



CADA Central
3121 Park Avenue, Suite C
Soquel, CA 95073

CONVENTION REGISTRATION
& INFORMATION INSIDE!

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CALIFORNIA ASSOCIATION OF DIRECTORS OF ACTIVITIES

The California Association of Directors of Activities is an organization that helps our members continuously improve campus culture for students across California. We provide training and access to curriculum, resources, ideas, and opportunities for networking. CADA is recognized across the country as being at the forefront of providing leadership training for students and advisors. We host an annual convention where we bring in experts and share our knowledge with our colleagues.

If you are a theater enthusiast, you probably remember outstanding performances by amazing actors. Beautiful stories were brought to life right before your eyes -- in three hours or less on stage! But if you stopped to notice the magic that made those moments happen, you likely recognized colorful costumes, creative lighting, beautifully performed music, and a well-written script. Dozens of unsung heroes worked behind the scenes to allow that actor their moment to shine.

On our campuses, our ASBs work tirelessly to make outstanding experiences and create positive culture on campus. This year, CADA will be using the metaphor of the theater to illustrate the important work that goes on behind the scenes in our educational communities to promote inclusion, unity, and harmony. This will all take place at our state convention, to be held at the Grand Sierra Resort in Reno, Nevada, March 4 - 7, 2020.

This year's convention has been carefully planned to provide the support and resources you need to educate students and serve your school community. Our sessions will cover relevant educational topics including: supporting positive mental health, anti-bullying programs, financial accountability, using restorative practices, encouraging our students to have grit, improving school climate and culture, planning inclusive events and activities, and more.

We will kick off our program on Wednesday morning with pre-conference sessions that address issues at the forefront of education in California. Following will be a special session that gives an overview of the convention, CADA Talks (specialized for middle school and high school), four speakers providing thought provoking keynotes, Master Activity Advisor Certification Courses, specialized workshops for new attendees to our convention, over one hundred workshops, Meet the Pros, the CADA Slam, and an exhibit hall with hundreds of vendors who can provide you with quality products and services. As the designers of campus culture, we need information that keeps us current with educational trends and practices. Each of our sessions are designed with this "why" in mind. Whether you have served as an educator for three months or thirty years, this is the conference that will provide you with the tools and resources to guide your community and students to success!



LCAP School Climate and Culture Support

CADA prides itself on presenting curriculum that addresses the major trends in education. We also ensure topics and programs meet the needs of your entire educational team including activities directors, administrators, athletic directors, class advisors, educators, finance clerks, counselors, and support staff. Program topics include celebrating diversity, addressing mental health, improving school climate, teaching our students to have grit, and promoting unity. In addition, we address LCAP state driven goals by featuring programs that support student engagement, highlighting school climate and connectedness, and helping to prepare students for success in college and in the workplace.

New to Convention (1st Time Attendees)

The CADA Convention provides a wealth of knowledge and resources to ensure our new attendees feel welcomed and prepared to navigate the conference. We recommend you arrive early on Wednesday morning so you can take full advantage of all that is offered. First, you will be greeted by members from your area who will help you find your way and present you with materials to support a positive convention experience. Next, we will hold a special session entitled, "How to Navigate the Convention." Experienced advisors will give you tips and ideas to tailor your experience to address your particular goals and needs. This will be followed by two New to Convention Sessions -- one on Wednesday, and one on Thursday. These two programs will connect you with new and veteran educators from your area who can help you throughout the convention and beyond. Thursday you will meet in small groups of people who are local to your region and enjoy an ice cream treat in the "Theater Green Room," while getting tips and feedback in a larger group setting. Each of these programs will be unique and will leave you feeling energized, getting questions answered, and becoming connected with colleagues who will continue to support you in the months and years ahead!



CADA Exhibit Hall

One of the most beneficial features of the convention is the access to 100s of sponsors and vendors who showcase their products and services. You will be able to interact with a variety of companies who provide tools for fundraising, student travel, yearbooks, incentives, graduation products, spirit wear/clothing, equipment, assemblies, DJs, and more! Several hours of the convention are dedicated to allow you plenty of dedicated trade show time to meet with a variety of vendors and products, without having to miss any workshops or speakers!



