as well as OVER 80 activities, events, projects and leadership lessons that coincide with each season. You will be equipped to completely transform your campus and community.



### **Collaboration Conga 101**



**Leslie Loewen, Fresno Unified School District .....Sunset**

New to activities and trying to work with others only to realize you are on an island? Not anymore! Find tools and techniques to collaborate and network with your district leaders, peers, and site leadership. Share and learn tips and tricks for a successful first few years. Add simple technology to your toolbox. This is the boot camp for newer folks wanting to see what it is like at all the different phases/levels of leadership building. Materials will include sample syllabus, meeting templates, and branding. Ways to get your team together and build a collaboration day. Sample job descriptions and use of technology really connect.



### **Tips & Tricks**

**Kaitlin Wood, La Costa Canyon HS.....Towne**

A fast-moving presentation of the tips and tricks I've learned in my 6 years of ASB, from goal-setting activities to homecoming ideas, from lunch-time events to tips for involving your staff. This is all about practical ways to make ASB more manageable and fun for you and your students, as well as more effective on your campus. You'll walk away with ideas you can implement as soon as you get back to school.







## *Wednesday Night Events*

*9:00pm - Midnight*

*Dinner & Area Suites*

*(Area Suite locations on Back Cover )*



## *Thursday - Exhibit Dance Hall*

*6:00pm to 9:00pm*

*Dinner & Exhibits*



## *Thursday Night Event*

• After visiting the  
Exhibit Dance Hall  
enjoy...

- More Area Suites!
- Dance Lessons
- Casino Night
- And, more Dancing!



## *Friday Night CADA PROM*

*Dance Contest,  
Dinner & Dessert!*

- Reception 7-8pm
- Dinner 8-9pm
- Dancing 9-12am



## *Closing Luncheon*

*Don't miss the reveal of EPIC 2016*

*Saturday - 11:30am-12:30pm*

# hank You to Our Platinum Sponsors





# THE CASLAB

## TEST A NEW SOLUTION

### THE 2015 STATE CONFERENCE

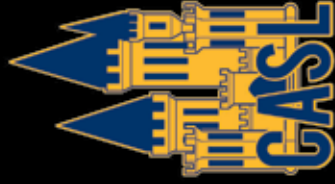
SAN JOSE DOUBLE TREE HOTEL  
MIDDLE SCHOOL: MARCH 26-28  
HIGH SCHOOL: MARCH 28-30

MEET THE PROS, NETWORKING, WORKSHOPS,  
COMMUNITY SERVICE PROJECT, KEYNOTE SPEAKERS,  
STATEWIDE ELECTIONS

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**THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS**  
*Supporting leadership development through student activities.*





## Friday – February 27<sup>th</sup>

### CADA Fun Run / Walk

Need a little fresh air? Then the Fun Run / Walk is just for you! This simple course is designed for you to take at your own pace. Of course there will be prizes and a continental breakfast. You can still register for this event in the main registration area for only \$25. Meet at 7:15am in front of Registration –Atlas Foyer.



### Third General Session: Tyler Durman

**10:30am – 12:00pm in the Atlas Ballroom** – Tyler and his wife Kristen live in Laguna Beach, have a blended family of five children, and although they drive a 1957 VW bus, are not hippies or nudists.

He's a former teacher, has been a friend of CADA for over twenty years, and is committed to helping students and teachers live inside better stories.

He's spoken live to more than 4 million teenagers, and had the privilege of thousands of one-on-one conversations where students have confided and

confessed things they've never told anyone. By listening carefully, he came to see

that the best way to help schools was to help parents understand how counterintuitive their role is, and that much of what they do to be loving, is in fact hurting their kids and our culture.

In his latest book, *Counterintuitive – What 4 Million Teenagers Taught Me*, Tyler has found a way to offer bite-sized wisdom to parents and teachers through stories that are intensely funny and poignant at the same time.



**3:15pm – 4:05pm & 4:15pm – 5:05pm in Golden Ballroom.** Based on the popular TEDTalks, our version will offer knowledge and inspiration from experts on how and why to bring about change on your campus. We invite you to come and listen to these stories, think about leadership programs on your campus and gain new perspective. What are the most important elements we should teach, and what are the most valuable experiences we can provide our students? These will be IDEAS WORTH SPREADING.



### CADA Prom Dinner & Dance

Whether you loved or hated your high school prom, here is a chance to do it all over again. The Friday night event will include a "Dancing with the CADA Stars" competition and charity drive. At dinner help

us to crown the Prom King and Queen! Wear what you wore to your prom, what you wish you had worn to your prom, or something that makes you feel like dancing! The music will inspire dancers of all ages and abilities. Pack your dancing shoes because this prom is one not to miss! Late night snacks in the lobby. And don't miss dessert sponsored by Jostens.



