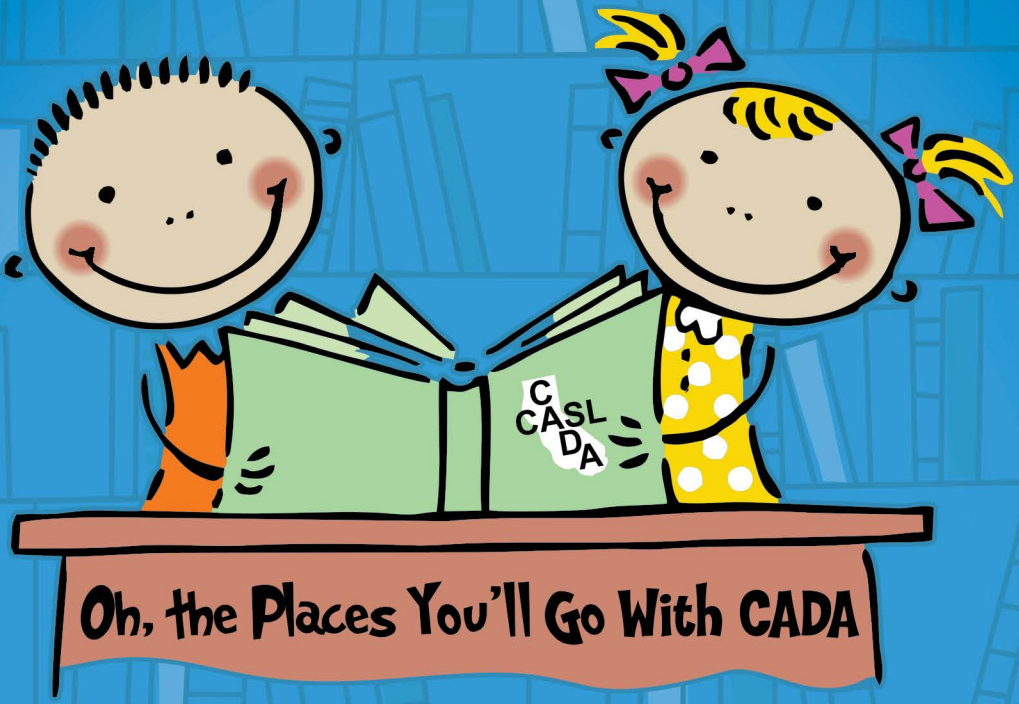

2018 CADA State Convention
Annual Convention Program

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CASL
DA

Feb. 28–March 3, 2018
Grand Sierra Resort
Reno, Nevada

Program Guide

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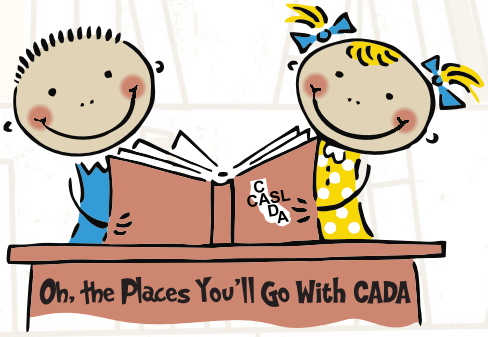
Welcome to the 2018 CADA Convention, *Oh, the Places You'll Go With CADA.*

CADA Annual Convention 2018 Reno, NV

Congratulations! Today is your day. You're off to great workshops! You're off and away! You have brains in your head. You have feet in your shoes. You can bring back all the lessons you choose. You're not on your own! And you know what you know. And you are that Activity Director, Finance Clerk or Class Advisor who will decide where to go. You'll get mixed up with many strange requests as you go. I'm sorry to say so, but sadly it's true, that bang-ups and hang-ups can happen to you. And will you succeed? Yes! CADA will help you indeed! You'll move mountains! There is also fun to be done. *Oh, the Places You'll Go With CADA*.

The 2018 CADA Annual State Convention offers over 200 workshops that touch on all areas of student activities as well as focus on ways to improve the culture and climate on your campus. You will be surrounded with amazing educators who understand what you do daily and we urge you to network with them. In addition, you will get inspired by speakers, vendors and uplifted by our networking events. Turn the page to this book and see what awaits you.

Deborah L. Weiss



2018 CADA State Convention

Convention Tips

1. After getting your registration materials, visit your **Area Table** for area information, area convention gift, to donate your children's book, and reserve your dinner table spot for Friday night. **Dinner table reservations will take place at your Area Tables and not at the Area Meeting this year.**

2. Your **Name Badge** is the most important part of your attire during the CADA Convention. You will need to wear it at all times to be admitted into the events. You will not need it for the dinner/dance on Friday night.

3. Download the **CADA/CASL Events mobile app** to access Convention schedule, presenter information, and materials on your mobile device - **see page 6 for details.**

4. **Network** – Talk to people who have been to prior conventions and find out which presenters and what topics they recommend. Attain email and text information from as many colleagues that you are able.

5. Make sure you attend the **New to Convention Orientation** if this is your first Convention, on **Wednesday from 4:30pm – 5:30pm. See page 5 for room locations.** This program includes mentoring opportunities.

6. Read this **convention program and check out all the sessions.** Make a first and second choice in each time slot and plan to arrive early – the sessions fill up fast.

7. Join us for all our **evening networking events:** Wednesday night dinner and networking at the LEX Nightclub, Thursday night networking, bowling and fun, and Friday night's dinner/dance.

8. Don't miss **"Meet the Pros"** - Saturday morning admission to this session will be first come, first served, so get there early. Pick-up the final listing of presenters from your Area Table at registration or see the digital version on the CADA/CASL Events mobile app.

9. **Area Meetings** - Make sure you attend on **Thursday, March 2 from 2:40pm – 3:40pm.** You will meet your Council Leaders and other advisors in your Area plus win something fun in the drawing! **See page 5 for Area Meeting locations.** If you forgot to donate your book at your Area Table, be sure to bring it to your Area Meeting.

10. Stop by the **CADA Book Store.** The store is filled with an abundance of leadership ideas and materials that will improve and supplement your program. There will be a variety of items including clothing, DVD's, CADA/CASL swag, and books. **Look on page 5 for store hours** and visit the Coupon section of this program book for a special coupon and offers.

11. Visit **CADA's Vendor Exhibit Hall** – featuring over 150 vendors with amazing products and services to bring back to your school.

12. Stop by the **CADA Recharge Lounge in the Silver State Foyer** to recharge your devices, socialize and interact with educators all over the state. Bring your computer with you. The internet is free in your room and meeting spaces.

13. Don't miss a thing. Sleep when you get home.

General Information

CADA Book Store

The CADA Book Store will provide you with resources for your activities programs. The helpful CADA Book Store Crew is ready to serve you, so be sure to visit them at the CADA Book Store in the **Exhibit Foyer.**

- Wednesday ..... 2:00pm - 5:00pm
- Thursday ..... 10:30am - 3:00pm
- Friday ..... 8:30am - 3:00pm
- Saturday ..... 8:15am - 10:00am

And if you are unable to make it during store hours, visit us online at ***www.cada1.org/store.***

Area Meeting Locations

	New to Convention Wednesday, Feb 28 4:30pm - 5:30pm	Coffe with the Coordinator Thursday, March 1 8:00am - 8:45am	Area Meeting Thursday, March 1 2:40pm - 3:40pm
Area A	Nevada Foyer	Suite 1634	Silver State 2-3
Area B	Nevada 8-9	Suite 1534	Crystal 1-2
Area C	Nevada 3	Suite 1434	Nevada 4-5
Area D	Nevada 10	Suite 1234	Carson 1
Area E	Nevada 1-2	Suite 1134	Nevada Room
Area F	Silver State 3	Suite 1034	Reno Ballroom
Area G	Nevada 11	Suite 634	Crystal 5
Area H	Nevada 4-5	Suite 534	Carson 3-4
CADA Programs: Camp, CASL, LDD, MAA		Suite 434	
Awards Reception: Thursday, March 1, 10:50am		Suite 1934	
Administrators' Reception: Friday, March 2, 5:30pm		Suite 1934	

Conference Workshops

The opinions expressed at this conference by speakers and workshop presenters are theirs and do not imply agreement by CADA. CADA encourages varying opinions in the spirit of discussion and dialogue. Descriptions of the workshops presented at this conference were reviewed by CADA staff and accepted by the Convention planning staff.

CADA Technology

Get Involved in Technology!

- Follow the Convention on the **@CADALeaders social media sites** and use #**CADA2018** to tag your posts.
- **Download the "CADA/CASL Events" Mobile App** in the iTunes, Google Play, or Amazon App Store or use the web-based version at ***cada.eventsential.org***.

- **CADA Recharge Lounge:** Stop by the Silver State Foyer to charge your mobile device, relax, and network in comfortable seating.
- **Ask Questions** – we are here to help!

Resource Materials

The convention schedule, workshop descriptions and links to resources are accessible through the "CADA/CASL Events" mobile app or from *cada.eventsential.org*. Handouts and resources from sessions may also be found at *www.cada1.org/resourcelibrary* and search #CADA2018. In addition, we will email out a link to the conference resources at the end of convention.

Wireless Connectivity

CADA has arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center/Meeting Areas (no Wi-Fi in the Exhibit Hall). There will be two different wireless access codes depending on your location.

For a wireless connection in your sleeping room:

1. Choose the _**GSR-WIFI**_ wireless network
2. Launch or open your internet browser
3. Your browser should automatically open the Grand Sierra Resort Connection Page
4. Enter your email address in the appropriate field
5. Check the "accept terms & conditions" box
6. Click login and then you can enjoy the internet
7. For problems call ext. 2164 and the Help Desk

For wireless connection in the Convention Center/Meeting Areas:

1. Open up your Wi-Fi choice
2. Choose **CADA2018** as your network wireless
3. Password will be required
4. Type **2018CADA**
5. Your in!

Thank You to Our Generous Platinum Sponsor

PEGLEG ENTERTAINMENT

Spotlight Event: Registration

Meet the Board

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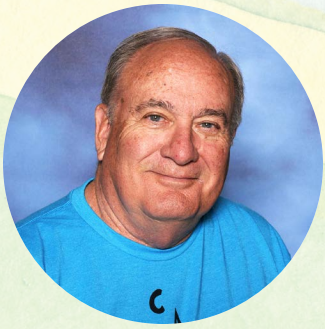

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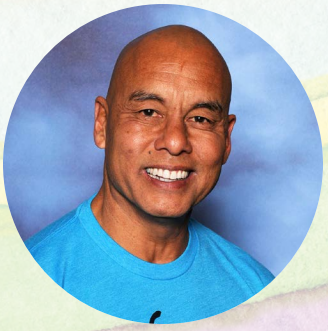

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Geniel Moon
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Denise van Doorn
Area H Lead
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Wednesday, February 28th

Registration

Upon arrival, stop by the Grand Salon for registration. Sponsored by Pegleg Entertainment. Pick-up your conference materials, visit your Area Table, take your yearbook photo, and get information about CADA/CASL programs.

PEGLEG ENTERTAINMENT

New to Convention (NTC)

4:30pm – 5:30pm

WorldStrides®

USA Student Travel® Education • Leadership • Arts • Celebration • Science

If you are NEW to the CADA Convention, or haven't been in a while, you need to attend this New To Convention session. Sponsored by USA Student Travel. You will meet with experienced advisors from your CADA designated Area (A-H) and connect with friends who will help you navigate today and throughout the convention. This is your opportunity to network with your Area and understand how the convention will immediately enhance your Activity Program and positively affect students and staff when you return to school. **Please see page 12 for your New to Convention Area location.**

CADA Talks

4:30pm - 5:30pm

You've been to Convention before, so you don't need the New To Convention orientation. So, head downstairs to the **Nevada Room** for CADA Talks. This one-hour session is styled after the popular Ted Talks sessions. Hear four unique voices that will get you thinking and want to take positive action. Featuring Josh Drean, Frank Kitchen, Micah Jacobson, and Dee Hankins.

1st General Session - Chad Hymas

6:00pm – 7:30pm — Silver State Pavilion

Chad inspires, motivates, and moves audiences, creating an experience that touches hearts for a lifetime. In 2001, at the age of 27, Chad's life changed in an instant when a 2,000-pound bale of hay shattered his neck leaving him a quadriplegic. But Chad's dreams were not paralyzed that day – he became an example of what is possible. Chad is a bestselling author, president of his own communications company, and is a recognized world-class wheelchair athlete. In 2003, Chad set a world record by wheeling his chair from Salt Lake City to Las Vegas (513 miles). Chad's speaking career in the areas of leadership, team building, customer service, and mastering change has brought him multiple honors. As a member of the National Speakers Association, Chad travels as many as 300,000 miles a year captivating and entertaining audiences around the world. Chad lives in Salt Lake City, Utah with his wife Shondell and four children. *www.chadhymas.com*

Wednesday Night Events

7:30pm - 10:30pm

After the first *Oh, the Places You'll Go With CADA* General Session, head to the **Grand Ballroom** for a bite to eat before heading to the CADA Networking Event at the **LEX Nightclub.** Sponsored by Lifetouch. Bring your drink ticket from your registration packet.

Lifetouch® NATIONAL SCHOOL STUDIOS

Wednesday, February 28th – Program

8:30AM - 9:00AM	**PRE-CON ONLY REGISTRATION**	**Grand Salon/Reno Ballroom**
8:30AM - 1:00PM	MAA Check-in	Grand Salon
9:00AM - 12:00PM	**PRE-CONFERENCE SESSIONS (ADDITIONAL FEE REQUIRED)**	
	FCMAT - ASB Finance	Crystal 3-4
	School Culture	Nevada Room
	Technology	Crystal 1-2
11:00AM - 7:00PM	Registration Open – Sponsored by Pegleg Entertainment	Grand Salon/Reno Blrm
11:00AM - 6:00PM	Yearbook Photos	Grand Salon
12:30PM - 6:00PM	Affiliate Registration/Set Up	Exhibit Hall
1:00PM - 2:30PM	MAA Certification Session A (Additional fee required)	Executive Level
2:00PM - 2:45PM	MAA Check-in	Executive Level
2:45PM - 4:15PM	MAA Certification Session B (Additional fee required)	Executive Level

FEATURED SPEAKERS
1:00PM – 1:30PM
1:45PM – 2:15PM

FEATURED SPEAKER SESSIONS	
The "Amazing" Tei Street – You Can Be Amazing	Carson 1
Josh Shipp – Every Kid is One Caring Adult Away	Carson 2
John Jensen – The Down and Dirty of Branding Your School	Carson 3
Danny Brassell – Providing Caffeine for the Soul	Carson 4

2:00PM – 5:00PM	CADA Book Store	Exhibit Foyer
2:30PM - 3:15PM	**SESSION 1**	
	Building School Culture From the Inside Out	Silver State 2
	Calling for Cultural Competence	Nevada 7
	dude. be nice	Carson 1
	How to Build Unity and Confidence on Campus	Crystal 5
	I Do Like Data, Sam I Am!	Crystal 1-2
	Resilience Can Be Taught: 10 Tools to Motivate ANY Person	Carson 3
	The People Code: Understanding Motivation and Character	Carson 2
	Train Your ASB To Be Innovative, Empathetic, 21st Century Leaders	Carson 4
	Why Do You Hate Me?	Crystal 3-4
3:30PM - 4:15PM	**SESSION 2**	
	Calling for Cultural Competence	Nevada 7
	Happy Caveman: Human Connection Reclaimed!	Carson 4
	If Not You, Then Who?	Carson 2
	Impact Events: Creating Exciting Events	Nevada 6
	Let ASBWorks Work For You	Crystal 5
	Student Engagement That WORKS	Silver State 2
	Tech in ASB Land	Carson 1
	The Three Conversations You MUST Have	Crystal 1-2
	Together We Are Powerful	Crystal 3-4
	Transition Success: Using Quick Activities to Create Momentum	Carson 3

Wednesday, February 28th - Program

4:30PM - 5:30PM	**CADA Talks for Convention Returners** Josh Drean, Frank Kitchen, Dee Hankins, and Micah Jacobson	Nevada Room

4:30PM - 5:30PM	**NEW TO CONVENTION ORIENTATION BY AREAS - Sponsored by USA Student Travel**	
	Area A	Nevada Foyer
	Area B	Nevada 8-9
	Area C	Nevada 3
	Area D	Nevada 10
	Area E	Nevada 1-2
	Area F	Silver State 3
	Area G	Nevada 11
	Area H	Nevada 4-5

6:00PM - 7:30PM	**FIRST GENERAL SESSION - KEYNOTE: CHAD HYMAS**	**Silver State Pavilion**

7:30PM - 9:00PM	**Founders' Dinner - Invite only**	Executive -Sierra 1-2
7:30PM - 8:30PM	**Dinner**	Grand Ballroom
8:30PM - 10:30PM	**CADA Networking - Sponsored by Lifetouch**	LEX Nightclub

PRE-CONFERENCE SESSIONS > 9:00am - 12:00pm

FCMAT – ASB FINANCE

Michael Ammermon ▶ Crystal 3-4

Fiscal Crisis and Management Assistance Team (FCMAT) is the organization designated by the state of California that oversees ASB finances related to AB1200. This workshop focuses on information necessary for today's school leaders in maintaining fiscal accountability, legal compliance, and accuracy within student body accounts. ***www.FCMAT.org***

SCHOOL CULTURE

Phil Boyte ▶ Nevada Room

School Culture seems to be a "buzz word" these days but really - does anyone really know how to improve the way a school feels? Phil Boyte has committed the last few years to working on positive school culture and will share ideas on how to get your staff on board to create a school that feels so good that no one wants to leave. Phil will share strategies gathered from several years of research for his book, *School Culture by Design*, and from the latest School Culture Summits. ***www.LearningForLiving.com***

TECHNOLOGY

Matt Soeth & Kim Karr ▶ Crystal 1-2

This pre-con is dedicated to tech whether you are looking for grading tools, managing social media or looking to increase student engagement through social media and other online tools. We will share with you the apps as well as some insider information gained through our work with Twitter, Snapchat, Instagram, YouTube, Google, Facebook and more to engage your students.

