



CADA News

Volume 107 No.1

“Learning, Leading, Living!”

5 Tips for support of new teachers

Part of CADA’s mission is to support leadership development. With the new certification program and the continuing conferences we offer we feel confident that we are tackling what is truly needed in California and the Nation. With that I recall what it was like to be the new guy in town, and how all that I learned my assist the first year activities student as well. Here are 5 tips on how to reach out and support your students:

- Never let them feel isolated:** New teachers want to know that they are not alone as they struggle to learn to manage and organize a classroom. The question “Are you having the same problems?” is answered by creating scheduled time for beginning teachers to get together and share concerns and issues with seasoned veterans who can provide guidance and suggestions. Take time to share refreshments, have discussions, trade your stories of success and build excitement and energy at every opportunity.
- Be visible – everyday:** Many new teachers say that visibility and personal interaction with the principal is the number one factor that would make the difference in their decision to stay or leave a particular school. Visiting classrooms regularly, promoting success, and allowing time for discussion and questions are powerful motivators for beginning teachers. When the principal makes a concerted effort to create conditions that support and nurture new staff, teacher retention is more likely.
- Provide the skills and knowledge needed for their success:** Time and experience have shown us what new teachers need. We should be responsible for providing the skills and knowledge to help new teachers design effective classroom environments and develop learning opportunities for their students. For a new teacher, the “Everything is a First” philosophy is a day to day reality. All new teachers want help with classroom management, building relationships, strategic planning with lesson design, observations and evaluation and testing. Consider a yearlong, site-based professional development program, with monthly seminars. This provides new teachers with step-by-step strategies and activities that build both confidence and competence.
- Allow time for growth and reflection:** Continuous reflection and assessment on acquisition of skills and knowledge is an integral component of all new teacher success. Knowing what works and what does not allows new teacher to identify areas of growth and strength while determining specific areas that need improvement. Focused questions, related to monthly seminar topics, provide a forum to share thoughts and feeling and can be accomplished one on one or in a small group discussion. Having an on-going support system in place and monitored by the principal ensures that new teachers get the guidance and direction needed to make a difference in the classroom.
- Celebrate!** Learning to teach is a long process and celebrating small, incremental steps is one way to recognize growth and achievement. Take time to have a “chat and chew” breakfast, write positive notes, provide special treats or just say “Thank You” for coming to school. The rewards in teaching are often intrinsic and we must recognize the little things that happen every day that make school a good place to be.

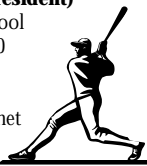
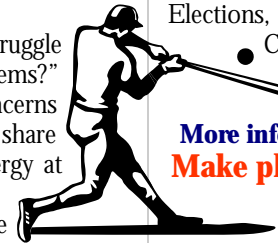
Take this information and put the words “student leader” in place of teacher. If we as advisors realize that we train new “teachers” each year we can make or jobs easier by taking ideas from teacher training and train our student leaders. The only down fall is that we have to train student leaders every year where a first year teacher is only that once.

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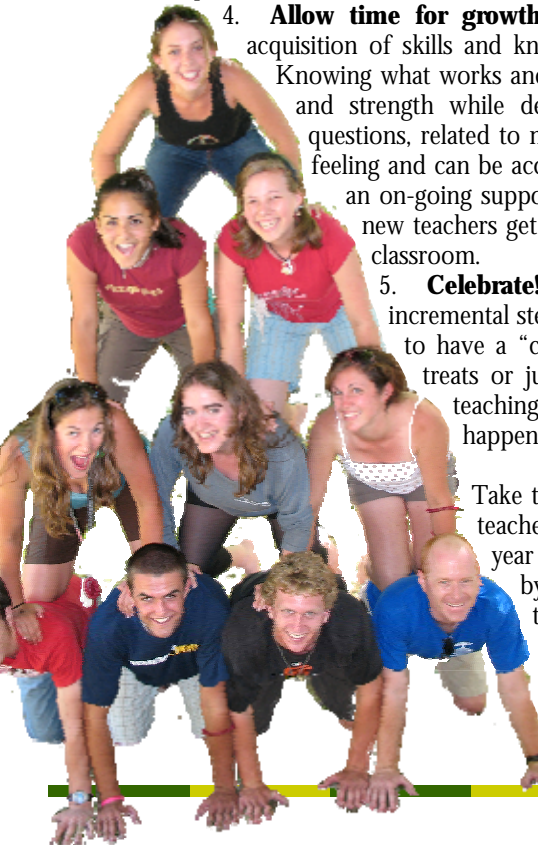
**More information to come
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Attention Eligible Members:
DEADLINE for nomination for **CADA Vice President** is **November 1, 2007**. Get your nomination in early. Contact:
Don Shaffer (Past President)
Kramer Middle School
Placenta, CA 92870
(714) 524-2171
Cell (714) 624-1405
DonShaffer@sbcglobal.net



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CADA/CASL Camps—Adventure in Leadership

For almost 25 years, CADA has been training student leaders and their advisors during the summer at Stanford University and University of California at Santa Barbara, this year we added the Activities Curriculum Certification to the mix and the camp just keeps getting stronger. As Thoreau asked of Emerson "Why are you not here?"

