



CADA NEWS

CALIFORNIA ASSOCIATION OF DIRECTORS OF ACTIVITIES

Spring 2007

Volume 106 No. 4



Keep on "Revin' it Up"

We all let down our hair and got in touch with our inner "HOG" at this year's CADA Convention in San Diego. It was the biggest ride ever in the history of CADA and

we'd like to thank the attendees, the spouses, the vendors, and the world for putting on a great show.

The spotlight events were well attended thanks to **Lifetouch Studios**, **USA Student Travel (World Pass)**, **Coca Cola**, **Herff Jones**, **Feet First Eventertainment**, **Jostens**, **WOW Special Events** and **Peg Leg Entertainment**. All this and the work put on by Taylor Publishing in piecing together a yearbook made for a remarkable week.

Keynoters took us on the ride of our life ... **Mark Scharoenbrach**, **Jim Cathcart** and **Scott Greenberg** knew all the aspects of the road. **Mark Scharoenbrach** was at the top of his game and started our ride off with inspiration and motivation. There were comments heard by spouses of Activities Directors overheard

like "That's what your job is about, what a great conference for you." **Jim Cathcart** led us down a journey of discovery with a Harley tale of success, and **Scott Greenberg** taught us not only that he can have a group of adults focused with his words of humor and insight but what to do a concerts with our cell phones now that lighters are passé.

CADA has been focused on bringing to the members the best in leadership development and student activities. The resources were endless and the new additions to the conference enhanced it like no other. **Lead Rider**, **Denise Van Doorn** should be commended for her hard work and dedication to her craft. The Activity Directors Certification program was met with great success and there are plans in the works to extend this program throughout the

year, College credit is always a welcome site for new and experienced teachers alike.

A big thanks goes out to **Premier Agenda** for helping us get through the week with the planners, calendars, and standards for the event. Look for the CADA Convention Yearbook distributed by **Taylor Publishing** and the CADA Directory brought to us by **Lifetouch Studios**.

One last note ... start getting online for information and forms. The CASL website was launched in late March and our plans are to go electronic as much as possible.



CADA's Mission
To Promote and Support Leadership development and Student Activities.

Inside this issue:

Award Winners	2
Financial Statement	4
Memorial Scholarship Recipients	5
Dear CADA	5
Energize Everyone	7
Medallion Sponsors	9
Leadership Camp	11
Power Posters	12
Outstanding Programs	13
21 Ways to Live	14
Area Award Winners	19
Contact the Board	20
Calendar of Events	20

Keeping Focus

It's natural. Every spring, winter begins to loosen its grip and the sun sets later each evening making the days feel longer, more relaxed. You probably see your employees taking more time to get outdoors for lunch or leaving a bit early to catch a baseball game or end-of-the-year school event. While this spring shift may appear to detract from the business at hand, it's actually a prime opportunity to increase your staff's commitment to your organization's success.

Acknowledge the Shift

Rather than ignoring the natural change in attitude that comes with spring, take the time to let your staff know you're sensitive to it by incorporating some easy "attitude enhancers."

- ☞ Introduce a bi-weekly all-company ice cream or coffee break. Offer free frozen treats or premium coffee drinks twice a month during mid-morning or mid-afternoon and invite

(Continued on page 14)



See you at
"CADA Field of Dreams"
in Reno when
the CADA
Convention
moves north to
the Grand Sierra
Resort (formerly
the Reno Hilton)
Feb 21 thru
March 1, 2008

“Rev it Up” with CADA Awards

Jack Moore, Warren Shull (High School & Middle School), Earl Reum, Hall of Fame, Honorary Life Member



Rod Rodriguez

Jack Moore Award is a lifetime achievement award, named after our first President, recognizing longstanding efforts on behalf of the organization in working with both student leaders and advisors as well as serving CADA statewide. This year's recipient is **Rod Rodriguez**.

Warren Shull Award is given by the National Association of Student Councils recognizing outstanding contributions in working with student leaders. This Activity Director of the Year Award honors an early leader and one of those who developed the NASC organization. CADA chooses a designee each year to represent the state of California and Region 7 with the NASC organization. They honor a High School and Middle School Activities Director. This year's recipient of the Warren Shull award, recognizing the outstanding High



Suzy Krzaczek

School Activities Director in the State of California, is **Mr. Paul Chylinski**. Paul has been a member of CADA for 17 years representing Loara High School. He is currently on the State Board of CADA as the Communication Coordinator. He has been part of the Curriculum development for CADA Leadership Camp, worked on the CASL State Board, as well as an active member of the Area F council. He has been a presenter for CADA conferences, and has worked CADA Leadership Camp.

This year's Middle School Activities Director is **Mrs. Suzy Krzaczek**, who lead sthe activities program at South Tahoe Middle School. Suzy has been a CADA member for 10 years, She is the Assistant Coordinator for Area A Council and is on the CASL Steering Committee. She is a regular presenter at CADA and has been involved in summer camps as a council leader and large group leader for 9 years. She has received the Area A Activity Director of the year Award too.

Earl Reum Award is given by the National Association of State Student Councils Executive Directors and the National Association of Workshop Directors recognizing outstanding contributions in the training and mentoring of student activity advisors. **Mr. Harry Bettencourt** was highlighted in the last CADA News (Winter 2007, Volume 106 No. 3 because he won the Nation Early Reum



Award. See “Harry Bettencourt Wins National” in that newsletter.

