

@cadaleaders
 CADA www.cada1.org
 CASL www.casl1.org
 CAMP www.cada1.org/leadershipcamps

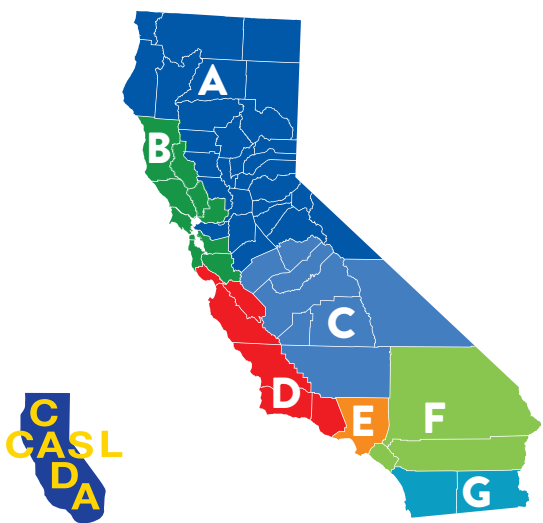
Creating Leadership Training Experiences to Empower Educational Stakeholders to Take Action, Be Better People, and Improve Our World.

California Association of Directors of Activities
 California Association of Student Leaders

CASA CASL

CADA/CASL Comes to You!

Check out your area page for events near you!



AREA A

www.cada1.org/areaA
areaA@cada1.org

Counties: Del Norte, Siskiyou, Humboldt, Trinity, Shasta, Glenn, Tehama, Modoc, Lassen, Colusa, Plumas, Sierra, Sutter, Nevada, Yuba, Butte, Yolo, Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, Contra Costa, Tuolumne, Amador, Alpine, Mono, Calaveras

AREA B

www.cada1.org/areaB
areaB@cada1.org

Counties: Mendocino, Lake, Sonoma, Napa, Solano, Marin, San Francisco, San Mateo, Alameda, Santa Clara

AREA C

www.cada1.org/areaC
areaC@cada1.org

Counties: Mariposa, Merced, Madera, Fresno, Kings, Tulare, Kern, Inyo

AREA D

www.cada1.org/areaD
areaD@cada1.org

Counties: Santa Cruz, Monterey, San Benito, San Luis Obispo, Santa Barbara, Ventura

AREA E

www.cada1.org/areaE
areaE@cada1.org

Counties: Los Angeles (North County)
 Los Angeles (South County)
 Los Angeles City

AREA F

www.cada1.org/areaF
areaF@cada1.org

Counties: San Bernardino, Riverside, Orange

AREA G

www.cada1.org/areaG
areaG@cada1.org

Counties: San Diego, Imperial

For More Information and Latest Updates Go to

Call/Text 831-464-4891

CADA www.cada1.org

CASL www.casl1.org

CAMP www.cada1.org/leadershipcamps



@caslfan | @cadaleaders | @cadacamps

AREA CONFERENCES

www.cada1.org/areas

CADA offers a number of regional 1-day conferences for both students and advisors around the state. Students and advisors focus on leadership skills, different aspects of student government, and new techniques to encourage wider general student participation at schools. They are an excellent way to kick off the school year.

- Discounts on conference registrations
- Publications - CADA Quarterly Newsletter and the annual CADA Membership Directory
- Access to the CADA website providing numerous resources including CADA Standards and Document Library with hundreds of resources
- Connect with the largest network of student Activities Directors in California
- Opportunities for recognition of outstanding activity directors, schools, students and volunteers for significant accomplishments in activities or student leadership
- Access to the CADA Store providing professional resource materials on leadership and student activities
- CADA member schools automatically become members of CASL

www.cada1.org/joincada

Joining CADA Has Benefits

WILHITE AND BANSETTI
 "The co-curricular component of a complete education, which takes place in the 80% of a student's time spent outside of a classroom, is every bit as important to the process as is the formal curricular component."



Who We Are



“Student activity programs are excellent resources for students. Student participation not only increases their chances of successfully graduating high school, but also reduces their chance of participating in risky behaviors.”