FEATURED SPEAKERS

> 1:00pm - 1:30pm & 1:45pm - 2:15pm

Choose two of these exceptional presenters to provide you the opportunity to create a mindset for the entire convention that will help you make the most of these four days of learning.

THE "AMAZING" TEI STREET

YOU CAN BE AMAZING ▸ Carson 1

The "Amazing" Tei Street is the founder and sole proprietor of StreetTalk with the "Amazing" Tei Street, a national motivational speaking, training and educational consulting company. Prior to the national launch of her business, Tei amassed a wealth of experience in higher education, curriculum development & training in sexual assault prevention, domestic violence prevention and advocacy, education and youth leadership development. Tei holds Bachelor & Master of Arts degrees from The Ohio State University. She authored an inspirational book titled, *I'm The Amazing Tei Street...Wouldn't You Like to Be Amazing, Too?.*

JOSH SHIPP

EVERY KID IS ONE CARING ADULT AWAY FROM BEING A SUCCESS STORY ▸ Carson 2

Statistically, Josh Shipp is supposed to be dead, in jail, or homeless. He spent the majority of his youth getting kicked out of foster homes, habitually pushing the limits at school, and refusing help. So what happened? What made the difference? One caring adult. When confronted with challenges, why do some students adapt and overcome, while others internalize deep wounds that flatten their potential? In this session, you'll learn the critical difference one caring adult can make in the life of a student, as well as three proven strategies for connecting with even the most challenging kids.

JOHN JENSON

"WHAT DOES IT MEAN TO BE A BULLDOG" THE DOWN AND DIRTY OF BRANDING YOUR SCHOOL ▸ Carson 3

It's difficult to articulate what "differentiates" your school when your routine stays the same. Perhaps you should just sit back and examine your traditions...your standards and your aspirations and determine which of these things are connecting with your students and your community. Which of these things contribute to a compelling story that gets people to "lean in" to what you're doing. Maybe this is the conference that makes you take a fresh look at the way you present yourself to the world and the way you represent your school. At least that's the goal...all in a thirty minute session. Hope to see you there.

DANNY BRASSEL

PROVIDING CAFFEINE FOR THE SOUL ▸ Carson 4

Discover the joy of teaching again; working with the young people of America is one of the greatest opportunities in the world. Obstacles too often get in the way and leave us in drudgery, with an attitude of "I have to do this." Return to the days of "getting to teach!" Danny has been there and done that! Be assured that your time here will be well spent. With a background as an educator, student, parent and just all-around good guy, even though he has a doctoral degree, Danny's presentation will be fun, meaningful, and memorable.

SESSION 1 > 2:30pm - 3:15pm

BUILDING SCHOOL CULTURE FROM THE INSIDE OUT

Affiliate Presentation ▶ **JC Pohl & Jared Scott, Teen Truth** ▶ Silver State 2

Building a strong school culture should be the first priority of every school leader. It is proven to decrease bullying, enhance academic performance, and increase student engagement. This session reveals a framework for giving students a voice and empowering them to take ownership of their school, so you will not have to do it all alone! Led by award-winning producer and school culture expert, JC Pohl, this session focuses on tested methods that build resiliency, develop positive culture, and connect students across your campus and community. **This workshop is also offered during session 3.**

CALLING FOR CULTURAL COMPETENCE

Sandra Kurland, CADA/CASL Leadership Development Coordinator & Brodie Kaster, Leadership Development Day Coach ▶ Nevada 7

Communication plays a fundamental role in all student organizations. The challenge is we often neglect the varied backgrounds of our students when striving for effective communication. As our classrooms are becoming increasingly diverse, cultural competence amongst our change agents is needed as we move forward to create more than mediocre leaders who serve all. We can do better. Join us for cultural competency training and resources. **This workshop is also offered during session 2.**

DUDE. BE NICE

Affiliate Presentation ▶ **Brent Camalich, dude. be nice** ▶ Carson 1

Overwhelming research suggests that the best way to develop kindness in young people is by actually feeling it, not just thinking about it. Learn how you can use dude. be nice as a relevant platform to build a more positive campus culture. **This workshop is also offered during session 3.**

HOW TO BUILD UNITY AND CONFIDENCE ON CAMPUS

Affiliate Presentation ▶ **Alyssa Tiberi, California Canopy (formerly Play Anywhere Sports)** ▶ Crystal 5

Every school deserves access to custom branding to help build school unity and confidence, regardless of financial circumstances. Whether your school has the means to purchase custom products or you are looking for opportunities to gain access to them, learn about a new donation program designed to positively impact everyone. **This workshop is also offered during session 3.**

I DO LIKE DATA, SAM I AM!

Affiliate Presentation ▶ **Greg Hroch, 5-Star Students & Dale Velk, Murrieta Valley Unified School District** ▶ Crystal 1-2

Hear from a panel of educators currently using technology to gather data concerning activities and events happening on campus. Learn about concrete proof that student engagement = student success. Find out how simple data collection can be and hear examples of what other schools are doing to incentivize students in order to increase involvement. **This workshop is also offered during session 3.**

RESILIENCE CAN BE TAUGHT: 10 TOOLS TO MOTIVATE ANY PERSON

Affiliate Presentation ▶ **Christian Moore, WhyTry Organization** ▶ Carson 3

Drawing from the vital skills of resilience in WhyTry Founder Christian Moore's book, The Resilience Breakthrough: 27 Tools for Turning Adversity into Action, this engaging presentation empowers participants to learn resilience and deliver these skills to students of any background and learning style, enabling them to thrive in both school and life. **This workshop is also offered during session 10.**

THE PEOPLE CODE: UNDERSTANDING MOTIVATION AND CHARACTER

Sponsor Presentation ▶ **Kenney Paul, AllStar Events & Venues** ▶ Carson 2

Incisive system for improving your understanding of yourself and others and strengthening your day-to-day relationships. Why people do what they do. All people, possess one of four driving core motives, classified by color: red (power wielders), blue (do-gooders), white (peacekeepers), and yellow (fun lovers). Once you understand your color code and the color codes of others, you can analyze your own innate personality and use that knowledge to balance your relationships, both personal and professional. **This workshop is also offered during session 3.**

TRAIN YOUR ASB TO BE INNOVATIVE, EMPATHETIC, 21ST CENTURY LEADERS

Sponsor Presentation ▶ **Amit Dodani, *www.mynamemystory.org*** ▶ Carson 4

Find out how My Name My Story has been empowering students across the nation with effective leadership tools to become changemakers on their campus and in their local community. Hear from the 19-year-old founder as well as several activities directors on the impact of teaching these 21st century skills. Learn about key aspects of the program and obtain activities you can take home and use right away. **This workshop is also offered during session 3.**

WHY DO YOU HATE ME?

Affiliate Presentation ▶ **Brent Scarpo, New Light Media** ▶ Crystal 3-4

Student suicide is the second most common cause of death among high school students today. This program explores the issues of hate on a deeper level. Brent Scarpo shares with his audience not only the issues of hate and diversity but also self-hate and how it affects self-confidence, self-esteem and self-worth. **This workshop is also offered during session 3.**

SESSION 2 > 3:30pm – 4:15pm

CALLING FOR CULTURAL COMPETENCE

Sandra Kurland, CADA/CASL Leadership Development Coordinator & Brodie Kaster, Leadership Development Day Coach ▶ **Nevada 7**

Communication plays a fundamental role in all student organizations. The challenge is we often neglect the varied backgrounds of our students when striving for effective communication. As our classrooms are becoming increasingly diverse, cultural competence amongst our change agents is needed as we move forward to create more than mediocre leaders who serve all. We can do better. Join us for cultural competency training and resources. **This workshop is also offered during session 1.**

HAPPY CAVEMAN: HUMAN CONNECTION RECLAIMED!

Sponsor Presentation ▶ **Joe Beckman, JoeBeckman.com** ▶ Carson 4

Human connection MATTERS! However, as our society races toward newer, faster, and more efficient, human connection is getting left behind. Based off Joe's keynote talk, this dynamic and high energy breakout equips participants with easy-to-implement tools that maximize human connection, boost personal happiness, and optimize student impact. **This workshop is also offered during session 3.**

IF NOT YOU, THEN WHO?

Sponsor Presentation ▶ **Kevin Laue, Atlas Speakers** ▶ Carson 2

This world is CRAVING leaders and no one is too young to step up and make an impact on those around them. Kevin uses real-world stories from his own life and others around the world to challenge students to become leaders today. This world belongs to those who step up and lead; if not you, then who? **This workshop is also offered during session 3.**

IMPACT EVENTS: CREATING EXCITING EVENTS BUILT ON INCLUSION, PHILANTHROPY AND CELEBRATION

Sponsor Presentation ▶ **Derek Sage, SOS Entertainment** ▶ Nevada 6

The quality of events on campus and school culture are intimately connected. Impact Events are special events strategically planned throughout the year to teach inclusion, empathy and the spirit of philanthropy on your campus. Impactful events increase awareness, celebration, school pride and deeply impact everyone involved. By planning Impact Events you will develop service-minded student leaders who will change their peers, communities and world for the better. Learn the best tips and tricks to encourage students to get involved in events that make an impact and completely change your campus culture! A list of 100 philanthropy and impactful events will be shared and reviewed in this exciting presentation. **This workshop is also offered during session 3.**

LET ASBWORKS WORK FOR YOU

Affiliate Presentation ▶ **Monica White, ASBWorks** ▶ Crystal 5

ASBWorks is the fully web-based student fund accounting software designed to ease the burdens of student fund accounting. Learn about our interactive Point of Sale, Advanced Reporting Capabilities, and much more. Come check out how ASBWorks works for you! **This workshop is also offered during session 3.**

STUDENT ENGAGEMENT THAT WORKS

Sponsor Presentation ▶ **Scott Backovich, Scott Backovich Communications** ▶ Silver State 2

Would you believe that the entire process of building a positive and inclusive campus culture could be boiled down to ONE system? This session will cover student engagement as a hands-on model, backed by data and proven in schools all across the country. Want to know how the best schools in America are formed? Come in and see for yourself! **This workshop is also offered during session 3.**

TECH IN ASB LAND

Ken Williams, Dorothy McElhinney Middle School ▶ Carson 1

Learn how to use Twitter and other social media to promote events, showcase leaders, and more. Get Googlefied with learning about Google Apps to make Leadership Class and ASB Events manageable and streamlined.

THE THREE CONVERSATIONS YOU MUST HAVE

Sponsor Presentation ▶ **Houston Kraft, CharacterStrong** ▶ Crystal 1-2

Learn about the three conversations with student leaders that change their focus, their heart, and their results. Plus, you will walk away with some practical and priceless tools that shape the daily practice of your classroom and your program. **This workshop is also offered during session 3.**

TOGETHER WE ARE POWERFUL

Sponsor Presentation ▶ **Kim Karr, #ICANHELP** ▶ Crystal 3-4

When students and staff feel connected and work together - YOU ARE MORE POWERFUL & impact is greater! Learn some interactive lessons that will empower & connect your school. Find out how to fit in a lesson and how to set up a peer to peer mentoring program. Become even more powerful and make a connection with your feeder schools so you're training them before they come to your school. Walk away with some quick interactive lessons you can use right away in your classroom & community. Together We Are More Powerful! **This workshop is also offered during session 3.**

TRANSITION SUCCESS: USING QUICK ACTIVITIES TO CREATE MOMENTUM

Sponsor Presentation ▶ **Micah Jacobson, The Boomerang Project** ▶ Carson 3

Educators are constantly transitioning: in and out of the classroom, between activities, during times of the year and year to year! Learn some fun new activities to help you move between different parts of the day within an event, a class period, or at a retreat. You will be moving almost the entire time, so be prepared to meet, greet, move, and smile! **This workshop is also offered during session 3.**

CADA TALKS > 4:30pm - 5:30pm > Nevada Room

JOSH DREAN

The Influencer in You

How can students leverage their own social media to become an "Influencer" for good?

FRANK KITCHEN

You are a Difference Maker and Life Changer!

Your attitude and actions will have a lifetime impact on the students, families and educators you work with. Will you make a positive difference in their lives? Will you change their lives in a positive way? The choice is yours!

DEE HANKINS

Resilience Is Everything!

Show every student that there is a chance at a successful future...no matter their background.

MICAH JACOBSON

Relentless Improvement: Using data to make your program sing

Data, Evidence, Research...these words have become almost swear words to many educators and it's time for that to change. Micah will demystify the process of collecting, analyzing and using data to make an immediate and powerful impact on your program. Get ready to get excited about....DATA! No...really!!

NEW TO CONVENTION > 4:30pm - 5:30pm

See page 12 for NTC Area locations.

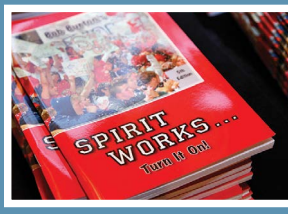
WorldStrides | USA Student Travel

If you are new to the CADA Convention, or haven't been in a while, you need to attend this New To Convention session. Sponsored by USA Student Travel. You will meet with experienced advisors from your CADA designated Area (A-H) and connect with friends who will help you navigate today and throughout the convention. This is your opportunity to network with your Area and understand how the convention will immediately enhance your Activity Program and positively affect students and staff when you return to school.

CADA BOOK STORE

SEE THE SESSIONS... NOW GET THE RESOURCES!

The CADA Book Store will provide you with resources for your activities programs. The helpful CADA Book Store Crew is ready to serve you, so be sure to visit them at the CADA Book Store in the Exhibit Foyer.



STORE HOURS

- Wednesday: 2:00pm - 5:00pm
- Thursday: 10:30am - 3:00pm
- Friday: 8:30am - 3:00pm
- Saturday: 8:15am - 10:00am

See the Coupon section at the back of this program book for special offers.

UNABLE TO MAKE IT TO THE CADA STORE, VISIT US ONLINE AT

www.cada1.org/store

Awards

Area Service Award - is presented yearly to an area council member from each area for overall contributions to CADA. This award is voted on during the Thursday Area Meeting and recipients are recognized during the Friday General Session.

Bob Burton Spirit Award - is presented yearly in each area to a person who makes SPIRIT WORK, who makes a positive difference, and who emphasizes inclusion with all students and members. These award recipients are selected by each Area Council prior to the Convention. Recipients are recognized during the Wednesday General Session.

Earl Reum Award - is awarded by the National Association of State Student Council's Executive Directors and the National Association of Workshop Directors recognizing outstanding contributions in the training and mentoring of student activity advisors. The Earl Reum Award recipient is recognized during the Friday General Session.

Hall of Fame Award - is presented yearly to honor members of the organization who have distinguished themselves in service to their profession through exemplary service to their students, school, and to the CADA organization. Hall of Fame recipients are recognized during the Wednesday General Session.

Honorary Life Members - CADA recognizes a person outside of the membership who goes above and beyond in making sure that CADA's programs continue to prosper and succeed in accomplishing our goals. Recipients of this honor are recognized during the Friday General Session.

Jack Moore Award - is presented yearly as a lifetime achievement award, recognizing longstanding efforts on behalf of the organization in working with both student leaders and advisors as well as serving CADA statewide. The Jack Moore Award recipient is recognized during the Thursday General Session.

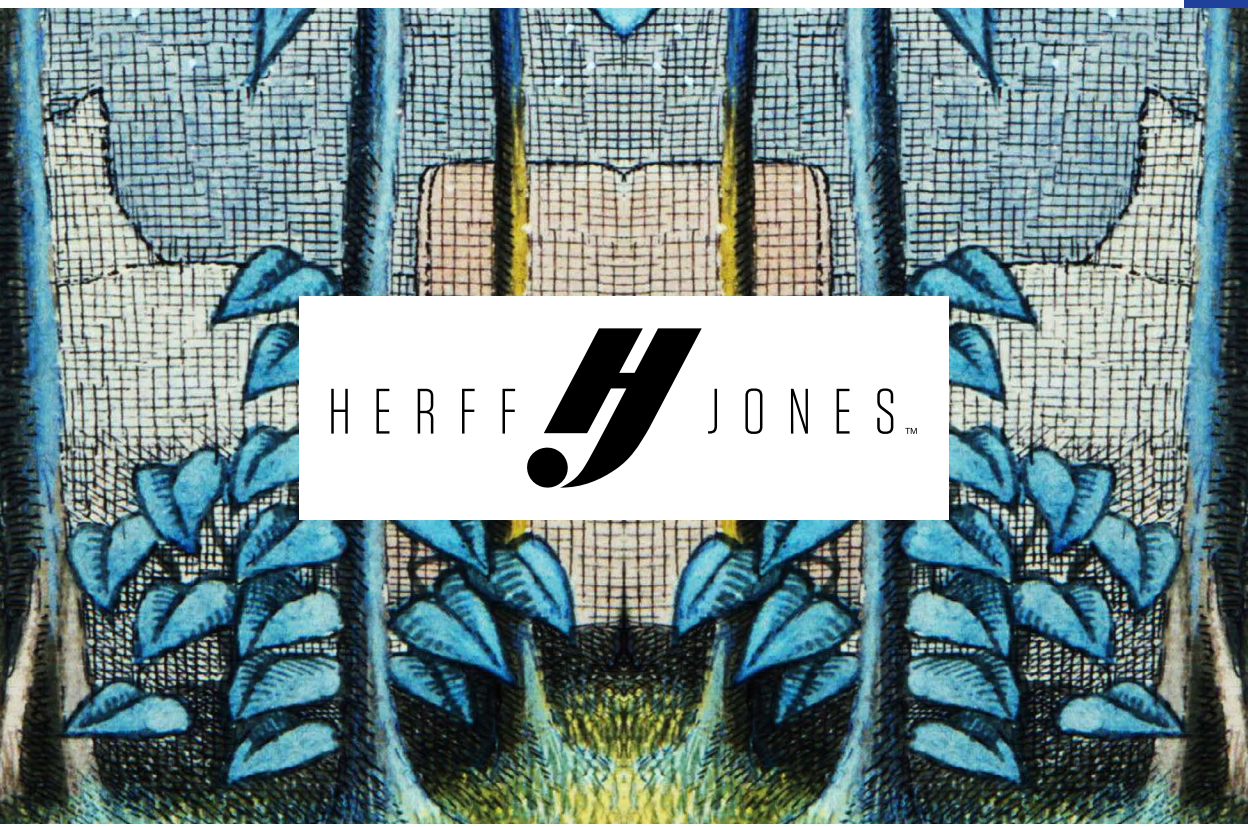
Master Activity Advisor (MAA) Program Graduates - CADA members receiving the Master Activity Advisor (MAA) Certificate have successfully completed a course of study which focuses on building the best possible activities program. These highly trained and knowledgeable graduates have spent at least two years completing courses and a field study project for the betterment of their school community. This year's graduates are recognized during the Friday General Session.