Saturday Morning

Before our final curtain call, there is more learning and fun to be had! On Saturday morning we will enjoy two more workshop sessions as well as our Speaker Panel and Speaker Showcase. You will not want to miss them! Get to know the speakers who are eager to share their message with your students -- and/or take in a few more ideas to strengthen the programs at your school. Be sure to stay and enjoy a wonderful brunch where you will participate in our 2021 convention theme reveal and get one last chance to connect with CADA colleagues and new friends!

NETWORKING EVENTS

Perhaps some of your most valuable time at the CADA Convention will be spent interacting with other educators who serve the same role you do on their campuses. After meeting vendors, listening to workshops, and hearing about innovative new programs and ideas, you will have the opportunity to discuss these ideas with others. Networking opportunities will include:

Wednesday Evening: Following the first "official" general session, we will board buses and get a chance to enjoy a delicious dinner and a night of games and activities off-site at Wild Island Family Adventure Park. Each area will be provided with a designated spot for networking. Enjoy miniature golf, laser tag, bowling lanes, pool tables, go karts, and more. We want you to relax, network, and enjoy a fun evening while sharing plans and ideas!



Thursday Morning: Get to know people from your region in the designated area suite for Coffee with the Council. Here you will meet the team that helps to plan your Area Conferences and events, network with other people from nearby schools, and be greeted by your Area Coordinator. Jump start your day with a quick breakfast style snack and a cup of coffee or tea.

Thursday Evening: After a day of learning and listening, spend time with the vendors where you will also enjoy New York deli inspired cuisine in our action packed exhibit hall! This evening will provide great conversation and a chance to get deals for your school!



Thursday Night: The evening isn't over yet! From 9:00 P.M. to Midnight, don't miss the "Cast Party." Enjoy a variety of new and traditional GSR events on this fun evening! Get ready for s'more fun!



Friday Night: After having celebrated the humble heroes who make the theater (and our schools) come to life, we will enjoy the fruits of our labor. We will tip our hats to the Tony's as we enjoy a delicious dinner and live Broadway style entertainment. Join us as we shine the spotlight on a few CADA legends whose achievements have stood out this year. Afterwards we will dance until midnight in an "After Party" that will also include a delightful dessert! Celebrate a successful convention with us as we enjoy this evening of camaraderie and fun!



Welcome to CADA - Registration Script

We want you to feel welcome the moment you arrive at our convention! Our educational community is comprised of people who appreciate the job you do and want to encourage you. You will first register at our main registration desk, followed by a more one on one experience (with veteran CADA Members from your area) who will be able to answer your questions, make a reservation for your seating placement for Friday night, and help create a positive and welcoming start to your convention experience.

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PRE-CONFERENCE SESSIONS (8:30 AM - 11:30 AM)

CADA Members have the opportunity to attend pre-conference sessions. These special in-depth sessions take place before the conference on **Wednesday from 8:30 AM-11:30 AM.** It will give you the opportunity to enhance your leadership skills while gaining professional development.



The Human InnerFace

Presenter: Sharon De Mattia - The AIM Project | **Fee:** \$50 | **100 participants**

Imagine yourself on canvas, your inner operating system exposed beyond human hardware. This information drives how we relate, how we connect, and what we create. Yet our personal firmware is often outdated, tricky by nature, and ego protected. In this presentation, anonymous self portraits of inner dialogues reveal the interplay of emotions that drive our actions. The portraits are guides to a destination of truth, transparency, and radical authenticity. Participants will use canvas and pens to access an upgrade path during which the bricks of pretense and the mortar of shields crumble under examination of relevance. Key Takeaways: 1) Deepen our understanding of our connected humanity and power within diversity. 2) Gain a more intrinsic understanding of empathy and its foundational role in designing solutions for our expanding world. 3) Become compassionate, agile, and resilient as we courageously move from fixed into growth mindsets.



A Why and How Approach to Restorative Practices and Restorative Justice

Presenter: Debbi Holmerud | **Fee:** \$50 | **50 participants**

In 2015, Debbi visited the Genocide Museum in Kigali (in Rwanda) that ignited her interest in restorative justice and challenged her more traditional view of discipline. Its potential impact for holding students accountable for their behavior while valuing relationships among staff members, students and parents changed her focus. Since that time, she has been working with administrators, teachers and students, introducing and promoting the use of restorative practices and implementing a more restorative approach to discipline. During this time she also incorporated the use of

these practices while teaching Equity and Access, a class for aspiring administrators, at Teachers College of San Joaquin. Participants in this session will be introduced to the principles of restorative practices, given the opportunity to practice and experience them, and will be challenged to identify how they can begin to incorporate their use into their daily work with students.