## Friday – February 27<sup>th</sup>

7:15am	Fun Run.....	Atlas Foyer
8:00am-10:30am	Registration .....	Atlas Foyer
8:00am-8:45am	New to Convention – Q&A Panel	
	• High School.....	Pacific 3
	• Middle School .....	Pacific 2
8:30am-4:00pm	CADA Store .....	Terrace Room
9:00am-10:00am	Affiliates Meeting .....	Golden Ballroom
9:00am-10:15am	Sessions 7 & 8	
	• The Best Yearbook is SOLD OUT.....	Dover
	• The Google Classroom .....	Cyber Café
	• Video Announcements .....	Royal Palm 4
	• Middle School Basics.....	Esquire
	• S.C.R.E.A.M.....	Pacific 1
	• Homecoming Survival .....	Pacific 2
	• Total School Activities Plan .....	Pacific 3
	• Create Lifelong Leaders & Move it!.....	Pacific 4
	• ASB: Advising Underserved Schools	
	/ Students on a Slim Budget.....	Pacific 5
	• Get Your Life Back! Strategies to Track Your Council.....	Pacific 6
	• The CADA / CASL Roadmap .....	Pacific 7
	• An Inside Look at Bullying & School Violence.....	Royal Palm 5
	• Promote the Value! Protect your Programs! .....	Royal Palm 6
	• High Tech Spirit & Leadership.....	Sunrise
	• Leadership Handbook.....	Sunset
	• Creating Community in a (dis)connected World .....	Tiki Pavilion
	• Committee (Event) Organization & Evaluation .....	Towne
9:15am-10:15am	Past President's Breakfast .....	Le Chanticleer
10:30am-12:00pm	Third General Session.....	Atlas Ballroom
	– Keynote Speaker: Tyler Durman	
	• Sponsorship Recognition	
	• Lifetime Awards	

### Session 7

9:00am-9:30am

### Session 8

9:45am-10:15am



# REMEMBER

, we usually can't choose the music life plays for us, but we can choose how we dance to it. Make yours a beautiful memory.

12:00pm-3:00pm	Exhibits "Dance Hall" .....	Exhibit Hall
12:15pm-1:15pm	Camp Think Tank .....	Le Chanticleer
3:15pm-4:05pm	CADA Talks – Session 1 .....	Golden Ballroom
3:30pm-5:00pm	Sessions 9 & 10	

## Session 9

3:30pm-4:00pm

## Session 10

4:30pm-5:00pm

- Leadership and One-to-One Computing ..... Dover
- Save the Last Dance for Me (SESSION 9 ONLY) ..... Royal Palm 4
- Hacking the Creative Potential from Your Campus ..... Esquire
- Bringing the Joy Back to School ..... Pacific 1
- Learning to Say Yes to Changing a Culture ..... Pacific 2
- Implementing Social Justice Across the Curriculum ..... Pacific 3
- Starting Over ..... Towne
- The ASB & Schoolwide College Readiness ..... Pacific 5
- You Can Sit With Us!! ..... Pacific 6
- Strengthen Your (Common) Core ..... Pacific 7
- Going Mobile ..... Cyber Café
- Unifying Boys vs. Girls Rally Week – Battle of the Titans ..... Royal Palm 6
- Dancing with the Times ..... Tiki Pavilion
- What's Trending Now? ..... Sunset
- Crazy Crowd Pleasers ..... Royal Palm 5

4:15pm-5:05pm	CADA Talks – Session 2 .....	Golden Ballroom
5:15pm-6:15pm	Area Suites Networking .....	Back Cover
5:15pm-6:15pm	Administrator's Reception .....	Suite 1017
7:00pm-8:00pm	Reception .....	Atlas Foyer
8:00pm-9:00pm	Dinner .....	Atlas Ballroom
9:00pm-12:00am	CADA Prom Dessert & Dance .....	Atlas Ballroom

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## For Information & the Latest Updates, Visit...



### **CADA Website**

[www.CADA1.org](http://www.CADA1.org)

### **CADA Central**

1-888-USE-CADA



### **CASL Website**

[www.CASL1.org](http://www.CASL1.org)



### **Facebook**

[www.facebook.com/CADAFan](http://www.facebook.com/CADAFan)

[www.facebook.com/CASLfan](http://www.facebook.com/CASLfan)

[www.facebook.com/CADAcamps](http://www.facebook.com/CADAcamps)



### **CADA Blog & Podcast**

[cadaleaders.wordpress.com](http://cadaleaders.wordpress.com)



### **Instagram**

[CADALEADERS](#)



### **Pinterest**

[Pinterest.com/cadaleaders](http://Pinterest.com/cadaleaders)



### **Twitter**

[www.twitter.com/cadaleaders](http://www.twitter.com/cadaleaders) or

[#cada2015](#)



### **iPhone CADA App**

Download from iTunes  
Store Today!



### **YouTube Channel**

[www.youtube.com/cadaleaders](http://www.youtube.com/cadaleaders)

[www.youtube.com/caslfan](http://www.youtube.com/caslfan)

# Friday – February 27<sup>th</sup>

Sessions 7 & 8: 9:00am-9:30am / 9:45am-10:15am

## The Best Yearbook is SOLD OUT

**Randy Elliott, Balfour Yearbooks..... Dover**

Let's face it. You spend all year creating a great yearbook and too often students aren't aware of the yearbook sale until it's too late. This session examines the marketing methods used by big brands such as Coke, Apple and Starbucks and adapts these techniques to campus yearbook sales. You'll learn tips and tricks to think differently about coverage, meet your customers wants and dramatically improve sales.



## The Google Classroom

**Jeremy Hersch, Grossmont HS..... Cyber Café**

Google Classroom is a great tool to help you manage your resources and students. Learn how to submit work online, collaborate, create and share through this great management tool.