Outstanding Leadership Program Award recognizes schools in California with outstanding leadership programs that support and encompass the CADA/CASL Roadmap to Positive School Culture & Climate and CASL Mission Statement. Finalists for this year's award are recognized on the video screen at the Saturday Closing Brunch. Award recipients receive their Outstanding Leadership Program Award at the CASL State Conference.

Warren Shull Award - is awarded by the National Student Council (NatStuCo) recognizing outstanding contributions in working with student leaders. CADA chooses a middle and high school designee each year to represent the state of California. The Warren Shull Award recipients are recognized during the Thursday General Session.

For more information about the CADA Awards and for a list of past winners please visit *www.cada1.org/awards*

Thank You to Our Generous Platinum Sponsor



Spotlight Event: Thursday Night Bowling, Dance, and Networking

For Updates & Camp Information Visit Us At:
www.cada1.org/leadershipcamps

SUMMER LEADERSHIP CAMPS 2018

BLOCKBUSTER

UC SANTA BARBARA
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LEADERSHIP CAMPS C CASL DA EST. 1984

2018 CAMP DATES

Santa Clara University
Middle School
and High School
June 25-28

UC Santa Barbara
Middle School
July 7-9
High School
1. July 7-10
2. July 12-15
3. July 17-20
4. July 22-25

Thursday, March 1st

Coffee with the Coordinators - 8:00am-8:45am – See page 5 or mobile app for Area Suites.

Meet your Area Coordinator in their corresponding Area Suite. We encourage all new members to attend to continue your experience for up-to-date information, networking and a morning treat.

2nd General Session - Jason Kotecki

9:00am – 10:30am – Silver State Pavilion

Jason Kotecki is an artist who speaks, really, really well! He is an expert at helping people "Escape Adulthood," in order to restore balance, beat burnout, and become more innovative by breaking rules that don't exist. His mission is to fight Adultitis, sharing strategies from childhood to create lives with less stress and more success. Jason is passionate about sharing his message that there is more to life than the hectic busyness, cynical lethargy and overwhelming stress that is typical of most modern lives. Jason's inspiring, entertaining and heart-warming programs are visual masterpieces jam-packed with relevant, practical information coated in fun.

www.escapeadulthood.com

Area Meetings - 2:40pm-3:40pm – An absolute must! Spend some time with members from your Area and learn about what your Area has to offer. Get to know your Area Council, vote for your Area Award Winner. Raffle prizes too. **See page 5 or mobile app for Area Meeting locations.** Also don't forget to bring your book to donate!

CADA Slam! – 4:00pm – 5:00pm – Debuting at the State Convention this year; it's the CADA Slam! During this hour-long session, approximately 20 presenters will share an idea in 3-minutes or less on stage. Don't miss this fast-paced session full of great ideas you can implement back at your campus on Monday.

Exhibit Hall Reception – 6:00pm–9:00pm in the Exhibit Hall.

After a day of workshops, head to the CADA Exhibit Hall Reception where you will have the opportunity to link with vendors and members alike. Grab some food as you stroll the vendor booths. Additional seating is available in the Tahoe Room which is adjacent to the exhibit hall in the NW corner of the exhibit hall.

Thursday Night Event - 9:00pm–12:00am – Bowling Center / Grand Salon

Enjoy bowling, dancing, and networking as you enhance your convention experience. **Sign up during registration on Wednesday, February 28th beginning at 11:00 am. Lanes fill up fast.** Sponsored by Herff Jones. Bring your drink ticket from your registration packet.

- Bowling
- Dancing
- Picture Opportunities

HERFF JONES™

Thursday, March 1st – Program

7:10AM - 8:00AM	**Morning Workout/Rev Your Engine**	Nevada Room
7:30AM - 1:00PM	**Registration**	Grand Salon
8:00AM - 8:45AM	**Coffee with the Coordinator in Area Suites**	See page 5 or mobile app
8:00AM - 11:00AM	**Affiliate Set Up**	Exhibit Hall
9:00AM - 10:30AM	**SECOND GENERAL SESSION - KEYNOTE: JASON KOTECKI**	**Silver State Pavilion**
10:30AM - 3:00PM	CADA Book Store	Exhibit Foyer
10:50AM - 11:50AM	Awards Reception	Suite 1934
10:45AM - 11:30AM	**SESSION 3**	
	Building School Culture From the Inside Out	Executive - Sierra 1-2
	dude. be nice	Nevada 8-9
	Empowering Students to Change Their World	Crystal 3
	Four Seasons of ASB	Executive - Shasta 1-2
	Happy Caveman: Human Connection Reclaimed!	Carson 2
	How to Build Unity and Confidence on Campus	Executive - Ruby 1-2
	I Do Like Data, Sam I Am!	Nevada 4-5
	If Not You, Then Who?	Crystal 1-2
	Impact Events: Creating Exciting Events	Crystal 4
	Let ASBWorks Work For You	Crystal 5
	Student Engagement That WORKS	Nevada Room
	The Three Conversations You MUST Have	Nevada Foyer
	The Harbor	Executive - Mckinley
	The People Code: Understanding Motivation and Character	Executive - Teton 1-2
	Together We Are Powerful	Carson 4
	Tools for Planning Your Own Retreats and Leadership Lessons	Executive - Cascade 1-2
	Train Your ASB To Be Innovative, Empathetic, 21st Century Leaders	Nevada 1-2
	Transition Success: Using Quick Activities to Create Momentum	Carson 3
	Video Production As a Leadership Class	Carson 1
	Why Do You Hate Me?	Nevada 6-7
11:45AM - 12:30PM	**SESSION 4**	
	AVID & College Week & Tailgates Oh My!	Executive - Cascade 1-2
	Being A Global Citizen	Executive - Ruby 1-2
	Creating a Culture-Rich Environment in Small Schools	Nevada 1-2
	Dealing with Tragedy: The Role of Leadership	Carson 3
	Escape From The Mundane	Crystal 3
	Fi$cal Sense With An ASB Bookkeeper	Crystal 5
	Going Places You Have Never Been	Executive - Sierra 1-2
	Head Full of Brains: Academic Recognition	Crystal 4
	Involving Your Staff on Campus	Nevada 8-9
	Making a Difference For All Students, Staff, and Parents	Carson 2
	Passion Teams (S.O.D.A.)	Executive - Shasta 1-2
	Rivalry With a Heart and Staff Basketball	Nevada 4-5
	Self Care for the Student Leader	Crystal 1-2
	The A-G Process For Your Leadership Class	Executive - Teton 1-2
	Triple A: Activities, Athletics, and Administration	Carson 4
	Using Your Voice: The Power of Oratory in the Leadership Class	Nevada 6-7
	Words That Will Change Your Life	Executive - Mckinley

Thursday, March 1st - Program

11:30AM - 12:30PM	**New To Convention Exhibits**	Exhibit Hall
12:30PM - 2:30PM	**General Membership Exhibits**	Exhibit Hall
2:40PM - 3:40PM	**Area Meetings**	See page 5 or mobile app
3:40PM	**Voting Window Opens**	*cada.voting4schools.com*
3:40PM	**Elections Help Desk Open**	Grand Salon/EH Foyer
4:00PM - 5:00PM	**CADA Slam!**	Tahoe

4:10PM - 4:55PM	SESSION 5	
	Add Experiential Learning to Your Leadership Curriculum	Executive - Teton 1-2
	Branding Your School Community Inside and Out!	Crystal 3-4
	Building Community on Your Campus With a Multicultural Assembly	Nevada 8-9
	Create an Effective School Culture System	Carson 3-4
	Developing Digital Leaders	Carson 1
	Developing the Professional Leader	Nevada 4-5
	Efficient Fundraising: Using Economics to Maximize Your Efforts	Crystal 5
	Finding Your Way Back	Nevada 6-7
	Friday Fundays XIX	Nevada Room
	Getting Full Community Support for Activities	Executive - McKinley
	How to Live a Good Life in the World of Activities	Crystal 1-2
	Influence > Authority	Nevada 1-2
	It Starts with Self-Love	Silver State 2-3
	Love Your Leaders	Executive - Cascade 1-2
	Momentum: Progressive Strategic Leadership Strengthening	Executive - Sierra 1-2
	Organizing Your Class and Holding Students Accountable	Carson 2
	Play With A Purpose	Executive - Shasta 1-2
	Rethinking the First Day of School	Executive - Ruby 1-2
	The Question That's Not Getting Asked	Nevada Foyer

5:10PM - 5:55PM	SESSION 6	
	CharacterStrong - Changing the Definition of School Spirit	Nevada Foyer
	Clean Up Clubs to Stop Them From Driving You Crazy	Crystal 5
	Conflict Resolution in Our Programs	Executive - Sierra 1-2
	Creating a Leadership Class With Purpose and Accountability	Executive - Teton 1-2
	Cultural Proficiency for All	Crystal 3-4
	Culture Begins Before The First Day of School	Carson 2
	Friday Fundays XIX	Nevada Room
	Giving Meaning to Meetings!	Executive - Cascade 1-2
	How to Live a Good Life in the World of Activities	Crystal 1-2
	If You Give Your Staff a Question	Nevada 1-2
	Mindful Leadership	Executive - Shasta 1-2
	Monday Morning Blues	Carson 1
	PBIS- Welcome Week	Executive - Mckinley
	Surviving the First Year	Nevada 6-7
	The Courage to Lead in the World Today	Carson 3-4
	The Most Spirited, Yet Loneliest	Nevada 4-5
	Too Many Ideas: Develop Self-Sufficient Committees	Nevada 8-9
	WE Make Doing Good Doable	Executive - Ruby 1-2
	You're Off to Great Places, In the Pages of a Book!	Silver State 2-3
6:00PM - 9:00PM	**Exhibit Hall Reception**	Exhibit Hall
9:00PM - 12:00AM	**Bowling, Dancing, & Networking. Sponsored by Herff Jones**	Bowling Center/Grand Salon

SESSION 3 > 10:45am – 11:30am

BUILDING SCHOOL CULTURE FROM THE INSIDE OUT

Affiliate Presentation

JC Pohl & Jared Scott, Teen Truth ▶ Executive -Sierra 1-2

Building a strong school culture should be the first priority of every school leader. It is proven to decrease bullying, enhance academic performance, and increase student engagement. This session reveals a framework for giving students a voice and empowering them to take ownership of their school, so you will not have to do it all alone! Led by award-winning producer and school culture expert, JC Pohl, this session focuses on tested methods that build resiliency, develop positive culture, and connect students across your campus and community. **This workshop is also offered during session 1.**

DUDE. BE NICE

Affiliate Presentation

Brent Camalich, dude. be nice ▶ Nevada 8-9

Overwhelming research suggests that the best way to develop kindness in young people is by actually feeling it, not just thinking about it. Learn how you can use dude. be nice as a relevant platform to build a more positive campus culture. **This workshop is also offered during session 1.**

EMPOWERING STUDENTS TO CHANGE THEIR WORLD

Sponsor Presentation

Lee Tousignant, Herff Jones & Varsity Brands ▶ Crystal 3

Learn about some of the resources available to you through student engagement partnerships, and how using the right mixture of education and inspiration can give students the tools and drive they need to ELEVATE themselves, their schools, and their communities. **This workshop is also offered during session 9.**

FOUR SEASONS OF ASB

Stephen Amundson, Tulare Western High School ▶ Executive - Shasta 1-2

The Four Seasons of ASB is a powerful program designed to take you and your student leaders to the next level. Learn about the seasons of START, SPIRIT, SERVE, and SHINE! This session will be jammed packed with energy, excitement, enthusiasm, and inspiration. Leadership starts with you, but it's not about you!

HAPPY CAVEMAN: HUMAN CONNECTION RECLAIMED!

Sponsor Presentation

Joe Beckman, JoeBeckman.com ▶ Carson 2

Human connection MATTERS! However, as our society races toward newer, faster, and more efficient, human connection is getting left behind. Based off Joe's keynote talk, this dynamic and high energy breakout equips participants with easy-to-implement tools that maximize human connection, boost personal happiness, and optimize student impact. **This workshop is also offered during session 2.**

HOW TO BUILD UNITY AND CONFIDENCE ON CAMPUS

Affiliate Presentation

Alyssa Tiberi & Matt Sulli, California Canopy (formerly Play Anywhere Sports) ▶ Executive - Ruby 1-2

Every school deserves access to custom branding to help build school unity and confidence, regardless of financial circumstances. Whether your school has the means to purchase custom products or you are looking for opportunities to gain access to them, learn about a new donation program designed to positively impact everyone. **This workshop is also offered during session 1.**

I DO LIKE DATA, SAM I AM!

Affiliate Presentation

Greg Hroch, 5-Star Students & Dale Velk, Murrieta Valley Unified School District ▶ Nevada 4-5

Hear from a panel of educators currently using technology to gather data concerning activities and events happening on campus. Learn about concrete proof that student engagement = student success. Find out how simple data collection can be and hear examples of what other schools are doing to incentivize students in order to increase involvement. **This workshop is also offered during session 1.**

IF NOT YOU, THEN WHO?

Sponsor Presentation

Kevin Laue, Atlas Speakers ▶ Crystal 1-2

This world is CRAVING leaders and no one is too young to step up and make an impact on those around them. Kevin uses real-world stories from his own life and others around the world to challenge students to become leaders today. This world belongs to those who step up and lead; if not you, then who? **This workshop is also offered during session 2.**

IMPACT EVENTS: CREATING EXCITING EVENTS BUILT ON INCLUSION, PHILANTHROPY AND CELEBRATION

Sponsor Presentation

Derek Sage, SOS Entertainment ▶ Crystal 4

The quality of events on campus and school culture are intimately connected. Impact Events are special events strategically planned throughout the year to teach inclusion, empathy and the spirit of philanthropy on your campus. Impactful events increase awareness, celebration, school pride and deeply impact everyone involved. By planning Impact Events you will develop service-minded student leaders who will change their peers, communities and world for the better. Learn the best tips and tricks to encourage students to get involved in events that make an impact and completely change your campus culture! A list of 100 philanthropy and impactful events will be shared and reviewed in this exciting presentation. **This workshop is also offered during session 2.**

LET ASBWORKS WORK FOR YOU

Affiliate Presentation

Monica White, ASBWorks ▶ Crystal 5

ASBWorks is the fully web-based student fund accounting software designed to ease the burdens of student fund accounting. Learn about our interactive Point of Sale, Advanced Reporting Capabilities, and much more. Come check out how ASBWorks works for you! **This workshop is also offered during session 2.**

STUDENT ENGAGEMENT THAT WORKS

Sponsor Presentation

Scott Backovich, Scott Backovich Communications ▶ Nevada Room

Would you believe that the entire process of building a positive and inclusive campus culture could be boiled down to ONE system? This session will cover student engagement as a hands-on model, backed by data and proven in schools all across the country. Want to know how the best schools in America are formed? Come in and see for yourself! **This workshop is also offered during session 2.**

THE THREE CONVERSATIONS YOU MUST HAVE

Sponsor Presentation

Houston Kraft, CharacterStrong ▶ Nevada Foyer

Learn about the three conversations with student leaders that change their focus, their heart, and their results. Plus, you will walk away with some practical and priceless tools that shape the daily practice of your classroom and your program. **This workshop is also offered during session 2.**

THE HARBOR

Sponsor Presentation

Phillip Campbell, Jostens, Inc. ▶ Executive - Mckinley

Find out about the The Harbor TV, the benefits it has for your students, and how it can be used as an ongoing teaching tool which will have a positive impact on our school's climate and culture. There is also a one page discussion sheet, so lesson plans are done for the day.

THE PEOPLE CODE: UNDERSTANDING MOTIVATION AND CHARACTER

Sponsor Presentation

Kenney Paul, AllStar Events & Venues ▶ Executive - Teton 1-2

Incisive system for improving your understanding of yourself and others and strengthening your day-to-day relationships. Why people do what they do. All people, possess one of four driving core motives, classified by color: red (power wielders), blue (do-gooders), white (peacekeepers), and yellow (fun lovers). Once you understand your color code and the color codes of others, you can analyze your own innate personality and use that knowledge to balance your relationships, both personal and professional. **This workshop is also offered during session 1.**

TOGETHER WE ARE POWERFUL
Sponsor Presentation
Kim Karr, #ICANHELP ▸ Carson 4
When students and staff feel connected and work together - YOU ARE MORE POWERFUL & impact is greater! Learn some interactive lessons that will empower & connect your school. Find out how to fit in a lesson and how to set up a peer to peer mentoring program. Become even more powerful and make a connection with your feeder schools so you're training them before they come to your school. Walk away with some quick interactive lessons you can use right away in your classroom & community. Together We Are More Powerful! **This workshop is also offered during session 2.**

TOOLS FOR PLANNING YOUR OWN RETREATS AND LEADERSHIP LESSONS ROUND 2
Affiliate Presentation
Kim Hayashi & Caelan Cooney, Leadership Inspirations ▸ Executive - Cascade 1-2
Looking for ways to fit leadership lessons into your crazy schedule? Want to connect leadership theories to your students' every day duties? Walk away with ideas that do just that! You will also see what is new on our FREE online teambuilding resource, focusing on communication, inclusivity, creative thinking, conflict, and more.