Honorary Life: Once a year, CADA recognizes a person outside of the membership who goes above and beyond in making sure that CADA's programs continue to prosper and that we succeed in accomplishing our goals. This year's Honorary Lifetime Award went to **Mr. Gary Sammon**

The CADA Hall of Fame has been established to honor members of the organization who have distinguished themselves in service to their profession through exemplary service to their students, to their school and to the CADA organization. **Mrs. Dian Edens & Ms. Robin Lee-Ramirez**. Dian has been a member of Area G Council for over 20 years, has worked many years with CADA Leadership Camps, she is a presenter at

(Continued on page 3)



Paul Chylinski & wife Pamela



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Honorary Life & Hall of Fame Awards



Gary Sammons

Coordinator as well as a member of the Area Council for over 20 years. She is a CADA Past President who had us *search for treasure in 2001*. She continues to coordinate the activities program at Marshall High School, she supports CADA events and serves as mother, and wife to her husband Jimmy. Congratulations Mrs. Dian Edens and Mrs. Robin Lee-Ramirez.

(Continued from page 2)

most student leadership conferences and is a favorite speaker for the convention for many years. She is a special staff member at Poway High School taking care of the student store. Robin has been an Area



Dian (left), Tony Ortega & Robin (above)



Bob and Ann Burton

When I sat down to write these words for Bob Burton I couldn't be objective and just tell the facts. This man has touched my life in so many ways and has encourage every step of my CADA journey that I felt words enough could not do this man justice. As I sat at his Pep Rally of Life surrounded by hundreds of his friends and family and students I truly realized that I had shared this earth with a remarkable human being ... Spirit Works! Turn it on.

The following is an excerpt printed in the local Fallbrook Paper.

FALLBROOK -- Friends and former students and colleagues on Tuesday were mourning the death of Bob Burton, one of Fallbrook's most beloved educators.

Burton, 67, died Saturday after battling cancer for several years, his family said. Before retiring in 1996, Burton had served for 30 years as Fallbrook High's student activities director, gaining national recognition and endearing himself to generations of students.

In 1989, Burton was named the top student activities director in the state. In 2000, a new performing arts center at Fallbrook High School was named after him.

Several of Burton's former colleagues said Tuesday that his influence on education is still at work at the Fallbrook campus, and at many schools nationwide that adopted his methods for boosting school spirit.

"He traveled all over the United States when he retired, consulting and working with schools on school spirit and the positive ways to connect students," said

In Memoriam ... Bob Burton

Marc Steffler, who worked alongside Burton for years in the Fallbrook Union High School District. "He really is the John Wooden of all activity directors. Every activity director at Fallbrook High School has had to fill some really big shoes."

Josh Way, one of Burton's former students, is among those who have followed in his footsteps. Way,

who now holds Burton's former job as director of Fallbrook High School's Associated Student Body, said that Burton wrote books about the social life of high school campuses and spoke on the topic across the country and as far away as Canada.

"Unless you get out of Fallbrook and look at other schools ... people don't realize how much his ideas are used across the nation," said Way. "Every ASB director has heard of Bob Burton."

THE EDUCATOR

Burton's wife, Ann, said Tuesday that her husband was humble and endearing man with a passion for children.

"One of the things I valued the most was that he had a wonderful sense of humor," she said. "He never took anyone -- most of all himself -- too seriously, and he never met anyone he didn't like, especially kids. He was always very concerned about the kids who were on the outside."

Burton was also loyal to his community, she said: "His first teaching job was at Fallbrook High in 1964 and he stayed there for his whole career. He loved Fallbrook."

Since then, he said, he had been in close contact with Burton, who continued to work on a limited basis at the high school.

Steffler, now a trustee on the high school district board, said that Burton will never be forgotten.

"I spent 24 years as an employee in the district, and I can tell you that he influenced me and my ideas about leadership and

students more than any other person," Steffler said.

"What I think about a lot is his approach to people -- his openness, his kindness, and his view that everyone should have a positive experience in high school," Steffler said.

COMMUNITY TIES

Steffler pointed out that so many who now live in Fallbrook with families of their own have fond memories of Burton from their days at Fallbrook High School.

He is also remembered as one who was at the center of the tragic Gavilan fire of 2002, when Burton's home and many of his family's possessions were destroyed.

"This is all just stuff," Burton told reporters shortly after that incident. "This is the past, and now we're living in the present."

During that disaster nearly five years ago, Burton and his wife, along with six neighbors and two dogs, took refuge in a swimming pool as the fire passed, in a sequence of events that has become part of the town's history.

"He led that kind of magical, interesting life," Steffler said. "This is somebody who is incredibly well known in Fallbrook. His impact was enormous. Very few students would go through Fallbrook High School without knowing and really respecting Bob Burton."

On Tuesday, Steffler summed up Burton's success in making the high school a well-rounded community for youth.

"My feeling is that every high school must have a solid academic base, but if you don't have a balance on the other side, what engages students to be there? There has to be a club they can join, an activity they can go to and enjoy," Steffler said.

"It makes them get up in the morning and say, 'I want to go to school, my school is fun.' That is absolutely critical these days.

You're not going to draw them in every day with a textbook."



Contact staff writer Tom Pflingsten at (760) 731-5799 or tpflingsten@nctimes.com.

CADA Activity Director Certification

Each year CADA has looked to improve its programming and value in the state of California. This year CADA began to offer a California Activities Director Certification Program during the Rev it Up Convention. You could either take the coursework for personal growth OR you could take it for college credits. To do so you had to attend certain workshops on School Climate, Ethics, Diversity and Title IX, you choose between topics such as Organizing your programs, Activities that Teach or Curriculum Aligned to Standards, you saw speakers on Constitutions, Lessons, Media or Administration and you shared ideas with

others learning like topics. You also attended speakers that are nationally recognized for their involvement in student government. Speakers such as Mike Smith, Mark Scharenbroich, Scott Greenberg, Tom Jackson as well as our Administrative team.


