



Jamaica CADA

One Love

CADA+LIFE

2017

ANNUAL CONVENTION PROGRAM

MARCH 1-4, 2017

TOWN AND COUNTRY RESORT, SAN DIEGO, CA

Program Guide

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Coupons

Welcome to JamaiCADA - One Love

CADA Annual Convention 2017 - San Diego, CA

Welcome to the 2017 CADA Convention, JamaiCADA - One Love. Bob Marley once said, "Rise up this mornin', Smile with the risin' sun, Three little birds, Pitch by my doorstep, Singin' sweet songs, Of melodies pure and true, Sayin' - this is my message to you." My message to you are these three little things. **First is Learn!** JamaiCADA - One Love will feature close to 100 workshop sessions, touching on all areas of student activities. The convention will focus on many ways to improve the culture and climate on your campus. **Second is Network!** If you are an activities director, class advisor, bookkeeper, or any other role working in activities you may be the only person holding that position on your campus. In other words, most people on your campus don't know or understand what you do. At JamaiCADA - One Love, there will be over 1800 people who speak your language. **Third is Have Fun!** With the school year slowly coming to an end we sometimes lose that excitement we had in August and September. At JamaiCADA - One Love, you will get inspired by speakers, excited about new vendors, and uplifted by our evening events. By the time you leave the CADA Convention you will be recharged and ready to finish out the school year on a high note.

Are you ready Mon? Turn the page and start your journey. Thank you for attending JamaiCADA - One Love.



Convention Tips

- 1 Wear your CADA name badge.** Your name badge is the most important part of your attire during the CADA convention. You will need to wear it at all times to be admitted into the events. However, you may leave it back in your room Friday night while you attend the Beach Party – Reception, Dinner and Dance.
- 2 Network** – Talk to people who have been to prior conventions and find out which presenters and what topics they recommend. Attain email and text information from as many colleagues that you are able. If you are new, make sure you attend the **New to Convention Orientation starting on Wednesday, March 1 from 4:30pm – 5:30pm. See page 12 for room locations.** This program includes mentoring opportunities.
- 3 Continue reading this convention program** and check out all the sessions. Choose a first and second choice in each time slot and plan to arrive early – the sessions fill up fast. When you see **C**, this is a session that contains information relevant to Common Core: Character Education, Collaboration, Communication – Speaking and Listening, Critical Thinking/Problem Solving, Creative and Innovative Thinking, Information Literacy, Information Management, Media/Technology Literacy and Processing, Writing, College and Career Readiness.
- 4 Don't miss out on the island's evening events** like Wednesday's dinner followed by networking in the Area Suites, Thursday night events, and Friday night's Beach Party.
- 5 Don't miss "Meet the Pros" or "Leadership Lessons"** – Tickets will be available for both of these sessions at your Area table during registration. Standby tickets for these events are available Thursday at the registration desk. If you miss a chance to get a ticket, please go to the event early. There is usually room.
- 6 Attend your Area Meeting – Thursday, March 2 from 4:30pm – 5:45pm.** You need to attend in order to obtain valuable information regarding the **Friday, March 3 - Dinner/Dance and Area Conferences.** You will meet your Council Leaders and other advisors in your Area plus win something fun in the drawing! **See page 21 for Area Meeting locations.**
- 7 Stop by the CADA Irie (Store)** The store is filled with an abundance of leadership ideas and materials that will improve and supplement your program. There will be a variety of items including clothing, DVD's, CADA/CASL elements, and books. Look on **page 5 for store hours** and visit the Coupon section of this program book for a special coupon and offers.
- 8 Visit CADA's "No Problem Mon" (Exhibit Hall)** – featuring over 140+ vendors with amazing products and services to bring back to your school.
- 9 Bring your computer with you.** The internet is FREE in your room and the convention hall. You can also stop by our Tech Lounge to use one of our computers, charge your phone or learn a few tips while checking your email.
- 10 Sleep when you get home.** Don't miss a thing Mon.

General Information

CADA Irie (Store)

The CADA Store will provide you with resources for your activities programs. The helpful CADA Store Crew is ready to serve you, so be sure to visit them at the CADA Store in the Terrace Room.

STORE HOURS*

- Wednesday..... 2:00pm - 5:00pm
- Thursday..... 10:30am - 3:30pm
- Friday..... 8:30am - 10:00am / 12:00pm - 4:00pm
- Saturday 9:00am - 10:15am

** Closed during General Sessions*

And if you are unable to make it during store hours, visit us online at www.cada1.org/store.

Wireless Connectivity

CADA has once again arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center / Meeting Areas (no Wi-Fi in the Exhibit Hall). There are two different wireless access codes depending on your location.

Convention Center / Meeting Area:

- Find the Wi-Fi connection labeled: **CADA2017**
- Use the Password or Access Code: **NOPROBLEM**

For a wireless connection in your sleeping room:

- 1 Launch or open a new window in your preferred Internet Browser.
- 2 When you see the AT&T Welcome Page, click on “Connection Options” button on the top (when the internet browser is open, it will automatically re-direct the link to the AT&T site).
- 3 Select “Use a Coupon” as your connection option.
- 4 Accept the terms and agreement and enjoy. No code is required.

CADA Technology

Get involved in Technology!

- Follow the Convention on the @CADALeaders social media sites and use #CADA2017 to tag your posts.
- Download the “CADA/CASL Events” Mobile App in the iTunes, Google Play, or Amazon App Store or use the web-based version at cada.eventsential.org.



- Stop by the Tech Lounge in the Tiki Pavilion to check your email, surf the web or check-in to your flight. **Please note: There are no printers to print boarding passes, but you may check-in.**
 - Ask Questions – we are here to help!
-

Tech Lounge Hours

The Tech Lounge will be open daily and is located in the Tiki Pavilion. Please note that the lounge will be closed during all General Sessions. Charging stations will also be available to recharge your devices.

- Wednesday: 11:00am – 6:00pm
 - Thursday: 7:30am – 4:30pm
 - Friday: 8:00am – 5:00pm
 - Saturday: 8:00am – 10:00am
-

Resource Materials

The convention schedule, workshop descriptions and links to resources are accessible through the “CADA/CASL Events” Mobile App or from cada.eventsential.org. Handouts and resources from sessions may also be found at www.cada1.org/resourcelibrary and search #cada2017. In addition we will email out a link to the conference resources at the end of convention.

For WiFi access information see page 5.

**Thank You to our
Platinum Sponsor**

**SOS
ENTERTAINMENT**

Wednesday



Meet the Board



Suzy Krzaczek
Past President
pastp@cada1.org



Laretta Eldridge
President
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Kevin Fairman
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Meet the Board



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Wednesday, March 1st

New to Convention (NTC)

4:30pm – 5:30pm

If you are new to the CADA Convention, or haven't been in a while, you need to attend this new to

convention session. You will meet with experienced advisors from your CADA designated Area (A-H) and connect with friends who will help you navigate today and throughout the convention. This is your first opportunity to network with your Area and understand how the convention will immediately enhance your Activity Program and positively affect students and staff when you return to school. **Please see page 12 for your New To Convention Area location.**



WorldStrides®



**PEGLEG
ENTERTAINMENT**

Thank you to Pegleg Entertainment for their creative & professional staging for our General Sessions.



1st General Session - Devon Harris

6:00pm – 7:15pm

Devon Harris was raised in the slums of Kingston, Jamaica, yet he graduated from the prestigious Royal Military Academy Sandhurst in England and served as an officer in the Jamaica Defence Force. He started off as a barefoot boy trying to win a track race and became a member of his country's first Olympic bobsled team. Circumstances and others constantly told him it was

impossible, but at every step of the way, he kept on pushing and found a way to make it possible.

Devon has become a highly sought after international motivational keynote speaker and author, sharing his philosophy of Keep On Pushing and never stop dreaming with Fortune 100 companies across many industries. He is also the founder and CEO of the Keep On Pushing Foundation, a charity focused on helping children in disadvantaged communities receive a quality education.

Wednesday Night Events

Immediately following our first General Session, you are invited to connect with fellow islanders for a wonderful meal and Area networking, sponsored by Lifetouch. You will

be able to enjoy a **delicious dinner** — served from 7:30pm-8:30pm near the **pool**, listen and dance to SOS Entertainment during this time and then visit with fellow islanders from all over the state and country in the **Area Suites from 7:30pm - 10:30pm.**

Lifetouch®
**NATIONAL SCHOOL
STUDIOS**

Wednesday, March 1st - Program

9:00AM – 12:00PM	PRE CON SEMINARS (Additional fee required)	Workshop Rooms
	Your Personal Development	Royal Palm 4
	FCMAT – ASB Finance	
	High School	Golden Ballroom
	Middle School	Royal Palm 1 & 2
	Starting a Movement	Royal Palm 6
	Digital Leadership Training	Pacific 3
11:00AM – 7:00PM	Attendee Registration	Atlas Foyer
12:30PM – 6:00PM	Affiliate Registration (1-6pm – Setup)	Exhibit Hall

1:00PM – 4:00PM	MASTER ACTIVITY ADVISOR (MAA) COURSES	Workshop Rooms
	101-Foundations for Student Activities	Golden Ballroom
	202-Communications for Student Activities	Sunrise
	203-Organization of Student Activities	Sunset
	208-Positive School Culture & Climate	Esquire

FEATURED SPEAKERS 1:00PM – 1:30PM 1:45PM – 2:15PM	FEATURED SPEAKER SESSIONS	Workshop Rooms
	Calling All Leaders	Pacific 3
	Everyone Has a Reason	Pacific 2
	Ignite Your S.H.I.N.E.	Pacific 1

2:00PM – 5:00PM	CADA Store – Closed During General Session	Terrace Rooms
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SESSION 1 2:30PM – 3:10PM SESSION 2 3:30PM – 4:10PM	SESSIONS 1 & 2	Workshop Rooms
	☞ Streamlining ASB Finances	Royal Palm 3

2:30PM – 3:10PM	SESSION 1 ONLY	Workshop Rooms
	☞ The Conversation You Must Have With Your Leaders	Royal Palm 1 & 2
	☞ Creating Community on Purpose	Pacific 1
	Global Impact Events	Pacific 2
	☞ Heard of Youth Participatory Action Research?	Royal Palm 5
	How Good Is Your Student Leadership Program?	Royal Palm 4
	☞ Justify Your Student Activities and PBIS Programs With Data	Royal Palm 6
	☞ Process of Purpose: Finding the Foundation of Motivation	Pacific 3

3:30PM – 4:10PM	SESSION 2 ONLY	Workshop Rooms
	☞ Building School Culture From The Inside Out	Royal Palm 6
	CADA/CASL On Your Campus:	
	Leadership Development Days	Pacific 3
	☞ Creating Culture That Works	Pacific 1
	☞ Do it Yourself! Tools for Planning Your Own Retreats and Leadership Lessons	Royal Palm 4
	Elevated Engagement	Pacific 2
	☞ Make Kindness All Year	Royal Palm 5

Wednesday, March 1st - Program

4:30PM – 5:30PM NEW TO CONVENTION ORIENTATION BY AREAS

Area A	Pacific 2	Area E	Pacific 1
Area B	Royal Palm 1 & 2	Area F	Golden Ballroom
Area C	Sunrise	Area G	Sunset
Area D	Pacific 6 & 7	Area H	Pacific 3

6:00PM – 7:15PM FIRST GENERAL SESSION Atlas Ballroom

Keynote - Devon Harris
Awards - Hall of Fame, Earl Reum & Bob Burton

7:30PM – 10:30PM Area Suite Networking See Back Cover

Sponsored by Lifetouch

PRE CONFERENCE SESSIONS > 9:00am - Noon



YOUR PERSONAL DEVELOPMENT

Tyler Durman ▶ Royal Palm 4

Colin is a thick, dark, tattooed, Hawaiian. No education. Quit crystal meth 6-years ago and built a landscaping business in Kauai. He's my friend. Last June he told me it's not money or pride that gets him working hard every morning. His dark eyes teared, "It's all the little bodies I see sleeping around my house - my five kids and my sister's baby son who I'm raising."