INVOLVE Everyone

Presenter: Scott Backovich | **Fee:** \$50 | **125 participants**

Want more students to participate in assemblies, spirit days, and the overall culture of your school? Tired of doing the same events year after year because “we’ve always done them?” We are too. This action-packed session is designed to help you create the world’s most engaging student activities. Find out how to gain meaningful trust with all of your students, learn how to facilitate activities focused on encouragement rather than embarrassment, and walk away with an individualized game plan to increase school spirit NOW! Learn how one school increased participation in activities by 700% in just one year! Ready to start your own participation revolution? Get INVOLVED! www.EnvolveSchools.com



FCMAT - ASB Finance

Presenter: Michael Ammermon | **Fee:** \$50 | **200 participants**

Fiscal Crisis and Management Assistance Team (FCMAT) is the organization designated by the state of California that oversees ASB finances related to AB1200. This workshop focuses on information necessary for today’s school leaders in maintaining fiscal accountability, legal compliance, and accuracy within student body accounts. It focuses on the great range of decision-making authority of student councils, suggests useful tools and procedures, provides practical advice, and discusses effective procedures for safeguarding assets. Communicated in an easy to understand manner, it will focus on “how to get things done” within the parameters of the law. Bring your own technology (free Wi-Fi provided) and download the newest FCMAT Accounting Manual onto your device. (www.FCMAT.org) Presented by the authors of the manual, this workshop will answer questions that pertain to specific levels and types of events concerning ASB finances, including: accounting, purchasing, student stores, vending machines, food sales, club events, and overall roles and responsibilities. Attendees will be guided systematically through the major steps to initiate and maintain effective student body program financial systems.



School Safety Begins With A Courageous Conversation About Mental Health...And Listening

Presenter: Erahm Christopher | **Fee:** \$50 | **300 participants**

Cases of youth anxiety and loneliness are skyrocketing. Suicide is now the 2nd leading cause of death among US teens. Most educators are still not comfortable communicating with students about mental health. Isn’t it time we learn to listen? This thought-provoking session offers a pragmatic look at how to address mental health in the environment where teens spend most of their days—your campus. From his experience working in over 1,000 schools, Erahm Christopher will share his insight, revelations and creative strategies on how to begin and sustain a courageous mental health conversation that teaches everyone how to listen. Come join the conversation if you are interested in reorienting your school’s culture towards more empathy and balance in your students’ lives.

This session includes: 1) A screening of the provocative feature film Listen. 2) An intimate discussion with the film’s creator about how Listen is used to teach educators, administrators and students to address mental health in schools. 3) An overview of the qualitative and quantitative impact of campus-wide mental health initiatives on students, parents and educators. 4) Key active listening techniques and exercises that will strengthen your interpersonal relationships and listening skills.



CADA 2020 TENTATIVE SCHEDULE

WEDNESDAY - March 4, 2020

7:45 AM - 8:30 AM	Pre Con Registration
8:30 AM - 11:30 AM	Pre Con Sessions
11:00 AM - 9:00 PM	Attendee Registration – Pegleg Entertainment Spotlight Event
12:30 PM - 6:00 PM	Affiliate Registration/Set Up
12:30 PM - 2:30 PM	MAA Foundations Part 1
1:00 PM - 1:45 PM	How to Navigate the Convention
1:00 PM - 1:45 PM	Session 1 Workshops
1:00 PM - 2:45 PM	MAA Certification Session A
2:00 PM - 2:45 PM	Session 2 Workshops
3:00 PM - 4:00 PM	Preview Matinee - Angela Duckworth: How and Why to Develop Character
4:15 PM - 5:15 PM	MAA Foundations Part 2
4:15 PM - 5:15 PM	Activities Spotlight High School / Middle School
4:15 PM - 5:15 PM	New to Convention – There is No Escaping Activities
5:30 PM - 7:00 PM	General Session – Keynote: Mike Smith Live
7:15 PM	Buses load to offsite event
7:30 PM - 10:30 PM	Wild Island Off Site Dinner/ Networking – PMMNP Spotlight Event

