

2021  
VIRTUAL

LEADERSHIP  
RENOVATION



JULY 12-16, 2021

# SUMMER LEADERSHIP TRAINING

brought to you by CADA/CASL Leadership Camps!

## FIVE DAYS OF TRAINING

### Monday, July 12 - Friday, July 16



#### TWO Options for Student Leaders

##### PREMIUM TRAINING:

Approx. 30 hours over 5 days (mornings & afternoons)  
Virtual Council Project Planning, Officer Training, Keynotes,  
Curriculum Lessons, SWAPs, Slam, Talent Show, Workshops

##### STANDARD TRAINING:

Approx. 18 hours over 5 days (primarily afternoons)  
Keynotes, Curriculum Lessons, SWAPs, Slam,  
Viewing Virtual Council Projects, Workshops

Registration Now Open!

[cada1.org/leadershipcamps](http://cada1.org/leadershipcamps)

Call/Text CADA Central (831) 464-4891

Check out the  
Camp Recap Video Playlist  
on YouTube,  
including 2020 Virtual Camp





# Join us in July!

CADA/CASL Leadership Camps have been bringing student leaders together each summer since 1984 to network, train, and develop foundational skills to kick off the new school year. There is no greater opportunity to grow as a student leader than to meet and collaborate with other student leaders from outside their own school. Even though pandemic conditions are improving, our traditional large group gatherings are still not possible. After seeing what our students and advisors accomplished last summer, the CADA organization has decided to move forward with a second summer of virtual camp. Like last year, our schools are facing another very different year this fall and this summer is the perfect time to bring together like-minded individuals to develop plans to positively impact an evolving school climate. Our school cultures are in need of strong student leadership to take charge and help their peers feel connected, valued, and welcomed back to campus.

We encourage school advisors to select their key student leaders to join us for the **premium training** this summer, which will include specialized trainings and discussions just for them. They will also have the opportunity to brainstorm, plan, and implement a council project which could serve as a model for running a similar program/event on your campus. The premium training will ask for "cameras-on" and live attendance.

Our **standard training** would be an ideal opportunity for the remainder of your student leadership team to view keynotes, leadership lessons, workshops, and a chance to view the council projects worked on by their peers.

**Advisor council** will also run throughout the week, allowing for open discussion and idea sharing for the coming year.

As we continue to navigate through this unusual time in our history, CADA/CASL is committed to our mission to promote and support leadership development through student activities. We love the CADA/CASL family feeling that has been created over the years through our state conferences, camps, area conferences, and leadership development days. We will continue to offer virtual opportunities to our member schools to develop their leadership skills until that time we can join together again, in person, to celebrate what it means to be a leader in our schools, community, and the world.

Stay safe and healthy and see you again...virtually...in July!

*Jeff Culver*

CAMP COORDINATOR  
CAMP@CADABOARD.ORG



# Pricing

**Premium Student Training:** \$250 per student

**Standard Student Training:** \$100 per student

**Advisor Rate:** \$100 per advisor w/ student registrations

*Advisors will have an opportunity to network and discuss leadership hot topics with other advisors daily during the council time.*

**Optional Add-on:** Camp 2021 Leadership Renovation T-shirts **\$20 each (includes shipping)**

Orders received by 6/10 will be shipped to schools before camp.

Orders received after 6/10 will be shipped to schools after camp.

## Registration

Now open at [cada1.org/leadershipcamps](http://cada1.org/leadershipcamps).

**Reserve spots now...student names needed in June!**

Submit school registration by June 10.

Students submit personal info by June 17.

Registered attendees will receive links to access sessions by July 9.



[cada1.org/leadershipcamps](http://cada1.org/leadershipcamps)

Call/Text CADA Central (831) 464-4891

## Possible Council Projects

- Social Media
- Large Group Facilitation
- Virtual Rally
- Virtual Talent Show
- Staff Recognition
- Student Recognition
- Kindness
- Wellness/Mental Health
- Slam!
- Spirit/Hype
- Video Production
- Digital Marketing
- Community Service
- Scavenger Hunt/Great Race
- Social Event
- SWAPs
- Closing/Yearbook



### NEW SPONSOR!

**CADA Camp welcomes new  
CADA Silver Sponsor  
SPIRIT SOX USA!**

Every camper will receive a free pair of socks from Spirit Sox USA!

## Premium Training

This extended training is recommended for your **key student leaders** for the 2021-22 school year. These students will have an opportunity to brainstorm and network with other students from around the state to collaborate on a camp council project, which will help model what can be accomplished on school campuses in the coming year. Project planning includes the universal steps that will work in a virtual, hybrid, or in-person setting. In addition to the afternoon programming from the "Standard Training", students enrolled in this program will have a full slate of morning programming as well.