CADA would like to thank the efforts of J.Peter Cahn, Stephanie Cereceres, Tony Ortega, Roger Blake, Bob Beale and John Gibson and their efforts in getting this program established. CADA is on the cutting edge of creating it's own Activities Directors Certification and teaching to the Highly Qualified model. There has been plenty of interest Nationally for such a program and CADA has been working hard to offer this program to its members. If you have any questions in regards to the program contact J. Peter Cahn @JCa9@aol.com.



(R-L) Bob Beale, Tony Ortega, Stephanie Cereceres, John Gibson and J Peter Cahn (Roger Blake not pictured)

Rev it Up with CADA CADA - Class of 2007 Activity Director Certification Program





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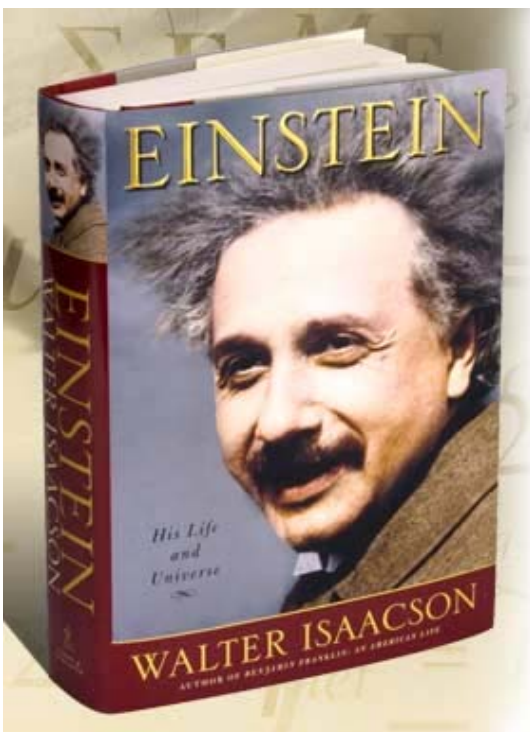
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- ☞ *"Imagination is more important than knowledge." (Sign hanging in Einstein's office at Princeton)*
- ☞ *"Life is like riding a bicycle. To keep your balance you must keep moving"*
- ☞ *When his wife asked him to change clothes to meet the German Ambassador: "If they want to see me, here I am. If they want to see my clothes, open my closet and show them my suits."*
- ☞ *"Intellectuals solve problems; geniuses prevent them."*
- ☞ *"The hardest thing in the world to understand is income tax."*
- ☞ *"Not everything that counts can be counted, and not everything that can be counted counts."*
- ☞ *"We can't solve problems by using the same kind of thinking we used when we created them."*
- ☞ *"Education is what remains after one has forgotten everything he learned in school."*
- ☞ *"Two things are infinite: the universe and human stupidity; and I'm not sure about the universe."*

Everyday Heroes



It appears that an Activities Directors job is never done. Even when we are away from school and students we are always doing something to the betterment of the world.

As recounted by **Paul Eichen** from Bonita High School in Lavern (Area E) ... "While we were all on our break from the conference it appears just steps away acts of heroism were taking place. There was a gentleman that had fallen into the creek behind the hotel property. He was a

homeless man that had been wading in the creek and had fallen through a mud sheet into the water. He fell into about 5 to 6 feet of water, with his feet stuck in the mud down below. Because the ground was super saturated, he couldn't get anything solid to hold on to, therefore he could not pull himself back up. Also, with his clothes wet, he added about 50lbs to his total weight, he was a big guy to begin with, and with no traction, just couldn't get himself out. That is when he started to call for help."

His calls were first heard by a group of CADA folks walking on the bridge crossing from the hotel to the mall on their way to dinner. "We were coming back from the mall where we had just eaten and when we got the bridge, they were already on the phone with the police, trying to calm the guy down. He was pretty animated." Both groups of CADA people had 4 people, 3 girls and 1 guy, so the two guys in the group went in for help. "We figured if it was a hoax or a trap, the two of us could deal with it together. Anyway, we found him in the water, yelling for help, etc. So we each grabbed one of his hands and pulled him up out of the muck on to solid ground. It took awhile because he was quite heavy because of his water weight and he couldn't help us out with any leverage."

"After we got him out, hotel security came along, and we got him up into adjacent parking lot. A few minutes later the police showed up, as well as fire dept, search and rescue, the lifeguards, a guy in a wetsuit, a K-9 unit, a helicopter, and then the media. The rescue people evaluated the guy, took our statements, thanked us for our help, etc, and then took the guy to the hospital for further evaluation. Apparently the water in the creek has some bacteria or parasites in it that are not so good for humans."

Both groups survived the turmoil as did the gentleman that was taken to the hospital.

BOOK ALERT ... BOOK ALERT

A New book is coming, the "Leadership Recipe Book" \$22.00. What could be better than putting two of life's greatest pleasures together in one resource? Student leadership and food. There are 13 recipes that can take from 15 minutes to two hours. These lessons can be used in the classroom, retreats or camps. All the lessons are interactive.

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"What you don't see with your eyes, don't invent with your mouth."
- Yiddish proverb



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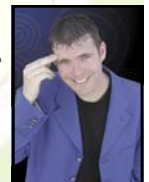
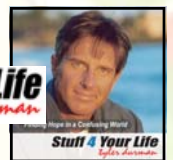
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There is more to life than increasing speed.

- Ghandi

To know the road ahead, talk to those coming back.

- Unknown

"Old Activities Directors never die ... They just keep emailing quotes to everyone." - Paul Chylinski

Below are some of my favorite quotes sent to me from my friend Linda Esping—a retired Activities Director, English Teacher and CADA "Hall of Famer".