THURSDAY - March 5, 2020

7:00 AM - 8:00 AM	Morning Workout
7:30 AM - 6:00 PM	Registration
8:00 AM - 8:45 AM	Coffee with the Council
9:00 AM - 10:30 AM	General Session – Keynote: “The Amazing” Tei Street
10:45 AM - 11:30 AM	Session 3 Workshops
10:45 AM - 12:30 PM	MAA Certification Session B
11:45 AM - 12:30 PM	Session 4 Workshops
11:30 AM - 12:30 PM	Exhibits: New To Convention
12:30 PM - 2:30 PM	Exhibits: General Membership
2:40 PM - 3:50 PM	Area Meetings
4:00 PM - 4:50 PM	New To Convention “The Green Room” – WorldStrides USA Student Travel. Spotlight Event
4:05 PM - 4:50 PM	Session 5 Workshops
5:00 PM - 6:00 PM	CADA Slam
5:05 PM - 5:50 PM	Session 6 Workshops
6:00 PM - 9:00 PM	Exhibit Hall Reception – SOS Entertainment Spotlight Event
9:00 PM - 12:00 AM	Herff Jones Spotlight Event

FRIDAY - March 6, 2020

6:30 AM - 7:30 AM	Morning Workout
7:30 AM - 8:15 AM	Costume Run (CADA Scholarship Run)
8:30 AM - 9:45 AM	Past Presidents’ Breakfast
8:45 AM - 9:45 AM	Meet the Pros
9:00 AM - 9:45 AM	Session 7 Workshops
9:00 AM - 9:45 AM	Administrators’ Power Panel & Reception
9:45 AM - 12:45 PM	Exhibit Hall w/Raffles
1:00 PM - 2:45 PM	General Session – Keynote Erin Gruwell
3:00 PM - 4:00 PM	CADA Swap Session
3:15 PM - 4:00 PM	Session 8 Workshops
4:15 PM - 5:00 PM	Session 9 Workshops
4:15 PM - 5:15 PM	Broadway Classroom Experiential Learning
7:00 PM - 9:00 PM	Dinner Show & Tony’s
9:00 PM - 12:00 AM	Dessert and Dance – Lifetouch Spotlight Event

SATURDAY - March 7, 2020

7:00 AM - 8:00 AM	Morning Workout
8:15 AM - 9:00 AM	Speaker Showcase Introduction
9:10 AM - 9:55 AM	Workshop Session 10/Speaker Showcase 1
10:05 AM - 10:50 AM	Workshop Session 11/Speaker Showcase 2
10:50 AM - 12:30 PM	Closing General Session and Brunch

PROFESSIONAL DEVELOPMENT COLLEGE CREDIT: EARN GRADUATE-LEVEL UNIVERSITY CREDIT

CADA Convention attendees have two options to earn college credit at the State Convention.

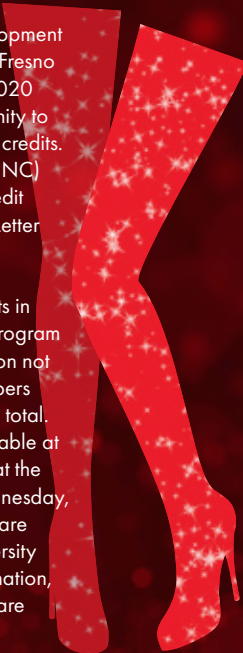
Option 1: Take courses in the Master Activity Advisor (MAA) Program and add the Fresno Pacific University optional units.

Option 2: For members not enrolling in the MAA program, register for the Professional Development course from Fresno Pacific University as part of your Convention attendance!

Courses are graduate-level, professional development semester units of credit that are not part of a degree program, but are

designed to meet specific staff development needs. Through our partnership with Fresno Pacific University, attendees of the 2020 CADA Convention have an opportunity to purchase up to two optional college credits. A grade of Credit/No Credit (CR or NC) will be issued for all coursework. Credit is equivalent to a B grade or better. Letter grades are not issued.

Courses are available for participants in the Master Activity Advisor (MAA) Program as well as attendees of the Convention not enrolled in the MAA Program. Members may register for no more than 2 units total. Registration information will be available at the Professional Development table at the convention registration area on Wednesday, March 4. Payments for college units are made directly to Fresno Pacific University using their website. Additional information, including course titles and numbers, are available at cada1.org/fpu.