From the keynoters to the interest sessions, the training was diverse and uplifting. **Mike Smith** continued his run as camps kick off speaker. **Russ Peak** added some magic to the week with his Mentalism and Magic, while newcomer **Justin Boudreau** established himself as an up and comer. Always offering his knowledge, **Stu Shaffer**, CADA Past President, continued to awe the crowd with his traveling junk show. With rotations

Jones with the help of the speakers, IZA Design for the shirts, Plan-it Interactive for the games and Coca Cola for their continued support.

Thanks to the organization of

the largest CADA camp ever with almost 400 students. We would like to thank our staff for all of their efforts with our students:

J.P. Nyberg (Past President), John Gibson (Past President), Monica

Jill Mainard, Jennifer Graves, Allison Gadeke, Ron Ippolito, Tim Hopper, Suzy Krzaczek, Don Shaffer (President), Stu Shaffer (Past President), Pete Cahn (Past President), Bob Collins, Patricia



Holt (Area F Coordinator), Sidonie Rhodes, Diann Edens, Sandy Kurland (Leadership Development Coordinator), Jody Nyberg, Kelsey Gaines, Stephanie Clark, Phillip Chylinski, Anna Ripken, Margie Reed, Derek Lamoreaux, Bradley Lamoreaux, Karmen Lamoreaux, Rain Lamoreaux, Shonna August, Farrah Rigo, Jose Duenas (newly married), Eileen Beckley, Tanya Rianda, Joe Hurtado, Steve Gallagher, Bill Bowen, Jan Hayes-Rennels, Jim Johnson, Jo Forsyth, Shannon Hurtado, Kim Fisher, Verne Johnson, Kimberlee Lawson, Lisa Joralemon, Patrick Maurer, Tanya Rianda,

that focused on Project Planning, Marketing, and Teambuilding, our students got a well rounded education. The camp program would like to thank our medallion sponsors: WOW Special Events, for helping with the Pre-Camp festivities in Santa Barbara, Audio Dynamix for supplying the sound system, All Action Awards for all our pens and goodies, Jostens & Herff

Jack Ziegler, Leadership Camp & CASL Coordinator as well as Past President, our Middle School and High School Camps keep on growing stronger as we offer more lessons packed into a small amount of time. Santa Barbara once again recorded

Anderson (Area D Coordinator), Toosje Lamoreaux (Camp Steering

Committee), Paul Chylinski (Communications Coordinator), Kathleen Smith, Todd Arrowsmith,

Jason Kaylor, John Lucero, Charley Williams, Bill Pinol, Carol Cook, Lilly Coronado, Melissa Dickinson, Bob Vincent, Janet Roberts (Area E Coordinator), Mary Jane Smith, Jack Ziegler (Past President), Al Gaines, Glenn Zimmermann (Executive Director)

5 camps later we all survived the summer and we hope your school year is the best it can be, we hope to see all of you next summer.

For more information contact Jack Ziegler at JZiggie@aol.com.



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ICEBREAKER 101

One Way VS Two Way Communication

Have the participants to pair up with someone else. If you would like the added benefit of using this as an ice breaker or a networking opportunity make sure they are pairing up with someone they do not know. Ask them to decide which one of the pair is A and which is B. Ask the A's to leave the room. Give the B's these instructions, "When the A's come back into the room they will be blind folded. Your job is to take them by the arm (like if you were leading a blind person) on a little field trip. You may give them instructions; such as, "walk forward five feet". Explain that their job is to get their A safely back to his or her seat. (This takes a little advance planning. You must decide on the route ahead of time.) To the group of A's give these instructions, "You will be blind folded and your B partner will lead you on a little field trip. They may give you instructions and lead you by the arm but you are not to ask questions or give them any feedback whatsoever. Their goal is to get you safely back to your seat." After, the first half of the exercise is accomplished, the roles should be reversed and a different route established. Only this time there should be two way communication. This will go much faster and easier with less stumbling by the blindfolded participant.

If you have any great icebreakers email them to ski.lhs@verizon.net



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General Liability and Medical Accident policies cover specific reported events. Certificates are issued from the January General Liability policy (as opposed to the July Members Liability policy). Coverage is provided for Spectators and Participants for all reported and approved events.

General Liability covers CADA for third party claims up to **\$1,000,000** per occurrence where the third party is alleging that CADA has been negligent. Excess Liability provides the same coverage as the General Liability but adds an additional \$1,000,000 on top of the underlying GL policy (refer to policy for limitations). The coverage includes CADA premises liability (individual office location for claims such as slip-and-falls) as well as rented/leased premises which are in CADA control during camps, conferences or workshops. This policy includes coverage for Volunteers but only while acting at the direction of and within the scope of volunteer duties for CADA; and Managers or Lessors of Premises that have been leased to CADA with respect to the CADA's use of that part of the premises leased to you or which you have otherwise been permitted to use. Below are the limits of coverage.*

- General Aggregate Limit (Other than Products/Completed Operations) **NONE**
- Commercial General Liability, Per Occurrence **\$1,000,000**
- Bodily Injury and Property Damage **\$1,000,000**

- Products and Completed Operations, occurrence and aggregate limit **\$1,000,000**
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- Participants Legal Liability **\$1,000,000**
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- Non-Owned and Hired Auto Liability **\$1,000,000**

The Members General Liability policy offer the **\$1,000,000** per occurrence and covers the members of CADA while they are performing the duties of Activity Directors under CADA with these same limits.