They're his reason. His why. Made me wonder about my story. And yours. This session is for you as a person first. We'll laugh and you'll get concrete tools to stay whole as a person, so you'll feel joy while having the greatest impact in your work. The kids, programs and staff we impact, are all a direct reflection of how we are on the inside. This is going to be fun. (www.tylerstuff.com)



FCMAT ASB FINANCE

Michelle (Plumbtree) Giacomini & Michael Ammermon

▶ HS - Golden Ballroom / MS - Royal Palms 1 & 2

Fiscal Crisis and Management Assistance Team (FCMAT) is the organization designated by the state that oversees ASB finances related to AB1200. This workshop focuses on information necessary for today's school leaders in maintaining fiscal accountability, legal compliance, and accuracy within student body accounts. It focuses on the great range of decision-making authority of student councils, suggests useful tools and procedures, provides practical advice and discusses effective procedures for safeguarding assets. Communicated in an easy to understand manner it will focus on "how to get things done" within the parameters of the law. Bring Your Own Technology (Free WiFi provided) and download the current FCMAT Accounting Manual onto your device. Presented by the authors of the manual, there will be sessions divided into MS and HS points of emphasis to answer questions on specific levels and types of events concerning ASB finances, including: accounting, purchasing, student stores, vending machines, food sales, club events, and overall roles and responsibilities. (www.FCMAT.org)



STARTING A MOVEMENT

Ken Williams ▶ Royal Palm 6

A common challenge for schools is figuring out how to transition from a culture of compliance to a culture of commitment, from 'learning for some' to 'learning for ALL.' These gaps are bridged in a Culture of Collective Responsibility. Ken Williams engages teachers, principals, and superintendents in experiential best practices that help schools and districts make a culture of learning for all. (www.unfoldthesoul.com)



DIGITAL LEADERSHIP TRAINING

#iCANHELP ▶ Pacific 3

As an educator or administrator, you have most likely seen the positive and negative sides of social media on your school campus. As schools begin to embrace social media use and look at social media policy, there is a lot of information to consider and resources that can help advisors, administrators and counselors make appropriate and thoughtful decisions. In this session you will gain insight into student and school use of social media through case studies and examples covering harassment, impersonation, and sexting. We will share tools, strategies and lessons to mitigate and reduce online negative behavior and improve school climate and culture. You will leave with examples and ideas you can implement immediately upon returning to your school. (www.icanhelpdeletenegativity.org)

FEATURED SPEAKERS > 1:00pm - 1:30pm & 1:45pm - 2:15pm

Choose two of these three exceptional presenters in these new sessions to provide you the opportunity to create a mindset for the entire convention that will help you make the most of these four days of learning.



CALLING ALL LEADERS: TRANSFORMATION LEADERSHIP IN NEED!

Sandra Kurland ▶ Pacific 3

Today, more than ever, we know lasting, meaningful change is needed to create a better world and we also know that change is up to us to create. So let's get started with our campus and community. Transformational leadership is one that causes change in individuals and social systems. The end goal is to create valuable and positive change in the followers and developing those followers into leaders. These big shifts will enable us to achieve the extraordinary results we need on our campus, and develop more leaders for the future as it gets people to look beyond self-interest and change organizational culture.



IGNITE YOUR S.H.I.N.E.

LaVonna Roth ▶ Pacific 1

Get ready, because Ignite Your S.H.I.N.E.® is going to spark the passion, creativity and energy for you to maximize your entire convention experience as we apply brain research to dramatically increase engagement! www.igniteyourshine.com



EVERYONE IS ON THIS PLANET FOR A REASON

Joe Beckman ▶ Pacific 2

Joe, an international speaker to over 500,000 students world-wide, has dedicated his life to helping young people discover this reason. Jump start your convention and go into these days with Joe's infectious energy, humor, and passion. Live life centered on self confidence, purpose, leadership and service to others with a burning passion to make a difference in the lives of others! www.joebeckman.com

SESSIONS 1 & 2 > 2:30PM-3:10PM & 3:30PM-4:10PM



STREAMLINING ASB FINANCES Marianne Griffin & Deborah Dawson, Alhambra High School ▶ Royal Palm 3

Marianne and Deb will show how they have streamlined their financial approval process over the years, making the complexities of ASB Finances easier to navigate for advisors and coaches, and involving more student leaders in the decision making process.

SESSION 1 > 2:30PM-3:10PM



THE CONVERSATION YOU MUST HAVE WITH YOUR LEADERS Houston Kraft, CharacterStrong ▶ Royal Palm 1 & 2

Come have a conversation on how to empower your students to practice love in their life and their leadership so they build their influence through meaningful relationships and not just to-do list completion. There will be laughter, paradigm shifts, a workout plan, and lessons - all practical and ready for you to implement IMMEDIATELY! **This session is also available during Workshop 3.**



CREATING COMMUNITY ON PURPOSE Micah Jacobson, The Boomerang Project ▶ Pacific 1

Ever wonder why some classes bond together, and some never seem to quite gel? This workshop dives into the social ties that bind and will give you skills and knowledge to create connections that last every time.



GLOBAL IMPACT EVENTS Derek Sage, SOS Entertainment ▶ Pacific 2

The quality of events on campus and school culture are intimately connected. "Global Impact" is a concept based on creating innovative and impactful events throughout the year. Impactful events increase empathy, awareness, school pride and deeply impact everyone involved. By planning Impact Events you will develop service-minded student leaders.



HEARD OF YOUTH PARTICIPATORY ACTION RESEARCH? John Vandenburg, VANDEN ▶ Royal Palm 5

YPAR is an innovative approach to positive youth development in which student leaders are trained to conduct research to improve their school climate. In this session, participants will learn a YPAR model and strategies to be used in their student leadership programs to effectively build school climate. Come learn and plug your program into LCAP! **This session is also available during Workshop 3.**



HOW GOOD IS YOUR STUDENT LEADERSHIP PROGRAM? Alan Nelson, LeadYoung Training Systems ▶ Royal Palm 4

This workshop takes a buck-naked, honest look at what most schools consider student leadership. The perspective is that of a leadership development specialist who works with billion-dollar organizations. This no-nonsense perspective will help you access the efficacy of your school's program, as well as providing practical solutions. **This session is also available during Workshop 3.**



JUSTIFY YOUR STUDENT ACTIVITIES AND PBIS PROGRAMS WITH DATA

Greg Hroch, 5-Star Students & Darren Daniel, Murrieta Valley
Unified School District ▶ Royal Palm 6

Attendees will discover methods to justify their programs and budgets by gaining insights into student engagement data. Hear from experts on collecting and understanding data from school activities, events, and PBIS. Also learn how to incentivize and reward students for their participation! **This session is also available during Workshop 3.**



PROCESS OF PURPOSE: FINDING THE FOUNDATION OF MOTIVATION
Patrick Maurer, PMaurer Communication LLC ▶ Pacific 3

How do we teach our leaders to be more intrinsically motivated rather than extrinsically? How do we cultivate care and service, increase resiliency, and build a foundational core? Check out this engaging workshop that will answer these questions, and provide you with activities and an approach to use in your own life and with your leaders.

SESSION 2 > 3:30PM-4:10PM



BUILDING SCHOOL CULTURE FROM THE INSIDE OUT
JC Pohl & Jared Scott, TEEN TRUTH ▶ Royal Palm 6

Come to this session to learn how to give students a voice and empower them to be the difference in your school community. Understand how student-centered programming can build resiliency, create school culture, and better connect students on campus. This session will meet anti-bully planning needs and inspire you to build school culture from the inside out. **This session is also available during Workshop 3.**



CADA/CASL ON YOUR CAMPUS: LEADERSHIP DEVELOPMENT DAYS (LDD)
Brodie Kaster, CASL-California Association of Student Leaders ▶ Pacific 3

Twenty-five dollars per student all it takes to bring a day-long, research-based, interactive leadership conference to your student leaders and their peers at local schools. Led by a trained educator with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for middle and high school students to get inspired to change the world and learn the practical skills needed to make those changes. Stop by this workshop for a snapshot of what an LDD would be like on your campus. **This session is also available during Workshop 3.**



CREATING CULTURE THAT WORKS

Scott Backovich, Scott Backovich Communications ▶ Pacific 1

What if I told you that the entire process of building a positive and inclusive campus culture could be boiled down to ONE system? In this session, we will cover student engagement as a hands-on model, backed by data and proven in schools all across the country. Want to know how the best schools in America are formed? Come in and see for yourself! **This session is also available during Workshop 3.**



DO IT YOURSELF! TOOLS FOR PLANNING YOUR OWN RETREATS AND LEADERSHIP LESSONS

Kim Hayashi & Joe Pazmany, Leadership Inspirations ▶ Royal Palm 4

Join our team to explore a FREE online teambuilding resource providing over 100 activities connecting student experiences to learning in communication, collaboration, inclusivity, creative thinking, problem solving, conflict resolution and more. We'll also explore tools to aid in the facilitative and group development process. See you there! **This session is also available during Workshop 3.**



ELEVATED ENGAGEMENT

Lee Tousignant, Herff Jones ▶ Pacific 2

Leverage a strong school brand and outreach programming. Elevate your students' experience and increase their engagement. **This session is also available during Workshop 3.**



MAKE KINDNESS ALL YEAR

Kim Karr, #ICANHELP ▶ Royal Palm 5

Kindness is something we should practice on a daily basis, so come get inspired to find out how you can say #ICANHELP & #IWILLHELP spread kindness on my campus. There will be tons of ideas shared on what schools across the United States are doing to spread kindness across their campus. Walk away with a Year Calendar of Kindness ideas to share at your school. You can't be kind online unless you can be kind in person. #kindnessALLYear. **This session is also available during Workshop 3.**

Awards

Area Service Award - is presented yearly to an area council member from each area for overall contributions to CADA.

Bob Burton Spirit Award - is presented yearly in each area to a person who makes SPIRIT WORK, who makes a positive difference, and who emphasizes inclusion with all students and members.

Hall of Fame Award - is presented yearly to honor a member of the organization who has distinguished themselves in service to their profession through exemplary service to their students, school, and to the CADA organization.

Jack Moore Award - is presented yearly as a lifetime achievement award, recognizing longstanding efforts on behalf of the organization in working with both student leaders and advisors as well as serving CADA statewide.

Warren Shull Award - is awarded by the National Association of Student Councils recognizing outstanding contributions in working with student leaders. CADA chooses a designee each year to represent the state of California.

Earl Reum Award - is awarded by the National Association of State Student Councils Executive Directors and the National Association of Workshop Directors recognizing outstanding contributions in the training and mentoring of student activity advisors.

Legislator of the Year Award - is presented yearly to a California State Legislator who is committed to maintaining and improving the lives of students and has a record of positive support of school and student activities.

Outstanding Leadership Program Award recognizes schools in California with outstanding leadership programs that support and encompass the CADA/CASL Roadmap to Positive School Culture & Climate and CASL Mission Statement.

For more information about the CADA Awards and for a list of past winners please visit www.cada1.org/awards



Thank You to our Platinum Sponsor

Thursday



Thursday

CAMPS 2017/UCSB, CA

The Heart of Leadership



CADA/CASL
LEADERSHIP
CAMPS

CAMP DATES

MIDDLE SCHOOL
JUL 23-25

HIGH SCHOOL
JUL 7-10

JUL 12-15

JUL 17-20

JUL 23-26

REGISTRATION
IS NOW OPEN

FOR UPDATES & CONFERENCE INFORMATION VISIT US AT: WWW.CADA1.ORG/LEADERSHIPCAMPS

Thursday, March 2nd

New to Convention (NTC) - 8:00am-8:45am - Golden Ballroom

CADA's second meeting just for our NTC's. Continue your experience by joining fellow islanders for up-to-date information, networking and a morning treat. You will be meeting with various mentors from middle or high schools in your area. Arrive early, share and have fun.



2nd General Session - Phil Boyte

9:00am - 10:30am - Phil Boyte is passionate about creating amazing school culture. Using a variety of methods including storytelling, audience interaction, and participation, Phil creates a memorable and lasting experience for schools and communities. He has spoken to thousands of school leaders

across North America, empowering both students and educators to transform their campus climate. Phil's dynamic and transformative message to youth and adults enhances the quality of life for each individual, school, and community. As a motivational speaker, keynote, consultant, husband, father, and friend, Phil aims to be a force of enthusiasm and encouragement in the world.

Phil has also written many books including his new book, *School Culture By Design*. Phil shares what he has learned from countless principals, teachers, superintendents and activities directors across North America.

