



Area B

Region 4: Mendocino, Lake, Sonoma, Napa, Solano, Marin; Region
5: San Francisco, San Mateo; Region 6: Alameda; Region 8: Santa Clara

WINTER NEWSLETTER

CADA/CASL "CELEBRATING 50 YEARS"

August 2013

Happy Holidays!

It's Called Leadership Recap

It was the largest group ever assembled for an Area B student conference. Over 1,000 high school students + over 630 middle school students + over 100 adults = a sold out event! 1700 attendees enjoyed hearing from our keynote speakers Keith Hawkins and Laymon Hicks. Their energized presentations enlightened our students to try and



achieve more. Breakout sessions included a MS CASL Swap shop, Feet First showing great games for rallies or lunch time competitions, Hallie Pond from "Free the Children" encouraged HS students to go beyond borders to help others, community service groups had booths to showcase places HS students can do service. Kim Karr impressed upon HS and MS students that



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Area B needs a host
for a Leadership
Development Day
this spring, if
interested contact
Lorraine

Try not to have a good time...this is supposed to be educational.”

— Charles M. Schulz

Social Media can affect students through her “Icanhelp” campaign, These speakers along with high and middle school workshop presenters helped Area B give it’s members a great conference.

Some schools tried to attend late in the registration process only to be told that we were SOLD OUT. Yes, for the first time ever this conference was sold out.

Plan on attending next years conference. The date is set, **Monday November 23** at James Logan High School. Registration details will be out in May 2014.



Area B will be hosting a PJ Party Wednesday night in our suite. Wear comfy PJ’s and come mingle and laugh and share from 7:30 to 10:30. Suite information will be given out at our Area B table. Look for Snoopy to find us in the registration hall.

CADA Convention Registration Deadlines Save by Registering NOW!

Early Bird

(January 17)

\$295 Single Package

\$ 410 Non Member
Package

\$445 Companion
Package

Regular

(Jan 17-Feb 14)

\$345 Single Package

\$460 Non Member
Package

\$495 Companion
Package

Onsite

(March 5-8)

\$395 Single Package

\$510 Non Member
Package

\$545 Companion
Package