

**Terra Linda High School
Associated Student Body
320 Nova Albion
San Rafael, CA 94903
415-492-3287 x1109**

Acme Pizza Shop
2192 Main Street
San Rafael, CA 94901
415-492-1234
Attention: Mr. John Smith

September 3, 2008

Dear Mr. Smith,

My name is Mary Jones. I am the Spirit Chairman this year at Terra Linda High School in San Rafael, representing the 1,000 students who comprise the Terra Linda Associated Student Body.

The ASB sponsors 75 events a year, everything from scholastic awards brunches to formal dances. In order to underwrite these events, we rely on student body fees, event charges and tax detectable donations from the community.

The partnerships we have with local businesses are critical to our success and we work hard to insure that businesses benefit beyond the usual tax deductions. We maximize the exposure businesses have to our students as well as encouraging our students and their families to patronize our partners.

An informal survey of our leadership class (36 students) shows that students and their families enjoy pizza an average of three times a month. That kind of patronage would certainly add to your bottom line. A partnership will make your advertising and marketing dollars go much further. And by partnering with the ASB, your business will also receive an invaluable public relations boost within the community.

Our partnership program includes exclusive vendor relationships, prominent exposure to the student body during events, as well as framed certificates for your business.

We hope that you will consider becoming a partner with us. I will be in touch with more details about our program.

Sincerely,

Mary Jones
Spirit Chairman
Terra Linda High School

