



Company Script

2020 CADA STATE CONVENTION

March 4 - 7, 2020

Grand Sierra Resort, Reno, NV

Program Guide

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WELCOME TO RENO AND CADA 2020

SET THE STAGE: SHINE THE SPOTLIGHT

Welcome, CADA Friends, to the conference that will provide you with resources, ideas, curriculum, and motivation to keep innovating and thriving! Whether it is your first or your forty-first convention, the next three and a half days promise to take you behind the scenes for the latest educational research, creative ideas, engaging lessons and access to over 170 vendors and their products. Be sure to take time to network with colleagues, make new friends, and seek new ideas from the amazing members who make up this great organization! CADA Company Members are known for being friendly, kind, and ready to share. Your success is OUR success, so please ask any member of the company for support, directions, sound advice, and contact information. We are here with you for the next several days -- but we are CADA family for life! Please reach out in the weeks and months ahead if we can help you in any way!

Our crew has been working backstage for the past year to create another exciting production that will educate, energize, and enthuse you! We sincerely hope that you enjoy the general sessions, workshops, exhibit hall, and social networking events. Please take a sneak peek at "the script" on the next few pages to plan out a production schedule that meets your needs and addresses your school's concerns. If I can assist you in any way, please be sure to reach out and introduce yourself. Let's have a great show everyone! Break a leg!

With gratitude,

Allison Gadeke



#CADA2020

CONVENTION TIPS

1. Once you arrive on set, head to our convention registration, **sponsored by Pegleg Entertainment**. Our friendly and welcoming production crew will then direct you to visit your **Area Table** for information and resources that are specific to your geographic region of California. We ask you then to have your "headshot" taken for our **2020 Convention Yearbook**. The whole company will be photographed, so be sure to have your photo taken so that you will be featured in this exciting convention "program."
2. Your Cast ID (**name badge**) is the most important piece of your attire during the CADA Convention. Company meetings (general sessions), production meetings (workshops), prop house (exhibit hall) and other events require your cast ID for admittance. The only exception to this is Friday night at CADA's Tribute to the Tonys. Your dinner ticket will be all you need to walk the red carpet and join us for dinner, entertainment, awards, and dancing!
3. Be sure to **leave early to get a good seat for all of the Company Meetings (general sessions)**. Awards will not be given during this year's General Sessions. Instead, we will give a little more time to our speakers in order to hear their full messages. **Elevator traffic can be busy before general sessions**. We recommend that you leave early so you don't miss a moment of the program!
4. This year, **reservations for Friday night's "CADA's Tribute to the Tonys Cast Party"** (dinner/dance) will take place **at your Area Company Meetings (Thursday afternoon)**. **If you miss that sign up time**, stop by the Registration Box Office (help desk) on Thursday in the late afternoon or Friday morning so the production crew can assist you in getting your table reservation. We hope you'll mark this important event in your production schedule as we will have entertainment, awards, dinner, and dancing at this fun cast party! **Wear whatever you are comfortable in** -- just make sure you don't miss out on the fun!
5. **New members to the company...we have special company meetings that are JUST FOR YOU!** If this is your first Convention, make sure you attend our "There's No Escaping Leadership" hands on area specific activity on Wednesday at 4:15 PM (see page 8 for specific room assignments) and Thursday at 4:00 PM in the Reno Ballroom for our "Green Room" program, **sponsored by WorldStrides**. Both of these programs will be unique and will offer some surprises that you'll appreciate!
6. Be sure to check the script to **create your own production schedule**. You can do this with the app OR the script (convention program). Our production team has created a special app to help keep you current on changes to production schedules and players. We encourage you to download the company's **CADA/CASL Events app** on your mobile device - **see page 9 for details**. We also suggest you look carefully at the workshops that are offered to see what best suits your needs and concerns. Arrive early, as many workshops will fill quickly. (Attending **Wednesday's "How to Navigate the Convention"** at 1:00 PM may help you to plan your schedule.) You'll also want to pencil in plenty of time to **visit our "Prop House" (Exhibit Hall)** to meet 170+ vendors who can provide you with resources to improve school climate and offer new ideas and products.

7. Please join the company each night as we network and share ideas. On **Wednesday night**, we will travel (off-site) by charter bus to **Wild Island Family Adventure Park** for a fun night of miniature golf, bowling, pool, laser tag, go karts, dancing, and more, **sponsored by PMMNP Entertainment, USA Inc.** On **Thursday night** we will enjoy some fun "street vendor inspired cuisine" at our **Exhibit Hall Reception in "the Central Park Prop House"** - **sponsored by SOS Entertainment**, followed by a great evening of bowling, dancing, and listening to Broadway themed music (in our piano bar) at our **Herff Jones sponsored party; and Friday night's "CADA's Tribute to the Tonys" dinner, followed by a delicious dessert and dancing, sponsored by Lifetouch.**
8. Want to raise money for deserving kids to help them attend CADA Programs (LDDs, Camp, CASL, etc.) and have a lot of fun in the process? We ask you to join us for our first scheduled indoor costume (optional) **Scholarship Run on Friday morning! It's not too late to sign up** -- just ask someone on the CADA Crew how to get on the list as one of our C.H.E.E.R. Leaders*, walkers, or runners. (*CADA Helps Empower & Educate Responsible Leaders)
9. Don't miss **"Meet the Pros"** - Friday morning. Admission to this session will be first come, first served, so get there early to avoid disappointment. Pick-up the **final listing of presenters from your Area Table at registration** or see the digital version on the CADA/CASL Events mobile app.
10. **Area Specific Events...**Make sure you make your way to your area suite on Thursday morning for **Coffee with the Council at 8:00 AM.** We will provide you with a breakfast treat and a warm beverage to get your day started. Then be sure to attend your Area Company Meeting that afternoon **from 2:40 PM – 3:50 PM.** You will meet your Area Coordinators, Council Members, and other company members from your area. There will also be chances to win fun prizes, get the latest information about local company events, and exchange your dinner voucher for your table assignment for Friday night's event! **See page 8 for Area Suite and Meeting locations.**
11. Stop by and visit our Bookstore Crew at our very own **CADA Book Store.** The store is staffed with an awesome production team who are friendly and eager to support you, offer suggestions, and introduce you to a wealth of leadership ideas and materials that will augment your program. Not only do we offer books, but we also stock CADA/CASL swag, clothing, games, and more! **Look on page 8 of this script for store hours** and visit the coupon section of this program book for a **special bookstore coupon** and other valuable offers.
12. We hope you'll join us in one of our **morning workouts each day** - since we are away from our normal routines, a few minutes of kick-boxing, salsa dancing, or yoga in the morning could be just the trick to help us take care of ourselves. Our priority is to help you feel welcome, at home, and supported! To that end, our friendly and welcoming CADA Crew want to do whatever we can to support you and provide what you need. Please reach out to any of us if you have questions, concerns, or just want to say hi! We want this convention experience to be valuable to you and are eager to help!

Meet the Board



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Margaret Noroian
President
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Allison Gadeke
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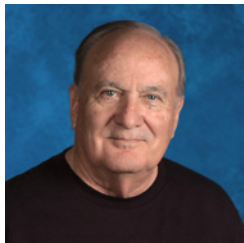
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General Information

CADA Book Store

The CADA Book Store will provide you with resources for your activities programs. The helpful CADA Book Store Crew is ready to serve you, so be sure to visit them at the CADA Book Store in the Exhibit Hall Foyer.

- Wednesday2:00 PM – 3:00 PM & 4:00 PM - 5:00 PM
- Thursday 10:30 AM – 2:30 PM
- Friday 8:30 AM – 12:30 PM & 2:45 PM - 4:30PM
- Saturday8:30 AM – 10:00 AM

And if you are unable to make it during store hours, visit us online at www.cada1.org/store.

Area Company Meeting Locations

	New To Convention (NTC) “There’s No Escaping Leadership” Wed, March 4 4:15 PM – 5:15 PM	Coffee with the Council Thurs, March 5 8:00 AM – 8:45 AM Open Suites Fri, Mar 6 6:00 PM - 6:45 PM	Area Meetings Thurs, March 5 2:40 PM – 3:50 PM
Area A	Nevada Room	Suite 534	Tahoe Room
Area B	Nevada Foyer	Suite 634	Crystal 3-4
Area C	Nevada 1-2	Suite 734	Nevada Foyer
Area D	Nevada 6	Suite 834	Carson 4
Area E	Nevada 7	Suite 934	Nevada Room
Area F	Silver State 2	Suite 1034	Silver State 1
Area G	Nevada 11	Suite 1134	Crystal 5
Area H	Nevada 4-5	Suite 1234	Carson 1-2

Awards Reception (Invite Only) Thurs, 10:45 AM - 11:45 AM	Suite 1935
Past Presidents’ Breakfast (Invite Only) Fri, 8:30 AM - 9:45AM	Suite 1935
Administrators’ Reception (Admin Only) Fri, 5:30 PM - 6:30PM	Suite 1935
CADA Programs (CAMP, MAA, CASL, LDD) Only Open Fri, 6:00 PM - 6:45 PM	Suite 1434

Production Meetings (Conference Workshops)

The opinions expressed at this conference by speakers and workshop presenters are theirs and do not imply agreement by CADA. CADA encourages varying opinions in the spirit of discussion and dialogue. Descriptions of the workshops presented at this conference were reviewed by CADA staff and accepted by the Convention planning staff. Attendees are encouraged to complete session evaluations, available in the CADA/CASL Events mobile app, to provide valuable feedback to CADA staff, speakers, and presenters.

***Denotes affiliate presentation.**

Get Involved in Technology!

- Follow the Convention on the @CADALeaders social media sites and use #CADA2020 to tag your posts.
- Download the **"CADA/CASL Events"** Mobile App in the iTunes, Google Play, or Amazon App Store or use the web-based version at **cada.eventsential.org**.



- CADA Recharge Lounge: Stop by Crystal 1 on the Casino Level to charge your mobile device, relax, and network in comfortable seating.
- Ask Questions – we are here to help!

Resource Materials

The convention schedule, workshop descriptions, and links to resources are accessible through the "CADA/CASL Events" mobile app or from cada.eventsential.org. Submitted handouts and resources from sessions may also be found at www.cada1.org/resourcelibrary and search #CADA2020. In addition, we will email out a link to the conference resources at the end of convention.

Wireless Connectivity

CADA has arranged for FREE wireless connectivity in all the guest rooms, as well as in the Convention Center/Meeting Areas (no WiFi in the Exhibit Hall). There will be two different wireless access codes depending on your location.

Convention Center / Meeting Rooms:

1. Find the Wifi connection labeled: CADA2020
2. Use the Password or Access Code: 2020CADA

For wireless connection in your sleeping room:

1. Open a new window in your preferred internet browser.
2. When you see the AT&T Welcome Page, click on "Connection Options" button on the top (when the internet browser is open, it will automatically re-direct the link to the AT&T site).
3. Select "Use Coupon" as the connection option
4. Accept the terms of the agreement and enjoy. No code is required.



Awards

Area Service Award is presented annually to an area council member from each area for overall contributions to CADA. Recipients will be recognized on Friday night at "CADA's Tribute to the Tonys."

Bob Burton Spirit Award is presented annually in each area to a person who makes SPIRIT WORK, who makes a positive difference, and who emphasizes inclusion with all students and community members. These award recipients are selected by each Area Council prior to the Convention. Recipients will be recognized on Friday night at "CADA's Tribute to the Tonys."

Earl Reum Award is awarded by the National Association of State Student Council's Executive Directors and the National Association of Workshop Directors recognizing outstanding contributions in the training and mentoring of student activity advisors. The Earl Reum Award Recipient will be recognized on Friday night at "CADA's Tribute to the Tonys."

Hall of Fame Award is presented annually to honor members of the organization who have distinguished themselves in their profession through exemplary service to their students, school, and to the CADA organization. Hall of Fame Recipients will be recognized on Friday night at "CADA's Tribute to the Tonys."

Honorary Life Members - CADA recognizes a person outside of the membership who goes above and beyond in making sure that CADA's programs continue to prosper and succeed in accomplishing our goals. Recipients will be recognized on Friday night at "CADA's Tribute to the Tonys."

Jack Moore Award is presented annually as a lifetime achievement award, recognizing longstanding efforts on behalf of the organization in working with both student leaders and advisors as well as serving CADA statewide. The Jack Moore Award recipient is recognized during the Friday General Session and on Friday night at "CADA's Tribute to the Tonys."

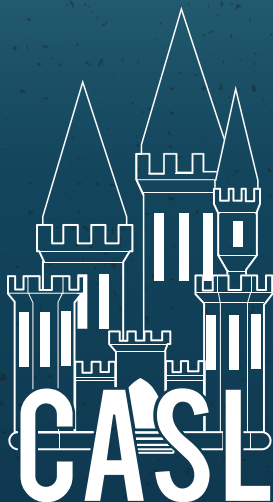
Master Activity Advisor (MAA) Program Graduates - CADA members receiving the Master Activity Advisor (MAA) Certificate have successfully completed a course of study which focuses on building the best possible activities program. These highly trained and knowledgeable graduates have spent at least two years completing courses and a field study project for the betterment of their school community. This year's graduates are being recognized during the Friday General Session.

Outstanding Leadership Program Award recognizes schools in California with outstanding leadership programs that support and encompass the CADA/CASL Roadmap to Positive School Culture & Climate and CASL Mission Statement. Finalists for this year's award are recognized on the video screen at the Saturday Closing Brunch. Award recipients receive their Outstanding Leadership Program Award at the CASL State Conference.

Warren Shull Award is awarded by the National Student Council (NatStuCo) recognizing outstanding contributions in working with student leaders. CADA chooses a middle and high school designee each year to represent the state of California. The Warren Shull Award Recipients will be recognized on Friday night at "CADA's Tribute to the Tonys."

For more information about the CADA Awards and for a list of past winners please visit www.cada1.org/awards





2021 CASL STATE CONFERENCE

MS: APRIL 8-10 || HS: APRIL 10-12

SANTA CLARA CONVENTION CENTER
5001 GREAT AMERICA PKWY, SANTA CLARA, CA 95054



2018 CASL Startup - Effective Altruism
"Do Good Better"



2019 CASL Rapids - Shared Ownership
"Lean In Together"



2020 Cafe CASL - Listen
"Choose To Listen"



Processing Now

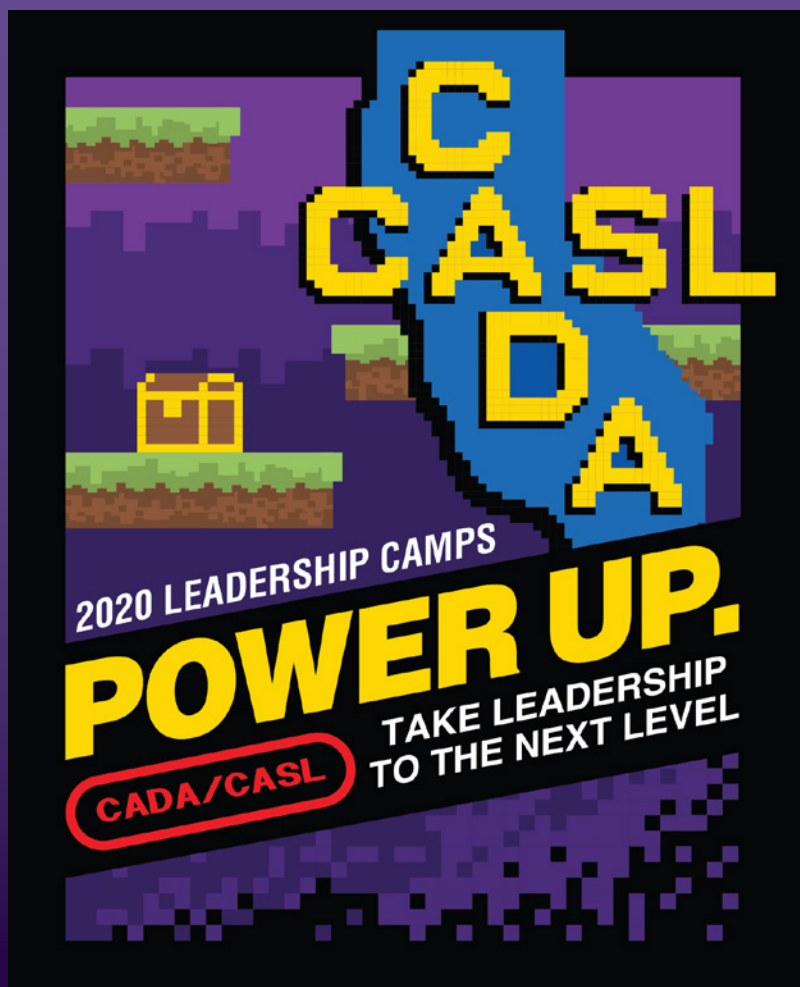
The CASL State Conference unites student leaders across California through exhilarating training that leaves them inspired and equipped with practical skills to enact change within their campuses and the world.

