

**CADA - Area C**  
**Student Leadership Conference**  
Hanford West High School  
October 21, 2019



*Testing, testing...one, two, C!*



# Shining the Spotlight on Leadership

## Area C Student Leadership Conference

Monday, October 21, 2019

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- 8:30 - 9:00 AM Registration (Advisors Only Please) — Cafeteria  
Breakfast: Donuts & Juice — Side of Cafeteria
- 9:00 - 9:10 AM Welcome, Introduction, Instructions — Gym
- 9:10 - 10:00 AM Keynote Speaker — Joe Beckman — Gym
- 10:05 - 10:35 AM CADA Student Slam — Gym
- 10:45 - 11:15 AM Workshop Session #1
- 11:20 - 11:50 AM Workshop Session #2
- 12:00 - 12:50 PM Keynote — Keith Hawkins — Gym
- 12:50 - 2:00 PM Lunch & Music in the Quad—  
Freestyle Entertainment
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### ATTENTION ADVISORS:

- 10:45 - 11:15 AM *CASL Curriculum Workshop in ASB RM 252*  
CASL Leadership Coach and LDD Presenter Brodie Kaster
- 11:20 - 11:50 AM *CADA Curriculum Workshop RM 252*  
CADA Professional Development Coordinator Jeff Culver



# Session Room Assignments

Title	Room	Presenter
<b>Session 1 Only</b>		
Empathy with Technology	251	Brodie Kaster
Stepping Up to the Challenge	501	Keith Hawkins
<b>Session 2 Only</b>		
CADA Camps Curriculum Focus: Vision	251	Jeff Culver
Chains and Links	501	Joe Beckman
<b>Workshops Offered Both Sessions</b>		
All or Nothing!!!	Tent #5	Nyrie Karkazian
Are you 'Leading the Followers' or 'Following the Leaders' on your campus?	401	Mark Dutra
Art of Facilitation	102	Isha Chander
Balloon Basics	Tent#1	Mirella Diaz
Big Events / Big Impact	412	Julie Felix
Building the Perfect Powder Puff Night	303	Nic Peterson
CADA Summer Camp Power Panel	Cafeteria	Néstor Cerda
Challenge the Process	101	Andrew Santana
Crazy Crowd Pleasers	GYM	Shelly Henderson
Creating Inclusive Practices that connects your campus	153	Kevin Harris
Effective Communication with Your Campus	107	Christina Hillman
Four Seasons of School Culture	413	Steve Amundson
Greek Week "Clash is the Classes"	105	Joe Hurtado
Highlight your school with social media	106	Vonnie Contreras
How to be a great Assistant Director	302	Troy Takeda
Inclusion: The Duty of Leadership	353	Mark Vincent
Inclusive Activities	157	Bryan Speed
Inclusive Mindset in Activities	155	Beth Barrow
Lights, Camera, Activity	Tent #3	Erin Tobias
Make May Memorable for Seniors	104	Shannon Hurtado
Make your Rally Go Viral!	411	Julie Larrivee
Making your campus inclusive!	755	Melissa Bangerter
Publicity - Let's be creative!!!	757	Janet Roberts
Relate to Motivate	756	Danny Munster
Setting the Stage with great props!	Tent #2	Lorna Lathrop
Shine your Light: Cultivating Happiness	152	Donovan Beck
Sound off! Leave a Legacy	753	Leslie Loewen
Spotlight on "The Producers" of Spirit Week	Tent #4	Julie Gibson
Spotlight on Mindfulness and Self Care	754	Lauretta Eldridge
Staff and Student Power teams	154	Angelica Lopez
Staff Spirit Skills	752	Shawna Sousa
Success is Relative	103	Daniel Barriga
Successful Rallies & Dances w/ Freestyle Event Services	301	Mike Broida
True Color Leadership	156	Leslie Park-Ramos
YouTube and School Culture	201	Ron Ippolito

# Session Descriptions

## All or Nothing!!!

*Nyrie Karkazian*

All or Nothing will set you up with fun and most importantly ALL INCLUSIVE rally games. The most fun games are when all students are able to participate!

## Are you 'Leading the Followers' or 'Following the Leaders' on your campus?

*Mark Dutra*

Have you ever wondered where you 'fit in' as a leader and what your leadership style is? Have you ever asked yourself 'how do I become a better leader and what helpful resources are available to get me to a higher form of leadership?' Come in & learn valuable tips on your style and how to improve on your overall leadership skills and walk out with a handout of resources and strategies to help improve on the climate and culture of our campus!

