

Classical CASL DA Presents



EMPOWERING · PASSIONATE
INSPIRING · COMMITTED

2016 ANNUAL CONVENTION PREVIEW
MARCH 2-5, 2016
Grand Sierra Resort
Reno, NV


The California Association of Directors of Activities has been the leader of promoting enthusiastic and motivating leadership throughout its membership for almost 60 years.

Ancient Greek biographer Diogenes stated, "The foundation of every state is the education of its Youth."

Not only did the Ancient Greeks and Romans invent Democracy, Education and Leadership, they endeavored to perfect it. Generally regarded as one of our wisest philosophers of all time, Socrates began teaching virtue, justice and piety-seeking wisdom about right conduct so that he might guide the intellectual improvement of Athens. His pupil Plato founded the most influential school of the ancient world, The Academy, and dedicated his life to continued education. Plato's student, Aristotle continued the legacy and designed education that has influenced our Western World. The 2016 EPIC Leadership CADA Convention will continue the tradition of these "Wise Greats" in contributing to your leadership journey the odyssey will be providing Empowering, Passionate, Inspiring and Committed leadership philosophies that will begin, enhance and complete your current program. Please join Zeus, Hera and the rest of the Divinities and receive the tools and resources that are perfect for you, your school and your students.



COMMON CORE The philosopher Aristotle transformed all areas of knowledge through his many contributions to all educational subject. CADA is compared to the colossal Mt. Olympus in providing an abundance of workshop sessions targeting on Common Core Standards. The 2016 EPIC Leadership CADA Convention will focus on several aspects of your school which include improving the culture and climate by infusing leadership philosophies that are aligned with Common Core Standards. Curriculum is designed to include your entire educational team, including: Administrators, Activities Directors, Athletic Directors, Class Advisors, Teachers, Finance Clerks and support staff.



NEW TO CONVENTION Just as Homer recited his EPIC Poems about expeditions and voyages, first-time attendees will journey to sessions specifically created for their beginnings into the realm of Activities. Opportunities and great treasures of knowledge await our New to Convention colleagues, as you will encounter others who are new and undergoing similar situations and experiences. Zeus and Hera will ensure that there will be seasoned and proficient CADA members who have a passion to help and mentor. These classic advisors will assist you throughout your EPIC Leadership journey of knowledge, and help your navigation of the convention. Sponsored by USA Student Travel.

FRIDAY NIGHT DINNER/DANCE - SALTA' TIO Inspired by Apollo, the God of music, our Friday night event begins with a social hour. Muses and minstrels will be playing acoustic music for all to enjoy. Edesia, the roman goddess of food who preside over banquets, will then invite you to the Colosseum to enjoy the fruit of the Gods...nectar and ambrosia will be served. Under the watchful eye of the God Dionysus, you will need to keep up your energiea as we join Apollo, the Muses and Nymphs in an EPIC Salta'tio stadium.

The Fate Clotho, responsible for spinning the thread of human life, bids you to wear your favorite Greek or Roman attire...togas and tunics are encouraged! We may also see some Gladiators in attendance.

CYBER CAFE Just like Fortuna, the Goddess of luck, it is your fortune to be able to discover and utilize all current technology in this interactive classroom. Twenty (20) computer workstations will be available for use, however you are encouraged to bring your own technology: laptop, iPad, notebook, etc. Instruction will be provided at all echelons, whether you are just beginning or taking your knowledge to the heights of Mt. Vesuvius.

CADA AGORA (STORE) The CADA Agora is filled with an abundance of Leadership ideas and materials that will improve and supplement your program. Bring your drachmas for various items including clothing, DVDs, CASL elements, and books on curriculum, leadership, activities, programs, grading, standards, meetings, and more. If you spend too much time in the Forum, don't hesitate to go on www.cada1.org/store and order online.

CADA FORUM (EXHIBIT HALL) It happens more than one night at our Forum... join over 140 vendors and companies designed to present you with valuable resources that will assist in school apparel, audio and technology equipment, dances, disc-jockeys, graduation ideas, physical education clothing, rings, student store compliant foods and beverages, supplies, t-shirts, yearbooks, and much more. No need to beware of "Greeks Bearing Gifts," as our charitable vendors are known for their samples and tasters.