Meet the Pros Roundtables - 2:40pm-3:30pm - Golden Ballroom

Attend four - 10-minute roundtable presentations in this fast paced hour of idea sharing. Tickets to attend can be picked up at your Area table during registration. These tickets will also provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, "Standby Tickets" for these sessions are available at the registration desk beginning Thursday morning. We are usually able to fit everyone in.

Area Meetings - 4:30pm-5:45pm - An absolute must!!

Spend some time with members from your Area and learn about what your Area has to offer. Get to know your Area Council, **vote for your Area Award Winner and Dinner/Dance table assignments** will be allotted during this meeting - you might even win a raffle prize! See page 21 for Area Meeting locations.

Exhibit Hall Reception - 5:45pm-8:45pm in the

Exhibit Hall. Join us for dinner as you continue to visit the booths of our amazing vendors. All of their products and services will be on display during this three hour event. Enjoy this dinner sponsored by SOS Entertainment.



Herff Jones Evening Event at SeaWorld San Diego!

8:45pm-11:45pm - Join us for a fun filled evening at SeaWorld, San Diego sponsored by Herff Jones! Enjoy refreshments, attractions and good company. Buses will be departing at 8:45pm and running to

and from the hotel throughout the evening. Be sure to bring your name badge as this will be your ticket in! Don't want to wait for the bus - take your car! Parking will be free for all CADA attendees at the park. Buses will load outside of the Atlas Foyer (Registration Area).

Thursday, March 2nd - Program

7:30AM – 1:00PM	Attendee Registration	Atlas Foyer
8:00AM – 8:45AM	New to Convention	Golden Ballroom
8:00AM – 11:00AM	Affiliate Setup Continues	Exhibit Hall

9:00AM – 10:30AM	SECOND GENERAL SESSION	Atlas Ballroom
	Keynote - Phil Boyte	
	Vice President Speech	
	Awards - Warren Shull & Jack Moore	
10:30AM – 3:30PM	CADA Store - Closed During General Session	Terrace Rooms
10:50AM – 11:50AM	Awards Reception	Presidential Suite 1017

SESSION 3 10:50AM – 11:30AM	SESSIONS 3 & 4	Workshop Rooms
SESSION 4 11:45AM – 12:25PM	FCMAT Q&A: You Get to Ask the Questions	Pacific 7
	☞ Friday Fundays XVIII	Sunrise

10:50AM – 11:30AM	SESSION 3 ONLY	Workshop Rooms
	☞ Building School Culture From The Inside Out	Pacific 5
	CADA/CASL On Your Campus: Leadership Development Days (LDD)	Sunset
	☞ Check Model for Event Planning	Royal Palm 6
	☞ The Conversation You Must Have With Your Leaders	Pacific 2
	☞ Creating Culture That Works	Pacific 1
	☞ Do it Yourself! Tools for Planning Your Own Retreats and Leadership Lessons	Towne
	Elevated Engagement	Pacific 3
	Global Impact Events	Royal Palm 2
	☞ Heard of Youth Participatory Action Research?	Royal Palm 4
	How Good Is Your Student Leadership Program?	Pacific 4
	☞ Justify Your Student Activities and PBIS Programs With Data	Pacific 6
	☞ Make Kindness All Year	Royal Palm 5
	☞ Mastering the Metaphor	Royal Palm 3
	☞ Mindful Leadership	Esquire
	☞ Using Google to Drive Leadership Decisions	Royal Palm 1

11:30AM – 12:30PM	New To Convention Exhibits	Exhibit Hall
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11:45AM – 12:25PM	SESSION 4 ONLY	Workshop Rooms
	☞ Awaken The Spirit Within	Pacific 2
	☞ Branding Without Irons	Royal Palm 4
	☞ Empower Your Student Leaders to Create a Culture of Significance Where Everyone Matters	Pacific 3
	☞ Four Seasons Of ASB	Pacific 1
	☞ Get Up! Stand Up! Have A College Readiness Campus For All	Pacific 4
	☞ How To Put On a Nominating Convention	Pacific 6
	☞ Making Connections Through A Leadership Retreat	Pacific 5

Thursday, March 2nd - Program

> Session 4 continued

Run In Color! How To Make It Happen!	Royal Palm 3
☞ Student-Led Social Justice Workshops	Royal Palm 6
☞ Unified Sports	Royal Palm 5
☞ Using Technology to Plan, Track and Succeed With Your Activities	Royal Palm 1

12:30PM – 2:30PM	General Membership Exhibits	Exhibit Hall
2:40PM – 3:30PM	Meet the Pros	Golden Ballroom

SESSION 5 2:50PM – 3:30PM	SESSIONS 5 & 6	Workshop Rooms
SESSION 6 3:40PM – 4:20PM	☞ A Few Of My Favorite Things: Leadership Lessons	Towne
	ASB Budgets: No Problem Mon!	Royal Palm 3
	Day of Understanding	Royal Palm 4
	Improving Student Culture With Breaking Down The Walls	Pacific 3
	☞ Publicity With A Wow	Pacific 4 & 5
	☞ Refresh Your School Climate and Culture	Sunrise
	Who Tells Your Story?	Royal Palm 1

2:50PM – 3:30PM	SESSION 5 ONLY	Workshop Rooms
	☞ Creating a School-Wide Theme For A Culture Of Unity	Royal Palm 5 & 6
	☞ Motivation By Appreciation	Pacific 6 & 7
	☞ PBIS and Student Activities: A Winning Partnership	Pacific 1 & 2
	Rally Essentials: What You REALLY Need To Know	Sunset
	Surviving Your First Year As A Middle School Advisor	Esquire

3:40PM – 4:20PM	SESSION 6 ONLY	Workshop Rooms
	☞ Big CADA Dreams in a Small School Setting	Pacific 6 & 7
	☞ Honoring the Past to Create the Present	Royal Palm 5 & 6
	☞ Middle School Grading, Curriculum and Programs	Pacific 1 & 2
	☞ Mindful Leadership	Esquire
	☞ Treat Yo' Leadership Students	Sunset

4:30PM – 5:45PM	AREA MEETINGS		Area Rooms
	Area A	Golden Ballroom	Area E
	Area B	Royal Palm 1 & 2	Area F
	Area C	Sunrise	Area G
	Area D	Pacific 6 & 7	Area H
			Pacific 3

5:45PM	Voting Window Opens (if an election is occurring)	voting4schools.com/cada
5:45PM – 8:45PM	Exhibit Hall Dinner Sponsored by SOS Entertainment	Exhibit Hall
8:45PM - 11:45PM	Thursday Night Networking Event Sponsored by Herff Jones	SeaWorld

SESSIONS 3 & 4 > 10:50AM-11:30AM & 11:45AM-12:25PM



FCMAT Q&A: You Get to Ask the Questions

Michelle (Plumbtree) Giacomini ▶ Pacific 7

The goal of this session is to answer the questions you have about ASB. FCMAT can help provide answers and practical advice, and help you abide by the many legal constraints, while maintaining fiscal accountability, transparency and accuracy. We want to keep you and your student councils out of trouble. Let us help you!



Friday FUNDAYS XVIII

Richard Kent, Chaparral Middle & Kevin Lorch, Mesa Verde Middle ▶ Sunrise

Come sail with these buccaneers as they share with you three new games you can play in class, at a meeting, at lunch or an all school rally! They may be the same, but they ALWAYS bring something new and useful to each presentation! Ahoy mates...see you on board!

SESSION 3 > 10:50AM-11:30AM



Building School Culture From The Inside Out

JC Pohl & Jared Scott, TEEN TRUTH ▶ Pacific 5

Come to this session to learn how to give students a voice and empower them to be the difference in your school community. Understand how student-centered programming can build resiliency, create school culture, and better connect students on campus. This session will meet anti-bully planning needs and inspire you to build school culture from the inside out.



CADA/CASL On Your Campus: Leadership Development Days (LDD)

Brodie Kaster, CASL-California Association of Student Leaders ▶ Sunset

Twenty-five dollars per student all it takes to bring a day-long, research-based, interactive leadership conference to your student leaders and their peers at local schools. Led by a trained educator with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for middle and high school students to get inspired to change the world and learn the practical skills needed to make those changes. Stop by this workshop for a snapshot of what an LDD would be like on your campus.



Check Model for Event Planning

Micah Jacobson, The Boomerang Project ▶ Royal Palm 6

Ready to plan extraordinary events while training students to be accountable? This workshop focuses on the core skills which enable students to take charge in event planning while ensuring that the adults who work with them don't go crazy.



The Conversation You Must Have With Your Leaders

Houston Kraft, CharacterStrong ▶ Pacific 2

Come have a conversation on how to empower your students to practice love in their life and their leadership so they build their influence through meaningful relationships and not just to-do list completion. There will be laughter, paradigm shifts, a workout plan, and lessons - all practical and ready for you to implement IMMEDIATELY!



CREATING CULTURE THAT WORKS

Scott Backovich, Scott Backovich Communications ▶ Pacific 1

What if I told you that the entire process of building a positive and inclusive campus culture could be boiled down to ONE system? In this session, we will cover student engagement as a hands-on model, backed by data and proven in schools all across the country. Want to know how the best schools in America are formed? Come in and see for yourself!



Do it Yourself! Tools for Planning Your Own Retreats and Leadership Lessons

Kim Hayashi & Joe Pazmany, Leadership Inspirations ▶ Towne

Join our team to explore a FREE online teambuilding resource providing over 100 activities connecting student experiences to learning in communication, collaboration, inclusivity, creative thinking, problem solving, conflict resolution and more. We'll also explore tools to aid in the facilitative and group development process. See you there!



Elevated Engagement

Lee Tousignant, Herff Jones ▶ Pacific 3

Leverage a strong school brand and outreach programming. Elevate your students' experience and increase their engagement.



GLOBAL IMPACT EVENTS

Derek Sage, SOS Entertainment ▶ Royal Palm 2

The quality of events on campus and school culture are intimately connected. "Global Impact" is a concept based on creating innovative and impactful events throughout the year. Impactful events increase empathy, awareness, school pride and deeply impact everyone involved. By planning Impact Events you will develop service-minded student leaders.



Heard of Youth Participatory Action Research?

John Vandenburg, VANDEN ▶ Royal Palm 4

YPAR is an innovative approach to positive youth development in which student leaders are trained to conduct research to improve their school climate. In this session, participants will learn a YPAR model and strategies to be used in their student leadership programs to effectively build school climate. Come learn and plug your program into LCAP!



How Good Is Your Student Leadership Program?

Alan Nelson, LeadYoung Training Systems ▶ Pacific 4

This workshop takes a buck-naked, honest look at what most schools consider student leadership. The perspective is that of a leadership development specialist who works with billion-dollar organizations. This no-nonsense perspective will help you assess the efficacy of your school's program, as well as providing practical solutions.



Justify Your Student Activities And PBIS Programs With Data

Greg Hroch, 5-Star Students & Darren Daniel, Murrieta Valley Unified School District ▶ Pacific 6

Attendees will discover methods to justify their programs and budgets by gaining insights into student engagement data.

Hear from experts on collecting and understanding data from school activities, events, and PBIS. Also learn how to incentivize and reward students for their participation!



Make Kindness All Year

Kim Karr, #ICANHELP ▶ Royal Palm 5

Kindness is something we should practice on a daily basis, so come get inspired to find out how you can say #ICANHELP & #IWILLHELP spread kindness on my campus. There will be tons of ideas shared on what schools across the United States are doing to spread kindness across their campus. Walk away with a Year Calendar of Kindness ideas to share at your school. You can't be kind online unless you can be kind in person. #kindnessALLyear



Mastering the Metaphor

Patrick Maurer, PMaurer Communication LLC ▶ Royal Palm 3

A professional speaker pulls back the curtain to share simple techniques to make ideas and concepts resonate for years to come. Discover new ways to make everyday items into extraordinary leadership lessons. Filled with over 25 ideas and metaphors you can use right now and the skills to craft your own to better connect your students with concepts.



Mindful Leadership

Russ Peak, Russ Peak Youth Speaker & Entertainer ▶ Esquire

Whether conversing with peers or reaching unconnected students, effective communication is the key to building the positive relationships that will make your campus the place of acceptance and belonging it deserves to be. This workshop will challenge you to step out of your comfort zone and think about the words you say- and the ones you don't. **This session is also available during Workshop 6.**



Using Google to Drive Leadership Decisions

Katie Sanchez, Martinez Junior High School ▶ Royal Palm 1

This workshop will focus on using Google Apps (focusing on Google Forms) to help provide data for leadership to make decisions.

