



Volume 108, Issue 3



CADA News Pre-Convention 2009

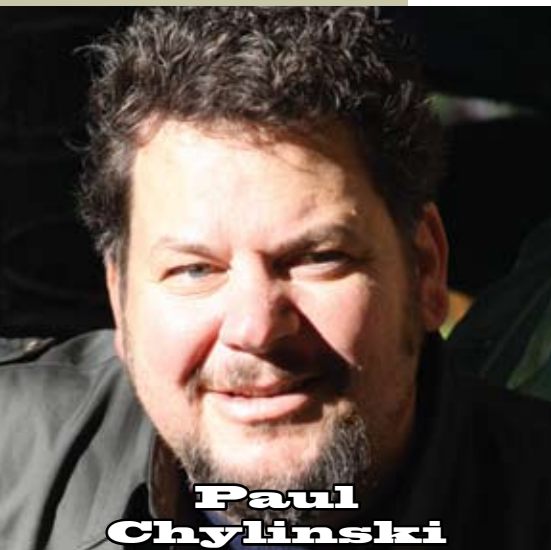


*Our mission
is to promote
and support
leadership
development
and student
activities.*



CADA VP Election

meet the candidates



Paul Chylinski

Dear CADA Family,
When I was young I wanted to be a teacher. I got involved in the Anaheim YMCA and attended the summer camp program led by Past CADA President Alden Esping. That is where the world opened for me and I learned about helping others. I became more involved becoming camp leader, staff and eventually Camp Director.

As a student I met several teachers that I now call friend. With the motive of helping foremost in my mind, I met an amazing teacher my junior year, Mrs. Ruth Wilkoff. She was my history teacher and from the first moment in her classroom, I knew how I wanted to spend my life. She made US History come alive. She taught from the perspective of life and not history. She talked about the people long gone as if they were alive today and she helped us connect on a human level with the things that came before us.

I entered college knowing that teaching was my calling but something else was pulling me like a magnet. It was something that everyone on campus ran from, but I was drawn to it. It was Student Activities and once again my teacher and now my friend, Mr. Alden Esping was there to help me make sense of this new passion. I wasn't in student government but I was involved, Mock Trial, Water Polo and Swimming. My passion morphed from teaching History to making it.

That feeling and this journey led me to CADA and it opened more doors for me as a person than I could imagine. My first year I attended a CADA Convention, Stu Shaffer's Fiesta, I was in awe of the people. I ran into a friend I student taught with, Monica Anderson (Area D Coordinator), and it was like coming home. I signed up

for everything and went to everything including summer camp. When I arrived for the first time at UC Santa Barbara I knew no one and quite honestly was intimidated.

But I met another Past President, J. Peter Cahn who was my roommate. I remember that day as if were yesterday. I asked him "So, who are you and what do you do here?" As anybody who knows Peter will tell you, he can weave a tale. And

on that day a friendship was born that I cherish. His mentorship has brought me to this point.

That summer I met the most remarkable people and from those camps friendships have grown into lifelong relationships, other than those mentioned before the dearest has been my friendship with now CADA Vice President Cindy Bader. I am who I am today because of mentorship and those friendships. Along the way to running for CADA VP I have been involved in CASL, Area F Council and the CADA State Board in charge of this publication you are reading. I have taken five NASC Trips; I have won the Area Award and the Warren Shull State and Region Awards. I have taken kids to local camps, Washington DC and trips around the globe. I have spoken at Area, State and National Conventions. I have done all this because I opened a door and people made me feel welcome.

Through CADA I have met some amazing people and that is what keeps me going. This is why I chose now to move into the direction of becoming the Vice President. There are many challenges that face us as an organization and I feel I understand not only those challenges but this organization. In the years to come we need to work closely with the state to show the value of what we do. In the months to come we need to have courageous conversations to sustain ourselves in the economy and the educational environment we now face and in the days ahead celebrate each and every successes we have in a manner that everyone in the state can hear.

Serving the extended family of CADA is an honor that I have embraced and enjoyed immensely. The opportunity to expand that service as CADA Vice-President is an exciting challenge. Announcing my candidacy for VP reflects my appreciation for the training, support, and inspiration CADA has added to my professional life as an Activity Director and it affords me the opportunity to repay the organization with service to perpetuate its mission and success.

My professional journey began with a major oil company, in which interestingly I was elected as president of the employee's activity association. I then entered the profession that had always been in my heart- education. I wanted to be a factor in the well-rounded development of young people, a fulfilling experience that only we in this profession can truly appreciate. I have taught history, government, and economics as well as coached three sports with experience in middle and high school. As a teacher, I always welcomed co-curricular assignments so I jumped at the chance to become the Activity Director at Shafter High. This position gave me the forum to put my personal belief into practice. I believe that activity programs provide opportunities for all students, regardless of ability, talent, and social standing, to use their unique gifts for success and a sense of belonging to their school community. I got through the first semester with enthusiasm plus a good support team. Then I attended the 1992 CADA convention in San Jose. My life has never been the same! I was exposed to workshops, speakers, mentors and a networking family that gave me the confidence and skills to raise our activity program to new levels. CADA equipped, inspired, and supported me from day one and continues today. I have not

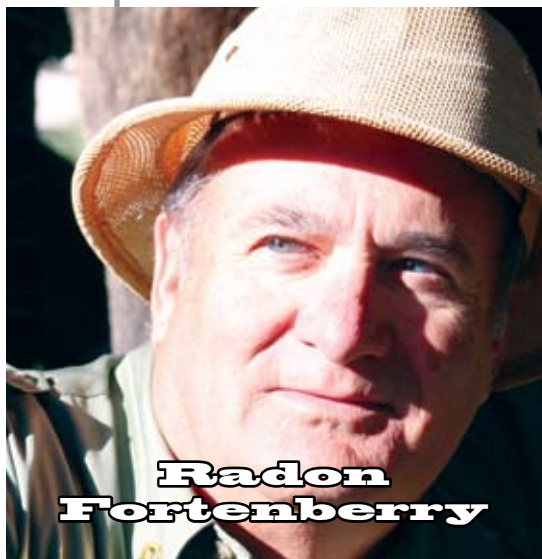
missed a convention since I became a member.

As a member of CADA, I have gained experience that I feel will serve me well as Vice-President. I was elected to the area council in 1993, served as Assistant Area Coordinator for five years, and am currently Area C Coordinator. I have been involved in and responsible for the planning and organization of area activities, conventions, and conferences for students and adults as well as participating as a presenter, facilitator, and coordinator. As a member of the State Board I have been involved in strategic planning sessions, audits, and committees for awards and scholarships. These experiences, the continuing influence of CADA, and the relationships formed have prepared me for service as Vice-President.

CADA and education in general face a challenging future. Too often co-curricular programs are early targets for budget reductions. Since we understand the value of positive school culture and climate, it is our mission to communicate the impact and importance of activity programs to administration and school boards. A primary goal should be to PROMOTE AND PROTECT ACTIVITY DIRECTORS AND PROGRAMS. We need to:

- Continue and expand the certification program developed by the Administrative Task Force. This not only equips Activity Directors, it is a positive factor in professional acceptance and status
- Utilize existing research and develop new instruments to gather data to promote and validate the impact of activity programs.
- Market the value of our members and programs using both technology and lobbying of policy and decision makers. Use the forum of the newly adopted Student Leadership Appreciation Week to advance our position.
- Continue to develop and expand standards based curriculum and programs.
 - Encourage regional meetings in each area to more effectively promote networking and support.