From learning how to effectively enact positive change, forming cohesive cultures within student leadership organizations, and studying the art of listening deeply, CASL is proud to continue constructing innovative curriculum to enable the change makers of California.

Join the movement empowering student leaders today.

For more information, contact Sandra Kurland at
leadership@cada1.org

@CASLfan | caslboard.com | www.casl1.org



REGISTER TODAY!

SANTA CLARA UNIVERSITY

June 24-27 Middle School & High School

UC SANTA BARBARA

July 6-9 High School Camp 1
July 11-14 High School Camp 2
July 16-19 High School Camp 3
July 21-23 Middle School Camp

For Updates & Conference Information Visit Us at
www.cada1.org/leadershipcamps

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Wednesday, March 4

Registration

PEGLEG
ENTERTAINMENT

Once you arrive on set, please stop by the Grand Salon to check in and register. Our kind and helpful production crew will provide you with resources and information to help you have a successful convention experience. You will also be able to pick-up conference materials, visit your area table, take your cast photo for our annual program (yearbook), sign up for the Scholarship Run, Thursday night's bowling, and get information about other CADA/CASL programs. **Pegleg Entertainment** will be providing some fun music during this time as they are graciously sponsoring this event.

How to Navigate the Convention

1:00 PM - 1:45 PM | [Nevada Room](#)

If you are new or just want to hear about the new programs CADA is offering at the convention this year, we encourage you to attend this session to help you plan your own production schedule. Three educators will help highlight sessions that are valuable and will explain how to get the most out of the resources the convention has to offer. This is a must attend session if you have questions or want to know more about what is on this year's convention schedule.

New to Convention (NTC) – There is No Escaping Leadership

 **WorldStrides**
Educational Travel & Experiences

4:15 PM - 5:15 PM

If you are new to the CADA Convention or haven't been to a production meeting in a few years, we kindly invite you to attend this fun, hands-on New to Convention session. **Sponsored by WordStrides**, this enjoyable event will provide information about the convention, introduce you to members from your local company (as well as your Area Council), and welcome you to the CADA family. You will have fun as you learn valuable information to help you get the most out of the convention and CADA. Please see page 8 for your New to Convention "There's No Escaping Leadership" area location.

Activities Spotlight

4:15 PM - 5:15 PM

High School - [Tahoe Room](#) | Middle School - [Carson 1-2](#)

If you are a veteran company member who is looking to take your favorite activities from good to great, this session may be just what you need! We will shine the spotlight on three long time company members to share their new ideas for refreshing campus favorites - giving new perspective to long standing ideas and traditions. Sessions are specialized for middle school and high school to best address your program's needs.



Preview Matinee – A Livestream Conversation Angela Duckworth: How & Why to Develop Character

3:00 PM - 4:00 PM | Silver State Pavilion

We are proud to kick off our convention with a conversation with a company favorite, Dr. Angela Duckworth. Best known for her research and book, *Grit*, Dr. Duckworth now focuses her work on studying the importance of character. In this conversation, Dr. Duckworth will explain the importance of three different kinds of character strengths: interpersonal strengths, intrapersonal strengths, and intellectual strengths. She will touch upon gratitude, grit, and curiosity, as she explains that developing any of these requires motivation, skill, and opportunity. Using grit as a case study, she will show us how our students can learn both.

To learn more about The Character Lab and Dr. Angela Duckworth, check them out at characterlab.org/team/angela-duckworth.



1st General Session – Mike Smith Live!

5:30 PM - 7:00 PM | Silver State Pavilion

In this session we will explore the impact that tenacity has upon school culture and climate by hearing from our friend, Mike Smith Live! Mike grew up in a small, rural, farm town in western Nebraska: human population 2,000; cattle population 100,000 and counting. He was a kid who was into skateboarding, music, art, sports - pretty much anything that wasn't school. But unfortunately, his small town was more than three hours away from the closest skatepark, concert venue, or arts space. Growing up where kids lacked these kinds of alternative outlets, Mike was always drawn to the idea of creating a place that impacted kids' lives. Fast forward to today and he's the co-founder of the non-profit, Rabble Mill, that's working to end generational poverty one young person at a time. His work empowers kids to discover their passion and build life and professional skills through the very things Mike grew up loving: skateboarding, music, and art. One of Mike's biggest passions is to get kids to stop talking and wishing and start learning how to actually do what they love. To do this, Mike and his friends have launched a career and lifestyle education platform called *Find Your Grind (FYG)* that exposes students and teachers to ever-emerging career possibilities. FYG's mission is simple: to curate and help navigate the 21st Century roadmap, enabling people to discover who they are, where they're going, and the first steps to get there. Join us as Mike shares his uplifting stories and a powerful message of the power of perseverance, tenacity, and grit!

To learn more about Mike Smith Live!, check out his performance reel at mikesmithlive.com

Wednesday Night Events – Wild Island Offsite Dinner/Networking

7:30 PM - 10:30 PM

On Wednesday evening we will travel by charter bus to the exciting Wild Island Family Adventure Park -- just a few miles from the hotel. We will enjoy laser tag, dancing, blacklight miniature golf, a ball pit, go karts, arcade games, bowling, pool, and more! We'll be treated to a delicious dinner and have the opportunity to network in designated spots for each CADA Area. In the 1st full general session we will give directions about bus loading procedures and other logistics. We can't wait to enjoy this unique experience with you! Dress comfortably and be ready for a ton of fun at this event, **sponsored by PMMNP Entertainment, USA Inc.**



Wednesday, March 4

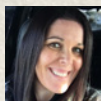
6:30 AM - 7:30 AM	Morning Workout	
	Core de Force Workout for Beginners	Crystal 3-4 (Casino Level)
7:45 AM - 8:30 AM	Pre-Con Only Registration	Grand Salon/ Reno Ballroom
7:45 AM - 1:15 PM	MAA Information Table	Grand Salon
8:30 AM - 11:30 AM	Pre-Conference Sessions (Additional Fee Required)	
	The Human InnerFace De Mattia	Carson 4 (Casino Level)
	A Why and How to Approach to Restorative Practices and Restorative Justice Holmerud	Silver State 2 (Spa Level)
	ENVOLVE Everyone Backovich	Nevada Foyer (Spa Level)
	FCMAT - ASB Finance Ammermon	Tahoe (Casino Level)
	School Safety Begins With a Courageous Conversation About Mental Health...and Listening Christopher	Carson 1-2 (Casino Level)
11:00 AM - 9:00 PM	Attendee Registration - Platinum Sponsor: Pegleg Entertainment	Grand Salon/ Reno Ballroom
11:00 AM - 5:30 PM	Yearbook Photos	Grand Salon
12:30 PM - 6:00 PM	Affiliate Registration/Set Up	Exhibit Hall
12:30 PM - 2:30 PM	MAA Foundations Part 1 (Additional Fee Required)	Sierra Room (Executive Level)
1:00 PM - 1:45 PM	How to Navigate the Convention	Nevada Room
1:00 PM -1:45 PM	Session 1 (Workshops)	
	A Middle School ASB System that Works!	Crystal 3-4 (Casino Level)
	A Practical Guide to Impossible Conversations	Nevada 7 (Spa Level)
	Closing the Empathy Gap: We Need Empathetic Leaders, Now!	Nevada Foyer (Spa Level)
	Double Feature: ASB and PBIS	Silver State 2 (Spa Level)
	Energize Your Mission and Make a Bigger Impact	Carson 3 (Casino Level)
	Ideas Are Great, a System is Better!	Nevada 1-2 (Spa Level)
	Love Your Leaders	Crystal 5 (Casino Level)
	Mission Driven and Relational Purpose	Nevada 6 (Spa Level)



	Spirit Weeks	Nevada 4-5 (Spa Level)
	Teacher's Guide to Building Trust in Social Media on Campus	Carson 1-2 (Casino Level)
	Tribal Stories (The Art and Science of Amazing Storytelling!)	Carson 4 (Casino Level)
1:00 PM - 2:45 PM	MAA Certification Session A (Additional Fee Required)	Various Locations
2:00 PM - 2:45 PM	Session 2 (Workshops)	
	Building School Spirit	Nevada 6 (Spa Level)
	"But It's TRADITION!": Transforming Your Activity Culture	Nevada Foyer (Spa Level)
	Cultural Competency	Nevada 7 (Spa Level)
	Curriculum & the Professional Leader	Nevada 4-5 (Spa Level)
	Engage Your Leaders with Service Learning	Crystal 3-4 (Casino Level)
	Love Your Leaders	Crystal 5 (Casino Level)
	Resilience is Everything	Nevada 1-2 (Spa Level)
	Setting the Stage for an Activities Program that Shines!	Silver State 2 (Spa Level)
	Students Can Teach Us #StudentsCANHELP	Carson 1-2 (Casino Level)
	Take Back Your Value - Anti Bullying Presentation	Carson 4 (Casino Level)
	Tech Tools	Nevada Room (Spa Level)
	Unleash Your Rockstar	Carson 3 (Casino Level)
2:00 PM - 5:00 PM	CADA Store (Closed 3:00 PM - 4:00 PM)	Exhibit Hall Foyer
3:00 PM - 4:00 PM	Preview Matinee: A Livestream Conversation with Angela Duckworth	Silver State Pavilion
4:15 PM - 5:15 PM	MAA Foundations Part 2 (Additional Fee Required)	Sierra Room (Executive Level)
4:15 PM - 5:15 PM	Activities Spotlight for Convention Returners	Middle School: Carson 1-2 High School: Tahoe
4:15 PM - 5:15 PM	New to Convention: There's No Escaping Leadership Platinum Sponsor: WorldStrides	See page 8 or mobile app
5:30 PM - 7:00 PM	First General Session - Keynote: Mike Smith Live	Silver State Pavilion
7:15 PM	Buses Load for Off Site Event	Hotel Main Entrance
7:30 PM - 10:30 PM	Wild Island - Off Site Dinner & Event - Platinum Sponsor: PMMNP Entertainment, USA Inc.	Wild Island (Off site)



Morning Workout | 6:30 AM - 7:30 AM



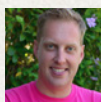
Core de Force Workout

Melissa LeFevre | Crystal 3-4 (Spa Level)

Get your morning started right! CORE DE FORCE is unlike any other MMA-inspired workout, including exhilarating boxing, kickboxing, and Muay Thai combinations, mixed with fat-blasting cardio and bodyweight moves. No equipment or experience required! **(Beginner Session)**

This workout is also offered Thursday, Friday and Saturday morning.

SESSION 1 | 1:00 PM - 1:45 PM

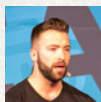


Teacher's Guide to Building Trust in Social Media on Campus

Matthew Soeth, #ICANHELP* | Carson 1-2 (Casino Level)

- Middle School and High School

Turn your students into digital changemakers. You will be taken through best practices, helping you support young people in developing a positive digital footprint as well as teaching you how to respond and investigate incidents of cyberbullying, harassment, impersonation and more.



Energize Your Mission and Make a Bigger Impact

Erik Salzenstein, From Prison to Purpose* | Carson 3 (Casino Level)

- Middle School and High School

Erik shares his story of having to spend 4 years in prison and how he transformed his life while inside. His signature talk "From Prison to Purpose" empowers students and puts them in full control of their lives by highlighting the power of change through positive and or negative decisions. He now puts the ball in your court with this dynamic talk that stirs emotion and is sure to make an impact.

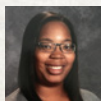


Tribal Stories (The Art and Science of Amazing Storytelling!)

Joe Beckman, Happy Caveman* | Carson 4 (Casino Level)

- Middle School and High School

Nothing engages the heart and mind of a student better than a story. You (yes you!) have hundreds of stories that are living inside of you, ready to be shared with the world. In this interactive and participatory workshop you will learn where these stories live, practice expert delivery strategies, and walk out with a crafted story you can share with your tribe!

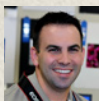


Double Feature: ASB and PBIS

Dinah Greene, Orange Vista High School | Silver State 2 (Spa Level)

- Middle School and High School

Increase student participation and influence behaviors by combining efforts of ASB and PBIS. Explore ways to establish, enforce, and reward desired actions. The who, what, when, where, and how of the system will be shared, including special use of 5-Star Students software/application.



A Middle School ASB System that Works!

Joe Gizzo, Meadowbrook Middle School | Crystal 3-4 (Casino Level)

- Middle School

After a medical emergency, Joe left his ASB class for over seven months. The system he had in place gave his students the confidence to continue working and growing in leadership. He will share the organization of his class as well as his collection of lessons, rubrics, planning sheets, and more to take back to your school. An excellent resource for new advisors and those looking to reduce their workload and put leadership in the hands of their student leaders.



Love Your Leaders

Jimmy Gleich, Bishop Gorman High School | Crystal 5 (Casino Level)

- Middle School and High School

Student leaders spend their time working to recognize everyone on campus, but how often are they recognized? An activities program run by students who feel appreciated, runs much smoother. Learn some fun, exciting ways to show some love to the student leaders. *This workshop also available during session 2.*

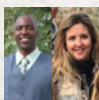


Ideas Are Great, a System is Better!

Jason Jedamski, Learning for Living, Inc. * | Nevada 1-2 (Spa Level)

- Middle School and High School

Looking for a systematic approach to build thriving school culture? Experience the model of our “School Culture by Design” process which provides a comprehensive system, tools, and ideas to tactically design your school’s culture. You will leave equipped and inspired to return to campus with a clear road map to make your campus thrive.



Mission Driven and Relational Purpose

John Broussard and Amy Leigh Vollmar, Murrieta Mesa High School | Nevada 6 (Spa Level)

- High School

If you are identifying school culture as the activities you run or the individuals who run them, it’s time to go deeper. Discover why supporting a mission liberates an entire campus to unite, be selfless, serve more, and serve well. When you are thinking school spirit, do you visualize the moment or the mission? Join the discussion focusing on the successes and failures of establishing a championship culture.



Spirit Weeks

Jill Mortensen, Ripon High School | Nevada 4-5 (Spa Level)

- High School

A focus on spirit weeks held to promote a positive school culture on any campus. Examples include: Club Rush Week, Homecoming, Dude Be Nice, Winterfest, Cultural Exchange with Kyoto Japan & Senior Season. Gain ideas that can be taken back to your school to implement with success.



A Practical Guide to Impossible Conversations

Brodie Kaster, California Association of Student Leaders* | Nevada 7 (Spa Level)

- Middle School and High School

Society has developed a “you’re either with us or against us” mentality. Conversations stray away from heated topics, people surround themselves with like-minded friends to avoid awkward confrontation, and silence abounds at family gatherings. Impossible conversations are bound to happen, so learn skills to become better at having them. Productive and informative must replace blaming and accusatory. Based on the book *How to Have Impossible Conversations* by Boghossian and Lindsay, hear a practical guide to communication through difficult topics.



Closing the Empathy Gap: We Need Empathetic Leaders, Now!

Houston Kraft, CharacterStrong* | Nevada Foyer

- Middle School and High School

Empathy is at the core of effective leadership and long-term change and Houston knows how to speak about it in a way that sticks! In this resource-packed & fast-paced session, Houston will walk you through his powerful framework for talking about empathy that promotes immediate action and consistent, sustainable impact.

SESSION 2 | 2:00 PM - 2:45 PM

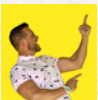


Students Can Teach Us #StudentsCANHELP

Kim Karr, #ICANHELP* | Carson 1-2 (Casino Level)

- Middle School and High School

Anxiety, depression and suicide have increased 37% since smartphones, according to Pew Research. We must train students to control their device instead of the device controlling them. How? By students inspiring others on how they are taking control and using digital for good. #Digital4Good is an event spearheaded by non-profit #ICANHELP, which empowers students to play an active role in improving the online environment. Tons of free resources to navigate this digital world and empower students with digital wellness.



