



California  
Association of  
Directors of  
Activities

# CADA

# Four Seasons

By: Stephen Amundson



**Upon graduation most high school students** are told to go out into the world and make a difference. At Tulare Western High School the students aren't waiting, they are making that difference each and every day from within their classrooms, and outside at the beginning of Our motto is simple and rehearsed at the beginning of every class: "As a leader at Tulare Western High School, I understand that leadership **STARTS** with me, but it's not about me. That it is my responsibility to create school **SPRIT**, that I get to **SERVE** my campus and community, and I find ways to **SHINE** the spotlight on others!"  
Such a mission statement may be easier said than done, and in order to make the achievement possible we've created a model for the program, or rather, a sort of calendar

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for the year. For years and years I thought my one and only job as the Director of Activities was to create "school spirit"! Every year around the middle of November I would find myself completely frustrated and confused on what to "do next". I didn't know how to maintain an effective leadership program that flourished year round! My student leaders would always start the year off strong, but eventually their energy and commitment levels would begin to fade as the year went on. I knew something had to change. Something had to be done!

Then it hit me! I needed to divide my leadership calendar into Four Seasons. These Four Seasons ultimately became known as the season of START, SPIRIT, SERVE, and SHINE! Each of these seasons has a specific purpose, focus, and overall goal for the student leaders.

The purpose of the first season (START), is to build relationships, cast vision and set goals for the upcoming school year, and provide students with opportunities to bond. This season encompasses the summer months. Student leaders engage in summer bonding activities, leadership

camp / retreat, summer work days, family BBQ's, and leadership development activities. This season is vital to the overall success of the school year.

Moving on, the next season is known as the Season of Spirit. This is the season, that I believe myself and most Activities Directors understand very well. This is the season that comes most natural to directors and student leaders. During this season student leaders are working towards increasing student involvement, creating a fun and spirited campus, and demonstrating school pride. This season typically coincides with the fall sports season and runs from August through November.

Traditionally, after the Season of Spirit is over most student leaders and programs begin to slip into hibernation. However, this does not happen with the Four Seasons of ASB. Right when your leaders think that it's time to "chill" or "relax" the Season of Service is upon them and great things are about to happen. During the Season of Service, student leaders are impacting lives not only on campus, but in the community. The goal for this season is to take ASB beyond painting posters, blowing balloons, and throwing occasional rallies. It's bigger than that, the goal is to train

student leaders to reach out and impact lives. During this season student leaders begin to extend their focus beyond their campus and into the community around them. For example, under the codename of "Operation Warmth" student leaders feed and clothe the homeless in the community. Another event is known as Souled Out for Kids, where student leaders raise money to place a new pair of socks and shoes on every student's feet at a neighboring elementary school. The Season of Service helps student leaders learn to see life from a different perspective and learn the importance of giving back.

The last season has become known as the Season of Shine. This season typically runs from March to the end of the school year. During this season, student leaders are looking for opportunities to SHINE the spot-light on students who typically do not have opportunities to shine. Student leaders are charged with the challenge to create activities and events that help appreciate and recognize the talents and abilities of all students on campus. This includes hosting a Special Ed week where Resource students get to partner up with leaders and compete in noon-time activities. Other examples include Talent Show, Art Festival, Lip Sync, and recognition week.

The Four Seasons of ASB keeps my student leaders focused and refueled throughout the school year. As one season comes to a close and their energy level begins to decline, they immediately are reenergized at the thought and realization that a new season is upon them. The Four Seasons keep my student leaders excited and enthusiastic year round. In addition, the Four Seasons provides so many more opportunities for students to engage in numerous types of leadership activities. If you want to build the COMPLETE STUDENT LEADER and PROGRAM, I highly recommend taking a look at the Four Seasons of ASB. We, as Activities Directors, have an amazing privilege each and every day to reach out and impact lives. We have the ability to offer our class, campus, and community so much more in terms of student leadership. Let's build better leaders and better programs together!

**For more information please visit:**  
[www.fourseasonsofasb.com](http://www.fourseasonsofasb.com)

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BY: STEPHEN AMUNDSON  
**Tulare Western High School**  
[twhsasb@gmail.com](mailto:twhsasb@gmail.com)







# President's Message



CADA Family, I am honored, humbled and excited to serve as your President this upcoming year. Thank you so much for your support, questions, energy, assistance, love for your school and dedication to service learning. You are appreciated for the extra hours that you put in - the ones that don't get noticed in which you receive no monetary compensation. You make a difference every day to staff and students alike.

Keep progressing; nurturing yourself is so important. Your CADA Board is currently reading *Give and Take* by Adam Grant. The book defines three different types of people.

**Wow! Four full days of empowering workshops, passionate keynote speakers, inspiring networking, and commitment to making our students' lives better...what an EPIC success!** The CADA Convention arrives at precisely the correct time; as we are finishing up our year and whirling with elections, awards, senior or eighth grade activities and graduations. The intention is that you return home with a renewed spirit to positively influence all of your students on campus.

You are encouraged to stay in touch with friends and colleagues that you met at CADA, and rely on each and every one of them for support throughout the year. Networking is so valuable and essential in our profession; we are the ultimate professional learning community! Please utilize your directory, the CADA website and all of our social media sites. Be the BEST that you are able to be!

What? You weren't able to attend EPIC CADA 2016? That's alright, please go to our new and updated website at [www.cada1.org](http://www.cada1.org). You will be able to see the recap video and, most importantly, you are able to access all of our advisor resources. Yes, even the new handouts from presentations and sessions are available (search #CADA2016). *Meet the Pros* and *Leadership Lessons* curriculum are easily available for you to use immediately! An example of one of hundreds of take aways: examine the sessions that involve making your leadership classes qualified to meet A-G requirements.

*Givers* who are people who help whenever the benefits to others exceed their own personal costs. *Matchers* aim for an equal balance of giving and getting help. And finally, *Takers* are those who help whenever the benefits to themselves exceed their personal costs. It's a great look at where you and those around you may be, and provides lessons on how to achieve the most successful "you" that you may be. There are so many books and readings available today, so take advantage and cultivate your mind. Dr. Seuss said, "The more you read, the more things you know. The more that you learn, the more places you'll go."

Safe travels, keep learning, collaborate with like-minded people, listen to many, stay positive and be awesome!