## Art of Facilitation

*Isha Chander*

The word "Facilitation" comes from the root word "Facil", which means easy. The true mark of facilitative leaders is their ability to make things easier for those they are leading. In this workshop, let's explore the difference between facilitation and dictation and ways to empower self-sufficiency!

## Balloon Basics

*Mirella Diaz*

Add pizzazz to your events with balloons. Come learn how to create dynamic balloon decor for dances, rallies and more.

## Big Events / Big Impact

*Julie Felix*

In this session you will hear about the events that we put on at our Washington Intermediate School in Dinuba. We have several events throughout the year beginning with our "Back to School" rally and our "Ice-Breaker" dance. We also have our Annual Color-Run, Fall Harvest Festival, WIS Talent Show, and Car Show. These are just a few examples of events that we put on along with our yearly dances. So if any of this interests you, come check it out! I look forward to meeting you!

## Building the Perfect Powder Puff Night

*Nic Peterson*

Ever wonder how much fun it is supporting the football team in fall but sit back and think, how can we make others on campus feel just as special? This session will give you all the ideas needed to make the girls and the powder puff football night HUGE. Ways to get the students, staff and community to completely support and buy into the event. It will also give you ideas on how to fund this epic event that will become your school's largest gathering.

## CADA Camps Curriculum Focus: Vision

*Jeff Culver*

As a student leadership organization, it's important to figure out the purpose and overall intention of the organization before creating committees and planning events. Students can work through four questions to create a clear vision for personal or organizational goals. Take a look at one component of the 2019 CADA Leadership Camps curriculum with a focus on the Vision Lesson, which can be used in your leadership class to help set goals and a plan for the year.

## CADA Summer Camp Power Panel

*Néstor Cerda*

Students that have attended the Summer CADA Leadership Camps in the past come together to give you a taste of what the different camp councils have to offer. This workshop will get you pumped up to attend the 2020 CADA Summer Leadership Camp. You will leave wanting more...Sound check 1-2-3!!!

## Chains and Links

*Joe Beckman*

In this entertaining and dynamic break out session Joe will share with students what it takes to be chain maker and what it takes to be a link. Every person is a link to a larger chain, and one-by-one, person-by-person, we can create link-by-link-by-link and create chains that reach out to the kiddos who are the furthest out.

## Challenge the Process

*Andrew Santana*

In order to keep your campus moving and growing, change is necessary. In this workshop, you will find out how effectively recognize how to be proactive in a healthy, positive way in order to promote leadership growth and development on your campus!

## Crazy Crowd Pleasers

*Shelly Henderson*

You'll pick up fabulous ideas for dress-up days, lunchtime activities, rallies, and homecoming. You'll also see how you can enhance your school's climate and recognize students for their academic success.

## Creating Inclusive Practices that connects your campus

*Kevin Harris*

Methods, tips, and strategies to bring your campus and ASB together

## Effective Communication with Your Campus

*Christina Hillman*

How do people know what is happening on your campus? This will be a mix of publicity ideas and theory about communicating and how to best make everyone on campus aware of what is going on at your school.

## Empathy with Technology

*Brodie Kaster*

In 2008, adults spend an average of 18 minutes on their phones. In 2015 it rose to an average of 2 hours and 48 minutes; 280 million people would be considered phone addicts. Through experiential learning activities we will discover the restrictions technology gives us to connect, and how we can combat our declining rates of empathy and connections on our campuses.

## Four Seasons of School Culture

*Steve Amundson*

Are you tired of starting off the school year with all this great energy and excitement just to see it all fade away by the end of the first semester? Come learn how to keep your enthusiasm for leadership and your campus at it's highest level throughout the entire year!

**Inclusive Mindset in Activities: Putting the light on the right mindset.**

## Greek Week "Clash is the Classes"

*Joe Hurtado*

This weeklong event engages multiple populations on campus while building school/class spirit at the end of the year.

## Highlight your school with social media

*Vonnie Contreras*

Learn how to use different types of social media to shine the spotlight on the people and events of your school. This session will walk through how to get #humans of(your school) off the ground, how to use a variety of social media platforms to your benefit, and how to sell it to your ASB advisor with minimal work on their part!

# Session Descriptions

## How to be a great Assistant Director

*Troy Takeda*

How to be a good leader. What you need to do to make things happen.

## Inclusion: The Duty of Leadership

*Mark Vincent*

When you label someone, you limit them. Learn what you can do as a leader to empower and include people taking them above and beyond. Sometimes it's the people no one imagines... that do things that that no one can imagine.