Unleash Your Rockstar

Jonathan George and Daniel Schuler, UNLEASH YOUR ROCKSTAR MOVEMENT* | Carson 3 (Casino Level)

- Middle School and High School

Join the movement that transforms students from anxiety, depression, bullying and identity crisis to future leaders with unshakable confidence. We are at the highest suicide rate among our youth due to the alarming impact of social media. We must act now. Learn how to build a generation that breaks through the negativity so that they can reach their highest potential of influence, impact, and success.



Take Back Your Value - Anti Bullying Presentation

Isaac Butts, Wake Up Nation* | Carson 4 (Casino Level)

Middle School and High School

An anti-bullying presentation that focuses on boosting school culture, self awareness, as well as character and integrity within your school. Isaac Butts takes his unique experiences he faced in life and will give you the tools and knowledge you need to improve not only student lives but schools and community, too!

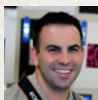


Setting the Stage for an Activities Program that Shines!

Mary Jane Smith, Diamond Ranch High School | Silver State 2 (Spa Level)

Middle School and High School

New to Activities? Looking to create an activities program that will SHINE on your campus? Want to create a program that involves more students and creates a positive school culture? Hear examples of leadership classroom organization, elections, grading, committees, along with ways to shine the spotlight on others on your campus.

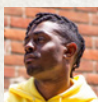


Engage Your Leaders with Service Learning

Joe Gizzo, Meadowbrook Middle School | Crystal 3-4 (Casino Level)

Middle School and High School

Do you want to make your students' community service projects more meaningful? Service learning can build empathy, help improve academic achievement, increase student engagement, improve social behavior, build civic skills and responsibility, strengthen community partnerships, and change the culture at a school. Leave with all the tools necessary to empower your students to take their service to the next level.



Resilience is Everything

Dee Hankins, Motivational Speaker* | Nevada 1-2 (Spa Level)

Middle School and High School

Resilience: The ability to bounce back. It is what enables students to come out of challenging experiences with a positive attitude about themselves and their futures. After 18 years in foster care and watching his daughter battle brain cancer, Dee turns those unexpected events into incredible life lessons.

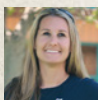


Building School Spirit

Nichole McGowan Pickett and Kristie Alejo, Moreau Catholic High School | Nevada 6 (Spa Level)

High School

Building school spirit is more than just sporting event attendance. It is relationship building among faculty and staff, creating inclusive events for all students, and providing students the opportunity to feel they belong on your campus. Hear one school's successes and failures on their journey to build up school spirit.



Curriculum & the Professional Leader

Jill Mortensen, Ripon High School | Nevada 4-5 (Spa Level)

High School

Any leadership program is more than just posters, dances, and rallies. It can be so much more with curriculum that develops critical thinking and college/career readiness directive. Obtain curriculum and dive into units completed in a full year A-G college prep leadership program.



Cultural Competency

Brodie Kaster, California Association of Student Leaders* | Nevada 7 (Spa Level)

- Middle School and High School

Bringing in research from Zaretta Hammond, this session will focus on cultural competency by addressing societal differences, while finding the moments that make everyone human. Using an experiential learning activity, participants will see their judgements and stereotypes of each other in order to shift and move forward. There will also be an opportunity to partner share life moments which have allowed participants to grow and progress forward.



Tech Tools

Ron Ippolito, Rio Norte Junior High School | Nevada Room (Spa Level)

Check out the latest apps and digital tools to support various school programs, including leadership, ASB, video production, yearbook, and academic classes. Adapted from his popular summer camp tech sessions, hear from the CADA technology guru!



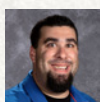
"But It's TRADITION!": Transforming Your Activity Culture

Scott Backovich, Enville Schools* | Nevada Foyer (Spa Level)

- Middle School and High School

Tired of doing embarrassing activities because "It's TRADITION!"? Want to create a culture where EVERYONE participates? Let's get to work! This resource-packed session will teach you how to replace broken activities with waves of inclusion and engagement. Better yet, leave with tools you can use TODAY to help your leaders reach ALL students!

This workshop is also available during session 3.



Love Your Leaders

Jimmy Gleich, Bishop Gorman High School | Crystal 5 (Casino Level)

- Middle School and High School

Student leaders spend their time working to recognize everyone on campus, but how often are they recognized? An activities program run by students who feel appreciated, runs much smoother. Learn some fun, exciting ways to show some love to the student leaders.

This workshop is also available during session 1.



THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS PRESENTS

LEADERSHIP DEVELOPMENT DAYS

Led by educators with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for elementary, middle, and high school students to become inspired and contribute to the betterment of their campus and communities.

The day-long event utilizes experiential learning activities to unite students and develop lifelong skills. The curriculum is centered around learning effective communication, cultural competencies, connecting to others, individualism vs. collectivism, expanding the leadership base, perseverance, and courage to become the best version of yourself.

LET'S MOVE FORWARD TO CREATE BETTER LEADERS WHO SERVE EVERYONE ON OUR CAMPUS.

For a more updated list or to host a Leadership Development Day, contact Sandra Kurland at leadership@cada1.org or visit cada1.org/ldd



THANKS TO OUR 2019 - 2020 HOST SITES!

AREA A

AUGUST 9, 2019 - GLEN EDWARDS MIDDLE SCHOOL - PRIVATE | 6TH GRADE ORIENTATION
SEPTEMBER 5, 2019 - FORTUNA HIGH SCHOOL - MS DELEGATES
SEPTEMBER 11, 2019 - LATHROP HIGH SCHOOL - PRIVATE | ATHLETIC CONFERENCE
SEPTEMBER 19, 2019 - EDWIN MARKHAM MIDDLE SCHOOL - MS DELEGATES
OCTOBER 3, 2019 - BIDWELL MIDDLE SCHOOL - MS DELEGATES
OCTOBER 15, 2019 - HIRAM JOHNSON SCHOOL - PRIVATE
NOVEMBER 15, 2019 - RED BLUFF HIGH SCHOOL - PRIVATE | MS ORIENTATION
NOVEMBER 21, 2019 - SUMMERVILLE HIGH SCHOOL - MS & HS DELEGATES
JANUARY 15, 2020 - ARDEN MIDDLE SCHOOL - MS DELEGATES
JANUARY 16, 2020 - MT. HOUSE HIGH SCHOOL - MS DELEGATES
JANUARY 29, 2020 - SUTTER UNION HIGH SCHOOL - MS & HS DELEGATES
JANUARY 30, 2020 - YGNACIO VALLEY HIGH SCHOOL - MS DELEGATES
JANUARY 31, 2020 - HERITAGE HIGH SCHOOL - MS DELEGATES
JANUARY 31, 2020 - ACADEMY OF THE REDWOODS - PRIVATE

AREA B

AUGUST 20, 2019 - CAROLYN CLARK ELEMENTARY - MS DELEGATES
SEPTEMBER 17, 2019 - WESTMOOR HIGH SCHOOL - HS DELEGATES
SEPTEMBER 27, 2019 - CASTILLERO MIDDLE SCHOOL - MS DELEGATES
OCTOBER 16, 2019 - THOMAS S. HART MIDDLE SCHOOL - MS DELEGATES
JANUARY 17, 2020 - MILLER MIDDLE SCHOOL - MS DELEGATES
FEBRUARY 10, 2020 - BRANHAM HIGH SCHOOL - HS DELEGATES
APRIL 15, 2020 - UNION MIDDLE SCHOOL - MS DELEGATES
AUGUST 6, 2020 - SAN JOSE UNIFIED SCHOOL DISTRICT - SJSUD HS DELEGATES

AREA C

AUGUST 30, 2019 - BISHOP UNION HIGH SCHOOL - HS DELEGATES
SEPTEMBER 23, 2019 - GOLDEN VALLEY HIGH SCHOOL - PRIVATE
SEPTEMBER 24, 2019 - PIONEER MIDDLE SCHOOL - PRIVATE
NOVEMBER 6, 2019 - REYBURN INTERMEDIATE SCHOOL - MS DELEGATES
JANUARY 21, 2020 - TIERRA DEL SOL CONTINUATION HIGH SCHOOL - PRIVATE
JANUARY 22, 2020 - CENTENNIAL HIGH SCHOOL - HS DELEGATES
JANUARY 28, 2020 - MADERA HIGH SCHOOL - HS DELEGATES

AREA D

SEPTEMBER 12, 2019 - PIONEER VALLEY HIGH SCHOOL - HS ATHLETES
SEPTEMBER 13, 2019 - PIONEER VALLEY HIGH SCHOOL - PRIVATE
NOVEMBER 5, 2019 - VENTURA FAIRGROUNDS - HS DELEGATES
FEBRUARY 11, 2020 - PAJARO VALLEY HIGH SCHOOL - MS DELEGATES
APRIL 24, 2020 - SANTA CRUZ HIGH SCHOOL - HS DELEGATES

AREA E

AUGUST 22, 2019 - HIGHLAND HIGH SCHOOL - PRIVATE
SEPTEMBER 10, 2019 - AYALA HIGH SCHOOL - CHINO VALLEY USD
OCTOBER 18, 2019 - LONE HILL MIDDLE SCHOOL - BONITA USD
NOVEMBER 6, 2019 - SOMERSET CONTINUATION HIGH SCHOOL - PUBLIC
NOVEMBER 7, 2019 - CANYON HILLS JUNIOR HIGH SCHOOL - PRIVATE
NOVEMBER 14, 2019 - NOBEL CHARTER MIDDLE SCHOOL - MS DELEGATES
NOVEMBER 20, 2019 - SOAR PREP ACADEMY - PRIVATE
DECEMBER 4, 2019 - SHADOW HILLS MIDDLE SCHOOL - PALMDALE SCHOOL DISTRICT
DECEMBER 5, 2019 - QUARTZ HILL HIGH SCHOOL - MS DELEGATES
JANUARY 14, 2020 - CHINO HILLS HIGH SCHOOL - MS DELEGATES
JANUARY 24, 2020 - GOLDEN VALLEY HIGH SCHOOL - PRIVATE
JANUARY 29, 2020 - CHAPARRAL ELEMENTARY SCHOOL - CLAREMONT USD DELEGATES
FEBRUARY 5, 2020 - SAN DIMAS HIGH SCHOOL - VALLE VISTA LEAGUE HS DELEGATES
FEBRUARY 20, 2020 - PARAMOUNT HIGH SCHOOL - MS DELEGATES
MARCH 14, 2020 - CALIFORNIA SCHOLARSHIP FEDERATION - PRIVATE

AREA F

AUGUST 13, 2019 - SANTIAGO HIGH SCHOOL - PRIVATE
AUGUST 16, 2019 - TEMESCAL CANYON HIGH SCHOOL - PRIVATE
AUGUST 21, 2019 - AUHSD | OXFORD ACADEMY - AUHSD MS DELEGATES
FEBRUARY 19, 2020 - VALLEY VIEW HIGH SCHOOL - HS DELEGATES
AUGUST 28, 2019 - CATHEDRAL CITY HIGH SCHOOL - MS DELEGATES
SEPTEMBER 30, 2019 - MURRIETA MESA HIGH SCHOOL - HS DELEGATES
OCTOBER 9, 2019 - PALOMA VALLEY HIGH SCHOOL - PRIVATE
OCTOBER 10, 2019 - VALENCIA HIGH SCHOOL - MS DELEGATES
OCTOBER 21, 2019 - LAS FLORES MIDDLE SCHOOL - MS DELEGATES
NOVEMBER 7, 2019 - YORBA LINDA MIDDLE SCHOOL - MS DELEGATES
NOVEMBER 13, 2019 - POLY TECH HIGH SCHOOL - PRIVATE
NOVEMBER 14, 2019 - RIALTO HIGH SCHOOL - PRIVATE
NOVEMBER 14, 2019 - RSVP | ANAHEIM UNION HS DISTRICT - AUHSD DELEGATES
DECEMBER 5, 2019 - PALM MIDDLE SCHOOL - MS DELEGATES
JANUARY 6, 2020 - ORANGE VISTA HIGH SCHOOL - PRIVATE | FACULTY PROFESSIONAL DEVELOPMENT
JANUARY 17, 2020 - MATTHEW GAGE MIDDLE SCHOOL - PRIVATE
JANUARY 22, 2020 - VISTA MURRIETA HIGH SCHOOL - HS DELEGATES
JANUARY 24, 2020 - TEMECULA MIDDLE SCHOOL - MS DELEGATES
JANUARY 30, 2020 - CASI REGIONAL CONFERENCE - MS DELEGATES
FEBRUARY 12, 2020 - ESPERANZA HIGH SCHOOL - PRIVATE | 7TH GRADE AVID
FEBRUARY 19, 2020 - ESPERANZA HIGH SCHOOL - PRIVATE | 8TH GRADE AVID

AREA G

AUGUST 8, 2019 - CALIFORNIA MILITARY INSTITUTE - PRIVATE | FIRST DAY OF SCHOOL
OCTOBER 24, 2019 - CESAR CHAVEZ MIDDLE SCHOOL - MS DELEGATES
NOVEMBER 19, 2019 - SANTANA HIGH SCHOOL - PRIVATE
JANUARY 23, 2020 - MESA VERDE MIDDLE SCHOOL - MS DELEGATES
APRIL 30, 2020 - MADISON HIGH SCHOOL - HS DELEGATES
MAY 19, 2020 - SAN MARCOS HIGH SCHOOL - HS DELEGATES



CADA BOOK STORE

SEE THE SESSIONS... NOW GET THE RESOURCES

The CADA Book Store will provide you with resources for your activities programs. The helpful CADA Book Store Crew is ready to serve you, so be sure to visit them at the CADA Book Store in the **Exhibit Hall Foyer**.

Store Hours:

- Wednesday.....2:00 PM - 3:00 PM & 4:00 PM - 5:00 PM
- Thursday.....10:30 AM- 2:30 PM
- Friday.....8:30 AM - 12:30 PM & 2:45 PM - 4:30 PM
- Saturday.....8:30 AM - 10:00AM



See coupon section at the back of this program for special offers.



UNABLE TO MAKE IT TO THE CADA STORE, VISIT US ONLINE AT

www.cada1.org/store

NEW!

Raise money for your school with Shutterfly

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FREE

No upfront costs, fees or product markups. It's free to launch and run your Storefront.

ANYONE CAN SHOP

Share your Storefront with parents, teachers, family, colleagues and friends, and encourage them to spread the word.

LOTS TO LOVE

From stationery to gifts and decor, make thoughtful custom creations with Tiny Prints and Shutterfly.

Get started today at
schools.lifetouch.com/storefront



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Thursday, March 5

Coffee with the Council

8:00 AM – 8:45 AM | [Area Suites](#)

See page 8 or mobile app for Area Suite Locations. We invite you to meet the people who serve you in your local production company (CADA Area) in your Area Suite. Come join us for a warm beverage and a breakfast sandwich. Then hang out for a while as you meet people who have geographical proximity to you. CADA is here to serve you year round, and establishing these connections can help you feel connected and supported by colleagues who truly appreciate the role you serve on campus!

2nd General Session – The “Amazing” Tei Street

9:00 AM – 10:30 AM | [Silver State Pavilion](#)

During this melodious session, we will hear about the influence harmony has upon campus culture and climate. Leading us to appreciate the impact that harmony has upon our schools is our friend, The “Amazing” Tei Street. She will share what is possible when we remove the masks of pretense to create authentically inclusive climates and cultures in schools. Tei has more

than 25 years of experience in higher education, curriculum development, training in sexual assault prevention, domestic violence prevention, diversity, inclusion, as well as advocacy, education and youth leadership development. Tei is a national motivational speaker, trainer and education consultant. Her love and passion for positively affecting the lives of all young people and the adults who influence their lives, comes through each time she steps on a stage...or gymnasium floor. Her masterful use of humor, coupled with her gift for storytelling makes her a crowd favorite. Tei challenges her audiences to take the knowledge they gain to move from motion to action; walking in what makes them “amazing!” Tei is prepared to “Set The Stage” for everyone to create inclusive school climates for ALL students.

To learn more about The “Amazing” Tei Street, visit her website at

www.amazingteistreet.com

Local Company (Area) Meetings

Please be sure to attend your Area Company Meeting on Thursday afternoon from 2:40 PM – 3:50 PM. You will meet your Area Coordinator, council members, and other company members from your geographic region. This fun event will be packed with chances to win fun prizes, get the latest information about upcoming local company events, and exchange your dinner voucher for your table assignment for Friday night’s event! PLEASE REMEMBER TO BRING YOUR FRIDAY NIGHT DINNER VOUCHER TO THE MEETING. See page 8 or the mobile app for your Area Meeting location.