**Yours in EPIC Love and Service,**



LAURETTA ELDRIDGE

**CADA President**

[president@cada1.org](mailto:president@cada1.org)

# Your New CADA Vice President Debi Weiss



I am honored to be your CADA Vice President. I enjoyed meeting so many new people at convention and thank you for your support.

Together, we will make a difference in the lives of our students. I am excited to send lesson plans and ideas so that we can continue to "Create Memories for Students." In addition, I would love for you to send ideas, lesson plans, pictures and success stories so that we can add to the resource library while sharing ideas with everyone.

As you are finishing up this year and getting ready for next year don't forget to check out Shelly Henderson's "*Fun Activities that Teach Life Lessons*" in the Resource Library at [www.cada1.org/resourcelibrary](http://www.cada1.org/resourcelibrary).

Please feel free to contact me at [vp@cada1.org](mailto:vp@cada1.org) if you needed assistance or know of a new Activities Director I can help. Have a great end of the year.

DEBI WEISS

**CADA Vice President**

[vp@cada1.org](mailto:vp@cada1.org)



# EPIC Recap



## 2016 CADA Conference Review

### **Empowering, Passionate, Inspiring, Committed**

Those four amazing words describe the people who converged on the Grand Sierra Hotel in Reno, Nevada for the 52<sup>nd</sup> Annual CADA Convention. Over 1,500 people were in attendance for this EPIC conference, as well as MANY vendors and sponsors! We all came together to share ideas, wisdom, encouragement and a little fun (maybe more than a little).

We were able to laugh and learn with Linda Larsen, were inspired by Ruben "Speedy" Gonzalez and his four time quest for an Olympic gold medal and were completely blown away by the EPIC presentation of Mark Scharenbroich. He is definitely deserving of a "NICE BIKE" compliment!

Participants attended over 90 workshops and presentations. A great deal of learning and sharing was evident in all of the available offerings. We left with many ideas to implement at our school sites.

The band Triple Threat and the DJ's from Freestyle Entertainment had us enjoying our toga dance party late into the night.

Our on stage host, Homer, shared many words of wisdom from our many attendees, like Estela Peregrina, Vice Principal from Applied Technology Center High School:

*"After attending this conference, I am taking back tangible, realistic ideas to use with my activities director. I called my principal the first night I was here and couldn't stop talking about this training I was getting, and how our school WILL have an amazing culture and climate. I told him our activities director could not do it alone. She will need our support from admin to make this a reality. I expressed the importance of motivating our staff first in order to model what we want to see in our students. Speaker after speaker and workshop after workshop, I am leaving with amazing tools and many books I can't wait to read and I am inspired to do this with the passion I once THOUGHT I had, but after CADA, I was reminded that that this is no longer just a thought. It was confirmed. Motivating, inspiring and being of service to students is what I was born to do. Thank you CADA for confirming my calling and sending me off with invaluable tools in my toolbox".*

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SUZY KRZRACZEK

**CADA Past President!**

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[pastp@cada1.org](mailto:pastp@cada1.org)





# New Area Coordinators

## New Area B Coordinator

**LARRY LOPEZ**

areab@cada1.org



Welcome CADA members and I will thank you in advance for taking the time to read this. My name is Larry Lopez. I have been an Activities Director for the past 8 years and I am the new Area B Coordinator. This organization has helped mold me into the leader I am today. I'm excited for my new role as Coordinator and want to be a support base for not only Area B but everyone affiliated with CADA.

Area B has an advisor conference that you should know about. I know what it is like to be a new advisor or to even be an advisor that needs a little boost. We will be hosting our annual advisor conference on August 27<sup>th</sup> at El Camino High School. Please join us as we network and explore resources that are available to leadership teachers no matter how long we have been

in the position. For more information, go to [www.cada1.org/areab](http://www.cada1.org/areab) or feel free to email me at [areab@cada1.org](mailto:areab@cada1.org).

At CADA my best friend who doesn't know it yet, Kim Karr, talked about an adoption wall. The idea is simple and targets freshmen at risk. After the first semester, collect the names of freshmen who received a D or F and encourage the staff to adopt at least one student per person. The goal is to not talk about grades, only get to know the students and their situation. I'm so excited to try it out next year and help support all students.

I look forward to working with each of you in some capacity. If there is a way that the Area B Council or I can help you or your school, let us know.

PS: Fun fact: My favorite Power Ranger is the Pink Ranger.

## New Area E Coordinator

**RON IPPOLITO**

areae@cada1.org

Greetings from Area E! My name is Ron Ippolito, and I am so proud to serve as your new Area E Coordinator. I just attended my 20th CADA Convention, and this year will mark my 18th year on the CADA Leadership Camp staff.

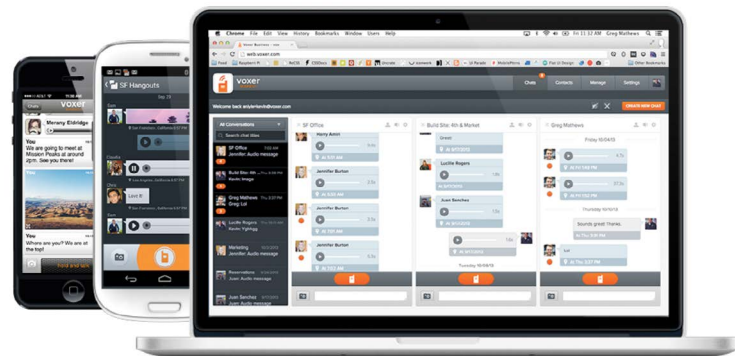
The thing that most excites me about becoming the Area E Coordinator is the opportunity to connect with more of my colleagues here in Los Angeles County. LA has such a diverse community, and educators here face many unique challenges and opportunities. I want to reach out to our local friends in student activities who may not even be aware of everything CADA has to offer. Whether in a traditional public school, private school, or charter, we can all find common ground and we each have something to offer each other through both local area events and statewide conferences and programs.

I am passionate about technology, and I love teaching my colleagues about how to use tech to improve communication and collaboration in their activities program, academic classroom, or their entire school. I



have to give credit to my friend Louise Colbert from Area A for turning me on to VOXER. Voxer is an app that combines voice with instant messaging. Ever have someone incorrectly interpret your tone? With Voxer, you can message someone with a short voice message so they can hear exactly what you mean. Set up a group chat with Voxer with your class advisors or your executive council to stay in touch with a small group. You can also message people one-on-one. And just like traditional messaging, you can also send text and images using Voxer. Voxer works on iOS, Android, and on a desktop platform, too. In addition to communicating with colleagues and student leaders, Voxer is great to keep in touch with family, too!