I am humbled to be in a position to seek your support to spearhead these efforts. I believe my proven skills in communication, teambuilding, organization, and leadership experience will enable me as Vice-President to lead a unified effort to maintain and improve the delivery of outstanding student leadership programs to our most valuable assets – students. I welcome this challenge and appreciate your support.



Radon Fortenberry

CADA Area A

Welcome to the Rainforests of Southeast Asia



A

Yolo County Area A
October 7/8, 2008

- Area Award Winners**
- | | |
|----------------------|-------------------|
| 81 Frank Borego | 95 Denise Hitch |
| 82 Ray Rodriguez | 96 Serna Teixeira |
| 83 Karen Pearson | 97 Mary Cook |
| 84 Bill Becket | 98 John Lucero |
| 85 Carl Koring | 99 Ron Jones |
| 86 Gene Nye | 00 Patty Judge |
| 87 Nick Laguaglia | 01 Dave Larson |
| 88 Patricia Meredith | 02 Linda Cooper |
| 89 J. Peter Cahn | 03 Suzy Krzaczek |
| 90 Major Pokorny | 04 Tom Palmer |
| 91 Steve Southard | 05 Jack Ziegler |
| 92 Bob Beale | 06 Carrie Stepp |
| 93 Kathy Curtright | 07 Allison Gadeke |
| 94 Denny Carl | 08 Bill Battaglia |

- Past Area Coordinators:**
- Patty Judge
 - Kathy Curtright-Pinol
 - Bob Beale
 - Denise Hitch
 - Frank Borrego
 - Jim Thomas
 - Herb Steinberg
 - Karen Pearson
 - Jack Ziegler
 - J Peter Cahn
- Current: Suzy Krzaczek**

Did ya know?

Area A is made up of twenty eight Counties: Del Norte, Siskiyou, Humboldt, Trinity, Shasta, Glenn, Tehama, Modoc, Lassen, Colusa, Plumas, Sierra, Sutter, Nevada, Yuba, Butte, Yolo, Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, Contra Costa, Tuolumne, Amador, Alpine, Mono, Calavares

- Area A is made of 28 Counties, the largest in terms of CADA
- The California Redwood Gateway where the giant coastal redwoods reach over 350 feet
- Is the home of the Miner 49er's, Sutters Fort, Old Town Sacramento and "Eureka, I've found it" and the Drive-Thru Tree
- Holds many of the original Counties when California was Created in 1850.
- Butte County holds the Oroville Dame which is one of the tallest and largest earthen dams in the United States, 770 feet.
- Feather Falls in Oroville is the sixth highest waterfall in the United States.
- The obvious fact is the states capital sits in Sacramento which is in the heart of Area A
- In July of every year, Alpine County is the home of the "Death Ride" through the California Alps. It begins and ends near Markleeville and goes through Monitor, Ebbetts and Carson Pass - 129 miles and 15,00 plus feet of climbing.

Borders the Pacific, Oregon and Nevada. Schwarzenegger is in our Area.

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ALLIANCE FOR STUDENT ACTIVITIES
Alliance Training Institute Network

Convention

Highlights of San Diego



Wednesday, March 4th Tentative Schedule

- 9:00 am – 12:00 pm Character Counts
Michael Josephson Institute Seminar
- 1:00 – 6:00 pm Affiliate Registration
- 1:00 – 7:00 pm Member Registration
- 1:30 – 5:00 pm Activity Director
Certification Program
- 3:00 – 6:00 pm CADA Store Open
- 3:00 – 3:50 pm Session 1
Russ Peak – Magic of the Mind
Richard Parkhouse - School Climate
Sandi Kurland - TBA
- 4:00 – 4:50 pm Session 2
(see Session 1)
- 4:00 – 4:50 pm New to Convention
- 4:50 – 6:15 pm DINNER (on own)
- 5:00 – 6:00 pm Presenters Reception
- 6:45 – 7:15 pm Area Meeting

- 7:30 – 8:45 pm **First General Session**
Keynote – Drum Cafe
Reum/Burton/Hall of Fame

9:00 pm – 12:00 am Networking

Thursday, March 5th Tentative Schedule

- 7:30 am -1:00 pm General Registration
- 7:30 – 8:45 am New to Convention
- 8:00 – 11:30 am Affiliate Registration

9:00 – 10:30 am Second General Session Keynote – Dan Stockdale

- 10:30 am – 3:30 pm CADA Store
- 10:50 – 11:50 am Awards Reception
- 10:50 – 11:30 am Session 3

Newer Advisors

- HS Leadership Class; Nuggets of Leadership; Creating School Culture; MS Leadership Class; Games to Challenge the Natives; Ten Minute Lesson Plans

Experienced Advisors

- Synergy in Activities to Enhance ; TEEN TRUTH: A Motivational Discussion About Bullying & School Violence; Good to Great in the ASB; STAR Rallies To Improve Test Scores; Every Fifteen Minutes

Special Workshops

- ASB Finances / Meetings (Two-Session Block)
Character Education - Josephson View from the Other Side

11:30 am – 12:30 pm Exhibits

11:40 am - 12:20 pm Session 4
(see Session 3)

12:30 – 2:30 pm General Exhibits

1:00 – 6:00 pm Information Desk

2:30 – 4:00 pm Companions Hospitality

2:45 – 4:00 pm Meet the Pros

2:50 – 3:30 pm Session 5

Newer Advisors

- Friday Fundays X; HS ASB Class; MS Leadership Class Organization; Freak Dancing; Leadership Resources; You and Your Administrator

Experienced Advisors

- Renaissance at its Best; Crazy Crowd Pleasers; Let Them Be Seen on the Screen; Campus Cliques and Culture; Problem Solving with Panache; Building Your Leaders

Special Workshops

- California Food Regs
Victory With Honor

3:40 – 4:20 pm Session 6
(see Session 5)

4:35 – 6:00 pm Area Meetings

6:00 – 9:00 pm Party & Exhibits

9:00 pm – 12:00 am Herff-Jones

Friday, March 6th -Tentative Schedule

7:15 – 8:15 am Fun Run

8:00 am – 10:30 am Registration

8:00 – 9:30 pm Past Presidents Breakfast

8:30 am – 4:00 pm CADA Store

8:15 – 8:45 am Session 7

New Advisors

- Service Learning 101; MS Renaissance; Competition Keeps It Fresh; Activities Trailblazing 101; Yellow Ribbon Week; Leadership in the Movies

Experienced Advisors

- New Homecoming Court Ideas ; The Masks Our Students Wear; The Case

for a Full time Activities; Integrating HS Activities and Activities; It's a Jungle Out There

Special Workshops

- Selling in the Student Store; Cheerleading 101; Dynamic DVDs; When Bad Things Happen to Good Schools

8:15 – 10:00 am Certification Power Point

9:00 – 9:30 am Session 8

(See Session 7)

9:40 – 10:10 am Session 9

New Advisors

- MS Leadership Notebook; HS Dances; Academic in the Leadership Jungle; Technology for Appreciation Programs; Two ASB Classes: One Successful Program

Experienced Advisors

- Everyone Does Everything ASB Class; Marketing and Planning a Rockin' Prom; Getting Administrative Support; Service Learning is Life Learning; ASB Retreats; Leadership in the Movies ; Leadership: A World Without Borders

Special Workshops

- Fiscal Sense
Standing out in the Jungle . . . Good Ink!
Leadership and Alternative Education
Breaking Down Walls

10:30 am – 12:00 pm Third General Session Endnote – Mike Smith

12:00 - 3:30 pm Exhibits

12:00 – 4:00 pm Information Desk

12:00 – 4:00 pm Election Voting

12:15 – 1:15

Continued on pg.16



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CADA Area

Welcome to the Madagascar Rainforest

Did ya know?