New to Convention: The Green Room

4:00 PM – 4:50 PM | **Reno Ballroom**

Attendees who are New to Convention are invited to join the “CADA Green Room Session” for ice cream and inspiring conversation -- led by three former student leaders who are part of the CADA/CASL Family. They will share insight about how their activities directors helped provide them with opportunities and the tools they needed to be successful in college and beyond. Hear what was most valuable to them as they share their positive experiences and challenges.

CADA Slam!

5:00 PM – 6:00 PM | **Silver State Pavilion**

Want to get a ton of great ideas in a very short period of time? Join us at the CADA Slam! We will be shining the spotlight on several innovative CADA members who have great ideas to share! This is our third annual slam, and is a great way to get a lot of resources (in three minute sets)!

Exhibit Hall Reception

6:00 PM – 9:00 PM | **In the Exhibit Hall**



Join in on the fun as we enjoy some tasty “street vendor inspired cuisine” at our Exhibit Hall Reception in “the Central Park Prop House” - **sponsored by SOS Entertainment**. This is another great opportunity to network with vendors, find great deals for your school, and enjoy some delicious New York street faire.

Thursday Night Event

9:00 PM – 12:00 AM



After our Exhibit Hall Reception, we invite you to participate in the company party, **sponsored by Herff Jones**. We will host three different events -- these include three sessions of bowling, dancing, and a piano bar, where maestro Tom will play Broadway favorites in a relaxed atmosphere. Don't worry if you didn't have a chance to sign up for bowling, 16 lanes will be dedicated -- two per area, for informal drop-ins to the lanes. If you are new to CADA, this might be another great chance for you to connect with members from your area! Remember to bring your drink ticket from your registration packet. Please reach out and introduce yourself to our CADA Board Members...we serve you all year long and would love to get to know you!



THURSDAY, MARCH 5

7:00 AM - 8:00 AM

Morning Workouts

Core de Force Workout

Nevada 4-5 (Spa Level)

Power Yoga (Beginners' Session)

Nevada Room (Spa Level)

Salsa Burn

Crystal 3-4 (Casino Level)

7:30 AM - 6:00 PM

Registration

Grand Salon

8:00 AM - 8:45 AM

Coffee with the Council

See page 8 or mobile app

8:00 AM - 11:30 AM

Affiliate Set Up

Exhibit Hall

9:00 AM - 10:30 AM

Second General Session - The "Amazing" Tei Street

Silver State Pavilion

10:30 AM - 2:30 PM

CADA Store

Exhibit Hall Foyer

10:45 AM - 11:45 AM

Awards Reception

Suite 1935

10:45 AM - 12:30 PM

MAA Certification Session B

Various Locations

10:45 AM - 11:30 AM

Session 3 (Workshops)

Activities: Organization and Grading

Silver State 2 (Spa Level)

ASB Middle School Madness: Director's Cut

Nevada 6 (Spa Level)

"But It's TRADITION!": Transforming Your Activity Culture

Nevada Foyer (Spa Level)

Creating A Positive Staff Culture

Sierra Room (Executive Level)

Culture = Behavior: Positively Impacting Students AND Staff

Nevada Room (Spa Level)

Empathy with Technology

Crystal 5 (Casino Level)

Fiscal Sense for the ASB

Nevada 1-2 (Spa Level)

For Good: Working with Your Rival

Crystal 3-4 (Casino Level)

Happy Caveman: The Power of Positivity

Carson 1-2 (Casino Level)

Improving Sportsmanship On and Off the Field

McKinley Room (Executive Level)

Leadership Lessons for Life

Shasta Room (Executive Level)

Lights, Camera, Data!

Nevada 7 (Spa Level)

Live-Streaming Made Easy

Carson 4 (Casino Level)



Make This the #BestYearEver with #Resilience and #PurposefulPlanning	Nevada 4-5 (Spa Level)
Personal Interactions Affect Mindset and Performance	Crystal 2 (Casino Level)
Social Media and Videos to Improve Culture	Carson 3 (Casino Level)
Survival 101: How to Find Joy and Longevity in Student Activities	Cascade Room (Executive Level)
The Houses Project	Teton Room (Executive Level)
Utilizing Student Mentoring to Educate and Engage Students	Nevada 10 (Spa Level)
We've Got Spirit	Ruby Room (Executive Level)

11:45 AM - 12:30 PM

Session 4 (Workshops)



Conflict Free ASB Advisor/Athletic Director Relationship	Crystal 2 (Casino Level)
For Real? Cultivating Passion, Purpose, and Authenticity in Our Students	Nevada 7 (Spa Level)
Freedom Writers and Leadership: Engage, Enlighten & Empower	Nevada 1-2 (Spa Level)
Get in the Zone	Ruby Room (Executive Level)
Live-Streaming Made Easy	Carson 4 (Casino Level)
Making Connections in Week 1 (and Loving the Start of Your School Year!)	Nevada 6 (Spa Level)
Meeting Students Where They Are At	Crystal 3-4 (Casino Level)
Oooo-Aaaah You Wish You Were a Senior!	McKinley Room (Executive Level)
Rivals with Heart	Carson 3 (Casino Level)
Set the Stage by Creating an Amazing Class Retreat	Carson 1-2 (Casino Level)
Setting the Stage for High School: High School Preview Day	Nevada 10 (Spa Level)
Shining the Spotlight on Student Voice	Cascade Room (Executive Level)
Staffulty Appreciation Week	Teton Room (Executive Level)
Twenty Unique Things You Can Do to Change the Culture of Your Campus	Silver State 2 (Spa Level)
What Are YOU Thinking	Shasta Room (Executive Level)
Why Are We Always Out of Tape!?	Crystal 5 (Casino Level)

11:30 AM - 12:30 PM

New To Convention Exhibits

Exhibit Hall

12:30 PM - 2:30 PM

General Membership Exhibits

Exhibit Hall

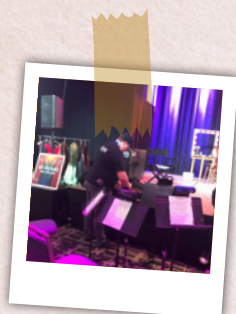
2:40 PM - 3:50 PM

Area Meetings

See page 8 or mobile app

3:50 PM	Voting Window Opens (Vice Pres & Area F AC)	cada.voting4schools.com
3:50 PM - 9:00 PM	Elections Help Desk Open	Grand Salon/EH Foyer
4:00 PM - 4:50 PM	New to Convention: The Green Room Platinum Sponsor: USA Student Travel	Reno Ballroom
4:05 PM - 4:50 PM	Session 5 (Workshops)	
	3 Easy Ways to Boost Engagement and Attendance	Nevada 6 (Spa Level)
	A Few More of My Favorite Things	Carson 1-2 (Casino Level)
	Breaking Down the Walls	Ruby Room (Executive Level)
	Building Your Campus Culture Team	Silver State 2 (Spa Level)
	Casting Your Leaders	Nevada 1-2 (Spa Level)
	Empower Your Student Leaders to Create a Culture of Significance Where Everyone Matters	Teton Room (Executive Level)
	Engaging Your Whole Campus	Nevada 7 (Spa Level)
	Four Seasons of School Culture	Nevada Foyer (Spa Level)
	Freshman Follow-Up Retreat	McKinley Room (Executive Level)
	Friday Fundays 21	Nevada Room (Spa Level)
	From Melting Pots to Mudpies: Creating Culture and Climate That Reflect All Students	Cascade Room (Executive Level)
	Happy Staff, Many Laughs	Nevada 4-5 (Spa Level)
	How to Increase Your Social Media Presence	Carson 3 (Casino Level)
	It's Not About the Donut	Sierra Room (Executive Level)
	Preparing Your School for Audit	Crystal 5 (Casino Level)
	Producing an Award Winning Leadership Department	Crystal 3-4 (Casino Level)
	Rise Up!	Nevada 9 (Spa Level)
	Showcase Your School's Greatness On YouTube	Carson 4 (Casino Level)
	The Inclusion Initiative: Beyond the Welcome	Shasta Room (Executive Level)
	Uniting Students Across the District	Nevada 8 (Spa Level)
	Wildcatz (Welcome) Days Set the Tone for the YEAR!	Nevada 10 (Spa Level)
5:00 PM - 6:00 PM	CADA Slam!	Silver State 1
5:05 PM - 5:50 PM	Session 6 (Workshops)	

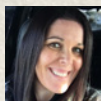




	A Few More of My Favorite Things	Carson 1-2 (Casino Level)
	And the Award Goes to... The New Junior High Activities Director!	Carson 3 (Casino Level)
	Casting Your Leaders	Nevada 1-2 (Spa Level)
	Collaboration Over Competition: 4A's	Ruby Room (Executive Level)
	ENGAGED: Practices that Spark Learning and Foster Resiliency	Nevada 6 (Spa Level)
	EVERYONE MATTERS! Epic Student and Staff Recognition Ideas	Cascade Room (Executive Level)
	Four Seasons of School Culture	Nevada Foyer (Spa Level)
	Friday Fundays 21	Nevada Room (Spa Level)
	Getting Total Community Support for Activities	Nevada 8 (Spa Level)
	Hindsight is 2020: Is your ASB inclusive?	Nevada 4-5 (Spa Level)
	It's Not About the Donut	Sierra Room (Executive Level)
	Leaving a Legacy Through Service	Silver State 2 (Spa Level)
	Preparing Your School for Audit	Crystal 5 (Casino Level)
	Senior Celebration	McKinley Room (Executive Level)
	Set the Stage for Successful Rallies	Nevada 7 (Spa Level)
	Setting the Stage for Building The World's Greatest Leadership Class!	Teton Room (Executive Level)
	Setting the Stage from Ground Zero	Crystal 3-4 (Casino Level)
	Showcase Your School's Greatness On YouTube	Carson 4 (Casino Level)
	The Inclusion Initiative: Beyond the Welcome	Shasta Room (Executive Level)
6:00 PM - 9:00 PM	Exhibit Hall Reception - Platinum Sponsor: SOS Entertainment	Exhibit Hall
9:00 PM - 12:00 AM	Bowling, Dancing, and Broadway Piano Bar - Platinum Sponsor: Herff Jones	Bowling Alley/ Grand Salon/ Crystal 1-2



Morning Workouts | 7:00 AM - 8:00 AM



Core de Force Workout

Melissa LeFevre | [Nevada 4-5 \(Spa Level\)](#)

Get your morning started right! CORE DE FORCE is unlike any other MMA-inspired workout, including exhilarating boxing, kickboxing, and Muay Thai combinations, mixed with fat-blasting cardio and bodyweight moves. No equipment or experience required! *This workout is also offered Wednesday, Friday and Saturday morning.*



Power Yoga

Laura Hanusek | [Nevada Room \(Spa Level\)](#)

This class is the full expression of vinyasa as moving meditation. When linking breath with movement, the practice become dancelike, an interplay of motion and stillness. Strength, flexibility, balance and cardio come into harmony. Vigorous, dynamic, flow-based yoga where variance and creativity are the norm. **(Beginner Session)** *This workout is also offered Friday and Saturday morning.*

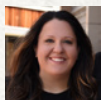


Salsa Burn

Brodie Kaster | [Crystal 3-4 \(Casino Level\)](#)

Experience Latin and Ballroom with this lively dance fitness class that will help you feel the burn and shed those extra calories! The follow-the-leader format will allow you to tone and stretch your body while getting in shape with this energizing dance workout. *This workout is also offered Friday morning.*

SESSION 3 | 10:45 AM - 11:30 AM

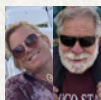


Social Media and Videos to Improve Culture

Karen Lamb, Douglas High School | [Carson 3 \(Casino Level\)](#)

- Middle School and High School

Learn how to use videos and social media to help increase awareness and improve culture. Hear ideas and examples you can use at your school. Plus advice for planning and troubleshooting videos and social media.

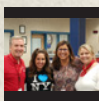


Survival 101: How to Find Joy and Longevity in Student Activities

Suzy Krzaczek and Steve Southard, South Tahoe Middle School/Council Rock Ed. Foundation | [Cascade Room \(Executive Level\)](#)

- Middle School and High School

Student Activities can seem exhausting and overwhelming. Get ready to feel refreshed and inspired when you return to school Monday morning. Steve and Suzy will give you some hands on ideas on how to survive in the trenches. You will leave this workshop with a smile.



Activities: Organization and Grading

Don Skaggs, Alicia Brennan, Erin Andrade, and Lisa Balka, Great Oak High School | Silver State 2 (Spa Level)

- Middle School and High School

Learn how one school tracks 250 students in five classes of leadership. Including class organization and individual student accountability. You will leave with solid ideas on how to improve your program.



Personal Interactions Affect Mindset and Performance

Ann Postlewaite, National Association of Secondary School Principals | Crystal 2 (Casino Level)

- High School

A great leadership lesson for your student leaders or staff to focus on their daily interactions with family, friends, and staff. Take a look at your relationships and how they affect your daily life, mindset, and performance.

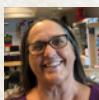


Empathy with Technology

Brodie Kaster, California Association of Student Leaders* | Crystal 5 (Casino Level)

- Middle School and High School

Humans have exponentially evolved over the past 30 years because of reliance on technology, however, biology has not changed and a pandemic of loneliness, mental instability, and depression has ensued. Genuine connections, experiential-learning, group dynamics, and story-telling can combat these problems. Based on the research of Adam Alter and Caroline Webb, learn how the human brain is wired for connection, but society and technology are inadvertently isolating us. Set-up your students for success by giving them a community "IRL".



Improving Sportsmanship On and Off the Field

Geniel Moon, Murrieta Valley High School | McKinley Room (Executive Level)

- High School

Discover ways to work directly with your Athletic Director to improve sportsmanship on and off the field. Plus, creating a student athlete advisory committee to work with student leaders in making athletic contests spirited within the guidelines of the game/match. And promoting your school and your athletes effectively.

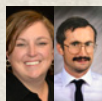


Fiscal Sense for the ASB

Darlene Johnson, Channel Islands High School | Nevada 1-2 (Spa Level)

- Middle School and High School

FCMAT, CASBO and common sense are incorporated to help maintain fiscal propriety. Information for club advisors and coaches will keep everyone following rules and best practice to pass the auditor viewing. Handouts will be available. A great session for administrators, new Activities Directors, athletic directors, and new and experienced bookkeepers.



Utilizing Student Mentoring to Educate and Engage Students

Cassie Poncelew and Denny Bain, Poudre High School |

Nevada 10 (Spa Level)

- High School

The Ambassadors at Poudre High School have utilized student mentoring to build relationships with every freshman. Annually, students teach thirteen 75-minute lessons on topics such as diversity, sexual assault, mental health, and bullying prevention. The curriculum is facilitated through small groups and classroom guidance and the impact is evident in student engagement and connection.



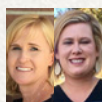
Make This the #BestYearEver with #Resilience and #PurposefulPlanning

Robert Martinez, Mt. Diablo Unified School District |

Nevada 4-5 (Spa Level)

- Middle School and High School

Join Dr. Rob, ResiliencyGuy, as he helps you use your personal #Resilience to Purposefully Plan to make each year, your best year ever! Dr. Rob will guide you through a thoughtful process to ensure that your success is found, you keep your passion in play, and that you become the resilient leader you always wanted to work for. It is possible to have the #BestYearEver each year!



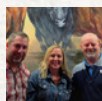
ASB Middle School Madness: Director's Cut

Dilene Pulsipher and Tara Fry, Temecula Middle School |

Nevada 6 (Spa Level)

- Middle School

ASB Middle School Madness is excited to bring to you the Official Director's Cut for middle school ASBs. Get a series of ready to go events and strategies to implement at your school upon your return from CADA. A myriad of ASB middle school directors will be presenting at this SLAM style session.



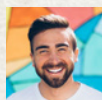
Lights, Camera, Data!

Greg Hroch, Dr. Ted Goergen, and Dr. Deborah Beagle, 5-Star Students* |

Nevada 7 (Spa Level)

- Middle School and High School

Discover methods to justify your program and budget by gaining insights into student engagement data. Learn how to collect and understand data from school activities, events, interventions and PBIS. Hear from Dr. Ted Goergen (Stevenson High School, IL) and Dr. Deborah Beagle (Vernon Hills High School, IL) as they present their dissertation findings on student engagement. Lastly, find out how to incentivize and reward students for their participation.



