

# EXPLORE *the* CASL RAPIDS

STAFFED BY CERTIFIED AND  
TRAINED STUDENT LEADERS



**2019 CASL STATE CONFERENCE**

MIDDLE SCHOOL: APRIL 4TH-6TH, 2019  
HIGH SCHOOL: APRIL 6TH-8TH, 2019



**LEAN IN  
TOGETHER.**



**STATEWIDE,  
STUDENT-LED,  
KEYNOTES,  
WORKSHOPS,  
& SERVICE  
LEARNING.**

# LETTER FROM THE PRESIDENT

Dear Advisor,

As we students enter our middle and high school years, the teachers in our lives play an instrumental role in shaping and guiding us. The learning opportunities that are so key to our growth exist both inside and outside of the classroom—and everywhere in-between.

My initial involvement in student council was sparked by a teacher that saw potential in me and provided me with an avenue to explore that potential. Over the course of nine years, my passion for leadership and service has grown into the deep sense of purpose that drives me to this very day. Beyond organizing events and student activities, I now recognize that student leadership is about representing the student voice and bringing a diverse array of perspectives to the table to inform positive change.

Always yearning for new experiences, I sought to serve my community at both the local and statewide level through getting involved with the California Association of Student Leaders. My introduction to CASL was facilitated by my junior high school ASB advisor, who provided me the opportunity to attend the CASL State Conference in 2015. That conference—three days of learning, connecting, and collaborating with student leaders from across the state of California—was a pivotal moment in my life, opening a whole new world of possibilities for me.

The mentors and role models I have encountered through my work with CASL continually remind me of why I do what I do and what I strive to become. I look to the future with excitement and anticipation, as I know I am equipped with the tools and experiences necessary to drive positive growth in our society.

Looking back, it's undeniable that the teachers that supported me throughout my journey have left a lasting imprint on who I am and what I hope to achieve. I am incredibly grateful for the opportunities that I have been afforded, and I aim to pass such opportunities along to many more students in the years to come.

On behalf of the student leaders of California, thank you for your unwavering support of student voice and student activities. I look forward to meeting you and your students at the 2019 CASL State Conference!

With appreciation,



*Jasmine Tag-Seely*  
*CASL State President*

## **ENJOY THE RIDE**

### **A LETTER FROM OUR CALIFORNIA NATIONAL STUDENT COUNCILS EXECUTIVE DIRECTOR**

Dear Advisor,

It is no secret the most successful schools invest in their students' whole lives, both in and out of the classroom. Years of research in education have proven the effectiveness of student leadership programs to increase overall student engagement and academic achievement while improving students' sense of self-worth, pro-social behaviors, work ethic, and future educational attainment.

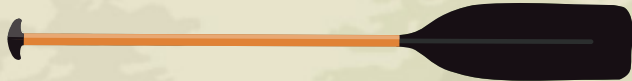
As California's official representative body for student leaders, our interest is to serve you to the best of our ability and to provide this for every student on your campus. Recent studies observed California schools of varied demographics and found that differences in achievement gaps can often be mediated by addressing "opportunity gaps." One way to do this is by connecting students: disenfranchised students, the researchers found, become more successful in the classroom



when they are given opportunities to build relationships with teachers and peers in a supportive environment. We believe the CASL Conference provides a place for your agents of change to practice building these connections, and more importantly, learn new ways to connect with others on campus so they return with the purpose of why this is so vital. These new connections will contribute to the mastery of many leadership skills to make the vision a reality. Our goal is to make a lasting impact on the delegates so they will continue to implement all they learned at the CASL Conference throughout their school careers and beyond, providing this generation an opportunity to become the best leaders possible.

Our curriculum this year will focus on shared ownership, giving every student the opportunity to learn how to create more stakeholders on the campus. The most impactful leaders are not always the ones out front, leading with a following behind them. They are the ones helping the followers to become leaders themselves, providing a safe place for others to contribute. A sense of common purpose and a growing feeling of achievement helps everyone play a vital role and allow more students to become more connected. Once the leaders on the campus are given the right resources and training, they are equipped to create an environment in which others can thrive. It's time to lean in together to make this movement happen.

We would like to thank you for the support you have given them thus far and will continue to do so as they return to the campus with much enthusiasm and many new strategies to move the campus culture forward with you on the team.