Yiddish Proverbs

- "If the rich could hire other people to die for them, the poor could make a wonderful living."*
- "The wise man, even when he holds his tongue, says more than the fool when he speaks."*
- "Ask about your neighbors, then buy the house."*
- "What you don't see with your eyes, don't invent with your mouth."*
- "A hero is someone who can keep his mouth shut when he is right."*
- "One old friend is better than two new ones."*
- "A wise man hears one word and understands two."*
- "You can't control the wind, but you can adjust your sails."*

Jewish Proverbs

- "One of life's greatest mysteries is how the boy who wasn't good enough to marry your daughter can be the father of the smartest grandchild in the world."*
- "Old friends, like old wines, don't lose their flavor."*

Woody Allen

- "I don't want to become immortal through my work. I want to become immortal through not dying."*
- "I'm not afraid of dying - I just don't want to be there when it happens!"*

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- shirt
- ☞ CADA/CASL Leadership Certificate

ADVISOR SESSIONS

The advisor program, which is parallel to the student program, will cover topics designed to assist new and experienced advisors in developing the best plan to meet their individual school activity plans. **Again this year college credit will be available for the full advisor program.** (There is an additional fee for this credit.)

LEARN

LEADERSHIP SKILLS

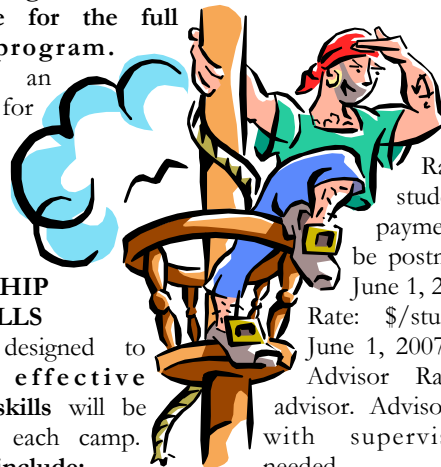
Workshops designed to develop effective leadership skills will be presented at each camp. **Topics may include:**

- Effective Meetings
- Communication
- Working with the Advisor
- Goal Setting
- Time Management
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- Student/Staff Recognition
- Fundraisers and Finances
- Proms and Homecoming
- Community Service
- Multi-Cultural Activities
- Publicity
- Rallies and Assemblies
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- Noon-time Activities
- Elections
- Stress Management
- Challenge Course Activities
- Substance Abuse Prevention
- Problem Solving
- Tobacco Use Prevention
- Solving campus concerns
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- Interpersonal skills
- Environmental Awareness

- Public Speaking
- Creative Yearbook Ideas
- New Games
- Project Planning
- Personality Styles

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Middle School Rates

Regular Rate: \$/student. Full payment must be postmarked by June 1, 2007. Late Rate: \$/student after June 1, 2007. Special Advisor Rate: \$/advisor. Advisor will help with supervision as needed. If there are no CADA members at your school, please contact CADA Central for current membership fee structure, or contact Jack Ziegler for further details. Membership in the California Association of Student Leaders (CASL) is included in the price of membership.

CONTACTS

Jack Ziegler—Camp phone number (530) 662-8533, Home (530) 666-0808, FAX (530) 662-8118, E-Mail: jziggie@aol.com
John Gibson— School (661) 871-7221, Home (661) 871-7458, E-Mail: jgibson@khsd.k12.ca.us

Convention Discount & Dates

The CADA Leadership Camp staff has started to plan for the 2007 camp season. Our dates for the program held at U.C. Santa Barbara and Stanford University are below. At the CADA Convention, **REV it Up with CADA**, from February 28—March 3, in San Diego, we will be offering a Special Convention Rate Coupon to **those members who attend**. This coupon offers significant savings for your school so make sure to stop by the CADA Leadership booth in Reno.