TRAIN YOUR ASB TO BE INNOVATIVE, EMPATHETIC, 21ST CENTURY LEADERS
Sponsor Presentation
Amit Dodani, *www.mynamemystory.org* ▸ Nevada 1-2
Find out how *My Name My Story* has been empowering students across the nation with effective leadership tools to become changemakers on their campus and in their local community. Hear from the 19-year-old founder as well as several activities directors on the impact of teaching these 21st century skills. Learn about key aspects of the program and obtain activities you can take home and use right away. **This workshop is also offered during session 1.**

TRANSITION SUCCESS: USING QUICK ACTIVITIES TO CREATE MOMENTUM
Sponsor Presentation
Micah Jacobson, The Boomerang Project ▸ Carson 3
Educators are constantly transitioning: in and out of the classroom, between activities, during times of the year and year to year! Learn some fun new activities to help you move between different parts of the day within an event, a class period, or at a retreat. You will be moving almost the entire time, so be prepared to meet, greet, move, and smile! **This workshop is also offered during session 2.**

VIDEO PRODUCTION AS A LEADERSHIP CLASS
Dana Conrad, Shivela Middle School ▸ Carson 1
Why is video production not a leadership class at your school? Find out how video production has become a huge part of school culture at Shivela Middle School. Video Production provides a new and interesting way to get more students involved in leadership. Learn how this class got off the ground and is now an integral part of the ASB program.

WHY DO YOU HATE ME?
Affiliate Presentation
Brent Scarpo, New Light Media ▸ Nevada 6-7
Student suicide is the second most common cause of death among high school students today. This program explores the issues of hate on a deeper level. Brent Scarpo shares with his audience not only the issues of hate and diversity but also self-hate and how it affects self-confidence, self-esteem and self-worth. **This workshop is also offered during session 1.**

SESSION 4 > 11:45am – 12:30pm

AVID & COLLEGE WEEK & TAILGATES OH MY!
Joy Glaspy & Paula Tezak, Las Palmas Middle School ▸ Executive- Cascade 1-2
Take high pride in furthering your students along the college route. As a middle school, Las Palmas has many sections of AVID courses and holds an annual College Week and Tailgate Party. Hear all the ideas and how this college week also helps raise money for future activities!

BEING A GLOBAL CITIZEN

Leigh Cambra, Carmel High School ▶ Executive - Ruby 1-2

What does it mean to be a global citizen? Take some ideas back to your school to engage students in community and global actions. More than just community service, how students can ignite their passion to help others and change the world.

CREATING A CULTURE-RICH ENVIRONMENT IN SMALL SCHOOLS

Kristin Grimm, CCSD Student Activities & Jamie Pascua, Sandy Valley School ▶ Nevada 1-2

Learn how to create inclusive school projects, promote fundraising, boost spirit through activities, and build culture throughout your small school and community.

DEALING WITH TRAGEDY: THE ROLE OF LEADERSHIP

Arash Behnam, Merrill West High School ▶ Carson 3

The loss of a student shakes a city and leaves a humongous scar that the majority of students wear daily. Hear about the role a leadership class has played to deal with tragedy and how it has helped a campus heal after the loss of a students over the last few years.

ESCAPE FROM THE MUNDANE

Amy Langhorst, Spring Valley High School ▶ Crystal 3

MISSION: Bring the popularity and excitement of an ESCAPE ROOM into your leadership classroom and possibly make it a school-wide event! You will participate in an escape room challenge and you will get the knowledge of how to incorporate this into your curriculum.

FI$CAL SENSE WITH AN ASB BOOKKEEPER

Darlene Johnson, Channel Islands High School ▶ Crystal 5

Learn how to keep your ASB fiscally sound throughout fundraising, dances, club affairs, gradnite, and other special events. Get tips on how to pass the annual audit! Handouts will be given. This is a great workshop for newbies: learn how to develop a great working relationship between you and the bookkeeper!

GOING PLACES YOU HAVE NEVER BEEN - ADVANCED LEADERSHIP LESSONS AND ACTIVITIES

Darryl Andrews, Yukon High School ▶ Executive- Sierra 1-2

Experience leadership lessons and activities that kick it up a notch! These are tried, proven and are an integral part of the Oklahoma Advanced Summer Leadership Workshops. These ideas are sure to excite, engage, and empower your students!

HEAD FULL OF BRAINS: ACADEMIC RECOGNITION

Wendy Bell, Highland High School ▶ Crystal 4

The first reason we are on campus is education. And often we recognize athletes, staff, and performers, but we don't recognize enough for academics. See ways ASB and other groups can easily AND OFTEN recognize academics: low cost ideas, report cards, 4.0, college acceptance, and more!

INVOLVING YOUR STAFF ON CAMPUS

Christina Hillman, Branham High School ▶ Nevada 8-9

Do you want to find more ways to involve your staff in campus activities? This workshop will provide ideas for involving staff in lunchtime activities, sporting events, rallies, senior events and graduation. Create a positive relationship with staff and your ASB class by making them feel included.

MAKING A DIFFERENCE FOR ALL STUDENTS, STAFF, AND PARENTS

Don Skaggs & Erin Andrade, Great Oak High School ▶ Carson 2

Learn dozens of things Great Oak High School does to create a positive culture. You will leave the session with things that you can do tomorrow to change the climate of your campus. You will not be let you down.

PASSION TEAMS (S.O.D.A.)

Stephen Amundson, Tulare Western High School ▶ Executive - Shasta 1-2

Get your student leaders plugged into something they are PASSIONATE about and your leadership program will never be the same. S.O.D.A. teams is a game changer for any leadership program (Sound/Spirit, Outreach, Design, and Activities). This session will help you understand the most effective way to organize your student leaders to get the most out of them.

CADA NEWSLETTER SEEKING CONTENT CONTRIBUTORS

Do you have a great idea you would like to share with the CADA membership?

We are looking for content contributors for the quarterly CADA Newsletter.

Articles and accompanying graphics and/or photos can be submitted to **Lindsey Charron** at *pic@cada1.org*

RIVALRY WITH A HEART AND STAFF BASKETBALL

Karen Lamb, Douglas High School & Ann Britt, Carson High School ▸ Nevada 4-5

Plan a staff basketball game and learn how to not only embrace rivalries but also how to use them to create positive school spirit and culture among different schools. Douglas High School and Carson High School continue to use the oldest and best rivalry in Nevada for exciting events for students and staff at both schools.

SELF CARE FOR THE STUDENT LEADER

Raven Coit, Fortuna High School & Laura Beers, Crescenta Valley High School ▸ Crystal 1-2

Our student leaders are driven, empowered, and inspiring. They are also tired. Teach them resilience and self-care so that they will have the endurance to be life-long leaders. Hear about research-based curriculum to help your leaders (and you) be more reflective, resilient, and capable of managing the challenges life brings.

THE A-G PROCESS FOR YOUR LEADERSHIP CLASS

Marianne Griffin, Alhambra High School ▸ Executive - Teton 1-2

Demystify the experience of creating an A-G UC Elective credit student leadership class. Hear the step-by-step process, along with insight and encouragement from someone who applied and met the requirements to be accepted.

TRIPLE A: ACTIVITIES, ATHLETICS, AND ADMINISTRATION

Admin

Mark Dover, Patty Lamar & Laurel Gast, Salinas High School ▸ Carson 4

See how activities, athletics and administration coordinate to meet the needs of all students. Participants will learn the best practices to bring administration into planning, implementation, and participation in events. It will also cover how to build connections between the three to make the overall work load more manageable for everyone.

USING YOUR VOICE: THE POWER OF ORATORY IN THE LEADERSHIP CLASS

Lindsey Charron, Horace Ensign Intermediate School ▸ Nevada 6-7

Learn how to strengthen the voices of your student leaders by teaching them oratory skills in the class. We will go over icebreakers, podium points, and a graphic organizer for writing a speech. In turn, these tools can help your own students write speeches.

WORDS THAT WILL CHANGE YOUR LIFE

Sponsor Presentation

Jesse LeBeau, Jostens, Inc. ▸ Executive - Mckinley

Hear Jesse's engaging story and learn how he went from an underdog to being one of today's most highly sought after youth speakers, authors, and motivators. He has inspired millions of teens through his speaking, best-selling books and youth programs. Jesse will share the three words that changed everything in his life.

SESSION 5 > 4:10pm - 4:55pm

ADD EXPERIENTIAL LEARNING TO YOUR LEADERSHIP CURRICULUM

Steve Southard, Sonora High School/Retired ▸ Executive - Teton 1-2

Kids learn from experience, which can be created in the classroom. These activities involve the student in the process through role-playing, decision making, and/or problem solving. Learn how to use specific learning activities that will give your students the opportunitzy to grow as individuals, as well as group participants.

BRANDING YOUR SCHOOL COMMUNITY INSIDE AND OUT!

Abra Evanoff, Westmont High School & Helen Paris, Washington High School ▸ Crystal 3-4

Targeted marketing on and off campus and utilizing site groups and community organizations is an essential tool in creating and maintaining your school's identity. Are you tapping into all resources, and if not, this is how to do just that: we will discuss ways to embed your school into the life of your community at large.

BUILDING COMMUNITY ON YOUR CAMPUS WITH A MULTICULTURAL ASSEMBLY

Craig Grivel, Sheldon High School ▸ Nevada 8-9

See how a multicultural assembly has evolved over the years to be one of the major community building events on campus. This assembly showcases groups on campus, breaks down walls, and promotes positive interaction.

CREATE AN EFFECTIVE SCHOOL CULTURE SYSTEM

Sponsor Presentation

Jason Jedamski, Learning for Living ▶ Carson 3-4

Create a school culture system that motivates students to invest in themselves and their school. Learn the system Broken Arrow (OK) HS used to move from 1 leadership class, 100 hoco dance attendees and 28 students at a football game to 10 classes, 1500 dance attendees, and winning Varsity Brands Most Spirited High School in the Nation contest.

DEVELOPING DIGITAL LEADERS

Sponsor Presentation

Matthew Soeth, #ICANHELP ▶ Carson 1

Training and supporting students on your campus around social media has a direct impact on school culture and social media related discipline issues. As students will tell you, it limits the drama. We will share lessons, resources, and strategies to support and train students and staff in digital leadership.

DEVELOPING THE PROFESSIONAL LEADER

Jill Mortensen, Ripon High School ▶ Nevada 4-5

In developing young leaders, it is essential to teach/provide/guide them with the tools that will allow them to become a professional. Youth need to learn the mechanics of professionalism to take with them in their next adventure after high school. How can teachers expect success to occur if they do not provide the techniques to accomplish goals? It is valuable to incorporate curriculum within the leadership program that addresses and applies professionalism.

EFFICIENT FUNDRAISING: USING ECONOMICS TO MAXIMIZE YOUR EFFORTS

Andrew Aja, Petaluma High School ▶ Crystal 5

No economics background necessary! A look at how to make ASB fundraisers more profitable by teaching students to incorporate concepts like goal setting, return on investment, price points, profit margins, and elasticity of demand. See how to grow your existing fundraisers and create new ones.

FINDING YOUR WAY BACK

Sharon Tavaglione, Rubidoux High School ▶ Nevada 6-7

After your school faces some type of crisis that changes the climate, how do you begin to get back to where you were? In spring of 2017 Rubidoux was confronted with an issue that left the students and staff angry, hurt, confused, and distrusting. The simple school was changed over night. Hear about the plan that was developed to help begin the healing process.

FRIDAY FUNDAYS XIX

Richard Kent, Activities Director/Retired & Kevin Lorch, Mesa Verde Middle ▶ Nevada Room

Oh the places these guys will take you with three new ideas for games you can play in a class, staff meeting, lunchtime activity, or whole school rally! Be ready to get out of your seat, laugh, and learn something to take back to your school right away! **This workshop is also offered during session 6.**

GETTING FULL COMMUNITY SUPPORT FOR ACTIVITIES

Sponsor Presentation

Jim Hullihan, Motivational Media Assemblies/NAYD ▶ Executive- McKinley

Everyone wants greater student involvement and total community support for their school, right? Find out the secrets of dramatically increasing participation levels and generating higher sources of parent, business, and community support for Activities. National models will be shared. Be prepared to be inspired!

HOW TO LIVE A GOOD LIFE IN THE WORLD OF ACTIVITIES

Sponsor Presentation

Keith Hawkins, Real Inspiration, Inc. ▶ Crystal 1-2

Being great can come at a cost, but you don't have to sacrifice your health, your relationships, or your purpose to be great at what you do. With many demands pulling you in every direction, burn out is almost certain. This is why the life of the average activity director is only three years. This workshop will give you tools to avoid burn out, promote balance, and will help you understand how you can live a good life. **This workshop is also offered during session 6.**

INFLUENCE > AUTHORITY

Sandy Ginger, CCSD Activities ▶ Nevada 1-2

Participate in three powerful activities that you can use with students to explore the impact that they have on others (and that others have on them!)

IT STARTS WITH SELF-LOVE

Sponsor Presentation

Davina Leone, Atlas Speakers ▶ Silver State 2-3

Davina uses her isolated high school experience as a jumping off point to examine the difficulties faced by middle and high school students today. But through self-love and discovering healthy outlets for expression, she shows how students can find true, lasting happiness in and outside of school.

LOVE YOUR LEADERS

Jimmy Gleich, Bishop Gorman High School ▶ Executive - Cascade 1-2

As an advisor you spend your days making sure everyone on your campus is taken care of. You appreciate students, staff, administrators, and the community. But what do you do for the kids that help make it all happen? Get some ideas and projects you can do within your own council to make sure they feel the love too!

MOMENTUM: PROGRESSIVE STRATEGIC LEADERSHIP STRENGTHENING

Affiliate Presentation

Patrick Maurer, PMaurer Communication LLC ▶ Executive - Sierra 1-2

We have seen our students become addicted to Candy Crush & Angry Birds. Find out the brain science behind these games and how to apply similar principles to enhance your program. This engaging presentation will provide applicable activities and approaches you can implement to make your students addicted to leadership.

ORGANIZING YOUR CLASS AND HOLDING STUDENTS ACCOUNTABLE

Don Skaggs, Great Oak High School ▶ Carson 2

Hear how Great Oak structures five classes and holds 250 students acccountable. Obtain concrete grading ideas, how to keep students on task, student selection, club management, and how to manage hundreds of purchase orders.

PLAY WITH A PURPOSE

Sponsor Presentation

Russ Peak, Russ Peak: Motivational Speaker & Entertainer ▶ Executive - Shasta 1-2

A well-chosen selection of leadership activities that teach while getting students up and moving is an invaluable part of any activity director's arsenal. They can break up the monotony of your class, lead-in to your important lessons, and create meaningful bonds among your students. This session teaches simple secrets that will have you leading games like a pro!

RETHINKING THE FIRST DAY OF SCHOOL

Melanie Lindsey, Foothill Technology High School ▶ Executive - Ruby 1-2

Do you need a fresh, exciting way to kick off your school year? Hear about Foothill's all school No Backpack Day. No curriculum and no rules; just kids bonding with kids and educators. All day. School Wide.

THE QUESTION THAT'S NOT GETTING ASKED

Sponsor Presentation

John Norlin, CharacterStrong ▶ Nevada Foyer

How do you get 88% of your student body to come to Homecoming? This workshop will teach you how to switch the paradigm of your leadership program to focus on what really matters. Come learn about a systematic approach to creating a stronger climate and culture in your school. You will leave with powerful lessons and tools that you can implement immediately in your program.

SESSION 6 > 5:10pm – 5:55pm

CHARACTERSTRONG - CHANGING THE DEFINITION OF SCHOOL SPIRIT

Sponsor Presentation

John Norlin, CharacterStrong ▶ Nevada Foyer

The culture of your school is not the sole responsibility of you or your student leaders. How do you get other staff to buy in? How do you encourage every student to be a leader? This resource-packed session will teach you how to shift the culture of your program and your campus towards inclusion and compassion. You will walk away with several tools to start implementing change in your school immediately!

CLEAN UP CLUBS TO STOP THEM FROM DRIVING YOU CRAZY

Joanna Butcher, Milpitas High School ▶ Crystal 5

You'll move mountains (club chaos)! You're off to clean places! Today is your day! Your mountain is waiting, so get on your way. Clean up the chartering process and see how using Adobe Fillable forms, strict deadlines, a three strike policy, and a mandatory core officer training has helped turn the chaos into a tidy organization with easy to follow guidelines. Calm the crazy of paper only clubs, rouge clubs, and lack of consistency.

CONFLICT RESOLUTION IN OUR PROGRAMS

Patrick Maurer, PMaurer Communication LLC ▶ Executive - Sierra 1-2

Before we can even serve our campus, we often times need to resolve our own internal conflict within our leadership programs. Walk away with activities, anecdotes, and an approach to begin to resolve internal conflict so that our leaders can get back to serving our school.

CREATING A LEADERSHIP CLASS WITH PURPOSE AND ACCOUNTABILITY

Mary Jane Smith, Etiwanda High School ▶ Executive - Teton 1-2

Looking for new ideas to organize your leadership program? Newer advisors can gain tips on class structure, leader accountability, leadership lessons and creating the ASB family. Get ready for a fast paced session full of ideas you can start using right away.

CULTURAL PROFICIENCY FOR ALL

Lorraine Martinez, Santa Rosa City Schools ▶ Crystal 3-4

Find out what it means to be culturally proficient. In California, the population of students of color is over 50% and growing. Why should educators seek ways to ensure that sensitivity is important for students to learn? Hear the basics at this empowering session.

CULTURE BEGINS BEFORE THE FIRST DAY OF SCHOOL AND CONTINUES WITH PEER CONNECTIONS THROUGHOUT THE YEAR

Don Skaggs, Great Oak High School ▶ Carson 2

High school culture begins in kindergarten. Hear about the activities Great Oak High School does for their elementary and middle feeder schools, leading up to the first day of high school, and events done throughout the year to engage freshmen. Learn about dozens of activities done to promote social awareness and how 90% of the student body purchases an ASB Card. You will leave with ideas you can use right away.

FRIDAY FUNDAYS XIX

Richard Kent, Activities Director/Retired & Kevin Lorch, Mesa Verde Middle ▶ Nevada Room

Oh the places these guys will take you with three new ideas for games you can play in a class, staff meeting, lunchtime activity or whole school rally! Be ready to get out of your seat, laugh, and learn something to take back to your school right away! **This workshop is also offered during session 5.**

GIVING MEANING TO MEETINGS!