SESSION 4 > 11:45AM-12:25PM



Awaken The Spirit Within

Sara Cowey, San Mateo High School ▶ Pacific 2

Do you rely on past practices? Can you keep your leadership program vibrant and dynamic? Gain tools to reflect, evaluate, revitalize, embrace change and use innovation. It's possible and imperative to lead with purpose, balance and a new lens because it creates excitement for the students and reignites your passion for student leadership.



Branding Without Irons

Paul Chylinski, Loara High School ▶ Royal Palm 4

This presentation will talk about how you can brand your school in ways you may not be thinking of. If a product can be branded why can't a school?



Empower Your Student Leaders to Create a Culture of Significance Where Everyone Matters

Richard Parkhouse, Retired Activities Director, Author ▶ Pacific 3

Does everyone truly matter on your campus? You will learn how to empower student leaders to "Build a Culture of Significance Where Everyone Matters." Come and learn how schools are creating a culture of significance and how "Building The World's Greatest High School Student Leaders" can be used as curriculum for A-G course approval.



Four Seasons Of ASB

Stephen Amundson, Tulare Western High School ▶ Pacific 1

Build a complete leadership program based on the Four Seasons of ASB! Leadership STARTS with me, but it's not about me, it is my responsibility to create school SPIRIT. I get to SERVE my campus and community, and I look for ways to SHINE the spotlight on others. The Four Seasons: START, SPIRIT, SERVE, and SHINE! **This session is also available during Workshop 11.**



Get Up! Stand Up! Have A College Readiness Campus For All
Marciano Flores, Wonderful College Prep Academy ▶ Pacific 4

Bob Marley says, "Let's get together and feel alright!" As we rally our school spirit, empowering our student body toward College & Career Readiness (CCR) can be just as vital. This workshop will show how CCR can be intertwined with the leadership lessons of the ASB and by extension shared schoolwide.



How To Put On a Nominating Convention
Jeremy Hersch, Grossmont High School ▶ Pacific 6

Grossmont has been hosting ASB nominating conventions since the 1950's and has pioneered the tradition of hosting school-wide involvement in student government. Come and learn how to get your whole school excited and engaged in your nomination process.



Making Connections Through A Leadership Retreat
Christine Krug & Darlene Painter, Shivela Middle School
▶ Pacific 5

How do you connect students in leadership to one another? Run a Leadership retreat! In this session learn how our 4 leadership teachers have taken 130+ students on a weekend retreat, run by high school leadership students where they learn teamwork, bond, and become LEADERS from other leaders. Students come back inspired to change the culture on campus.



Run In Color! How To Make It Happen!
Christy Hertsch, Washington Middle School ▶ Royal Palm 3

Run in Color! Color Runs continue to be all the rave so why not join in the fun! Learn how to organize a successful color run for your school. Whether you are doing it as a fundraiser or just for plain fun, I will share what has worked (and perhaps not worked!) in the three years Washington Middle School has put on this event! Come get Colorful!



Student-Led Social Justice Workshops
Nichole McGowan Pickett, Moreau Catholic High School ▶ Royal Palm 6

Learn how to organize and plan a day of student-led social justice workshops. Using design think, students reimagined our Founder's Day and created workshops for the entire school. We will discuss themes, how to recruit clubs and students, and how to give students choice in their workshop schedule.



Unified Sports
Dana Johnston & Steve Amaro, Freedom High School
▶ Royal Palm 5

Freedom's Unified Sports programs have become the model of the state of California. We offer 3 seasons of sports so every student has the full opportunity to compete throughout the year. Unified soccer, basketball, and bowling have changed our campus by creating more inclusive environments for all of our students and made our school better.



Using Technology to Plan, Track and Succeed With Your Activities
Craig Grivel, Sheldon High School ▶ Royal Palm 1

Keeping you and your students organized while planning multiple, overlapping activities can be challenging, but there are tools out there that can make it easier. See how we use online sites like comapping (mindmaps) and Basecamp, to plan and collaborate from beginning to end.

Meet the Pros

2:40pm-3:30pm • Golden Ballroom

Attend four – 10-minute roundtable presentations in this fast paced hour of new ideas. Below is a list of tentative presentations for Meet the Pros. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, “Standby Tickets” for these sessions are available at the registration desk beginning Thursday morning. We are usually able to fit in everyone.

☞ “Don’t worry about a thing, every little thing is gonna be alright”

☞ A First Day of School to Bolt For

☞ Active Appreciation: Recognition that Resonates

Activities that Engage Everyone

☞ Appreciation Week - Easy & Affordable

☞ ASB Final Project

☞ ASB Survival Guide

☞ Creating Weekly Leadership Lessons...No Problem!

☞ Empathy, Changemaking, and Social Entrepreneurship

☞ Fiscal \$ense from an ASB Bookkeeper

☞ Freedom 4 Change

☞ Fun Weeks to Involve your Whole Campus

Fundraising Ideas for the Clueless

☞ Grab Bag of Information

☞ Leadership Class Curriculum

☞ Leadership Hacks for All Islands

Love your Staff

☞ Mindful Leadership

☞ Need some Leadership Lessons? No Problem Mon!

☞ Night Rally Class Competition and Make \$6500

Renaissance and ASB Working in Harmony

☞ Slow Your Roll: Shifting School Culture Incrementally

☞ Student of the Month-Revised and Dynamic

☞ Team Building - Together We Are Powerful

☞ Tech Tips for Students

☞ The Power of Pinterest

Working With People

SESSIONS 5 & 6 > 2:50PM-3:30PM & 3:40PM-4:20PM



A Few Of My Favorite Things: Leadership Lessons **Monica Anderson, Nipomo High School** ▶ Towne

Get ready to see a few of my favorite things! You will participate in a variety of leadership lessons and activities that you can take back to your classroom and use right away. Lessons will range from quick 10 minute openers to full class lessons to long range projects. Useful for all levels.



ASB Budgets: No Problem Mon! **Pamela Chylinski, Marina High School**

& Fran Whitney, West Ranch High School ▶ Royal Palm 3

Learn how to create an ASB Budget and receive resources to take back to your school. Whether you already have a working budget or need some ideas on how to get started, this session will explain the why and how of having an effective working budget, as well as how the bookkeeper and activities director/administrator can work in tandem to stay on track. We will discuss monthly reporting, working with student leaders to budget for events, planning large and small activities from dances to bake sales, game management, and everything in-between. Come join us, you are all welcome here!



Day of Understanding

Keith Hawkins ▶ Royal Palm 4

This workshop will give advisors tools to create a campus that is centered around inclusiveness and help your student leaders connect better with students who are non-traditional.



Improving Student Culture With Breaking Down The Walls **Phil Boyte, Learning For Living** ▶ Pacific 3

Using the theme "It's Hard to Hate Someone Whose Story You Know" we have created a powerful program to give students the structure and opportunity to discuss the kind of school they want to have. We will share with you the idea, the impact, and the strategy to bring Breaking Down The Walls to your campus to improve your school culture.



Publicity With A Wow **Janet Roberts** ▶ Pacific 4 & 5

Are you interested in having more students attend your events? A ton of creative publicity ideas will be shared to make students more aware of all the activities happening on your campus.



Refresh Your School Climate And Culture

Erika Holotik & Jaime Rehmel, Harney Middle School ▶ Sunrise

Every school hits the point where students, staff, and administration needs to be refreshed! This workshop will give insights on establishing a campus-wide program to address climate and culture in the areas of academics, character, behavior, team building, and motivation throughout the school year.



Who Tells Your Story?

Lindsey Charron, CADA Public Information Coordinator (PIC) ▶ Royal Palm 1

Learn how to tell the story of your school in an entirely new way. In this workshop you will learn how to use Google Street View to take photos of the events happening on your campus in 360 degrees. You will also learn how to use a website called Storyspheres to embed sound clips onto your 360 degree photos. Tell your school's story in a brand new way.

SESSION 5 > 2:50PM-3:30PM



Creating a School-Wide Theme For A Culture Of Unity

Tamara Givens, Granite Bay High School ▶ Royal Palm 5 & 6

What better way to support one love as a school than to have a theme that staff and students can get behind and focus on all year long? Learn how we have shared our annual themes, which we used to keep to ourselves in student government, to promote one message of unity all year long. You will get many ideas to create your own theme!



Motivation By Appreciation

Melanie Lindsey, Foothill Technology High School ▶ Pacific 6 & 7

Increase staff morale by honoring not just what is done, but WHO it is done by. This workshop focuses on how to use the languages of appreciation to target staff appreciation efforts and send morale skyrocketing.



PBIS and Student Activities: A Winning Partnership

Tiffany Ayala & Gloria Chaidez, Alisal High School ▶ Pacific 1 & 2

Alisal Trojans demonstrate Trojan Traits in the classroom, sporting events and during student led activities. Our Trojan Traits consist of being responsible, respectful and safe. Find ways to incorporate the promotion of PBIS through activities by attending this workshop. Take away awesome ideas to create a positive and safe school culture!



Rally Essentials: What You REALLY Need To Know

Kristin Patten, Antelope High School ▶ Sunset

Come learn how to organize and implement positive school culture at your rally. Learn logistics and strategies that set up appropriate behavioral expectations. Teach students and staff how to compete in an environment that creates a spirited school culture. Get ideas that you can use all week to gear you up for an awesome, healthy competition.



Surviving Your First Year As A Middle School Advisor

Shonna August, Placerita Junior High ▶ Esquire

Your first year in activities can be both rewarding and challenging. Come learn how to organize yourself and your class so both you and your students have an amazing year.

SESSION 6 > 3:40PM-4:20PM



Big CADA Dreams in a Small School Setting

Ryan McDonnell, Amino Jackie Robinson Charter High School ▶ Pacific 6 & 7

Discover how to build and sustain an activities program within a charter school as small as 600 students. Learn to work as an activities team to recruit and train student leaders and grow your ASB program in an after school club or leadership class setting. Learn how to plan big school events within the realities of a small school.



Honoring the Past to Create the Present

Helen Paris, Washington HS & Abra Evanoff, Westmont HS

▶ Royal Palm 5 & 6

Traditions on high school campuses are key; honoring them and adapting them to meet the needs of the school culture and climate is tantamount in creating a campus of pride, tradition, and excellence. A culture of tradition is infused into everything that they experience on campus, honoring the past, respecting the present and creating a future.



CE Middle School Grading, Curriculum and Programs

Melissa Edsall, Douglass Middle School ▶ Pacific 1 & 2

Learn more about ways to grade your class in an easy way that keeps students accountable. Learn about different programs you could implement like a mentoring program, First Aid day, team building and more. Also get curriculum ideas and ways to connect your program with PBIS and other new initiatives.



CE Mindful Leadership

Russ Peak, Russ Peak Youth Speaker & Entertainer ▶ Esquire

Whether conversing with peers or reaching unconnected students, effective communication is the key to building the positive relationships that will make your campus the place of acceptance and belonging it deserves to be. This workshop will challenge you to step out of your comfort zone and think about the words you say - and the ones you don't.



CE Treat Yo' Leadership Students

Leah Darby & Christina Hillman, Concord High School ▶ Sunset

Learn how to appreciate your leadership students through the use of the love languages survey. We will demonstrate how to provide a whole week of appreciation for your students that you can use to model how to appreciate others. We will show you activities that recognize all the different love languages. Come celebrate with us!

**FOR UPDATES & CONFERENCE
INFORMATION VISIT US AT:
WWW.CADA1.ORG**



CADA CENTRAL (831) 464-4891

CADA | WWW.CADA1.ORG

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**FOLLOW US TO GET THE MOST UPDATED
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**Advisor Trainings, Student Conferences, Resources,
Leadership Camps, Curriculum, State Convention,
Leadership Development Days (LDD) & More.**



#CADA2017



Friday

Jostens

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INSIDE THE



NEWSROOM

SPEAK UP STAND UP

2017 STATE CONFERENCE

MIDDLE SCHOOL CONFERENCE

MAR. 30 - APR. 1

HIGH SCHOOL CONFERENCE

APR. 1 - 3

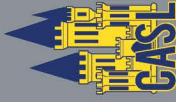
CASL1.ORG | CASLBOARD.COM | @CASLIFAN



The 2017 CASL State Conference unites student leaders across the state while giving an opportunity to learn from experts, network, and begin the 10,000 hours of practice it takes to bring your leadership skills from good to great. After three days of fun and intense training, you and your student leaders will leave inspired to change the world and equipped with the skills it takes to make those changes. Speak Up, Stand Up with us at this year's conference in San Jose, California!