CADA CAMP DATES FOR 2007

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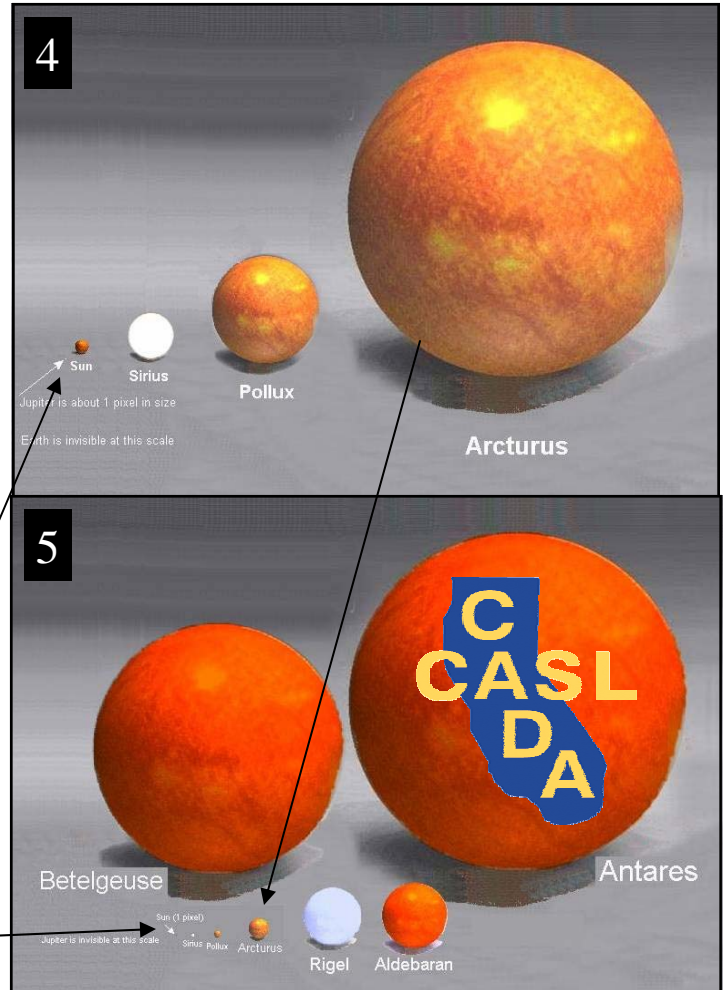
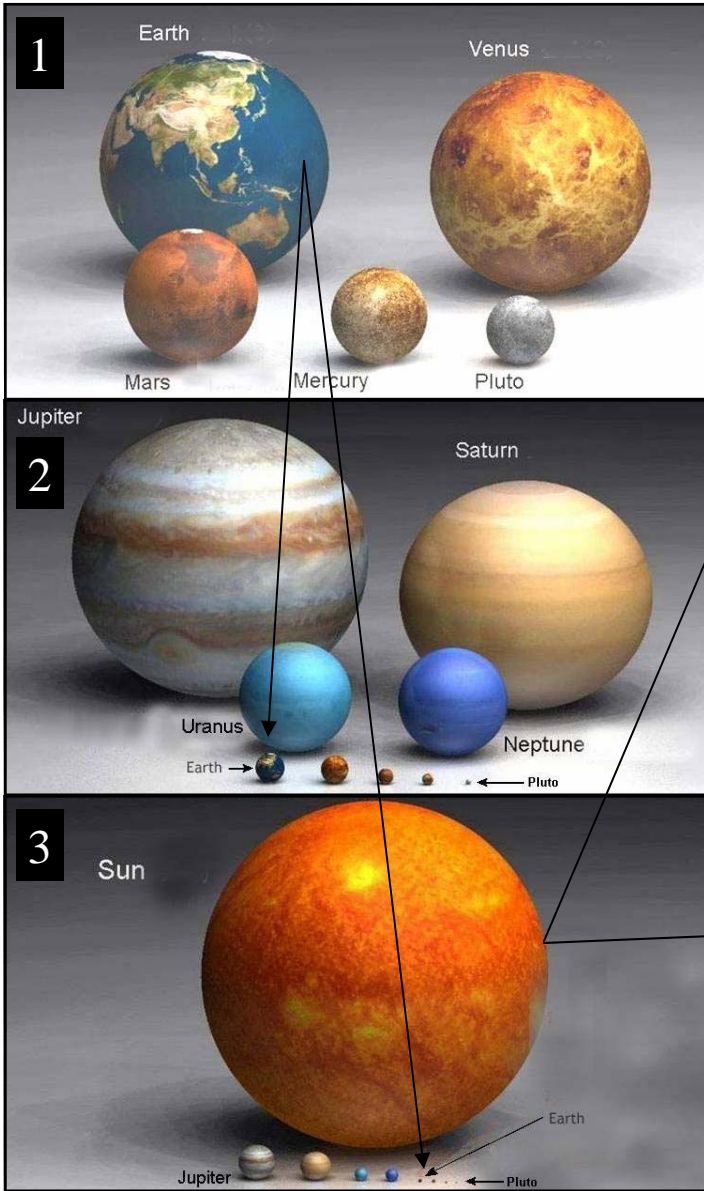
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For more information contact Jack Ziegler...
 Phone: 530-662-8533 E-Mail: jziggie@aol.com



Life, The Universe and CADA



These pictures (low resolution) and info were emailed to me and I never saw it put in this light before ... What do you think the Activities on Anatares look like. Antares is the 15th brightest star in the sky and it is more than 1000 light years away.

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2007 - A YEAR WITH A DIFFERENCE

2006-2007 Outstanding Activity Program Award

2005-2006 Outstanding Activity Program Award Winners

High School	Area	Advisor
Bishop Union High School	C	Sonja Pratt
Castro Valley High School	B	Linda Little
Ceres High School	A	Linda Cooper
Chino Hills High School	E	Janet Roberts
Don Lugo High School	F	Connie Weeks
El Dorado High School	F	Carey Cecil
Francis Parker School	G	Marc Thiebach
Gonzales High School	D	Agustina Garcia
Irvington High School	B	Kristina Palos
Lincoln High School	A	Mike Bartram
Lynbrook High School	B	Andrew Walczak
Madera South High School	C	Julie Zimmerman
Modesto High School	A	Lisa McHale
Murrieta Valley High School	F	Geniel Moon
North Salinas High School	D	Margaret Norian
Pacifica High School	D	Mike Castanon
Ponderosa High School	A	Jeff Burghardt
Quartz Hill High School	E	Jeff Culver
Ramona High School	G	Sandra Kurland
Rancho Cucamonga High	F	Mary Jane Smith
Santa Fe High School	E	Harry Yessian
Santa Teresa High School	B	Mike Reed
South Pasadena High School	E	Casey Shotwell
Tehachapi High School	C	Sharon Sterk
Terra Linda High School	B	Cindy Bader
Upland High School	F	Judy Wilson
Valencia High School	F	Cathy German
Vista Murrieta High School	F	Michael Pattison
Middle School	Area	Advisor
Crespi Middle School	B	Patricia Dornan
East Avenue Middle School	B	Kathy Gabel
Kraemer Middle School	F	Don Shaffer/ Kathleen Smith
Lorbeer Middle School	E	John Rubio
Mesa Middle School	D	Dave Osterbauer
Pinon Mesa Middle School	F	Curt Chase
Sierra Middle School	A	Allison Gadeke
Sinaloa Middle School	B	Tracy Walker/ Jennifer Larson
South Tahoe Middle School	A	Suzy Krzaczek
Twin Peaks Middle School	G	J.J. Barlow
Yorba Linda Middle School	F	Patricia Holt

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Keeping Focused continued

(Continued from page 1)

everyone to spend a few minutes away from their desks with their co-workers. This simple but effective tool gives everyone a chance to reconnect or build relationships with colleagues in other departments and sends them back to their duties with a positive, refreshed attitude. Create excitement around the event by holding a bi-weekly drawing for motivational mugs or water bottles imprinted with an inspiring message along with your logo.