Jimmy Gleich, Bishop Gorman High School ▶ Executive - Cascade 1-2

A student council meeting is a play, there are many characters that all bring their own agendas and perspectives. Explore all the different students who come into your council room each day and how to make sure to get the most productivity out of them.

HOW TO LIVE A GOOD LIFE IN THE WORLD OF ACTIVITIES

Sponsor Presentation

Keith Hawkins, Real Inspiration, Inc. ▶ Crystal 1-2

Being great can come at a cost, but you don't have to sacrifice your health, your relationships or your purpose to be great at what you do. With many demands pulling you in every direction, burn out is almost certain. This is why the life of the average activity director is only three years. This workshop will give you tools to avoid burn out, promote balance, and will help you understand how you can live a good life. **This workshop is also offered during session 5.**

IF YOU GIVE YOUR STAFF A QUESTION

Kara Johnson, William J. Pete Knight High School ▶ Nevada 1-2

How do you stay connected with your staff? Find out how to implement a staff buddy program that will help you connect with your staff including ideas on Fun Fact Fridays, school-wide monthly themes, and staff appreciation.

MINDFUL LEADERSHIP

Sponsor Presentation

Russ Peak, Russ Peak: Motivational Speaker & Entertainer ▶ Executive - Shasta 1-2

Whether conversing with peers or reaching unconnected students, effective communication is the key to building the positive relationships that will make your campus the place of acceptance and belonging it deserves to be. This workshop will challenge you to step out of your comfort zone and think about the words you say- and the ones you don't. Lots of activities you can take back to your campus!

MONDAY MORNING BLUES

Sponsor Presentation

Matthew Soeth, #ICANHELP ▶ Carson 1

This workshop is a highly interactive simulation of the steps of sound school and social media incident response. It models the approach that works best (including students/bystanders) needed for investigation and resolution of social media incidents and simulates how calm, collaborative responses can work.

PBIS- WELCOME WEEK

Celia Collins, Lyle S. Briggs School ▶ Executive - Mckinley

Take away ideas for Welcome Week activities and re-boot ideas for the entire school year. Learn why PBIS is working on campuses across the country and why your school should be a part of this movement.

SURVIVING THE FIRST YEAR

Jamie Mather, Miramonte High School ▶ Nevada 6-7

Often times teachers are thrown into the position of ASB Advisor with little information, little training, and (unfortunately) little idea of what the day-to-day operations of an ASB class look like. This session will provide some basic resources and systems new advisors can take, tweak, and use in their own classes, from meeting templates, to event budgets.

THE COURAGE TO LEAD IN THE WORLD TODAY

Sponsor Presentation

Phil Boyte, Learning for Living ▶ Carson 3-4

We need courageous leaders in our world today. It is one thing to have a strong opinion and yet another thing to have the ability to be a leader in challenging times. Phil will lead a conversation you can use to help design your program to Lead with Courage.

THE MOST SPIRITED, YET LONELIEST

Jill Mortensen, Ripon High School ▶ Nevada 4-5

The lifespan of an activities director, whether it be middle or high school, ranges between 2-3 years. The demand is polarizing and frustrating, but it doesn't have to be. Join a ten year veteran, who almost quit in year two, to gain some basic paperwork and curriculum to help you transition and survive, being the best you can be!

TOO MANY IDEAS: DEVELOP SELF-SUFFICIENT COMMITTEES

Eric Burlingham, Temecula Valley High School ▶ Nevada 8-9

You have got plenty of ideas and creativity! What is holding you back is your ability to delegate to the students and to operate an efficient system. With a few adjustments you could pull off more events and programs than ever before. It is all about working smarter, not harder. Perfect for new advisors or those looking to make a few changes.

WE MAKE DOING GOOD DOABLE

Sponsor Presentation

Amy Leigh Vollmar, Murrieta Mesa High School & Kristal Webster, *WE.org* ▶ Executive - Ruby 1-2

WE can make doing good doable. Students explore within the curriculum skills to excel academically, enhance personal growth, and promote civic engagement. Students will connect with their local communities and learn about social justice concerns throughout the globe. Use this in ANY classroom: leadership, math, Advanced Placement. YOU ALREADY DO THIS, SO CONNECT TO WE!

YOU'RE OFF TO GREAT PLACES, IN THE PAGES OF A BOOK!

Allison Gadeke, Sierra Middle School ▶ Silver State 2-3

Many valuable lessons await us in the pages of a great book. Explore children's literature, motivational books for teens, and informative texts for yourself. Whether you are seeking lessons for your students or are searching for something to inform your teaching, you will find the perfect book to inspire your year!

FOR UPDATES & CONFERENCE INFORMATION VISIT US AT:
WWW.CADA1.ORG

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Advisor Trainings, Student Conferences, Resources, Leadership Camps, Curriculum, State Convention, Leadership Development Days (LDD) & More.

#CADA2018

SOS ENTERTAINMENT

Friday

Thank You to Our Generous Platinum Sponsor

Spotlight Event:
Friday Night Dance

WWW.CASLBOARD.COM
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Friday

2018 CASL STATE CONFERENCE

MIDDLE SCHOOL | APRIL 5TH– 7TH
HIGH SCHOOL | APRIL 7TH– 9TH

ONTARIO, CA

THE CASL CONFERENCE UNITES STUDENT LEADERS FROM SCHOOLS ACROSS CALIFORNIA TO NETWORK, LEARN FROM EXPERTS, AND BEGIN THE 10,000 HOURS OF PRACTICE IT TAKES TO MOVE FROM BEING A GOOD STUDENT LEADER TO A GREAT ONE. AFTER THREE DAYS OF EXHILIRATING TRAINING, YOUR SCHOOL'S LEADERS WILL LEAVE INSIPRED TO CHANGE THE WORLD AND EQUIPPED WITH THE PRACTICAL SKILLS IT TAKES TO MAKE THOSE CHANGES.

FOR MORE INFORMATION, CONTACT SANDRA KURLAND AT
LEADERSHIP@CADA1.ORG

BECOME A CASL FAN!
FOLLOW
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Friday, March 2nd

CADA Scholarship Run - 7:15am - Meets on the Spa Level outside of the Fun Quest Family Arcade. – The world's greatest CADA runners will have an opportunity to run a 5K race or 1K walk! All proceeds from the run will go to the CADA Scholarship Fund. **Sign-up Wednesday or Thursday at the Registration Desk.**

3rd General Session - Pat Quinn

3:30pm – 5:00pm – Silver State Pavilion

Pat Quinn is a nationally recognized keynote speaker, consultant and author. Known as "The RTI Guy", Pat Quinn has shaped how an entire generation of schools offer help to struggling and disadvantaged students. As a school leader, Mr. Quinn showed the power of inclusiveness and full engagement. As a teacher, he offered hope and encouragement in the midst of chaos. As a presenter, there is no doubt why Pat Quinn has been called "America's Best Teacher Trainer!" Mr. Quinn is the author of a bestselling book, *How to Parent a Genius*. Pat lives in Milwaukee, Wisconsin with his wife Pam and their two daughters. *www.patquinn.com*

Friday Night Dinner / Dance

- 7:00pm - 8:00pm - Reception
- 8:00pm - 9:00pm - Dinner
- 9:00pm - Midnight - Dance

SOS ENTERTAINMENT

Gerald the Giraffe (Giraffe's Can't Dance) longs to dance, but his legs are too skinny and his neck is too long. His knees buckle whenever he tries to twirl. Everyone else says he can't dance. "Everything makes music," his cricket friend explains, "If you really want it to." So, Gerald starts swaying to his own sweet tune.

Start with social hour at the reception and then dinner and dancing. Make your own music by dressing in what makes you feel ready to network, eat, dance, and have fun. You can be dressy like going to Prom, wear your favorite first day of school outfit, dress up as a book character or wear your favorite T-shirt as if it was a spirit day. Just come and sway to your own sweet tune. Sponsored by SOS Entertainment. **Don't forget your drink ticket from your registration packet.**

Friday, March 2nd - Program

7:15AM	CADA Scholarship 5K Run/ 1K Walk	Outside Fun Quest Family Arcade
7:10AM - 8:00AM	Morning Workout/Rev Your Engine	Nevada Room
8:00AM - 10:30AM	Registration	Grand Salon
8:30AM - 3:00PM	CADA Store	Exhibit Foyer
9:00AM - 10:00AM	Affiliates Meeting	Nevada Foyer
9:00AM - 10:15AM	Past Presidents' Breakfast	Executive - Sierra 1-2

8:45AM - 9:30AM	SESSION 7	
	10 Minute Lessons	Crystal 3-4
	A Syllabus that Promotes Leadership	Carson 2
	Achieve PEAK State, High Performance, and Happiness	Silver State 2
	Connecting With Students Through Storytelling!	Executive - Shasta 1-2
	Environmental Leadership: Plant the Seed	Nevada 10
	Experiential Learning with Purpose	Carson 3
	Feedback: Avoiding Artificial Harmony with Real Conversations	Carson 4
	Get in the Zone	Executive - Ruby 1-2
	Intergrating Refugees, Newcomers, and English Learners	Nevada 4-5
	Intro to Middle School Madness - ASB Beginner Basics	Executive - Mckinley
	Leadership Retreat	Executive - Cascade 1-2
	My Social Story: The Impact of the Perfect Life We Share on Social Media	Carson 1
	Officially Unorganized!	Crystal 5
	Only You Can Control Your Future Climate & Culture	Nevada 8-9
	Overcoming Adversity to Succeed	Crystal 1-2
	RAKtivism- How to Create a Culture of Kindness	Nevada 1-2
	Week of Welcome: Teaching Culture to Transform Your School	Nevada Room
	What Your Activity Director Wants You to Know	Nevada 6-7
	Why Not Go To The World's Greatest School?	Nevada 3

9:40AM - 10:25AM	SESSION 8	
	30 Tips and Tricks To Get You Through the Year	Crystal 3-4
	Achieve PEAK State, High Performance, and Happiness	Silver State 2
	All-Inclusive Events with Little to No Start-Up Money	Crystal 5
	Connecting With Students Through Storytelling!	Executive - Shasta 1-2
	Gifts in the Garbage: Going from Blame to Gratitude	Carson 4
	Go National!	Carson 3
	High School Leadership Curriculum	Executive - Cascade 1-2
	Keys to a Successful FUNdraiser	Nevada 1-2
	Mock Job Interviews	Nevada 3
	More Middle School Madness	Executive - Mckinley
	Oh, the Lessons You'll Teach!	Carson 2
	Oh, the Places a Spirit Team Can Go!	Nevada 6-7
	Oh, the Program You'll Grow!	Nevada 10
	Overcoming Adversity to Succeed	Crystal 1-2
	Reshaping the Climate of your School	Nevada 4-5
	Smile! School Video Series for Positive Change	Carson 1
	Staff Spirit & Culture	Executive - Ruby 1-2
	We're More Than Just Poster Makers!	Nevada 8-9
	Week of Welcome: Teaching Culture to Transform Your School	Nevada Room

10:30AM - 1:30PM	General Membership Exhibits	Exhibit Hall
10:45AM - 11:45AM	Camp Staff Meeting	Nevada Foyer
12:00PM - 3:00PM	Elections Help Desk	Grand Salon
3:00PM	Voting Window Closes	*cada.voting4schools.com*

Friday, March 2nd - Program

1:40PM - 2:20PM	SESSION 9	
	A Few MORE of My Favorite Things	Nevada 4-5
	A Middle School ASB System That Works!	Executive - Mckinley
	Administrator's Role in Student Activities	Carson 4
	Appreciation Week	Executive - Shasta 1-2
	Brand Me, Inc.: When I Am The Brand	Silver State 2
	Community Based Leadership	Nevada 1-2
	Empowering Students to Change Their World	Nevada 10
	Enhancing Activities Through Athletics...and Vice Versa	Nevada 3
	Full Inclusion: What Does it Look Like?	Crystal 5
	Helping Educators Create Their School Culture	Nevada Foyer
	Lessons to Develop Leaders	Executive - Cascade 1-2
	Love Is Not	Nevada Room
	Oh, a Camping We Will Go! Student Leadership Retreats	Nevada 6-7
	PBIS: If You Show Them, They Will Rise	Executive - Ruby 1-2
	Power to the People: Utilizing Government Leadership	Crystal 3-4
	Spirit Week Activities By the Book	Executive - Sierra 1-2
	The College Readiness Road Has Made ALL the difference!	Nevada 8-9
	The Light of the Dark Side: Leading from a Culturally Responsive Lens	Carson 3
	Using Technology to Transform Your Every Day ASB Events.	Carson 2
	Using Trello to Plan and Coordinate Your Activities	Carson 1
	Why Cultural Clubs are Relevant on a School Campus	Crystal 1-2

2:30PM - 3:10PM	SESSION 10	
	Activities In The Small School	Nevada 3
	Brand Me, Inc.: When I Am The Brand	Silver State 2
	Building an Inclusive Culture	Carson 3
	Creating an All-District Prom for Students With Special Needs	Crystal 5
	ENGAGE Your Campus Now!	Carson 4
	Helping Educators Create Their School Culture	Nevada Foyer
	If You Give a Kid Some Kindness	Executive - Sierra 1-2
	Lessons to Develop Leaders	Executive - Cascade 1-2
	Love Is Not	Nevada Room
	Making the Most of Office	Carson 1
	One Night, One Team, Huge Change	Crystal 1-2
	Resilience Can Be Taught: 10 Tools to Motivate ANY Person	Nevada 6-7
	School Culture 2.0	Executive - Ruby 1-2
	Student Involvement and Empowerment Through the ASB Trifecta	Crystal 3-4
	Students of Promise - No Labels, No Limits	Carson 2
	Surviving Your First Year...and LOVING IT!	Nevada 1-2
	The Benefits of a Student-Centered Campus	Nevada 4-5
	The Houses Project	Executive - Shasta 1-2
	Turning Community Service Into Service Learning	Executive - Mckinley
	Using Student Leadership Groups to Build Campus Culture	Nevada 8-9
	Your Mascot: Back to Basics and Beyond	Nevada 10

3:30PM - 5:00PM	THIRD GENERAL SESSION - KEYNOTE: PAT QUINN	Silver State Pavilion

5:00PM - 6:00PM	MAA-early assignment submission	Suite 434
5:30PM - 6:30PM	Administrators' Reception	Suite 1934
7:00PM - 8:00PM	Dinner Reception	Grand Salon
8:00PM - 9:00PM	Dinner	Grand Ballroom
9:00PM - 12:00AM	Dance - Sponsored by SOS Entertainment	Grand Ballroom

SESSION 7 > 8:45am - 9:30am

10 MINUTE LESSONS

Ron Jones ▶ Crystal 3-4

10 Minute Lessons provide the means of teaching essential leadership concepts and skills daily without interfering with student projects, events, and activities. This session features new as well as tried-and-true lessons for teaching leadership curriculum in short, effective segments.

A SYLLABUS THAT PROMOTES LEADERSHIP

Ryan Willer, Irvington High School ▶ Carson 2

Learn and discuss how to create a leadership class syllabus that utilizes Google tools to create a class environment that develops leadership qualities, ensures for smooth management, and holds our students accountable for follow-through.

ACHIEVE PEAK STATE, HIGH PERFORMANCE, AND HAPPINESS

Affiliate Presentation

Danny Batimana, Happiness is NOW Experience ▶ Silver State 2

Do you find yourself sluggish or tired all the time? Would you like to learn methods to wake your body and mind? Learn how to get into PEAK State through meditation, movement, and dance. Please wear comfortable clothing and get ready to dance! **This workshop is also offered during session 8.**

CONNECTING WITH STUDENTS THROUGH STORYTELLING!

Affiliate Presentation

Richard Kuo, Richard Kuo - Youth Inspirational Speaker ▶ Executive - Shasta 1-2

Students want to connect with adults with whom they can relate. Sharing relatable, funny, and embarrassing personal stories with them is a great way to build rapport and trust. Hear some embarrassing personal stories and gain some techniques to build rapport with your students! **This workshop is also offered during session 8.**

ENVIRONMENTAL LEADERSHIP: PLANT THE SEED

Laura Castro, Harvest Park Middle School ▶ Nevada 10

Looking for ways to encourage Environmental Leadership on your campus? Explore the options of an Environmental Leadership Club or adding a Green Commissioner to your ASB to help develop environmental leaders at all grade levels. Need tips on recycling and conservation? Looking to go green with your marketing and events? Learn how to apply the 4 Rs (Reduce, Reuse, Recycle and Rot) to both the day to day operations on your campus and student organized special events to support the California Blueprint for Environmental Literacy.

EXPERIENTIAL LEARNING WITH PURPOSE

Jamie DeVries & Jillian Heckman, San Marcos High School ▶ Carson 3

Want to bring your classroom and school community to life and reinvigorate your curriculum with REAL purposeful learning? Whether you are interested in producing epic concerts featuring Grammy-award winning artists for a cause or setting up entrepreneurial competitions amongst your students, this workshop is for YOU.

FEEDBACK: AVOIDING ARTIFICIAL HARMONY WITH REAL CONVERSATIONS

Sponsor Presentation

Dean Whellams, Learning for Living ▶ Carson 4

Learn a practical model for creating more buy-in and accountability for you and your students.

GET IN THE ZONE

Kristin Patten, Antelope High School ▶ Executive - Ruby 1-2

Learn the WHY behind creating a positive student cheering section at school events. Student cheering sections are a reflection of your school culture to the community. Hear ideas and fun ways to promote a positive and welcoming culture to your school, the community, and opponents.

INTERGRATING REFUGEES, NEWCOMERS, AND ENGLISH LEARNERS

Affiliate Presentation

Adam Shipp, StudentReach ▶ Nevada 4-5

Many schools who have received refugees have struggled getting the students involved and connected with their local school culture. Learn how to better connect your refugee, newcomer, or English learners into your school events.