## Video Announcements

**Joe Hurtado, Arroyo Grande HS ..... Royal Palm 4**

Learn the basics of getting started in developing your own video announcements. See great examples of commercials advertising school events on YouTube. I will share many resources that will get you started in producing your own content to share on the web and promote your events.



## Middle School Basics

**Melissa Edsall, Douglass MS ..... Esquire**

Ideas will be presented on how you can structure the class, grade it so that it is not subjective. Come and learn many lessons and project ideas.



## S.C.R.E.A.M.

**Domenico Pilato, M3 Rock n' Talk.....Pacific 1**

Student Council Rocking Engaging Activities & More (S.C.R.E.A.M.). An awesomely energetic session with former Activities Director, Domenico Pilato, on practical and tactical strategies to help you guide your student council to think out of the box, become solution oriented, actively task manage and, (the biggie), be accountable! You will laugh, learn, and walk out of this session with ideas, strategies and materials that will keep you fired up and ready to launch into action.





# Friday – February 27<sup>th</sup>

Sessions 7 & 8: 9:00am-9:30am / 9:45am-10:15am



## Homecoming Survival

**Tamara Givens, Granite Bay HS.....Pacific 2**

Homecoming is one of the biggest events of the year for many high schools. With so many elements and students in charge, the key is ORGANIZATION! Learn strategies for organizing yourself, your students, your (and their!) time, and your week so that your celebration is truly a joyful one for all of you!



## Total School Activities Plan

**Jim Hullihan, Motivational Media.....Pacific 3**

Are you concerned that many students are being left out of your school's Activities Plan? Are you concerned that the town is not supporting Student Activities? Look at the most successful models for getting hundreds more involved with the financial support you need. Come see how to make that happen. Grant funding is available to help you begin.



## Create Lifelong Leaders & Move it!

**Denise Van Doorn, Bear Valley MS..... Pacific 4**

Develop Personal Leadership skills and cultivate positive culture and climate on your campus by participating in hands-on lessons and activities. Participants will leave with four or more quality lessons to use for any level and any time of the year. You will have all the leadership moves to hit the floor dancing tomorrow and beyond.



## ASB: Advising Underserved Schools / Students on a Slim Budget

**Jason West, Richard Merking MS..... Pacific 5**

When you work in an underserved community, acquiring high-end resources can feel like a daunting, almost impossible task. In this workshop, you will learn fundraising strategies for not only acquiring high-end resources, but fun DIY alternatives that are sure to keep your students engaged!



## Get Your Life Back! Strategies to Track Your Council

**Michael Collins, Centennial HS – Las Vegas, NV.....Pacific 6**

Get Your Life Back!!! 5 strategies I use to keep track of my 100+ council members' with assignments and participation. Five areas that have made student council easier from grading, council communication to school awareness with over 100 student council members.

# Friday – February 27<sup>th</sup>

Sessions 7 & 8: 9:00am-9:30am / 9:45am-10:15am

## Using the CADA / CASL Roadmap to Creating a Positive School Climate & Culture

**Monica Anderson, Nipomo HS .....Pacific 7**

Ever wonder what the key steps are to improving the climate and culture at your school? Well, CADA has created a roadmap to help you on your journey. Each of the stops on the road map is designed to help you to create a positive school climate and culture on your campus.



## An Inside Look at Bullying & School Violence

**JC Pohl, Teen Truth .....Royal Palm 5**

Bullying and school violence are the most critical issues facing the American education system today. Come to this session to learn how to give your students a voice and empower them to be the difference in your community. TEEN TRUTH's Co-Founder, JC Pohl, will showcase TT's hallmark student made content, while also giving key insight into how to build a connected school culture that creates a safe, healthy environment for everyone. The truth is that everyone wants the turnkey solution to solve the issues of bullying and school violence, but what if YOU are the solution? Come to this session to learn more!



## Promote the Value! Protect your Programs!

**Mike Smith, National Alliance of Student Activities .....Royal Palm 6**

Help guarantee the future of Activities in your school. Preview the newest short videos from the Alliance for Student Activities and its partners and sponsors to demonstrate the return on investment your program provides. Take 45 minutes to explore all the research based printed articles, short poignant videos, the carefully constructed info-graphics, and the management platform for gathering data, increasing exposure, encouraging student engagement, providing the emphasis on and the collection of your student's activities transcript while providing the PROOF that student activities are vital.



## High Tech Spirit & Leadership

**Greg Hroch, 5 Star Students .....Sunrise**

Please join our panel of educators and technologists for a discussion on the use of technology to improve your activities program. Presenters will include Heather Conkle (Silverado HS), DeWayne Patterson (Bixby HS) and Greg Hroch (5-Star Students). The panel will cover data collection, analysis, program funding, and spirit recognition.



# Friday – February 27<sup>th</sup>

Sessions 7 & 8: 9:00am-9:30am / 9:45am-10:15am



## Leadership Handbook

**Sharon Pollock, Activities Director ..... Sunset**

A 200 plus page handbook that helps all your students keep organized and makes grading easy. It is divided by quarter and includes, calendars, ASB meeting minutes, class meeting minutes, dance forms, rally forms, student store worksheets, club information, renaissance forms, video production forms, marketing forms, and much more. The handbook is in Word format so you can make it your own.