Culture = Behavior: Positively Impacting Students AND Staff

Houston Kraft, CharacterStrong* | Nevada Room (Spa Level)

- Middle School and High School

Culture is the sum of the behaviors in your school, of both students AND staff. Houston, the closing keynote for CADA 2019, wants to share the most practical tools he has learned from working with 1800 schools through speaking, trainings, and CharacterStrong curriculum to help change culture for GOOD.



We've Got Spirit

Kristin Patten, Antelope High School | [Ruby Room \(Executive Level\)](#)

- Middle School and High School

Get easy, simple, and old school spirit ideas to use during spirit weeks. Including spirit ideas to energize your students and staff to get them more involved and excited to participate in event weeks. And spirit ideas that you can implement quickly when you get back to school to inspire your student leaders to take ownership in spreading positive school spirit on your campus.



Leadership Lessons for Life

Sandy Ginger, Nevada Assoc of Student Councils | [Shasta Room \(Executive Level\)](#)

- Middle School and High School

Leadership lessons are all around you! Experience a series of short, but meaningful leadership lessons that you can use right away.



Creating A Positive Staff Culture

Phil Boyte, Learning for Living* | [Sierra Room \(Executive Level\)](#)

- Middle School and High School

Recently there has been a lot of conversation about knowing "your WHY" and a lot of PD time is "the HOW" to execute your job. The critical piece in cultivating an amazing culture is helping staff focus on "the WANT TO." Join Phil as he share ideas to help your staff want to be part of something spectacular and see great things happen!



The Houses Project

Keala Hughes, Norte Vista High School | [Teton Room \(Executive Level\)](#)

- Middle School and High School

Imagine a school in which the entire student body is divided into four houses. Every activity, academic, and attendance achievement is rewarded with points that accumulate throughout the year. Imagine that such a school could exist in reality, and not just at Hogwarts. Check out this all inclusive, equitable, and motivational session to get the nuts and bolts of how to implement this program on your campus.

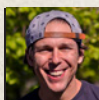


"But It's TRADITION!": Transforming Your Activity Culture

Scott Backovich, Envolv Schools* | [Nevada Foyer \(Spa Level\)](#)

- Middle School and High School

Tired of doing embarrassing activities because "It's TRADITION!"? Want to create a culture where EVERYONE participates? Let's get to work! This resource-packed session will teach you how to replace broken activities with waves of inclusion and engagement. Better yet, leave with tools you can use TODAY to help your leaders reach ALL students!
This workshop is also available during session 2.



Happy Caveman: The Power of Positivity

Joe Beckman, Happy Caveman* | [Carson 1-2 \(Casino Level\)](#)

- Middle School and High School

When we feel good...we do good. The best part is that "feeling good" isn't just something that's magically bestowed on the chosen few. It's a practice, open to everyone. This dynamic and high energy session equips participants with practical tools, and easy to implement strategies that will increase positivity, happiness, and ultimately your impact!



For Good: Working with Your Rival

Mike Castanon, Pacifica High School | Crystal 3-4 (Casino Level)

- Middle School and High School

Learn how collaborating with other schools in your district, including your rival, can help with problem solving, planning, and producing events, including joint dances. For decades, advisors and school presidents in the Oxnard Union High School District have met once a month to discuss upcoming events, share ideas from past ones, and create a support network.



Live-Streaming Made Easy

Matthew Tawney, Los Osos High School | Carson 4 (Casino Level)

- Middle School and High School

Hear how one high school is building connections with their community. Using Sling Studio, live-stream events including sports, arts, award ceremonies, and interactive game shows to share your school brand with the world. Live-streaming allows students, staff, alumni, and even grandparents to take part in school events when they are unable to attend. See how simple this can be. Take part using your iOS or Android device by downloading the SlingStudio Capture app before the presentation.

This workshop is also available during session 4.

SESSION 4 | 11:45 AM - 12:30 PM



Set the Stage by Creating an Amazing Class Retreat

Tamara Givens, Granite Bay High School | Carson 1-2 (Casino Level)

- Middle School and High School

What better way to set the stage for a new year than by having a class retreat full of meaningful activities, leadership lessons, and quality time together? Whether you can get off site or not, this session will provide a multitude of ideas to help create a family feel within your class, and introduce your students to the most important aspects of your program, all while providing an incredible start to your year.

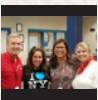


Rivals with Heart

Karen Lamb, Douglas High School | Carson 3 (Casino Level)

- Middle School and High School

Learn how to work with your school rival to create events that unite your student bodies instead of dividing them. Specifically learn how a staff basketball tradition brought two schools together.



Twenty Unique Things You Can Do to Change the Culture of Your Campus

Don Skaggs, Alicia Brennan, Erin Andrade, and Lisa Balka, Great Oak High School | Silver State 2 (Spa Level)

- Middle School and High School

Fast paced presentation highlighting unique ideas that you can implement with your students next week. Details will be shared about how to fund these activities and how to create a culture where all students feel like they are important. It will be well worth your time.



Conflict Free ASB Advisor/Athletic Director Relationship

Deana Garcia and Jason Cavazos, El Capitan High School |

Crystal 2 (Casino Level)

- High School

A good relationship between the Athletic Director and ASB advisor is the key to a positive school climate. Learn the steps necessary to create and cultivate a symbiotic relationship between your Athletic Director and ASB Advisor.



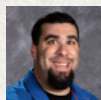
Meeting Students Where They Are At

Jeremy Hersch and Megan Long, Grossmont High School |

Crystal 3-4 (Casino Level)

- Middle School and High School

Ever wonder about why some students can never put their phone down? Why do they keep asking where the scissors are? See how meeting students at where they are can keep them engaged in classes and serving their campus. In addition, hear about how social media is altering the brain development of students and how to manage these issues in the classroom.



Why Are We Always Out of Tape!?

Jimmy Gleich, Bishop Gorman High School | Crystal 5 (Casino Level)

- Middle School and High School

You know the feeling. You are in your activities room and you can't find ANYTHING. Organization is a key piece of a successful activities program. Join the discussion about best practices and offer some solutions to help make your classroom a little less hectic.



Oooo-Aaaah You Wish You Were a Senior!

Anngela Schroeder, Liberty Ranch High School |

McKinley Room (Executive Level)

- High School

For most students, their childhood ends after senior year. When it is over, they go off to college, get full-time jobs, or even join the military. Making it memorable should be a goal for all advisors. But how? How can you make it extraordinary? Map out the year jam-packed with possibilities from Senior Sunrise to Sunset and an unforgettable graduation.



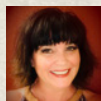
Freedom Writers and Leadership: Engage, Enlighten & Empower

Ken Williams, Dorothy McElhinney Middle School |

Nevada 1-2 (Spa Level)

- Middle School and High School

Your program is running great or maybe you need a boost. It is time to engage, enlighten, and empower to shine the spotlight. Using the Freedom Writer methodology, set the stage with activities for students to look within themselves and the world around them. Walk away with activities that build communities within your program which support diversity and cultural differences.



Making Connections in Week 1 (and Loving the Start of Your School Year!)

Heather Ransom, South Middle School | Nevada 6 (Spa Level)

- Middle School and High School

Explore the idea of starting your year with a school-wide focus on connections. No homework, no course syllabi, no books; just activities, assemblies, and lessons that promote connecting as a community and showing school pride. Day 1: Connections in Classrooms; Day 2: Understanding PRIDE (Perseverance, Respect, Integrity, Diversity, and Excellence); Day 3: PRIDE in Action Activities and Celebration.



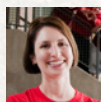
For Real? Cultivating Passion, Purpose, and Authenticity in Our Students

Ted Goergen and Dave Eddy, Adlai E. Stevenson High School |

Nevada 7 (Spa Level)

- High School

Are you struggling with inauthenticity in your students? Hear how to systematically cultivate a culture of passion, purpose, and authenticity through intentional changes. Topics that will be discussed include: community service, college admission, academic dishonesty, character, clubs, and consequences.



Get in the Zone

Kristin Patten, Antelope High School | Ruby Room (Executive Level)

- High School

It's time to get pumped! Hear ideas on why and how to organize and implement a positive student cheering section. Learn how to teach students positive sportsmanship to increase school pride and spirit. It is not about the number of students in your cheer section, it is about the quality and environment they create to enhance a positive school culture that is displayed to the community. It is time to Get in the Zone!



What Are YOU Thinking

Sandy Ginger, Nevada Assoc of Student Councils |

Shasta Room (Executive Level)

- Middle School and High School

People support what they help create so let us make sure that everyone's voice gets heard. Learn a variety of methods to get your whole group involved in planning and decision making.



Staffulty Appreciation Week

Keala Hughes, Norte Vista High School | Teton Room (Executive Level)

- Middle School and High School

Learn about this incredible program in which graduating seniors write one letter of appreciation to any Staffulty member from kindergarten through 12th grade who made a lasting impact upon their lives. Seniors personally deliver the letter in their cap and gown in front of the honoree's students and/or peers. This program will not only affect the lives of your seniors and honorees, but will encourage and motivate the entire district as well!



Live-Streaming Made Easy

Matthew Tawney, Los Osos High School | Carson 4 (Casino Level)

- Middle School and High School

Hear how one high school is building connections with their community. Using Sling Studio, live-stream events including sports, arts, award ceremonies, and interactive game shows to share your school brand with the world. Live-streaming allows students, staff, alumni, and even grandparents to take part in school events when they are unable to attend. See how simple this can be. Take part using your iOS or Android device by downloading the SlingStudio Capture app before the presentation.

This workshop is also available during session 3.



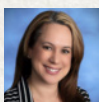
Shining the Spotlight on Student Voice

Gregory Dowden, Vista Murrieta High School |

Cascade Room (Executive Level)

- Middle School and High School

What are your students saying? Peer Leaders Uniting Students (PLUS) is a program of campus influencers who collect quantitative data of student voice through surveys and qualitative data through monthly forums. But then what? Once you have student voice, you need to shine a spotlight on it to drive advisory councils, student produced podcasts, campus-wide campaigns and activities.



Setting the Stage for High School: High School Preview Day

Jana Remington, Canyon Springs High School | Nevada 10 (Spa Level)

- High School

Learn how one high school brings over 700 8th graders to preview high school in just 2.5 hours! Students get a taste of high school with activities designed just for them. See how middle schools, ASB, counseling, athletics, and students are involved in the planning and implementation of High School Preview Day. Excellence on Purpose!

SESSION 5 | 4:05 PM - 4:50 PM



A Few MORE of My Favorite Things!

Monica Anderson, Nipomo High School | Carson 1-2 (Casino Level)

- Middle School and High School

It's back and with new content! See a few MORE of Monica's favorite things! Over the past 25 years she has begged, borrowed and stolen (with permission, of course) a wealth of ideas, lessons and tips to use in the leadership classroom. Leave with ideas to use tomorrow, next month, or next year. *This workshop is also available during session 6.*



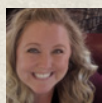
Producing an Award Winning Leadership Department

Cari Strange and Whitney D'Amico, Temescal Canyon High School |

Crystal 3-4 (Casino Level)

- High School

Learn how to take an ASB program from a single class to multiple classes. Specific descriptions of each class and what they do, how to get additional sections, getting staff on board, a yearly calendar, use of PLC's, and much more will be discussed. Walk away inspired to expand your leadership program.



Building Your Campus Culture Team

Leslie Loewen, Fresno Unified School District | [Silver State 2 \(Spa Level\)](#)

- Middle School and High School

Feeling like you live on an island without anyone who really understands what you do at your school? Learn how to build your Campus Culture Team and work together to create activities that make an impact. Hear from a teacher, administrator, office manager, and district leader on ways to help grow your team and ensure members are working together effectively.

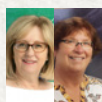


Freshman Follow-Up Retreat

Keith Hawkins, Real Inspiration, Inc* | [McKinley Room \(Executive Level\)](#)

- High School

Freshmen struggle with getting connected, finding identity, making choices, and adjusting to academic rigor. Most mentors do a great job making the freshmen feel welcome during orientation but it seems to drop off shortly afterwards. Learn about a powerful retreat for freshmen with the support of your ambassadors, mentors, and Link Crew leaders to reconnect for the school year. Participate in this interactive workshop that will have your freshmen refocus, recharge, and owning their part in your school culture!



Wildcatz (Welcome) Days Set the Tone for the YEAR!

Kris Grantz , Val Mendoza and Elaine Legorreta, Watsonville High School | [Nevada 10 \(Spa Level\)](#)

- High School

WHS has successfully implemented Wildcatz (Welcome) Days for the last three years! It sets the tone for the year with team building events, promotes PBIS Respect, Optimism, Acceptance and Responsibility (ROAR), social/emotional wellness, college and career readiness info, joining clubs, surveying students about ASB events and spirit days, and a BBQ lunch. The event is planned in the spring and during ASB Leadership institute over the summer. Learn presentation info, schedule planning, and creative ways to pay for this!



3 Easy Ways to Boost Engagement and Attendance

Jason Richards, Minga* | [Nevada 6 \(Spa Level\)](#)

- Middle School and High School

Let's be honest, communication and connection with our students can be a real struggle: no plan, boring tools, fragmented channels, and safety issues. No wonder! Well, it's time to fix this and do better. Join Jason as he breaks down everything to put the spotlight on the three things you can do that will boost engagement and attendance in your school.

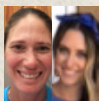


Engaging Your Whole Campus

Allison Birakos and Irene Munguia, Lathrop High School | [Nevada 7 \(Spa Level\)](#)

- Middle School and High School

Has school culture taken a back seat on your campus? Learn how two teachers have revived their school culture and gone from minimal staff and student engagement to a campus that is alive with emerging traditions. This will be a fast-paced session with lots of take home ideas.



Uniting Students Across the District

Denise Bunker and Alise Venezia, Wells Middle School | Nevada 8 (Spa Level)

- Middle School

Hear how the leadership advisors/Activities Directors are working together across the district to unite their students. Highlights include the various activities and events that occur throughout the school year to positively impact the climate at the middle schools in the district: Boot camps, bonding events, One Dublin dance, unity weeks, and spirit weeks.

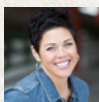


Rise Up!

Ryan Price, Joy Glaspy and Paula Tezak, Las Palmas Middle School | Nevada 9 (Spa Level)

- Middle School and High School

Teach your students to Rise Up! Discover practical examples on how to reach and make connections with all students. Special emphasis will be provided on reaching your special education population and students with disabilities. You will gain ideas you can take back to your student leaders to help build their leadership capacity so they can reach their fellow classmates, regardless of ability. Plus lots of ideas on how to reach all students to help them connect and find belonging.



Breaking Down the Walls

Rochelle Whellams, Learning For Living * | Ruby Room (Executive Level)

- Middle School and High School

It's hard to hate someone whose story you know. How can you create a space where students feel safe enough to share their story, interested enough to listen to someone else, and committed enough to make a change on their campus? Rochelle and Shyana will share practical ideas to build a culture of empathy and understanding across your campus.



Empower Your Student Leaders to Create a Culture of Significance Where Everyone Matters

Richard Parkhouse, Retired * | Teton Room (Executive Level)

- Middle School and High School

Does everyone truly matter on your campus? Do your words match your actions? Learn how to establish VALUES & BELIEFS that drive everything that you do and clarify "WHY" you do what you do in student activities and discover ways to connect and engage your student body by creating a Culture of Significance Where Everyone Matters, not just your "Royal Family!"



From Melting Pots to Mud Pies: Creating Culture and Climate That Reflect All Students

The "Amazing" Tei Street * | Cascade Room (Executive Level)

- Middle School and High School

Participants in this interactive workshop will make a mud pie that will serve as a metaphor for the work that needs to take place to create school climate wherein all students are valued and included; including in student leadership roles.



Preparing Your School for Audit

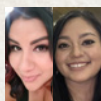
Dava Watson and David Peak, KEV Group, Inc. * |

Crystal 5 (Casino Level)

- Middle School and High School

Learn how schools are leveraging best practices in the management of student activity funds and how schools can successfully prepare for both internal and external audits. Topics will include cash receipting and disbursements, bank reconciliation, ticket sales, student fundraisers, and how your school staff, including principals, bookkeepers, and teachers, can work together to ensure a clean audit each year.

This workshop is also available during session 6.