MAA CERTIFICATION SEMINARS

Advisors wishing to earn a certificate designating them as a Master Activity Advisor (MAA) can begin the MAA program by enrolling in the Level 1 Foundations for Student Activities Seminar Course which will run in two parts on Wednesday from 12:30pm-2:30pm and 4:15pm-5:15pm. Cost of the course is \$100 and includes materials. Space is limited to advisors wishing to begin the MAA Certificate program*.

Advisors who have already completed Level 1 Foundations, may register for one or two of the advanced courses** which will be offered Wednesday from 1:00pm-2:45pm or Thursday from 10:45am-12:15pm*:

- **202 Communications in Student Activities** (\$50)
- **203 Organization in Student Activities** (\$50)
- **204 Leadership Curriculum of Development** (\$50)
- **205 Personal Leadership** (\$50)
- **208 Positive School Culture & Climate** (\$50)

Additionally, attendees who have registered for and attend the 8:30am-11:30am FCMAT Pre-Conference session on Wednesday may apply their attendance toward MAA 201-Finance and Law of Student Activities*** for an additional fee of \$25 and completion of follow-up course assignments*.

Interested participants enrolled in the MAA seminar courses will have an opportunity ON-SITE to purchase college units

from Fresno Pacific University. College units will not be available in conjunction with the Pre-Con FCMAT workshop.

Details about the Master Activity Advisor (MAA) Program can be found by visiting: www.cada1.org/certification.

*Participants in the MAA program will be expected to attend all Convention sessions Wednesday through Saturday, completing a convention assignment as well as a follow-up task that will relate to the course and their school's activity program. Courses are reserved for CADA attendees wishing to start and complete the MAA program. Space is limited. Pre-registration is recommended.

**Completion of 101-Foundations for Student Activities is a pre-requisite for enrollment in any 200-level seminar course.

***Completion or concurrent enrollment in 101-Foundations for Student Activities is a pre-requisite for enrollment in MAA add-on credit for the Pre-Con FCMAT workshop.



KEYNOTE SPEAKERS



A Skype Conversation with
Angela Duckworth
Date: Wednesday, March 4

Aristotle defined character as the intentions and actions that benefit the individual and society at large. Character is not one thing—it's many. In this talk, Character Lab Founder and CEO Angela Duckworth explains the importance of three different kinds of character strengths: Interpersonal strengths like gratitude enable harmonious relationships with other people. Intrapersonal strengths like grit and self-control enable achievement. Intellectual strengths like curiosity enable a fertile and free life of the mind. To develop any of these character strengths requires motivation, skill, and opportunity. Using grit as a case study, Duckworth shows how young people can learn both.



General Session 1
Mike Smith Live
Date: Wednesday, March 4

Mike Smith grew up in a small, rural, farm town in western Nebraska: human population 2,000; cattle population 100,000 and counting. He was a kid who was into skateboarding, music, art, sports — pretty much anything that wasn't school. But unfortunately, his small town was more than three hours away from the closest skatepark, concert venue, or arts space.

Growing up where kids lacked these kinds of alternative outlets, Mike was always drawn to the idea of creating a place that impacted kids' lives. Fast forward to today and he's the co-founder of the non-profit, Rabble Mill, that's working to end generational poverty one young person at a time by empowering kids to discover their passion and build life and professional skills through those very things Mike grew up loving: skateboarding, music, and art.

One of Mike's biggest passions is to get kids to stop talking and wishing and start learning how to actually do what they love. To do this, Mike and his friends have launched a career and lifestyle education platform called Find Your Grind (FYG) that exposes and educates students and teachers to ever-emerging career possibilities. FYG's mission is simple: to curate and help navigate the 21st Century roadmap, enabling people to discover who they are, where they're going, and the first steps to get there.



General Session 2
The "Amazing" Tei Street
Date: Thursday, March 5

The "Amazing" Tei Street will share what is possible when we remove the masks of pretense to create authentically inclusive climates and cultures in schools. Tei has more than 25 years of experience in higher education, curriculum development, training in sexual assault prevention, domestic violence prevention, diversity, inclusion, as well as advocacy, education and youth leadership development.