## Creating Community in a (dis)connected World

**Patrick Maurer, PMaurer Communication LLC ..... Tiki Pavilion**

Facebook, FaceTime, Twitter, Instagram, Snapchat, Pinterest, Tumblr, Vine... We have SOCIAL media, but our young leaders tend to lack strong community. How do we build better relationships allowing our students better face time not just FaceTime? How can we better equip them with the skills to connect when they are not connected?



## Committee (Event) Organization & Evaluation

**Joanna Butcher, Milipitas HS ..... Towne**

Step-by-step workshop to plan a smooth, successful event with two key factors, thorough preplanning and communication. This includes detailed instructions on creating a check list / six week plan, how to assign students to committees, task accountability sheets, peer evaluations, committee chair evaluation and member evaluation. Don't be stuck wondering how to grade a student for their involvement with an event ever again.

**WE** dance for **LAUGHTER**, we  
dance for tears, we dance for  
madness, we dance for fears, we  
dance for **HOPE**, we dance for  
screams, we are the dancers, we  
create the **DREAMS**.

– Angela Monet

# Friday – February 27<sup>th</sup>

Sessions 9 & 10: 3:30pm-4:00pm / 4:30pm-5:00pm

## Leadership & One-to-One Computing

**Marianne Griffin, Alhambra HS..... Dover**

Our high school issued Chrome Books to all students, and we adapted the leadership student activities based class to incorporate Common Core linked curriculum, to discussions, and to Google Docs. While the program is constantly evolving, I will share tips and successes to managing 65+ leadership students in two class periods using a characterized curriculum, weekly grade level discussions and tons of activities. I am finishing my 18th year as the Student Activities Director at Alhambra. This would be a presentation of my current classroom model plus an opportunity for others to share tips and ideas as well.



## Save the Last Dance for Me! (SESSION 9 ONLY)

**Lynda Richardson & Kathy Stewart, Retired .....Royal Palm 4**

Are you thinking of retirement or already living that easy carefree life? Join us, as we share putting those Activities Director skills to good use in your community. From time management, fundraising, job delegation, to organizing major events, you have the skills every community group is looking for. Join us for a chance to reinvent yourself and recycle your talents



## Hacking the Creative Potential From Your Campus

**Eileen Beckley & Esther Tokihiro, Price MS ..... Esquire**

This workshop explores a student-driven project-based protocol that seeks to redefine students' relationship to their campus. Participate in an abbreviated process of this protocol. Your campus becomes the metaphor for inspiration, and the experience helps students to articulate the role of leadership and the journey of personal growth through your class.



## Bringing the Joy Back To School

**Ryan Willer, Irvington HS.....Pacific 1**

Many of our students on campus are experiencing epidemic levels of stress. This is leading to increases in suicide, drug use, and students dropping out of high school. In addition on our campus we saw a triple fold increase in the number of students being referred for psychological evaluation. To overcome these problems our students and staff came together in a new way to promote a balanced healthy school atmosphere. They created what we now call the EdJOYcation task force, with a goal to bring joy back to high school. In this presentation I will share the changes our student lead task force has made on our campus and where we are going so you can take this information back to your school and make a positive difference. Our end goal is to replace this culture of stress with a culture of joy. Students who take pride in what they have accomplished and find joy in their high school experience.





# Friday – February 27<sup>th</sup>

Sessions 9 & 10: 3:30pm-4:00pm / 4:30pm-5:00pm



## Learning to Say Yes to Change a Culture

**Brittany Casey & Ken Nedler, Dana Hills .....Pacific 2**

We saw a school culture that needed to change. Teams and groups were strong, but not united and each group became its own elite culture.

Those students not privileged enough to be allowed on elite teams or

in selected groups were being alienated and disaffected within the school culture. School is tough enough as it is for a teenager without being rejected because you weren't athletic, talented for theatre, or in honors classes. Students are rejected for all sorts of social and economic reasons. Hear how Ken and Brittany changed the culture by saying, "Yes, you can be a part of ASB and student leadership."



## Implementing Social Justice Across the Curriculum

**Jennifer Lystrup, Christian Brothers HS .....Pacific 3**

The implementation of Social Justice into the curriculum is beneficial to both students and teachers. Getting the process started takes time but once the implementation begins the classroom becomes a learning environment rich in discussion, critical thinking, relevance, and scholarship.



## Starting Over

**Genevieve Johnston, Oak Hills HS .....Towne**

Are you new to ASB? Are you taking over a program that was well established? Do you feel a little overwhelmed? Then this presentation is for you. One of the hardest things about doing ASB is walking into a well established program and get your students to trust and

follow you when their beloved Activities Director moves on. In this session we will cover the steps to making the program your own and getting your students to trust and follow you. Perfect for those who are new to ASB.



## The ASB & Schoolwide College Readiness

**Marciano Flores, East Bakersfield HS .....Pacific 5**

As we rally our school spirit, empowering our students toward college and career readiness (CCR) is just as vital. This workshop will show how a CCR system can be intertwined with the leadership lessons of the ASB and shared school wide. Participants

will walk away with strategies and activities that they can use to promote a college readiness culture on their campus.



## You Can Sit With Us!

**Nicole Higuera, Las Palmas MS .....Pacific 6**

Come see how you can transform your campus and connect all students by creating cool spaces that are dynamic and fun! This session will be interactive and we will demonstrate some creative ways to impact and connect all types of students. YOU CAN SIT WITH US!