One final thing that excites me is our STARS Conference (Students Targeted at Reach Success). Here is a statement from one of the educators who took students to this year's conference:



*"Thank you! Thank you! for the wonderful opportunity for [my] students to attend the STARS Conference yesterday at Cal Poly Pomona!! After speaking with the students after the conference many of them teared up and stated that they had not been on a school field trip since 6th grade! You have to remember that many of the students are "at risk" and so they are not involved in ANY extracurricular activities and are from broken homes. I know that many of them heard at the conference what they NEEDED to hear to now make that change in their life."*

We have a powerful opportunity in our role as leaders at our schools to celebrate and recognize not just the popular kids, or the athletes, or the best and brightest. We have a chance to lift up EVERY student, and programs like the STARS Conference help to do just that.



# New Area Coordinators



**GENIEL MOON**

[areaf@cada1.org](mailto:areaf@cada1.org)

## New Area F Coordinator

I'd like to thank those who supported me in the quest for Area Coordinator. I'm looking forward to serving all the activity directors in Area F. I hope to utilize our many experienced directors to reach out and mentor the "newbies." I know I would not be doing this job without the help of my mentors. I've been an activities director for 12 1/2 years at Murrieta Valley High School and prior to that I was the Athletic Director. I have spent the past six summers working CADA Leadership Camps and in the spring I take my student leaders to the CASL State Conference. I'm passionate about making all schools the best they can be, so kids have the best experience on this journey called high

school. My experience is not in middle school, but the Area F Council is blessed with amazing middle school directors (and of course high school, too) to help and reach out to others. One of my EPIC takeaways from the CADA Convention is the excitement of the members participating in the Master Activity Advisor (MAA) program. I was fortunate to graduate from this great program and I'm so thankful that it's back and providing quality training and networking for all activities directors. I hope that the end of your school year goes smoothly and please reach out at [Areaf@cada1.org](mailto:Areaf@cada1.org) if there is anything our Area F Council or I can do to assist you!



**BONNIE BAGHERI**

[areag@cada1.org](mailto:areag@cada1.org)

## New Area G Coordinator

I am excited to be the Area G Coordinator and honored to step in for Heidi Dunne as she enjoys her new baby. In Area G, our incredible ASB directors inspire me with their energy, positivity, and willingness to help. CADA has been an integral part of my growth as an Activities Director. The State Convention, student conferences, CADA Leadership Camps, CASL, and Council meetings have allowed me many learning experiences. I am thrilled to be awarded this opportunity to give back to Area G and hope to facilitate growth, appreciation, and networking.

In selecting my next year's ASB Leadership class I have all of the students applying come at 7:30am on our late start day. They are given the following planning activity:

In groups of 4-6, take 20 minutes to plan an activity or event for part or all of SMHS. The goal is to be purposeful, realistic, and involve group(s) on campus:

- What is it?
- How do you implement it?
- How much will it cost?
- What logistics? (people to contact, supplies, venue, clean-up)
- How will you market/advertise?
- Plan a 2-minute presentation to the large group.

There are two tests involved. Test #1: Will they get out of bed or will they contact me ahead of time as to why they will not be present? Test #2: Do they work well in a group? Are they creative? Do they reach different groups? I have my returning students interspersed among the new students. The returners are told not to take the lead, but to ask questions to help the new students process and finish the task. The group creates a poster of their idea and shares with the group.

What do I love about this process? I see brand new students brainstorming and cooperating together. I see support and appreciation for every idea that is shared. Every year, I am inspired by their creativity, problem solving and excitement!



## Area H Report

**DENISE VAN DOORN**

[areah@cada1.org](mailto:areah@cada1.org)

The EPIC Area H showed up at the Convention with over 140 people from 20 different states, Canada and South Korea. CADA has clearly made a global impact! Highlights for Area H included two Honorary Life winners: Al LaFontaine and Wade Peary. Congratulations to Al and Wade and thank you for your contributions. Our 10 Year Pins went to Erika Holotik, Amy Longhorst, Kristin Grimm, Karen Lamb and Wade Peary.

The countless volunteers from Area H truly struck me with heartfelt gratitude. It felt like it was my job to welcome you and make you feel at home at CADA, but in reality YOU are the ones who made me feel at home and welcomed me to the Area H family. Thanks again to my virtual Area H Council as I look forward to being in touch through the year. My mind is already spinning with how we will get organized and prepare for JamaiCADA in March next year.





# JamaiCADA

One Love

2017 Annual State Convention

**Save the Date!**

**March 1-4, 2017**

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Apply to present at the 2017 CADA Annual Convention at the Town & Country Resort, San Diego, CA.  
Go to [www.cada1.org/presenters](http://www.cada1.org/presenters) for more details and how to apply!

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## Bob Burton Award Winners

### AREA A

**Verne Johnson**

**Bret Harte  
High School**

Verne Johnson has worked at Bret Harte High School for the past 19 years as an administrator, teacher, activities director and Renaissance program advisor. He has been a member of the Area A Council and serves on the CADA Leadership Camp staff. He enjoys time with his family, home improvement projects, cooking, Freebirds Quesorittos and the color yellow.



making it their own. He enjoys developing a school culture of fun and silliness where it's OK to dress up and have fun.

### AREA C

**Shelly Henderson**  
**Dinuba High School**

Shelly Henderson has been committed to the students and staff at Dinuba High School for the past 22 years and has been instrumental in developing the majority of the traditions and positive school culture they enjoy today. Even though her students come from primarily poor, uneducated families, she sets the tone and conveys the challenge to students to get involved, take advantage of opportunities, work hard to achieve academic success, believe in themselves and their futures and to treat others with kindness and respect.



During her 19 years as a CADA member, Shelly has presented numerous workshops at her area and advisor conferences and has presented Crazy Crowd Pleasers at the state convention for over 14 years. This popular multi-media workshop shows the involvement, spirit, and pride demonstrated by her students and staff.