For more information contact Sandra Kurland at leadership@caddal.org

tel: 619.957.9107



THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS
Supporting leadership development through student activities.

Friday, March 3rd

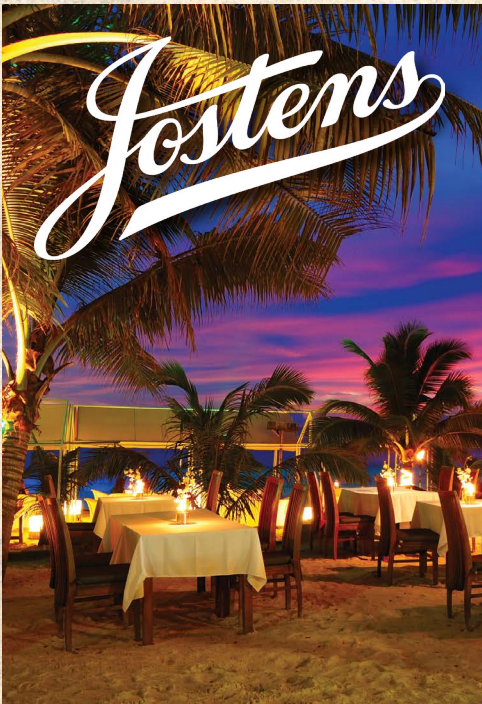
CADA Fun Run/Walk - 7:15am Atlas Foyer - Need a little fresh air? Then the Fun Run/Walk is just for you! This simple course is designed for you to take at your own pace. Of course there will be prizes and each participant will receive a gift card to purchase breakfast. You can still register for this event in the main registration area for only \$25.



3rd General Session - Jeff Eben

10:30am - 12:00pm - Jeff Eben is an award-winning educator, leader, author and speaker. A promising young athlete with dreams of a college football scholarship, Jeff sustained a catastrophic injury at 16 that left him paralyzed and tasked with building his life and career in a wheelchair. After graduating high school and earning his degree and teaching credential from Fresno State University, Jeff Eben enjoyed a 30 year career in

public education that included coaching football and basketball, teaching, and administration. He has spent over 15 years as a principal, including being the founding principal of a National Blue Ribbon High School in the acclaimed Clovis Unified School District. His powerful story and unique philosophy of “Feel The Love” has afforded him the opportunity to speak around the world, including an educational round table at Oxford University in England.



Friday Night Dinner/Dance

7:00pm-8:00pm (Reception), 8:00pm -9:00pm (Dinner), 9:00pm-Midnight (Dance) – **Beach Formal:** Start the night with a reggae band during social hour and transition to a leadership reception with dinner and dancing. What does “Beach Formal” mean? It suggests an elegant beach event -- so dress to impress, but also dress for the elements (sun, sand, and water). Anything you’d wear to a nice restaurant on a summer day is appropriate. Beach Formal Dress examples: (Guys) Linen shirt (no ties required), linen pants or khakis, and sandals. (Girls) A formal summer sundress at tea- or knee-length with flat sandals. Dessert sponsored by Jostens.

Friday, March 3rd - Program

7:15AM	Fun Run/Walk	Registration/ Atlas Foyer
8:00AM – 10:30AM	Attendee Registration	Atlas Foyer
8:30AM – 4:00PM	CADA Store - Closed During General Session	Terrace Rooms
9:00AM – 10:00AM	Affiliates Meeting	Golden Ballroom

SESSION 7
8:45AM – 9:25AM
SESSION 8
9:35AM – 10:15AM

SESSIONS 7 & 8	Workshop Rooms
Capture The Spirit (aka The Traveling Junk Show)	Sunrise
☞ Creating A Culture Where All Students Are Involved “Languaging” for Leadership	Pacific 1 Royal Palm 2
☞ One Love One Heart-Let’s Connect Freshmen and Feel Alright	Royal Palm 4
☞ Week Of Welcome: Teaching Culture To Transform Your School	Pacific 4

8:45AM – 9:25AM	SESSION 7 ONLY	Workshop Rooms
☞ 5 Essential Steps To CADA-fy Your Phone		Royal Palm 1
☞ All-Inclusive Events With Little To No Start Up Money		Pacific 5
☞ Leadership Skills Via Student Centered Grading		Pacific 2
☞ Linking PBIS and Student Activities		Royal Palm 5
☞ Power Of Renaissance		Pacific 6
☞ Reaching the Under-Represented Student		Royal Palm 3
☞ Running ASB Like a Business: Self-Sufficient Committees		Royal Palm 6
☞ Spirit On Purpose		Pacific 3
☞ Wicked Staff Appreciation		Pacific 7

9:35AM – 10:15AM	SESSION 8 ONLY	Workshop Rooms
☞ Are You Lovin’ Those Activities?		Pacific 6
☞ Event Evaluation & Setup		Royal Palm 6
☞ Lead 2 Engage		Pacific 3
☞ The Most Spirited, Yet Loneliest Position on Campus: The Activities Director		Royal Palm 5
☞ The Passion of Leadership		Pacific 7
☞ Promoting Leadership At Small and/or Independent Schools		Pacific 5
☞ ROI: Keeping An Eye On Why You’re Spending Money		Royal Palm 3
☞ We’re Back! More Middle School Madness!		Pacific 2
☞ Why isn’t Video Production a Leadership Class at Your MS		Royal Palm 1

10:30AM – 12:00PM	THIRD GENERAL SESSION	Atlas Ballroom
	Keynote - Jeff Eben	
	Honorary Lifetime Members	
	Legislative Award	
	Sponsorship Recognition	

Friday, March 3rd - Program

12:15PM – 1:15PM	Leadership Camp Staff Meeting	Le Chanticleer
12:15PM – 1:15PM	Past Presidents Lunch	Windsor Rose
12:00PM – 3:00PM	Final Membership Exhibits & Raffle	Exhibit Hall
3:00PM	Voting Window Closes (if elections occur)	voting4schools.com/cada

SESSION 9 3:20PM – 4:00PM	SESSIONS 9 & 10	Workshop Rooms
SESSION 10 4:10PM – 4:50PM	☞ A Middle School ASB System that Works!	Pacific 2
	☞ Games Beaches Play, Part 3	Sunrise
	☞ One Love: Inclusion For Everyone	Pacific 3
	☞ Snap, Hashtag and Pop: Social Media & Marketing	Royal Palm 1

3:20PM – 4:00PM	SESSION 9 ONLY	Workshop Rooms
	☞ Happy, Healthier Students: Begin A Farm To School Program In Your District	Pacific 6
	☞ Inclusive Adventures: How To Include Special Needs Students	Royal Palm 3
	☞ The Leader In Me: Using The 7 Habits To Transform Your School	Royal Palm 4
	☞ Leadership Handbook	Royal Palm 5
	☞ Love Your Leaders	Pacific 4
	☞ Many Students In Leadership and Holding Them Accountable	Pacific 1
	☞ Staff Spirit And Culture	Pacific 7
	☞ United In Culture Building	Royal Palm 2
	☞ Where Are You Going? College & Career Readiness for Middle School Students	Pacific 5
	☞ Your Mascot: Back to Basics And Beyond	Royal Palm 6

4:10PM – 4:50PM	SESSION 10 ONLY	Workshop Rooms
	☞ 21st Century Skills Of A Changemaker	Royal Palm 6
	☞ The Administrator's Role In Student Activities	Royal Palm 4
	☞ Engaging All Students In Service Leadership	Royal Palm 3
	☞ Environmental Leadership - Another Love	Pacific 6
	☞ Getting Full Community Support For Activities	Royal Palm 2
	☞ I Love You Man: Strengthening Relationships	Pacific 4
	☞ The Question That Is Not Getting Asked	Royal Palm 5
	☞ Small School - Massive Celebration	Pacific 5
	☞ Sportsmanship and Spirit at Athletic Events	Pacific 1
	☞ Stir It Up!	Pacific 7

5:00PM – 6:00PM	Area Suite Networking	Back Cover
5:00PM – 6:00PM	Administrator's Reception	Presidential Suite 1017
7:00PM – 8:00PM	Reception	Atlas Foyer
8:00PM – 9:00PM	Dinner	Atlas Ballroom
9:00PM – MIDNIGHT	Dessert and Dance Sponsored by Jostens	Atlas Ballroom

SESSIONS 7 & 8 > 8:45AM-9:25AM & 9:35AM-10:15AM



Capture The Spirit (aka The Traveling Junk Show)

Stu Shaffer, Capture the Spirit ▶ Sunrise

This hands-on, high-energy session uses audience involvement to demonstrate a plethora of ideas and spirit events they can take back to their schools. There are “hot tips” and leadership lessons throughout!



Creating A Culture Where All Students Are Involved

Don Skaggs & Erin Andrade, Great Oak High School ▶ Pacific 1

This session will focus on 50+ things we do to build a positive culture. We will share the process of how we have over 2000 students attend a football game or how we have 180 clubs. We will share with you the dozens of things that we do for our students, staff, community and seven feeder schools. Positive culture begins long before high school.



“Languaging” for Leadership

“Original” Mike Smith ▶ Royal Palm 2

“Don’t!” “Yes, but!” “Can’t!” “The problem is!” are among the words and phrases Mike has identified to explore and replace to help you enhance your effectiveness as a leader/teacher. Help your team select the words that “feel” better and change the path and outcome of conversations. Explore positive word selection and leave this workshop with the tools you need to successfully share these insights.



One Love One Heart-Let’s Connect Freshmen and Feel Alright

Kelly Parsons, Vista Murrieta High School ▶ Royal Palm 4

Learn new ways to support both freshmen and Link Crew leaders on your campus. Luncheons, social and academic events, service projects, teacher recognition, Event Planning, and so much more! With over 900 freshmen on our campus we’ve thought about everything to keep kids connected! Get practical ideas that you can put in to action right away!



Week Of Welcome: Teaching Culture To Transform Your School

Corissa Stobing & Efa Huckaby, Ygnacio Valley High ▶ Pacific 4

Start the school year off getting your students and staff energized and connected! Learn about Week of Welcome; three days of culture changing lessons and activities that focus on setting common expectations, forming relationships and building community. Come learn how you can start creating a school nobody wants to leave! Great for PBIS schools.

SESSION 7 > 8:45AM-9:25AM



5 Essential Steps To CADA-fy Your Phone

Louise Colbert, Excelsior Middle School ▶ Royal Palm 1

Free yourself from your desk by following these 5 guidelines for mobile organization and communication right on your phone. Learn tried and true strategies to having everything you need in your hand anytime, anywhere. You will leave this session with new tools to implement immediately.



All-Inclusive Events With Little To No Start Up Money

Castan Ortiz, Orange Cove High School ▶ Pacific 5

Learn about school wide events that every student is dying to participate in and best of all do it at little to no cost to your ASB. Let’s make everyone feel included on campus, without crazy dress up days. So come get resources and tricks of the trade to help you kick-start an ALL-INCLUSIVE program at your school and on a extremely tight budget.



Leadership Skills Via Student Centered Grading **Jessica Banchieri, Heritage High School ▶ Pacific 2**

Learn about a student created grading policy that has shifted the accountability of assigning grades in leadership from teacher to student. Prioritizing, problem solving, planning, follow through and responsibility are enforced through the grading policy. Create a tangible grading policy where students understand how and why they earned the grade.



Linking PBIS and Student Activities **Cheryl Pratt, Depoali Middle School ▶ Royal Palm 5**

Is your school considering implementing PBIS (Positive Behavioral Interventions and Supports)? Not sure how that will affect student activities? Depoali Middle School has successfully used PBIS since the school opened eight years ago. Come find out what PBIS looks like, sounds like and how it can support your student activities.



Power Of Renaissance **Valerie Vera-Mineer & Terri Wood,** **Canyon Hills Junior High ▶ Pacific 6**

Discover ways to renew and strengthen your school's climate and culture by implementing the foundational elements of a successful Renaissance program. Respect, recognize, reward, and reinforce to create the results you want to see more of on your campus.