Casting Your Leaders

Renee Garcia and Samantha Avne, Heritage High School |

Nevada 1-2 (Spa Level)

- Middle School and High School

Learn how to create a paperless application, a comprehensive election process, as well as action-based interviews to ensure that you are choosing the strongest candidates possible for your leadership program. These strategies will help you increase the number of applications, eliminate the popularity factor, and allow you to evaluate the candidates in a more authentic light.

This workshop is also available during session 6.



Friday Fundays 21

Rick Kent and Kevin Lorch | Nevada Room (Spa Level)

- Middle School and High School

Learn and participate in at least three new ideas you can use in your classroom, staff meeting, lunchtime activity, grade level assembly, or whole school rally. This high energy session will have you out of your seat ready to participate! The presenters may be the same, but the ideas are brand new!

This workshop is also available during session 6.



Four Seasons of School Culture

Stephen Amundson, Four Seasons of School Culture * |

Nevada Foyer (Spa Level)

- Middle School and High School

It is time to FLIP the FOCUS! Student activities is more than just rallies, dances, and spirit weeks! The true FOCUS of a successful student leadership program is the DEVELOPMENT of LEADERS! Learn how to use all your wonderful activities as a means to a great end! FLIP the FOCUS together and make DEVELOPING STUDENT leaders the main goal!

This workshop is also available during session 6.



The Inclusion Initiative: Beyond the Welcome

Patrick Maurer, PMaurer Communication LLC* |

Shasta Room (Executive Level)

- Middle School and High School

Inclusivity is more than a one-time event or program. In order for it to be truly realized, it must be a core building block of the organization. Discover a framework to assess the current state of inclusion in your program and key activities to help increase inclusion internally with your organization and externally in the community you serve.

This workshop is also available during session 6.



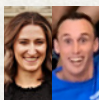
It's Not About the Donut

Tyler Durman* | Sierra Room (Executive Level)

- Middle School and High School

Have you ever had one of those days or weeks, when the calendar deadlines, expectations of staff, students and even yourself, crowd in and make it difficult to hold onto the things that matter most? Best selling author, Tyler Durman (who has spoken to more than 4,000,000 students, parents and teachers), will make you laugh, while giving you three counterintuitive solutions that will nurture your creativity and the intimacy in your relationships. Life should be fun. This will help.

This workshop is also available during session 6.



How to Increase Your Social Media Presence

Becky Stewart and Donnie Triphan, Yuba Gardens Intermediate |

Carson 3 (Casino Level)

- Middle School and High School

Examine all the ways to use social media on your campus to engage with students, staff, and parents. Topics discussed will be Remind, Instagram, Facebook, Snapchat, Youtube, S'more, Canva, and more.



Happy Staff, Many Laughs

Lori Pristera, Adolfo Camarillo High School | Nevada 4-5 (Spa Level)

- Middle School and High School

A happy and appreciated staff is one of the keys to a successful school and an engaged student population. Learn how ASB, Renaissance and other groups on your campus can all work together to help your staff become a community. You'll leave with a treasure box of ideas you can use the minute you return home!



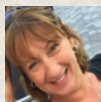
Showcase Your School's Greatness On YouTube

Michael Rolland, Chino Hills High School | Carson 4 (Casino Level)

- Middle School and High School

Do you like to celebrate all of the awesome people and achievements at your school? With over 250 videos ranging from sports highlights to news broadcasts to TV shows and short films, one of the most active school YouTube channels in the country wants to share how to start, build, reach out to groups, and communicate important information and content that everyone at your school will appreciate.

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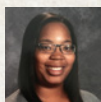
A Few MORE of My Favorite Things!

Monica Anderson, Nipomo High School | Carson 1-2 (Casino Level)

- Middle School and High School

It's back and with new content! See a few MORE of Monica's favorite things! Over the past 25 years she has begged, borrowed and stolen (with permission, of course) a wealth of ideas, lessons and tips to use in the leadership classroom. Leave with ideas to use tomorrow, next month, or next year.

This workshop is also available during session 5.



Setting the Stage from Ground Zero

Dinah Greene, Orange Vista High School | Crystal 3-4 (Casino Level)

- Middle School and High School

Whether you are opening a new school or rebuilding an existing program, gather tools to create your desired program. This toolbox contains: building leaders and self-development, accountable grading systems, calendaring, program organization, staffulty support, recognition, and social media buzz.



Leaving a Legacy Through Service

Leslie Loewen, Fresno Unified School District | Silver State 2 (Spa Level)

- High School

Learn ways to engage future students in fun and impactful ways. Take service learning to the next level and watch your students transform right in front of your eyes. Reach out to feeder middle and elementary students through innovative events, camps, and campaigns, and leave a legacy for them to follow. Be prepared to get active - planning guides included.

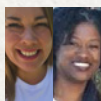


Senior Celebration

Keith Hawkins, Real Inspiration, Inc* | McKinley Room (Executive Level)

- High School

Seniors have a huge impact on the culture of your school. They set the tone and create the school vibe. Keith's new program, Senior Celebration, brings school pride and class bonding to the forefront. Explore the program which focuses on equipping seniors with skills to be responsible and accountable as the leaders of the school. Participate in some of the activities that your seniors will experience for their Senior Celebration!

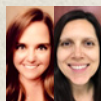


And the Award Goes to... The New Junior High Activities Director!

Melissa Edsall, Douglass Middle School and Shonna August, Bowman High School | Carson 3 (Casino Level)

- Middle School

What have I gotten myself into? You may be asking yourself that question right now. The first year as an Activities Director can be overwhelming. Hear a few tips every new Activities Director should know. You will get suggestions on how to avoid some of the struggles many first year advisors experience and how to keep your head above water.



Hindsight is 2020: Is your ASB Inclusive?

Bryce Kristal and Beth Seufert, Gale Ranch Middle School | Nevada 4-5 (Spa Level)

- Middle School and High School

Learn ways your ASB can be more inclusive to all students, including Special Day Class, Resource, English Language Learners and the LGBTQ community.



ENGAGED: Practices that Spark Learning and Foster Resiliency

Lyndsay Morris, Generation Wellness* | Nevada 6 (Spa Level)

- Middle School and High School

How would you feel if all students were engaged and excited about learning? We know that learning is meant to be an experience, not filling the brain with endless information. Find out how to infuse connection, mindfulness, and movement into your school day and leave with an action plan to implement simple strategies that lead to less stress and more success.



Set the Stage for Successful Rallies

Allison Birakos and Irene Munguia, Lathrop High School | Nevada 7 (Spa Level)

- High School

Is planning a rally stressful and overwhelming? Hear best practices and procedures for planning academic success rallies and school spirit rallies.

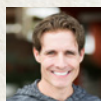


Getting Total Community Support for Activities

Jim Hullihan, Motivational Media Assemblies* | Nevada 8 (Spa Level)

- Middle School and High School

Discover the keys to expanding 'inclusiveness' and generating total community support for student activities. Results from a \$7 million study will be shared and model program designs will be highlighted. Share ideas and prepare to be inspired.



Collaboration Over Competition: 4A's

Dean Whellams, Learning For Living* | Ruby Room (Executive Level)

- Middle School and High School

Do you feel your student culture suffers because student groups compete instead of collaborate? At the core of your student culture are leaders from your 4A's (arts, athletics, activities, and academic). Dean will share powerful ideas to get your 4A leaders collaborating better together.



Setting the Stage for Building The World's Greatest Leadership Class!

Richard Parkhouse, Greatness InsideOUT* | Teton Room (Executive Level)

- Middle School and High School

"Everyone is Gifted And Talented!" Learn how to create the World's Greatest Leadership Class based on student strengths and talents. Imagine what is possible when a class is created through the lens of strengths, seeking to maximize everyone's potential rather than compensating for weakness. Strengths come alive when raw talent is named, developed and perfected to become reliable and consistent. Learn how to tap into student strengths which will increase productivity, better results, and create a more inclusive dynamic classroom.



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Kevin Lorch, Mesa Verde Middle School | Nevada Room (Spa Level)

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EVERYONE MATTERS! Epic Student and Staff Recognition Ideas

Chris Reeder, Los Altos High School | Cascade Room (Executive Level)

- Middle School and High School

Gather ideas and inspiration for new ways to recognize and reward your students and Staff! You will hear dozens of high-impact, yet practical and affordable ideas that you can take back to your school to build a stronger school culture where EVERYONE MATTERS!

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Camps, Curriculum, State Convention, Leadership Development
Days (LDD) & More.





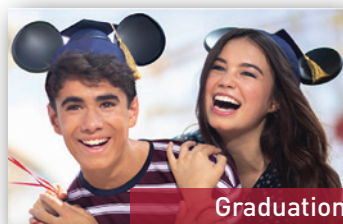
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Friday, March 6

CADA Costume Run (CADA Scholarship Run)

7:30 AM (Meets in the Silver State Foyer)

Join us for CADA's Annual Scholarship Walk/Run/CHEER Leaders Event! This year we have some exciting new twists added to make this a fan favorite! Whether you are training for the Olympics or just want to help raise money to send deserving kids to CADA programs AND have a lot of fun in the process, this is the event for you!

Our goal is to raise money to send students to Leadership Development Days (LDD), Camp, CASL, and Area Conferences! We invite you to sign up and join us for our first scheduled indoor costume (optional) Scholarship Run on Friday morning! It's not too late to sign up -- just ask someone on the CADA Crew how to get on the list as one of our C.H.E.E.R. Leaders*, walkers, or runners. (*CADA Helps Empower & Educate Responsible Leaders) Additionally, we will have an optional costume

competition for those who packed their favorite one. Didn't bring a costume, no worries! Dress comfortably and walk/run/dance/cheer along our route. We will have costumed Broadway inspired characters throughout the course for you to take photos with! Also, we won't mark you absent, so if you just want to stay in bed, but make a tax deductible contribution to the Scholarship Fund, you can make a donation and collect the Scholarship Run swag while resting comfortably! **Cost is \$25 for an individual, \$100 for a team up to five.** Prizes will be awarded for athletic accomplishment and most creative costumes!



Administrators' Power Panel

9:00 AM - 9:45 AM | **Sierra Room (Executive Level)**

Administrators, we welcome you to CADA and hope you'll join us for this special session where we'll discuss current educational issues, and how our schools' student leadership programs can serve as important resources to meeting our educational goals and improving student outcomes. Utilizing the power of these important stakeholders can help us increase student engagement and improve school climate and connection. Come enjoy a cup of coffee and pastry as we hear from a panel of school administrators who are effectively working with their student leaders to fully prepare students for the future.



3rd General Session – Erin Gruwell

1:00 PM – 2:45 PM | **Silver State Pavilion**

In this session we will explore the impact that creativity has upon a school's culture by hearing from our friend, the legendary Erin Gruwell. When Erin started college she expected to become a lawyer; however, following the Rodney King verdict and the subsequent LA Riots, she realized that her place was not in a courtroom, but a classroom. After finishing school, Ms. Gruwell began teaching at Woodrow Wilson

High School in Long Beach, CA. Her students were considered some of the worst students in Los Angeles, and the educational system had all but forgotten about them. Despite school administrators and other staff doubting that these students would ever achieve anything, Erin pressed on, believing that any child can succeed.

After intercepting a racist caricature depicting one of her students, Gruwell told her students that it was drawings like that which led to the Holocaust. When one of her students asked her, "What was the Holocaust?" she was met by uncomprehending looks – none of her students had heard of one of the defining moments of the 20th century. So

she rebooted her entire curriculum, using treasured books like Anne Frank's diary as her guide, to combat intolerance and misunderstanding. Her students began recording their thoughts and feelings in their own diaries, eventually dubbing themselves the "Freedom Writers." Their stories became the Freedom Writers' Diary, which quickly climbed to the top of the New York Bestsellers list.

Erin Gruwell continues to fight for equality in education and inspires teachers and students all over the world with her work. Ms. Gruwell and her students' story became the basis for the 2007 feature film, *Freedom Writers*, and the documentary, *Freedom Writers: Stories from the Heart*, which aired nationally on PBS in 2019. In September of 2019, the *Freedom Writers Diary* was republished with twenty new stories to celebrate the book's twentieth anniversary. We welcome Ms. Gruwell to the CADA stage and admire the creativity she used to transform lives and change the trajectory of her students' futures. To learn more about Erin Gruwell and the Freedom Writers Foundation, check out freedomwritersfoundation.org

*(Please note: there will be loud popping sounds at the conclusion of the general session.)

The CADA SWAP Meet (Sharing with a Purpose)

3:00 PM - 4:00 PM | [Reno Ballroom](#)

Have dozens of new ideas buzzing around in your head? Need to get some clarity and chat with others about potential new programs, curriculum and resources? Join Isaac Lopez and Kim Bair, two talented veteran activities directors, as they lead you through a series of small group discussions about the topics you need more information about before you go back to campus.

Broadway Classroom Experiential Learning Activity

4:15 PM – 5:15 PM | [Silver State 2](#)

Come backstage to join us for a fast and fun hour on the highly interactive intellectual playground! Led by CADA/CASL Leadership Coaches, we will share and experience together active, brain-based activities to increase student leadership buy-in and ownership. Using multiple methods of learning, we will share lasting lessons, learners will carry to move their campus culture forward. Come join this interactive session and take away inspiration, new perspectives, and practical tools for weaving meaningful lessons and dialogue throughout your program.

Friday Night Dinner & CADA's "Tribute to the Tonys" Ceremony followed by Dessert and Dance

7:00 PM – 9:00 PM | [Silver State Pavilion](#)

Cabaret show, beverage service, dinner, CADA's Tribute to the Tonys

At CADA 2020, we want to recognize some of the CADA legends who have made outstanding contributions to their communities and to CADA over the past year. Join us as we are served a complimentary tableside beverage while we are entertained by Broadway tunes from today and yesterday. While we dine, our award recipients will take to the stage to be recognized and receive their honors.

*(Please note: there will be loud popping sounds during the session.)

9:00 PM – Midnight | [Silver State Pavilion](#)

Dessert and Dance

Lifetouch

Once we have dined and enjoyed the show, Lifetouch will treat us to a delicious New York inspired dessert, a video recap of the convention, and dancing. We encourage you to dress as you are comfortable -- dressed for the Tonys in formal garb, in your favorite Broadway inspired costume, in your tuxedo t-shirt and jeans, or however you want. Our request is simply that you join us and help celebrate at the biggest company cast party of the year!!

*(Please note: there will be loud popping sounds during the session.)

