



CADA Digital Newsletter Advertising Form

We're thrilled to announce that we're upgrading to a new digital platform for the CADA Newsletters! This new format will resemble a newspaper, providing our members with continuous updates on resources and news, while offering enhanced advertising opportunities for vendors.

How It Works:

Ad Sales: Ads will be available for purchase on a quarterly basis.

Discount Opportunity: If you commit to purchasing ads for Q2, Q3, and Q4 in July, you'll receive a discount for securing all three quarters at once.

This is a fantastic opportunity to connect more effectively with California educators and make a significant impact. Don't miss out on the excitement of the revamped CADA Digital Newsletter, which will reach a wide audience of members and non-members alike. Join us in embracing innovation!

AD SIZE (Width x Height)	Newsletter Ad
1/2 Page (7 1/2 x 5")	\$550 <input type="checkbox"/>
Business Card (2"x3 1/2")	\$250 <input type="checkbox"/>

<u>Newsletter Issues:</u>	
<input type="checkbox"/>	(Q4) April, May, and June - Artwork Due: 3/14/2025

Artwork Submission:

Please send an electronic copy of your ad to info@cada1.org. Acceptable formats include TIFF, EPS, PSD, or high-resolution JPEG. PDF files are also acceptable if they are high-resolution graphics.

Artwork/Insertion Deadline:

Important Dates: Q4 Advertisement: Mar 14

PAYMENT INFORMATION

Company: _____ Name: _____ Amt Due \$: _____

Visa/ MC/AMX/Disc - Card #: _____ Exp Date: _____ CVC _____

Address: _____

Signature: _____ Date: _____

Please send the completed order form to:

CADA Central — 7960 Soquel Dr, B112, Aptos, CA 95003 | Phone: 831.464.4891 | email: info@cada1.org