The Medical Accident policy through Guarantee Trust Life (GTL) covers participants, coaches and staff for reasonable medical expenses for treatment of an accidental injury incurred. Treatment must start within 60 days of the accident and all expenses must be incurred within 52 weeks from the date of accident. The policy includes an Accidental Death and Dismemberment Benefit. This is an Excess policy that does not cover treatment of service that is available under other insurance available to the Insured Person.*

Any questions regarding this policy please contact CADA Central directly.

*refer to the Master Policies for details.

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CADA Certification Program



UCSB II Class of 2007—Each week the class got larger, Stanford had 20 Advisors

Attention all CADA members we have what all great activities directors have been looking for, validity ... validity that what you do not only matters but that you are a certified Activities Director on top of it. What is the CADA Certification Program you might ask? Since the "Rev-It-Up Convention" in San Diego we have been offering our members a chance to become certified Activities Directors. As featured in the May 2007 newsletter we had quite a number of members that have taken the first steps to become certified. This summer we had more than ever accept the challenges of this program. The program consists of 9 components that help build a better activities program. The first step is for "Basic Certification" and that is a 2 unit based program we call the **Foundation For Student Activities**. The Foundation is a basic introduction to the Essential Elements for Student Activities to include but not limited to School Culture and Climate, Communication among stakeholders, Student Roles and Responsibilities and available resources. Beyond that you may earn an "Advanced Certification" as long as you follow up with our 1 unit coursework. This course work includes: **Legal Aspects of Student Activities**, an in-depth look at the laws, codes, regulations, and court decisions that affect the working of the student government and student activities. Reviewing contracting, bidding, fundraising, and student rights from school site and district regulations, through state education codes, to Federal laws and Supreme Court decisions; **Financial Accountability** for funds raised by students to the expenditure of student monies according to both California State laws and codes and best practices. ASB Fund management, budgeting, fundraising, and the role of the student government in protecting the integrity of the process; **Organizing Student Activities** where you identify strategies for organizing and planning an effective student

activities program that complements the school's instructional mission. Strategies for collaborating and networking with class and club advisers, athletic directors, and school administration. Working to build a team. Looking into the elements of Time Management and Fundraising activities and Project Planning; **Character Development** including some of the elements of Character Counts and understanding the Ethics of Leadership to model the behaviors and attitudes expected of all students. The philosophy of inclusion and the desire for a safe school. How to motivate the diverse populations not just limited to the students on campus. Identify the Diversity and work toward tolerance among all stakeholders; **Leadership Development** for a leadership class, ASB roles and responsibilities, Curriculum, and the elements necessary for effective problems solving. Understanding leadership styles and shared leadership and shared decision making principals for the preparation of student leaders. Service Learning and Personal Growth and Social Development; **School Culture and Climate** where teambuilding with the staff, administration, and community come into play. Strategies for identifying and utilizing community resources. Recognition of student, staff, and parent

involvement. ASB and student government finding ways to work with the school business community as well as parents. Understanding the legal responsibility for proving supervisions with parent volunteers in on and off campus student activities; **Communications**, both the aspects individual and group Communications and the business of marketing and working with the media. From the basic writing skills and public speaking to the understanding the concepts of effective advertising and working with large groups. Lastly you will have a Field Study in Student Activities to accomplish to finish the certification process.

Many have started at Convention, others picked it up at Summer Camp. If you have any questions regarding the program please contact J Peter Cahn, Coordinator of Special Projects at JCa9@aol.com or pcahn@cada1.org, 530.219.0958

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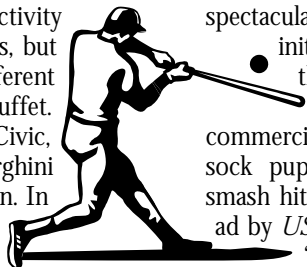
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Popularity versus Productivity

Popularity and productivity sound like fraternal twins, but in reality they can look as different as Paris Hilton and Warren Buffet. If productivity is a Honda Civic, then popularity is a Lamborghini Diablo with a bad transmission. In leadership, substance trumps style—every time.



A Popular Flop

Among the litany of dotcom flameouts, Pets.com is notable for the mass popularity it achieved, and infamous for its failure to generate even a cent of profit. As a 1998 startup, Pets.com was founded upon the idea of selling pet supplies to online shoppers. The darling of venture capitalists, Pets.com raised a

spectacular \$82.5 million of capital during its initial public offering in 2000. Shortly thereafter, Pets.com poured \$1.2 million into a Super Bowl commercial. Featuring the company mascot, a sock puppet dog, the advertisement was a smash hit and was voted the best Super Bowl ad by *USA Today*. The business' catchy slogan "Because Pets Can't Drive!" announced its arrival to the American market, and consumers flocked to the company's website. Fellow dotcom, Amazon, even bought into the craze—literally—purchasing 50% ownership of Pets.com.

Unfortunately for Pets.com (and fans of their sock puppet mascot), they never garnered enough business to offset massive startup costs sunk into warehousing and marketing. The dotcom bubble burst and financing dried up.

Only nine months after going public, Pets.com went out of business. In short, Pets.com lacked a productive business model which could translate popularity into profits.

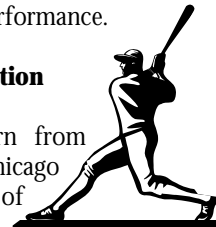
Lovable Losers

The Chicago Cubs epitomize the concept of the popular, but ineffective franchise. Nicknamed, "The Lovable Losers" by their fans, the Cubs consistently play their way to the bottom of the standings, despite having one of the higher payrolls in Major League

Baseball. Although the Cubs have endeared themselves to Chicagoans, who pack Wrigley Field for every game, the team cannot seem to deliver results. With each passing year of futility, the Cubs prove how disconnected popularity can be from performance.

