

# Example Outline for Big Blue

1. Opening Promo/ Introduction of Players
  - A. Lights off
  - B. Spot light and Fog machines
  - C. Tunnel of cheer leaders
  - D. Players run out and people cheer
2. Cheer Leaders Perform
3. Co-ed Teams made out of boys and girls varsity teams play against each other (10 min max)
4. Shooting game
  - A. Pick a random person from the crowd
  - B. Each person must make a Layup, a Free throw, a 3 pointer, and a half court shot in under 1 min.
5. Staff Team vs. Winning Co-ed Team
6. Dance Team or another Performance
7. Raffle off Spirit wear and other donations
8. Practice Cheers for the actual game days
9. Speech from the Coach, pumping up people to come to the games
10. Lead the signature cheer of your school
11. Thank everyone for coming and play music as everyone is exiting.

## Big Blue Madness Rally

Presented by: Skyler Hanson

If you ever have any questions feel free to contact the Heritage High School activities director,  
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From: Heritage High School

Presented by: Skyler Hanson





## What Is Big Blue Madness?

### A night time rally.

In it's simplest form, Big Blue Madness is just a night time rally for our basketball team. However we have chosen to develop this rally into more than just a time of glorification for our athletes.

Big Blue Madness is:

- A symbol of school unity
- A way to get our student body more involved
- A way to make everyone feel important and included
- A way for our basketball team to say thanks for the continued support of the 6th man.

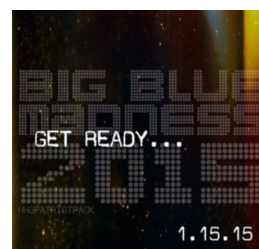


## What you'll need

1. You'll need to be organized and prepared. Make sure to start early and don't leave anything to the last minute
2. Good music and a Video display if possible. Music is a great way to pump up your student body and, if possible, a video promoting the basket ball teams will really help raise the energy at your event.
3. Having everyone in your leadership class support the event, no matter what they think of it, will greatly increase participation.
4. Finally advertising is a VERY important part of getting students to come to your event. Social Media is a great tool that should be used to maximize attendance.

### Advertising:

We had a requirement for every person in our leadership class, all 103, to post 2 promotional pictures on social media leading up the event. Here are some of the designs for promotional pictures that our class produced:



## Other Ideas to Incorporate

- Have a Live DJ, whether that's a student or someone else.
- Rent or purchase black lights and use a lot of glow in the dark paint to add a glowing effect to your night rally.
- Have a spirit week leading up to the game based off of the other teams and schools the basketball team will be playing.
- Have the school band or drum line perform in the rally to promote not only the basketball team, but also the other programs on your campus.