Friday, March 6

6:30 AM - 7:30 AM	Morning Workouts	
	Core de Force Workout Beginners' Session	Nevada 4-5 (Spa Level)
	Power Yoga	Silver State 2 (Spa Level)
	Salsa Burn	Crystal 3-4 (Casino Level)
7:30 AM - 8:15 AM	CADA Scholarship 5K Run/ 1K Walk - Costume Run	Silver State Foyer
8:00 AM - 10:30 AM	Registration	Grand Salon
8:00 AM - 1:00 PM	Elections Help Desk	Grand Salon
8:30 AM - 12:30 AM	CADA Store	Exhibit Hall Foyer
8:30 AM - 9:30 AM	Affiliates Meeting	Exhibit Hall
8:30 AM - 9:45 AM	Past Presidents' Breakfast	Suite 1935
8:45 AM - 9:45 AM	Meet the Pros	Reno Ballroom
9:00 AM - 9:45 AM	Administrators' Power Panel & Reception	Sierra Room-Executive Level
9:00 AM - 9:45 AM	Session 7 (Workshops)	
	A Different Kind of Leadership Class	Nevada 10 (Spa Level)
	Building the UNITY in COMMUNITY	Silver State 2 (Spa Level)
	CADA Changed My Life - Journey to Find Your People	Nevada 1-2 (Spa Level)
	Creating a Campus Wide Leadership Program	Carson 1-2 (Casino Level)
	Elevate Your Network: How Connection Leads to Happiness	Cascade Room (Executive Level)
	Increasing Inclusion and Mental Wellness for Leaders and the Campus	Crystal 3-4 (Casino Level)
	More Than Just the Game...Themes to Unite an Entire Community!	McKinley Room (Executive Level)
	No One Should Go to the Attic: Recognition Ideas	Nevada 4-5 (Spa Level)
	Rival Week Planning	Nevada 7 (Spa Level)
	School Culture Revival	Carson 3 (Casino Level)
	School Wide House System: Creating a Culture of Inclusion	Nevada 3 (Spa Level)
	The Power of Inclusion	Nevada 9 (Spa Level)



	Torching Tired Traditions	Shasta Room (Executive Level)
	Total Inclusion Through Google Classroom	Carson 4 (Casino Level)
	Wellness in the Workplace: Self-Care Practices that Work	Nevada 6 (Spa Level)
	You Were Born To Shine	Crystal 2 (Casino Level)
9:45 AM - 10:45 AM	Camp Staff Meeting	Nevada Foyer
9:45 AM - 12:45 PM	General Membership Exhibits w/ Raffles	Exhibit Hall
1:00 PM	Voting Window Closes	cada.voting4schools.com
1:00 PM - 2:45 PM	Third General Session - Erin Gruwell	Silver State Pavilion
2:45 PM - 4:30 PM	CADA Store	Exhibit Hall Foyer
3:00 PM - 4:00 PM	The CADA SWAP Meet (Sharing with a Propose)	Reno Ballroom
3:15 PM - 4:00 PM	Session 8 (Workshops)	
	#Digital4Good	Cascade Room (Executive Level)
	Activities and Athletics in Alternative Education	Nevada 10 (Spa Level)
	Building Resilient Students From the Inside Out	Nevada Foyer (Spa Level)
	Community Building Kick Off Day! (Formerly Known as No Backpack Day)	Carson 4 (Casino Level)
	Connecting Curriculum, Activities and Events	McKinley Room (Executive Level)
	Creating a Platinum Climate with ASB	Nevada 7 (Spa Level)
	Education Law Updates	Crystal 3-4 (Casino Level)
	Engaging the Top Row	Ruby Room (Executive Level)
	How to Get More Involved with CADA/CASL	Silver State 2 (Spa Level)
	It's Not Glitter and Balloons - The Challenge Ahead	Teton Room (Executive Level)
	Play With A Purpose	Shasta Room (Executive Level)
	Social Media Hacks: Improving Your School's Social Media Presence Without Breaking the Rules	Carson 3 (Casino Level)
	Special Olympics Unified Sports Competitions	Nevada 4-5 (Spa Level)
	Spotlight on Communication & Collaboration	Nevada 1-2 (Spa Level)
	Teaching an Old Dog New Tricks	Nevada 6 (Spa Level)
	Triple A: Activities, Athletics and Administration	Carson 1-2 (Casino Level)



Working in Harmony- A Guide to a Four Class Leadership Program	Crystal 2 (Casino Level)
Your Mascot: Back to Basics and Beyond	Nevada 9 (Spa Level)
Your Role as Administrator Matters!	Sierra Room (Executive Level)
4:15 PM - 5:00 PM Session 9 (Workshops)	
Back Bacon, Poutine, Ketchup Chips...Sorry Not Sorry	Nevada 6 (Spa Level)
Building and Maintaining a Positive Working Relationship with Administration	Crystal 3-4 (Casino Level)
Building Campus Relationships that Increase Mental Health	Nevada Foyer (Spa Level)
Community Building Kick Off Day! (Formerly Known as No Backpack Day)	Carson 4 (Casino Level)
Creating Show Stopping Productions - CTE	Carson 1-2 (Casino Level)
Engaging the Top Row	Ruby Room (Executive Level)
Get R.E.A.L! (re)Humanizing School Campuses	Nevada 4-5 (Spa Level)
How to Plan a School Dance Using Technology	Nevada 3 (Spa Level)
It's Not Glitter and Balloons - The Challenge Ahead	Teton Room (Executive Level)
Mindful Leadership	Shasta Room (Executive Level)
Small Schools With a Big Vision	Nevada 10 (Spa Level)



	Social Media Hacks: Improving Your School's Social Media Presence Without Breaking the Rules	Carson 3 (Casino Level)
	Student Driven Curriculum & Resources to Support Mental Health on Your Campus	McKinley Room (Executive Level)
	The Power of the Two Minute Check-In	Nevada 7 (Spa Level)
	The Wake-a-thon (Outside the Box Idea for a Fundraiser)	Nevada 1-2 (Spa Level)
	Tips and Tricks- A Way to Grow Your Leadership Program	Crystal 2 (Casino Level)
	Unicorns are REAL & Live On Your Campus	Cascade Room (Executive Level)
	Your Mascot: Back to Basics and Beyond	Nevada 9 (Spa Level)
	Your Top 5 to Set Your Stage	Sierra Room (Executive Level)
4:15 PM - 5:15 PM	Broadway Classroom Experiential Learning	Silver State 2 (Spa Level)
5:00 PM - 6:00 PM	MAA-Early Assignment Submission	CADA/CASL Programs Suite 1434
5:30 PM - 6:30 PM	Administrators' Reception	Pres. Suite 1935
6:00 PM - 6:45 PM	Area Suites Open	See Page 8 or Mobile App
7:00 PM - 9:00 PM	CADA's Tribute to the Tonys Dinner & Show	Silver State Pavilion
9:00 PM - 12:00 AM	Dessert & Dance - Platinum Sponsor: Lifetouch	Silver State Pavilion



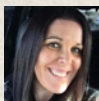
Meet The Pros

8:45 AM - 9:45 AM | Reno Ballroom

Attend four, 12-minute roundtable presentations in this fast-paced hour of new ideas. Below is a list of tentative presentations for Meet the Pros. The final listing of presenters is available from your Area Table at registration. Additional copies can be picked up from the registration desk beginning Thursday or the digital version is available on the CADA/CASL Events mobile app. Admission to this session will be first come, first served, so get there early!

A Whole Lot of Student of the Month	Blanca Guzman
Activities for EVERYONE 2020!	Scott Backovich
Behind the Scenes: Developing Leaders	Kristin Grimm
Bring Clarity to "What Is It We Do" as a Leadership Class	Richard Parkhouse
Cancer Awareness Week	Ruth Simonds
Civility Begins With Us	Sandy Ginger
Creating Weekly Leadership Lessons	Mary Jane Smith
Event Planning Committees: Getting Your Students to Take Ownership	Natalie Carter
Exploring Current Issues with YA Novels in the Leadership Classroom	Heather Ransom
For Good: Working with Your Rival	Mike Castanon
Google Drive - Behind the Scenes	Erin Tobias
Grab & Go: Leadership Lessons	Celia Collins
Grading in ASB	Dinah Greene
Graduation in Less Than 2 Hours!	Steve Rausa
Happy Caveman: The Power of Positivity	Joe Beckman
Happy Staff, Many Laughs	Lori Pristera
Homecoming Royalty: Honoring Students Without Gender Roles	Kim Bair
How to Increase Your Social Media Presence	Becky Stewart
How to Make Committees Work For You	Judy Zazvrskey
How to Pass the ASB Audit	Darlene Johnson
How to Treat Your Staff Well	Katie Sanchez
Increasing Student Involvement Opportunities	Leah Grant
Leadership is as Easy as P.I.E	Michelle Hendrix
Live-Streaming Made Easy	Matthew Tawney
Love Bug: A Schoolwide Activity to Spread Love	Jennifer Stein
Love your Staff	Jimmy Gleich
Making Your Middle School Dance the Event of the Year!	Scott Mendelson
Organized Chaos: Leadership Lessons Tied into the Chaos of Student Activities	Brooke Slayton
Planning a Fantastic Lip Dub	Lauren Prudhomme
Raven Character Award	Johnny Munoz
Reflections After Events	Valerie Vera-Mineer
Senior Beauty Pageants for Fundraising and Fun	Karen Lamb
Senior Luau	Keala Hughes
Setting the Stage for High School: High School Preview Day	Jana Remington
Shining the Spotlight on Student Voice	Gregory Dowden
Social Media for Middle School	Donnie Triphan
Team Up for Success	Erin Riley
The Butterfly Effect - Goal Setting with Students	Toriann Garner
The Producers of Spirit Week	Julie Gibson
Toy Box Leadership : Lessons for the Toy You Loved As A Child	Ann Postlewaite
Turbocharge Your ASB Using 21st Century Technology	Jeremy Lawrence

Morning Workouts | 6:30 AM - 7:30 AM



Core de Force Workout

Melissa LeFevre | Nevada 4-5 (Spa Level)

Get your morning started right! CORE DE FORCE is unlike any other MMA-inspired workout, including exhilarating boxing, kickboxing, and Muay Thai combinations, mixed with fat-blasting cardio and bodyweight moves. No equipment or experience required! **(Beginner Session)**

This workout is also offered Wednesday, Thursday and Saturday morning.



Power Yoga

Laura Hanusek | Silver State 2 (Spa Level)

This class is the full expression of vinyasa as moving meditation. When linking breath with movement, the practice become dancelike, an interplay of motion and stillness. Strength, flexibility, balance and cardio come into harmony. Vigorous, dynamic, flow-based yoga where variance and creativity are the norm.

This workout is also offered Thursday and Saturday morning.



Salsa Burn

Brodie Kaster | Crystal 3-4 (Casino Level)

Experience Latin and Ballroom with this lively dance fitness class that will help you feel the burn and shed those extra calories! The follow-the-leader format will allow you to tone and stretch your body while getting in shape with this energizing dance workout.

This workout is also offered Thursday morning.

SESSION 7 | 9:00 AM - 9:45 AM



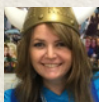
Creating a Campus Wide Leadership Program

Jason Cavazos, Deana Garcia, Hilary Nau

and Dustin Millsap, El Capitan High School | Carson 1-2 (Casino Level)

- High School

Join an interactive discussion covering the positives and negatives of starting a true leadership program on campus, where four classes meet the same period, each with a different focus, but all work together toward a common goal. This model opens up more leadership roles for both traditional and non-traditional student leaders and gets more people involved in student activities (both students and staff) to help transform school climate and reduce apathy.

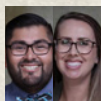


Total Inclusion Through Google Classroom

Stefanie Volk, Pleasant Valley High School | Carson 4 (Casino Level)

- Middle School and High School

Use Google and Google Classroom as a tool to communicate and connect with all students. Using Google is the easiest way to not only communicate with students on updates or important school information but also to allow the opportunity for student feedback. Voting, surveys, polls, PBIS, class specific information all made easy with Google Classroom.



Building the UNITY in CommUNITY

Gil Castañeda Jr. and Lauren Allen, Bellflower Middle/High School | Silver State 2 (Spa Level)

- Middle School and High School

Building positive relationships and creating meaningful connections with all stakeholders is the key to building UNITY and CommUNITY. Learn new ways to continue building your school culture and tips for bringing everyone together. Create a campus commUNITY where everyone feels like they belong Because Unity Creates Success!

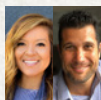


Increasing Inclusion and Mental Wellness for Leaders and the Campus

Richard Kuo, You Matter Global Movement* | Crystal 3-4 (Casino Level)

- Middle School and High School

Are you looking to create inclusion with your leaders and/or on your school campus? Would you like to see a culture where students AND staff are better connected and less stressed and anxious? Gain tools and learn ideas to help both students and staff improve their mental wellness and learn the importance of empathy and compassion for others and themselves.

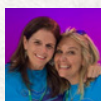


More Than Just the Game...Themes to Unite an Entire Community!

Cristina Velazquez and Kai Lyles, Desert Hot Springs High School | McKinley Room (Executive Level)

- High School

Football Night: it is more than just football. Gain ideas for themes that shape a culture of creativity, unity, and positivity. Learn how to unite clubs and generate more money at football games, create charity events, honor educators, and showcase role models and community leaders at Friday Night Lights.

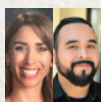


CADA Changed My Life - Journey to Find Your People

Donna McNeel, Katherine Albani Middle School and Kim Karr, #ICANHELP* | Nevada 1-2 (Spa Level)

- Middle School and High School

Have you ever felt alone on campus? No one to collaborate, bounce ideas, or celebrate the small victories with? Whether you have been coming to CADA for years or are brand new, learn about the presenters' CADA journey. From struggles with fears, self doubt, and excuses to success with connections, mentors, and someone with whom to celebrate wins, learn to love yourself and not feel alone during your journey. Do not be scared; we are SUPER COOL PEOPLE!

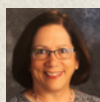


A Different Kind of Leadership Class

Stephanie Hamblen and Johnny Mendez, Madera High School | Nevada 10 (Spa Level)

- Middle School and High School

Discover the Student Advocacy Council and how students are creating sustainable solutions through investigative/research-based activities, partnerships with community allies, and the use of restorative justice practices. Learn how your school can adopt this one-of-a-kind program to empower students and create lasting, positive change!



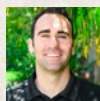
Torching Tired Traditions

Lyn Fiscus, South Lakes High School, Reston, VA |

Shasta Room (Executive Level)

- High School

What do you do when traditions have run their course and students no longer get excited about participating in them? Light the fire of leadership under new traditions! Hear how one high school revitalized its Homecoming Court by replacing king and queen with a Spirit Court, and doubled attendance at its Homecoming dance with a bold plan.

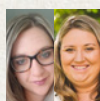


Elevate Your Network: How Connection Leads to Happiness

Jake Kelfer, Speaker* | Cascade Room (Executive Level)

- Middle School and High School

Based on the bestselling book *Elevate Your Network*, Kelfer offers lessons and inspiration drawn from thousands of interactions and experiences from across the globe. Learn how to become a better leader and connector by empowering others, creating win-win opportunities, and increasing your overall happiness.



School Wide House System: Creating a Culture of Inclusion

Breanna Belleau and Lauren Hysen-Gaspar, San Geronio Middle School

| Nevada 3 (Spa Level)

- Middle School

Are you looking for a way to include everyone on your campus in a fun, competitive way? Then look no further. Inspired by Ron Clark Academy, hear how one middle school has created a school-wide House system to help unite staff and students across all grade levels. Learn how it all began, where it is now, and next steps.



No One Should Go to the Attic: Recognition Ideas

Paul Dols, Monrovia High School | Nevada 4-5 (Spa Level)

- Middle School and High School

Hear about multiple recognition ideas that are featured at Monrovia High School in Southern California. The basic foundational question of discovering the WHY in all that you do will also be addressed. Activities in the session include Teacher Honor Guard, Sign on the Line, and People's Choice Awards.



You Were Born To Shine

Mike Sullivan, Born To Shine* | Crystal 2 (Casino Level)

- Middle School and High School

Born To Shine teaches students how to feel comfortable in their own skin, build themselves up, and become the best version of themselves. The three life-changing skills to be discussed include: loving ourselves, overcoming our fears, and maximizing the moment. These powerful tools will bring peace and joy into your life. You were BORN TO SHINE.

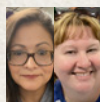


Wellness in the Workplace: Self-Care Practices that Work

Lyndsay Morris, Generation Wellness* | Nevada 6 (Spa Level)

- Middle School and High School

Feeling worn out, burned out, or checked out? Does the never-ending checklist of things to do have you feeling more like a human doing and less of a human being? Teaching is the third most stressful career in America and a foundation of staff well-being must be created. Gain tools to de-stress, release second-hand trauma, and fill your cup regularly, so that you are able to give your best to students, staff, and families.



Rival Week Planning

Kristal Henriquez-Pulido, Eisenhower High School and Kristy Streff, Rialto High School | Nevada 7 (Spa Level)

- High School

Get some ideas on how to set a good, healthy rivalry week on your campus including staff games, intramurals, dress themes, and more!



The Power of Inclusion

Mark Vincent, CADA Hall of Fame | Nevada 9 (Spa Level)

- Middle School and High School

When students and staff work to include others in the extracurricular and ASB activities the possibilities are limitless. Hear a personal story of the far-reaching effect of one simple invitation. Also, take away ideas you might use in your own activities program to promote the important part of belonging.



School Culture Revival

Phillip Campbell, Jostens Renaissance* | Carson 3 (Casino Level)

- Middle School and High School

Culture. Character. Leadership. Revolutionize the culture and climate of your school through the Jostens Renaissance formula: Respect + Recognition + Rewards + Reinforcement = Results! Learn countless proven ideas and strategies to ensure that every student and staff member on your campus feels seen, heard, and loved.

SESSION 8 | 3:15 PM - 4:00 PM



Triple A: Activities, Athletics and Administration

Laurel Gast, Rancho San Juan High School, Mark Dover, Patty Lamar, and Libby Duethman, Salinas High School | Carson 1-2 (Casino Level)

- High School

Discover how the Triple A's work together to make a dynamic school culture. Activities, athletics and administration must be in step with one another for student engagement, academic success, and social interaction. Hear from an experienced group from the three domains who have worked together to build school culture and climate.



