



CADA 2022-2023 NEWSLETTER ADVERTISING FORM

Advertising in the CADA newsletter is a great way to reach CADA members and let them know about your services, new and old!
Pay now and save on all 4 newsletter ads! Learn more below.

CADA Newsletter: Published 4 times a year – Sept, Nov, Jan, and May, is a 20-page color publication that is emailed to over 2500+ CADA members and is posted on the CADA website.

AD SIZE (Width x Height)	All 4 Newsletter Ads W/ Pre-Pay Discount*	Newsletter Ad
½ Page (7 ½ x 5")	\$425 <input type="checkbox"/>	\$550 <input type="checkbox"/>
½ Page (3 ¾ x 10")	\$425 <input type="checkbox"/>	\$550 <input type="checkbox"/>
¼ Page (3 ¾ x 5")	\$300 <input type="checkbox"/>	\$375 <input type="checkbox"/>
Business Card (2"x3 ½")	\$200 <input type="checkbox"/>	\$250 <input type="checkbox"/>

** To take advantage of the newsletter rate with pre-pay discount pricing, all payments must be received by June 30.*

Newsletter Issues			
Receive an additional 10% discount when you advertise in all 4 issues*			
<input type="checkbox"/> Sept	<input type="checkbox"/> Nov	<input type="checkbox"/> Jan	<input type="checkbox"/> May

*** To take advantage of the additional 10% discount, all payments for all issues must be received by June 30.**

Artwork: Please send electronic copy of ad copy to info@cada1.org. Available formats are TIFF, EPS, PSD or high-resolution JPEG. PDF files are acceptable if they are originally done with high resolution graphics only.

Artwork/Insertion Deadline: Sept. News: June 30 | Nov. News: Sept. 15
Jan. News: Nov. 1 | May News: Mar. 6

PAYMENT INFORMATION
Payment and Advertising requests are due by June 30

Company: _____ Name: _____ Amt Due \$: _____

Visa/ MC/AMX/Disc Card #: _____ Exp Date: _____

Signature: _____ Date: _____
Check #: _____

Please send completed order form to:
CADA Central — 3121 Park Ave., Ste. C, Soquel, CA 95073
Phone 831.464.4891- Fax: 831.576.1515 or
email: info@cada1.org