The "Amazing" Tei Street is a national motivational speaker, trainer and education consultant. Her love and passion for positively affecting the lives of all young people and the adults who influence their lives, comes through each time she steps on a stage...or gymnasium floor. Tei's masterful use of humor, coupled with her gift for storytelling makes her a crowd favorite. Tei challenges her audiences to take the knowledge they gain to move from motion to action; walking in what makes them "amazing!" Tei is prepared to "Set The Stage" for everyone to create inclusive school climates for ALL students. www.amazingteistreet.com



General Session 3
Erin Gruwell
Date: Friday, March 6

Erin Gruwell started college expecting to become a lawyer; however, following the Rodney King verdict and the subsequent LA Riots, Gruwell realized that her place was not in a courtroom, but a classroom. After finishing school, Gruwell began teaching at Woodrow Wilson High School in Long Beach, CA. Her students were considered some of the worst students in Los Angeles, and the educational system had all but forgotten about them. Despite school administrators and other staff doubting that these students would ever achieve anything, Gruwell pressed on, believing that any child can succeed.

After intercepting a racist caricature depicting one of her students, Gruwell told her students that it was drawings like that which led to the Holocaust. When one of her students asked her what was 'the Holocaust?' She was met by uncomprehending looks -- none of her students had heard of one of the defining moments of the 20th century. So she rebooted her entire curriculum, using treasured books like Anne Frank's diary as her guide to combat intolerance and misunderstanding. Her students began recording their thoughts and feelings in their own diaries, eventually dubbing themselves the "Freedom Writers." Their stories became *The Freedom Writers Diary* which quickly climbed to the top of the New York Times Bestsellers list.

Erin Gruwell continues to fight for equality in education and inspires teachers and students all over the world with her work. Gruwell and her students' story became the basis for the 2007 feature film, *Freedom Writers*, and the documentary, *Freedom Writers: Stories from the Heart*, which aired nationally on PBS in 2019. In September of 2019, *The Freedom Writers Diary* is being republished with twenty new stories to celebrate the book's twentieth anniversary.

Run CADA!

Friday morning, wake up, dress up, and be prepared for a fun morning as we raise money to create opportunities to help students realize their leadership dreams! Whether you choose to walk, run, or stroll, we hope you'll join us as we participate in CADA's first costumed run event! You can sign up as an individual, or as part of a team with your friends and colleagues. Come dressed as a serious runner, your favorite Broadway character, or sporting your school or CADA/CASL spirit! Throughout the course you will see some of your favorite "Broadway Legends." Stop and take a selfie, or wave as you pass by in order to "top" your best time! We will beat the cold Reno temperatures by running inside -- through the exhibit hall, to some of our favorite tunes and on a course that allows us to have fun and raise money for the CADA Scholarship Fund (which sends students to the CASL Conference and CADA/CASL Leadership Camps!)



SPEAKER SHOWCASE



This year we are excited to showcase the talents of five renowned speakers who currently share their messages in schools across the country. On Saturday morning, you will be able to hear all of them in a Speaker Panel, where you will be able to gain greater insight into their presentations. All of these professionals epitomize the rich diversity represented in our California educational community. Following the panel, attendees will have the opportunity to attend two of these speakers' full programs as they deliver sample keynotes they currently present to students. This is an exciting opportunity to hear from a variety of talented new speakers.



Kate Garnes Bend Your Knees and Tap Faster: Stop Making Excuses and Take Your Life Back

A lot of times when things get hard, we accept defeat and never try to change the recording of inadequacy in our own thoughts. During this inspiring program, Kate takes you through her journey and struggle -- from being told by trusted adults, such as her father, that she was not good enough -- to performing for thousands of guests daily at top tourist destinations, to becoming a gladiator. Kate shows teens how to overcome obstacles and have personal success, not because someone saved her, but because she chose to save herself.



Davey Muise Get in the Pit!

As we build our platforms and stages remember that we cannot lead from above.

True leadership finds solid ground in chaos and purpose among the pandemonium. Davey will not only share the stories behind the songs and the passions he found in a pit but how digging out is just the beginning. How to find strength in numbers and realize that nothing binds us together more than our struggles. It's time to stop hiding behind our scars and learn to wear them like the badges of honor they are.



Laymon Hicks What's Holding You Back?

