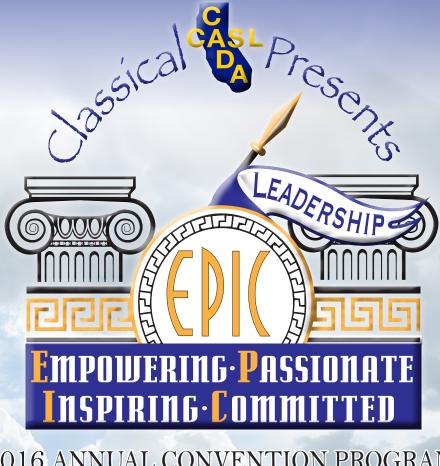
Jererere



2016 ANNUAL CONVENTION PROGRAM MARCH 2-5, 2016 Grand Sierra Resort Reno, NV

Jeerererer

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COUPONS

WELEOME TO EPIC LEADERSHIP

CADA Annual Convention 2016 - Reno, NV

"Be a Seeker of Wisdom" "Consult the Wise"

"Associate with your Peers"

1



How remarkable that we received the ideas of leadership and democracy from the Greeks, and that they also provided us with excellent aphorisms that are just as true today as they were in ancient history.

The 2016 CADA EPIC Leadership Convention will allow you to follow in such knowledgeable footsteps and assist you in your Activity Odyssey. Activity directors and those who support student activities are the most vital and dynamic citizens on our campuses. You help students grow and succeed, not only in school, but also

throughout their lives. You are appreciated and admired.

Thank you for attending our 2016 CADA EPIC Leadership Convention. Remember to be present, attend as many sessions as you are able, take notes, make new connections, ask questions, and enjoy your journey.

When you get back to your school, please continue with the observations of our Classical Leaders:

> "Use Your Skill" "Tell What You Know" "Give Back What You Have Received"

These wise words will enable all of us to do what is most important: "Teach the Youngsters!"

Yours in EPIC Service and Love,

Lauretta a Eldridge

<onvention Tips

- 1. Wear your CADA name badge. Your name badge is the most important part of your attire during the CADA convention. You will need to wear it at all times to be admitted into the events. However, you may leave it back in your room Friday night while you attend the Toga Party Reception, Dinner and Dance.
- 2. Network Talk to people who have been to prior conventions and find out which presenters and what topics they recommend. Attain email and text information from as many colleagues that you are able. If you are new, make sure you attend the New to Convention Orientation starting on Wednesday from 4:30pm–5:30pm. See page 9 for room locations. This program includes mentoring opportunities.
- 3. Continue reading your convention program and check out all the sessions. Choose a first and second choice in each time slot and plan to arrive early the sessions fill up fast. When you see C, this is a session that contains information relevant to Common Core: Character Education, Collaboration, Communication Speaking and Listening, Critical Thinking/Problem Solving, Creative and Innovative Thinking, Information Literacy, Information Management, Media/ Technology Literacy and Processing, Writing, College and Career Readiness.
- 4. Don't miss out on the EPIC evening events like Wednesday's dinner followed by networking in the Area Suites sponsored by Lifetouch, Thursday night events sponsored by Herff Jones, and Friday night's Toga Party with dessert sponsored by Jostens.
- 5. Don't miss "Leadership Lessons" or "Meet the Pros" Tickets will be available for both of these sessions at your Area table during registration. Standby tickets for these events are available Thursday and Friday at the registration desk. If you miss a chance to get a ticket, please go to the event early. There is usually room.
- 6. Attend your Area Meeting Thursday: 4:30pm 5:30pm. You need to attend in order to obtain valuable information regarding the Dinner/Dance and Area Conferences. You will meet your Council Leaders and other advisors in your Area plus win something fun in the raffle! See page 17 for Area Meeting locations.
- 7. Stop by the CADA Agora (Store) The Agora is filled with an abundance of Leadership ideas and materials that will improve and supplement your program. Bring your drachmas for various items including clothing, DVD's, CADA/CASL elements, and books. Look for a special coupon in the back of this program.
- 8. Visit CADA's Forum (Exhibit Hall) featuring over 200+ vendors with amazing products and services to bring back to your school.
- **9.** Bring your computer with you. The internet is free in your room and the convention hall. You can also stop by our Cyber Café to use one of our computers and learn a few tips while checking your email. Note: when you see this (), it is a course that has an emphasis on integrating technology.
- 10. Sleep when you get home. Don't miss a thing.

GENERAL INFORMATION

<ada agora (Store)

The CADA Store will provide you with resources for your activities programs. The helpful CADA Store Crew is ready to serve you, so be sure to visit them at the CADA Store in the Exhibit Foyer.

Store Hours (Closed during General Sessions)

- Wednesday: 2:30pm-5:30pm
- Thursday: 10:30am-3:30pm
- Friday: 8:30am-4:00pm
- Saturday: 8:30am-10:00am

And if you are unable to make it during store hours, visit us online at *www.cada1.org/CADAstore*.

WIRELESS CONNECTIVITY

CADA has arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center/Meeting Areas (no WiFi in the Exhibit Hall). There will be two different wireless access codes depending on your location.

For a wireless connection in your sleeping room:

- 1. Choose the **<u>GSR-WIFI</u>** wireless network
- 2. Launch or open your internet browser
- 3. Your browser should automatically open the Grand Sierra Resort Connection Page
- 4. Enter your email address in the appropriate field
- 5. Check the "accept terms & conditions" box
- 6. Click login and then you can enjoy the internet
- 7. For problems call ext 2164 and the Help Desk

For wireless connection in the Convention Center/Meeting Areas:

- 1. Choose <u>CADA2016</u> wireless network
- 2. Launch or open your internet browser
- 3. Enter CADA2016 in the login name box
- 4. Enter EPIC2016 in the password box
- 5. Click login and then you can enjoy the internet

<ADA/<ASL TECHNOLOGY

GET INVOLVED IN TECHNOLOGY!



- Look for this designation throughout the program book to see all the various technology sessions and discussions
- Follow the Convention on social media and use #CADA2016 to tag your posts.
- Download the "CADA/CASL Events" Mobile App in the iTunes, Google Play, or Amazon App Store or use the web-based version at cada.eventsential.org
- Stop by the Cyber Café to check your email, surf the web or check-in to your flight. Please note: There are no printers to print boarding passes, but you may check-in.
- Ask Questions we are here to help!

KYBER KAFÉ HOURS

Closed during General Session and limited access during workshop sessions. Located in Crystal 1 & 2.

- Wednesday: 12:00pm-1:45pm & 4:00pm-5:45pm
- Friday:
- Saturday:

Thursday:

7:30am-8:45am & 12:30pm-2:30pm 7:30am-8:30am,12:00pm-3:00pm & 4:00pm-5:00pm 8:00am-10:00am

RESOURCE MATERIALS

The convention schedule, workshop descriptions and links to resources are accessible through the "CADA/CASL Events" Mobile App or from cada.eventsential.org. Handouts and resources from sessions may also be found at www.cada1.org/resourcelibrary and search #cada2016. In addition we will email out a link to the conference resources at the end of convention.

For WiFi access information see page 3

THANK YOU TO OUR PLATINUM SPONSORS





Apollo – The God of Music.