PRE CONFERENCE SESSIONS

YOUR ODYSSEY BEGINS WITH THESE SPECIALLY SELECTED "EXTRA" SESSIONS

SCHOOL CULTURE

Presenter: Phil Boyte

Session Time: 9:00am - Noon

Limited Space is Available: Max 100

Fee: \$50.00

Be a part of the discussion about how intentional you want to be about school culture. Phil will share ideas on how to get your staff on board to create a school that feels so good, no one wants to leave. The session will be interactive and full of possibilities on what drives your culture and how you might create a place where adults feel safe working together and are willing to leave their caves and silos. Phil will share strategies gathered from the several years of research for his book, "Start With Culture." Walk away from this 3-hour session with new ideas and a copy of the book. Don't miss the opportunity to be a part of this seminar to improve your school culture. (www.LearningForLiving.com)

FCMAT - ASB FINANCES (HS + MS SESSIONS)

Presenter: FCMAT Team (Financial Crisis Management)

Session Time: 9:00am - Noon

Limited Space is Available: MS: Max 100/HS: Max 100

Fee: \$50.00

Fiscal Crisis and Management Assistance (FCMAT) is the organization designated by the state that oversees ASB finances related to AB1200. This workshop focuses on information necessary for today's school leaders in maintaining fiscal accountability, legal compliance, and accuracy within student body accounts. It focuses on the great range of decision-making authority of student councils, suggests useful tools and procedures, provides practical advice and discusses effective procedures for safeguarding assets. Communicated in an easy to understand manner it will focus on "how to get things done" within the parameters of the law. Bring Your Own Technology (Free WiFi provided) and download the 2016 FCMAT Accounting Manual onto your device. Presented by the authors of the manual, this workshop will be divided into MS and HS sessions to answer questions on specific levels and types of events concerning ASB finances, including: accounting, purchasing, student stores, vending machines, food sales, club events, and overall roles and responsibilities. Attendees will be guided systematically through the major steps to initiate and maintain an effective student body program. (www.FCMAT.org)

SESSION OFFERINGS

... PLEASE NOTE THAT THEY HAVE AN ADDITIONAL PRICE.



TECHNOLOGY 1 - ENTRY-MID SKILL LEVEL TECHNOLOGY 2 - MORE ADVANCED SKILL LEVEL

Presenter: CADA Street Team

Session Time: 9:00am – Noon

Limited Space is Available: Beginners: Max 30/Advanced: Max 30

Fee: \$50.00

Be a part of three hours of new ideas, skills and Apps with opportunities for guided practice in either Entry-Mid Level I training or the Level II more advanced sessions.

BYOT (Bring Your Own Technology) or use one of the 20 workstations in the CADA Cyber Center (available in the Level I Session only). Follow up sessions in the Tech Center will be available on your own laptop or digital device, exclusively for the people who are enrolled in these classes.

INNOVATE! GENERATE! ACCELERATE!

Presenter: Linda Larsen, MFA, CSP (Wednesday Keynote Speaker)

Session Time: 10:30am – Noon

Limited Space is Available: Max 50

Fee: \$30.00

For you late risers!!!! Begins at 10:30am!

New Heights of Innovation and Creative Problem Solving . . . We cannot rely on past successes to keep us going. We must be continually thinking ahead, and in different and more creative ways. Learn how to inspire individuals, and teams to new heights of productivity by challenging old assumptions and shifting perspectives. This presentation gives people the five essential tools they need to break out of their comfortable boxes and be exponentially more creative. Interactive, fun and revealing! Attendees will also learn: Twenty-one no and/or low cost ideas that will inspire people to go beyond what they think they can do; the one essential creativity ingredient that is absent in most uninspired, uncreative, lackluster teams; AND how to get people to actually welcome change! (www.LindaLarsen.com)

2016 TENTATIVE SCHEDULE

WEDNESDAY, MARCH 2ND

8:30am-9:00am

9:00am-Noon

10:30am-Noon

1:00pm-7:00pm

1:30pm-4:30pm

2:00pm-2:45pm

3:15pm-4:00pm

2:30pm-5:30pm

4:30pm-5:30pm

6:00pm-7:30pm

7:30pm-10:30pm

Pre Conference Seminars Registration

Pre Conference Seminars

- School Culture
- FCMAT Seminar
- Technology 1 & 2
- Innovate! Generate! Accelerate!