Area B is made up of ten counties: Mendocino, Lake, Sonoma, Napa, Solano, Marin, San Francisco, San Mateo, Alameda, Santa

Past Area Coordinators:

- Tom Dusek
- Jack Hunt
- Zella Taylor
- Paul Wilson
- Jody Warne Ellison
- Joanne Laird
- Lynette Hovland
- Ola King-Clay
- Steve Mangini
- Cindy Bader
- Current: Mike White

Area B moved the conference to a new location this year – James Logan High School. We have made an effort to separate the high school and middle school students during the conference. That is, we create a high school track and a middle school track geared to the needs of the students. They have different workshops and large group presentations that are more focused on their grade level.

Area Award Winners	
81 Tom Dusek	95 Mary Willcoxon
82 Paul Wilson	96 Ola King Clay
83 Sheila Cooper	97 Bill Bowen
84 Marty Webb	98 Joanne Laird
85 Darrell McKenzie	99 Cheryl Kuhlmann
86 Harry Bettencourt	00 Diane Burbank
87 Lynda Griebrok	01 Mike White
88 Judy Mahoney	02 Derek Padilla
89 Gene Skora	03 Ken Barber
90 Jo Forsyth	04 Addison Jones
91 Will Dunn	05 Eileen Beckley
92 Steve Mangini	06 Cindy Bader
93 Virginia Bakken	07 Tracy Walker
94 Jack J. Hunt	08 Bonnie Kay Calder



Area B

“Do you know your way to San Jose” and “I Left My Heart in San Francisco”



XLHS - Area B
November 24, 2008

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Leadership Camp

"Rock n Roll" with CADA



in leadership. Middle school students will be organized into councils under the guidance of credentialed CADA staff members assisted by CADA trained CASL student officers. CADA/ CASL Middle School Camps are limited to those grade levels (6th through 8th grade). *We do require an advisor or responsible adult attend with your delegation.*

EXPERIENCE INCLUDES

- Leadership Handbook - 280 pages
- Camp Video - High School Camps & Middle School Camps
- LEADERSHIP CAMP shirt
- CADA/CASL Leadership Certificate

ADVISOR SESSIONS

The advisor program, which is parallel to the student program, will cover topics designed to assist new and experienced advisors in developing the best plan to meet their individual school activity plans. Again this year college credit will be available for the full advisor program. (There is an additional fee for this credit.)

CERTIFICATE SESSIONS

Work towards a certificate in Activities while your at camp, at convention or at local conferences. Contact J. Peter Cahn for more info.

LEARN LEADERSHIP SKILLS

Workshops designed to develop effective leadership skills will be presented at each camp. Topics may include:

- Effective Meetings
- Communication
- Working with the Advisor
- Goal Setting
- Time Management
- Officer's Responsibilities
- Student/Staff Recognition
- Fund-raisers and Finances
- Proms and Homecoming
- Community Service
- Multi-Cultural Activities
- Publicity
- Rallies and Assemblies

- Conflict Management
- Noon-time Activities
- Elections
- Stress Management
- Challenge Course Activities
- Substance Abuse Prevention
- Problem Solving
- Tobacco Use Prevention
- Solving campus concerns
- Diversity
- Interpersonal skills
- Environmental Awareness
- Public Speaking
- Creative Yearbook Ideas
- New Games
- Project Planning
- Personality Styles

**RATES FOR 2009
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**STUDENTS NAMES
ARE NOT NEEDED UNTIL
EARLY JUNE**

High School Rates
Regular Rate: \$505/student. Full payment must be postmarked by

June 1, 2000. Late Rate: \$535/student after June 1, 2000. Special Advisor Rate: \$400/advisor. Advisor will help with supervision as needed.

Middle School Rates

Regular Rate: \$445/student. Full payment must be postmarked by June 1, 2000. Late Rate: \$475/student after June 1, 2000. Special Advisor Rate: \$350/advisor. Advisor will help with supervision as needed.

If there are no CADA members at your school, please contact CADA Central for current membership fee structure, or contact Jack Ziegler for further details. Membership in the California Association of Student Leaders (CASL) is included in the price of membership.

CONTACTS

Jack Ziegler—Camp phone number (530) 662-8533, Home (530) 666-0808, FAX (530) 662-8118, E-mail: jziggy@aol.com

Camp begins it's 26th year and it has evolved into experience that cannot be rivalled in the state or nation. What is CADA/CASL Leadership Camp about?

CADA Leadership Camps

- ... are a great setting to develop personal and interpersonal skills
- ... help to ensure future success in high school, college and the 21st century work force
- ... are staffed by professional and credentialed educators
- ... have been training California student leaders for 24 years

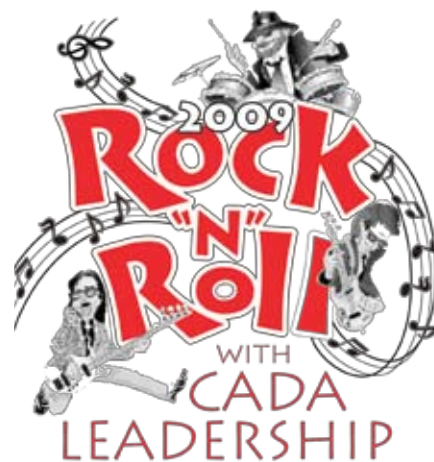
CADA/CASL CAMP CAN HELP YOUR STUDENTS TO BECOME ...

- DYNAMIC STUDENT LEADERS
- WELL-ROUNDED TEAM PLAYERS
- CREATIVE PROBLEM SOLVERS
- EFFECTIVE COMMUNICATORS
- SUCCESSFUL PRESENTERS
- VISIONARY PLANNERS

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ROCK "N" ROLL



We will again be offering the Early Arrival option the night before each camp. This year we will have a limited number of beds for this option.

**FOR MORE INFORMATION
CONTACT JACK ZIEGLER...**

PHONE: (530) 383-3500

E-MAIL: jziggy@aol.com



www.cadaleadershipsamps.org

CAMP DATES FOR 2009

U.C. SANTA BARBARA
HIGH SCHOOL
JULY 8-11

U.C. SANTA BARBARA
HIGH SCHOOL
JULY 13-16

U.C. SANTA BARBARA
HIGH SCHOOL
JULY 18-21

U.C. SANTA BARBARA
MIDDLE SCHOOL
JULY 23-25

CADA Area C

Welcome to the Polynesian Jungles of Hawaii, Tahiti, Moorea, Austral Islands ...