MEET THE BOARD



MIKE WHITE Past President *pastp@cada1.org*



SUZY KRZAKZKK President president@cada1.org



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President Elect preselect@cada1.org



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MARGARET NOROIAN

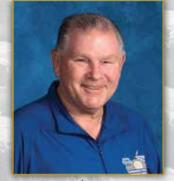
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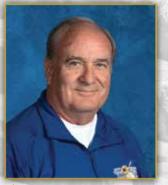
► E Coordinator areaE@cada1.org



KEVIN FAIRMAN Vice President vp@cada1.org



Con Shaff Executive Director ed@cada1.org



RADON FORTENBERRY

Treasurer cadacash@cada1.org



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Area H Lead areaH@cada1.org **7**

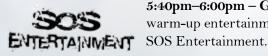
WEDNESDAY, MARCH 2ND





N€W T♦ **〈**♦NV€NTI♦N - 4:30pm-5:30pm – If you are new to the CADA Convention, or haven't been in a while, you **need to attend** this new to convention session. You will meet with experienced Advisors from your CADA

designated Area (A-H) and connect with friends who will help you navigate today and throughout the convention. This is your first opportunity to network with your Area and understand how the Convention will immediately enhance your Activity Program and positively affect students and staff when you return to school. Please see page 9 for your New To Convention Area location.



5:40pm-6:00pm – Grand Ballroom – Your General Session warm-up entertainment is sponsored by SOS Entertainment.



1st General Session - Creating EPIC Results Linda Larsen

6:00pm-7:30pm – Grand Ballroom – Linda Larsen has been helping people worldwide upgrade their thinking, improve their communication and achieve much better quality results in life, both personally and professionally. And she does this in such extraordinarily fun, fast-paced and memorable ways that she is sought after around the globe by meeting planners looking to blow people's socks off at their annual conferences.

Linda's passion and spontaneous humor stem from over

20 years as a professional actress in film, television and on the legitimate stage. Her experience and training give her the unique ability to combine the entertaining, dynamic aspects of live theater with practical, high-value content to produce lasting, positive changes.

WEDNESDAY NIGHT EVENTS - Immediately following our first General Session in the Colosseum, you are invited to connect with fellow philosophers in The Parthenon for a wonderful meal and Area networking. Sponsored by Lifetouch, you will be able to enjoy a delicious dinner —

NATIONAL SCHOOL STUDIOS

served from 7:30pm-8:30pm in the Silver State Pavilion, listen and dance to SOS Entertainment during this time and then visit with fellow Activities enthusiasts from all over the state and country in the Area Suites from 8:30pm-10:30pm. You are welcome to explore the Grand Sierra Resort after your visit to the suites.

WEDNESDAY, MARCH 2ND

8:30am-9:00am 9:00am-12:00pm *10:30am-12:00pm	Pre-Conference Seminar RegistrationGrand Salon• School CultureCarson 1• FCMAT – ASB Accounting: High SchoolNevada 7• FCMAT – ASB Accounting: Middle SchoolNevada 6• Technology ICyber Café/Crystal 1 & 2• Technology IICrystal 4 & 5• Innovate! Generate! Accelerate!Carson 4
12:30pm-6:00pm	Affiliate Registration (1-6pm – Setup)Exhibit Hall
1:00pm-7:00pm	Attendee Registration (1-5pm Secup)
	0
1:30pm-4:30pm	Master Activity Advisor (MAA) Courses MAA 101: Foundations for Student Activities Nevada 8-10
SESSION 1	• MAA 203: Organization of Student ActivitiesNevada 7
2:00pm-2:45pm	• MAA 205: Developing Personal Leadership Skills Nevada 6
SESSION 2	Sessions 1 & 2 – Repeated
3:15pm-4:00pm	• Bringing the Global Impact Carson 1
2:30pm-5:30pm	CADA Store (Closed during General Sessions) Exhibit Foyer
•	Session 1 – Only • Mindful LeadershipCarson 2 • Remind, Celly, GroupMe, & VoxerCyber Café/Crystal 1 & 2 • The DUDE. be nice ProjectCrystal 4 & 5
3:15pm-4:00pm	Session 2 – Only Create Zen in Your MSCyber Café/Crystal 1 & 2 How to Make Your Leadership GamesCrystal 1 & 5 Involvement+Data+Incentive=Student SuccessCrystal 4 & 5 The Laws of EngagementCarson 4
4:30pm-5:30pm	New to Convention Orientation by Areas
	 Area ANevada 8-10 Area BCrystal 4 & 5 Area CCarson 1 Area DCarson 2 Area HCarson 4
6:00pm-7:30pm	1 st General SessionGrand Ballroom
	- Keynote: Linda Larsen - Awards: Hall of Fame, Earl Reum & Bob Burton Awards - Sponsored by SOS Entertainment
7:30pm-8:30pm	DinnerSilver State Pavilion
8:30pm-10:30pm	Area Suites NetworkingBack Cover - Sponsored by Lifetouch

\$<\$\$I\$N\$ 1 + 2 - R4P4AT4P

2:00pm-2:45pm/3:15pm-4:00pm



bringing a global Impact to your Local campus G

Derek Sage, SOS Entertainment.....Carson 1 Build a globally-minded school culture and increase campus empathy by planning Local Impact Events to develop service-minded student leaders who will change their peers, communities and world for the better. Learn the best tips and tricks to encourage students to create initiatives that improve campus culture and the world around them.

S€SSION 1 - ONLY

2:00pm-2:45pm



MINDFUL LEADERSHIP &



Remind, Celly, Groud Me, and Voxer Your Way to dowerful communication. Communication \mathcal{C}

Louise Colbert, Excelsior Middle SchoolCyber Café/Crystal 1 & 2 Hands on workshop introducing four personally tested apps to meet the unique communication needs of ASB classes and activities directors. We'll move beyond the apps themselves to sharing specific techniques for implementing best practices regarding communication, team building, inspiration, and digital citizenship.



The dude. Be nice project ${\mathfrak C}$

Brent Camalich, DUDE. be nice.....Crystal 4 & 5 The best way to develop kindness in young people is by actually feeling it, not just thinking about it. Learn about a platform your students can use to build their own tangible, fun, and meaningful event. Plus, a great way to raise funds and promote a positive culture on your campus.

S€SSION 2 - ONLY

3:15pm-4:00pm

<reate Zen in Your MS government classroom ${\it C}$ ${\it C}$

Lindsey Charron, Horace Ensign Intermediate..Cyber Café/Crystal 1 & 2 Are you a first or second year middle school leadership teacher? This session is going to focus on how to utilize technology in your leadership class in order to keep things organized. Learn a lot of tips to help keep things organized and make your class more productive.

How to make your leadership games teach + energize! G

INVOLVEMENT + DATA + INCENTIVES = STUDENT SUCCESS C

Greg Hroch, 5 Star Students.....Crystal 4 & 5 Hear from a panel of educators who are currently using technology to gather data concerning their activities and events. Learn about concrete proof that student engagement equals student success. Find out how simple data collection can be an example of what schools are doing to incentivize activities to increase involvement.

THE LAWS OF ENGAGEMENT

Scott Backovich, Scott Backovich Communications....... Carson 4 Activities advisors work tirelessly to improve school culture. But, what if we've made the process of engaging students more complicated than it needs to be and we could simplify our strategies into a comprehensive plan anyone can use? Learn a wide array of methods to help students truly feel at home.













JOIN US FOR THE FRIDAY NIGHT "SALTA'TIO"

You are invited to the Colosseum to enjoy the fruit of the Gods! Wear your favorite Roman attire.... togas and tunics encouraged!

- Reception from 7:00pm-8:00pn
 - Dinner from 8:00pm-9:00pm
 - Jostens Dessert & Dance from 9:00pm-Midnight

THANK YOU TO OUR PLATINUM SPONSORS



Athena – The Goddess of Reason, Intelligent Activity, Arts and Literature.

HIGH SCHOOL CONFERENCE APRIL 9-11 2016 STATE CONFERENC CASL1.ORG O NI VARIO MIDDLE SCHOOL CONFERENCE APRIL 7-9 A

THURSDAY

THURSDAY, MAR<H 3 PD

NEW TO CONVENTION EPIC EXPERIENCE (NTC) - 8:00am-8:45am – Silver State Pavilion – CADA's second meeting just for our NTC's. Continue your odyssey by joining fellow philosophers for up-to-date information, networking and a morning treat. You will be meeting with various mentors from "like-schools"....look for the signs directing you to middle or high schools and large or small schools. Arrive early, share and have fun.