*Sandra Kurland, MEd  
CADA/CASL LDC*



# **GROWING GREAT LEADERS**

## **EXPLORE UNCHARTED WATERS**

At the CASL State Conference, student leaders are given the opportunity to expand their horizons when it comes to their capabilities in cultivating a positive and inclusive school culture. Here, all students feel they have an equal chance at making their voice heard. From workshops led by professionally-trained presenters to awe-inspiring keynote speakers and everything in between, students will return from the CASL State Conference to their campuses feeling inspired and equipped to shape a more positive campus culture for their peers.

# **STATEWIDE NETWORKING**

## **MEET YOUR RAFT MATES**

One of the primary functions of the CASL State Conference is to provide outlets for students to engage in networking. During Interstate Sessions, a collaborative environment is produced through intentional networking groups comprised of students from all over California and sometimes, visiting states and nations. A trained facilitator will lead these groups in activities aimed at discussion oriented idea-sharing. Through the various structured networking opportunities the CASL State Conference offers, students return to their campuses with innovative ideas and fresh perspectives on how to improve their school's culture and campus climate.



# **MEET THE PROFESSIONALS**

## **FROM THE SEASONED RAFTERS**

Every student leader has a worthwhile and impactful idea to share. At the CASL State Conference, all delegates are encouraged to share these ideas with their peers by applying to be a Meet the Pros Presenter. If selected, presenters will have the opportunity to share their own session to groups of 12 other student leaders who are eager to expand their leadership knowledge. In addition to gaining valuable experience, presenters will receive a commemorative certificate, t-shirt, and ability to say they have been accredited to present at a state-wide level!

For more information and to apply as a presenter, visit [www.caslboard.com/mtp](http://www.caslboard.com/mtp). Applications are due February 8, 2019.

# **STATE BOARD OFFICE**

## **BECOME A RIVER GUIDE**

The CASL State Conference is unique from other student leadership conferences in that it is planned and executed by a thoughtful and hardworking team of student leaders. Your students have the opportunity to join the team and create their own impact by applying and running for the CASL State Board. Directors on the board receive leadership training from professionals in the field and travel the state to present at the CADA/CASL events leading up to the CASL State Conference in the spring. Elected positions for Regional and Freshman Directors are available, as well as appointed positions for students skilled in media creation and design.

For more information on elections and to apply, visit [www.caslboard.com/elections](http://www.caslboard.com/elections). Applications for the 2019 State Board are due February 8, 2019.



# STUDENT LED WORKSHOPS

**LEARN FROM THE RAPID GUIDES  
WHO HAVE CONQUERED THE WAVES**

Every student has faced challenges in their leadership careers, and those who haven't yet will face them eventually. At the CASL State Conference, your student leaders can learn from students just like them who have faced difficulties and discovered strategies for success. Elected and appointed members of the CASL State Board, who have been professionally trained in presentation skills, will teach 30-minute workshops on topics ranging from event publicity and personal time management to staying motivated and dedicated in the most trying times. To provide more well-rounded and relatable conference curriculum for all, professionals from outside organizations will also join the CASL State Conference team of presenters to contribute their knowledge and experiences for the students.





# OUTSTANDING LEADERSHIP PROGRAM AWARDS



## AWARD-WORTHY PERFORMANCE

From sports to debate to academic decathlons, there is no shortage of state and national recognition for student groups who excel at what they do – and CASL is no exception. With the Outstanding Leadership Program Award, CASL proudly recognizes schools whose leadership programs create a strong and unified culture, while including the voice of every student.

All schools are encouraged to apply by February 1<sup>st</sup>, 2019.

Visit [www.caslboard.com/olp](http://www.caslboard.com/olp) for more information.

## SERVICE LEARNING

### SHARE YOUR PADDLES

A hallmark of the CASL State Conference is the yearly Service Learning Project. A committee of the state board members meet together to design unique opportunities for the delegates and the state conference to give back locally (to the community hosting the conference) and globally. In the past, service projects have included hosting a Senior Ball for elderly community members, reading stories to elementary school students, creating coloring books for hospital-bound children, and raising money for water wells in developing nations.

*"Good leaders must first  
become good servants."*

*-Robert Greenleaf*





# CHECK OUT THIS YEAR'S INNOVATIVE WORKSHOPS



## **PRESIDENTIAL PRINCIPLES**

*Jasmine Tong-Seely, President*

To lead effectively is to lead based on a set of principles. Such principles we must define for ourselves. Come discuss and explore ideas that contribute to transformative experiences—as presidents, as individuals, and as leaders.