C

Area Award Winners

81 Carole Sarkisian	95 James Coiner
82 Bob Martin	96 Larry Wait
83 Joyce Murray	97 Susie Hubbard
84 Mark Vincent	98 Howard Zinn
85 Dan Leppek	99 Matt Mueller
86 Calvin Meek	00 Linda Veach
87 Dave Honey	01 Radon Fortenberry
88 Susan Dunham	02 Shelly Henderson
89 John Gibson	03 Julie Peterson
90 Stan Mollart	04 Stella Kid
91 Al Rose	05 Carol Holland
92 Jim Nyberg	06 Laurreta Eldridge
93 Nancy Sciacqua	07 Brooke Slayton
94 Vern Barlogio	08 Teresa Hutson

The Area C Safari of 2008 is off to a great start. Our student leadership conference was a resounding success at the world's largest Ag Expo center in Tulare. We served both middle school and high schools separately on the same grounds and had great students, speakers, and we exceeded our attendance predictions. An Advisor conference was planned for December to prepare more expert guides and it was an outstanding experience, we are back on track for leadership.

CADA began in Area C - Bakersfield - with a few good men and a beer.

Did ya know?

Area C is made up of eight counties: Mariposa, Merced, Madera, Fresno, Kings, Tulare, Kern, Inyo

- CADA not only starts with a C, it actually started in Area C.
- Home of the the first two CADA Convention and the first CASL Convention.
- California's highest peak, Mt. Whitney, and lowest area, Death Valley.
- Area C includes the pristine areas of Yosemite and Sequoia National Parks, as well as interesting deserts and agriculturally rich valleys (Ansel Adams loved Area C).
- The first man-powered flight , the Gossamer Condor, took place (Christopher Reeve helped with the dedication).
- The Space Shuttle has landed in Area C at Edwards Air Base on several occasions (sonic booms are cool).
- Privately funded human space flights are available in Area C at the Mojave Air and Spaceport (want to be the man on the moon ?)
- Area C is home to the newest branch of the University of California at Merced – the Bobcats.
- Instead of “nuts and bolts”, Area C is the leader in the production of almonds and carrots.
- Important factors in the protection of our country and scientific advancement are products of Area C military installations in Lemoore, China Lake , and Merced.
- Area C is proud to be part of the world's finest organization - CADA.

Past Area Coordinators:

- Bob Martin
- Carol Sarkisian
- John Gibson
- Al Rose
- Mark Vincent
- Cal Meek
- Jim Nyberg
- Mark Dutra

Current: **Radon Fortenberry**



Ag Expo - Area C
October 6, 2008

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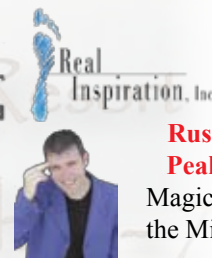
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\$1,000/year

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CADA Area D

Welcome to the Olympic Rainforest of North America

Area D hosts 3 Conferences per year:



D

Area Award Winners

- | | |
|-------------------|---------------------|
| 81 Annie Marguez | 95 Stan Daily |
| 82 Tom Parizo | 96 Randy Bangs |
| 83 Les VanDyke | 97 Linda Ayerza |
| 84 Joan Roberts | 98 Margaret Noroian |
| 85 John Rodriguez | 99 Steve Hirt |
| 86 Derrell Kunnas | 00 Jose Duenas |
| 87 Bob Collins | 01 Monica Anderson |
| 88 Bill Getria | 02 Wendy Henchy |
| 89 Yvette Gehant | 03 Rick Kent |
| 90 Linda Benway | 04 Chuck Norian |
| 91 Phalba Thomas | 05 Kevin Lorch |
| 92 Paula Winter | 06 Jim Johnson |
| 93 Dick Bellman | 07 Becky Kasper |
| 94 Hal Rosewall | 08 Jennifer Duston |

1. Our Advisors conference is on the 3rd Monday of September in Avila Beach. This conference was originally held in December, but was moved to September because of scheduling conflicts.

2. The Ventura Middle School conference, which was started by Phalba Thomas in the 1980's, is still going strong and is held at the Ventura County Fairgrounds every November.

3. Area D instituted a High School leader's conference in the southern region of the Area four years ago. This conference was originally held at the Ronald Reagan Presidential Library but was moved to the Ventura County Fairgrounds due to growth.

The Area council is working to reintroduce a student conference in the

northern region of the area.

Did ya know?

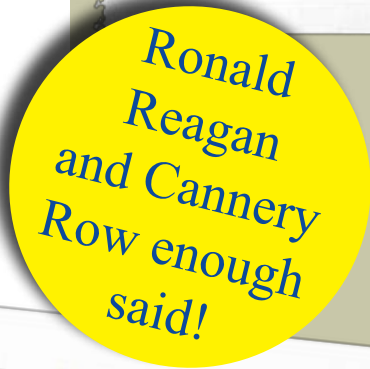
Area D is made up of six counties: Santa Cruz, Monterey, San Benito, San Luis Obispo, Santa Barbara, Ventura

- Boasts ten of the 21 California Missions
- Home of the Ronald Reagan Presidential Library, Monterey Bay Marine Sanctuary, Aquarium, Cannery Row and Solvang.
- Castroville is the Artichoke Capitol
- Has the Up and Coming California Wine Regions.
- Houses Hearst Castle.

Past Area Coordinators:

- Bob Foreza
- Dick Bellman
- Norm Sanford
- Tom Parizo
- Charlie Hurlburt
- Steve Hirt
- John "Rod" Rodriguez
- Linda Ayerza

Current: **Monica Anderson**



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Ventura- Area D
 November 12/13, 2008

Scott Greenberg

"Stuffraising"



by Scott Greenberg

As a motivational speaker I consider myself an educator, but I also know I'm a vendor. I make a living selling my presentations and books to you. Doing business with schools has exposed me to some of the most resourceful teachers in education. Their limited budgets force them to be bold and creative. Some of the richest activity programs are at the poorest schools. Their secret? Stuffraising.

Most activity directors assume they need a lot of money for their programs. This is simply not true. What they need are the products and services money buys. But what if you could circumvent the money and just acquire the products and services directly? You don't need funds. What you need is stuff. The pursuit of this is what I call "stuffraising."

Vendors profit from schools, but money isn't the only thing they want. They have other desires to which you can appeal. Knowledge of these desires will give you negotiation leverage. Over the years I've given many free or discounted presentations for a number of clever clients who understand what education vendors want besides the basic sale. These desires include:

Long Term Business. We want you to continue buying from us well into the future.

Bulk Purchases. We want you to buy a lot, and when you do, we may be willing to lower the unit price.

Exposure. We want to get our products and services in front of as many people as possible. Think of the money we spend on our booths at the CADA convention.

Word of Mouth. We want people to talk about us and share the merits of what we offer.

Referrals. We want you to make introductions and send us more business.

Experience. Some of us simply want to practice what we do so we can get better.

Fun. We want memorable experiences and to enjoy life just like you do.