- ☞ Institute Casual Dress Fridays or add an additional casual dress day to your existing program. While simple to administer, this time-tested, low-cost program allows co-workers to see each other in a different light and often leads to improved working relationships.
- ☞ Announce a "Beat the Rush" policy. Allow everyone to leave work an hour early on the Friday before Memorial Day weekend. By giving them a much-appreciated jump on one of the busiest travel days of the year, your staff will focus more clearly on their responsibilities throughout day rather than dreading the gridlock they're sure to face at 5 o'clock.

Provide Productive Outlets

While acknowledging the seasonal attitude shift is important, keeping your organization's broader goals in mind is also key. Consider these effective approaches.

- ☞ Organize a softball or volleyball team to compete in a local

recreational league. The camaraderie and teamwork that is built outside of the building is carried back into the workplace, creating strong bonds between individuals and departments throughout the organization.

- ☞ Encourage innovative thinking. Often, when we're more relaxed, we're able to see things in new ways. Spring is the perfect time to tap into the innovative ideas that are sometimes hidden below the surface. Keep the big ideas flowing by developing an email suggestion box. Offer a dream-themed motivational print along with a certificate for a free day off for the best new suggestion submitted each quarter.
- ☞ Use Free Lunch Gift Cards as instant recognition. This dual-purpose perk should never be underestimated. A gift card to a local restaurant provides instant gratification for the recipient and encourages everyone to do their best at all times. Along with each gift card, present your recipients with a motivational lapel pin, medallion or mini award for even greater impact.

With competition for talent increasing and workers actively seeking out businesses that recognize the importance of work/life balance, it's important to show your staff that you appreciate the significant seasonal shift that occurs each spring while keeping employees focused on the success of the organization.

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CADA 2007 Convention by the Numbers

Those in attendance to the CADA Convention 2006 vs. 2007 ... reports more members.

- Area A = 249/239
- Area B = 172/160
- Area C = 118/114
- Area D = 109/119
- Area E = 204/249



Area F = 319/339
 Area G = 109/136
 Area H = 115/138
 Spouses/Non-Members = 158/219
Total 1482/1593
 Thanks for making this the most successful convention in CADA history.



Janet Roberts (NEW)
Area E Coordinator

1593 Attendees for 2007 Conference

1482 Attendees for 2007 Conference

718 Individual vendor staffing

136 Companies Represented

48 Past Presidents in attendance and continuous Conferences
Jim Locker has been to

40 Number of continuous conferences for Dan Finnegan, Ann Burton, Frank Borrego, and Dr. Angela Muniz Aschbrenner.



Suzy Krzaczek (NEW)
Area A Coordinator



Mark Dutra
Area C Coordinator



Sandi Kurland
Area G Coordinator

CADA Fun Run/Walk



Top Six Runners

- 10:09 Bill Battaglia
- 10:10 Pam Valenti
- 11:09 Derrick Riggs
- 11:15 Terri Wright
- 12:05 Andy Keyne
- 12:20 Laura Poppers

Thanks to the corporate sponsors ... All Action Awards, Kustom Imprints, Michael Cariaga with Golden State Promotional Services, and Frank Borego Inc.



Pam Valenti & Bill Battaglia
1st place winners



The CADA Fun Run/Walk rolled onto the streets of San Diego on Saturday March 2, 2007. The runners woke early (6:30 am) to run in this years event ... and this following a dinner dance the night before that ran until midnight. The amount of runners surpassed all years prior

and looking forward to adding more in the future. There is discussion on the table to add more divisions than just male and female ... look forward to above 50 and younger, running with coffee in your hands and running with your boots on next year.

Harley Winner—Robert McGinnis



Robert McGinnis—Harley Davidson Winner
Area B—Cesar Chavez Middle School, Union City

Little did Robert McGinnis know the three tickets he bought at the conference would turn into a new ride home. When Denise VanDoorn—CAD President announced Robert's name the crowd was

disappointed he was not present, she called him on the phone—no answer. To all of our surprise, Robert was checkin out of his room (or the bathroom depending on whose story you believe). When he cam back to his table he though his friends

were playing a trick on him when the told him he won. It took Denise to go over there and tell him it was not joke. Robert teaches Drama and Leadership at Ceasar Chavez Middle School in Union City. He lives in Fremont but owns a

home in Bridgeport, CA off Hwy 395 too. He was talking about getting a bike to cruise the back roads to his other get away. Congratulations Robert, and pleasant cruising.



The CADA State Board and all our Affiliates wish to say THANK YOU to Mr. Don Dagne Past President and his family, for his service, commitment and drive toward the CADA organization



Leadership Divided: What Emerging Leaders Need and What You Might Be Missing"

By Ron A. Carucci

BOOK REVIEW

As the baton of leadership passes from one generation to the next, the transition threatens to create a leadership crisis. Rifts are distancing seasoned veterans from young potentials and depriving the upcoming generation of a healthy ascension into the leadership ranks.

In *Leadership Divided*, Ron A. Carucci explores the generational disconnect between incumbent and emerging leaders. He juxtaposes the conflicting attitudes of experienced managers and up-and-coming leaders, and then searches for opportunities to bridge the relational gap between the two age brackets.