You'll see over 900 kids having a blast at their popular Icebreaker Dance held on the pool deck and in the gym, kids signing up for clubs during their two-day Club Fair, and hundreds of kids getting honored in front of the student body during their Academic Rally. Students bring in thousands of canned goods for their local homeless shelter, and football and basketball homecoming activities include hundreds of students as they dress up, participate in lunchtime activities and rallies. Because of their inclusive culture, multiple special needs students have participated in homecoming and have been crowned king and queen. Her students are eager to volunteer at Relay for Life events, city-sponsored events and at their local elementary schools.

Her Advanced Leadership class impacts their school and community through GO MAD Projects (Go Out and Make a Difference), and a number of projects have been featured in local newspapers and on TV broadcasts. One of their most popular events is their annual talent show which is attended by over 1,000 students and community members.

She helped implement Most Inspirational Staff Member. Athletes invite one or two of their favorite staff members to stand alongside them and their parents during Senior Night as attendees hear how that teacher inspired them. All school events are videotaped and shared with the School Board once a month and culminate with a Year-End Video Assembly the last day of school.

Shelly served on the Area C Council for 14 years, completed the MAA Certification program, and received the Warren E. Shull Award at the 2014 convention. She is indebted to Bob Burton for encouraging and mentoring her during her early years as an activities director and is genuinely honored to receive the Area C Bob Burton Award.

### AREA B

**Jacob Headley**

**William C. Overfelt  
High School**

Jacob Headley started at Britton Middle School with Marla Caroll. She asked if he would like to help with leadership; they had donuts every week during their morning meeting so he thought, "Why not?" He then moved to Castillero Middle School in San Jose where he helped reinvigorate a program, followed by Miller Middle School for 9 years where he created a two class leadership program increasing the depth and breadth of the program with the dynamic duo. In 2014, Jacob moved to Overfelt High School, where he brought back the yearbook after an 8-year hiatus, took over Prom because no other teacher on campus would touch it and had the highest number of participants in school memory. The school went from having four lunch rallies to having monthly rallies, quarterly spirit weeks and won two contests that brought over \$12,000 to the school. Dances became fun and semi-famous with the end of the year Raverfelt Dance.

What Jacob loves most about being a Leadership teacher is seeing his students create something new and different and



### AREA D

**Lori Lowensen**

**North Monterey  
County High School**

Lori is a 1986 graduate of North County High School where she has been teaching for 20 years. She teaches 21st Century Skills to the freshmen and is happy to say that she has now had every one of the school's freshmen in her class this year and is excited to be able to work with them and get them involved in HER school. She is the advisor for the Interact Club, cheerleading and a very proud advisor for the Freshmen class (Class of 2019), who for the first time in school history won the homecoming float decorating contest. She is a support to the ASB and Link Crew and steps in to help whenever they need it. She is a strong



advocate for students and pretty much cannot say no to one of her Condors!

Personally, Lori has been married for 25 years, has a beautiful 20-year-old daughter who is in her junior year of college and is on her way to becoming a teacher as well.

## AREA E

### Fran Whitney

#### West Ranch High School

Fran Whitney felt lucky to be hired into the William S. Hart School District in 1990 at Placerita Junior High School. There, she opened their student store and worked hands-on with the ASB Director and got hooked on the idea of becoming an ASB Secretary. In 1994, she joined the staff at Hart High School in that role. After three days of training, the finance secretary walked out the door, wished her good luck and moved to Utah. Somewhat nervous, yet excited, Fran's ASB career began and each day was an adventure as she learned the ropes! She soon realized there was more to the position than paying bills, collecting funds and making deposits. She found the opportunity to work with students and teach them the business aspect of ASB: treasurer's reports, class reports, purchase orders, budgets, meeting minutes and taxes. While at Hart, Fran's two daughters were also a part of Hart ASB. She loved



sharing their high school experience with them as not only their mom, but as a teacher and role model for the students.

Fran eventually joined the staff at West Ranch High School as it opened its doors for the first time. Under the mentorship of Principal Bob Vincent and ASB Director Todd Arrowsmith, Fran was introduced to CADA Leadership Camps where she joined the office staff and has helped run the office each summer.

Fran feels it has been a privilege and blessing to be a part of the Wildcat staff for the past twelve years and knows there could never have been a better job that provided her the opportunity to grow, learn, share and leave footprints for those behind to follow.

## AREA F

### Scott Mendelson

#### Rancho Santa Margarita Intermediate School

Scott has been teaching for 21 years, and this is his 8th year as the ASB advisor. With a school of slightly more than 1,300 students, Scott has cultivated a school atmosphere where school spirit can be seen, and more importantly felt, everywhere. When he took over, less than 20% purchased dance tickets. Now, it's routinely over 80%. Every week, Scott's ASB crew puts on lunchtime activities that bring out the majority of the



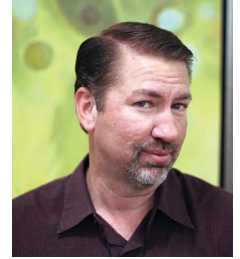
school as their audience. From dodgeball, to spelling bees, to spirit shows, Scott finds opportunities for all Rancho Santa Margarita students to feel that Roadrunner spirit!

## AREA G

### Sanford M. Carvajal

#### Mt. Carmel High School

Sanford Carvajal is entering his 10th year as the A.S.B. Advisor, at Mt. Carmel High School. He has helped turn a program that previously had to beg students to enroll into one that now has a waiting list. Whether building traditions from scratch or reviving old ones, he has been instrumental in creating a positive class and school culture where kids want to be involved and learn. The student cheering section, known as the Red Sea, has grown into one of the best in San Diego county. The Sundevil Broadcast, a live T.V. show that is shown on Mondays and Thursdays, helps keep the student body informed about all of the student news and events. Sports, clubs, academic recognition and more can be seen in every classroom on campus. These endeavors all reflect the Sundevil Way - a cornerstone of everything that is done at Mt. Carmel. Sanford just attended his 10th CADA Convention and credits it as the number one way he has helped make the program better at Mt. Carmel.



## CADA Notes

### MAA Program Update

BY JEFF CULVER

[pdc@cada1.org](mailto:pdc@cada1.org)

**The Master Activity Advisor (MAA) program re-launched at this year's CADA Convention with 50 new Activities Advisors beginning their quest to earn the Master Activity Advisor Certification by taking the Foundations for Student Activities Course.**

They join over 100 previous Activities Advisors who have earned their MAA since the first graduating class in 2009. Over the next couple of years, they will take an

additional six courses which will delve into the core areas of finance & law, communications, organization, curriculum development, personal leadership and positive school culture & climate. Throughout each course, participants will evaluate their own leadership programs and develop ways to implement positive changes at their school sites. Finally, each participant will complete an independent final project that will make a significant positive impact on the culture and climate of the participant's school and/or district.