## **THE TRUTH ABOUT SENIORITIS**

*Faye Wang, Outreach Director*

As Seniors, we have been eagerly waiting to use the term "Senioritis" for the past three years! However, rather than using this term as an excuse to passively go through our last year in High School, it's time to shift our perspective on what it truly means to be a Senior! Come to this workshop to find out how we can leave a lasting legacy on our campuses and make the final year count!

## **STEPPING UP TO STABILITY**

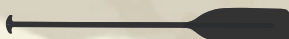
*Enyssa Armendariz, Northern Director*

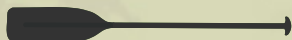
This workshop outlines the steps it takes to make a stable foundation that builds confidence. Through interactive activities, students will learn how to become self-reliant, take initiative, and become confident in others.

## **HALF A GLASS OF WATER**

*Asmi Mukherjee, Northern Director*

A glass of water can quench our thirst. It can also teach us about life. Challenge yourself in this workshop to learn about the benefits of negativity and the drawbacks of positivity—we'll come to realize that we need both in life.





## **CHANGE: WHAT IT TAKES**

*Michael Bonaga, Northern Director*

In this workshop, we'll learn how to really make a difference in the world. Often, we find ourselves in the minority, afraid of what other people think, and unmotivated to put words into actions. That's all about to change.

## **THE FLAWS WITHIN US**

*Eduardo Casarubias, Northern Director*

We build up confidence by taking our flaws and turning them into our biggest strengths. Taking it a step further, let's help others achieve confidence and overcome their own flaws.

## **THIS IS ME**

*Summer Farage, Northern Director*

In this workshop, we will be breaking down the walls and showing each other who we truly are—no matter what others think. It is so important to know who we are as individuals, and this workshop will help with that!

## **STRUGGLES INTO STRENGTHS**

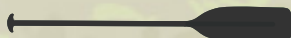
*Kytiana Sayer-Peterson, Northern Director*

Let's think collaboratively on how we can be actively aware of neurodiversity. In this workshop, we will delve into the concepts of building a leadership community to be aware of obstacles in our everyday lives.

## **IT'S ABOUT TIME!**

*Morgan Rajala, Northern Director*

As leaders, we sometimes find ourselves saying "I wish there was another hour in the day to get everything done!" In this workshop, we will discuss how there IS time and how we can build the lives we want with the time that we're given.





## **CONNECTIONS AND LEADERSHIP**

*Corrie Dinsley, Southern Director*

In this workshop, we'll discuss the importance of impacting one person's life to impact the majority. We will elaborate on bridging the divide and forming relationships between disconnected groups on our campuses and focus on the role of a leader in relationships.

## **MEET ME IN THE MIDDLE**

*Jasembri Malone, Southern Director*

Join me for an informative and interactive learning session about interface.

Delegates will learn to understand one another and how to come to an agreement without things becoming unprofessional.

## **MEASURING THE POWER OF WORDS**

*Kamille Martin, Southern Director*

Words are more powerful than we think. This workshop will discuss the steps it takes to be a skilled communicator. Through learning concepts such as emotional valence, we will take steps on the road to becoming better leaders with more self-awareness.

## **HOW THE DREAM WORKS**

*Tammy Pham, Southern Director*

When individuals acknowledge how their teammates think, the team becomes aware of its holistic resources and strengths—which can be used to achieve a common goal more efficiently. This workshop will help you build better relationships for better results. Keep in mind: when the team works, the dream works!





## **WALK IT LIKE I TALK IT**

*Audrey Tu. Southern Director*

Enhance our public speaking skills in this hands-on workshop, thinking on our feet in impromptu speeches, sharing experiences and tips with our peers, and more. Come and learn how to walk, talk, and present with confidence to better engage our audience!

## **THE 3 R'S OF LEADERSHIP**

*Hannah Tudor. Southern Director*

Have you ever wished to make a change? This workshop focuses on making effective change through leadership skills. Sink the ship to renovate, reinvent, and re-inspire others to make lasting change.

## **EVERYDAY LEADERSHIP**

*Andrew Santana. Freshman Director*

As student leaders, we tend to look at the bigger acts of leadership. However, what we should be looking at are the smaller acts of leadership and finding out ways to implement them at our own school. Join me as we look more deeply into the smaller acts of leadership and find out ways to implement them on our own campuses!

## **YOU DO, I DO, WE ALL DO**

*Colin Culver. Freshman Director*

As leaders, we often fall into the rut of trying to hype up an activity, but then don't participate or want to make our leadership class more productive but just talk about it. Join me as we turn talk into action!

## **BACK TO THE BASICS**

*Claire Fouché. Media Director*

Let's go back to the basics! Learn the four basic qualities that an everyday leader should have.