The concept of a leadership divide is well-articulated by Carucci during the book's introductory chapter, where he clearly contrasts the views of emerging and established leaders (see the table on pages 20 and 21). Stereotypically, emerging leaders suspect their bosses of lacking integrity, find them superficial, see them as manipulative, and perceive them as overly fond of positions and titles. Meanwhile, incumbent leaders charge young leaders with being excessively emotional, perceive them to have a poor work ethic, find them disrespectful, and criticize their lack of discipline.

Carucci's goal in writing *Leadership Divided* is to open communication across

generational lines so that negative assumptions are dropped in favor of mutual understanding. Stylistically, he attempts to appeal to both generations, and he achieves moderate success in doing so. He cites surveys and gathers statistics to appeal to results-focused, incumbent leaders, while incorporating pop culture movie lines and quotations into the text for the emerging generation.

Carucci opens each chapter with a short story about the relational experiences of fictional employees at Brookreme Technologies. He rapidly develops believable characters and wraps the reader in their stories. Each narrative highlights a particular dynamic of the leadership divide, as the characters experience scenarios fraught with relational friction. The scenario rises to a climax at the start of each chapter, and, at the end of each chapter, the characters find a way to work out their differences and diffuse their disagreements.

Within each chapter, Carucci offers bridges to relationships—recommended behaviors he feels will bring together incumbent and emerging leaders. However, his tips don't have the catchiness to be memorable. The advice is plausible, but it doesn't lodge itself in the reader's mind or inspire action.

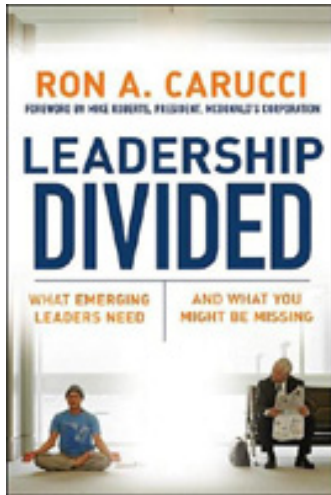
Overall, *Leadership Divided* has

enough life to be entertaining, enough content to be instructive, but not enough force to be brilliant. The book's strength is found in Carucci's astute understanding of the generational attitudes which are driving a wedge between incumbent and emerging leaders. His fluid storytelling holds the reader's attention as

he develops his ideas for fixing the breakdown between generations.

"This article is used by permission from Dr. John C. Maxwell's free monthly e-newsletter 'Leadership Wired' available at

www.maximumimpact.com."



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Financial Statement for CADA/CASL

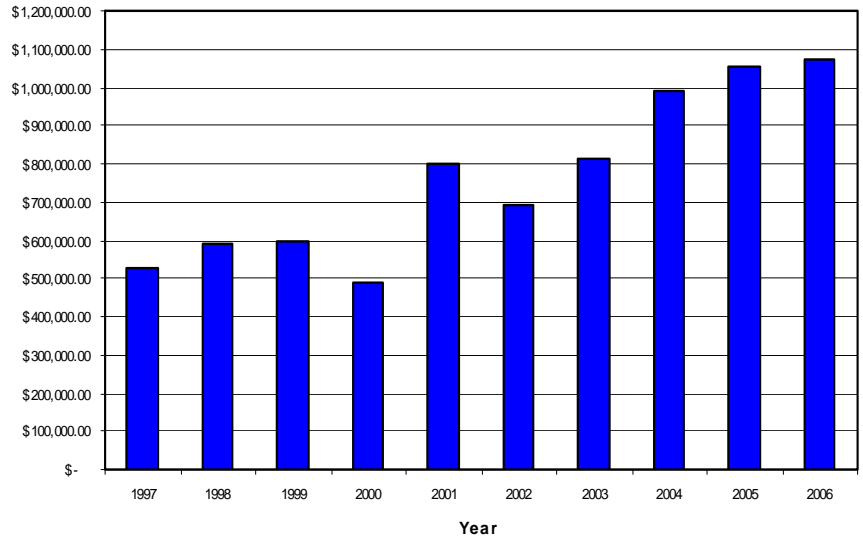
The annual state convention is in the books and was the largest ever in attendance and exhibitor support. With the support of the membership and our sponsors the convention and the year have been a financial success for CADA and BTF, our management agency.

A special thanks to the those sponsors who have continued to support us for over forty years and to all the new vendors who have used booth space to help our membership be successful at their schools.

The association CADA has three major components currently operating, the parent association, summer leadership training camps and the CASL student association. Each component develops programs to support and train adults and student leaders throughout the school year.

To operate as a non-profit 501-C 3 we are a cash flow association, monies come in and are spent on the various programs. The continued support of our sponsors and general membership has help to keep the association in the blue ink. We are going on our thirteenth year with BTF as an association management company and it has been a good mending of our needs as growing membership base who have full time jobs as well as volunteer time CADA.

The graph attached show the health of the association over the past eight years and a steady growth of the equity. If you have any questions about the operating costs, convention camps or CASL please contact your area council or coordinator. Any other state board member would be happy to speak with the membership regarding opportunities to serve as a volunteer now or in the future. The fiscal year end of June 2004 ended a total budget of one and a half million dollars plus.



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2006-07 Outstanding Area Award Winners

The Area Award is presented each year for overall contributions to CADA. These people should have been active on the Area Council, summer camp program, as a state officer, as a presenter at area conferences or state conventions.

AREA A: Allison Gadeke is the Student Activities Director at Sierra Middle School in Stockton. She currently teaches four sections of 7th grade World History and two sections of Student Leadership. She is a member of the CASL Steering Committee and works along side all the talented kids. She married her hairdresser (a souvenir she says she picked up in college while in England) and has three sons.