Leadership Application

What can leaders learn from Pets.com and the Chicago Cubs? Well, a couple of simple lessons.



First, as the proverb says, "You can't judge a book by its cover." A prudent leader looks past appearances to discern the heart of a matter. Perhaps it's the potential hire with the glittering resume, who, upon further review, falsified his achievements. Or maybe it's a potential partner with the captivating sales pitch, who after being researched, turns out to have a track record of unethical behavior. Or possibly it's a sparkling business opportunity that promises growth and brand recognition, but, after being reviewed, would clearly steer the company away from its mission.

Second, leaders build margins not image. A leader may be forced to take unpopular stands for the good of the company. Popularity isn't bad, but decisions made solely on the basis of popular opinion can be devastating. Leaving a plush corporate campus for smaller, more functional office space doesn't earn a leader a pat on the back, but it may protect the company from financial doom. Layoffs are agonizingly unpopular, but they may be the only solution to a downturn in the economy. Leaders are willing to endure the criticism of making tough calls that fly in the face of popular opinion.

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Summer / Fall 07

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CALIFORNIA ASSOCIATION OF STUDENT LEADERS

CASL

Dear Student Leaders of California,
Hello! My name is Kelsey Natsuhara, and I am your 2007-2008 President of the California Association of Student Leaders (CASL). I am from Area A and am a Junior at Lincoln High School in Stockton. CASL is a statewide organization dedicated to providing opportunities for student leaders in middle and high school to network, share activity ideas, and develop their leadership skills. CASL is one of the foremost student leadership organizations in the country and the opportunity to lead the CASL State Board is such an honor. I will make the most of my term as President by serving you, the student leaders of California, to the very best of my ability.

One of my main goals for this year is to provide more opportunities for student leaders to stay involved in CASL. This state newsletter is one way I hope to achieve this. The newsletter will have the contact information of our entire CASL State Board, so students can communicate with their Area Directors. There will also be a spotlight section on outstanding student leaders. I strongly encourage you all to take a look at our application and tell us about a unique project you, or someone at your school has completed. We will choose a few students and spotlight them in our next edition. I would also like to emphasize community service. The CASL State Board has chosen two organizations that we would like to support for the upcoming school year: the Elizabeth Glaser Pediatric AIDS Foundation and the Children's Hospital of Orange County. I encourage you all to read more about these organizations in the newsletter, and how you can take these projects back to your school. Together, student leaders in California can make a difference in their communities!

CASL provides amazing opportunities for student leaders. I invite you all to participate in our statewide community service projects, attend our Area Conferences, and our annual State Conference in San Jose at the end of March. For more information, please check out our website: www.casl.org or feel free to email me with any questions or comments at kelsey@knatsuhara.com. Thank you for taking the time to read this newsletter and for staying involved with CASL! I look forward to working with all of you this year.

Sincerely, Kelsey Natsuhara (CASL State President)



treatment programs. The Elizabeth Glaser Pediatric AIDS Foundation has three main avenues for fighting pediatric AIDS: funding critical research, launching global health programs, and advocating for children's health. You can support this organization by holding a coin drive, taking part in their letter writing campaign (information on their website), or raising awareness on Pediatric AIDS at your school. For additional information, visit their website: www.pedaids.org

The CASL State Board encourages your school to take part in these community service projects. All schools that participate are asked to email their totals (i.e. money raised, activities held, students reached with information, etc.) to our CASL State President, Kelsey Natsuhara at Kelsey@Knatsuhara.com. If you have any questions feel free to email Kelsey as well. We can make a difference as student leaders!

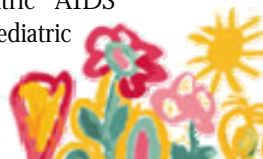
CASL Community Service Projects

The California Association of Student Leaders wants to emphasize and encourage student leaders to get involved and serve their communities and schools. The CASL State Board has chosen two organizations to support this year: the Children's Hospital of Orange County and the Elizabeth Glaser Pediatric AIDS Foundation.

The Children's Hospital of Orange County (CHOC) has been serving children since 1964. Their main hospital in Orange County is a state of the art facility with the newest technology in

the medicinal field. CHOC is exclusively a children's hospital, dedicated to nurture, advance, and protect the health and well-being of children, regardless of the family's ability to pay. Your school can support this organization, through coin or toy drives, making get well cards for the childhood patients, or simply by raising awareness on CHOC. Visit their website www.choc.org for additional information.

The Elizabeth Glaser Pediatric AIDS Foundation seeks to prevent pediatric HIV infection, wipe out pediatric AIDS through research, prevention, and



Never doubt that a small group of thoughtful, committed citizens can change the world.
-Margaret Mead

Idea Exchange

The CASL State Board has been up and down the state of California and nationally into Kansas, here are some of their Activity ideas they ran across.

Mr. Nice Guy: For schools that do not have a homecoming king, this is a great alternative. This event mirrors homecoming/spirit week that occurs in the fall. Mr. Nice Guy usually takes place in the spring, as a sort of mini spirit week halfway through the year. Students and staff nominate Senior and then the top 6-7 are chosen. They must meet certain eligibility requirements, such as grades and attendance. The guys must prepare a talent to perform, such as a dance routine or skit, and answer questions at a "Mr. Nice Guy" rally, usually on Thursday. The entire school votes the next day (Friday). On Friday night, we have a Powder Puff game, where the Senior and Junior girls battle it out on the football field. At half time the Mr. Nice Guy nominees ride out on to the field in trucks with their mothers as their escorts, and the winner is announced and crowned. This is a great event to raise school spirit and a fun opportunity for a lot of people to get involved.