## Inclusive Activities

*Bryan Speed*

In this high energy, interactive session students will have the opportunity to learn a variety of activities they can take back to their schools to get ALL students involved and engaged on campus!

## Inclusive Mindset in Activities: Putting the light on the right mindset.

*Beth Barrow*

Having a mindset on inclusion with activities where everyone feels like they are a part of the school, activities, and culture.

## Lights, Camera, Activity

*Erin Tobias*

Learn fun and new activities you can take back to your campus for rallies, lunchtime, or teambuilding in your leadership class.

## Make May Memorable for Seniors

*Shannon Hurtado*

Come away with great ideas on how to make the last entire month of school a memorable one for seniors with events like Senior Signing Day, Senior Walk of "Grad"itude, Senior Send-off Rally and more!

## Make your Rally Go Viral!

*Julie Larrivee*

3 million views and over 80 rallies conquered by this former rally commissioner. Take your rallies to the next level and receive a packet full of everything you need to know. Hundreds of ideas for theme, games, performances, decorations, recognition, crowd involvement and what will make your rally go viral!

## Making your campus inclusive!

*Melissa Bangerter*

Strategies, events and opportunities to help everyone feel welcome and part of your campus.

## Publicity - Let's be creative!!!

*Janet Roberts*

How are YOU going to get your campus excited about your events??? A ton of creative publicity ideas will be shared!

## Relate to Motivate

*Danny Munster*

Using Activities to unlock barriers to student engagement and connect with the hard to reach students. Will also include information about Clovis Unified's Transition Teams. The transition team is a support program that mentors students by providing resources and connecting them to school.

## Setting the Stage with great props!

*Lorna Lathrop*

## Shine your Light: Cultivating happiness within yourself & campus

*Donovan Beck*

One of the most concrete ways to create a culture of happiness on a campus is to first know it within ourselves as leaders. In this workshop students will learn a series of lessons on happiness, where it comes from & how to endorse both self-love and community on their campus and within each of their events

## Sound off! Leave a Legacy

*Leslie Loewen*

High school students learn ways to engage future students in fun and impactful ways. Reach out to feeder middle and elementary students through innovative events, camps, and campaigns, and leave a legacy for them to follow. Be prepared to get active and learn new games - planning guides included.

## Spotlight on "The Producers" of Spirit Week

*Julie Gibson*

Producing the most orchestrated spirit week can be daunting. If you are the producer or stage manager (activities commissioner or just want to be on the planning team) this session will offer everything you need to Produce your spirit week from pre-production to show time, including scenic construction, props, lightning, sound, and costumes.

## Spotlight on Mindfulness and Self Care

*Lauretta Eldridge*

Shine bright on taking care of yourself. Life, school and activities can be stressful; attend this session to help you through your daily routines.

## Staff and Student Power teams

*Angelica Lopez*

Want to get more staff members involved? This session will show you how to make school power teams which will create a natural competition that will lead to more school Spirit among the staff.

## Staff Spirit Skills

*Shawna Sousa*

School spirit is not just for the student body. Get your staff involved and make them a community. This will be a helpful lesson on creating a positive atmosphere led by the adults on your campus!

## Stepping Up to the Challenge

*Keith Hawkins*

Through leadership you can do and become whatever you want in our great nation as long as you're willing to step up to the challenges along the way. The biggest challenge for a leader is to realize that people don't follow what you say, they follow what you do. Keith challenges every leader to be a blueprint for students at your school. WALK the WALK, people will follow you. FACTS!

# Session Descriptions

## Success is Relative

*Daniel Barriga*

Leadership is full of finding success and failure and oftentimes we find ourselves stuck in comparing our achievements with others. Together we are going to challenge ourselves to avoid comparisons, celebrate our successes, and learn from our failures. Success is relative to your situation! Learn how to value your accomplishments and reward your success! Only you can stop yourself from being successful.

## Successful Rallies & Dances w/ Freestyle Event Services

*Mike Broida*

Freestyle Event Services is the largest event production in Central California who specializes in high school events. Join this session to find out how to produce successful events from industry professionals. Topics include familiarization with audio, lighting, and special effects packages, budgeting for events, planning rallies, assembling lunchtime music, and more!