2** GENERAL SESSION - RUBEN "SPEEDY" GONZALEZ

9:00am-10:30am – Grand Ballroom – As a Four-Time Olympian and internationally recognized expert on developing mental toughness, Ruben Gonzalez knows how to achieve success again and again. A master storyteller, Ruben uses his Olympic experiences to inspire audiences to think differently, live life with passion and have the courage to take the necessary steps toward their goals – to push beyond self-imposed limitations and to produce better results!

LADARSHIP LASSONS ROUNDTABLAS - 2:40pm-3:30pm - Silver State Pavilion Attend four - 10-minute roundtable presentations during this fast paced hour of curriculum ideas you can start using the day after the convention in your classroom. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the registration desk beginning Thursday morning. We are usually able to fit everyone in.

EXARKA MEETINGS – 4:30pm-5:50pm – An absolute must!! Spend some time with members from your Area and learn about what your Area has to offer. Get to know your Area Council, vote for your Area Award Winner and Dinner/Dance table assignments will be allotted during this meeting – you might even win a raffle prize! See page 17 for Area Meeting locations.

\A\A F\RUM (\XHI\BIT HALL) - 6:00pm-9:00pm in the Exhibit Hall. Join us for dinner as you continue to visit the booths of our amazing vendors. All of their products



and services will be on display during this three hour event. Enjoy this Pegleg Entertainment sponsored dinner.

THURSDAY NIGHT **EVENT** - 9:00pm-12:00am - Bowling Alley/Grand Salon sponsored by Herff Jones.



- Bowling Bowling Alley
- Dancing Grand Salon
- Picture Opportunities

THURSDAY, MAR<H 3RD

7:10am-8:00am		Classic StretchSilver State 2 • Morning Workout with Melanie Lindsey
7:30am-1:00pm		Attendee Registration Grand Salon
8:00am-8:45am		New to Convention Orientation Silver State Pavilion - Sponsored by WorldStrides/USA Student Travel
8:00am-5:00pm		Zen LoungeNevada 12
8:00am-11:00am		Affiliate Setup ContinuesExhibit Hall
9:00am-10:30am		2 nd General SessionGrand Ballroom
		- Keynote: Ruben "Speedy" Gonzalez
10.00 0.00		- Awards: Warren Shull & Jack Moore
10:30am-3:30pm		CADA Store (Closed during General Sessions) Exhibit Foyer
10:45am-12:20pm	E	Sessions 3 & 4 – Repeated (Pick one for each time slot) • Activities & Administration – Have to be Friends Crystal 3
	-	• Color Run Fun!Crystal 4 & 5
	ç	• Dozens of Events that will Change the CultureSilver State 2
Session 3	E	• Empowering Young Changemakers Nevada 2
10:45am-11:25am	e Co	 EPIC Inclusivity
SESSION 4	X	• FMCAT – MS
11:40am-12:20pm		• FMCAT – HS
		• Go EPIC or Go Home, Part II Nevada 8-10
	C	• Leadership Lessons that are EPIC! Nevada 7
	¢	Middle School MadnessCarson 1
	C	• Sportsmanship and Spirit at Athletic Events Nevada 6
10:45am-11:25am		Session 3 - Only
	E	Community Backing – Getting Total SupportNevada Foyer
	Se .	• Coping with Crisis: The Activity Director's Role Nevada 4
	S.	Digital Response
	e	Small YET Mighty Fun!Nevada 5 The Laws of EngagementCarson 2
	G	Using Tech to Make Life EasierCyber Café/Crystal 1 & 2
10:50am-11:50am		Awards ReceptionSuite 1934
11:40am-12:20pm		Session 4 – Only
1		• ASB at a Continuation High School Nevada 5
	E	• Do You Have the PassionNevada 4
	Se	• Gooooaaaaaaals!
Q	C.C.	Meeting Digital Citizenship StandardsCyber Café/Crystal 1 & 2 Tranship & Etinuatta
	e	• Teaching Etiquette
11:30am-12:30pm		New To Convention ExhibitsExhibit Hall

THURSDAY, MAR<H 3 RD

12:30pm-2:30pm 2:40pm-3:30pm 2:50pm-4:20pm

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6:00pm-9:00pm 6:00pm-9:00pm 6:00pm-9:00pm

9:00pm-12:00am

L	General Membership ExhibitsExhibit Hall
	Leadership Lessons Roundtables Silver State Pavilion
	Sessions 5 & 6 – Repeated (Pick one for each time slot) • Be the LightCrystal 3 • Capture the SpiritSilver State 2 • Creating A Culture Of SignificanceCarson 3
	 Creating A Culture Of SignificanceCarson 3 Creating a Leadership DepartmentNevada 3 Developing the Professional Leader: Take 2Nevada 1 EPIC Fundraising to fund your EPIC ProgramsNevada 4 Help Nice Kids find BALANCE?Crystal 4 & 5 Motivation By AppreciationNevada 11
(Power Beyond the PosterCarson 2 Practical Practice for Positive ProgressNevada 8-10 Relations between the ASB Director & BookkeeperNevada 2 The 4 Seasons of Student LeadershipCarson 1
	Session 5 – Only• Elevating the Student Experience• EPIC All-Inclusive Events• EPIC Change!• Google for Beginners• League for Excellence• Week of Welcome: Teaching Culture• Nevada Foyer
()	Session 6 – Only • Battle of the Titans
	Area Meetings• Area A Silver State 2• Area B Crystal 4 & 5• Area C Carson 1• Area D Carson 2• Area H Carson 4
	Elections – Area Coordinatorscada.voting4schools.com
	Elections Help Desk Exhibit Foyer
	Exhibit Hall DinnerExhibit Hall - Sponsored by Pegleg Entertainment
	Bowling, Dancing and Networking

- Sponsored by Herff Jones

17

\$<\$\$ION\$ 3 + 4 - REPEATED

10:45am-11:25am/11:40am-12:20pm



A<TIVITIES AND ADMINISTRATION - HAVE TO BE FRIENDS 💮 Hayley Penton & Kevin Lindsey,

Oaks Christian School**Crystal 3** The quickest way to success with administration is to truly work together. Hear from an Activities Director and Dean of Students about the methods for success and partnership when different skills, perspectives, and experience seem to make Activities and Administration a difficult match.



KOLOR RUN FUN! HOW TO SUKKESSFULLY RUN A KOLOR RUN FOR FUN AND MONEY AT YOUR SKHOOL!

Christy Hertsch, Washington Middle School......Crystal 4 & 5 The COLOR RUN is an EPIC event that can not only be a FUNraiser but a FUNDraiser at your school. Learn the DOs and DONTs of this fun event and you too can make THE COLOR RUN a colorful tradition at your school!



Don Skaggs & Erin Andrade,



Empowering Young Changemakers $\, \, \mathbb{C} \,$

Julie La Belle, Chaminade College Preparatory



EPIK INKLUSIVITY

Kristin Berglund, Kristin Drew Bywater, Sara Cowey, & Melissa Perino, San Mateo Union HS District Nevada 1

SMUHSD has reworked school-wide activities to be more inclusive so ALL students feel comfortable & can make connections on campus. Our work has focused on understanding the laws protecting gender expression in our school communities & reworking of events (PowderPuff, Graduation Gowns, Homecoming Elections, Blood Drives) to promote such inclusion.