### Sample Schedule

#### Monday

- 1:00 - Program on the Green Screen Introductions & Virtual Connections
- 1:30 - Councils Meet
- 3:00 - Keynote Speaker
- 4:00 - Camp Curriculum Lesson #1
- 4:30 - First Day Wrap-up
- 4:45 - Extended Opportunity for Council Project Planning

#### Tuesday - Thursday

- 9:00 - Program on the Green Screen/Morning Program
- 9:30 - Councils Meet
- 10:30 - Premium-Level only Trainings & Sessions
- 12:00 - Three-hour break for lunch, self-care, or school meetings
- 3:00 - 5:45 - Keynotes, Curriculum Lessons, SWAPs, Slam, Council Projects
- 5:45 - Daily Wrap-ups

#### Friday

- 9:00 - Workshop Session 1
- 9:45 - Workshop Session 2
- 10:30 - Workshop Session 3
- 11:15 - Workshop Session 4
- 3:00 - Workshop Session 5
- 3:45 - Workshop Session 6
- 4:30 - Workshop Session 7
- 5:15 - Camp Closing



\*Final Daily Schedule subject to change; final schedule to be announced beginning of June.

## Standard Training

This training is recommended for the **majority of your student leaders** for the 2021-22 school year. These students will have an opportunity to attend workshops, keynotes, and curriculum lessons, plus they can view council projects as they are broadcast to help facilitate discussions about how your school can tackle the coming year. Schedule primarily runs each afternoon, allowing participants more flexibility with family and personal commitments during morning hours.

### Sample Schedule

#### Monday

- 3:00 - Keynote Speaker
- 4:00 - Camp Curriculum Lesson #1
- 4:30 - First Day Wrap-up

#### Tuesday - Thursday

- 3:00 - 5:45  
Keynotes, Curriculum Lessons, SWAPs, Slam, Viewing Council Projects
- 5:45 - Daily Wrap-ups

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CADA/CASL LEADERSHIP CAMPS PRESENTS...

# THE LEADERSHIP RENOVATION

As COVID-19 restrictions begin to ease, your school's leadership and activities programs are faced with a unique **opportunity**. Now is the time to **redesign** and **renovate** to update your program and serve your school community better than ever before!

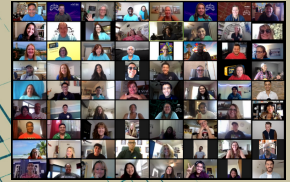
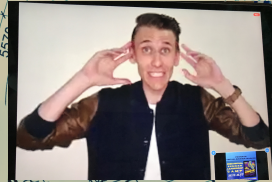
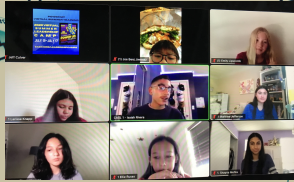
This summer, join the conversation, begin to layout the design for your program renovation, and connect with student leaders and advisors from across the state. Join us for a week of virtual learning and planning!

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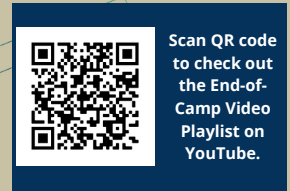
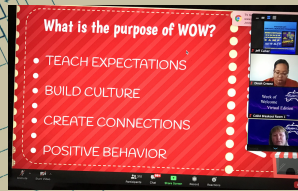
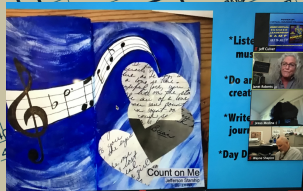
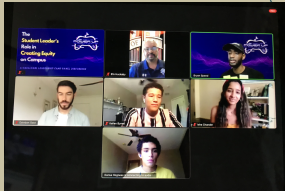
REGISTRATION NOW OPEN AT  
[CADA1.ORG/LEADERSHIPCAMPS](https://CADA1.ORG/LEADERSHIPCAMPS)



# AFTER A SUCCESSFUL SUMMER 2020 PROGRAM, VIRTUAL CAMP IS BACK IN 2021!



**KEYNOTES | LEADERSHIP LESSONS | WORKSHOPS  
COUNCIL PROJECTS | NETWORKING**



# THE LEADERSHIP RENOVATION

FOR INFO, SAMPLE SCHEDULE & PRICING, VISIT:  
**CADA1.ORG/LEADERSHIPCAMPS**