## True Color Leadership

*Leslie Park-Ramos*

strengths to maximize team work and outcomes

## YouTube and School Culture

*Ron Ippolito*

Create amazingly simple videos that will help promote your activities program and build school culture. First I will show you the gear that my students and I use (it's all easy-to-use and inexpensive), and then I will show you the practices we put in place to make our workflow easy and our job as leaders fun!



## Conference Notes

Keynote #1:

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Session #1: \_\_\_\_\_ Presenter: \_\_\_\_\_

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Session #2: \_\_\_\_\_ Presenter: \_\_\_\_\_

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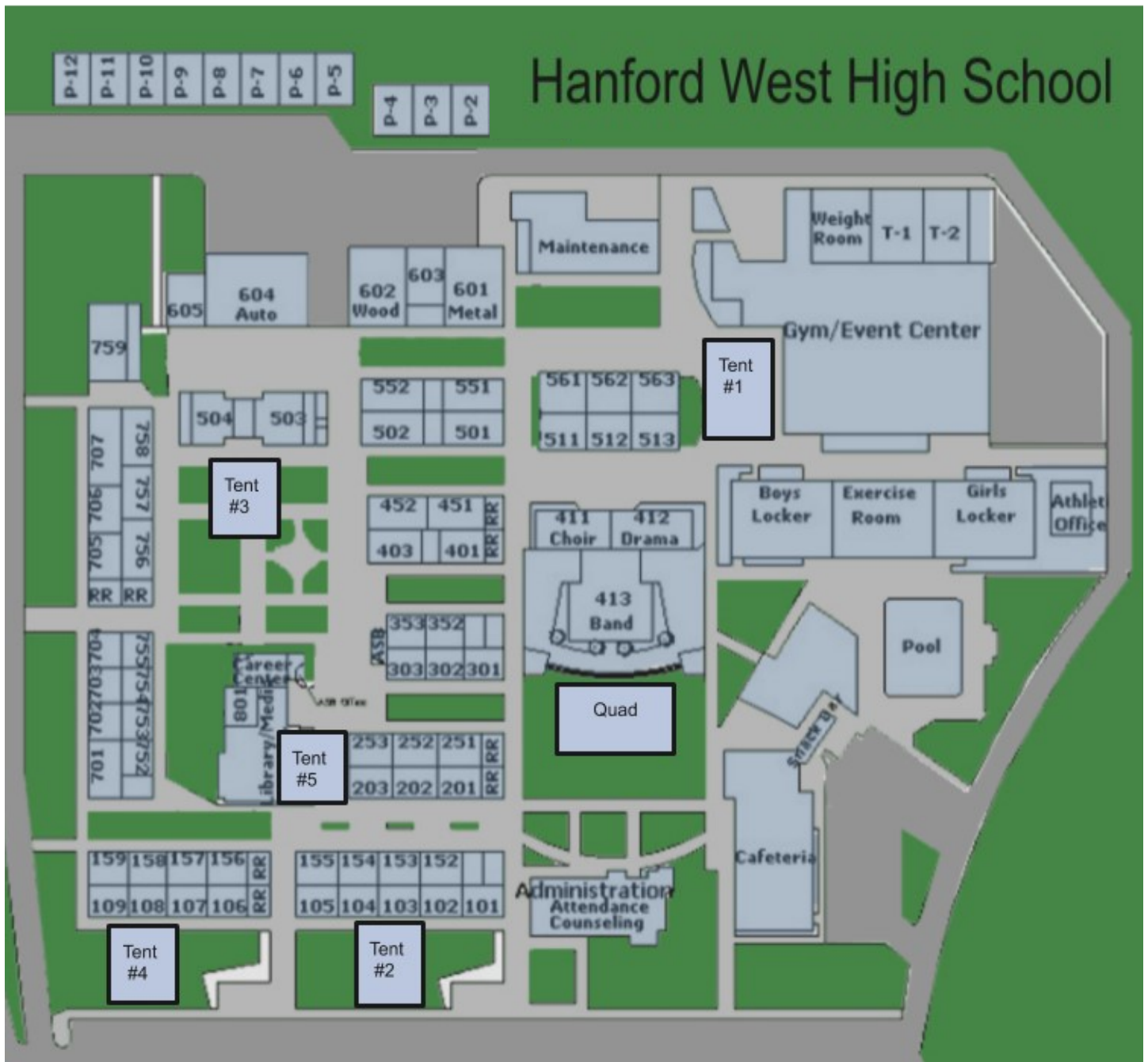
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Session #1 Room Location: \_\_\_\_\_

Session #2 Room Location: \_\_\_\_\_

Keynote #2:

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