



# CADA 2023-2024 NEWSLETTER ADVERTISING FORM

Advertising in the CADA newsletter is a great way to reach CADA members and let them know about your services, new and old!  
Pay now and save on all 3 newsletter ads! Learn more below.

**CADA Newsletter:** Published 3 times a year both mailed and emailed.  
The 20-page color publication are Sept (mailed), Feb (mailed), and May (emailed).  
The CADA Newsletter is sent to over 2500+ CADA members and is posted on the CADA website.

AD SIZE (Width x Height)	All 3 Newsletter Ads W/ Pre-Pay Discount*	Newsletter Ad
½ Page (7 ½ x 5")	\$425 <input type="checkbox"/>	\$550 <input type="checkbox"/>
½ Page (3 ¾ x 10")	\$425 <input type="checkbox"/>	\$550 <input type="checkbox"/>
¼ Page (3 ¾ x 5")	\$300 <input type="checkbox"/>	\$375 <input type="checkbox"/>
Business Card (2"x3 ½")	\$200 <input type="checkbox"/>	\$250 <input type="checkbox"/>

*\* To take advantage of the newsletter rate with pre-pay discount pricing, all payments must be received by June 30.*

## Newsletter Issues

Receive an additional 10% discount when you advertise in all 3 issues\*

☐ Sept

☐ Feb

☐ May

***\* To take advantage of the additional 10% discount, all payments for all issues must be received by June 30.***

**Artwork:** Please send electronic copy of ad copy to [info@cada1.org](mailto:info@cada1.org). Available formats are TIFF, EPS, PSD or high-resolution JPEG. PDF files are acceptable if they are originally done with high resolution graphics only.

**Artwork/Insertion Deadline:** Sept. News: June 30 | Feb. News: Dec. 30 | May News: Mar. 6

## PAYMENT INFORMATION

Discounted advertising requests/payments are due by June 30

Company: \_\_\_\_\_ Name: \_\_\_\_\_ Amt Due \$: \_\_\_\_\_

Visa/ MC/AMX/Disc - Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed order form to:  
CADA Central — 7960 Soquel Dr, B112 | Aptos, CA 95003  
Phone 831.464.4891 | email: [info@cada1.org](mailto:info@cada1.org)