Attendee Registration

Certification Seminar

Workshop Session 1

Workshop Session 2

CADA Store – Closed During General Session

New to Convention Orientation by Areas

Spotlight Event Sponsored by USA Student Travel

First General Session – Keynote: Linda Larsen

Spotlight Event Sponsored by SOS Entertainment

Dinner & Area Suites Networking

Spotlight Event Sponsored by Lifetouch

THURSDAY, MARCH 3RD

7:30am-1:00pm

8:00am-8:45am

9:00am-10:30am

10:30am-3:30pm

10:50am-11:50am

10:45am-11:25am

11:40am-12:20pm

11:30am-12:30pm

12:30pm-2:30pm

2:40pm-3:30pm

2:50pm-3:30pm

3:40pm-4:20pm

4:30pm-5:50pm

6:00pm-9:00pm

9:00am-Midnight

Attendee Registration

New to Convention Orientation

Spotlight Event Sponsored by USA Student Travel

Second General Session – Keynote: Ruben Gonzalez

Spotlight Event Sponsored by SOS Entertainment

CADA Store – Closed During General Session

Awards Reception

Workshop Session 3

Workshop Session 4

New To Convention Exhibits

General Membership Exhibits

Leadership Lesson Roundtables – 30 Presentations

Workshop Session 5

Workshop Session 6

Area Meetings

Exhibit Hall Dinner

Spotlight Event Sponsored by Pegleg Entertainment

Bowling, Dancing & Networking

Spotlight Event Sponsored by Herff Jones

FRIDAY, MARCH 4TH

7:15am

8:00am-10:30am

8:30am-4:00pm

9:00am-9:30am

9:00am-10:15am

Fun Run/Walk

Attendee Registration

CADA Store – Closed During General Session

Workshop Session 7

Past Presidents Breakfast

SCHEDULE



FRIDAY, MARCH 4TH CONTINUED

9:45am-10:15am

10:30am-12:00pm

12:00pm-3:00pm

3:20pm-4:00pm

4:15pm-4:55pm

5:00pm-6:00pm

5:00pm-6:00pm

7:00pm-8:00pm

8:00pm-9:00pm

9:00pm-Midnight

Workshop Session 8

Third General Session – Keynote: Mark Scharenbroich

Spotlight Event Sponsored by SOS Entertainment

Exhibits – Open to all Attendees

Workshop Session 9

Workshop Session 10

Area Suites Networking

Administrators Reception

Dinner Reception

Dinner

Salta 'Tio – Dance & Dessert

Spotlight Event Sponsored by Jostens

SATURDAY, MARCH 5TH

8:45am-9:45am

9:00am-11:00am

9:00am-9:25am

9:35am-10:00am

10:15am-11:15am

Meet the Pros – 40 Presentations

CADA Store – Closed During Brunch

CADA Showcase

CADA Showcase

Closing Brunch – 2017 Convention Reveal

NETWORKING EVENTS

In 1955, a group of like-minded people in Bakersfield, CA, decided to meet and discuss Activities...the Genesis of CADA surfaced the next year. EPIC networking has been the greatest characteristic of our outstanding organization from its creation and will continue to be at the forefront of our expeditions.

WEDNESDAY EVENING After our first General Session in the Colosseum, connect with fellow philosophers in The Parthenon, for a delicious dinner and Area networking. Meet fellow Activities Enthusiasts from all over. Sponsored by Lifetouch.

THURSDAY EVENING You will be joining Demeter, the goddess of grain and bread, in the Forum for a wonderful dinner and opportunity to link with both members and vendors. Sponsored by Pegleg Entertainment.

The Muse representing dancing, Terpsichore, invites you to our Spotlight event which includes dancing and bowling. Sponsored by Herff Jones

FUN RUN/WALK Artemis, the patron of athletes, tempts you to help carry the Torch. Whether you are running like the Goddess Nike or have wings on your shoes like Hermes (who is believed to have invented racing), you are sure to enjoy this journey as you network with fellow runners.

FRIDAY NIGHT DINNER/DANCE SALTA'TIO Homer wrote that expert dancers were highly prized by the Greeks: some were presented with golden crowns, had statues erected in their honor, or had their memory celebrated by inscriptions. Whatever your style, join us for an EPIC Toga Symposia in the Colosseum with dessert sponsored by Jostens.



KEYNOTE SPEAKERS



LINDA LARSEN
MFA, CSP

1st General Session
Wednesday, March 2nd

Linda Larsen has been helping people worldwide upgrade their thinking, improve their communication and achieve much better quality results in life, both personally and professionally. And she does this in

such extraordinarily fun, fast-paced and memorable ways that she is sought after around the globe by meeting planners looking to blow people's socks off at their annual conferences.

Linda's passion and spontaneous humor stem from over 20 years as a professional actress in film, television and on the legitimate stage. Her experience and training give her the unique ability to combine the entertaining, dynamic aspects of live theater with practical, high-value content to produce lasting, positive changes.



RUBEN "SPEEDY"
GONZALEZ

2nd General Session
Thursday, March 3rd

As a Four-Time Olympian and internationally recognized expert on developing mental toughness, Ruben Gonzalez knows how to achieve success again and again. A master storyteller, Ruben uses his Olympic experiences to inspire audiences to think



MARK SCHARENBRÖICH

3rd General Session

Friday, March 4th

Mix thousands and thousands of black leather, bandana wearing, tattoo bearing Harley-Davidson riders with a 100th Anniversary and one beige rental car and the end result will be the perfect metaphor for connecting with others: “Nice Bike.”