Friendship. We want lasting, meaningful relationships and cool people to be with.

Appreciation. We like being thanked and acknowledged.

To Make a Difference. There's more to life than profit, and many of us want to know we're impacting our community positively.

To Avoid Discomfort. We hate to say "no" when asked directly.

When you know what we're after, you know what else to offer us besides money. You'll be surprised what vendors will agree to if you simply ask and present your request as a win-win. You just have to be a little creative. Here a few ideas to demonstrate the possibilities:

Exclusive Arrangements With Local Businesses. Think of all the local businesses where your students spend money and offer to make them the "Official _____ of ____ School." There can be an official pizza restaurant, tuxedo shop, florist, ice cream store, coffee house, etc. Offer them promotion, and a commitment to a minimum amount of business.

For example, you can ask your pizza vendor to give you 25 free pizzas in exchange for a guarantee of 150 paid orders throughout school year. Then buy all your pizzas from them, and have your student council kids patronize them, bringing in family and friends. Let other campus organizations know you can get them discounted pizza. Perhaps you can pre-sell discounted pizza vouchers at school. You can easily bang out 150 pizza sales in no time. Demonstrate to the pizza vendor how much impact you can make on their business. And don't be shy about reminding them that this business could easily be redirected elsewhere. Remember, they want your patronage, promotion, exposure, etc. Your students are their customers, and you have access and influence. Show your gratitude while also showing your muscles.

Offer Services in Trade. OK, you have little or no money to offer, but you can offer labor. Take the effort you were going to put into fundraising and offer the same labor directly to the people who have the products and services you want. For example, instead of having a car wash to raise money for homecoming fireworks, offer to wash the cars of everyone working for the fireworks company. Or to service their cars in auto shop class. Or to pass out flyers for them. Or to babysit their kids. Or to design their web site. Your students can get some great experience and connect with the community putting out the same effort they currently put into their bake sales, car washes and other small-time fundraisers. Everyone needs help with something.

Sponsorships. Seek help from outside parties who have an interest in what you're doing. Ask your local organizations to financially contribute to your cause. Many will feel good about helping, especially if they know their money will be used for something positive. I can't tell you many motivational school assemblies I've done that have been sponsored by Rotary Clubs, Jostens reps and countless others. You just have to ask.

Partnering with other schools/programs. Multiple schools have more power than one. Approach your vendors as a united front, offering to buy all your helium, butcher paper,

or t-shirts from them (or their competitor) at a discount. When schools have offered to find a number of neighboring schools to share me over the course of a few days of speaking, they all receive a discount.

Run your own class reunions. Last summer I attended my 20-year reunion. Our class officers outsourced the event, and no one from the current school administration or student council was there. Why not plan reunions for your alumni? You're already in the event planning business. It will keep you in touch with your graduates, all of whom are potential donors, sponsors and volunteers. On their registration forms there can be a box to check if they'd like to make a donation to your student council. Or even better, a box to check off if they don't. That's in addition to the profit you make from running the event. And remember, every year more than one class has a reunion (10 year, 20 year, etc.). Have your student council create a new position called "Commissioner of Alumni Relations." They can plan these events and get alumni to attend homecoming. Universities have been doing this kind of things for years. For most high schools this is an incredible untapped resource.

A lesson in business.

Share all of the above with your students and have them do it. Make it an assignment. Students can more easily appeal to the heartstrings of adults, and vendors will be more forgiving to a teenager. The more they practice, the easier it gets. Discuss their experience and pull out the lessons.

You can also make a game out of it. Make a list of everything your student council wants. Then give them one day and see who can get the most donated. Imagine what thirty kids hitting the phones can accomplish! They'll have a lot of fun, they'll learn about stuffraising and you'll wind up with more than you could possibly imagine – for free!

A lesson in leadership.

Your leadership students are picking up on your attitude about money and business. If you complain about what's not possible without more money, you're teaching them to buy into your perceived limitations. But if you can instruct them in negotiating, resourcefulness and strategic partnering, you are giving them financial survival skills they'll use for a lifetime.

Scott Greenberg is a motivational speaker, author and leadership coach based in Los Angeles, CA. Learn more about his motivational school assemblies and leadership programs at www.scottgreenbeg.com

CASL & LDD News

CALIFORNIA ASSOCIATION OF STUDENT LEADERS



BUILDING LEADERS FOR A BETTER TOMORROW

**CONSTRUCTION SITE:
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**CONSTRUCTION DATES:
MIDDLE SCHOOL: MARCH 26-28, 2009
HIGH SCHOOL: MARCH 28-30, 2009**

Leadership Development Days

Date	Event	Area	Location
Jan. 15th	Leadership Development Day	G	Twin Peaks MS
Jan. 29th	Leadership Development Day	E	Chino Hills HS
Feb. 3rd	Leadership Development Day	E	South Pasadena HS
Feb. 5th	CASL Regional Conference	F	Yorba Linda
Feb. 11th	Leadership Development Day	B	Price MS
Feb. 13th	Leadership Development Day	F	Fairmont Prep HS
Feb. 17th	Leadership Development Day	C	Madera South HS
Feb. 18th	Leadership Development Day	C	Hanford West HS
Feb. 19th	Leadership Development Day	A	Holmes JHS
Feb. 24th	Leadership Development Day	F	Temescal Canyon HS
March 26-28th	CASL State Conference (MS)		San Jose
March 28-30th	CASL State Conference (HS)		San Jose

See you in San Jose 2009

Past CASL Coordinators	
Bill Calder	Don Shaffer
Rick Martens	Jack Ziegler
Mary Ann Archibald	Current: Sandi Kurland
Rod Rodriguez	

Did You Know:
The First CASL Conference was held in Visalia (Area C)



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Convention Improvements ...

... a reminder



**Glenn
Zimmerman**

This year's annual conference was another milestone in our development. Through the CADA Board's efforts, we were able to attract over 1450 attendees and 700 exhibitors. We explored and successfully implemented new methods of delivering educational programs to our members. Our Sponsors and exhibitors contribution helped make the event an even more enjoyable and memorable experience.

In an effort to continue to improve our Annual convention experience for our members and exhibitors, the CADA Board has had the following policy in place for several years as part of our exhibit agreement that is signed by all exhibitors:

"Exhibitors are not to arrange, plan, or otherwise involve attendees, themselves or their company in any activities on the same day as or in conflict with any scheduled CADA event during the Convention."

Unfortunately, over the years we have witnessed a number of exhibitors ignore this policy. We always address it with the company, but it continues to happen without repercussion to the individual who ignores the policy. This lack of respect has hurt relations between vendors and also between some of our members and vendors. Our exhibitors pay to attend this convention with the intention of getting exposure to our members during the convention exhibit hours and during other networking events.

Needless to say, the exhibitors become upset and frustrated when we allow a few to ignore the policy for self-serving purposes and pull members away to attend private functions during CADA events. Some of our regular members also feel that they lose the opportunity to network with those members that are taken away from the convention activities.