Senior vs. Staff: In this activity, the seniors (or for middle school, 7th or 8th graders) challenge the staff to a game of basketball, dodge ball, volleyball, etc. Have about 10-15 spirited staff members and 10-15 students sign up. For the students, have eligibility requirements (grades, attendance, etc.). Allow each team to have equal practice time in the school gym approximately 2 weeks prior to the event. It is a lot of fun if the teams make shirts and wear matching "uniforms." For example, for the volleyball game the seniors wore hot pink shirts that said "I © Spandex" and had their numbers and nicknames on the back of their shirts. Advertise the game heavily and sell tickets for \$5. We donated all of the profits to a charitable organization. The game is a ton of fun and a great fundraiser, too!

St. Baldrick's: This is a great way to support a very worthwhile organization. St. Baldrick's is an organization that supports childhood cancer. Find people on your campus that would be willing to shave their head in front of the whole school. The "shavees" carry around cans and collect donations the week prior to the shaving. On Friday, the shavees gathered at an assembly or lunchtime activity. Local barbers came to our school to help with the shaving. At the actual event, encourage people to donate, have music, and really cheer on the people shaving their heads. Try to find outgoing shavees, people with long hair, or even girls if they are willing! In order to participate, contact the St. Baldrick's organization at www.stbaldricks.org. They will provide you with signs, publicity information, and fun things to pass out.

NASC Delegate Q&A

30 plus delegates from California (1400 plus nationally) had the opportunity to apply, attend and learn from the NASC Conference in Overland Park, Kansas this year. On their return of attending the Harry S Truman Library, a Wakeboard Park, Amusement Parks and the likes we asked them a few questions to share their experience, I've left the names of the students off mainly because they all felt the same way and to single out one response wouldn't be fair to the rest.

1. How did attending NASC improve you as a student leader?

"Through the motivational speakers and especially the Special Olympics service project, I learned many valuable leadership lessons. The Special Olympics project taught me about tolerance and gave me a great project to bring back to my school."

"Stereotypes I had in my head were broken down, I was pushed out of my comfort zone to do things I didn't think I could, and overall I learned first hand that we are more the same then we are different."

2. Because you went to NASC, how will your school be a better place in the years to come?

"Because of the NASC conference I was able to receive the contact information for not only other student leaders from across California, but also leaders from across the country allowing me the ability to find new ideas or helpful tips/themes/fundraising ideas for the years to come."

"NASC opened my eyes to the many different lifestyles throughout our nation, and it made me realize the importance of embracing the various diversities throughout my own campus."

3. Why should a student leader attend NASC?

"It is truly an opportunity to refine one's leadership skills."

"I cannot stress enough the importance on why a student leader should attend NASC. I know my experience was truly life changing ..."

4. Any other thoughts that you have?

"The whole experience of NASC is mind blowing because probably never again in your life are you going to be presented with the opportunity to be surrounded by people who are completely different than yourself, yet share the same hopes, dreams, and wishes."

"The trip is such a life-changing and amazing experience, I can only wish that more kids are able to attend next year from California because it improves an individual so greatly."

These trips have become milestones in a student leaders life, they have changed their thoughts, their actions and their schools, the only downfall is this trip has become habit forming. As an activities director your part in all of this is just telling your student to sign up. Many schools help subsidize the trip, ask for donations from other organizations or the student themselves pays outright. Regardless of the funds, CADA picks up the registration for the student at the conference itself. Your school must be a member of the National organization but that fee is minimal.



California Student Delegation to NASC 2007 Overland Park, Kansas

72nd NASC Conference June 2008 Texas

CALIFORNIA DELEGATION APPLICATION IS ON THE REVERSE SIDE

The 73rd Annual National Association of Student Council Convention is coming this summer to Northwest High School — Justin, Texas and this event will bring together over 1600 students from around the world to gain new perspectives and insights on student leadership issues.

The interaction of top student leaders from around the country makes this an extraordinary conference opportunity. About forty students from around the State will represent California in this once in a life time event.

The state delegation will

travel together prior to the conference, building a team and family spirit and becoming a cohesive group prior to experiencing the conference.



You could be one of the California Delegates!

The cost of this trip not to exceed \$1200.00 for the eight days. This includes all air, rail, or other transportation, all hotel / room

accommodations, all meals, transportation to all events, admissions, taxes, gratuities, conference shirts and trade items, supervision by credentialed CADA/CASL advisors as well as the conference staff.

Submit a copy of the application and no more than one page on your reasons for wanting to represent your state and include a \$250 deposit (refunded if not selected) no later than January 15, 2007 to:

**J. Peter Cahn
PO Box 1554
Woodland, CA 95776**

ATTENTION: NASC

Applicants will be notified by February 6th as to selection.

For further information:

**J. Peter Cahn (530) 219-0958
CADA State Leg Advocate
pcahn@cada1.org
Jack Ziegler (530) 666-0808
CASL Coordinator
jziggie@aol.com
Visit the CASL website at
www.casl1.org**

Remaining trip costs will be due in payments on April 1st and May 1st.