INTRO TO MIDDLE SCHOOL MADNESS - ASB BEGINNER BASICS

Dilene Pulsipher, Temecula Middle School & Tara Fry, James L. Day Middle School ▶ Executive - Mckinley

You're a brand new ASB Director, thinking...what did I get myself into? Take a moment and breathe. Dilene & Tara are here to help! They will go over the basics of starting a new ASB program or how to pick-up a program where someone left off. They will cover: selecting your crew, fundraising, ASB mini-retreat, spirit days that work, ASB handbook, training, student buy-in, staff buy-in, building a motto, and so much more. They will show you how to survive and learn to LOVE your job!

LEADERSHIP RETREAT

Linda Cooper, CADA Lifetime Member/Retired ▶ Executive - Cascade 1-2

All things retreat, including sample agendas, expectations for leadership classes, information on planning a year, how to set up and run the retreat, and accomplish tasks like goal setting, team bonding, curriculum for the class, and much more.

MY SOCIAL STORY: THE IMPACT OF THE PERFECT LIFE WE SHARE ON SOCIAL MEDIA

Julie La Belle, Chaminade College Preparatory ▶ Carson 1

The carefully curated stories shared on social media have caused a 50% increase in social anxiety since the launch of smart phones. Learn how to facilitate discussions with your students about social media use, how it relates to personal narratives, and the effects it has on mental health.

OFFICIALLY UNORGANIZED!

Jace Biendara, Canyon Ridge High School ▶ Crystal 5

While you might feel unorganized, FCMAT actually has an official Unorganized designation that allows small schools, elementary and continuation schools to operate in a much less formal way, yet still provide a quality leadership experience for students. Hear about the experiences of a truly Unorganized ASB which operates with 15 student leaders, regular turnover, and a budget of about $1,000.

ONLY YOU CAN CONTROL YOUR FUTURE CLIMATE & CULTURE

Erika Holotik, Jesse Sterzing, Paul Romero & Kelly Hayes, Harney Middle School ▶ Nevada 8-9

Build a climate and culture of teamwork and inclusion at your school! Hear about Mt. Cat Pride Days which will give you a starting place to make positive changes on your campus!

OVERCOMING ADVERSITY TO SUCCEED

Affiliate Presentation

Lloyd Bachrach, Yes, You Can! Motivational Programs ▶ Crystal 1-2

Lloyd will share insight into his own challenges of living with a severe disability. He provides Five Keys to Success that were so instrumental in shaping his life. Lloyd explains each key and makes it clear to audiences how they can incorporate these keys into their own lives. **This workshop is also offered during session 8.**

RAKTIVISM- HOW TO CREATE A CULTURE OF KINDNESS

Affiliate Presentation

Kim Freid & Casey Furtado, Anython ▶ Nevada 1-2

The positive effects of kindness are experienced in the brain of everyone who witnesses the act, improving their mood and making them significantly more likely to pay it forward. This means one good deed in a crowded area can create a domino effect and improve the day of dozens of people! Random Acts of Kindness-RAKs-can become part of a school's culture. Brainstorm, inspire and gain practical tips on how to create a culture of RAKtivisim.

WEEK OF WELCOME: TEACHING CULTURE TO TRANSFORM YOUR SCHOOL

Corissa Stobing & Efa Huckaby, Ygnacio Valley High ▶ Nevada Room

Week of Welcome brings students to school to build relationships and make connections with one another and the staff. WOW week starts the school year with a bang: keynote speakers, workshops, free lunch, community carnival and more while the students learn about The Warrior Way. Get tips and advice from the principal on how to make it work, learn about the logistics and the fun! You will walk away with access to four years of lessons, schedules, resources and more! **This workshop is also offered during session 8.**

WHAT YOUR ACTIVITY DIRECTOR WANTS YOU TO KNOW

Matthew Mason, Cosumnes Oaks High School ▶ Nevada 6-7

Hey administrators! You see the posters, the rallies, and the dances. But what does your activities director really do? Find out what your activities director works on to make these events happen and what support you can give. Understand the process you might not see, but definitely is there. With this understanding, you can support and motivate them to work even harder to achieve your school's goals.

WHY NOT GO TO THE WORLD'S GREATEST SCHOOL?

Richard Parkhouse, Activities Director/Retired ▶ Nevada 3

If you are going to go to school, why not go to the World's Greatest? Learn the six values of Building the World's Greatest Schools. Be challenged to look at who you are as an advisor and as a school. What are your beliefs and values and how are you communicating these to students, teachers, and families? Learn how you can create a culture of significance where everyone matters.

SESSION 8 > 9:40am - 10:25am

30 TIPS AND TRICKS TO GET YOU THROUGH THE YEAR

Sanford Carvajal, Mt. Carmel High School ▶ Crystal 3-4

From summer camp to graduation and everything in between, hear 30 ideas that will help move your program forward, including: first day of school big picture, Link Crew, Homecoming, Give-a-way shirts for all students, Red Out with 18 classes and 100% participation, Blacklight Pep Rally, live T.V. broadcast streamed on the web, CIF winning student fan section, how to make students stay for clean up, and more!

ACHIEVE PEAK STATE, HIGH PERFORMANCE, AND HAPPINESS

Affiliate Presentation

Danny Batimana, Happiness is NOW Experience ▶ Silver State 2

Do you find yourself sluggish or tired all the time? Would you like to learn methods to wake your body and mind? Learn how to get into PEAK State through meditation, movement, and dance. Please wear comfortable clothing and get ready to dance! **This workshop is also offered during session 7.**

ALL-INCLUSIVE EVENTS WITH LITTLE TO NO START-UP MONEY

Castan Ortiz, Orange Cove High School ▶ Crystal 5

Learn about school-wide events that every student is dying to participate in, and best of all, do it for little to no cost to your ASB. Make everyone feel included on campus, without crazy dress up days. Get resources and tricks of the trade to help you kick-start an ALL-INCLUSIVE program at your school on an extremely tight budget.

CONNECTING WITH STUDENTS THROUGH STORYTELLING!

Affiliate Presentation

Richard Kuo, Richard Kuo - Youth Inspirational Speaker ▶ Executive - Shasta 1-2

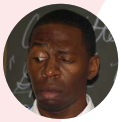
Students want to connect with adults with whom they can relate. Sharing relatable, funny, and embarrassing personal stories with them is a great way to build rapport and trust. Hear some embarrassing personal stories and gain some techniques to build rapport with your students! **This workshop is also offered during session 7.**

GIFTS IN THE GARBAGE: GOING FROM BLAME TO GRATITUDE

Sponsor Presentation

Rochelle Whellams, Learning for Living ▶ Carson 4

Help your students and staff move from blame, frustration, and resentment to ownership, growth, and gratitude.



GO NATIONAL!

Anthony Rogers, Palm Middle School ▸ Carson 3

Learn how to incorporate and celebrate National Days of the Year on your campus as well as develop a timeline for applying and submitting an application for the National Council of Excellence Award from National Student Council (formally the National Association of Student Councils).

HIGH SCHOOL LEADERSHIP CURRICULUM

Linda Cooper, CADA Lifetime Member/Retired ▸ Executive - Cascade 1-2

Walk away with curriculum ideas that can be used immediately in the classroom to help students learn more about each other, become better leaders, and push their programs to greatness.

KEYS TO A SUCCESSFUL FUNDRAISER

Affiliate Presentation

Kimberly Freid & Casey Furtado, Anython ▸ Nevada 1-2

Fundraising is a necessary evil, but how can you make it more of an anticipated event? Learn the 5 key things that will make fundraising FUN!

MOCK JOB INTERVIEWS

Cheryl Pratt, Depoali Middle School ▸ Nevada 3

Are your students ready for their first job interviews? Do they know how to fill out the applications? We give our leadership students real-world experiences all the time. Find out how to organize and implement mock job interviews for your students.

MORE MIDDLE SCHOOL MADNESS: HOW TO BUILD UPON A SUCCESSFUL PROGRAM

Dilene Pulsipher, Temecula Middle School & Tara Fry, James L. Day Middle School ▸ Executive - Mckinley

Tara & Dilene are always developing and implementing new ideas that have helped their ASB programs thrive. They are honest in what succeeded for them and what was a F.A.I.L. (First Attempt In Learning). A few of the things they will discuss are: ASB Handbook, how to build a leadership community on campus and within the community, how to be more inclusive of other people on campus, plus much more.

OH, THE LESSONS YOU'LL TEACH!

Steve Hardy, Sonora High School ▸ Carson 2

Ten new multi-media leadership lessons to teach and inspire your students. Videos, music, and graphics are used to convey the skills your students need to grow as leaders. Walk away with free materials to teach, discuss in the real world and a modern online environment as well as the ability to design lessons for yourself.

OH, THE PLACES A SPIRIT TEAM CAN GO!

Darlene Painter & Mike Marble, Shivela Middle School ▸ Nevada 6-7

Administrators will learn about creating a team of teachers called the Spirit Team. This team spreads leadership throughout the campus through multiple groups and teachers allowing more students to be involved and lead.

OH, THE PROGRAM YOU'LL GROW!

Jessi Lindell, Excelsior Middle School ▸ Nevada 10

Grow your leadership program by creating a freshman or junior leadership class on your campus. Learn how to involve underclassmen in your events and activities, as well as develop their skills as leaders. Connect with more students on your campus while building excitement and involvement for your leadership program.

OVERCOMING ADVERSITY TO SUCCEED

Affiliate Presentation

Lloyd Bachrach, Yes, You Can! Motivational Programs ▸ Crystal 1-2

Lloyd will share insight into his own challenges of living with a severe disability. He provides Five Keys to Success that were so instrumental in shaping his life. Lloyd explains each key and makes it clear to audiences how they can incorporate these keys into their own lives. **This workshop is also offered during session 7.**

RESHAPING THE CLIMATE OF YOUR SCHOOL

Affiliate Presentation

Jeffrey Devoll, StudentReach ▶ Nevada 4-5

Negative students. Lack of participation. Non-existent common interests. How do you overcome these obstacles when no one is on the same page? Learn how to use your events and other resources to get the values of inclusion, cooperation, and community to stick and include those on the fringes in everything you do.

SMILE! SCHOOL VIDEO SERIES FOR POSITIVE CHANGE

Karen Lamb, Douglas High School ▶ Carson 1

YouTube, Vimeo, Instagram. Social media and videos is a way we now communicate. Use these outlets as a way to spread positivity, awareness, communication, and spirit by creating your own school video series. Learn the beginning steps to this process and how to empower students to make videos a success.

STAFF SPIRIT & CULTURE

Kristin Patten, Antelope High School ▶ Executive - Ruby 1-2

Gain simple and easy ideas on how to engage your staff in spirit activities and buy into positive school culture. Learn how to draft staff teams and get ideas on how your staff can model spirited competitive behavior to students. Bring some fun and love for your job back to your school with your colleagues.

WE'RE MORE THAN JUST POSTER MAKERS!

Michele Young, Bishop Gorman High School ▶ Nevada 8-9

Learn one advisor's organizational strategies and think about how to frame your year around what your leadership program needs most.

WEEK OF WELCOME: TEACHING CULTURE TO TRANSFORM YOUR SCHOOL

Corissa Stobing & Efa Huckaby, Ygnacio Valley High ▶ Nevada Room

Week of Welcome brings students to school to build relationships and make connections with one another and the staff. WOW week starts the school year with a bang: keynote speakers, workshops, free lunch, community carnival and more while the students learn about The Warrior Way. Get tips and advice from the principal on how to make it work, learn about the logistics and the fun! You will walk away with access to four years of lessons, schedules, resources and more! **This workshop is also offered during session 7.**

SESSION 9 > 1:40pm - 2:20pm

A FEW MORE OF MY FAVORITE THINGS

Monica Anderson, Nipomo High School ▶ Nevada 4-5

A 25-year collection of begged, borrowed and stolen (with permission, of course) ideas, lessons and tips to use in the leadership classroom. You will leave with ideas to use tomorrow, next month, or next year.

A MIDDLE SCHOOL ASB SYSTEM THAT WORKS!

Joe Gizzo, Meadowbrook Middle School ▶ Executive - Mckinley

After a medical emergency, Joe left his ASB class for over 7 months. The system he had in place gave his students the confidence to continue working and growing in leadership. He will share the organization of his class, which puts the students first, as well as his collection of lessons, rubrics, planning sheets, service learning, and much more to take back to your school.

ADMINISTRATOR'S ROLE IN STUDENT ACTIVITIES

Jennifer Duston, Academy of Technology & Leadership At Saticoy ▶ Carson 4

As someone who has been on both sides as a teacher/activities director and an administrator, Jennifer will help participants find the win-win to create a synergistic relationship to give kids the absolute best school experience possible! Examine the unique perspectives of each position as well as identify ways administration can creatively support student activities through using LCAP funds that meet school goals and activities directors can help administration meet the goals of the school! **This session will be valuable for both admin and activities directors.**

APPRECIATION WEEK

Keala Hughes, Norte Vista High School ▶ Executive - Shasta 1-2

Staffulty Appreciation Week for BOTH certificated and classified employees throughout your ENTIRE district. Learn about this incredible program in which graduating seniors write one letter of appreciation to any staffulty member from kindergarten through 12th grade who made a lasting impact upon their lives. Seniors will then personally deliver that letter in their cap and gown and in front of the honoree's students and/or peers. This program will not only change the lives of your seniors and honorees, but will ENCOURAGE and MOTIVATE your entire district as well!

BRAND ME, INC.: WHEN I AM THE BRAND

Sponsor Presentation

Tei Street, StreetTalk with The "Amazing" Tei Street ▶ Silver State 2

Regardless of age or position, you need to understand the importance of branding. You are the CEO of your own company: Me, Inc. To be successful, the most important job is to be head marketer for the brand called You! Smart people figure out how to create a message and a strategy to promote the brand called You. **This workshop is also offered during session 10.**

COMMUNITY BASED LEADERSHIP: CREATING A CAMPUS WIDE LEADERSHIP PROGRAM

Deana Garcia, Hilary Nau, Jason Cavavos, Rob Stirling & Dustin Millsap, El Capitan High School ▶ Nevada 1-2

An interactive discussion covering the positives and negatives of starting the leadership program on campus. Discussion points include: campus administration and staff support, slection of student leaders, how to connect with the community, enhancing a positive school climate, support for incoming freshmen, and representing the student body (ASB).

EMPOWERING STUDENTS TO CHANGE THEIR WORLD

Sponsor Presentation

Lee Tousignant, Herff Jones & Varsity Brands ▶ Nevada 10

Learn about some of the resources available to you through student engagement partnerships, and how using the right mixture of education and inspiration can give students the tools and drive they need to ELEVATE themselves, their schools, and their communities. **This workshop is also offered during session 3.**

ENHANCING ACTIVITIES THROUGH ATHLETICS...AND VICE VERSA

John Aldworth, Maine West High School & Bob Murphy, Elk Grove High School ▶ Nevada 3

Join Bob and John as they show you various ways to enhance your activity program by incorporating athletics and enhance athletics by incorporating activities. Hear practical tips for increasing your fan base, regardless of the success of your athletic programs, incorporating teams and coaches to boost spirit, and unifying your students in both athletics and activities.

FULL INCLUSION: WHAT DOES IT LOOK LIKE?

Beth Barrow & Debra Hawkins, Terronez Middle School/Fresno Unified ▶ Crystal 5

Find ways to include students with special needs and special populations into school activities. Using leadership class, WEB (Where Everyone Belongs, transition program), clubs, field trips, and general school culture to build a community of inclusion where all students belong.

HELPING EDUCATORS CREATE THEIR SCHOOL CULTURE

Sponsor / Affiliate Presentation

Christina Tan, Lifetouch & JC Pohl, Teen Truth ▶ Nevada Foyer

Create your strategic plan for strengthening school culture and determine what 3-5 foundations need to be the focus. Through small groups, you will share specific challenges in school culture, brainstorm action items to close the gap, and commit to a plan when you return to your campus. Presented by Lifetouch and Teen Truth. **This workshop is also offered during session 10.**

LESSONS TO DEVELOP LEADERS

Janet Roberts, Chino Hills/Diamond Bar High School/Retired ▶ Executive - Cascade 1-2

Leadership lessons will be shared to help develop students into caring leaders. Oh the places they will be able to go! **This workshop is also offered during session 10.**

LOVE IS NOT

Sponsor Presentation

Tyler Durman, Tyler Durman: Speaker to Parents, Students, Teachers ▶ Nevada Room

This all new material from Tyler, is designed for your personal life, and will focus on your relationships, happiness and wellness. Examine four subtle myths that color your understanding of how love looks and works in your daily life. You will laugh and be touched (not literally) & Tyler may even talk about sex (but there will will be no skits or demonstrations.) **This workshop is also offered during session 10.**

OH, A CAMPING WE WILL GO! STUDENT LEADERSHIP RETREATS

Christine Krug & Darlene Painter, Shivela Middle School ▶ Nevada 6-7

Learn how to bring your student leaders from all aspects of your campus together to unify and train them to be the best student leaders they can be through planning and implementing a leadership retreat. You will walk away with a new vision and ideas for your leadership program.

PBIS: IF YOU SHOW THEM, THEY WILL RISE

Laura Zhu & Hannah Kincaid, Toby Johnson Middle School ▶ Executive - Ruby 1-2

For the past two years Laura and Hannah planned, implemented and executed a successful PBIS Kick Off Event during the first two days of school. Learn how they developed the master schedule, the PBIS-focused rotations around campus, team building activities and how they were able to get staff to value the event while letting go of their syllabus (for now).

POWER TO THE PEOPLE: UTILIZING GOVERNMENT LEADERSHIP TO EMPOWER STUDENTS

Melissa Campos & Tim McHugh, Alverno Heights Academy ▶ Crystal 3-4

Provides educators, government moderators, and activities directors with a new way of looking at government to ultimately empower their students. The presentation will provide a full day structure for the student president election and student body engagement, consisting of party and candidate planks to assess school improvements based upon real-world political structures, ex. United States Government.

SPIRIT WEEK ACTIVITIES BY THE BOOK

Terri Wood, Canyon Hills Jr. High School/Retired ▶ Executive - Sierra 1-2

Learn from start to finish how to create Spirit Week Lunchtime Activities. This presentation gives how-to steps required to ensure success. Planning, publicity, implementation and evaluation will be showcased along with lots of ideas and examples in this picture-filled presentation.