Our convention is the most important CADA meeting of the year. We invite our members to our party and the CADA Board resents individuals taking our guests away from our events. **If a vendor truly wants to entertain our members then they have 360 other days of the year to do so...**

We realize that this problem could also be fostered by some of our members asking for the opportunity to be taken out while not realizing the effect on other exhibitors, members and not understanding the bigger picture. Again, there is an entire year to entertain an individual CADA member. Any vendor violating this policy will be asked to leave the convention and will be put on probation (Restricted from attending any CADA function) for at least one or more years.

I hope you can understand the CADA Board's position on this matter and support us. This policy will be enforced at future conventions without exception.

Thank you for your understanding and support.

*Respectfully, Glenn Zimmerman - Executive Director, CADA
(This is a reprint from the Letter published in issue Volume 105, No. 4 Spring 2006)*

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CADA Area



Pacific Palms - Area E
November 25, 2008



Welcome to the Jungles' of India

Area E is the only 1 County Area in all of CADA. The County is L.A.



Past Area Coordinators:
Mary Helen Montgomery
Wes England
Don Rizzi
Bill Smith
John McNichols
Tony Ortega
Robin Lee Ramirez
Don Dagne
Mark Lantz

Current: Janet Roberts

Did ya know?

Area E is made up of just Los Angeles County alone, the only Area to boast a single county

- Los Angeles has the largest number of women-owned businesses in the nation.
- The City of Los Angeles is the birthplace of the Internet, Mickey Mouse, Barbie, the DC-3, and the Space Shuttle.
- There are more artists, writers, filmmakers, actors, dancers and musicians living and working in Los Angeles than any other city at any time in the history of civilization.
- There are more than 1,100 annual theatrical productions and 21 openings every week.
- Home of the Los Angeles Dodgers, The Los Angeles Kings, USC and UCLA.
- Hosts (with Area F) a "new" advisor's conference in the fall. This year it was held at the Holiday Inn Select in the City of La Mirada. We had about 60 new advisors in attendance this year.
- One of our most exciting conferences is our STARS (students targeted at reaching success) conference in February. It is for students that are potential leaders but may be leading in the "wrong" way. We have seen many students really inspired over the years and hope that many lives have been changed.

Area Award Winners

81 Mike Arredondo	95 Mike Shragg
82 Wes England	96 Richard Parkhouse
83 Dennis Puskus	97 Patricia Robertson
84 Bill Brod	98 Don Dagne
85 Don Rizzi	99 Deborah Weiss
86 Barbara Murad	00 Tony Ortega
87 Karen Schultz	01 Mark Lantz
88 Paul Sherman	02 Ron Capps
89 Dale Favier	03 Janet Roberts
90 John McNichols	04 Robin Lee-Ramirez
91 Gage Jones	05 Kathy Stewart
92 Bill Smith	06 Lynda Richardson
93 Bill Calder	07 Kelli Baumunk
94 Jim Wylie	08 Dee Varela



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Area E's Student Leadership Conference was held this year at the beautiful Pacific Palms resort in the City of Industry. There were just over 2,000 middle school and high school students attending. In the past it has been held at the Pomona Fairplex and Excelsior High School. We have had as many as 3,000 students in attendance.

Aphorisms

a short, pointed sentence expressing a wise or clever observation or a general truth; adage

1. The nicest thing about the future is that it always starts tomorrow.
2. Money will buy a fine dog, but only kindness will make him wag his tail.
3. If you don't have a sense of humor, you probably don't have any sense at all.
4. Seat belts are not as confining as wheelchairs.
5. A good time to keep your mouth shut is when you're in deep water.
6. How come it takes so little time for a child who is afraid of the dark to become a teenager who wants to stay out all night?
7. Business conventions are important because they demonstrate how many people a company can operate without.
8. Why is it that at class reunions you feel younger than everyone else looks?
9. Scratch a cat and you will have a permanent job.
10. No one has more driving ambition than the boy who wants to buy a car.
11. There are no new sins; the old ones just get more publicity.
12. There are worse things than

- getting a call for a wrong number at 4 AM. It could be a right number.
13. No one ever says "It's only a game" when their team is winning.
 14. I've reached the age where the happy hour is a nap.
 15. Be careful reading the fine print. There's no way you're going to like it.
 16. The trouble with bucket seats is that not everybody has the same size bucket.
 17. Do you realize that in about 40 years we'll have millions of old ladies running around with tattoos? (And rap music will be Golden Oldies!)
 18. Money can't buy happiness -- but somehow it's more comfortable to cry in a Corvette than in a Yaris.
 19. After 60, if you don't wake up aching in every joint, you are probably dead!!
 20. Always be yourself. Because the people who matter, don't mind. And the ones who mind, don't matter.

What is The California Association of Directors of Activities?

Who We Are:

The California Association of Directors of Activities (CADA) began when a few student council advisors got together to share common problems and solutions. Since that weekend in 1957 CADA has grown into the largest statewide support network for Activity Directors in the nation. The CADA Board of Directors is comprised of four officers, one elected representative from each of the 7 geographical areas in the state, and six directors who direct various programs of the organization. The day to day business of CADA is the responsibility of a management firm under the direction of the Board. The California Association of Student Leaders (CASL) was developed as a CADA board project to provide a forum for student expression. Since 1996, CASL has been governed by a regionally elected student board of 14 directors and assistant directors, and 3 elected officers, under the sponsorship of CADA and guidance from an adult advisory board.

Our Human Rights Policy:

"The California Association of Directors of Activities and the California Association of Student Leaders endorse a policy of complete nondiscrimination honoring and respecting all human differences and encourage our members and their respective schools and businesses to display a genuine tolerance of others."

Adopted by the CADA Board of Directors - 1999

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CADA

Welcome to the Congo Jungles' of Africa

Area F



F

Did ya know?

Area F is made up of three counties: Orange, Riverside, San Bernardino

Orange county:

- Birthplace of Richard Nixon
- The home of Disneyland and Knott's Berry Farm
- "The Wedge," at the tip of The Balboa Peninsula in Newport Beach, is one of the most famous body surfing spots in the world.
- Home of MLB Los Angeles Angels of Anaheim and the NHL Anaheim Ducks
- Home of MTV's "Laguna Beach" and Fox network drama "The O.C."

Riverside county:

- Home of Palm Springs
- The first golf course and polo field in Southern California were built in Riverside.
- Home of the "World's Largest Paper Cup" which is over three stories (68.10 ft) tall.

San Bernardino County:

- President LB Johnson worked here as an elevator operator.
- The world's tallest thermometer is located here, At 134 feet high
- Site of first McDonald's restaurant
- Sammy Davis Jr was involved in a car accident where he lost his eye in 1954. He was treated at San Bernardino Community Hospital.
- The Rolling Stones made their U.S. Concert Debut
- San Bernardino County is the largest county in the United States by area, and is larger than each of the nine smallest states.
- San Bernardino County is the only California County bordered by both Nevada and Arizona.

Area Award Winners

81 Darrell Stillwagon	95 Dottie Kraus
82 Barbara Atwood	96 Kathryn Schiedler
83 Bill Tangeman	97 Colleen Cross
84 Roger Anton	98 Connie Weeks
85 Bill Brady	99 Jerry Halpin
86 Alden Esping	00 Paul Chylinski
87 Dave Ackley	01 Linda Williamson
88 Gerry Aust	02 Dave Adams
89 Sue Geiger	03 Jeanne Ellis
90 Susan McCance	04 Patricia Holt
91 Annmarie Weaver	05 Curt Chase
92 Ron Gardon	06 Judy Wilson
93 Diane Aust	07 Jennifer Graves
94 Darrel Stillwagon	08 Ron Inman

Area F Borders the Pacific ocean on the West and Arizona & Nevada on the East.