ALLIANCE FOR STUDENT ACTIVITIES

The California Association of Directors of Activities’ (CADA) mission is to promote and support leadership development and student activities. By providing both intensive training and diverse resources, CADA provides our adult members the tools to increase the effectiveness of their student leaders.

California Association of Student Leaders’ (CASL) mission is to provide a statewide network that facilitates the development of ethical, responsible, and servant leaders. CASL’s initiative is to equip and empower students to be effective future leaders of the world.



“Citing your activities program and student involvement can be used as evidence in your LCAP report!”

LESLIE LOEWEN

Leadership Development Days (LDDs)

www.cada1.org/LDD

Bring a day-long, research-based, interactive leadership conference to your student leaders and their peers at local schools. Led by an educator with more than 10,000 hours in leadership training experience, Leadership Development Days (LDDs) will inspire middle and high school students to change their campus, community, and the world and teach the practical skills needed to make those changes.

“The Leadership Development Day really inspired me because it proved you can get a lot of people involved at your school with the right environment and role models and you can get other students to connect with others without being scared! This inspired me to try to do this to not only the people at my school, but everywhere around me.”

NIKKI EFFENBERGER, BEAR VALLEY MIDDLE SCHOOL STUDENT



CASL Conference

www.casl1.org

www.caslboard.com

At the CASL State Conference, your school’s student leaders will learn more about assuming their role in creating a positive, comfortable school culture where all students are empowered to raise their voices and participate. After actively engaging in workshops led by professionally-trained high school students, hearing from widely respected keynote speakers, putting their knowledge and motivation to work at the Service Learning Project, and maybe even presenting their own detailed activities plan, also known as Meet the Pros, your students will return to campus motivated and prepared to make a difference.

“Thank you, CASL! I had the best time and learned so much from your amazing student leaders ... See you next year.”

KIM YEE, STUDENT



Resource Library Content

www.cada1.org/resourcelibrary

Need ideas for your activities program? Check out CADA’s searchable resource library on the CADA website! Full of hundreds of resources and accessible to all - you can search for ideas for your finals, rallies, homecoming, fundraising, sample forms, handbooks, etc. Easy to download documents that you can quickly modify for your class .

“Research indicates student activity participants attend college at higher rates than nonparticipants.”

ALLIANCE FOR STUDENT ACTIVITIES

CADA State Convention

www.cada1.org/convention

The annual state conference is a 4-day program offered each spring, providing training for your entire educational team. This experience is designed to be relevant and exciting as well as revitalizing. The program includes over 75-workshops, 3-general sessions with inspirational speakers, leadership lessons, detailed activity plans, over 140-exhibitors, and several social networking events. This is the largest conference in the nation for activities directors, club/class advisors, and your leadership team.



Master Activity Advisor (MAA) Program

www.cada1.org/certification

The goal of the Master Activity Advisor (MAA) Program is to provide the educational community with highly trained advisors by having participants complete a course of study that helps build the best possible activities and student leadership programs. Upon completion of the MAA program, educators will be awarded with the designation of “Master Activity Advisor” (MAA). While administered by CADA this training program provides a good foundation for any activities, student council, or ASB advisor nationwide.

“Research have discovered a correlation between school connectedness and success in later life, including GPA, increased likeliness of receiving a college degree, and lower rates of drug and alcohol abuse.”

RESEARCH BY TRACY WALKER

CADA Leadership Camps

www.cada1.org/leadershipcamps

Summer leadership camps are held each year at university campuses in California. The camps are designed for school delegations of students and advisors who are interested in acquiring skills necessary to become successful school leaders. Student campers work together and network with others through camp councils while implementing real-time projects which mirror activities, events, and committees held at school sites throughout the year. School advisors are supported in the adult council covering topics designed to assist those who are either new or experienced in developing the most effective strategies to meet their individual school activity plans. Camp time is allotted for school delegations of students and advisors to debrief together daily. They are encouraged to take ideas back to their full student leadership organization to implement change to positively affect their school culture and climate.