This is not a trip to miss, get your students involved.



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California Delegation Application for National Association of Student Council's 2008 Convention

Name _____ Year in School in 2008-09 _____
(The name as it appears on your driver's license or student ID card)

First Name for Name Badge if Different from Above _____

Male _____ Female _____ Shirt size: S M L XL XXL
Birth date _____

Mailing Address _____

City _____ Zip _____

Personal Email _____ Home Phone _____

If you do not have a personal email, please list an email address where you could still receive notices and updated information

Alternative Email Address _____

School Name _____

School Address _____

City _____ Zip _____

Advisors name _____ School Phone _____

Student's Signature _____

Print Name _____

Parent Signature _____

Print Name _____

Advisor Signature _____

Print Name _____

Submit this application and no more than one page on your reasons for wanting to represent California and a \$250 deposit by January 15 to J. Peter Cahn, PO Box 1554, Woodland CA. 95776, Attn: NASC

For further information call Peter Cahn (530) 219-0958 JCa9@aol.com or
Jack Ziegler, (530) 666-0808 jziggie@aol.com
check the CASL website at www.casl.org.

Remaining trip costs will be due in payments on or before April 1st & May 1st, 2008



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<http://www.charactercounts.org/ccweek/index.php>

Let's face it: It's not easy to become a person of character. It takes a good heart, but it also requires wisdom to know right from wrong and the discipline to do right even when it's costly, inconvenient, or difficult.

Becoming a person of character is a lifelong quest to be better.

A person of character values honesty and integrity and pays whatever price is needed to be worthy of trust, earning the pride of family and friends and self-respect.

- ∅ A person of character plays fair even when others don't and values no achievement unless it was attained with honor.
- ∅ A person of character has strong convictions, yet avoids self-righteousness.
- ∅ A person of character believes in the inherent dignity of all people and treats everyone with respect, even those whose ideas and ideologies evoke strong disagreement.
- ∅ A person of character deals with criticism constructively and is self-confident enough to take good advice, to admit and learn from mistakes, to feel and express genuine remorse, and to apologize graciously.
- ∅ A person of character knows what's important, sacrifices now for later, is in control of attitudes and actions, overcomes negative impulses, and makes the best of every situation.
- ∅ A person of character willingly faces fears and tackles unpleasant tasks.
- ∅ A person of character is consistently and self-consciously kind and empathetic, giving generously without concern for reward.
- ∅ A person of character feels and expresses gratitude freely and frequently.
- ∅ A person of character is not defeated by failure or dissuaded by disappointment.
- ∅ A person of character seeks true happiness in living a life of purpose and meaning, placing a higher value on significance than success.

*This is Michael Josephson reminding you
that character counts.*

Quotes

It's so simple to be wise.

Just think of something stupid to say -- and then don't say it.

Sam Levenson, humorist, TV host, writer (1911-1980)

Would you ever have the nerve to talk to anyone else as callously as you talk to yourself? You have done nothing to deserve abusive treatment. You deserve an apology.

Jane R. Hirschmann and Carol Munter

Appear always what you are and a little less.

Greek proverb

Praise does wonders for our sense of hearing.

Arnold H. Glasow

Integrity, respect, compassion, and fairness become obstacles to people who think winning is everything.

Michael Josephson



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Congratulations to Our CADA Trained Schools

We would like to congratulate all the schools that attended CADA Leadership Camps this summer. Below you'll find a list of schools that attended camp, any questions contact their advisors .