Past Area Coordinators:

Alden Esping
Gerry Aust
Bill Tangeman
Dave Adams
Mike Fages
Don Shaffer
Tiburcio Garcia
Patricia Holt

Current: **Mary Jane Smith**

Area F High School student conference is always the Monday before Thanksgiving and is at the Disneyland Resort, with just under 2600 in attendance this year. Many students/schools stay at the Disneyland Hotel so they can visit Disneyland before or after the conference.

Leadership Development Days developed in Area F

This school year Area F has or will host approximately 10 Leadership Development Days (most for middle schoolers). Our Junior High Conference is in Feb in Orange County.

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Disney - Area F
November 24, 2008

Convention



Linda Westfall

Updates & News Bookstore

Before coming to the convention, check out the CADA Store on-line at cada1.org.

The CADA store opens up early on Wednesday prior to the start of the convention from 3:00 pm to 6:00pm

I suggest you come in and browse at that time before all the sessions start. I also suggest you check out the resources that correspond to the sessions that you are planning to attend. Maybe even buy early!

Our busiest time in the store is right after a session has ended and everyone wants to buy that resource. We run 2 to 3 credit card check out lines

and one cash/check line. The receipt process we use is not only to help you but also to check up on our sales. It seems no matter how many check out lines we have, we can still be overwhelmed by the numbers trying to buy. Our CADA Store volunteers work very hard to service your needs.

I would also like to explain my selling philosophy to you at this time. Most of my products are shipped. My goal is to sell out of the items I brought to the convention. Most items can be reordered. Convention specific items become garage sale items at the next convention. The less I have to ship back to the warehouse the best it is for the organization.

Over 90% of the items I carry at the convention can be purchased on-line 24/7. Any backorders can be filled within 14 days.

I am trying to listen to your woes about the store and make some changes that will be a win win for everyone. I am working on having keynote speakers items in the store, larger sizes, and a computer that can take your orders on-line at the time of the convention.

Anyone wanting more information regarding the CADA Store may contact me, Linda Westfall @ Lsurfwestfall@aol.com.

continued from pg. 4

Schedule

pm
12:15 - 1:30 pm VIP Luncheon
3:40 - 4:50 pm Camp "Think Tank"
3:50 - 4:40 pm Curriculum Round Tables
Session 10

Newer Advisors

The Junk Show; Bite Sized Wisdom; Poster Making
Experienced Advisors

Propless Teambuilding Games;
Student Leadership Videos;
Changing the Guard: Continuing the Traditions

Specialized Sessions

ASB Finance Office 101; An Administrators Guide to Successful Activities; Cheerleading; Hula

4:50 - 6:00 pm Area Meetings
7:00 - 8:00 pm Reception
8:00 - 9:00 pm CADA Dinner

9:00 pm - 12:00 am
Dance with Jostens'

Saturday, March 7 - Tentative Schedule

8:30 - 10:30 am CADA Store
9:00 - 10:10 am Meet the Pros
9:30 - 10:10 am Keynote Follow
10:20 - 11:20 am Activity Director Certification Program
10:20 - 10:50 am Session 11
Speaker Showcase
10:55 - 11:25 am Session 12
Speaker Showcase

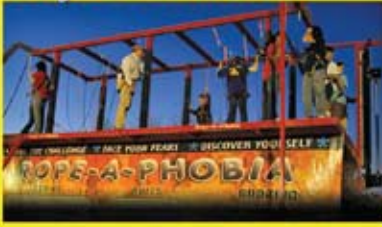
11:30 am - 12:30 pm Closing Luncheon / General Session

Convention attendees are invited to wear Jungly attire throughout convention and especially for CADA-fari Reception, Feast, & Tribal Dance. Jungly attire includes jungle prints, jungle colors, animal costumes, jungle characters, and safari garb.

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CADA Area G

Welcome to the Amazon Rainforest of South America

Did ya know?

Area G is made up of two counties: San Diego and Imperial

- Boasts the most CADA Presidents.
- The State Convention is held in Area G every other year.
- We have more CASL board members in AREA G than any other area.
- Three of the 18 CADA Board members are from Area G.
- Our San Diego slogan is, "America's Finest City"...
- AREA G slogan is "Leaders for Life".

Area G boasts they have the most CADA Presidents - Awesome!

Past Area Coordinators:

Scotty Miller
Mona Moon
Don Bonney
Don Plough
Stu Shaffer
John Deavers
Bill Thomas
Lynn Batchelor
Denise VanDoorn
Sandi Kurland
Current: Casey McKibbin

A History Lesson from Dr. Anglea Aschbrenner

We posed the question "What does Area G do that has been unique in CADA" to Past President, Dr. Angela Aschbrenner and a wealth of history kept coming, here is a synopsis of her story.

We started with Area "G" workshops for advisors in the 60's and I had the first one with Bob Burton at Torrey Pines Golf Club, and several of those who attended became CADA State Presidents, Larry Laird, Alden Esping (This was his introduction to CADA) Gloria Jones (who, in the Grossmount District introduced the ASB Nomination Convention which copies our National Republican & Democratic Conventions so our students could learn by taking part in how the process worked including how to caucus, this model was then copied throughout the nation). In later years people like Stu Shaffer, John Deavers, and Denise Van Doorn picked up the helm. As you can see, Area "G" has had several CADA State presidents. We started student workshops in the early "70s" at Roosevelt Middle school then Torrey Pines High, with Mark Sharenbroich and Earl Reum as our speakers. As we grew, we went to hotels like the Town & Country but then they got so large that we came to the Del Mar Fair Grounds.

When Bob Mangus was president, we started five "Spirit Camps" one at San Diego State and saved schools a lot of money plus we taught Leadership. I was the first state coordinator. Back then, since our dues were only \$ 25 per year, our state board meetings were held in our homes and I remember sleeping bags and making all kinds of sandwiches to stay within our budget. We all bought our own t-shirts and paid for our own transportation. You can see, things have changed. There is so much to tell. We owe a lot to our founders and those who paved the way for us to enjoy the outstanding organization we have today!

Area Award Winners

81 Bob Burton	95 Susan Moerder
82 Larry Laird	96 Tom Robertson
83 Scotty Miller	97 Diann Edens
84 Mona Moon	98 Georgia Levy
85 Gloria Jones	99 Betty A. Peterson
86 Stu Shaffer	00 Valerie Kear-Gould
87 Angela Aschbrenner	01 Robert Weldon
88 Bill Thomas	02 Marie Cashion
89 Milt White	03 Ida Williams
90 John Deavers	04 Sandy Kurland
91 Dan Plough	05 JJ Barlow
92 Lynne Batchelor	06 Craig Lyon
93 Robbie Appenzeller	07 Casey McKibbin
94 Meg Moore	08 Laurie Norcross

The only Area other than H that borders another country - and that's Mexico.



