

MEET THE PROS







Application Guidebook

Due February 8th, 2021



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COVID-19 Official Statement

Our organization's top priority continues to be the well being and safety of our delegates. During the past seven months, the CASL organization has been altering our curriculum, training, and events to aid the students of California. We have gained the knowledge and resources to be as versatile and prepared for the 2021 CASL State Conference. Being a CADA/CASL Member School is still a required prerequisite if a delegate is planning on applying for Meet The Pros. Throughout this guidebook, information will be provided to students applying for Meet The Pros and will apply no matter the setting for our CASL State Conference. We are ready and eager to serve all of you.

Information

Before you begin the application, make sure you're eligible to be an applicant! In accordance with the California Association of Student Leaders (CASL) Bylaws, each Meet The Pros applicant is required to have school approval. All applications will be reviewed by the CASL Meet The Pros Committee. Applicants who are selected will then present in the Meet The Pros session at the CASL State Conference.

Before starting the application process, be sure to have the following information ready:

- School Address
- Advisor's name (first and last)
- Advisor's email address
- Shirt size(s) (for presenters)

Additionally, be sure your presentation fits one of the following categories:

- Activities
- Community
- Dances
- Leadership
- Fundraising
- Mentorship/Orientation
- Publicity
- Rallies
- Recognition
- Spirit
- Technology
- Other

Presenters must attend the CASL State Conference to be a Meet The Pros Presenter. Presenters should arrive one hour prior to the CASL State Conference.



About Meet the Pros



As a presenter, you will present a mini “workshop” either in person or virtually where you will present the programs or activities that make your school unique, and CASL Delegates can take back to their schools. You will teach six rotations of up to 12 people at a time, for 12 minutes each.

Our committee aims to select a broad variety of topics since often, many topics are similar to each other (such as 20+ applications on how to host a rally). Try to choose an idea/topic you feel passionate about and have a deep knowledge of to share with others.

Carefully review the categories listed on the previous page and reflect upon distinct things your program does or you yourself have organized that can be shared with and taught to other CASL delegates. The CASL Conference is all about learning new things students can bring back to their campus and implement to create lasting positive change, and Meet The Pros is a great way to share these amazing ideas!

Meet the Pros

Breakdown

BREAKDOWN OF TASKS:

Pick a topic in which you are passionate about.

Create a one-page handout to accompany your presentation.

Go to the Meet The Pros link on the www.caslboard.com website to complete the separate Meet The Pros Application.

You **MUST** be signed up to attend the conference by March 1st to become a Meet The Pros Presenter.

PLEASE NOTE:

1. The Meet The Pros application is required for Freshmen and Regional Director Applicants in order to be considered as a finalist for the CASL State Board.
2. If you are applying to be on the CASL State Board, you must present independently. If you are not, you may present either independently or with one other partner. Although we highly encourage you to get out of your comfort zone and go for it on your own!
3. Download your handout as a PDF since the application will require you to upload your handout as a PDF.



Presentation Handout

KEY COMPONENTS:

On your presentation handout, include the following: Your name, school, an email address you check regularly, and the title of your presentation.

Include the most important parts of your presentation on the handout. These are the things you do not want the reader to forget.

Convert your handout into a PDF file.

PLEASE NOTE:

1. You must upload your handout as a PDF or our review committee will be unable to view it.
2. If you are presenting with a partner, be sure to include their name/contact information on the handout in addition to your own.
3. Be sure to show your handout to an advisor or trusted individual so they can help proof read and suggest edits to your document.

Example Handout

LINK CREW

FAYE WANG
IRVINGTON HIGH SCHOOL
FAYECWANG@GMAIL.COM

WHAT IS LINK CREW?