Ki Ex Str

<code><PI< S<H \diamond ols - Let me show you `C</code>

Kim Karr, #icanhelp.....Carson 4 Explore the events put on by many EPIC schools from across the United States, how they organize their rooms, decorations around their campuses, and other positive school culture ideas! Walk away with a ton of new ideas for your own school and be inspired. *#epicschools #icanhelp*

\$<\$\$I\$N\$ 3 + 4

10:45am-11:25am/11:40am-12:20pm

F<MAT: FIS<AL <RISIS MANA44MENT ASSISTANCE TEAM &+A

Middle School – Presented by Michael Ammermon......Nevada 11 High School – Presented by Michelle Plumbtree.....Nevada 3 Question and Answer Session.

40 EPIC 0R 40 HOME, PART II

Amy Langhorst, Spring Valley High SchoolNevada 8-10 EPIC-sized rally games that generate SPARTAN-size participation and TROJAN warrior enthusiasm! Learn these games by playing them. Bring your gameface! THIS IS... RALLY TIME!

Leadership lessons that are epice \mathbb{C}

Miriya Julian & Darryl Andrews,

Southwest Career & Technical Academy ...Nevada 7 A shopvac. A bar of chocolate. A cup of water. Learn how these items will make an impact on your student group. Get leadership lessons that will have your students thinking about pressure, the perception of student council/ASB, and involving all students on your campus. Handout with debriefing questions provided.

MIDDLE SCHOOL MADNESS

Dilene Pulsipher & Tara Fry, 🦨

SPORTSMANSHIP AND SPIRIT AT ATHLETIC EVENTS ${f C}$

Todd Arrowsmith, West Ranch High School.....Nevada 6 Athletic Events have always been a staple for spirit at high schools. Teaching your students proper sportsmanship and incorporating student spirit sections can make sporting events even more fun and memorable. Find out how to get spirit sections started and some activities you can teach your student sections.









S€SSIQN 3 - QNLY

10:45am-11:25am



 A<king - G<tting Total Support $\,\,$

Jim Hullihan, Motivational Media Assemblies Nevada Foyer Opening up your activities plan can provide you total community backing within two years. Connecting with a wider team of students, parents, civic leaders, corporations and foundations can give you increased partners and financial resources. Get new marketing/promotion ideas and discover how empowering every student yields big results.

Coding with Crisis: The activity director's role arphi



DIGITAL RESPONSE 🕑

Matthew Soeth, #iCanHelp/iCanHelpLine......Carson 3 Learn how to work with students and staff to develop safety protocol around social media and how that can affect your campus climate and culture. We'll share case studies and sample language you can use when creating your response plan.

A

SMALL YET MIGHTY FUN!

Wendie French, Potter Valley Jr/Sr HS...... Nevada 5 Addressing the unique challenges of small, rural schools. Is your school very small (80 or fewer students)? Do you struggle to get the participation you need? Connect with other small schools to plan exchanges, activities and build relationships we need to be successful.



THE LAWS OF ENGAGEMENT

Scott Backovich, Scott Backovich Communications....... Carson 2 Activities advisors work tirelessly to improve school culture. But, what if we've made the process of engaging students more complicated than it needs to be and we could simplify our strategies into a comprehensive plan anyone can use? Learn a wide array of methods to help students truly feel at home.



USING TECH TO MAKE LIFE EASIER $C \otimes$

Craig Grivel, Sheldon High School.......Cyber Café/Crystal 1 & 2 If you aren't using spreadsheets and mail merge you should be! Easily print certificates for 100's of students in minutes, track attendance, print passes, compare lists, and more time saving tips. Create your own barcode labels and use scanners to save hours. Use Google forms for surveys, voting & more.

\$€\$\$I\$N 4 - \$NLY

11:40am-12:20pm

ASB AT A CONTINUATION HIGH SCHOOL

Sunshine Zuniga, Frontier High School**Nevada 5** Explore and share the complexities of being an Activity Director or having a leadership class at a continuation high school.

DO YOU HAVE DASSION? 🤤

Mark Vincent, RetiredNevada 4 Connectiveness is the new buzz word in education. In your activities program you will be developing the framework for the connectiveness. The many hats you wear will become the basis for reaching many students.

4000 AAAAAAALS! 🕑

Sandy Ginger, CCSD.......Carson 2 Participate in a series of activities that will help your student leaders to explore the dynamic nature of goals and the importance of realistic targets.

Meeting digital (itizenshid standards Throligh ASB $C \otimes D$ Daniel Bowen, Dougherty Valley HS

& Travis Bell, Acalanes High School Cyber Café/Crystal 1 & 2 Model digital citizenship to create a safe online environment for the digital savvy student. Social media (Snapchat, Twitter, Instagram, YouTube, etc) can be a huge asset to ASB when used properly & safely. Plus, examine districtapproved ASB student contracts & guidelines for digital citizenship.

TEACHING ETIQUETTE: IT'S MORE THAN PLEASE AND THANK YOU 🚱

Cheryl Pratt, Depoali Middle School.....Nevada Foyer Etiquette. It may sound like an old-fashioned word, but it includes very basic life skills: learning how to shake someone's hand, tie a necktie, write a thank you note, set the table, eat a meal, verbally interact with someone. Make a huge impact by teaching students that manners matter!













LEADERSHIP LESSONS ROUNDTABLES

2:40pm-3:30pm in the Silver State Pavilion

Attend four – 10-minute roundtable presentations in this fast paced hour of curriculum development. Below is a list of tentative presentations for Leadership Lessons. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the registration desk beginning Thursday morning. We area able to usually fit everyone in.

- Adding Value to Any Activity
- A Character & Leadership Course that is Research–Based, Aligned with Common Core and available Online
- ${}^{igvee}_{m{ ext{ \bullet }}}$ Accelerated Leadership Growth
- **•** Always Time for Leadership!
 - **(** Apps for Teaching
 - ${igvee igvee igvee$
 - Break the Cycle Be the Change
 - Building the World's Greatest School
 - Conquer Stress like a Gladiator, UNWIND! & Get Healthy!
 - Dealing with Personality Conflicts in Your Leadership Class
- ${igvee} ullet$ Developing Leader-Teachers
 - Diversity Activities for Leadership
 - Empowering Leadership Standards

- Empowering Young Changemakers
- 🤄 EPIC Leadership
- **•** Event/Committee Organization & Evaluation
- Follow Through –
 Because I said I Would
- How to Help More than a Dozen Community Organizations in Less than Four Hours
- € Leadership Handbook
- Leadership Scrapbooks How to Create & Present Them
 - Ickin' & Grinnin'
 - Providing Interactive & Educational Extra Credit Opportunities
 - ℃ The Leadership Class Handbook
 - The Worst They Can Do is say No!

S€SSIONS 5 + & - R€P€AT€D

2:50pm-3:30pm/3:40pm-4:20pm

BE THE LIGHT

Tenille Nadkrynechny, Keynote Speaker & Singer/Songwriter......Crystal 3 A 22 year old music artist, songwriter, entrepreneur and humanitarian focusing this presentation on creating a platform for students to find their

light. After raising over \$775,000 for her local youth shelter, over the past few years, Tenille's perspectives on community involvement, entrepreneurial spirit, and dedication to a passion are rooted in the belief system of the cheerleaders; the ones supporting the outliers, the change makers and youth who are hungry to make positive impact on the world. It often takes watching the light in others prosper, especially in school

leaders and teachers, for youth to realize the greatness waiting inside of them and their own

 votential to achieve what they put their mind to.

 VAPTURE THE SPIRIT (AKA: THE TRAVELING JUNK SHOW)

Stu Shaffer, Capture the Spirit**Silver State 2** This nationally known program is a high energy, hands-on program involving the audience in a plethora of spirit activities. You'll experiences techniques and ideas to increase spirit in your school.