Del Mar - Area G November 15, 2008

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Silver Level Q & A



Question: What is your most memorable CADA experience?

By far, being awarded CADA's Honorary Life Member in 2005. I was shocked and truly honored. There are so many great people involved in the organization that have done so much for CADA and I am grateful for the acknowledgment. The award has a very special place in my office next to our sponsorship plaques.

Question: What is the most common question do activities directors ask you when deciding on a portable sound system?

Activities Directors at High Schools want to know if the system is capable of handling a crowded gym for a Rally. Gyms are difficult acoustical environments and we designed the Mega Max sound system to handle it. The big horns and drivers and the 2600 watt amplifier does the job better than almost any installation at a fraction of the cost, and comes complete with DJ features that the students really love. Activities Directors also want to know if its easy enough for the students to set up and use. YES! All of our portable sound systems are ready to set up and use, just plug and play!

Question: What sound system do you typically recommend to middle schools?

Our best selling sound system is the Audio Max, due to the fact that it does not require any speaker stand set up and covers audience sizes up to 1500 or so students inside or outside. I love how easy it is to transport and the cabinets have storage to hold mics, stands, and cables.

Question: What makes you sound systems so unique?

All of our sound systems are pre-wired, color-coded and loaded with

features. A big red button turns the systems on, the wheels we use glide easily across campus and lock so it doesn't roll away on an incline, the doors lock with clearance for the cables so you can set up the system, walk away until you are ready to use it. The roll out rack on the Mega Max and Audio Max allows you to run the sound away from the back of the system, on the other products the speakers latch on top of the system so they roll in one piece.

Question: How do you handle service on your products?

I want our customers to be happy, and to keep coming back and tell their friends about our quality and service. We offer a complete Three Year Warranty and on-site service regardless of your location. Most of the time we can solve any issue over the phone in about 60 seconds. All you have to do is call us and we will take care of you. Really, just give us a call! Due to the quality of the products, the brands we use are workhorses. Agustin is like the Maytag guy, but we do keep him busy since we have over thousands of customers around the country and the world.

Question: What is your favorite part of your job?

As the president, I wear a lot of hats! I love going to schools and doing demos for the students and staff, especially on a nice sunny California day playing music for lunch. Its a blast! I am always amazed at how savvy the students are, and how quickly they master the sound systems and the features. My next favorite is delivering the loaner sound systems to the CADA and CASL camps each year.

Question: What do you like most about CADA?

The people, and of course the CADA convention! When 1500 plus fabulous Type A personalities get together under one roof, great things are bound to happen! If you have never been to CADA, sign up now and you will find yourself going year after year. See you in San Diego!

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CADA Area H

Welcome to the Rainforests of Central America

Area H was developed out of need. CADA was beginning to branch outside it's natural borders and the United States began to take notice. States like Arizona and Nevada were coming to the Convention and after the word got out other states followed. With our relationship with National getting stronger, Hawaii, Minnesota, Virginia, Illinois were others that sent attendees annually and of recent years we have gone International with our friends from Canada joining the mix.

CADA's goal has always been to promote and support leadership development and student activities, and if we can take our mission outside of ourselves then we are doing our job well.

We thank our members outside of the state, although you are not voting members as you are outside of the state of California, we value your input, your assistance and your friendship.

Aloha,

The CADA State Board

Only area outside of California to host a state Convention - Nevada.



Area H Love

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Contacts & Calendar

Calif. Assoc. Of Dir. of Act.

Names in red are up for election at this years Convention.
Vice President is also elected then as all Presidents move
among the four chairs.



CADA Central
3540 Soquel Ave. Suite A
Santa Cruz, CA 95062

- Monica Anderson (Area D)**
Nipomo High School
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- Bob Martin (Treasurer)**
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- Janet Roberts (Area E)**
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- Radon Fortenberry (Area C)**
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AreaC@cada1.org
- Don Shaffer (Convention Coordinator)**
Kramer Middle School
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convention@cada1.org
- Tiburcio Garcia (President)**
Sunny Hills High School
Fullerton, CA 92833
president@cada1.org
- Bill Smith (Convention Coordinator)**
Brea, CA 92821
convention@cada1.org
- Patty Judge (President Elect)**
Cesar Chavez High School
Stockton, CA 95212
preselect@cada1.org

Please route to the following people [] Activities Director [] Advisors [] Principal
[] Other Admin. [] Yearbook [] Cheer Advisor [] NHS [] ASB President [] Key Club

Mary Jane Smith (Area F)
Rancho Cucamonga HS
Rancho Cucamonga, CA 91701
AreaF@cada1.org

Denise van Doorn (Past President)
Bear Valley Middle School
Escondido, CA 92025
pastp@cada1.org

Glenn Zimmerman (Ex Dir)
Heather Barna (Acct Man)
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Linda Westfall (Secretary)
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Jack Ziegler (Leadership Camp/CASL)
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Mike White (Area B)
Freemont Union HS Dirstrikt
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AreaB@cada1.org

www.cadaleadershipcamps.org

Mission Statement
To promote and support
leadership development
and student activities.

2008 - 2009 Local & Statewide Calendar of Events

January 2009	Area E STARS Conference	September 2009	Area D Advisor Conference * San Luis Obispo
January 15, 2009	Leadership Development Day (Twin Peaks MS)	September 2009	Area E & F Advisor Conference * La Mirada
January 15, 2009	Deadline for NASC Student Delegation	October 2009	Leadership Development Day (Patriot HS)
January 2009	Early Reg. Deadline for CADA Convention	October 2009	Area C High / Middle School Conference
February 1, 2009	Deadline - Outstanding Activities Program	October 2009	Area A High / Middle School Conference
February 3, 2009	Leadership Development Day (S Pasadena)	October 2009	Leadership Development Day (Yorba Linda)
February 5, 2009	CASL Regional Conference (Yorba Linda)	November 2009	Area D Middle / High School Conference
March 4 - 7, 2009	51st CADA Conference * San Diego	November 2009	Area G Middle / High School Conference
March 26-28, 2009	CASL Middle School Conference * San Jose	November 2009	Area B Middle / High School Conference
March 28-30, 2009	CASL High School Conference * San Jose	November 2009	Area F High School Conference
May 8, 2009	Central Valley (Modesto) Student Conference	November 2009	Area E Student Leadership Conference
June 27-30, 2009	73rd NASC Conference * Colorado	December 2009	NAWD
July 8 - 11, 2009	UC Santa Barbara, High School Camp	December 2009	Area C Advisor Conference (Fresno)
July 13 - 16, 2009	UC Santa Barbara II, High School Camp	2010	Statewide Events
July 18 - 21, 2009	UC Santa Barbara III, High School Camp	March 2010	52nd CADA Conference * Reno
July 23 - 25, 2009	UC Santa Barbara, Middle School Camp	April 2010	CASL Conference * Anaheim
August 2009	HAVE YOU RENEWED OR JOINED CADA?	June 26-29, 2010	74th NASC Conference * Indiana
September 2009	South Lake Tahoe Adult Conference	July 2010	27th CADA Leadership Camps

For more detailed information check the web site at www.cada1.org

* The Area Coordinator is the contact unless otherwise noted, MORE LDD Dates can be found inside

Learning, Leading, Living