THE COLLEGE READINESS ROAD HAS MADE ALL THE DIFFERENCE!

Marciano Flores, North Salinas High School ▶ Nevada 8-9

Robert Frost wrote of the road less traveled and how it made all the difference. This workshop will endeavor to merge the student culture path on the road to college, with events such as student-run application workshops and college fairs. The journey will empower ASB, teachers, and students toward greater college and career readiness.

THE LIGHT OF THE DARK SIDE: LEADING FROM A CULTURALLY RESPONSIVE LENS

Monique Walton, Hayward High School ▶ Carson 3

Building a positive school culture requires teamwork. Come learn ways to COACH your team and encourage a culturally responsive school community that promotes respect, self-advocacy, relationship building, school spirit and connection for all stakeholders.

USING TECHNOLOGY TO TRANSFORM YOUR EVERY DAY ASB EVENTS.

Michael Ruiz & Jason Seipp, Vista Murrieta High School ▶ Carson 2

Learn new and exciting ways to integrate technology into your rallies and other school wide events. These techniques will excite the crowd and stimulate your student body with increased school wide activity engagement. Learn how VMHS has utilized Career Technical Education (CTE) Programs to re-imagine the potential of an Every Day Pep Rally.

USING TRELLO TO PLAN AND COORDINATE YOUR ACTIVITIES

Craig Grivel, Sheldon High School ▸ Carson 1

How to use Trello, a free, online organizational tool, to plan events. From the initial brainstorming to the organization, planning, and assignment of responsibility and deadlines, this is a great tool to keep everything organized in one place and available to the entire team. Available anywhere you have access to the internet, including apps on iPhone or Android.

WHY CULTURAL CLUBS ARE RELEVANT ON A SCHOOL CAMPUS

Shonda Burrus, Vista Murrieta High School ▸ Crystal 1-2

Navigate the importance of cultural inclusion on a school campus and the benefits of implementing cultural celebrations campus wide through the lens of the Mrs. Burrus, VMHS counselor and advisor for Black Student Union, Black Coal and Roses Society, and Young Gentlemen's Leadership Club at Vista Murrieta High School in Murrieta California.

SESSION 10 > 2:30pm - 3:10pm

ACTIVITIES IN THE SMALL SCHOOL

Leah Grant, Millennium High School ▸ Nevada 3

Planning activities in a school with 500 students is VERY different than a school with 3,000 students. Hear some tried and true strategies and tips to help make your activities rock at a small school!

BRAND ME, INC.: WHEN I AM THE BRAND

Sponsor Presentation

Tei Street, StreetTalk with The "Amazing" Tei Street ▸ Silver State 2

Regardless of age or position, you need to understand the importance of branding. You are the CEO of your own company: Me, Inc. To be successful, the most important job is to be head marketer for the brand called You! Smart people figure out how to create a message and a strategy to promote the brand called You. **This workshop is also offered during session 9.**

BUILDING AN INCLUSIVE CULTURE

Jamie Mather, Acalanes High School ▸ Carson 3

Student voice can be a powerful driver for change and student leadership can be one of the most impactful change agents on a campus. As leadership students, they not only have the power and the privilege, but the great responsibility to develop programming that includes all student interests, perspectives, and voices, including those underserved and marginalized populations on campus. In this session, hear how one district is working to bring equity work to the center of student leadership and activities. Leave with strategies for embedding student voice as a focus point for changing school climate.

CREATING AN ALL-DISTRICT PROM FOR STUDENTS WITH SPECIAL NEEDS

Jessica Banchieri & Mitch Brouillette, Heritage High School ▸ Crystal 5

Hear about how the Liberty Union High School District partnered with the Brentwood Police Department to plan and put on a prom for 95 students with special needs at absolutely no cost to the students' families. Events included a city-wide parade, dance, and concert in the park.

ENGAGE YOUR CAMPUS NOW!

Jennifer Duston, Academy of Technology & Leadership At Saticoy ▸ Carson 4

It's time to ENGAGE! ENGAGE students & staffulty to create a place where everyone is excited to come everyday! Quick and easy ideas to include everyone, connect everyone and #ENGAGE in your school!

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Sponsor / Affiliate Presentation

Christina Tan, Lifetouch & JC Pohl, Teen Truth ▸ Nevada Foyer

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IF YOU GIVE A KID SOME KINDNESS

Terri Wood, Canyon Hills Jr. High School/Retired ▶ Executive - Sierra 1-2

Are you looking for a Happily Ever After? Maybe your campus needs to create some kindness. Learn how you can create a campus of kindness with fun activities and ideas so that everyone will feel valued. Let your student body know that everyone matters!

LESSONS TO DEVELOP LEADERS

Janet Roberts, Chino Hills/Diamond Bar High School/Retired ▶ Executive - Cascade 1-2

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MAKING THE MOST OF OFFICE

Laura Saldana, Westmont High School ▶ Carson 1

Learn how to use special features on Excel and Word to save time and reduce mistakes, including Pivot Tables, Lookups, and Mail Merge.

ONE NIGHT, ONE TEAM, HUGE CHANGE

Sandy Duff & Paul Dols, Monrovia High School ▶ Crystal 1-2

Hear how ASB and Renaissance programs came together and began a major shift in the culture of a school. Sometimes a little paint, inspiring words and a whole lot of love can go a long way!

RESILIENCE CAN BE TAUGHT: 10 TOOLS TO MOTIVATE ANY PERSON

Affiliate Presentation

Christian Moore, WhyTry Organization ▶ Nevada 6-7

Drawing from the vital skills of resilience in WhyTry Founder Christian Moore's book, The Resilience Breakthrough: 27 Tools for Turning Adversity into Action, this engaging presentation empowers participants to learn resilience and deliver these skills to students of any background and learning style, enabling them to thrive in both school and life. **This workshop is also offered during session 1.**

SCHOOL CULTURE 2.0

Farrah Rigo-Witt, Don Lugo High School ▶ Executive - Ruby 1-2

Activities, administration, and athletics together can transform school culture. Hear how to revitalize school pride with social media, energetic leadership, school spirit, and plain old teamwork.

STUDENT INVOLVEMENT AND EMPOWERMENT THROUGH THE ASB TRIFECTA

Stephanie Peterson & Frances Tune, Lindhurst High School ▶ Crystal 3-4

Learn about an innovative ASB model that includes the Executive Council, the Student Senate and a Presidents' Council. Each branch of the model and its function will be described, as well as the opportunities for training students in leadership, fiscal responsibility, communication, and collaboration. Attendees will also be instructed in ways to use this model to involve administrators and board members in the student culture.

STUDENTS OF PROMISE - NO LABELS, NO LIMITS

Mark Vincent, Activities Director/Retired ▶ Carson 2

Throughout schools, students are often labeled. Often these labels tend to limit achievement. The label becomes an excuse to under perform, limit activities in which they are involved, or even worse, a divisive tool amongst students. Through the use of an illustrative personal example, one will see that through one's passion, determination, and creativity, the labels applied can be negated and students can achieve what they once thought was unattainable. Your student body can change their entire campus culture by developing a sense of inclusion and eliminating using labels.

SURVIVING YOUR FIRST YEAR...AND LOVING IT!

Melissa LeFevre, Churchill Middle School & Glenn Alejandrino, Arden Middle School ▸ Nevada 1-2

First year teaching middle school leadership? Here is a crash course in daily routine, lesson plans, grading, spirit, and accountability. Walk away with lessons and ideas to use immediately, and others to plan for next year!

THE BENEFITS OF A STUDENT-CENTERED CAMPUS

Victor Garnica & Matt Muncy, Montclair High School ▸ Nevada 4-5

Every administrator wants to create a positive school culture, but not all know exactly where to start. Learn how to use messaging, activities, and people to drive a student-centered culture that impacts every aspect of campus. Learn key strategies and proven results that can be replicated on any campus. Receive a free gift that will help with your planning.

THE HOUSES PROJECT

Keala Hughes, Norte Vista High School ▸ Executive - Shasta 1-2

Imagine a high school in which the entire student body was divided into four houses. Imagine EVERY extracurricular activity and academic/attendance achievement was rewarded with points that accumulate throughout the entire year, not just for the house, but for the individual as well. Imagine that such a high school could exist in reality, and NOT just at Hogwarts. Check out this ALL INCLUSIVE, EQUITABLE, and MOTIVATIONAL session to get the nuts and bolts of how to implement this program on your campus NEXT YEAR!

TURNING COMMUNITY SERVICE INTO SERVICE LEARNING

Joe Gizzo, Meadowbrook Middle School ▸ Executive - Mckinley

Do you want to make your students' community service projects more meaningful? Service learning can help improve academic achievement, increase student engagement, improve social behavior, build civic skills and responsibility, strengthen community partnerships, and change the culture at a school. Gain all the tools necessary to empower your students to take their service to the next level.

USING STUDENT LEADERSHIP GROUPS TO BUILD CAMPUS CULTURE WITH RESTORATIVE PRACTICES

Matthew Toews & Ericka Moran, Madera South High School ▸ Nevada 8-9

Gain practical tools for using your student leadership in facilitating Restorative Practice and Restorative Circles. The purpose is to build community and culture on your campus through the inclusion of all students in a safe and healthy manner. Restorative Practices are used to empower student leaders to affect change on their campus and to be leaders with their peers.

YOUR MASCOT: BACK TO BASICS AND BEYOND

Ruben Martinez & Michelle Krug, Steele Canyon Charter High School ▸ Nevada 10

Scratch the Cougar and the Steele Canyon Mascot Team have been entertaining audiences since 2003. Mixing zany antics with professionalism, Scratch brings cheer to all on campus and his community. Let Scratch show you how your mascot can enhance your overall school culture and market your school to your community!

Everything makes music... If you really want it to!

Friday Night Dinner/Dance

- 7:00pm - 8:00pm - Reception
- 8:00pm - 9:00pm - Dinner
- 9:00pm - Midnight - Dance

Locations:

- Reception > Grand Salon
- Dinner / Dance > Grand Ballroom

Don't forget your drink ticket from your registration packet.

Lifetouch® NATIONAL SCHOOL STUDIOS

Thank You to Our Generous Platinum Sponsor

Saturday

Spotlight Event: Wednesday Evening LEX Nightclub

LEADERSHIP DEVELOPMENT DAYS

LED BY EDUCATORS WITH MORE THAN 10,000 HOURS IN LEADERSHIP TRAINING EXPERIENCE, LEADERSHIP DEVELOPMENT DAYS PROVIDE OPPORTUNITIES FOR MIDDLE AND HIGH SCHOOL STUDENTS TO BECOME INSPIRED TO CHANGE THE WORLD. THE DAY LONG EVENT UTILIZES EXPERIENTIAL ACTIVITIES TO UNITE STUDENTS, ENRICH GROUP DYNAMICS, AND ESTABLISH LIFE LONG SKILLS. THE CURRICULUM IS CENTERED AROUND THE VALUES OF TEAM BUILDING, COMMUNICATION, LEARNING THROUGH EXPERIENCE AND EVALUATION, INVOLVING STUDENTS, USING INDIVIDUAL STRENGTHS, RISK TAKING, AND POSITIVE INVOLVEMENT!

FOR MORE INFORMATION, CONTACT SANDRA KURLAND AT
LEADERSHIP@CADA1.ORG
OR VISIT
CADA1.ORG/LDD

$25 PER STUDENT

Saturday

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THANKS TO OUR 2017-2018 LDD HOST SITES

AREA A

AUGUST 7, 2017 STOCKTON EARLY COLLEGE ACADEMY - PRIVATE
SEPTEMBER 12, 2017 UNIVERSITY PREPARATORY SCHOOL - MS DELEGATES
SEPTEMBER 28, 2017 FORTUNA HIGH SCHOOL - HS DELEGATES
SEPTEMBER 29, 2017 STOCKTON UNIFIED SCHOOL DISTRICT - PRIVATE
OCTOBER 19, 2017 BIDWELL MIDDLE SCHOOL - MS DELEGATES
DECEMBER 11, 2017 EAST UNION HIGH SCHOOL - HS DELEGATES
DECEMBER 12, 2017 BETHANY ELEMENTARY SCHOOL - MS DELEGATES
JANUARY 24, 2018 SUMMERVILLE HIGH SCHOOL - MS/HS DELEGATES
JANUARY 25, 2018 SUTTER UNION HIGH SCHOOL - 8TH - 12TH GRADE DELEGATES
FEBRUARY 1, 2018 YGNACIO VALLEY HIGH SCHOOL - MS DELEGATES
FEBRUARY 2, 2018 CONSUMNES OAKS HIGH SCHOOL - HS DELEGATES
MARCH 7, 2018 ARDEN MIDDLE SCHOOL - MS DELEGATES
MARCH 8, 2018 CERES HIGH SCHOOL - PRIVATE

AREA B

JULY 26, 2017 EVERGREEN HIGH SCHOOL - PRIVATE
AUGUST 18,2017 CAROLYN CLARK ELEMENTARY - MS DELEGATES
AUGUST 24, 2017 CADWALLADER ELEMENTARY - PRIVATE/SECONDARY GRADES
AUGUST 25, 2017 CADWALLADER ELEMENTARY - PRIVATE/ PRIMARY GRADES
SEPTEMBER 1, 2017 CASTILLERO MIDDLE SCHOOL - MS DELEGATES
SEPTEMBER 19, 2017 WESTMOOR HIGH SCHOOL - HS DELEGATES
JANUARY 19, 2018 MILLER MIDDLE SCHOOL - MS DELEGATES

AREA C

SEPTEMBER 18, 2017 GOLDEN VALLEY HIGH SCHOOL - PRIVATE
APRIL 11, 2018 HANFORD WEST HIGH SCHOOL - HS DELEGATES

AREA D

SEPTEMBER 26, 2017 PACIFICA HIGH SCHOOL - PRIVATE
OCTOBER 26, 2017 WESTLAKE HIGH SCHOOL - HS DELEGATES
DECEMBER 1, 2017 PIONEER VALLEY HIGH SCHOOL - MS DELEGATES
JANUARY 23, 2018 PAJARO VALLEY HIGH SCHOOL - MS DELEGATES

AREA E

AUGUST 9, 2017 KNIGHT PREP ACADEMY - PRIVATE
SEPTEMBER 13, 2017 GLADSTONE HIGH SCHOOL - HS DELEGATES
SEPTEMBER 14, 2017 LONE HILL MIDDLE SCHOOL - ELEMENTARY DELEGATES
NOVEMBER 8, 2017 SOMERSET CONTINUATION SCHOOL - CONTINUATION HS DELEGATES
NOVEMBER 13, 2017 WHITTIER HIGH SCHOOL - HS DELEGATES
DECEMBER 6, 2017 CACTUS INTERMEDIATE SCHOOL - DISTRICT MS DELEGATES
DECEMBER 7, 2017 QUARTZ HILL HIGH SCHOOL - MS DELEGATES
JANUARY 11, 2017 CHINO HILLS HIGH SCHOOL - MS DELEGATES
JANUARY 17, 2017 LYNWOOD HIGH SCHOOL - MS DELEGATES
JANUARY 24, 2018 CASTAIC MIDDLE SCHOOL - MS DELEGATES
JANUARY 31, 2018 NOBEL CHARTER MIDDLE SCHOOL - MS DELEGATES
FEBRUARY 22, 2018 SEPULVEDA MIDDLE SCHOOL - MS DELEGATES

AREA F

AUGUST 1, 2017 HERITAGE MIDDLE SCHOOL - MS DELEGATES
AUGUST 23, 2017 AUHSD @ BUENA PARK JUNIOR HIGH SCHOOL - PRIVATE
SEPTEMBER 21, 2017 ARLINGTON HIGH SCHOOL - PRIVATE
OCTOBER 12, 2017 YORBA LINDA MIDDLE SCHOOL - PYLUSD MS DELEGATES
OCTOBER 17, 2017 LAS FLORES MIDDLE SCHOOL - MS DELEGATES
OCTOBER 17, 2017 RIALTO HIGH SCHOOL - PRIVATE
OCTOBER 25, 2017 YORBA LINDA MIDDLE SCHOOL - MS DELEGATES
DEBEMBER 6, 2017 EXCELSIOR CHARTER SCHOOL - MS DELEGATES
DECEMBER 8, 2017 PALM MIDDLE SCHOOL - MS DELEGATES
JANUARY 18, 2018 CASL REGIONAL CONFERENCE - MS DELEGATES
FEBRUARY 13, 2018 MURRIETA MESA HIGH SCHOOL - HS DELEGATES
FEBRUARY 21, 2018 VALLEY VIEW HIGH SCHOOL - HS DELEGATES
FEBRUARY 23, 2018 RIVERSIDE PREP - HS DELEGATES

AREA G

AUGUST 10, 2017 DEL NORTE HIGH SCHOOL - PUHSD DELEGATES ONLY
SEPTEMBER 21, 2017 GUAJOME PARK ACADEMY - PRIVATE
JANUARY 10, 2018 TWIN PEAKS MIDDLE SCHOOL - MS DELEGATES
JANUARY 11, 2018 CESAR CHAVEZ MIDDLE SCHOOL - MS DELEGATES
FEBRUARY 8, 2018 MADISON HIGH SCHOOL - HS DELEGATES
FEBRUARY 9, 2018 VISTA INNOVATION AND DESIGN - MS DELEGATES
APRIL 24, 2018 SAN MARCOS HIGH SCHOOL - HS DELEGATES

Saturday, March 3rd - Program

8:30AM - 10:00AM	**CADA Book Store**	Exhibit Foyer
8:15AM - 9:15AM	**Meet the Pros**	Grand Ballroom
8:30AM - 10:00AM	**MAA-ASSIGNMENT SUBMISSION**	**Silver State 2**
9:30AM - 10:15AM	**SESSION 11**	
	Going Global: Service Learning For a Better World By 2030	Carson 3
	IMPROV(e) Your Leadership Team	Crystal 1-2
	Kindness is NOT a Week, It's a LIFESTYLE	Carson 1
	Leveraging a Strength Based Leadership Classroom	Carson 4
	Oh, to the Schools I've Gone!	Carson 2
10:30AM - 11:30AM	**CADA CLOSING SESSION & BRUNCH**	**Silver State Pavilion**

SESSION 11

GOING GLOBAL: SERVICE LEARNING FOR A BETTER WORLD BY 2030

Amanda Bush, Norte Vista High School ▸ Carson 3

Learn how to engage your leaders in community based service learning projects that will transform your student body into active citizens of our world. Teach your students how to project manage, find funding, create change and build character while learning about the world around them.