<REATING A CULTURE OF SIGNIFICANCE WHERE EVERYONE MATTERS 4

Richard Parkhouse & Dr Michael Roe, Retired......Carson 3 Schools are filled with significant moments everyday; some will be close to your heart forever and some will tear your heart out forever. See how the 6 Values of Building the World's Greatest HS will create a culture of significance where Everyone Matters and Everyone Can Explore Their Greatness.

keating a Leadership dedartment ${\mathfrak C}$

Season Pollock, Palos Verdes Peninsula High SchoolNevada 3 With only 35 members on ASB, this program was turning away hundreds of aspiring student leaders. The problem was tackled by creating a department with 350 student leaders and 5 leadership programs which collaborate to maintain a positive school climate while inspiring its students to discover lifelong leadership qualities.

developing the professional leader: take 2 C

Jill Mortensen, Ripon High SchoolNevada 1 In developing our young leaders, it is essential to teach/provide/guide them with tools that will allow them to become a professional. Career choice, time management, conflict resolution, public speaking, confidence, attitude, financial knowledge, healthy work habits all apply to this common core based presentation and curriculum.

Erin Andrade, Great Oak High School.....**Nevada 4** Money is always short, especially for programs and events that really matter for students. Learn some EPIC ideas to help create a lasting tradition as well as promote school spirit and academic success!











\$€\$\$I\$N\$ 5 + € - R€Þ€AT€Þ

2:50pm-3:30pm/3:40pm-4:20pm



HELP NICE KIDS FIND BALANCE?

Phil Boyte, Learning for Living......Crystal 4 & 5 Is it possible to find a balance with your leadership kids – kids who are nice and yet still get stuff done?, perform as real leaders? The message so many kids are getting is "BE NICE" and so we get a room full leaders who are very nice kids. In fact, many kids are so nice they won't challenge their peers who are slacking on the entire group and letting everyone down. As a result many kids are now "doers" not leaders. Join Phil as he shares what he is finding about helping these "nice kids" be leaders and not just "doers".

MOTIVATION BY APPRECIATION

Melanie Lindsey, Foothill Technology High School Nevada 11 Does your staff need a morale boost, a little feel good? Based on The Five Love Languages, Motivation by Appreciation offers a way to be more directed and thoughtful about staff (and student) appreciation. This is about celebrating who they are not what they have achieved.



dower beyond the doster: Marketing that Matters \mathscr{G}

Patrick Maurer, PMaurer Communication LLC......Carson 2 Think Small. Got Milk? The Old Spice Guy. All great MARKETING campaigns that impacted the way we think. Yet on our campuses, we tend to focus on the advertisements rather than considering the whole marketing picture. Find new ways to approach your events and implement a MARKETING strategy.



ÞRAKTIKAL ÞRAKTIKE FOR ÞÓSITIVE ÞRÓGRESS (I ÞRÓMISE) 论



RELATIONS BETWEEN THE ASB DIRECTOR + ASB BOOKKEEPER 👻

Darlene Johnson, Channel Islands HS **Nevada 2** Define a solid relationship between the finance director and ASB. Learn about all types of fiscal situations, problems, solutions, FCMAT, CASBO, and fiscal sense about fundraising, dances, gradnite, special events & the audit. Handout will be available. Great workshop for newbies!



THE 4 SEASONS OF STUDENT LEADERSHID 👻

Stephen Amundson, Tulare Western High School......Carson 1 Leadership STARTS with me but it's not about me. It is my responsibility to create school SPIRIT, I get to SERVE my campus and community and find ways to SHINE the spotlight on others! Rock the school year with the FOUR seasons of START, SPIRIT, SERVE, and SHINE!

\$€\$\$I\$N 7 - \$NLY

2:50pm-3:30pm

ELEVATING THE STUDENT EXDERIENCE \mathcal{C}

Lee Tousignant, Herff Jones & Varsity Brands Carson 4 School spirit and pride are proven to be critically valuable in the educational process. Explore how to rally community support, re-invigorate your faculty and staff, and most importantly, empower your students to take ownership of their own experiences to get the most out of their time in school.

EPIC ALL-INCLUSIVE EVENTS WITH LITTLE TO NO START UP MONEY

Castan Ortiz, Orange Cove High School.....**Nevada 6** Learn about little to no cost school wide events in which every student is dying to participate. Allow everyone on campus to feel included, without crazy dress up days. Get resources and tricks of the trade to help you kick-start an ALL-INCLUSIVE program on an extremely tight budget.

EPIK CHANGE! 6

Jennifer Duston, Academy of Technology

& Leadership At Saticoy (ATLAS)......Nevada 5 Let's face it, change is HARD for EVERYONE. Whether you are a new advisor taking over an already existing program, an experienced advisor making changes to your current program, or even an experienced advisor moving to a new school or position, this session is for you!

4004LE FOR BEGINNERS 🛞

Jamie Gibo, Shadow Ridge HS, NV...... Cyber Café/Crystal 1 & 2 A brief overview of ways to use Google apps and programs to help your classroom and council run smoothly. Also, how to use Google forms to quickly and efficiently gather information.

Leasue for excellence - Improving school climate one step/ student at a Time G_{2}

Linda Pickett, Columbia High SchoolNevada 7 Situations arose at Columbia High School in Illinois which prompted the evolution of a student centered program focusing only on improving school climate. The program is now in its third year. Discover what has been working in this high school to make it a better place for students, staff and faculty.

WEEK OF WELCOME: TEACHING CULTURE TO TRANSFORM CULTURE G

Corissa Stobing & Leslie Addiego, Ygnacio Valley HS**Nevada Foyer** Start the school year getting your students and staff energized and connected!

Learn about the Week of Welcome; three days of culture changing lessons and activities that focus on setting common expectations, forming relationships and building community. Come learn how you can start creating a school nobody wants to leave!













S€SSION & - ONLY

3:40pm-4:20pm



BATTLE OF THE TITANS - UNIFYING BOYS VS. GIRLS RALLY

Kristin Patten, Antelope High School...... Nevada 6 Put on a unifying Boys vs. Girls rally week in a healthy, competitive way. Learn how to set parameters that keep the events of the week positive for students and staff. Throughout the week events take place that highlight accomplishments for both genders which allows them to appreciate their differences.



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Jennifer Duston, Academy of Technology &



ENVIRONMENTAL LEADERSHIP

Laura Castro, Harvest Park Middle School...... Nevada Foyer Want to encourage Environmental Leadership? Need tips on recycling and conversation? Looking to go green with marketing? Want to hold a green prom or dance? Learn how to apply the 4R's to the operations on your campus and student organized events to support California's Blueprint for Environmental Literacy.



Marciano Flores, Wonderful College Prep Academy...... Nevada 7 You want to be Epic this year?! Focus on getting and keeping your leadership team organized for the entire year through the use of focus binders, calendars and technology. You will leave with strategies to help and maintain a welloiled ASB machine for the year!



VIP BRANDING

Lee Tousignant, Herff Jones & Varsity Brands...... Carson 4 Create excitement and commitment from your community base through better school branding and marketing.

VIDEO TOOLS FOR BEGINNER TO INTERMEDIATE 🕔

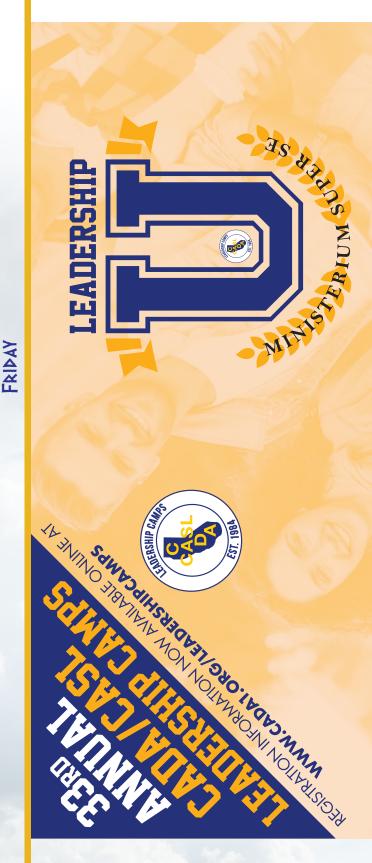


Jeremy Hersch, Grossmont HS.....Cyber Café/Crystal 1 & 2 Promote your events using a simple video website called WeVideo. Tips to make your video clips short and sweet to work on services like Instagram.