Allison Gadeke—Area A

AREA B: Tracy Walker has been teaching for 9 years and been doing Student Leadership for 8 at the same Middle School she attended (Sinaola MS) in Novato. She loves watching her students grow into their leadership potential, she wrote her Masters Thesis on the Value of Leadership and has served on the Area Council for 5 years. Besides looking forward to meeting new Activities Directors, Tracy is also getting married on July 14, 2007.



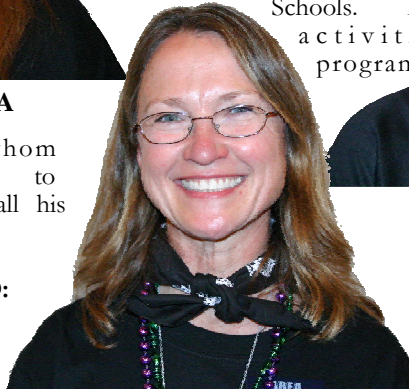
Tracy Walker—Area B

AREA C: Brooke Slayton teaches at Liberty High School in Bakersfield, her hometown. She started teaching in 1994 at Arvin High School and coaching cheer. Cal Meek (Past President) brought here to CADA in 1995 and



Brooke Slayton—Area C

the rest is History. She has presented at the State and Local Conferences and has been a council member for 4 years. Brooke has two daughters Bailey and Riley and a supporting husband, Mike, whom she'd like to thank for all his support.



Becky Kaspar—Area D

AREA D: Rebecca "Becky" Kaspar teaches at Las Colinas Middle School and has been an active member of the Area D council for the last 7 years. She is always willing to contribute her time and effort to help out the members of the Area. Becky has presented at the Ventura Middle School Conference, and a work shop presenter at the Advisor Conference. Becky has also presented at the State Convention.

AREA E: Kelli Baumunk is a first year administrator at Diamond Bar High School and has been a member of CADA for 9 years, Council for 8. Kelli also helps coordinate the new advisors Conference. This is her 13th year in education and was an Activities Director at Rowland High School prior to her admin position.



Kelli Baumunk—Area E

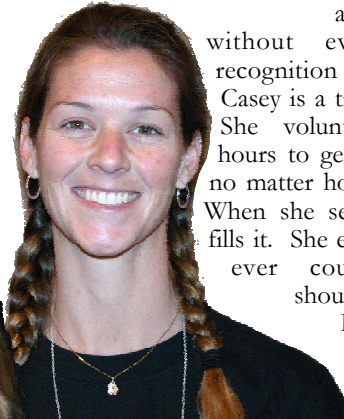
been on of the best in the state and has taken her programs to levels of excellence. She is very involved in the Every 15 minutes program and has spoken to activites directors all over the state. She has many years as a Council Member, served on the CADA Leadership Camp staff, and has bee a speaker at several conferences. Her infectious positive spirit and love for what she does always comes out. Currently Jake is an administrator at El Dorado High School in Placentia.

AREA F: Jennifer "Jake" Graves has been a teacher and activities director for 12 years where she served at both Bonita and Esperanza High Schools. Her activities program



Jennifer Graves—Area F

AREA G: Casey McKibbin serves at Olive Pierce Middle School in Ramona. She jumped right into helping Area G and continues without hesitation or complaint. She serves as the Assistant Coordinator for Area G, along with Area Conference Registrant, "Ask me" Crew and workshop "divider upper". Casey is always there to offer help to the council in anyway possible, without ever expecting recognition or rewards. Casey is a true team player! She volunteers countless hours to get any job done, no matter how big or small. When she sees a need, she fills it. She exemplifies what ever council member should be doing. Helping, working, and supporting the programs that CADA produces.



Casey McKibbin—Area G

CADA would like to congratulate all the winners and a thank Lifetouch for sponsoring this award by giving the recipients a free registration at next years Convention.



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CADA Statewide Calendar of Events*

July 13-16, 2007	UC Santa Barbara, High School Camp	November 2007	Area F Mini Conference (Rancho Cucamonga)
July 18-21, 2007	UC Santa Barbara II, High School Camp	November 20, 07	Area E Student Leadership Conference
July 23-25, 2007	UC Santa Barbara, Middle School Camp	December 3, 07	Area C Advisor Conference
July 29-Aug 1 2007	Stanford, High School Camp	January, 2008	Area E STARS Conference
August 3-5, 2007	Stanford, Middle School Camp	January, 2008	Area E Mini Conference (S. Pasadena)
September 15.16, 07	South Lake Tahoe Adult Conference	January 15, 08	Deadline for NASC Student Delegation
September 17, 2007	Area D Advisor Conference	January 2008	Early Reg. Deadline for CADA Convention
September 29, 2007	Area E & F Advisor Conference	February 1, 08	Deadline for applying for Outstanding Activities Program
October 1.2, 2007	Area C High School / Middle School Conf.	February 2008	Area F Middle School Conference (Yorba Lin)
October 2.3, 2007	Area A High School / Middle School Conf.	February 2008	Area D High School Conference (Ventura)
October	Area F Mini Conference (Temecula)	Feb 27-Mar. 1, 08	CADA Conference * Reno Hilton
October	Area F Mini Conference (Yorba Linda)	Mar 28-30,08	CASL Middle School Conference * San Jose
November	Area D Middle School Conference	Mar 29-31, 08	CASL High School Conference * San Jose
November 15, 2007	Area G Student Leadership Conference	May 2008	Central Valley (Modesto) Student Conference
November 19, 2007	Area B Student Leadership Conference	June 23-29, 2008	72nd NASC Conference * Texas
November 19, 2007	Area F Student Leadership Conference		

* Area Coordinator is the contact unless otherwise noted, see above numbers for information

For more detailed information check the web site at www.cada1.org