IMPROV(E) YOUR LEADERSHIP TEAM

Affiliate Presentation

Patrick Maurer, PMaurer Communication LLC ▸ Crystal 1-2

Need a new way to tackle tough team issues? Learn how to implement a few fun improvisation warm-up activities into your organization to improve team unity, creativity, and action.

KINDNESS IS NOT A WEEK, IT'S A LIFESTYLE

Debra Rosen, Canyon Hills Junior High School ▸ Carson 1

Teaching kindness across a school campus is about changing the culture on a daily basis. Gain tips on empowering students to include all peers while utilizing their own skills and talents to spread a message of positivity and inclusion. Ways to include the community and business partners will also be discussed. Participants will walk away with tools, resources and inspiration to bring back to their school campuses to foster leadership, inclusion, and positive school wide change.

LEVERAGING A STRENGTH BASED LEADERSHIP CLASSROOM

Liz Bauer Liscum, Adele Harrison Middle School ▸ Carson 4

This session will be the foundation for creating a strength-based experience for your leadership students that creates a ripple of change throughout the school culture. Strengths operate on the philosophy that all students have strengths they bring to their school community and, if they are recognized for these strengths and provided opportunities to utilize them in their everyday settings, students will be more successful socially, emotionally, and academically. Let this learning experience be a driving force of change within your classroom and school community.

OH, TO THE SCHOOLS I'VE GONE!

Sponsor Presentation

Kim Karr, #ICANHELP ▸ Carson 2

It is amazing to see all the activites and programs schools create to have a postive campus and culture. Get a ton of ideas on what other schools are doing to spread positivity on their campuses. You will walk away with a slideshow of ideas to take back to inspire your students to make something happen at your school. #icanhelp

Meet the Pros

8:15am-9:15am • Grand Ballroom

Attend four, 12-minute roundtable presentations in this fast-paced hour of new ideas. Below is a list of tentative presentations for Meet the Pros. The final listing of presenters is available from your Area Table at registration. Additional copies can be picked up from the registration desk beginning Thursday or the digital version is available on the CADA/CASL Events mobile app. **Admission to this session will be first come, first served, so get there early!**

- Academic Recognition Makes a Difference
- Activities that Engage Everyone
- ASB and the Audit: How to Survive
- ASB Business Meetings & Minutes
- Conflict Resolution Strategies for When the ASB Honeymoon is Over
- Creating a School Hall of Fame
- Creating Rose Petal Moments for Staffulty
- Creating Weekly Leadership Lessons
- Every Day Is a Holiday, Every Meal Is a Picnic!
- Face Your Fears: Fear is a Dream Inhibitor, Not A Dream Enhancer
- Getting Budget Under Control and Empowering Treasurer
- Got Spirit
- Grab & Go: Leadership Lessons
- I Didn't Get Caught, So I Must Not Have Done Anything Wrong!
- Involving Your Campus in Meaningful Events
- Leadership...It's Lit(erature)
- Let's Taco 'Bout It: Fun Advertising Ideas for Activities and Sales
- Love Your Staff
- Mindfulness Leadership
- Mr. Success - Male Pageants for Fun and Fundraising
- Newest Grab Bag of Information
- PBIS in the High School- Ways to Raise the Praise!
- Professional Mock Interviews
- Prom Expo & One-Day Ticket Sale
- Raising Funds in a Tight Economy
- Risky Business
- School Chest Charity Drive - More Than a Bake Sale
- Senior Luau
- Where Will Your Students Go with Their Rocks
- Why Do You Hate Me?

2018-2019 CADA Event Dates

2018		
APRIL 5-7	CASL MIDDLE SCHOOL CONFERENCE	ONTARIO, CA
APRIL 7-9	CASL HIGH SCHOOL CONFERENCE	ONTARIO, CA
MAY 1	AREA A – MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA
MAY 2	AREA F – HIGH SCHOOL LEADERSHIP CONFERENCE	COTO VALLEY COUNTRY CLUB
JUNE 25-28	CADA / CASL NOR CAL LEADERSHIP CAMP – MIDDLE/HIGH SCHOOL	SANTA CLARA UNIVERSITY
JULY 7-9	CADA / CASL LEADERSHIP CAMP – MIDDLE SCHOOL	UC SANTA BARBARA
JULY 7-10	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 1	UC SANTA BARBARA
JULY 12-15	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 2	UC SANTA BARBARA
JULY 17-20	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 3	UC SANTA BARBARA
JULY 22-25	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 4	UC SANTA BARBARA
AUGUST	AREA B - ADVISOR CONFERENCE	TBD
AUGUST	AREA G - ADVISOR CONFERENCE	TBD
AUGUST 25	AREA E & F - ADVISOR CONFERENCE	DAVE & BUSTER'S – ONTARIO
SEPTEMBER 15	AREA A - ADVISOR CONFERENCE	SHELDON HIGH SCHOOL
SEPTEMBER	AREA D - CENTRAL STUDENT CONFERENCE	TBD
SEPTEMBER	AREA D - ADVISOR CONFERENCE	TBD
SEPTEMBER 26	AREA G - MS & HS STUDENT CONFERENCE	DEL MAR FAIRGROUNDS
OCTOBER 2	AREA A - HIGH SCHOOL	TBD
OCTOBER 3	AREA A - MIDDLE SCHOOL	TBD
OCTOBER 5	AREA F - MIDDLE SCHOOL CONFERENCE	GROVE COMMUNITY CHURCH, RIVERSIDE
OCTOBER 9	AREA D - NORTHERN STUDENT CONFERENCE	SALINAS COMMUNITY CENTER
OCTOBER 15	AREA E - MS & HS STUDENT CONFERENCE	PASADENA CONVENTION CENTER
OCTOBER 22	AREA C - HS & MS STUDENT LEADERSHIP CONFERENCE	HANFORD WEST HIGH SCHOOL
NOVEMBER	AREA B - HS & MS STUDENT CONFERENCE	TBD
NOVEMBER 6	AREA D - SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS/SEASIDE PARK
NOVEMBER 12	AREA F - HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM - DISNEYLAND HOTEL
DECEMBER 4	AREA C - ADVISOR CONFERENCE	FRESNO AREA
2019		
JANUARY	AREA E - SOCAL TECHNOLOGY CONFERENCE	TBD
FEBRUARY	AREA E - S.T.A.R. STUDENT CONFERENCE	KELLOGG WEST CONFERENCE CENTER
FEBRUARY 27 - MARCH 2	CADA ANNUAL CONVENTION - SOARING OVER CALIFORNIA	TOWN & COUNTRY RESORT, SAN DIEGO, CA

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Spotlight Event:
Wedneday New To Convention

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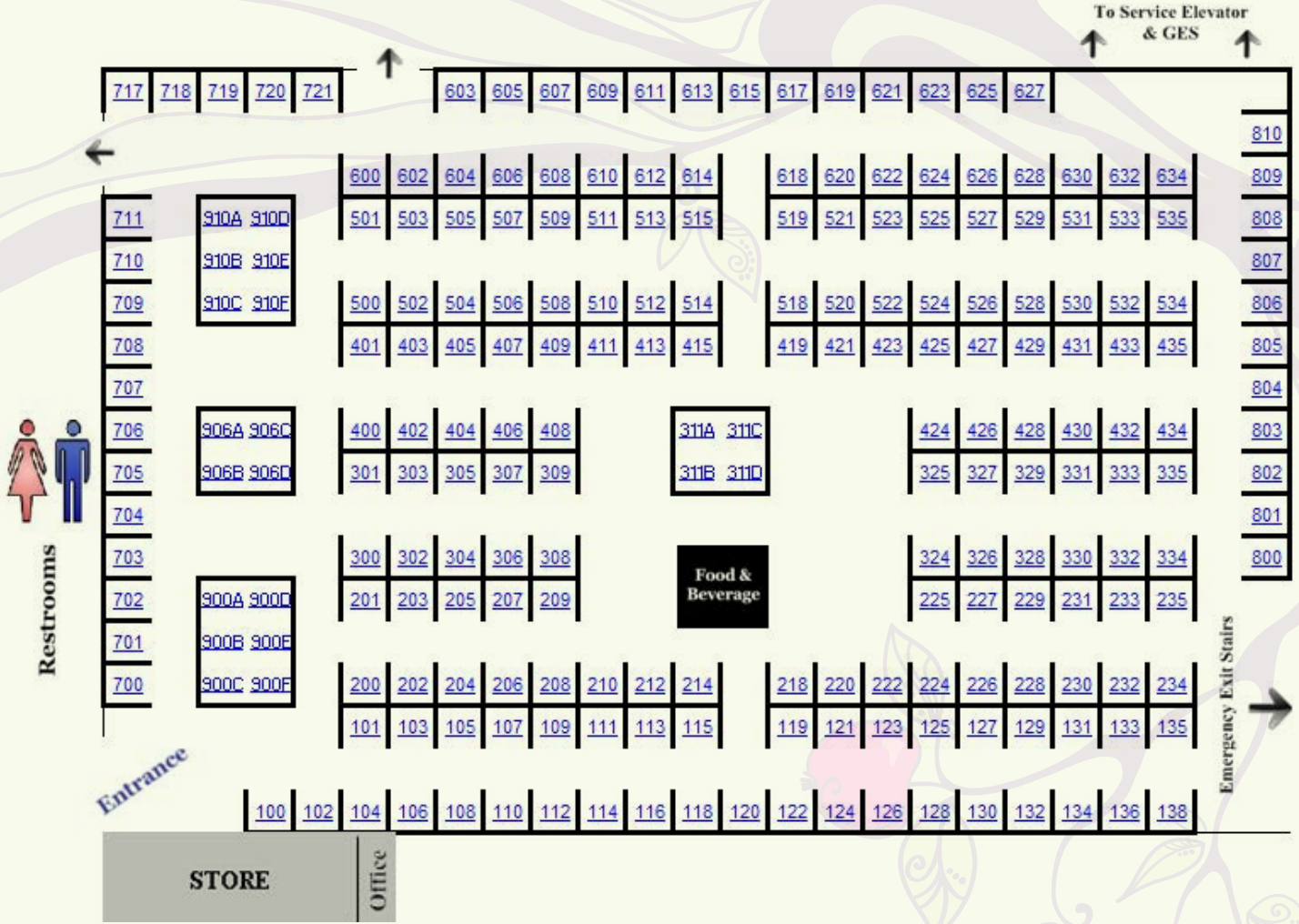

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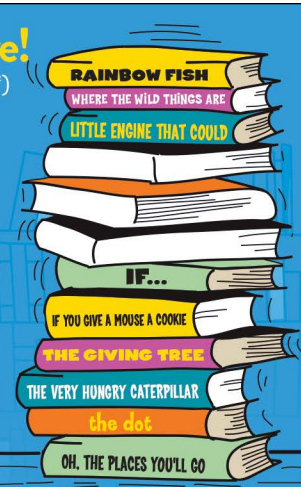

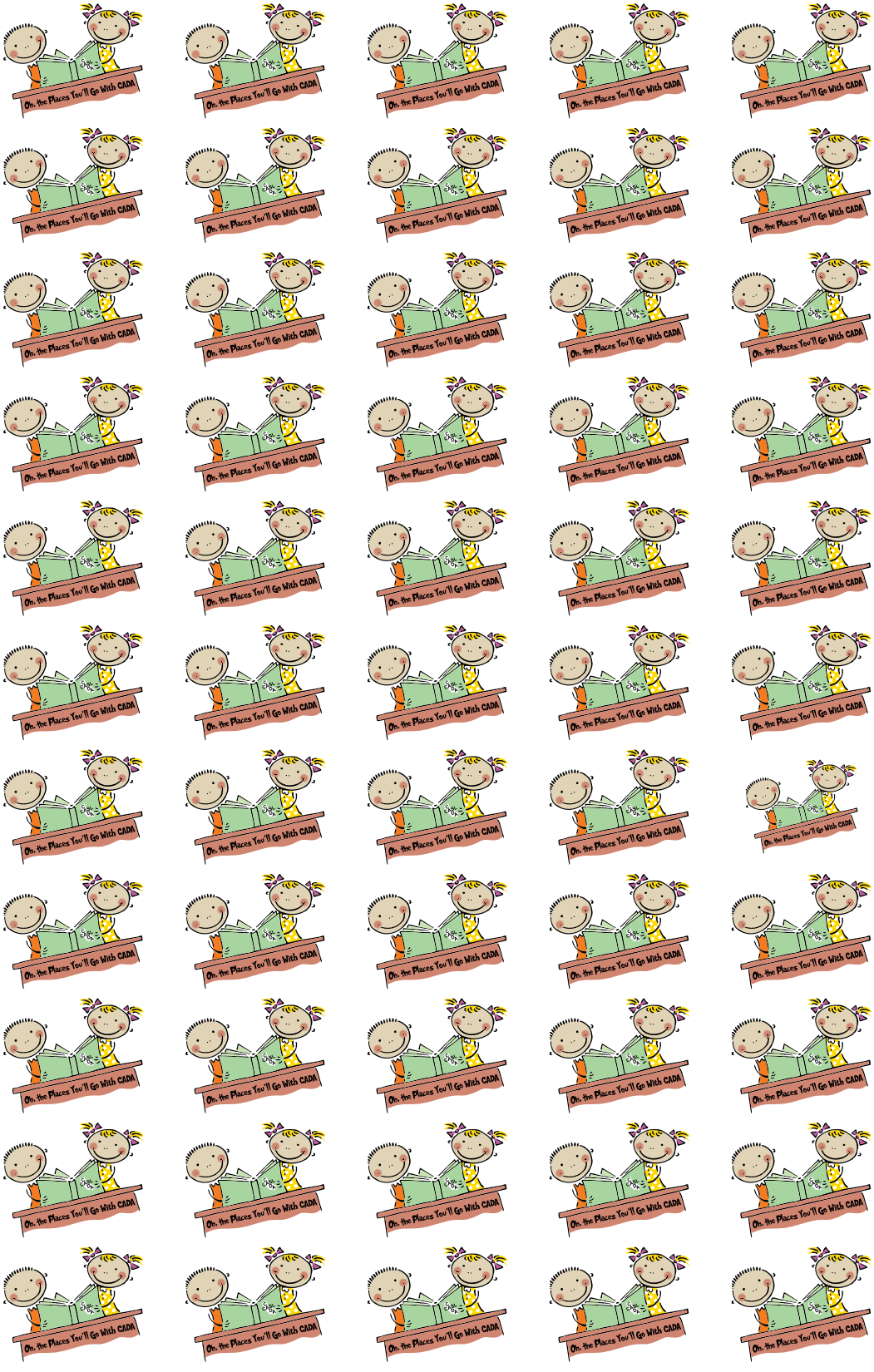
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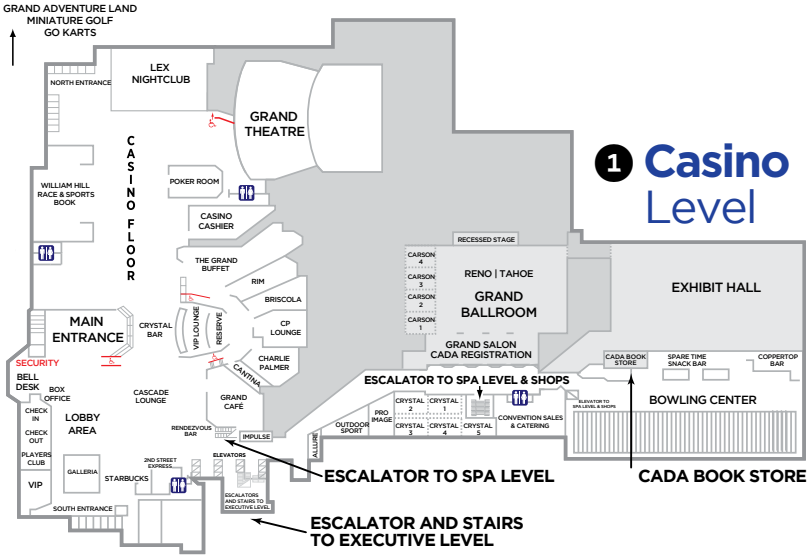
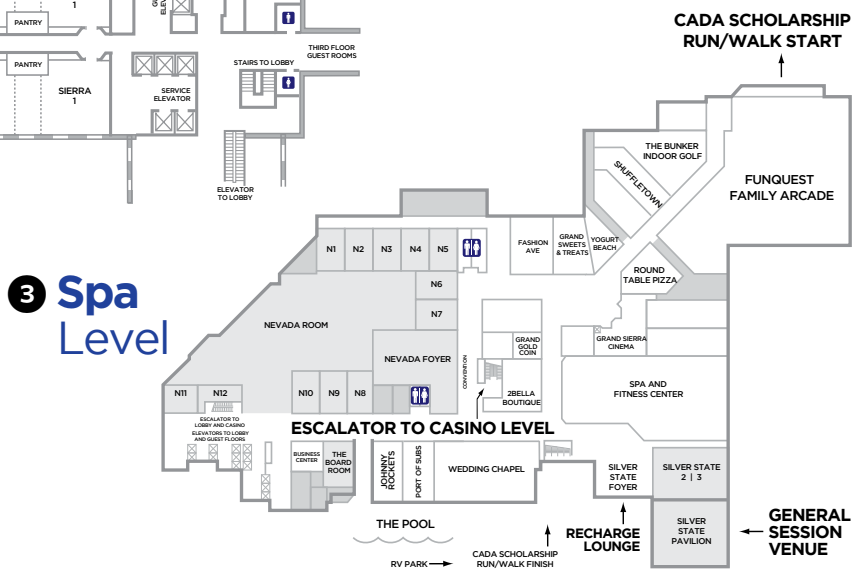


1 Casino Level

2 Executive Level



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