Reaching the Under-Represented Student **Matt Mason, Cosumnes Oaks High School ▶ Royal Palm 3**

This program is to motivate leadership to engage students they often ignore (kids who eat lunch alone, hang out in a teacher's classroom). This is an area that you can make a real difference in a person's life, more than just about any other group on campus with a single action. This is a key theme for COHS this year from students to teachers.



Running ASB Like a Business: Self-Sufficient Committees **Eric Burlingham, Temecula Valley High School ▶ Royal Palm 6**

There are often too many ideas to implement. With a few changes TVHS has been able to double the amount of events and programs they could put together. Find out how to use departments and committees to make ASB students self-sufficient and allow them to take their ambitions and make them a reality.



Spirit On Purpose **Karen Lamb, Douglas High School ▶ Pacific 3**

Find new ways to increase school spirit and positively support rivalries at your school. Learn about starting a school spirit organization at your school, setting themes for games, gaining attendance at all events, and creating fun new events for your students and staff.



Wicked Staff Appreciation **Kara Johnson, William J. Pete Knight High School ▶ Pacific 7**

Develop relationships between your students and staff with staff appreciation ideas, a staff buddy system, and Fun Fact Fridays! Tons of appreciation ideas on little to no budget along with how to set up a staff buddy program that uses Google including how to use Classroom to track Fun Fact Fridays.

SESSION 8 > 9:35AM-10:15AM



Are You Lovin' Those Activities? **Terri Wood & Valerie Vera-Mineer,** **Canyon Hills Junior High ▶ Pacific 6**

Learn from start to finish how to create lunchtime activities with your students. This presentation will give advisors a comprehensive overview on the how-to steps required to ensure success. Planning, publicity, implementation, and evaluation will be showcased. Lots of examples and new ideas of lunchtime activities will be featured in a PowerPoint.



Event Evaluation & Setup **Joanna Butcher, Milpitas High School ▶ Royal Palm 6**

Shared rubrics for committee, peer, and lead evaluation. Step by step workshop to help monitor and plan a smooth successful event; pre-planning and communication tips; 6 week plans, task accountability sheets. Don't stress about how to evaluate an event ever again. I'll share checklists and plans (Google viewing rights).



Lead 2 Engage **Jennifer Uliks, Libertyville High School, Deborah Beagle, Vernon Hills High School, & Lesa Friedrich, Highland Park High School ▶ Pacific 3**

Student engagement means many things! Learn how to create a culture of student buy-in and interest in your activity programs and events! You will learn how to engage the back row at assemblies, identify the uninvolved and make connections. Learn how little things can make a big difference in school culture and climate. School can be FUN for ALL!



The Most Spirited, Yet Loneliest Position On Campus: The Activities Director **Jill Mortensen, Ripon High School ▶ Royal Palm 5**

The lifespan of an Activities Director, whether it be Middle School or High School, ranges between 2-3 years. The demand is polarizing and frustrating, but it doesn't have to be. Join a ten year veteran, who almost quit in year two, to gain some basic paperwork and curriculum to help you transition and survive, being the best you can be!



The Passion of Leadership **Mark Vincent, Mt. Whitney High School ▶ Pacific 7**

People run to hold an office for many reasons. But, your student body and staff can only benefit, if done for the right reason. As an activities director you must first look inside yourself and have the qualities of a passionate leader. The tenor of your school will be dependent on you first and the passion you have to carry over to your students.



Promoting Leadership At Small and/or Independent Schools **Jill Ann Duehr, Francis Parker School ▶ Pacific 5**

Learn how small and/or independent schools can make the most of existing opportunities to promote student leadership on campus. Focus will be on easy adjustments that work toward current school goals, as well as obtaining buy-in. Examples will be given from programs ranging from ASB to return on investment.



ROI: Keeping An Eye On Why You're Spending Money **Matt Mason, Cosumnes Oaks High School ▶ Royal Palm 3**

Keep your ASB not only financially afloat, but keep an eye on what the school is getting when ASB spends money. Too many times, we spend money that isn't doing what we want. This session will help you justify your program and help you achieve the results you are looking for financially and the get to the goals you want.



☞ We're Back! More Middle School Madness!

Dilene Pulsipher, Temecula Middle School & Tara Fry, James L. Day Middle School ▶ Pacific 2

Dilene & Tara will help you develop an ASB program that will be successful. They will focus on organization, curriculum development, student accountability, staff support and building administrative relationships. They will report on new ideas and strategies they used in their programs and HONESTLY report successes and failures.



☞ Why Isn't Video Production a Leadership Class at Your Middle School?

Dana Conrad & Darlene Painter, Shivela Middle School ▶ Royal Palm 1

In this session find out how video production has become a huge part of school culture at Shivela Middle School. Video Production provides a new and interesting way to get more students involved in leadership. We will discuss how this class got off the ground and is now an integral part of the ASB program.

SESSIONS 9 & 10 > 3:20PM-4:00PM & 4:10PM-4:50PM



☞ A Middle School ASB System that Works!

Joe Gizzo, Meadowbrook Middle School ▶ Pacific 2

After a medical emergency, Joe left his ASB class for over 7 months. The system he had in place gave his students the confidence to continue working and growing in leadership. He will share the organization of his class as well as his collection of lessons, rubrics, planning sheets, and more, to take back to your school. This workshop is excellent for new advisors and those looking for a model of a structured Middle School ASB class that will put the students in charge of their learning.



Games Beaches Play, Part 3

Amy Langhorst, Spring Valley High School ▶ Sunrise

Make pep rally and lunchtime activities YOUR BEACH! Make your audience GET UP STAND UP with these fun, large scale participation games, that will have your campus JAMMING. New and different games that will Stir It Up! You'll leave this session with the ability to use these activities COME MONDAY!



☞ One Love: Inclusion For Everyone

Kristin Berglund, Melissa Perino, Sabrina Bracci, Drew Bywater, Sara Cowey & Angela Reinhardt-Mullins, San Mateo Union High School District ▶ Pacific 3

SMUHSD has reworked school-wide activities to be more inclusive so ALL students feel comfortable and can make connections on campus. Our work has focused on understanding the laws protecting gender expression in our school communities and reworking of events (PowderPuff, Graduation Gowns, Homecoming elections, Blood Drives) to promote such inclusion.



☞ Snap, Hashtag and Pop: Social Media & Marketing

Preston Hickert, Missouri Association of Student Councils ▶ Royal Palm 1

In this workshop, we will discuss social media, marketing and tools to empower your students to pop. This session has ideas for experts and steps to get started for beginners.

SESSION 9 > 3:20PM-4:00PM



Happy, Healthier Students: Begin A Farm To School Program In Your District **Lenny Yun, Langley School District (Canada) ▶ Pacific 6**

The workshop focuses on improving students' healthy lifestyle and school culture about environmental leadership. The workshop will give you ideas on how to develop a school/community garden where the produce grown can go back to breakfast and lunch programs in the school. Those interested in developing a farm-to-school program should attend!!



Inclusive Adventures: How To Include Special Needs Students – MS **Beth Barrow & Debbie Hawkins, Terronez Middle School ▶ Royal Palm 3**

This will explain how Terronez Middle School has included students with special needs into school activities through the creation of the inclusive Adventures Club. We will share student stories and explain how to implement it in your school.



The Leader In Me: Using the 7 Habits to Transform Your School **Jennifer Duston, Academy of Tech. & Leadership at Saticoy ▶ Royal Palm 4**

The Leader In Me is a system implemented school wide to develop the 7 habits of highly effective people in students. It has transformed not only my students, but my staff culture as well. Our school climate has improved, as well as our parent involvement, attendance, and student engagement and achievement. I can't say enough amazing things about The Leader In Me and I can't wait to share with you the philosophy and implementation strategies and resources available to help you get started today!



Leadership Handbook **Sharon Pollock, Artesia High School ▶ Royal Palm 5**

A 250 page workbook that students use all year. Makes grading easy. Keeps all your students on the same page about information, dance planning, rallies, marketing, meetings, and student store. Can be used as a teaching tool. Can be modified to meet your own school needs. A great source for evaluation of events.



Love Your Leaders **Jimmy Gleich, Bishop Manogue High School ▶ Pacific 4**

We all spend our days trying to create memorable experiences for our student body, our staff, and our community. However, sometimes we forget to take care of our student leaders who make it all happen. This workshop will look at the psychology of the student leader, and give tons of fun ways to make sure they feel the love as well.



Many Students in Leadership and Holding Them Accountable **Don Skaggs, Great Oak High School ▶ Pacific 1**

This session will be focused on how we manage 250 students and hold each of them accountable. We will share with you how each of them have specific jobs, how we group them and have them check each other, and how we grade them through various means. You will leave with access to our leadership guide and our groupings. You will not leave disappointed.



Staff Spirit And Culture **Kristin Patten, Antelope High School ▶ Pacific 7**

Come gain simple and easy ideas on how to engage your staff in spirit activities and buy into positive school culture. Learn how to draft staff teams and get ideas on how your staff can model spirited competitive behavior to students. Bring some fun and love for your job back to your school with your colleagues.



United In Culture Building **Brad Nye, Fossil Ridge High School ▶ Royal Palm 2**

Named a John Irwin School of Excellence by the Colorado Department of Education, Fossil Ridge High School in Fort Collins, CO, ranks in the top 8% of all schools in Colorado. Our work with culture has made a difference! During this session you will hear how FRHS builds and sustains a positive climate and culture through school wide collaboration.



Where Are You Going? College & Career Readiness for Middle School Students **Jennifer Healy, Sinaloa Middle School** ▶ Pacific 5

You can't wait until high school to start thinking about where you're going in life! Come find out how to help your middle schoolers become forward thinkers who are interested in their futures. You'll learn how to plan a college and career faire and a portfolio presentation day, along with ideas to incorporate into your classes.



Your Mascot: Back to Basics And Beyond **Ruben Martinez & Michelle Krug,**

Steele Canyon Charter HS ▶ Royal Palm 6

Scratch the Cougar and the Steele Canyon Mascot Team have been entertaining audiences since 2003. Mixing zany antics and a high degree of professionalism, Scratch brings cheer to all at school and in his community. Let Scratch and his crew show you how your mascot can help to enhance your student activities program and overall school culture!

SESSION 10 > 4:10PM-4:50PM



21st Century Skills Of A Changemaker **Julie La Belle, Chaminade College Preparatory / My Name My Story**

▶ Royal Palm 6

In this workshop we will explore 21st Century Skills of Empathetic Leadership, Innovative Mindset, and Collaboration and Co-Creation. We will share how to empower your students to be changemakers, and offer skills in problem solving and finding solutions to issues on your campus through Human-Centered Design Thinking.



The Administrator's Role In Student Activities

Jennifer Duston, Academy of Tech. & Leadership at Satcoy ▶ Royal Palm 4

As someone who has been on both sides as a Teacher/Activities Director and an Administrator, Jennifer will help participants find the win-win to create a synergistic relationship to give the kids the absolute best school experience possible! This session will be valuable for both Admins and AD's!



Engaging All Students in Service Leadership

Debbie Hawkins & Beth Barrow, Terronez Middle School ▶ Royal Palm 3

All students can learn to lead through servant leadership. Learn how to include everyone as you make a lasting impact on your school, community and city.



Environmental Leadership - Another Love

Laura Castro, Harvest Park Middle School ▶ Pacific 6

Want to encourage Environmental Leadership? Need tips on recycling and landscape conservation? Want to hold a green prom or dance? Learn how to apply the 4R's to the operations on your campus and student organized event to support California's Blueprint for Environmental Literacy, all this while meeting common core and leadership standards.



Getting Full Community Support For Activities

Jim Hulihan, NAYD/Motivational Media Assemblies ▶ Royal Palm 2

Do you want greater student involvement and total community support for your school? Find out the secrets of dramatically increasing participation levels and generating new sources of parent, community and business support for activities. National models will be shared. Be prepared to be inspired!



I Love You Man: Strengthening Relationships

Sandy Ginger, CCSD ▶ Pacific 4

It's hard to hate someone if you know their story. In this workshop you will participate in a series of activities that help increase sensitivity awareness and strengthen relationships in your council and your school.



