# CREATING FOMO AT THE STUDENT LEVEL

#### PLEASED TO MEET YOU



#### Cimarron-Memorial High School

Las Vegas, Nevada
Title I School
2,574 Students
202 Faculty and Staff



SueAnn Hansen

**Student Activities Director** 

hansesy@nv.ccsd.net

Colin McNaught

**Activities Administrator** 

mcnauce@nv.ccsd.net

#### TAKING PARTICIPATION TO THE NEXT LEVEL

What is FOMO?

It's the Fear of Missing Out...Or a need to be connected with the activities of friends or other people.

Building a school culture where the Discipline of Dean's office can also be a place where student activities supports each and every student.

How can we create FOMO with ALL students.

#### STUDENT IDENTIFICATION BADGES

- School Safety
- Wear Everyday
- Must be visible
- Lanyard with School Motto
- Kids hate them!





- Inspired by Disneyland
- Buttons/Pins with positive reinforcement
- Anti-Bully Pins
- Straight A's
- Clubs/Sports
- They love to collect & wear them
- Causes FOMO

## BUTTON MAKER

Amazon.com

Walmart.com

American button machines.com

Approximately \$250



#### SPARTAN SHOUTOUT!!

Our School Motto is **C**ommitment, **M**otivation, **H**onor, & **S**uccess

How can Student Activities support the school's own Mission, Vision, or Motto to

reinforce core values.



Teachers are given 4 cards or buttons representing each letter. When they witness ANY student modeling that behavior/practice, they are awarded one button or card.

Student with ALL 4 core values receives recognition

## SPARTAN WAY



#### What is the Spartan Way

- Spartan Mentors
- Spartan 30-in-30
- Spartan Star
- Birthdays
- Spartan Shout-Out
- Spartan Stand-out

#### STRAIGHT A'S

Administration recognizes students with Straight A's for the semester

- Certificate
- Luncheon
- Invited guest



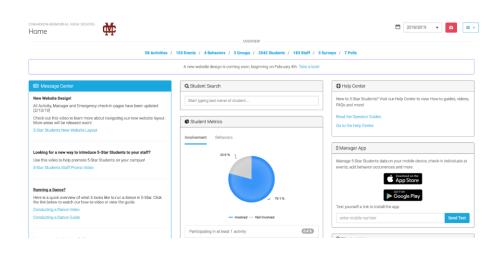
Student Activities reinforces the recognition in a "Smarty Pants Gram"

- Delivered candy
- Other students see, causes FOMO

\*You could do the same for any recognition (i.e., Perfect Attendance, Student of the Month, etc)

#### KEEPING TRACK & INCENTIVES



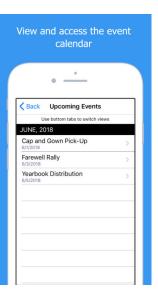


5 Star Student App Students can receive points for:

- Attending sports games
- Attending school plays
- Voting or taking polls
- Positive Behavior

Incentive can be anything from:

- Hallway DJ for the day
- First to walk out at graduation
- Student Store ca\$h in



#### REFLECTION

- Staff Survey
- Staff/Student Committee Meetings
- What does this look like in ASB or Student Council?
  - Dances
- What could this look like in your school?
  - Club Participation
  - Graduation Rate

## QUESTIONS? SHARE SESSION