THANK YOU TO OUR PLATINUM SPONSORS



Poseidon - The God of the Sea and Protector of All Aquatic Features.



U.C. SANTA BARBARA

JULY 2016 CAMP DATES

- 1 3 » MIDDLE SCHOOL (Starts Friday)
- 10 * HIGH SCHOOL 1 (Starts Thursday)
- 12 15 » HIGH SCHOOL 2 (Starts Tuesday)
- 17 20 » HIGH SCHOOL 3 (Starts Sunday)

REGISTER NOW! CADA SUMMER LEADERSHP CAMPS

FRIDAY, MAR<H 4TH

<ADA FUN RUN/WALK - 7:15am – Need a little fresh air? Then the Fun Run/Walk is just for you! This simple course is designed for you to take at your own pace. Of course there will be prizes and each participant will receive a Starbucks gift card to purchase breakfast. You can still register for this event in the main registration area for only \$25. Meet at 7:15am in front of the hotel.



3RD GENERAL SESSION - MARK SCHARENBROICH

10:30am-12:00pm - Grand Ballroom

Mix thousands and thousands of black leather, bandana wearing, tattoo bearing Harley-Davidson riders with a 100th Anniversary and one beige rental car and the end result will be the perfect metaphor for connecting with others: "Nice Bike."

Join Emmy award-winning speaker, Mark Scharenbroich as he takes you for a fun ride on how to be effective at making meaningful connections in both your professional and personal life. His Nice

Bike principle is supported by three strong actions: Acknowledging, Honoring and Connecting.

Mark tells engaging stories focused on the relationship side of creating results, connecting administrator to faculty, team member to team member, teacher to student and student to student. Schools with a strong culture of connections drive improvements in academic performance.

Mark has spent his career speaking in more than 3,500 schools throughout North America. Along the way, he has discovered the keys that transform good schools into schools of excellence.



FRIDAY NIGHT DINNER/DANCE - SALTA 'TIO

7:00pm-8:00pm (Reception), 8:00pm-9:00pm (Dinner), 9:00pm-Midnight (Dance) – Inspired by Apollo, the God of music, our Friday night event begins with a social hour.

Minstrels will be playing acoustic music for all to enjoy. You are then invited into the Colosseum to enjoy the fruit of the Gods, as nectar and ambrosia will be served in abundance. You will conclude your meal with a luscious dessert that is sponsored by Jostens. Next, you will then be ready to partake in the joys and pleasures of dancing to the Classic Rock-n-roll sounds of Triple Threat and favorite DJ-Freestyle Entertainment. Please wear your favorite Greek or Roman attire....togas and tunics are encouraged. ToGa, ToGa, ToGa!!

FRIDAY, MAR<H 4TH

7:10am-8:00am		Classic Stretch • Morning Workout with Melanie Linds	
7:15am		Fun Run/Walk	Front of Hotel
8:00am-10:30am		Attendee Registration	Grand Salon
8:00am-4:00pm		Zen Lounge	Nevada 12
8:30am-10:00am		Affiliate Meeting	Nevada Foyer
8:30am-4:00pm		CADA Store (Closed during General Sessions))Exhibit Foyer
9:00am-10:15am		Past President Breakfast	Suite 1934
8:40am-10:10am		Sessions 7 & 8 - Repeated (Pick one for eac	
	C	• 10 Leadership Lessons You Odyssey	Crystal 3
Session 7		• A Lot for A Little	Crystal 5
8:40am-9:20am	G	• Building a Positive School Culture: Renai	-
	ĕ	• EPIC Character Traits for Student Leade	·
Session &		• EPIC Journey of Financial Solvency	-
9:30am-10:10am	Ğ	• EPIC Staff Appreciation Ideas	
	.0	• Fired Up, Frantic, & Freaked Out	
		• Leaders Under Construction	
	G	Multicultural Celebration	
	C	Ready, Set, Engage	
	G	Submit your Leadership Class for A-G Approval	
		• What Happens When You Fail?	
	E	• You Can Sit With US	Nevada 8-10
8:40am-9:20am		Session 7 – Only	
	C	Digital Response	Carson 3
	E	• EPIC Staff Units	Nevada 5
	C	• Fun Activities that Teach Life Lessons	Silver State 2
		• How Life in the Frat Helped	Nevada 4
		• Multiple Platforms; One App Cyber Ca	
9:30am-10:10am		Session 8 – Only	
oloouni 10.10uni	G	• EPIC Activities that Build Culture	Silver State 9
	.0	Love Your Leaders	
	G	World's Greatest Leadership Class	
	C		
10:30am-12:00pm		3 rd General Session	Grand Ballroom
		- Keynote: Mark Scharenbroich	
12:00pm-3:00pm		Final Membership Exhibits & Raffle	Exhibit Hall
12:00pm-5:00pm		Elections - Vice Presidentcada.vot	ting4schools.com
12:00pm-5:00pm		Elections Help Desk	Grand Salon

FRIDAY, MAR<H 4TH

12:15pm-1:15pm 3:10pm-4:10pm 3:20pm-5:00pm

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5:00pm-6:00pm 5:00pm-6:00pm 5:00pm-6:00pm 7:00pm-8:00pm 8:00pm-9:00pm 9:00pm-12:00pm

	Camp Staff Meeting Nevada Foyer
	Keynote Follow up: Mark Scharenbroich Carson 1-3
	Sessions 9 & 10 – Repeated (Pick one for each time slot)
	• 10 Minute LessonsCrystal 3
E	• A Systematic Approach to Running a MS ASB Nevada 1
	• Creating an EPIC Leadership ProgramCrystal 5
	• Friday Fundays XVII Nevada 8-10
E	How to Make ASB Cool & Collective Nevada 4
E	• How to Survive Your First Year Nevada 11
E	• Leadership Retreats Nevada 2
	• Save the CatCarson 4
E	Service Learning Leadership Class Nevada 6
E	• Top 20 Teens Curriculum Nevada 7
E	• Your Mom Can't Get You on the Roster Nevada 3
	Session 9 – Only
	• Admin Tools to Support Your Student Leaders Nevada 5
C	• Connecting with Kids Cyber Café/Crystal 1 & 2
E	• Mount Vesuvius: Taking Over an ASB Program Crystal 4
	Session 10 - Only
Ce	• Be EPIC with Boosters on CampusCrystal 4
E	
	MAA – Assignment Submission (for early departures)Suite 1434
	Area Suite NetworkingBack Cover
	Administrator's ReceptionSuite 1934
	Reception Grand Salon
	DinnerGrand Ballroom
	Dessert & DanceGrand Ballroom
	- Sponsored by Jostens



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YouTube Channel

www.youtube.com/cadaleaders www.youtube.com/cadacamps www.youtube.com/caslfan

Tag all your social media postings with #CADA2016

\$<\$\$ION\$ 7 + 8 - REPEATED

8:40am-9:20am/9:30am-10:10am

Steve Hardy, Sonora High School**Crystal 3** Expand the 10 minute leadership lessons to include a vast array of multimedia material, including how to overcome common obstacles such as accessibility and technology limitations. The session will also examine collecting assignments online and how to streamline grading. You will leave with 10 ready to use lessons.