A PASSIONATE GROUP OF 10-12TH GRADERS WHO HELP FRESHMEN TRANSITION FROM JUNIOR HIGH TO HIGH SCHOOL



FRESHMAN ORIENTATION

- * FIRST IMPRESSION OF LINK CREW!
- * FOCUS: EFFICIENCY - HOSPITALITY
- * STATIONS: MAZE REGISTRATION, CAMPUS TOUR, CIRCLE TIME, CLUB EXPLORATION, SPIRIT PRESENTATION
- * INCORPORATE BONDING SESSIONS THROUGHOUT THE DAY WHILE FINISHING REGISTRATION

FIRST DAY OF SCHOOL

- * ASSIGN LINK LEADERS TO CERTAIN AREAS ON CAMPUS BEFOREHAND
- * HAVE LINK LEADERS WEAR DISTINCT LINK GEAR
- * PASS OUT BREAKFAST AS A GOOD LUCK/WELCOME TREAT
- * HELP FRESHMEN FIND CLASSROOMS
- * BE AS ENTHUSIASTIC AS ORIENTATION DAY!

ADVISORY VISITS

- * MANDATORY 1-2 TIMES PER MONTH
- * EACH LINK LEADER VISITS THEIR KID AT THEIR ADVISORY ROOM FOR 5-10 MINUTES
- * TALK ABOUT UPCOMING SCHOOL EVENTS, RANDOM LIFE UPDATES, ETC.
- * LINK LEADERS CAN BRING TREATS FOR THEIR KIDS
- * TAKE TIME TO INVITE KIDS TO NEXT LINK ACTIVITY

ADVISORY ACTIVITIES

- * BONDING THROUGH HANDS-ON ACTIVITIES
- * A CHANCE FOR LINK GROUPS TO REUNITE AFTER ORIENTATION DAY
- * EXAMPLE IDEAS: HOMECOMING DRESS UP DIY, COOKIE DECORATING, CARD MAKING FOR HOSPITALIZED CHILDREN, DANCE TUTORIAL
- * TIP: SET A STRICT BUDGET - PREP MATERIALS BEFOREHAND (BUY EXTRAS TOO!)

MOVIE NIGHT

- * BIGGEST BONDING EVENT OF THE YEAR
- * HAVE FRESHMEN AND LINK LEADERS VOTE ON A MOVIE OF CHOICE
- * THINK "ONE BIG PAJAMA PARTY"
- * PROVIDE FOOD (DON'T FORGET TO BUY EXTRA!)
- * HAVE LINK LEADERS PERSONALLY HAND OUT INVITATIONS TO FRESHMEN BEFOREHAND

ICE CREAM SOCIAL

- * LAST MAJOR BONDING EVENT FOR THE YEAR
- * THANK YOU/CONGRATULATION CEREMONY FOR FRESHMEN-LINK LEADERS
- * PROVIDE FREE ICE CREAM-TOPPING BAR
- * PHOTO BOOTH WITH "LINK-THEMED" PROPS
- * USE IT AS TIME TO CONVINCE FRESHMEN TO JOIN LINK FOR THE UPCOMING YEAR

Presentation Tips

Consider including one or more of these in your presentation:

- PowerPoint presentation
- Videos or some type of visual aid
- Printed pictures of the event or activity in action
- A display board/tri-fold board

Virtual Presentation Tips:

- Make sure to log in to zoom at 15-20 minutes early to make sure there aren't any tech problems
- Have a slideshow or power point to share with delegates
- Make a hand out you can share with delegates to print out themselves
- Download all necessary items ahead of time and make sure your computer is fully charged

We suggest you design your presentation with this aim in mind:

- Delegates are provided a comprehensive overview of the information needed to take your idea/topic/event back to their schools or communities and implement it.
- Delegates can learn from examples, ask questions, and view or access additional resources (ex: make time during/after your presentation for questions, share links to some helpful websites, etc.).

Visual Expectations

Here are some examples of what MTPs presenters have designed in the past. Don't feel limited by the examples shown below – be creative and create a presentation + visual aid(s) that best suits your topic or idea!





Application Due 2/08/21

at 9AM



All application components—including adult approval—must be received by this deadline to be considered as a presenter.

To be fair to all applicants, the website to apply will be closed at 9 AM sharp. We highly recommend you do not wait until the last minute to submit your application, in case you have any technical problems.

Applicants will receive confirmation of submission by email. Presenters will be selected by a committee that will review all components of the application.



Questions?

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Join Us!

@CASLfan

Follow us on all social media platforms for resources and the most up-to-date information



If you'd like to view Meet the Pros from past conferences check out the CASL 2018 High School Conference video on youtube and go to the timestamp 2:30!

www.caslboard.com