## **YES YOU CAN!**

*Isaac Ericson, Media Director*

In our modern world, it is easy to become discouraged and lose self-confidence. In this workshop, focusing on the topic of self-efficacy, we will not only learn how to make ourselves more effective, but also how to inspire others!

## **BRAND YOURSELF**

*Casey Kim, Media Director*

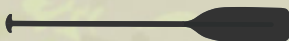
Create your own personal brand with me as we explore the function and cause behind a brand! Find out what it is and how it can be utilized on your school campus.

## **WORTH IT**

*Dylan Loth, Media Director*

In this workshop, we'll be looking at three different items at three drastically different prices to determine which is the most "worth it." Just because something has a shiny wrapper, does that mean it's really more valuable? On our expedition of self-worth, let's explore the qualities of value.

**SEE PAGE 6  
FOR MORE  
INFORMATION  
REGARDING  
ELECTIONS  
AND JOINING  
THE CASL  
BOARD!**





# See you on the **RAPIDS**



# LEADERSHIP DEVELOPMENT DAYS

## TAKE THE WHITE WATERS TO YOU

Led by educators with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for elementary, middle school, and high school students to become inspired and contribute to the betterment of their campus and communities.

The day-long event utilizes experiential learning activities to unite students and develop lifelong skills. The curriculum is centered around learning effective



communication, cultural competencies, connecting to others, individualism vs. collectivism, expanding the leadership base, perseverance, and courage to become the best version of yourself.

Let's move forward to create better leaders who serve everyone on our campus.

Visit [www.cada1.org/ldd](http://www.cada1.org/ldd) to find a Leadership Development Day near you or to host one at your school.

Contact Sandra Kurland  
(619)957-9107  
[leadership@cada1.org](mailto:leadership@cada1.org)

# SAMPLE SCHEDULE



## A GLIMPSE OF YOUR ITINERARY

### DAY ONE

10:00 AM-12:30 PM	Check-in, pictures, CASL Store, luggage, lunch on your own
10:00 AM-12:50 PM	Pre-Conference Activities, Interactive Games
1:00 -2:00 PM	Area Room No.1
1:00 -2:00 PM	Advisor Networking
2:15-3:45 PM	General Session
3:50-4:20 PM	Advisor Meeting
3:55-4:30 PM	Rotation 1
4:20-5:15 PM	Advisor Networking
4:40-5:15 PM	Rotation 2
5:30-6:00 PM	School Meeting, Debrief
6:05-6:40 PM	Pre-Dance Activities
6:45-7:45 PM	Student Dinner
7:45-9:15 PM	Dance With SOS Entertainment
9:15-9:30 PM	Luggage and Check-in to Room
10:30 PM	LIGHTS OUT!

### DAY TWO

7:30-8:15 AM	Breakfast
7:40-8:10 AM	Meet the Pros Set-Up

8:20-9:35 PM	Rotation 1: Meet the Pros
9:40-10:55 PM	Rotation 2: Workshops Advisor Networking
11:05 AM-12:05 PM	General Session
12:15-12:55 PM	Area Room 2
12:55-1:50 PM	Lunch
1:00-1:45 PM	Candidates Meeting
2:00-3:15 PM	Election Meeting
3:25-4:00 PM	Area Room No. 3
6:00-9:45 PM	Off-site Activity
10:45-11:00 PM	Delegates Pack, Get Ready For Bed
10:45-11:00 PM	Candidates Meeting, Elections Results
11:00 PM	LIGHTS OUT!

## **DAY THREE**

7:00-7:30 AM	Breakfast
7:00-7:20 AM	Outstanding Leadership Program Awards Rehearsal
7:00-7:20 AM	2020 CASL Board Rehearsal
7:35-8:45 AM	Service Learning Project Advisor Networking
8:55-9:30 AM	Interstate Discussion
9:40-10:25 AM	General Session
10:30-11:15 AM	Area Room 4 (curriculum)
11:25-12:15 PM	Closing General Session: Outstanding Leadership Program Awards, 2020 CASL Board Introduction, Recap Video



# NATIONAL STUDENT COUNCIL



## NATIONWIDE NETWORKING

The National Student Council Conference is a unique opportunity for student council members and advisors to meet with their peers and enhance their skills. National Student Council (NatStuCo) members schools receive special discounts to attend. This year's National Student Council Conference will be hosted by South Fayette High School located in McDonald, PA, and plans to bring together over a thousand student leaders and advisers from across the country for an inspirational six-day event.