A LOT FOR A LITTLE ${f C}$

Katie Sanchez & Carol Sullivan, Martinez Junior HSCrystal 5 This session will outline and showcase different strategies to stretch a dollar. From years of experience utilizing community (businesses and families) to make leadership/school events successful without draining the budget.

BUILDING A POSITIVE SCHOOL CULTURE: RENAISSANCE

Jon Drury, Bear River School.....Crystal 4 Learn how this school has developed a positive culture that celebrates student achievement, attendance, behavior and improvement through the Renaissance program in visual, tangible, and walk-around-able ways. Students, staff, and community are 100% teammates!

For our student leaders \mathcal{C}

EPIC JOURNEY OF FINANCIAL SOLVENCY \mathcal{C}

Jennifer Pfeffer, Arlington High School......Nevada 7 Follow an advisor's journey through the EPIC cycle of financial solvency. Journey with her as it comes full circle, from major debt and hidden challenges, to financial order and school culture restored. Learn what worked in the extraordinary world of a public high school with school-wide poverty and declining enrollment.

EPIC STAFF APPRECIATION IDEAS ${\ensuremath{\mathfrak{C}}}$

Kara Johnson & William J. Pete, Knight High SchoolNevada 1 Staff involvement is the key to any successful school leadership program. With staff buddies each leadership student is paired with staff members to honor and appreciate them during the year. Lots of appreciation gift ideas on little to no budget and how to use puns to appreciate your staff.













\$<\$\$I\$N\$ 7 + 8 - R{P{AT}

8:40am-9:20am/9:30am-10:10am



FIRED UP, FRANTIC, + FREAKED QUT ABOUT HOMECOMING!

Kari McGowan, Tahquitz High School......Carson 2 Homecoming 101... how to conceptualize, plan, organize, and execute a memorable Homecoming spirit week, rally, halftime show, and dance regardless of the size of your school!



Leaders under construction ${\mathscr{C}}$



MULTI<ULTURAL <<L<BRATION

Craig Grivel, Sheldon High School......Nevada 3 Use an all school assembly to embrace and celebrate the diversity on campus. See how easy it is to empower clubs and organize an event that can be a powerful tool in helping to unify a campus and break down barriers. Gain ideas on how this can be adapted anywhere.



RADY, SAT, ANAAAA - MORA FRASH, AWASOMA GAMAS + AATIVITIAS Rhett Laubach, YourNextSpeaker, LLC Carson 1 Rhett is back and ready to bring even more new, fresh leadership activities that work in a variety of areas. Learn 5-30 minute activities from a 20-year veteran leadership speaker/trainer. The value is tremendous and you will have a great time learning. Join @*RhettLaubach* for resources you can use.

Geniel Moon, Murrieta Valley High School & Cari Strange, Temescal High School......Nevada 11 Walk through the process of getting your leadership class approved as an A-G elective.



Jeremy Hersch, Grossmont High School......Nevada 2 Have you had a moment where everything went smoothly, the event was perfect and the gods would be proud? What about those times where you are a simple mortal? This workshop will examine how to deal with the failures of leadership and what can be learned from them.

You can sit with US $`{f e}$

Nicole Higuera, Las Palmas Middle School...... Nevada 8-10 Come see how you can transform your campus and connect all students by creating spaces and events that are dynamic and fun! This session will be interactive and will demonstrate some creative ways to impact and connect all types of students. YOU CAN SIT WITH US!

S€SSION 7 - ONLY

8:40am-9:20am

digital response ${\mathbb C}$

Matthew Soeth, #iCanHelp/iCanHelpLine Carson 3

Learn how to work with students and staff to develop safety protocol around social media and how that can affect your campus climate and culture. We'll share case studies and sample language you can use when creating your response plan.

€PIK STAFF LINITS €

Jessica Banchieri, Heritage High School......Nevada 1 Learn how to successfully work with your administration, school resource officer, community members and middle schools to present hot topics such as responsible social media usage to students in a relevant way that keeps important messages alive and addressed at your school.

Fun activities that teach life lessons ${ar { m e}}$

Shelly Henderson, Dinuba High School Silver State 2 Do you want to help your students clarify their values & beliefs and develop their interpersonal skills about important life issues without lecturing? Learn hands-on activities as powerful learning experiences which students reflect upon and apply to their lives. Come play and learn!

HOW LIFE IN THE FRAT HELPED DEVELOD MY SKILLS IN ACTIVITIES

MULTIPLE PLATFORMS; ONE APP 🕔

Paul Chylinski, Loara High School Cyber Café/Crystal 1 & 2 Make your life easier. Manage multiple social media apps by using just one. This session will look at Facebook groups, Instagram, Twitter and how one school launched the successful Humans of Loara campaign to recognize students, plus how to maximize your hashtag usage.













9:30am-10:10am



Michelle Warkentin &

Shelly Henderson, Dinuba High School.....Silver State 2 A fun, action-packed media presentation where you will get tons of great ideas to improve your school's culture: dress up days, dances, impactful Red Ribbon activities, rallies, homecoming, lunch time activities, and a powerful event that helps unite the student body.



LOVE YOUR LEADERS

Jimmy Gleich, Bishop Manogue High School...... Nevada 5 We spend our days making sure the student body is feeling loved, but sometimes overlook our own leaders. This workshop will discuss the psychology of student leaders and how to show them the love they deserve. Prepare to leave this workshop with tons of new ideas to recognize your councils.



WORLD'S GREATEST LEADERSHID CLASS $`{f c}$

Joe Fontana, Poudre High School......Nevada 4 You need systems to organize? Inspiration to motivate? For 29 years & 3 high schools, Joe has had the opportunity to work with amazing students who have developed year-long plans, incorporated service, organized dances, food drives, and increased participation in all activities. Hear these ideas and more!



KEYNOTE FOLLOW UP WITH MARK SCHARENBROICH

3:10pm-4:10pm • Carson 1-3



Mark Scharenbroich

After speaking in more than 3,500 school districts across North America, Mark has discovered the keys to improving school climate that result in improved performance. Mark will take the audience on a visual tour of amazing schools that illustrate how to connect students through improving school climate. Solid content delivered by an expert in the field.

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3:20pm-4:00pm/4:20pm-5:00pm

10 MINUTE LESSONS

Ron Jones, Retired.....**Crystal 3** Ron is the originator of the idea of using short daily lessons to teach leadership and the author of 10 MINUTE LESSONS. He will be sharing new as well as tried-and-true lessons you can begin using in class on Monday.

Joe Gizzo, Meadowbrook Middle School......Nevada 1 After a medical emergency, Joe left his ASB class for over 8 months. The system he had in place gave his students confidence to continue working and growing in leadership. He will share his collection of lessons, rubrics, planning sheets and more to take back to your school.

<REATING AN EPIC LEADERSHIP PROGRAM

Mary Jane Smith, Etiwanda High School.....Crystal 5 New to activities? Ready to take your program to the next level? Need a class organization system to keep your student leaders accountable? Learn some tips to create an EPIC program in this fast paced session full of ideas built on the foundation of creating an ASB family first.

FRIDAY FUNDAYS XVII

Rick Kent, Chaparral Middle School

& Kevin Lorch, Mesa Verde MiddleNevada 8-10 You will get a chance to participate or watch others play at least three different games that you can use in a classroom setting, lunch activity or all school assembly when you return to school! The presenters may be the same, but the games are always NEW!

How to Make asb (ool + (ollective for everyone! (A-z...well at least avid to yearbook) G

Jennifer Alvarez, Whittier High SchoolNevada 4 New ideas on how to change the face of your ASB! We will share techniques on how to change the cultural attitude at your school site, where every student focus group on campus (band, AVID, computers, athletes, cheer, senators...all groups) will be represented, and not have just the popular cliques.