Join Emmy award-winning speaker, Mark Scharenbroich as he takes you for a fun ride on how to be effective at making meaningful connections in both

your professional and personal life. His Nice Bike principle is supported by three strong actions: Acknowledging, honoring and connecting.

Mark tells engaging stories focused on the relationship side of creating results, connecting administrator to faculty, team member to team member, teacher to student and student to student. Schools with a strong culture of connections drive improvements in academic performance.

Mark has spent his career speaking in more than 3,500 schools throughout North America. Along the way, he has discovered the keys that transform good schools into schools of excellence.

RUBEN SPEEDY GONZALEZ CONTINUED

differently, live life with passion and have the courage to take the necessary steps toward their goals – to push beyond self-imposed limitations and to produce better results!

Ruben’s story of overcoming incredible challenges on the road to competing in four Olympic Games over the span of four decades goes right into the core of his audiences psyche, filling them with the inspiration and self belief they need to achieve their goals.

Ruben will inspire and equip your people to achieve more than ever before. People walk out of Ruben’s keynote presentation knowing they have what it takes to achieve sustained success. Ruben will inspire your people to reach their full potential, to make bold decisions and to take action – creating long lasting success for your organization. He will change you.

LEADERSHIP LESSONS

Thursday, March 3rd • 2:40pm-3:30pm

Kudos to these presenters as they provide curriculum instruction for your classes. Taking 10-15 minutes of a class period to teach a leadership concept or specific guidance skill will enhance your students' behavior and understanding. Athena, the Goddess of Wisdom, explains that these components are all designed to help you build positive morale and leadership values back on your own Academy (school site).

MEET THE PROS

Saturday, March 5th • 8:45am-9:45am

This year's EPIC convention will continue to provide you with the pillars of outstanding professionals who will present the most fast-paced training that you will ever receive. Hermes, the god of knowledge and invention, desires your readiness for over 35 presenters to explode with 12-minute rotations (Formal Speech) that will improve, enhance, enrich and help you reach the acme of your Activity program.

CADA SHOWCASE

Saturday, March 5th • 9:00am-9:25am & 9:35am-10:00am

Just as Perseus' defeat of Medusa marked him as being the first hero, CADA enjoys providing a platform for orators to express their adventures. Please connect with some of the newest innovators of our period.

MAA CERTIFICATION SEMINAR

The Master Activity Advisor Certification Program (MAA) will relaunch at the 2016 Convention! Details about the revised program will be available beginning November 1, 2015 at www.cada1.org.

Convention attendees will have an opportunity to enroll in the Level I Foundations Course to begin their MAA course of study. Additional course offerings will be available during the Pre-Conference sessions, including the FCMAT/ASB Accounting Practices session.

Past MAA enrollees who have not yet completed their course of study can contact the MAA Coordinator, Jeff Culver at cdc@cada1.org to discuss additional options to assist with completion of their certificate.



REGISTRATION INFORMATION

For full registration details including pricing and package details, please review both sides of the enclosed registration form or visit www.cada1.org/convention.

Please note: This is an adult conference – no children will be admitted to any session, social events or the exhibit hall for any reason.

Mail completed registration packets to:

CADA Central
3540 Soquel Avenue, Suite A
Santa Cruz, CA 95062

or register online at www.cada1.org/convention

Grand Sierra Resort
2500 W 2nd Street
Reno, NV 89595

Reservations: (800) 648-5080

Rates: \$95.00/Single • \$115.00/Double

CADA has negotiated the exceptional rate of **\$95.00 (Single) or \$115.00 (Double)** plus tax per night for CADA Convention Attendees. To receive the CADA special discounted rate either use the link provided on our website or call reservations at **(800) 648-5080** and let them know you are a CADA Convention attendee. You must call by **January 30, 2016** to take advantage of this special rate. All reservations are based on availability so make your reservation early! Book today!

TRANSPORTATION INFORMATION

The Grand Sierra Resort and Casino offers complimentary shuttle service to and from the Reno Tahoe International Airport (RNO) during 5:00am-11:45pm based on the following schedule:

Departure from the Airport: The shuttle leaves from the exit located at the far end of the baggage claim every 15 and 45-minutes past the hour.

Departure from the Hotel: The shuttle leaves the hotel on every hour and half hour.



FOR MORE INFORMATION AND LATEST UPDATES GO TO...

CADA/CASL Website

www.cada1.org/convention

Twitter

www.twitter.com/cadaleaders
or #cada2016

Facebook

www.facebook.com/CAD4Jan

YouTube

www.youtube.com/cadaleaders

Instagram

www.instagram.com/cadaleaders

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