# Friday – February 27<sup>th</sup>

Sessions 9 & 10: 3:30pm-4:00pm / 4:30pm-5:00pm

## Strengthen Your (Common) Core

**Jo Forsyth, Diamond View MS ..... Pacific 7**

Let's explore some new moves to align those leadership lessons you're already teaching with the California Common Core Standards. Students, parents, colleagues, and administrators will dance to a new rhythm in validating your Leadership Class curriculum. Ready-to-use activities, planning templates, and evaluation rubrics will be provided.



## Going Mobile

**Louise Colbert, Excelsior MS ..... Cyber Café**

During this hands on, fast paced workshop, participants will use apps on their mobile devices to practice effective communication skills to use within the Leadership class, clubs, teams and the entire school community. The session is split into two areas of focus: 1.) Communication from the school or classroom with individuals to share information and foster community, and 2.) Building positive community in commonly used social network circles such as Instagram and Facebook. Participants will learn how to select the best tools for their unique school community and how to use those tools to develop camaraderie and improve communication in the school community.



## Unifying Boys vs. Girls Rally Week – Battle of the Titans

**Kristin Patten, Antelope HS ..... Royal Palm 6**

Put on a unifying Boys vs. Girls rally week in a healthy, competitive way. Learn how to set parameters that keep the events of the week positive for students and staff. Throughout the week events take place that highlight accomplishments for both genders which allows them to appreciate their differences



## Dancing with the Times

**Kelly Cooper, Ygnacio Valley HS ..... Tiki Pavilion**

Come loosen up and learn the popular dances of the times! Your students may know them, or they may want to – and now is your chance to learn them to bring back to your school. Start a flash mob, liven up your dances, build confidence in your school community. Come get your groove on!



## Friday – February 27<sup>th</sup>

Sessions 9 & 10: 3:30pm-4:00pm / 4:30pm-5:00pm



### What's Trending Now

**Chad Furlong, iThink School Assemblies ..... Sunset**

To maximize your effectiveness and influence it is crucial you know what is trending now! iThink School Assemblies strongly believes in making a difference in this generation and to do that we have taken surveys and performed personal studies to find out the real struggles and hot topics of high school and junior high students. We want to equip educators with information that will empower them to understand their students and approach situations from a relationship standpoint. We believe that this is the key to change.



### Crazy Crowd Pleasers

**Shelly Henderson, Dinuba HS..... Royal Palm 5**

Crazy Crowd Pleasers is an action-packed video that will give you fabulous ideas for dress-up days, lunchtime activities, rallies, and Homecoming. You'll also get ideas for enhancing a positive school climate and recognizing students for their academic success. A picture is worth a thousand words, so boogie on over and join the fun!

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to book one at your school

# SATURDAY - FEBRUARY 28<sup>TH</sup>

## Overview & Schedule

8:30am-9:30am **MEET THE PROS**.....Golden Ballroom

Attend four – 10 minute roundtable presentations during this fast paced hour of activity ideas. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session.

9:00am-11:00am **CADA STORE**.....Terrace Room

9:45am-11:00am **SESSIONS 11 & 12 - SPEAKER SHOWCASE**



• **Hoan Do**.....Royal Palm 4

Hoan Do is a student success coach, author, and competitor in NBC's hit show, American Ninja Warrior. Hoan's engaging style and ability to share important life lessons in a way that resonates with his audiences has earned him numerous awards. Students and practical advice that you can apply immediately to your own lives.



• **Brodie Kaster** .....Royal Palm 5

A product of our own CASL program, Brodie is an up-and-coming speaker that students relate to in unique ways that makes them think while laughing and being amazed at his variety of experiences at such a young age. A dancer, traveler and teacher. See if Brodie can be that speaker that you are looking to fill that upcoming need at your school.



• **Jeremy Poincenot**.....Royal Palm 6

Jeremy is changing lives. He speaks to audiences all around the country, providing an authentic and powerful story of being resilient in the face of adversity. Students particularly appreciate hearing from someone around their age who speaks their language. Jeremy was featured on ABC 20/20 in an episode called "My Strange Affliction" and on MTV's hit series True Life in an episode called "True Life: I'm Losing My Sight." [www.jeremypoincenot.com](http://www.jeremypoincenot.com)

**Session 11**

9:45am-10:15am

**Session 12**

10:30am-11:00am

## ADDITIONAL OPTIONS



• **The Intellectual Playground with Sandi Kurland** .....Tiki Pavilion

ASB advisors are often looked to as "experts" and are asked to provide insight as to why activities are important to our educational system. Time and time again, the research is clear that teaching student leadership is extremely valid and important in today's curriculum. As advisors, we need to be able to provide insight and data to our faculty, administration, and school boards. Let's get together and discuss this research in order to begin creating this new mindset!

• **Yoga (SESSION 11 ONLY)**.....Pacific 2

11:30am-12:30pm **CLOSING LUNCHEON**.....Atlas Ballroom

# MEET THE PROS

**Golden Ballroom • 8:30am – 9:30am**

Attend four – 10 minute roundtable presentations during this fast paced hour of activity ideas. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, “Standby Tickets” for these sessions are available at the registration desk beginning Thursday morning. We usually are able to fit everyone in.