Once the program is completed, advisors have at least three years of experience as

an Activities Advisor, have studied the core areas of activities in depth and implemented a valuable and meaningful project. They are awarded the designation Master Activity Advisor, MAA.

Interested in obtaining your MAA? New enrollees into the program start with the Foundations for Student Activities course, which is offered at CADA Leadership Camps in July at UC Santa Barbara and will be offered again at the CADA State Convention in San Diego next March. Information about the MAA program can be found at [www.cada1.org/certification](http://www.cada1.org/certification).



## Area Service Award Winners

### AREA A

#### **Kristin Patten**

##### **Antelope High School**

Kristin has been an Activities Director for 10 years. She taught at Rosemont High School in

Sacramento beginning in 2005 and opened Antelope High School as the Activities Director in 2008. She has proudly served on the Area A Council for two years and has presented at numerous Area A conferences and at the CADA Convention. She feels blessed to be able to work at Antelope High School with her husband and an amazing staff! She loves being the Activities Director at Antelope and is grateful for her principal, John Becker, who always believes and supports her and her students. Kristin lives in Roseville with her husband and their 3-year-old son. Go Titans!



include their Community Based Instruction students in their activities. Her leadership students also partner with a staff member on campus in a buddy system.

At home, Joanna is a mom to an amazing two-year-old, Addison, wife of seven years to Mark, completed her Masters in Administration from SJSU, serves as a volunteer advisor for her sorority, is a Director and Big Sis for her neighborhood group, is the Activities Director for her Condo Board and finds time to play soccer, read and travel occasionally.

Joanna has been an active CADA member for the past nine years, including an Area B Council member for 3 years, has taken her students to CADA Leadership Camp, the CASL State Conference and the Area B Student Conference for many years. She has presented at a number of CADA Conventions and was a member of the first graduating class of the Master Activity Advisor (MAA) program.

years. She spent her first seven years as a middle school teacher, followed by seven years as a middle school counselor. During that time, she ran the activities and yearbook programs and served as the middle school athletic director.

Laurel has spent the last 12 years at North Monterey County High School, and has held the position of Activities Director for the past four years. She also serves as the Yearbook advisor. Her involvement with CADA has spanned 15 years and she began serving on the Area D Council two years ago.

### AREA E

#### **Terri Wood**

##### **Canyon Hills Junior High School**

Terri Wood has been a teacher in the Chino Valley Unified School District her entire

career. Canyon Hills Junior High has been her teaching home since 1992 where she currently teaches Gate/Honors English/Language Arts, Drama, and Leadership. She has been a proud member of CADA since 2006, has served on the Area E Council for the past ten years, presenting at the Area E Student Conference, New Advisor's Conference and at the CADA Convention.

Last November Terri presented at the Leadership Association for Student Councils (LASC) at the Anaheim Convention Center, as well as at the California Association of Renaissance Educators (CARE) Conference in Northern and Southern California. She was awarded the CARE Conference Hall of Fame Award this past October. She also had the opportunity to attend the Josten's National Renaissance Conference in Florida and Arizona. Her student leaders have been recognized by CASL for the last three years with the Outstanding Leadership Program Award.



### AREA B

#### **Joanna Butcher**

##### **Milpitas High School**

Joanna Butcher has been a part of the Milpitas High School staff for the past 18

years. During that time, she was a class advisor for six years, and has been the Activities Director for the past eight years. In addition to teaching two leadership classes and overseeing all ASB activities, she organizes the Link Crew, New Student Ambassador and the Students in Action/Jefferson Awards programs. Plus, she coaches basketball, softball, girls tennis and boys golf!

Joanna and her leadership students are vital to the culture and climate of Milpitas High School. They support the athletic, music and theater departments, organize a district-wide canned food drive, produce a spring rally with a sold out beyond capacity night rally for students, parents and alumni, host a senior citizen prom and work to



### AREA C

#### **Erin Tobias**

##### **Washington Intermediate School**

Erin Tobias has been an Activities Director/CADA member for the past 10 years at the middle school level. Her high school teacher/mentor Mrs. Shelly Henderson introduced her to this wonderful organization during her first year of teaching and she has never looked back! Erin thanks CADA for giving her the connections, ideas, and strength to go back to her campus each year and make a difference in the lives of students.



### AREA D

#### **Laurel Gast**

##### **North Monterey County High School**

Laurel Gast has been working in education for 26





# Thank You to our 2016 Leadership Development Day Hosts

When she's not busy, Terri enjoys reading, gardening, traveling, camping, fishing, and playing with her golden retriever, Duncan. She has been married to her wonderful, understanding husband, Pete, for 32 years, and has two grown children, Austin and Amber.

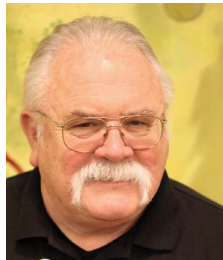
Terri is very honored to receive the Area E Service Award for 2016. And says thank you from the bottom of her heart!

## AREA F

### Michael A. Pattison

#### Retired Vista Murrieta High School

Michael Pattison is the former Activities Director at Vista Murrieta



High School. He was a part of the inaugural MAA graduating class in 2009, now certified as a Master Activities Advisor. He continues to be actively involved in many areas of activities, including: member of the Area F Leadership Board, staff at CADA Leadership Camps, presenter at CADA State Conventions, presenter at Renaissance Forums and California State Athletic Director Conventions.

## AREA G

### Danny Kung

#### Sage Creek High School

A former ASB Treasurer at Rancho Cotate High School as a student, Danny Kung has now been



an advisor for the past seven years. He spent six years at Rancho Minerva Middle School in Vista, CA before transferring to Sage Creek High School this year, where he is constantly working towards building and shaping a brand new high school.

Danny has served on the Area G Council for the past four years. He was active immediately when joining the council and is always an advocate for Area G by lending a hand to any advisor who needs help and networking and reaching out to others.