From troubled youth to graduating high school with a 4.0-grade point average and obtaining a doctorate by the age of 29, Dr. Laymon Hicks' story is moving, his words are empowering, and his message is practical. Sharing his troubled teen years, surrounded by drama, battled with feelings of abandonment, lured by peer pressure into becoming a bully, to his ultimate expulsion from the National Honor Society and descent into depression, Dr. Laymon puts it all on the table. He shares what he calls his "frustrations, flops and faults" and his audience hungrily devours them -- and then digests. For whatever the details, from one degree to another, the pain is universal. They all know it. Now they are hungry for the outcome. The resolution. The road to redemption. So, Dr. Laymon delivers by challenging them to see the good within themselves and others, and asking the crucial question, What's Holding You Back?



Johan Khalilian The Crazy Ones

The people, who are crazy enough to think they can change the world, are the ones who do." Johan believes that we all have a little bit of crazy in us that is waiting to be unleashed. His story is CRAZY, to say the least. He is a product of Humboldt Park Chicago, one of the roughest areas in Chicago; an area where he has witnessed everything from friends being killed to family members living destructive lives. An area of Chicago, he was told, he would never get out of. An area where, he was told, he would never make it, never amount to anything, never succeed, never create, never inspire. Now he is spending his life encouraging kids to be crazy enough to think that their lives can make a difference. While others use their voice to be "realistic", Johan motivates kids to move past reality and begin to dream and create even the craziest of possibilities for their lives and the world around them.



Danny Vuong-Batimana The Happiness Pie: A Recipe for Becoming the Best Version of YOU

Danny's husband has a passion for pie-making and Danny has a passion for creating happiness. One of their biggest obstacles in realizing their life dreams is FEAR.

Danny has combined their passions to take on this monster head on by creating "The Happiness Pie: A Recipe for Becoming the Best Version of YOU!" This easy 4-step process will have you inspired to explore your happiness and the type of pie you'd like to become. Join this fun, engaging, and emotional experience...Happiness is NOW :-)

REGISTRATION FEE & DEADLINES

Register Online Now for the CADA Convention!

CADA has gone paperless with registrations.

You now can register online with a credit card or check; **purchase orders not accepted.**

Member/Non-California Resident Package Pricing:

\$350 – Before January 17
\$400 – January 18 – February 7
\$450 – Onsite (if space permits)

Non-Member Package Pricing: *

\$470 – Before January 17
\$520 – January 18 – February 7
\$570 – Onsite (if space permits)

* Complimentary Individual CADA Membership Included with all non-member registrations.

Registration packages include: full convention registration with workshops, general sessions, area functions, entry into exhibit hall, convention giveaways, and all social events (Wednesday networking event and dinner, Thursday Exhibit Hall reception, Thursday after party, Friday dinner/dance, and Saturday brunch).

Special Events & Additional Tickets

- **\$150 Companion/Guest Ticket** is for non-school related spouse, partner or other. Includes access to all social events and entry into exhibit hall, but NOT educational sessions.
- **\$50 Extra Friday Dinner/Dance Ticket** - Friday, March 6 (All registered attendees receive 1 dinner/dance ticket)
- **\$40 Saturday Brunch Ticket** - Saturday, March 7 (All registered attendees will receive 1 brunch ticket)
- **CADA Costume 5K Run/1K Walk** - Friday, March 6 (includes special Costume Run swag item)
 - \$25 per individual runner
 - \$100 for a team (up to 5 runners)

Please note: This is an adult conference – no children will be admitted to any session, social event or the exhibit hall for any reason.

For full registration details including pricing and package details, please visit:

www.cada1.org/stateconvention

HOTEL INFORMATION

Grand Sierra Resort & Casino

2500 E 2nd Street
Reno, NV 89595

Reservations: (800) 648-5080

\$107.00 (Run of House)
\$135.00 (Summit Luxury Room) plus tax

Cut-off Date: January 31, 2020

Valet parking:
Complimentary for Resort Guests

Transportation Information: Supershuttle

The Grand Sierra Resort offers complimentary shuttle service to and from the Reno Tahoe International Airport (RNO) from **5:00am-11:45pm** based on the following schedule:

Departure from the Airport: The shuttle leaves from the exit located at the far end of the baggage claim every 15 and 45-minutes past the hour.

Departure from the Hotel: The shuttle leaves the hotel on every hour and half hour.

To receive the CADA discounted rate, let them know you are a CADA Convention attendee. All reservations are based on availability, so make your reservation early. **Book today; rooms fill fast!**