A.E. Wright MS	Penny Hutchens	Elsie Allen HS	Kristine Holtzer	Palmdale HS	Wendy Bell
Alverno HS	Joelle Lilavois	Esperanza High	Jason Kaylor	Paramount High	Elsa Reynoso
Analy HS	Andrew Del Monte	Excelsior Ed. Center	DeAnna Crocker	Parras MS	Michael Nannini
Ann Sobrato HS	Marla Carroll	Excelsior MS	Kim Karr	Patrick Henry High	Bill Miller
Antelope Valley High	Kristi Speir	Exeter High	J.P. Nyberg	Patriot HS	Todd Chard
Archbishop Riordan HS	Sabrina Santilli	Fallbrook Union High	Josh Way	Pau-Wa-Lu	Mena Dedmon
Arroyo Grande High	Shannon Hurtado	Fallon MS	Natalie Frietas	Pioneer High	Jon Newsom
Arroyo Seco Jr. High	Shonna August	Foothill High	Teresa Hutson	Pioneer HS	Laura Nielsen
Arvin High	Mary Alice Orrin	Forster MS	Amanda Soboleski	Pitman High	Julie Gwin
Ayala High	Deborah Weiss	Franklin High	Karen Parks	Point Loma HS	none
Balboa Middle	Jose Duenas	Frontier HS	Lauretta Eldridge	Ponderosa High	Jeff Burghardt
Bear River High	Chris Bean	Golden Valley HS	Laura Dannert	Price Middle	Eileen Beckley
Bear Valley Middle	Denise Van Doorn	Granada MS	Boel Wille	Prospect HS	Tara Sheedy
Benicia High	Mary Wheat	Hanford High	Kim Dodd	Providence High	Michele Collins
Bishop Union High	Sonja Pratt	Helix Charter High	Jeff Wenham	Quartz Hill High	Jeff Culver
Bret Harte HS	Zach Abernathy	Highland High	Dan Morrow	Rancho Cucamonga	Mary Jane Smith
Buena Park HS	Suzan Guba	Highlands Ranch HS	Rashaan Davis	Redwood High	Nick Miller
Burbank High	Wendy Miller	Hinsdale Central High	Pam Kalafut	Redwood Middle	Elizabeth Dixon
Burroughs HS	Dale Hunzeker	Irvington High	Kristina Palos	Rincon Valley Middle	Ola King-Clay
Burton Middle	Stephan Bradley	J Serra High	Chris Plaia	Rio Norte Jr. High	Ron Iplito
Cabrillo MS	Mary Anne Bowles	Jefferson School	Christina Orsi	Rio Vista HS	Noelle Gomes
Canyon High	Taggart Lee	Junction Ave.	Cindy Levinsky	River City HS	Shelley Alton
Carmel High	Leigh Cambra	Jurupa Valley High	Tim Hopper	River Valley HS	Cyndi Simmons
Caruthers High	Tyson Lowry	Knight High School	Tammie Furman	Rubidoux High	Todd Chard
Castaic MS	Matthew Rubin	Kolb MS	Lavees Best	Russell Middle	Maggie Doherty
Central High - East	Martha Baldes	Kraemer Middle	Don Shaffer	Sanger High	Ron Scott
Central High - West	Kelly Hope	La Entrada School	Steve Gallagher	Santa Susana HS	John Beck
Ceres High	Linda Cooper	La Puente HS	Diori Jones	Scotts Valley High	Dayna Fisher
Cesar Chavez high	Patty Judge	Las Colinas MS	Becky Kaspar	Sequoia Middle	Barbara Johnson
Chino Hills High	Janet Roberts	Lawrence MS	Marylee Pena	Sierra HS	Vicki Clason
Christensen Middle	Nicole Gorin	Lee MS	Susan Ross	Sierra Middle	Allison Gadeke
Clayton Valley HS	Marlene Miranda	Lick HS	Stephanie Shiraki	Slater Middle	Sandi Martin
Colina Middle	Shane Frank	Littlerock High	Kathryn Taylor	St. Elizabeth HS	Bernadette Brehm
Cooley MS	Cari Prater	Loara High	Paul Chylinski	St. Ignatius Prep	Donna Murphy
Cope Middle	Karen Skoog	Los Cerritos MS	Corissa Glesne	Stockdale High	Stella Kidd
Coronado High	Sandy Ferguson	Los Osos HS	Janine Houk	Taft Union High	Eric Newton
De Anza MS	Carol Cook	Madera South HS	Julie Zimmerman	Tarbut V"Torah HS	Annie O'Reilly
Diamond View MS	Paula Panfilio	Madison HS	Lori Franks	Tenaya MS	Adrienne Nau
Dixon HS	Lorrain Brownell	Mae Hensley Jr. High	Carol Bridges	Terra Nova HS	Perrin Belway
Douglas HS	Karen Lamb	Marin Catholic High	Lynn Maloney	Thompson Middle	Will Spahr
Douglass MS	Melissa Dickinson	Marina Village MS	Susan Karpowicz	Tranquility HS	Harlan Awbrey
Downey High	Gordon Weisenberger	Mater Dei High	Hector Medrano	Tulare Union HS	Mark Hatton
Dunn School	Susie Childs	Mayfair High	Amanda McAndrew	Turlock HS	Jennifer Cullum
East Bakersfield High	Dan Gregor	McFarland HS	Shari Gonzales	Union Mine HS	Jennifer Slinger
Eastside HS	Lyndsay Rouzer	Mills MS	Scott Meyer	Vista Murrieta High	Michael Pattison
Edison High	Carol Sanderson	Milpitas High	Janet Boyer	Waterloo Middle	Stephanie Davies
Edward Harris MS	Michelle Singer	Miramonte HS	Valerie Peterson	West Ranch High	Todd Arrowsmith
El Camino HS	Derek Padilla	Monte Vista High	Andrea Greco	Westlake HS	Diane Blackburn
El Capitan High	Andie Levine	Monte Vista High	Adam Krzywicki	Willow Glen High	Melissa Foster
El Diamante High	Nathaniel Neese	Mt. Whitney High	Judy Oto	Willow Glen M iddle	Kimberlee Lawson
		Murray Middle	Robin Campbell	Winship Middle	Danielle Ireland
		Murrieta Valley High	Geniel Moon	Winters High	Polita Gonzales
		Nipomo High	Jim Johnson	Yorba Linda MS	Patricia Holt
		O'Hara Park MS	Kathy Overturf	Yreka High	Deann Taylor
		Palm Springs High	Mike Murphy	Yuba City High	Kim Webb



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Stay in training to count yourself among the best

No matter how long you have been in customer service, chances are good that you clearly remember how excited you were on the day you completed your new-employee training. You were so happy to finally remove that little tag labeling you as a trainee.

Even now, you're probably remembering how proud you were, thinking you had learned all there was to know about your organization's products, the customer service industry and the customers you would be serving.

Think about some of your early success stories, when your customers treated you like you were the only one who could help them. Do you feel the same way today? For some of you, those first days were many years ago; for others, just a matter of months. *But the key point is:* Wouldn't you like to feel that way again?

You can if you remember that, just like professional athletes, the best customer service professionals are always in training, seeking ways to hone their service edge. Think of lifelong learning as a personal customer service workout program. Just as with any form of cross-training, your personal fitness regimen should cover several interrelated areas.