#### Arden Middle School

##### Area A

Glenn Alejandrino

#### Arlington High School

##### Area F

Jennifer Pfeffer

#### Bethany Elementary School

##### Area A

Katrina Borncamp

#### Bidwell Junior High School

##### Area A

Bill Battaglia

#### Carolyn Clark Elementary School

##### Area B

Bernadette Marcias

#### Cathedral City High School

##### Area F

George Howell

#### CASL Regional LDD

##### Area F

Patricia Holt

#### Chavez Middle School

##### Area G

Toshomi Minami

#### Chino Hills High School

##### Area E

Michelle Chiotti

#### Evergreen Valley High School

##### Area B

Virginia Yenter

#### Fortuna High School

##### Area A

Raven Coit

#### Franklin High School/SDSU

##### Area A

Jennifer Robles

#### Fresno Unified School District

##### Area C

Leslie Loewen

#### Heritage Middle School

##### Area A

Jessica Banchieri

#### Heritage Middle School

##### Area F

Mikaela Ayala

#### Lawrence Middle School

##### Area B

Marylee Pena

#### Las Flores Middle School

##### Area F

Petra Davis

#### Loara High School/AUHS

##### Area F

Paul Chylinski & Jeff Scanlon

#### Lone Hill Middle School (Elementary Delegates)

##### Area E

Leslie Sandoval

#### Los Osos High School - MS Delegates

##### Area F

Stephanie Elliot

#### Los Osos High School - HS Delegates

##### Area F

Stephanie Elliot

#### Lynwood High School

##### Area E

Gabriela Camacho

#### Miller Middle School

##### Area A

April Goodman-Orcutt

#### Mountain House High School

##### Area A

Alexandra Garrison

#### Nellie Coffman Middle School

##### Area F

Maria Pimentel

#### North Salinas High School

##### Area D

Margaret Noroian

#### Overfelt High School

##### Area B

Jacob Headley

#### Pajaro Valley High School

##### Area D

Julie Brusa-Wallace

#### Palm Middle School

##### Area F

Anthony Rogers

#### Pleasanton Middle School

##### Area B

Kristin DeVries

#### PYLUSD

##### Area F

Patricia Holt

#### Quartz Hill High School

##### Area E

Stu Manthey

#### Somerset High School (Continuation Schools)

##### Area E

Michael Magnera

#### Stockton Unified School District

##### Area A

Rachel West

#### Sutter Union High School

##### Area A

Lori Burrow

#### Twin Peaks Middle School

##### Area F

JJ Barlow

#### University Preparatory School

##### Area A

Jaspal Gaddy & Ana Mello

#### Valley Center Middle School

##### Area G

Carol Cultera

#### Westmoor High School/JUHS

##### Area B

Michael Simon

#### Ygnacio Valley High School

##### Area A

Corrisa Stobing

#### Yorba Linda Middle School

##### Area F

Patricia Holt

# Outstanding Leadership Programs

## Arroyo Grande High School

### Area D

**Advisor:** Shannon Hurtado  
**ASB President:** Geo Abuan  
**Principal:** Conan Bowers

---

## Bear Valley Middle School

### Area G

**Advisor:** Denise Van Doorn  
**ASB President:** Monica Ramirez  
**Principal:** Susan Freeman

---

## Bethany Elementary School

### Area A

**Advisor:** Katrina Borncamp  
**ASB President:** Maggie Fontenot  
**Principal:** Mrs. Deborah Wingo

---

## Canyon Hills Junior High School

### Area E

**Advisor:** Terri Wood  
**ASB President:** Eshaan Karia  
**Principal:** Anne Boden

---

## Central Valley High School

### Area A

**Advisor:** Kristin Lilly-Porter  
**ASB President:** Brittany Navarro  
**Principal:** Daniel Pangrazio

---

## Ceres High School

### Area A

**Advisor:** Linda Cooper  
**ASB President:** Baylee Carlin  
**Principal:** Linda Stubbs

---

## Chino Hills High School

### Area E

**Advisor:** Michelle Chiotti  
**ASB President:** Chris Amirbehboody  
**Principal:** Isabel Brenes

---

## Crean Lutheran High School

### Area F

**Advisor:** Nicole Deyke  
**ASB President:** Tessa Dufur  
**Principal:** Jeffery Beavers

---

## Don Antonio Lugo High School

### Area E

**Advisor:** Farrah Rigo-Witt  
**ASB President:** Mari Fiero  
**Principal:** Kimberly Cabrera

---

## Douglass Middle School

### Area A

**Advisors:** Melissa Edsall & Danny Timothy  
**ASB President:** Dilprit Pooni  
**Principal:** Derek Cooper

---

## Excelsior Middle School

### Area A

**Advisors:** Jessi Lindell & Louise Colbert  
**ASB President:** Morgan Rajala  
**Principal:** Kelly Basmagian

---

## Foothill High School

### Area C

**Advisor:** Teresa Hutson  
**ASB President:** Melissa Zepeda  
**Principal:** Gail Bentley

---

## Francis Parker Upper School

### Area G

**Advisors:** John Morrison & Jill Ann Duehr  
**ASB President:** Drey Gerger  
**Principal:** Paul Barsky

---

## Grossmont High School

### Area G

**Advisor:** Jeremy Hersch  
**ASB President:** Jack Greenwood  
**Principal:** Dan Barnes

---

## Great Oak High School

### Area F

**Advisor:** Don Skaggs  
**ASB President:** Julia Pion, Tori Picquelle & Natalie Orme  
**Principal:** Marc Horton

---

## Hanford West High School

### Area C

**Advisor:** Joe McMahon  
**ASB President:** Jamal Salaam  
**Principal:** Darin Parson

---

## Heritage High School

### Area A

**Advisor:** Jessica Banchieri  
**ASB President:** Kiara Taylor  
**Principal:** Larry Oshodi

---

## Herbert Slater Middle School

### Area B

**Advisor:** Sandi Martin  
**ASB President:** Chloe Calvert  
**Principal:** Shellie Cunningham

---

## Horace Ensign Intermediate School

### Area F

**Advisor:** Lindsey Charron  
**ASB President:** Lauren Lipkowski  
**Principal:** Mike Sciacca

---

## Horner Junior High School

### Area B

**Advisor:** Matthew Shaffer  
**ASB President:** Ivy Zhang  
**Principal:** Jana Holmes

---

## John A. Rowland High School

### Area E

**Advisor:** Leslie Phillips  
**ASB President:** Amanda Garcia  
**Principal:** Mitchell Brunyer

---

## Kraemer Middle School

### Area F

**Advisor:** Melissa Samson  
**ASB Officer:** Juliana Kim & Lexi Trumbo  
Alec Chinchilla/Ryan Wong  
**Principal:** Keith Carmona