- **Creating Memorable Homecoming, Sadies, & Pep Rallies!**

- **Homecoming Inclusion vs. Homecoming Exclusion**

- **Creating a Community Service Culture on Your Campus**

- **Leadership Outside the Box**

- **Spirit Ideas**

- **Yearbooks, Yearbooks, & More Yearbooks!**

- **School Projects to Help Fight Hunger**

- **Star Wars Themed Blacklight Pep Rally**

- **Let's UNWIND! De-stress & get healthy!**

- **Using QR Codes to Engage More Students**

- **The Leadership Portfolio Scrapbook**

- **7 Habits of Happy Schools**

- **Dances on a Budget**

- **Capture the Spirit-Engaging All Students in Assemblies**

- **The Why of Student Activities**

- **Leadership Class and the Common Core**

- **ABEC: America's Best Exec Crew**

- **Speak Up . . . You Have Nothing to Fear!**

- **Lock-in-Freshman Orientation**

- **Saying So Long to your 8th Graders!**

- **Senior Luau**

- **How to pass the Audit!**

- **Success is My ONLY option**

- **My Name My Story**

- **The Beauty of the Male Pageant**

- **Creating Transparency**

- **How to put on a Make A Wish Rally**

- **Dance-a-thons Done Right!**

- **10 Strategies Proven to Inspire & Engage EVERY Student**

- **Leadership Lessons/Meet the Pros**

- **Creating a Leadership Department**

- **Organizing your Leadership Class**

- **ASB that Just Dances almost by itself**

- **Starting Your Year Off on the Right Foot**

- **Partnering Schools to Create a Stronger Community**

- **How much does a polar bear weigh?**

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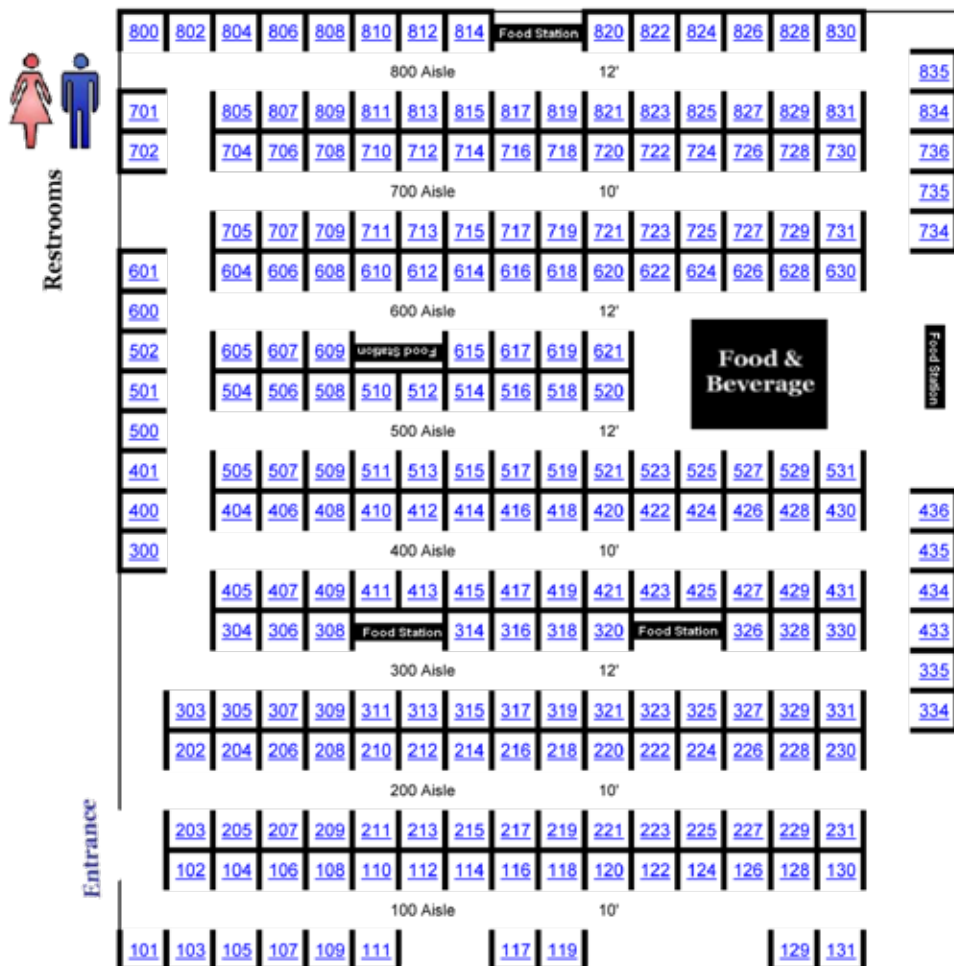
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domenico@m3rockntalk.org  
www.m3rockntalk.org

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Catherine Farrow  
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catherine.farrow@merlinentertainment.biz  
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Colleen Bauman  
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colleen@manhattanstitching.com

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Mayra Hurtado  
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mayra.hurtado@medievaltimes.com  
www.medievaltimes.com

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jose@miersicecream.com  
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jhullihan@motivationalmedia.org  
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330, 431  
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Sarah Sully  
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sarahs@  
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Jud Wood  
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j.sherratt2@verizon.net  
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Gary Roberts  
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k12ids@yahoo.com  
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Adam Friedlander  
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adam.f@reformclothing.com  
www.reformclothing.com

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Bruce Fladebo  
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bruce.fladebo@revtrak.com  
www.revtrak.com