C The Question That Is Not Getting Asked

John Norlin, CharacterStrong ▶ Royal Palm 5

This workshop will provide tools and practical ideas on how to keep your students focused on their WHY, which drives forward a positive school climate and culture. Learn how to utilize the different CharacterStrong tools like the 40 Day Character Dare, Character Cards & other ideas to keep students focused on building relationships with their peers



C Small School - Massive Celebration. Character and Achievement Honored All Year Long

Melanie Lindsey, Foothill Technology High School ▶ Pacific 5

At FTHS (a school of 1000) we celebrate academic achievement and positive character behavior all year long. These celebrations are EVENTS on our campus: rallies, carnivals, yard signs, positive behavior referrals. Come and get ideas on how to celebrate the amazing things happening daily at your site.



C Sportsmanship and Spirit at Athletic Events

Todd Arrowsmith, West Ranch High School ▶ Pacific 1


Athletic Events have always been a staple for spirit at high schools. Teaching your students proper sportsmanship can make sporting events even more fun. Student spirit sections can make the athletic event that much more memorable. How do you get spirit sections started; and what are some fun activities you can teach your student sections? Come and find out at this informative session.



C Stir It Up!

Paula Tezak, Nicole Higuera, Ryan Price & Joy Glaspy, Las Palmas Middle School ▶ Pacific 7

Stir It Up! Who's on your TEAM, or are you the TEAM? Let us help you build your TEAM with various creative ideas to draw them in. We will explore your NEEDS, to help you discover your WHY and finally help you get there.



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Saturday

LEADERSHIP DEVELOPMENT

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VISIT WWW.CADA1.ORG/LDD OR CONTACT SANDRA KURLAND AT LEADERSHIP@CADA1.ORG

Saturday

Saturday, March 4th - Program

8:15AM - 9:15AM	Leadership Lessons Attend four – 12 minute roundtable presentations during this fast paced hour of curriculum ideas. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session.	Golden Ballroom
8:30AM - 10:00AM	MAA ASSIGNMENT SUBMISSION	
	101- Foundation	Royal Palm 1
	200 Level Courses	Royal Palm 2
9:00AM - 10:15AM	CADA Store – Final Close	Terrace Rooms
9:30AM - 10:10AM	SESSION 11 ONLY	Workshop Rooms
	🌀 Creating a One Love Activities Program	Royal Palm 4
	🌀 Four Seasons Of ASB	Royal Palm 3
	🌀 Jamai...COMMON CORE	Pacific 3
	🌀 Save Your Sanity	Pacific 2
	🌀 Tricks of the Trade	Pacific 1
10:30AM - 11:30AM	BRUNCH - CLOSING BRUNCH	Atlas Ballroom

SESSION 11 > 9:30AM-10:10AM



🌀 **Creating a One Love Activities Program** Mary Jane Smith, Etiwanda High School ▶ Royal Palm 4

New to Activities? Looking to create a “One Love” culture on your campus? Want some tips to create an organized activities program? No Problem Mon! This is a great session for newer advisors and will include examples of leadership classroom organization, grading, committees, along with ways to take the “one love” feeling to your whole campus.



🌀 **Four Seasons Of ASB** Stephen Amundson, Tulare Western High School ▶ Royal Palm 3

Build a complete leadership program based on the Four Seasons of ASB! Leadership STARTS with me but it's not about me, it is my responsibility to create school SPIRIT, I get to SERVE my campus and community, and I look for ways to SHINE the spotlight on others. The Four Seasons: START, SPIRIT, SERVE, and SHINE!



🌀 **Jamai...COMMON CORE** Jo Forsyth, Diamond View MS ▶ Pacific 3

Did you know that those weekly Leadership Lessons that we WANT and NEED to teach -- are already ALIGNED with the California Common Core Standards? Let's explore a Leadership Curriculum scaffolding model, that shows how your Leadership Lessons support and strengthen Common Core Standards in both ELA and Social Science.



🌀 **Save Your Sanity** Laura Saldana, Westmont High School ▶ Pacific 2

Learn tips and tricks to be organized and save time in the crazy world of activities. Discover ways to empower your Executive Board to help monitor everything happening on a busy campus.



🌀 **Tricks of the Trade** Steve Southard, CADA Hall of Fame ▶ Pacific 1

In this workshop, learn some tricks that will help you to motivate and inspire your students. From simple 'magic' to media, you will leave with some new approach to the age-old lessons that have been so important in student leadership!

CADA Irie

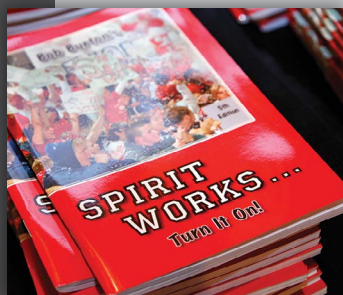
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See the Sessions...
Now get the Resources!

The CADA Irie will provide you with resources for your activities programs. The helpful CADA Store Crew is ready to serve you, so be sure to visit them at the CADA Irie in the Terrace Room.

Store Hours (Closed during General Sessions)

- ~ *Wednesday*: 2:30pm - 5:00pm
- ~ *Thursday*: 10:30am - 3:30pm
- ~ *Friday*: 8:30am - 10:00am / 12:00pm - 4:00 pm
- ~ *Saturday*: 9:00am - 10:15am



Unable to make it to the CADA Irie, visit us online at

www.cada1.org/store

See the Coupon section at the back of this program book for special offers.

Leadership Lessons

8:15am-9:15am • Golden Ballroom

Attend four – 12-minute roundtable presentations in this fast paced hour of curriculum development. Below is a list of tentative presentations for Leadership Lessons. Tickets to attend can be picked up at your Area table during registration. These tickets will provide the final list of presenters, table numbers and descriptions for each session. If your Area table runs out, “Standby Tickets” for these sessions are available at the registration desk beginning Thursday morning. We are usually able to fit in everyone.

🕒 101 Ideas for Leadership Training

🕒 21st Century ASB Class

🕒 4 Great Leadership Training Activities

🕒 A-G copy me

🕒 Decisions, Decisions, Decisions

🕒 Five Minute Leadership Lessons Taught By Your Students

🕒 Gratitude Challenge

🕒 Leadership Class Projects

🕒 Leadership Lesson Plans Made Easy

Leadership Lessons (Books for advisors & student leaders)

🕒 Lessons That Make Your Brain Happy!

🕒 Mini Lessons to Build Character Amongst Your Team

Praising and Correcting Others

The Self A-Z

🕒 Using the CADA/CASL Roadmap to set Goals

🕒 Utilizing Individual Goals to Build Student Leadership Teams

We are what we believe. What we believe unifies US!

🕒 WE Can Make a Difference: Service-Learning

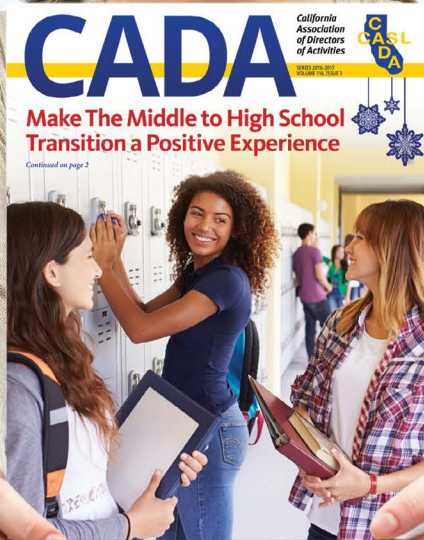


CADA NEWSLETTER SEEKING CONTENT CONTRIBUTORS

Do you have a great idea
you would like to share
with the CADA membership?

We are looking for content
contributors for the quarterly
CADA Newsletter.

Articles and accompanying
graphics and/or photos can
be submitted to **Jeff Culver**
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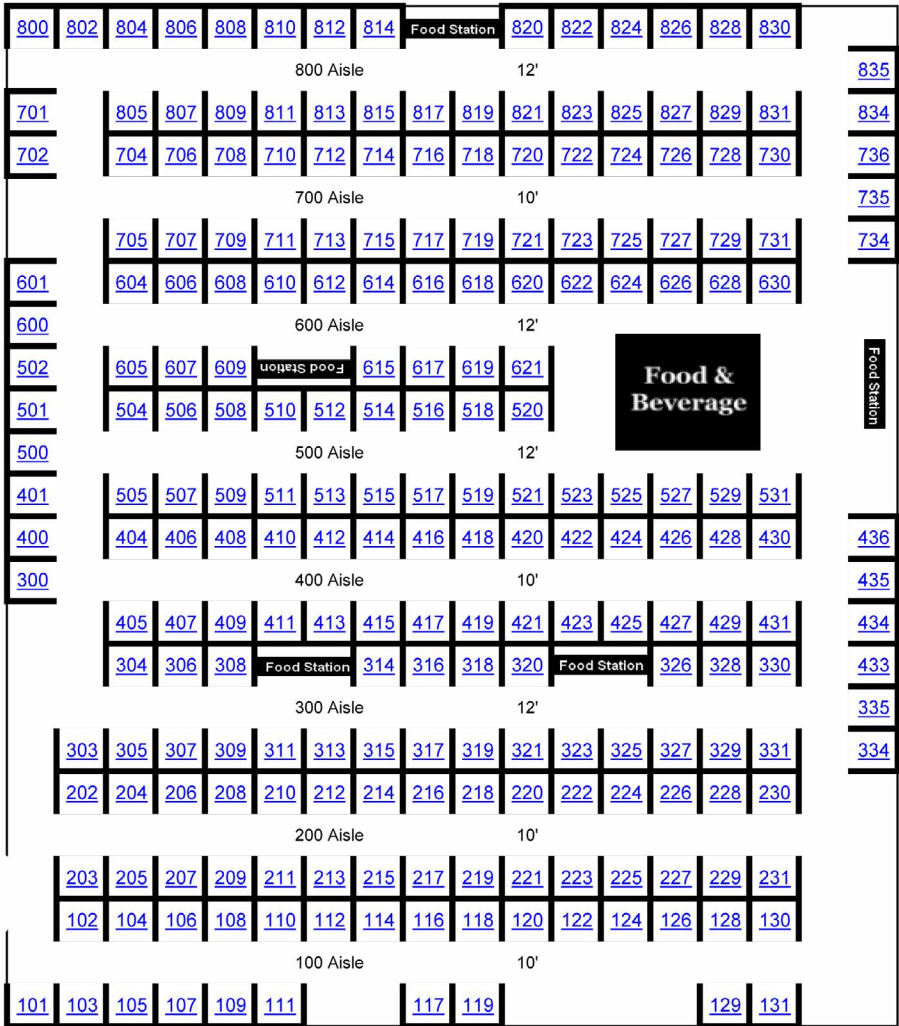
Sunshine Zuniga
sunshine.zuniga@wuhdsd.org

Exhibit Hall Floorplan 2017



Restrooms

Entrance



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Luis Ramirez

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Tanya Baker

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tanya@bgfsf.com

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jwilson-irving@apexparksgroup.com

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Brian Kenyon Art Studio, Inc. **802**

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info@cada1.org
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CADA Camps **416**

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California Sport Design **708, 710**

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brian@calsportdesign.com
www.calsportdesign.com

California's Great America **227**

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(949) 385-3168
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www.caravancanopy.com

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www.freestyleevents.com

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jerry@funservicessocal.com
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Kristy Moore
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N-Effect Productions, Inc. **435, 436**

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Phantom Projects Theatre Group

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sforster@bloodbank.org

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kmulligan@beachboardwalk.com

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skylar@spikeball.com
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Teen Truth 410

JC Pohl
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info@teentruth.net
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The Active Network, Inc. 507

Todd Fisk
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todd.fisk@activenetwork.com
www.activeeducate.com

The Basix 415

Larry Rouss
(916) 486-1820
larryrouss@thebasix.com
www.thebasix.com

The Boomerang Project 523, 525

Becky Emmons
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becky@boomerangproject.com
www.boomerangproject.com

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The Event Group

117, 119

Ami Peterson
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ami@eventgroupsf.com
www.eventgroupsf.com

The Honors Program

813

Dan Ferris
(360) 701-1822

sales@thehonorsprogram.com
www.thehonorsprogram.com

The YouSchool

726

Scott Schimmel
(949) 291-9061

scott@theyouschool.com
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TSIUniforms