---

## Lincoln High School

### Area A

**Advisor:** Gigi Todd  
**ASB President:** Nidhi Reddy  
**Principal:** Terry Asplund

---

## Lone Hill Middle School

### Area E

**Advisor:** Leslie Sandoval  
**ASB President:** Sierra Ornelas  
**Principal:** Chris Regan

---

## Marco Antonio Firebaugh High

### Area E

**Advisor:** Benjamin Martinez  
**ASB President:** Paola Valdovinos  
**Principal:** Hector Preciado

---

## Meadowbrook Middle School

### Area G

**Advisor:** Joe Gizzo  
**ASB President:** Dean Olsson  
**Principal:** Dr. Miguel Carrillo

---

## Mesa Middle School

### Area D

**Advisor:** David Osterbauer  
**ASB President:** Hunter Long  
**Principal:** Brett Gimlin

---

## Monta Vista High School

### Area B

**Advisors:** Jenna Smith & Mike White  
**ASB President:** Woo Chul Kim  
**Principal:** April Scott

---

## Mt. Carmel Middle School

### Area G

**Advisor:** Sanford Carvajal  
**ASB President:** Jackie Villalobos  
**Principal:** Greg Magno

---

## Murrieta Mesa High School

### Area F

**Advisor:** Amy Leigh Vollmar  
**ASB President:** Tatum Mann & Ashton Farrar  
**Principal:** Steve Ellis

---

## Murrieta Valley High School

### Area F

**Advisor:** Geniel Moon  
**ASB President:** Dakota Brubaker  
**Principal:** Eric Mooney

---

## North Salinas High School

### Area D

**Advisor:** Margaret Noroian  
**ASB President:** Priscilla Nunez  
**Principal:** Barbara Lawrence-Emanuel

---

## Nipomo High School

### Area D

**Advisor:** Monica Anderson  
**ASB President:** Vanessa Veloz  
**Principal:** John Denno

---

## Palm Middle School

### Area F

**Advisor:** Anthony Rogers  
**ASB President:** Andres Torres  
**Principal:** Erik Swanson

---

## Palos Verdes Peninsula High

### Area E

**Advisor:** Season Pollock  
**ASB President:** Adam Reece  
**Principal:** Mitzi Cress

---

## Patriot High School

### Area F

**Advisor:** Kristina Pico  
**ASB President:** Carlos Garcia  
**Principal:** Roberta Pace

---

## Pioneer Valley High School

### Area D

**Advisors:** Lisa Walters  
**ASB President:** Joseph Codamos  
**Principal:** Shanda Herrera

---

## Quartz Hill High School

### Area E

**Advisor:** Stu Manthey  
**ASB President:** Emma Norlin  
**Principal:** Matt Anderson

---

## Rancho Cucamonga High School

### Area F

**Advisor:** Francie Ward  
**ASB President:** Amyrah Mercer  
**Principal:** Cary Willborn

---

## Ruben S. Ayala High School

### Area E

**Advisor:** Deborah Weiss  
**ASB President:** Jillian VandeBrooke  
**Principal:** Diana Yarboi

---



**Rubidoux High School**

**Area F**

**Advisor:** Sharon Tavaglione  
**ASB President:** Chelsea Rosales  
**Principal:** Dr. Jose Araux

**San Jose High School**

**Area B**

**Advisor:** Crystal Wright  
**ASB President:** Lydia Ruiz  
**Principal:** Gloria Marchant

**San Marcos High School**

**Area G**

**Advisor:** Bonnie Bagheri  
**ASB President:** Conner O'Neil  
**Principal:** Tiffany Campbell

**Santa Fe High School**

**Area E**

**Advisor:** Fernie Fernandez  
**ASB President:** Andres Castro  
**Principal:** Kevin Jamero

**Sierra Middle School**

**Area A**

**Advisor:** Allison Gadeke  
**ASB President:** Carlee Bibb  
**Principal:** Scott Tatum

**Summerville High School**

**Area A**

**Advisor:** Deena Koral-Soto  
**ASB President:** Trent Simonson  
**Principals:** David Johnstone  
& Diana Harford

**Temescal Canyon High School**

**Area F**

**Advisor:** Cari Strange  
**ASB President:** Coby Chatwin  
**Principal:** Dr. Whitney D'Amico

**Travis Ranch Middle School**

**Area F**

**Advisor:** Cynthia Riley  
**ASB President:** William Fixa  
**Principal:** Cindy Freeman

**Tuffree Middle School**

**Area F**

**Advisor:** Karen Sieper  
**ASB President:** Lara Mercurio  
**Principal:** Rosemarie Baldwin-Shirey

**Twin Peaks Middle School**

**Area G**

**Advisor:** JJ Barlow  
**ASB President:** Josie Allen  
**Principal:** Kelly Burke

**Upland High School**

**Area F**

**Advisor:** Judy Wilson  
**ASB President:** Vanessa Vinluan  
**Principal:** Garry Cameron

**Valencia High School**

**Area F**

**Advisor:** Jeffrey Louie  
**ASB President:** Brian Kim  
**Principal:** Rick Lopez

**Valley Center Middle School**

**Area G**

**Advisor:** Carol Cultrera  
**ASB President:** Mackenzie Olivo  
& Lauren Trok  
**Principal:** Jon Petersen

**Valley View High School**

**Area F**

**Advisor:** Shannon Kush  
**ASB President:** Nayeli Alvarez  
**Principal:** Karen Johnson

**Vista Murrieta High School**

**Area F**

**Advisor:** Hien Nguyen  
**ASB President:** Wannay Mei  
**Principal:** Mick Wagner

**Westmont High School**

**Area B**

**Advisor:** Laura Saldaña  
**ASB President:** Cristina Picariello  
**Principal:** Abra Evanoff

**Westview High School**

**Area G**

**Advisor:** Shannon Parker  
**ASB President:** Ella Smith  
**Principal:** Todd Cassen

**West Ranch High School**

**Area E**

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**ASB President:** Eren Tugcu  
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## Meet the PIC/ Technology Tip

BY LINDSEY  
CHARRON  
[pic@cada1.org](mailto:pic@cada1.org)



**Huzzah! Hello, my name is Lindsey Charron, and I am excited to be your new Public Information Coordinator (PIC).** I am an activity director and U.S. history teacher at Horace Ensign Intermediate School, and I have been a proud member of CADA for eight years. Three of my passions are history, technology, and leadership, which led me to join CADA's Street Team early on as I began to work at CADA Leadership Camps and on the Area F Council. One of my hobbies is

perusing things on Pinterest, and I was able to bring that interest to CADA as a member of the Street Team. I also enjoy reading, walking my two golden retrievers, and going to see singer/songwriters at my favorite music venue, The Hotel Café.