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William Heater  
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wheater@sanfranciscoducks.com  
sanfrancisco.ridetheducks.com

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Rich Ramirez  
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roshambome@comcast.net

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Sue Forster  
(951) 514-9135  
sforster@  
sandiegobloodbank.org  
www.sandiegobloodbank.com

## **Santa Cruz Beach Boardwalk** 229

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www.beachboardwalk.com

## **Scentco Inc.**

120  
Paul Muscat  
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pmuscat@  
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www.scentcofundraising.com

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frank@schooldatebooks.com  
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info@seniorspecialties.com  
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Robyn Sharp  
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www.sharpinternational.biz

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www.signtronix.com

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www.valleydecorating.com

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www.worldsfinestchocolate.com

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tiffany@wowspecialevents.com  
www.wowspecialevents.com

## **Zaahah**

724  
James Sisneros  
(267) 257-1867  
james@zaahah.me  
www.zaahah.me

# *2015-2016*

## *Calendar of Events*

<b>2015</b>		
March 26-28	CASL Middle School Conference	DoubleTree, San Jose
March 28-30	CASL High School Conference	DoubleTree, San Jose
May 7	Area A – MS & HS Student Conference	Modesto Center Plaza
July 6-8	CADA / CASL Leadership Camp – MS	UC Santa Barbara
July 11-14	CADA / CASL Leadership Camp – HS 1	UC Santa Barbara
July 16-19	CADA / CASL Leadership Camp – HS 2	UC Santa Barbara
July 21-24	CADA / CASL Leadership Camp – HS 3	UC Santa Barbara
September	Area D – Central Student Conference	TBD
September	Area A – Advisor Conference	Sheldon High School
September	Area D – Advisor Conference	Santa Maria
September	Area B – Advisor Conference	TBD
September 19	Area E & F – Advisor Conference	Dave & Buster's – Ontario
September 30	Area G – MS & HS Student Conference	Del Mar Fairgrounds
October 1	Area F – MS Student Conference	TBD
October 6	Area A – HS Student Conference	Yolo Country Fairgrounds
October 6	Area E – MS & HS Student Conference	Pasadena Convention Ctr.
October 7	Area A – HS Student Conference	Yolo Country Fairgrounds
October 13	Area D – Northern Student Conference	Salinas
October 23	Area C – MS & HS Student Conference	Hanford High School
November 3	Area D – Southern Student Conference	Ventura
November 17	Area C – Advisor Conference	Fresno Elks Lodge
November 23	Area B – MS & HS Student Conference	James Logan High School
November 23	Area F – HS Student Conference	Disneyland Hotel
<b>2016</b>		
March 2-5	CADA Annual Conference	Grand Sierra – Reno, NV
April 7-9	CASL Middle School Conference	Ontario, CA
April 9-11	CASL High School Conference	Ontario, CA