You should possess five basic skills for success. Use the following questions to assess your strengths and weaknesses. Don't be afraid to be critical, but do take credit for the things you already perform correctly.

1. **Technical/system skills.**

"What is my skill level and training in telephone use, and communication technology, computers and other technology in my work?" "Do I know my organization's systems and procedures well enough to satisfy my customers?"

2. **Interpersonal skills.**

"Are my behavior and attitude professional enough to successfully handle any customer concern? Would my customers, co-workers and supervisors agree?"

3. **Product and service knowledge.**

"Do I know enough about my organization's products and services to correctly answer the most frequently asked questions?" "Can I answer more difficult questions?" "Can I compare the

pros and cons of my organization's products and services with those of our competitors?"

4. **Customer knowledge.**

"Do I know what my customers like about my organization and what they complain about?" "Do I know the top 10 customer likes and dislikes about our products or services?"

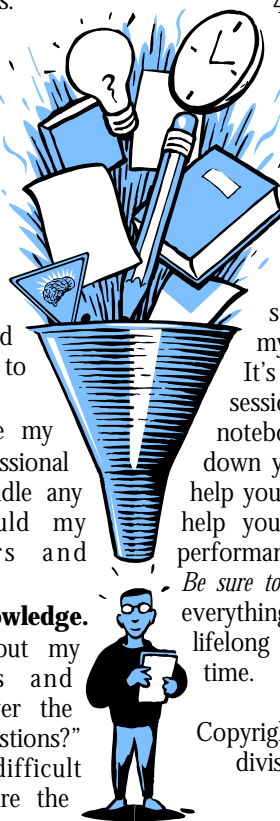
5. **Personal skills.**

"How well do I handle the daily stress of satisfying customers?" "How do I stay challenged during times when the job seems routine?" "Am I on track with my long-term career goals?"

It's probably time to restart your training sessions. Keep a "learning log"—a notebook or pad—always at hand to write down your questions and answers. That will help you better define your learning goals and help you continue to improve your service performance.

Be sure to organize your efforts: You can't learn everything at once, so don't try. Focus your lifelong learning program on one area at a time.

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CADA/CASL
Learning, Leading, Living



CADA/CASL Leadership Development Day

- Who:** Any middle school or high school can host .
- What:** A day of leadership training includes utilizing the host school's ASB leaders as small group facilitators in a day of activities and learning for 200-300 middle school leaders from your local area.
- When:** Any day which works best for you and your district where there is an open date in your school gymnasium or other facility.
- Where:** The events generally take place in a gymnasium from approximately 9:00 a.m. – 1:30 p.m.
- Why:** First, to give the opportunity to **high school** leaders to apply the skills they have learned allowing them to take it to the next level. As these student leaders take on the role of “teachers” this provides new perspectives which will allow them to continue to learn and grow as leaders in many positive ways.
- Secondly, for **middle school** students, it is an opportunity to learn leadership skills in smaller group settings with their high school leader serving as facilitators and role models.
- Lastly, for the **advisor**, it is a different venue in which CADA would like to offer as an additional resource for your students to learn and apply leadership skills to the existing camps, area conferences and state convention. We are all very excited to bring this new opportunity directly to your school!
- How:** Simply contact the CADA/CASL Leadership Development Coordinator – Sandi Kurland, sandrakurland@cox.net or call 619-957-9107. Coming soon you will be able to view this information on the CADA website, www.cada1.org.



Cell Phone: 619.957.9107
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Please route to the following people [] Activities Director [] Advisors
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 [] National Honor Society [] ASB President [] Key Club Advisor

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CADA Statewide Calendar of Events*

July 13-16, 2007	UC Santa Barbara, High School Camp	November 2007	Area F Mini Conference (Rancho Cucamonga)
July 18-21, 2007	UC Santa Barbara II, High School Camp	November 20, 07	Area E Student Leadership Conference
July 23-25, 2007	UC Santa Barbara, Middle School Camp	December 3, 07	Area C Advisor Conference
July 29-Aug 1 2007	Stanford, High School Camp	January, 2008	Area E STARS Conference
August 3-5, 2007	Stanford, Middle School Camp	January, 2008	Area E Mini Conference (S. Pasadena)
September 15.16, 07	South Lake Tahoe Adult Conference	January 15, 08	Deadline for NASC Student Delegation
September 17, 2007	Area D Advisor Conference	January 2008	Early Reg. Deadline for CADA Convention
September 29, 2007	Area E & F Advisor Conference	February 1, 08	Deadline - Outstanding Activities Program Award
October 1.2, 2007	Area C High School / Middle School Conf.	February 2008	Area F Middle School Conference (Yorba Lin)
October 2.3, 2007	Area A High School / Middle School Conf.	February 2008	Area D High School Conference (Ventura)
October	Area F Mini Conference (Temecula)	Feb 27-Mar. 1, 08	CADA Conference * Reno Hilton
October	Area F Mini Conference (Yorba Linda)	Mar 28-30,08	CASL Middle School Conference * San Jose
November	Area D Middle School Conference	Mar 29-31, 08	CASL High School Conference * San Jose
November 15, 2007	Area G Student Leadership Conference	May 2008	Central Valley (Modesto) Student Conference
November 19, 2007	Area B Student Leadership Conference	June 23-29, 2008	72nd NASC Conference * Texas
November 19, 2007	Area F Student Leadership Conference		

* Area Coordinator is the contact unless otherwise noted, see above numbers for information

For more detailed information check the web site at www.cada1.org