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517

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506

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denise@woodmtn.com
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rmonks@wfchocolate.com
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2017		
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APRIL 1-3	CASL HIGH SCHOOL CONFERENCE	DOUBLETREE – SAN JOSE, CA
MAY 4	AREA A – MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA
JULY 7-10	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL	U.C. SANTA BARBARA
JULY 12-15	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL	U.C. SANTA BARBARA
JULY 17-20	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL	U.C. SANTA BARBARA
JULY 23-26	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL	U.C. SANTA BARBARA
JULY 23-25	CADA / CASL LEADERSHIP CAMP – MIDDLE SCHOOL	U.C. SANTA BARBARA
AUGUST 26	AREA B – ADVISOR CONFERENCE	DAVE & BUSTERS – MILPITAS
AUGUST 30	AREA G – ADVISOR CONFERENCE	SAN MARCOS HIGH SCHOOL
SEPTEMBER 16	AREA D – ADVISOR CONFERENCE	PIONEER VALLEY HIGH SCHOOL
SEPTEMBER 16	AREA A – ADVISOR CONFERENCE	SHELDON HIGH SCHOOL
SEPTEMBER 16	AREA E & F – ADVISOR CONFERENCE	DAVE AND BUSTER'S – ONTARIO
SEPTEMBER 25	AREA D – CENTRAL STUDENT CONFERENCE	MOUNTAINBROOK COMMUNITY CHURCH
SEPTEMBER 27	AREA G – MS & HS STUDENT CONFERENCE	DEL MAR FAIRGROUNDS
OCTOBER 3	AREA A – HIGH SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCTOBER 4	AREA A – MIDDLE SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCTOBER 10	AREA E – MS & HS STUDENT CONFERENCE	PASADENA CONVENTION CENTER
OCTOBER 10	AREA D – NORTHERN STUDENT CONFERENCE	SALINAS COMMUNITY CENTER
OCTOBER 12	AREA F – MIDDLE SCHOOL STUDENT CONFERENCE	RIVERSIDE GROVE COMMUNITY CENTER
OCTOBER 20	AREA C – MS & HS STUDENT CONFERENCE	HANFORD WEST HIGH SCHOOL
NOVEMBER 8	AREA D – SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS
TBD	AREA C – ADVISOR CONFERENCE	FRESNO ELKS LODGE
NOVEMBER 20	AREA B – MS & HS STUDENT CONFERENCE	JAMES LOGAN HIGH SCHOOL
NOVEMBER 14	AREA F – HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM (DISNEYLAND HOTEL)
2018		
FEBRUARY 28 - MARCH 3	CADA ANNUAL CONVENTION	GRAND SIERRA RESORT, RENO, NV
FEBRUARY 6	AREA E – S.T.A.R.S. STUDENT CONFERENCE	KELLOGG WEST/CAL POLY POMONA
TBD	AREA A – MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA
MAY 23	AREA F – HIGH SCHOOL CONFERENCE	COTO DE CAZA COUNTRY CLUB

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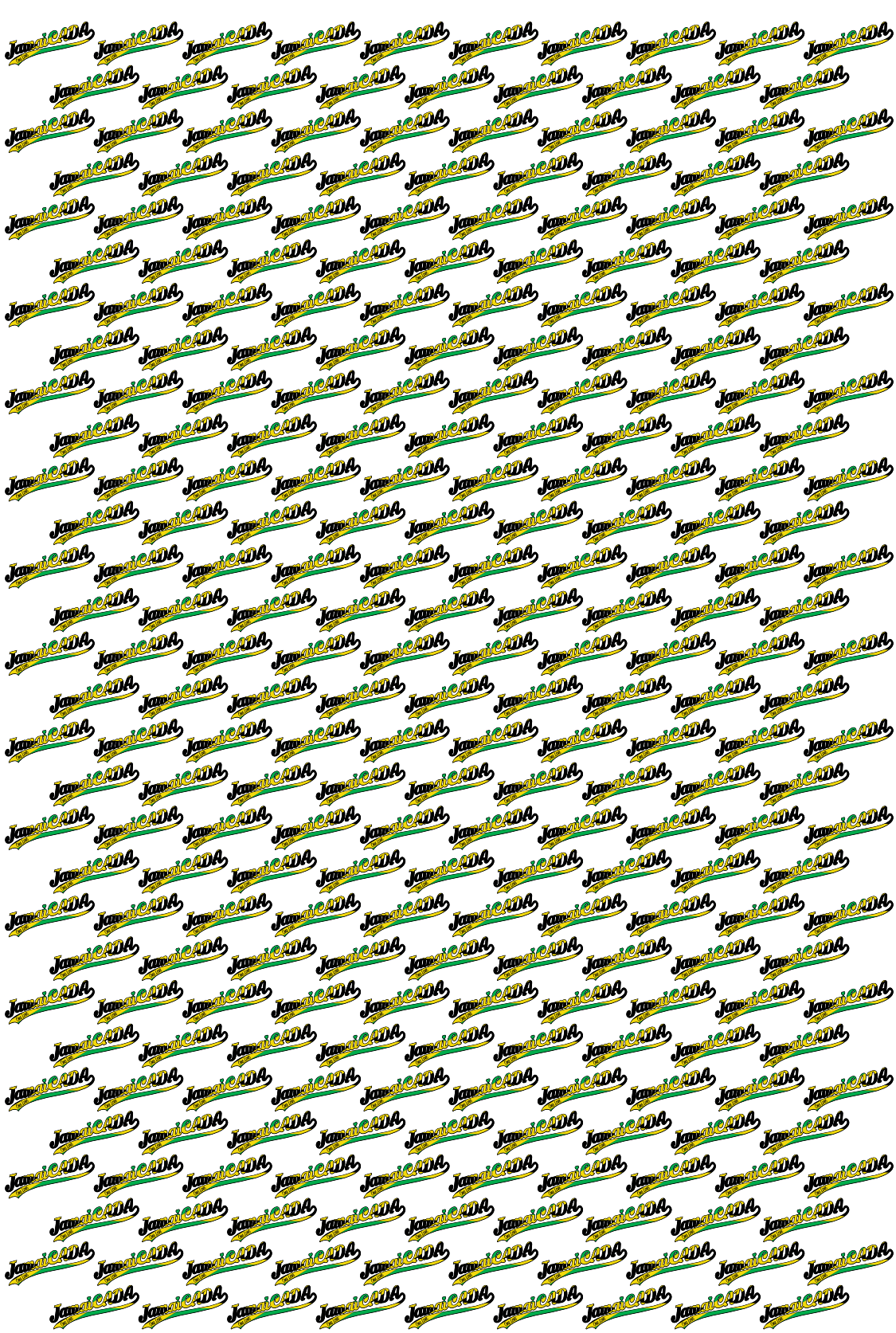
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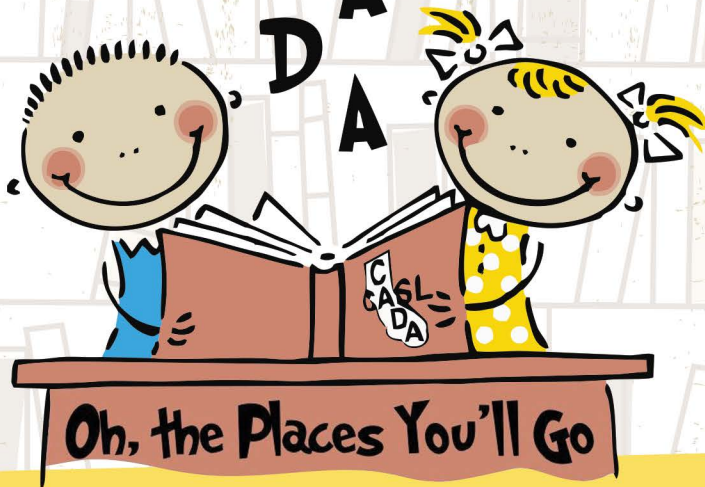
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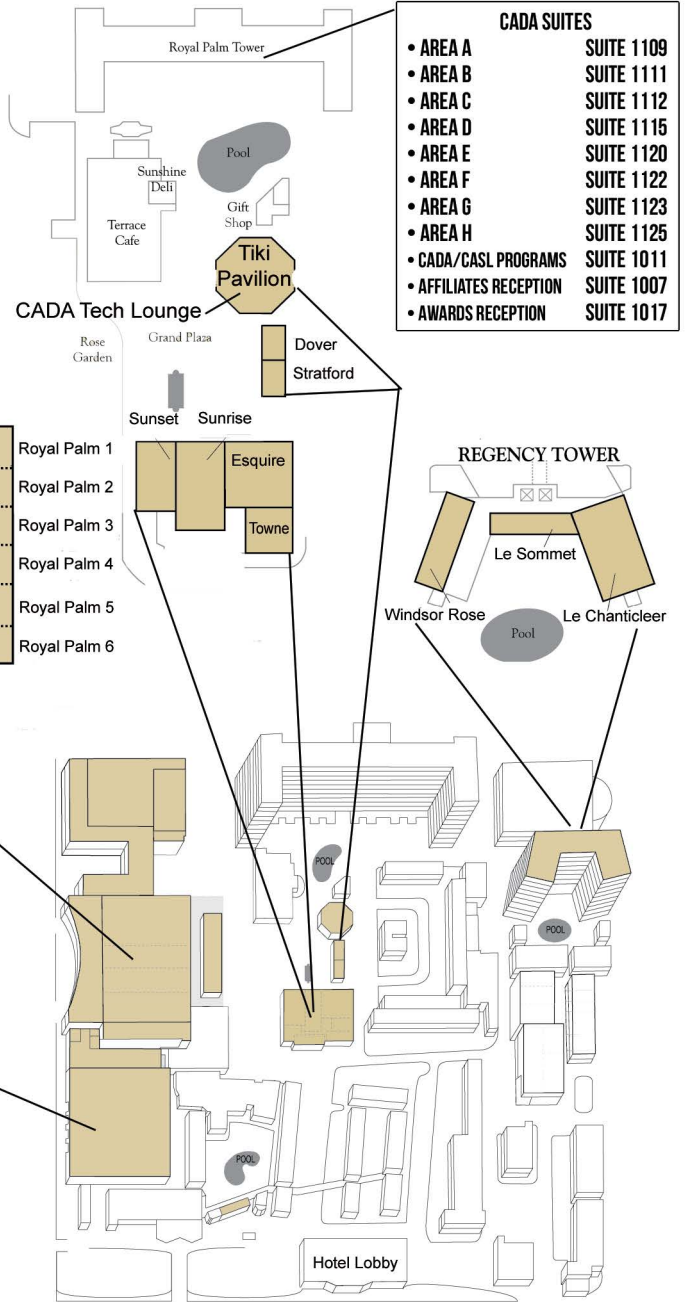
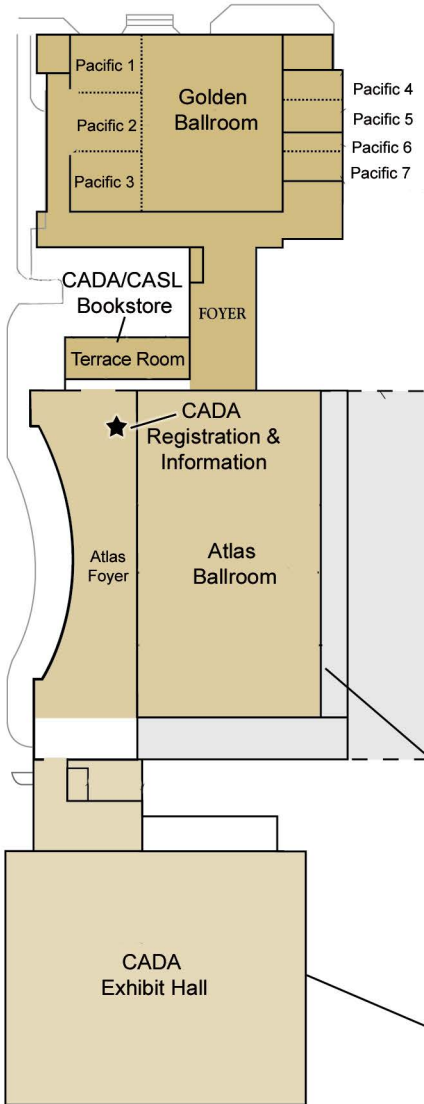
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FEBRUARY 28 - MARCH 3, 2018

TOWN AND COUNTRY RESORT & CONVENTION CENTER

MEETING & EVENT SPACE



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