



# CADA WEBSITE ADVERTISING FORM

## CADA Advertising – Year 2!

Quarterly digital ads on our CADA News site + the September hard copy newsletter = **maximum visibility with California educators.**

### Bundle & Save:

**Buy all 5** (4 digital ads + September print ad) **and get 50% off Q1** (July, August, and September – 2025) **digital Ads!**

The September newsletter will be available on our website and emailed to our members. In addition, it will also be sent to **all California schools!** This will allow us to provide links to your website so that all our members and non-members can access your most current offerings and resources.

### Why Advertise?

☒ Digital + print reach ☒ Year-round exposure ☒ Exclusive discount ☒ Support student leadership

AD SIZE (Width x Height)	Newsletter	Digital Ads
½ Page (7 ½ x 5")	\$550 <input type="checkbox"/>	
½ Page (3 ¾ x 10")	\$550 <input type="checkbox"/>	\$550 <input type="checkbox"/>
¼ Page (3 ¾ x 5")	\$375 <input type="checkbox"/>	
Business Card (2"x3 ½")	\$250 <input type="checkbox"/>	\$250 <input type="checkbox"/>

Digital Ad Issues	
<input type="checkbox"/>	(Q1) July, August, and September - Artwork Due: 6/20/2025
<input type="checkbox"/>	(Q2) October, November, and December - Artwork Due: 9/12/2025
<input type="checkbox"/>	(Q3) January, February, and March - Artwork Due: 12/12/25
<input type="checkbox"/>	(Q4) April, May, and June - Artwork Due: 3/13/2026

**Artwork:** Please send an electronic copy of the ad copy to [info@cada1.org](mailto:info@cada1.org). Available formats are TIFF, EPS, PSD, or high-resolution JPEG. PDF files are acceptable if they are originally done with high-resolution graphics only.

**Artwork/Insertion Deadline:** SEPTEMBER NEWSLETTER **AD DUE: 7/31/2025** | Email to [info@cada1.org](mailto:info@cada1.org)

**Q1 Advertisement:** June 20 | **Q2 Advertisement:** Sept 12 | **Q3 Advertisement:** Dec 12 | **Q4 Advertisement:** Mar 13

### PAYMENT INFORMATION

Company: \_\_\_\_\_ Name: \_\_\_\_\_ Amt Due \$: \_\_\_\_\_

Visa/ MC/AMX/Disc - Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send the completed order form to:  
CADA Central — 7960 Soquel Dr, B112 | Aptos, CA 95003  
Phone 831.464.4891 | email: [info@cada1.org](mailto:info@cada1.org)