HOW TO SURVIVE YOUR FIRST YEAR AS AN ASB DIRECTOR Corie Kolodge & Erin Riley-Dominguez,

Northview High School......Nevada 11 New to activities? Be sure to stop by this session where you'll learn about the 3 C's and how to survive as an activities director. If you're lucky, you may walk away with your own personal survival kit.













\$€\$\$I\$N\$ } + 1\$ - R€Þ€AT€Þ

3:20pm-4:00pm/4:20pm-5:00pm



LEADERSHIP RETREATS &



SAVE THE CAT!

Tyler Durman, Speaker & Author.....Carson 4 Tyler has crafted this session (which has nothing to do with animals) because you deserve student leaders who stay motivated and united throughout the year! We all know, as winter heads to spring, it becomes more difficult to keep students engaged and following through. Tyler will give you a clear and simple plan to answer this struggle. If you enjoyed Tyler's keynote at last years convention, you're going to love this workshop!



SERVICE LEARNING LEADERSHIP CLASS 6

Heather Myrick, Palos Verdes Peninsula High School.... Nevada 6 Service Learning Leadership is the first service based UC approved leadership elective course. Students grow as servant leaders while activating in their communities. Learn about course events, curriculum, tangible resources for assignments, grading and ideas on how your students can impact their local and global communities.



Top 20 teens curriculum - Above + below the Line ${\mathbb C}$

Sara Nilles & Kelsey Bowers, Oregon Association



Your Mom (an't Get You on the roster: Task-oriented Interviews $G_{\rm C}$

Hannah Kincaid & Laura Zhu, Toby Johnson MS.... Nevada 3 Have you ever selected students for a class and later wondered how that student made it in? Two advisors have revolutionized their application process by conducting task-oriented interviews. It forces students out of their comfort zone and into a chaotic environment of planning, time management and execution. Digital files shared.

S€SSION → - ONLY

3:20pm-4:00pm

ADMIN TOOLS TO SUPPORT YOUR STUDENT LEADERS

Monique Walton, Hayward High School......Nevada 5 Just a few tricks to assist administrators/directors with supporting activity programs on school campuses.

Michelle Warkentin, Dinuba High School.....Cyber Café/Crystal 1 & 2 Do you want more followers on Snap Chat, Twitter, Facebook, YouTube, and Remind? Build trust with your students & learn how to help them be successful. Find out how to start, use and get a following through activities to connect with your students, staff, and community.

Wendy Bell, Highland High School.....Crystal 4 Epic Construction after Potential Destruction. Tasked with taking over an ASB program? Walking the line between former teacher vs. current teacher? Are students resistant to change? Obtain suggestions on how to get admin, staff & students on board + ways to establish a positive team vision. For NEW or experienced.

S€SSION 10 - ONLY

4:20pm-5:00pm

BE EPIC WITH BOOSTERS ON CAMPUS \mathcal{C}

Farrah Rigo-Witt, Don Lugo High School.....**Crystal** 4 Get inspiration and tips on how to create a strong booster foundation at your school. Learn rules and regulations and how to collaborate to support student success in the arts, academics, athletics and activities.















SEE THE SESSIONS... NOW GET THE RESOURCES!

The CADA Agora will provide you with resources for your activities programs. The helpful CADA Store Crew is ready to serve you, so be sure to visit them at the CADA Agora in **the Exhibit Foyer**.

Store Hours (Closed during General Sessions)

- Wednesday: 2:30pm-5:30pm
- Thursday: 10:30am-3:30pm
- Friday: 8:30am-4:00pm
- Saturday: 8:30am-10:00am

Unable to make it to the CADA Agora, visit us online at

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SATURDAY, MAR<H 5TH

8:15am-9:15am

8:30am-10:00am 8:35am-10:05am



\$<\$\$1\$N 11 8:35am-9:15am \$<\$\$1\$N 12 9:25am-10:05am



9:00am-10:00am 10:15am-11:15am Meet the Pros.....Silver State Pavilion Attend four -12 minute roundtable presentations during this fast paced hour of activity ideas. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session.

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Session 11 & 12 - Speaker Showcase (pick one for each time slot)

• Robert FreemanCarson 1

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• Kevin Laue...... Carson 4

Kevin had his share of adversity, although he never backed down or gave in, even after getting cut from his seventh grade basketball team. In March 2009 he was awarded a scholarship from Manhattan College, a Division I school where he became the first Division-1 Basketball Player on scholarship with one hand. Employing a mixture of humor, audience participation, and a uniquely strong delivery, he tells the story of a life so extraordinary, it was chronicled in the 2013 Oscar-qualifying documentary Long Shot. The Kevin Laue Story. Email contact: *chris@tfspeakers.com*

MAA – Assignment Submission.	Suite 1434
Closing Brunch	Grand Ballroom

Meet the pros

8:15am-9:15am in the Silver State Pavilion

Attend four – 12-minute roundtable presentations in this fast paced hour of curriculum development. Below is a list of tentative presentations for Meet the Pros. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the registration desk beginning Thursday morning. We are usually able to fit everyone in.

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- Battle of the Bands Concerts Produced and Promoted by YOUR Student Leadership
 - Changing Culture through Kindness
 - Changing/Enhancing School Culture
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- (How to Survive the ASB Audit!
 - 🔆 Kindness is Contagious

- Making ASB A-G
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- No Class? No Problem!
- √e Officer Duty Checklists
- OMG! How do I survive my first years as an Activities Director?
- Organizing Your Class and Holding Them Accountable
 - Organizing Your Leadership Class with Specific Teams
 - Partnering to Sell Participation and Pride
 - 😧 Ready, Set, GLOW
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 - Spread the Wealth
 - Starting Your Year Off Right!
- Support Student Involvement and LCAP with an Activities & Communication platform
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 - Teachers Need Love Too
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 - What is Renaissance?
 - 🔆 What's Trending Now

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April 7-9	CASL Middle School Conference	Ontario, CA
April 9-11	CASL High School Conference	Ontario, CA
May 3	Area A – MS & HS Student Conference	Modesto Center Plaza
July 1-3	CADA Leadership Camp – MS	UC Santa Barbara
July 7-10	CADA Leadership Camp – HS 1	UC Santa Barbara
July 12-15	CADA Leadership Camp – HS 2	UC Santa Barbara
July 17-20	CADA Leadership Camp – HS 3	UC Santa Barbara
August 27	Area B – Advisor Conference	El Camino High School
September 17	Area A – Advisor Conference	Sheldon High School
September 17	Area E & F – Advisor Conference	Dave & Buster's – Ontario
September 19	Area D – Central Student Conference	Mountainbrook Community Church
September 24	Area D – Advisor Conference	Pioneer Valley High School
September 28	Area G – MS & HS Student Conference	Del Mar Fairgrounds
October 4	Area E – MS & HS Student Conference	Pasadena Convention Center
October 4	Area A – HS Student Conference	Yolo Country Fairgrounds
October 5	Area A – MS Student Conference	Yolo Country Fairgrounds
October 7	Area F – MS Student Conference	Riverside Grove Community
October 11	Area D – Northern Student Conference	Salinas Community Center
October 21	Area C – MS & HS Student Conference	Hanford High School
November 8	Area D – Southern Student Conference	Ventura County Fairgrounds
November 15	Area C – Advisor Conference	Fresno Elks Lodge
November 21	Area B – MS & HS Student Conference	James Logan High School
November 21	Area F – HS Student Conference	Disneyland Hotel
	2017	
March 1-4	CADA Annual Conference –JamaiCADA	Town & Country – San Diego

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ENTERTAINMENT

Zeus – The God of the Sky and Ruler of Olympian Gods.

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* Offer excludes candy and specialty items such as but not limited to speaker books and convention items sold only at convention. Please inquire before checking out.