Visit  
[caslboard.com/national-student-councils](http://caslboard.com/national-student-councils)  
for more information about joining our  
delegation!



# JUNE

# 21-26, 2019



# REGISTRATION

## PREPARE YOUR TEAM

Registration is so much more than getting your packet, receiving conference promotional material and bags, or registering your candidate. Check-in at the conference is a time to set the tone to get you and your students pumped up for the three days ahead. Be sure to arrive early this year for exciting registration activities.

## IMPORTANT DATES TO REMEMBER:

- State Board Applications released **November 20<sup>th</sup>, 2018**
- Outstanding Leadership Program Award due **February 1<sup>st</sup>, 2019**
- Meet the Pros Application due **February 8<sup>th</sup>, 2019**
- State Board Election Application due **February 8<sup>th</sup>, 2019**

## STUDENT PRICING

4 to a room	\$395 each
3 to a room	\$420 each
2 to a room	\$470 each
1 to a room	\$570 each

## ADVISOR PRICING

2 to a room	\$370 each
1 to a room	\$475 each

**\*All prices go up after Feb. 1, 2019**

We can't wait to see you at the conference! If you have questions regarding registration, contact CADA/CASL Central at:

*1-(888)-873-2232*

# **BEFORE YOU GET ON THE RAFT**

---

The registration price includes all expenses: hotel for two nights, all meals while attending the conference, the offsite activity transportation and entry fees, as well as all giveaways upon registration (name badges, programs, folders, t-shirts, and exclusive surprise giveaway items).

Upon arrival at the hotel, expect to be greeted with big smiles and boundless energy by our CASL team! Registration directors will be clearly identifiable to ensure the process is quick and easy.

If your student is presenting a Meet the Pros or running for the State Board, they will need to continue to the designated area to complete their registration.

CASL apparel and the conference merchandise will be available for purchase during registration and dining hours.

Due to staggered arrival times, lunch will be independent on the first day of the conference; we are happy to provide you with several delicious local suggestions. Also during registration, we're excited to offer several interactive experiences to be utilized before the event kicks off.

Please remind your delegates to wear comfortable clothing throughout the conference as we are very active in most sessions. School t-shirts are encouraged to show your school pride, and a special CASL Conference t-shirt will be given to every delegate upon registration. You may want to bring a light jacket for our off-site activity.

# WHERE WE'LL BE

## **Santa Clara Convention Center**

5001 Great America Pkwy  
Santa Clara, CA 95054  
(408) 748-7000

### **Hyatt Regency Santa Clara**

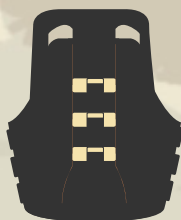
5101 Great America Pkwy  
Santa Clara, CA 95054  
(408) 510 6410

### **Hilton Santa Clara**

4949 Great America Pkwy  
Santa Clara, CA 95054  
(408) 562-6702



**GRAB  
YOUR  
GEAR**



**VINTAGE TEES \$5**

**SWEATSHIRT \$35**

**FANNY PACK \$10**

**CHECK OUT OUR STORE AT  
CASLBOARD.COM**

# SEE WHAT THE WHITEWATER EXCITEMENT IS ALL ABOUT

---

---

"The CASL State Conference was such an amazing experience last year! I had the opportunity to bond with my ASB, but also to get to know other ASBs from all over California!"

- Tilly S.

*High School Delegate*

"I remember being so excited. As soon as I walked into the hotel I remember just being the happiest... CASL is such an awesome experience and I am so glad I got to make such amazing memories!"

- Damian A.

*Middle School Delegate*

The conference was a perfect blend of fun, inspiring, and educational. I made so many friends from all across California and still keep in contact with many of them. It taught me that I want to use my talents to better the lives of others.

- Kai J.

*High School Delegate*

**3121 PARK AVE C,  
SOQUEL, CA 95073**



# **SPEAK TO A GUIDE**



For question about CADA/CASL  
membership or conference registration,  
contact CADA/CASL Central  
(888) USE-CADA | (888) 873-2232

For general information about CASL's  
programs, contact  
Sandra Kurland:  
(619) 957-9107 | [leadership@cada1.org](mailto:leadership@cada1.org)

For fundraising ideas and other  
resources, visit us on the web:  
[www.CASLBoard.com](http://www.CASLBoard.com)  
[www.CASL1.org](http://www.CASL1.org)  
Twitter/Instagram/Facebook:  
[@CASLFan](https://www.instagram.com/CASLFan)