As PIC, I am excited to bring you information about the latest things going on with CADA, but I also cannot wait to share new ways that you can integrate technology into your leadership class. An example of this would be the use of Google Slides. Google Slides is much more than just a substitute for Power Point. For example, you could share a book template with students that they could utilize to develop a leadership manual that could be an end of the year project students share with you. Posters and comics can be easily manipulated in Google Slides since images can be flipped, grouped,

aligned, and rotated. Another way to have your leadership students utilize Google Slides is to use it to develop a newsletter that can be sent out to their school community highlighting important events on campus. The possibilities are endless.

If you have any ideas to share or need assistance in any way, please reach out to me at [pic@cada1.org](mailto:pic@cada1.org). And don't forget to follow all of our social media platforms for great ideas and updates.



**I am excited to bring you information about the latest things going on with CADA, but I also cannot wait to share new ways that you can integrate technology into your leadership class.**



## Leadership Retreats - CADA Resource Library

One of the most important things we can do with our leadership group is to provide them with a solid foundation to start off the year. For that to happen, getting together as a group in the summer becomes a necessary part of the year-long plan. These summer meetings have many different names, including Leadership Retreats, Planning Meetings, and Boot Camps, but the ideas are the same: team building to create a strong bond for the year, learn the fundamentals that can help get the year started on the right foot, and start planning the first events of the year. Linda Cooper, from Ceres High School shared her Leadership Retreats plan at this year's CADA Convention. Her three-day schedule is a fantastic blueprint for the structure of what your retreat could look like. As we each have our own school site or district procedures and our students have their favorite ice breakers and activities, you can take Linda's blueprint and adapt it to meet the needs of your own program.

Download the Leadership Retreats handout in the Resource Library by visiting [www.cada1.org/resourcelibrary](http://www.cada1.org/resourcelibrary). Search "Linda Cooper."





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Area C Coordinator  
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**Denise VanDoorn**  
Area H Lead  
Bear Valley Middle School  
areah@cada1.org



## CADA Central

NOTE: NEW ADDRESS  
3121 Park Avenue, Suite C  
Soquel, CA 95073

Please route to the following people:  Activities Director  Advisors  Principal  
 Other Admin.  Yearbook  Cheer Advisor  NHS  ASB President  Key Club

# 2016 Calendar of Events

JULY 1-3  
JULY 7-10  
JULY 12-15  
JULY 17-20  
AUGUST 27  
SEPTEMBER 17  
SEPTEMBER 19  
SEPTEMBER 24  
SEPTEMBER 28  
OCTOBER 4  
OCTOBER 4  
OCTOBER 5  
OCTOBER 7  
OCTOBER 11  
OCTOBER 21  
NOVEMBER 8  
NOVEMBER 15  
NOVEMBER 21  
NOVEMBER 21

CADA / CASL LEADERSHIP CAMP - MIDDLE SCHOOL  
CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL 1  
CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL 2  
CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL 3  
AREA B - ADVISOR CONFERENCE  
AREA A - ADVISOR CONFERENCE  
AREA E & F - ADVISOR CONFERENCE  
AREA D - CENTRAL STUDENT CONFERENCE  
AREA G - ADVISOR CONFERENCE  
AREA E - MS & HS STUDENT CONFERENCE  
AREA A - HIGH SCHOOL STUDENT CONFERENCE  
AREA F - MIDDLE SCHOOL STUDENT CONFERENCE  
AREA D - NORTHERN STUDENT CONFERENCE  
AREA C - MS & HS STUDENT CONFERENCE  
AREA D - SOUTHERN STUDENT CONFERENCE  
AREA C - ADVISOR CONFERENCE  
AREA B - MS & HS STUDENT CONFERENCE  
AREA F - HIGH SCHOOL STUDENT CONFERENCE

U.C. SANTA BARBARA  
U.C. SANTA BARBARA  
U.C. SANTA BARBARA  
U.C. SANTA BARBARA  
EL CAMINO HS (SAN FRANCISCO)  
SHELDON HIGH SCHOOL  
DAVE AND BUSTER'S - ONTARIO  
MOUNTAINBROOK COMMUNITY CHURCH  
PIONEER VALLEY HIGH SCHOOL  
DEL MAR FAIRGROUNDS  
PASADENA CONVENTION CENTER  
YOLO COUNTY FAIRGROUNDS  
YOLO COUNTY FAIRGROUNDS  
RIVERSIDE GROVE COMMUNITY CENTER  
SALINAS COMMUNITY CENTER  
HANFORD WEST HIGH SCHOOL  
VENTURA FAIRGROUNDS  
FRESNO ELKS LODGE  
JAMES LOGAN HIGH SCHOOL  
ANAHEIM (DISNEYLAND HOTEL)

2017  
March 1-4  
CADA Annual  
Convention  
Town & Country  
Resort - San Diego

[www.cada1.org](http://www.cada1.org)  
[www.casl.org](http://www.casl.org)

**Don Shaffer**  
Executive Director  
ed@cada1.org

**Stephanie Munoz**  
Account Manager  
BTF Enterprises - CADA Central  
stephanie@btfenterprises.com

**Kyle Svoboda**  
Convention Lead  
Goddard Middle School  
convention@cada1.org

**Sandi Kurland**  
Leadership Development Coord  
leadership@cada1.org

**Lindsey Charron**  
Public Information Coordinator  
Horace Ensign Intermediate School  
pic@cada1.org

**Jeff Culver**  
Professional Development  
Coordinator  
pdc@cada1.org

**Radon Fortenberry**  
Treasurer  
cadacash@cada1.org

**Linda Westfall**  
Secretary/CADA Store  
bookstore@cada1.org