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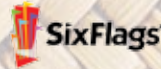
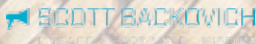
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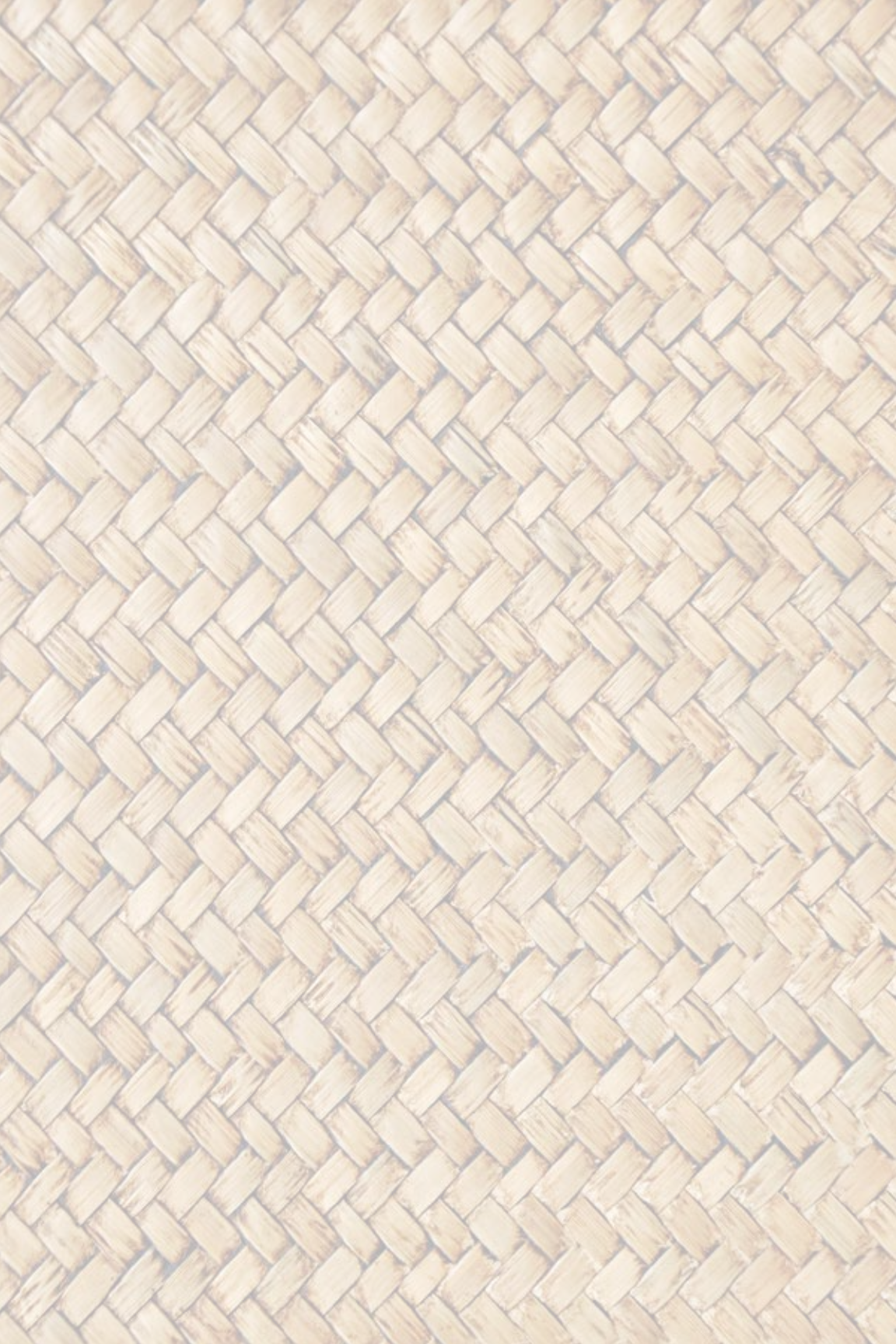
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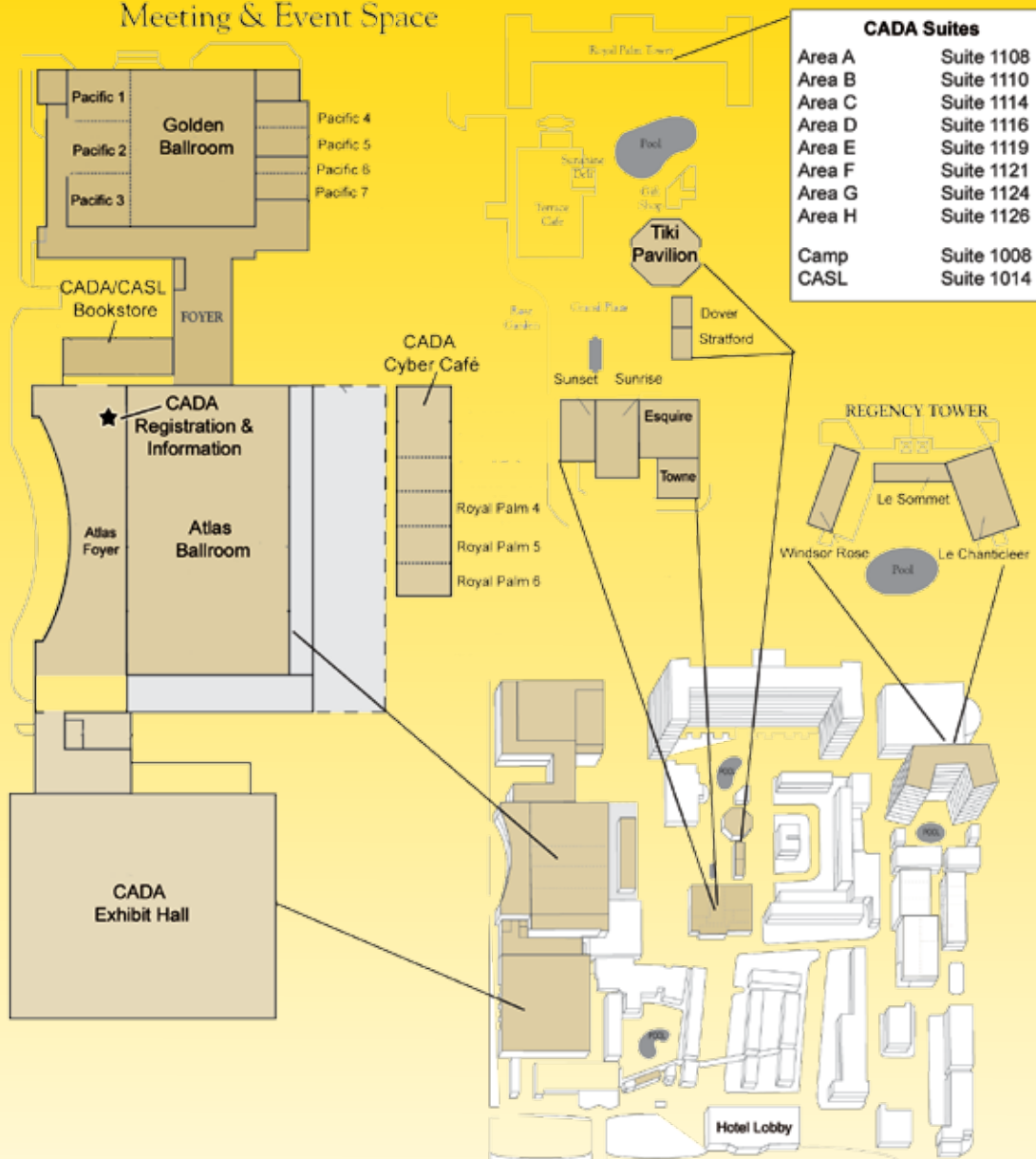
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