#Digital4Good

Kim Karr, #ICANHELP* and Donna McNeel,
Katherine Albiani Middle School | Cascade Room (Executive Level)

- Middle School and High School

#Digital4Good is an annual event put on by #ICANHELP at a major tech company. This year it was held at Facebook Headquarters and Livestreamed into classrooms and companies. This exciting event celebrates student voice and digital leadership, featuring a fast-paced mix of presentations, panels, videos, and the #Digital4Good awards. Learn from awesome advisors on how their students and they are using #Digital4Good on their campus and in their community. Expect lots of ideas and prizes!

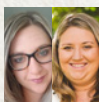


How to Get More Involved with CADA/CASL

Sandi Kurland, CADA/CASL Leadership Development Coordinator* |
Silver State 2 (Spa Level)

- Middle School and High School

Area Councils, the State Board, CASL Adult Advisory, CADA Camp Staff, MAA Program. There are so many ways to get involved in the CADA organization beyond attending the State Convention. Join Sandi as she shares some of the structure of the CADA organization and explains ways YOU can become more involved!



Working in Harmony - A Guide to a Four Class Leadership Program

Lauren Hysen-Gaspar and Breanna Belleau, San Geronio Middle School |
Crystal 2 (Casino Level)

- Middle School and High School

Looking for a way to expand your leadership program and take things to the next level on your campus? Learn how to incorporate four classes with a speech and debate, leadership, and community focus. Including how to get administration on board and how to continually grow the program.



Education Law Updates

Abra Evanoff, Campbell Union High School District |
Crystal 3-4 (Casino Level)

- Middle School and High School

Laws continue to adjust and adapt to the changing landscape of California schools and the needs of staff and students. Learn what is impacting you and your programs and how to ensure not only that you are compliant, but that you are doing the right thing.



Spotlight on Communication & Collaboration

Elizabeth White, Riverside Prep High School | Nevada 1-2 (Spa Level)

- Middle School and High School

Do you want your student leaders to communicate and collaborate with ease? Then BAND is for you! Learn tips and tools using the BAND app that will get your student leaders sharing ideas, posting photos, signing up for events, using polls to cast votes and collaborating on a whole new level!



Connecting Curriculum, Activities and Events

Kim Hayashi, Leadership Inspirations* |

McKinley Room (Executive Level)

- Middle School and High School

Looking for ways to incorporate curriculum into everyday ASB event responsibilities? Explore a FREE online team building resource providing over 200 activities connecting student experiences to learning in communication, collaboration, inclusivity, creative thinking, problem solving, conflict resolution and more. The session will focus on a few specific examples of how to incorporate intentional learning into events like dances, rallies, or even lunchtime activities.



Teaching an Old Dog New Tricks

Leah Grant, Ceres High School | Nevada 6 (Spa Level)

- Middle School and High School

Re-imagining an established program can often be intimidating. Leah will be sharing her experience of taking over a well-established program and making it her own!



Creating a Platinum Climate with ASB

Mary Carey and Laura Castro, Mendez Fundamental Intermediate | Nevada 7 (Spa Level)

- Middle School and High School

Hear how the team at a Title I, inner city school of over 1400 students, has found the secret to success of creating a positive school climate. See how you can continue to positively shift your school climate. Presenters will provide hands-on activities and numerous resources to assist with building relationships, targeting improvements and creating growth.



Activities and Athletics in Alternative Education

Lauretta Eldridge, Tierra Del Sol Continuation School | Nevada 10 (Spa Level)

- Middle School and High School

Continuation schools are a great forum for activities and athletics. Discover concepts, examples and ideas that will assist you in a successful Alternative Education program. All students need the opportunity to thrive during their high school experience; this session will support those staff who work in all aspects of Alternative Education.



Building Resilient Students From the Inside Out

JC Pohl, TEEN TRUTH* | Nevada Foyer (Spa Level)

- Middle School and High School

Students are surrounded with news of school shootings, teen suicide, and bullying. In the face of such overwhelming stress, educators can help students work through the adversity through resiliency. Award-winning producer and nationally certified counselor, JC Pohl, will offer five proven and immediately applicable ways to help students build self-efficacy and resilience. These keys to building resilient students might stop the next potential school shooter, save a suicidal student, or remind every bullied child that brighter days lie ahead.



Play With A Purpose

Russ Peak, Motivational Speaker and Entertainer* |

Shasta Room (Executive Level)

- Middle School and High School

A well-chosen selection of leadership activities that get your students up and moving is an invaluable part of any activity director's arsenal. Break up the monotony of your class, lead-in to important lessons, and create meaningful bonds among your students. Learn Russ' favorite leadership activities he has used to energize youth for over 20 years. He'll show you how to create an atmosphere of play and five great ways to turn laughter and fun into a positive learning experience.



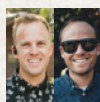
Your Role as Administrator Matters!

Lynzie Brodhun and Shawna Hettrich, Green Apple Consultants LLC* |

Sierra Room (Executive Level)

- Middle School and High School

Every great cast has an award winning director! This is your opportunity to learn about the true role of a successful leadership program, your connection to it, and why it all matters. Gain an understanding of how your leadership program can lift up your vision and make it a reality. Obtain tips and tools that you can leave with and implement when you return to your site!



Social Media Hacks: Improving Your School's Social Media Presence Without Breaking the Rules

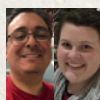
Daniel Bowen and Travis Bell, Dougherty Valley High School |

Carson 3 (Casino Level)

- Middle School and High School

Social media is constantly changing, but regardless of the platform, there are ways to make your content more informative and engaging. Learn social media hacks to engage your audience (your students and community) and strategies to ensure you have administrative and district support for your online presence.

This workshop is also available during session 9.



Your Mascot: Back to Basics and Beyond

Ruben Martinez and Michelle Krug, Steele Canyon Charter High School |

Nevada 9 (Spa Level)

- Middle School and High School

Scratch the Cougar and the Steele Canyon Mascot Team have been entertaining audiences all over Southern California since 2003. Mixing zany antics with a high-level of professionalism, Scratch brings cheer to all on campus and in his community. Learn how to use your school mascot to enhance your school culture and to effectively market your school to your community!

This workshop is also available during session 9.



Community Building Kick Off Day! (Formerly Known as No Backpack Day)

Matthew Toews, Kerman High School | Carson 4 (Casino Level)

- Middle School and High School

Instead of rules, syllabi, and low student engagement to start the school year, learn about the Community Building Kick Off for the first day of school, involving rallies, class connection activities, teacher/student interactions finished off with an evening event. Hear how one school has seen a reduction in discipline issues, higher student engagement, and better relationships on campus, attributed to the culture building and community feel created by starting the year right.

This workshop is also available during session 9.



Engaging the Top Row

John Aldworth, Maine West High School and Sally Phillip, Hinsdale Central High School | Ruby Room (Executive Level)

-High School

Want to engage ALL students at your next assembly? Join Sally and John as they share ten activities you can implement at your next assembly to engage every student in the gym. Stop showcasing the same students year after year, learn unique ways to ensure that every student is involved and takes an active role in your assembly activities, and walk away with ten activities you can use now!

This workshop is also available during session 9.



Special Olympics Unified Sports Competitions

Monique Walton, Cesar Chavez Middle School | Nevada 4-5 (Spa Level)

- Middle School and High School

Learn about the Special Olympics Unified Sports program and ways to get involved, participate, and promote this amazing event within your district. They are amazing events that leave a lasting impression of love, respect and hope to all who participate.



It's Not Glitter and Balloons - The Challenge Ahead

Michael Roe, Riverside County Office of Education and Kari McGowan, Hemet High School | Teton Room (Executive Level)

- Middle School and High School

The role of the Activities Director has changed dramatically in recent years. As complex as the position has become, the students you work with have become equally dynamic in their needs. Examine the provocative challenges in building school communities that thrive in divisive, polarizing times.

This workshop is also available during session 9.

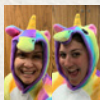


Creating Show Stopping Productions - CTE

Michael Ruiz and Jason Seipp, Vista Murrieta High School | Carson 1-2 (Casino Level)

- Middle School and High School

Develop professional quality productions while building relationships with your existing or planned CTE Programs. Discuss ways to empower your staff with free software, new equipment and create an in-house production team to support your events. Learn the structure of the BroncoEconomy serving all major events on the VMHS Campus.

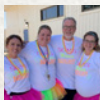


Unicorns are REAL & Live On Your Campus

Donna McNeel and Mary Hazdovac, Katherine Albiani Middle School | Cascade Room (Executive Level)

- Middle School and High School

Smiles, sparkles and most definitely UNICORNS are wanted in this session. Learn how to design activities to have a purpose and mean something to everyone. Take your events to the next level by including your community, staff, clubs, and entire campus. Trot away feeling inspired, energized and feeling like a unicorn that can take on the world through activities. TONS of ideas will be shared from a 24-year varsity unicorn & a rookie unicorn from a PBIS GOLD Recognition school.

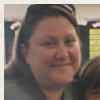


Tips and Tricks- A Way to Grow Your Leadership Program

Lauren Hysen-Gaspar, Breanna Belleau, Jerry Earl, and Jill McLeod, San Geronio Middle School | Crystal 2 (Casino Level)

- Middle School

Learn how the San Geronio Middle School leadership program has grown and refined over the years. In addition to tips and tricks learned along the way, hear about staff buddies, planning activities, working with other electives and having the support of administration.

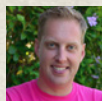


Building and Maintaining a Positive Working Relationship with Administration

Leah Darby, Concord High School | Crystal 3-4 (Casino Level)

- Middle School and High School

Everyone is in this together so make a great team together! Hear real life experiences and tips about how ASB directors and administrators can work together for a positive school climate and culture.

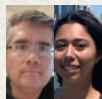


Student Driven Curriculum & Resources to Support Mental Health on Your Campus

Matthew Soeth, #ICANHELP* | McKinley Room (Executive Level)

- Middle School and High School

#Work2BeWell is a national initiative to provide mental health education and resources to students, educators, counselors, and administrators. In partnership with Providence/St. Joseph Health and the Well Being Trust, #ICANHELP has created a tool kit that will help teachers and students engage in meaningful conversations around mental health and wellness. Learn how to implement these free resources and put these tools into action with your students.



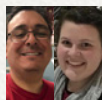
The Wake-a-Thon (Outside the Box Idea for a Fundraiser)

Luis Vazquez and Jessica Meza, Monrovia High School |

Nevada 1-2 (Spa Level)

- Middle School and High School

The Wake-a-thon is an exciting and memorable event. This is a unique, overnight, and annual fundraising event that develops communication, team-building, and collaborative skills. Multiple student teams participate in a variety of activities such as a scavenger hunt, trivia, dance competitions, jigsaw puzzles, and more! Learn all the details to launch this successful fundraiser at your own school.



Your Mascot: Back to Basics and Beyond

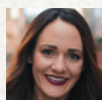
Ruben Martinez and Michelle Krug, Steele Canyon Charter High School |

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This workshop is also available during session 8.



How to Plan a School Dance Using Technology

Taylor Buckley, My School Dance* | Nevada 3 (Spa Level)

- Middle School and High School

Planning school dances is complicated and time-consuming. Activity Directors have to choose venues, decorations, music, and volunteers. They also are responsible for ticket sales, enforcing dress codes, collecting permission slips, approving out of school guests, checking student eligibility, and much more. Simplifying this complicated process is difficult, but there is an easier way. Join the My School Dance team to learn their easy 5-step process to managing your dance. Plus, get access to their free app for managing your dance.



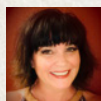
Back Bacon, Poutine, Ketchup Chips...Sorry Not Sorry

Lenora Poulin and Erin Wilkins, Hope Secondary School |

Nevada 6 (Spa Level)

- Middle School and High School

Wednesday Lessons are what make Lenora and Erin's Leadership program unique; well, that and their unapologetic ability to dress alike on random days. Lessons begin with a prompt and students record their learning in a journal that they keep for their entire five years in the HSS Leadership Program. Laugh and learn as you hear examples of lessons, how student journals are evaluated, and how this learning benefits students long after they graduate.

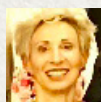


The Power of the Two Minute Check-In

Heather Ransom, South Middle School | Nevada 7 (Spa Level)

- Middle School and High School

Taking two minutes to conduct this quick and easy check-in with your students can set not only the climate of your classroom, but can ultimately change the culture of your school. Explore, experience, and take back an activity that you can begin using immediately, regardless of the subject or grade you teach.



Small Schools With a Big Vision

Judy Zazvrskey, Classical Academy High School | Nevada 10 (Spa Level)

- High School

The size of your school does not dictate the size of your vision. Gain practical ideas and events that have been successful over the years in a variety of small school settings, as well as a chance to interact with other advisors who may be struggling or just looking for new material. The size of a school, although sometimes challenging, can also be the best and most fulfilling place in which to lead student activities.



Building Campus Relationships that Increase Mental Health

JC Pohl / Lifetouch, * | Nevada Foyer (Spa Level)

- Middle School and High School

Relationships are the key to mental health on campus, but they are often the hardest thing to cultivate. As a licensed marriage and family therapist JC Pohl understands the importance of meeting each other's needs, yet many of us don't know how to simply define those needs. Learn how to clearly illustrate the relational needs that we all have and how to use this new vocabulary to build stronger connections at work, in life, and across your activities program.



Mindful Leadership

Russ Peak, Motivational Speaker and Entertainer* |

Shasta Room (Executive Level)

- Middle School and High School

In the fast-paced world of campus activities, the practice of mindfulness has been recognized by educators as an invaluable tool that allows them to be more effective in the classroom. Whether conversing with peers or reaching unconnected students, mindfulness allows us to be fully present, aware of where we are and what we're doing, and not overly reactive or overwhelmed by what's going on around us. Russ Peak will teach you simple techniques to bring mindfulness into your leadership program.



Your Top 5 to Set Your Stage

Lynzie Brodhun and Shawna Hettrich, Green Apple Consultants LLC* | Sierra Room (Executive Level)

- Middle School and High School

Learn the five most impactful things that you can do from day one as a leadership teacher or Activities Director! Hear the essential components that you can easily implement from the day you take over your site's leadership program. You will leave with tools, templates, and confidence to drive your leadership students in the right direction in building a positive campus climate that both staff and students want to be a part of!



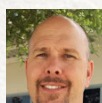
Social Media Hacks: Improving Your School's Social Media Presence Without Breaking the Rules

Daniel Bowen and Travis Bell, Dougherty Valley High School | Carson 3 (Casino Level)

- Middle School and High School

Social media is constantly changing, but regardless of the platform, there are ways to make your content more informative and engaging. Learn social media hacks to engage your audience (your students and community) and strategies to ensure you have administrative and district support for your online presence.

This workshop is also available during session 8.



Community Building Kick Off Day! (Formerly Known as No Backpack Day)

Matthew Toews, Kerman High School | Carson 4 (Casino Level)

- Middle School and High School

Instead of rules, syllabi, and low student engagement to start the school year, learn about the Community Building Kick Off for the first day of school, involving rallies, class connection activities, teacher/student interactions finished off with an evening event. Hear how one school has seen a reduction in discipline issues, higher student engagement, and better relationships on campus, attributed to the culture building and community feel created by starting the year right.

This workshop is also available during session 8.



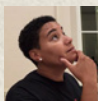
Engaging the Top Row

John Aldworth, Maine West High School and Sally Phillip, Hinsdale Central High School | Ruby Room (Executive Level)

-High School

Want to engage ALL students at your next assembly? Join Sally and John as they share ten activities you can implement at your next assembly to engage every student in the gym. Stop showcasing the same students year after year, learn unique ways to ensure that every student is involved and takes an active role in your assembly activities, and walk away with ten activities you can use now!

This workshop is also available during session 8.



Get R.E.A.L! (re)Humanizing School Campuses

Monique Walton, Cesar Chavez Middle School | Nevada 4-5 (Spa Level)

- Middle School and High School

Share in a self reflective space talking about how to cultivate and nurture a positive school climate that challenges leaders to lead with compassion, enthusiasm, authenticity and most of all love. Feed your soul with humanity and revive your WHY.



It's Not Glitter and Balloons - The Challenge Ahead

Michael Roe, Riverside County Office of Education and Kari McGowan, Hemet High School | Teton Room (Executive Level)

- Middle School and High School

The role of the Activities Director has changed dramatically in recent years. As complex as the position has become, the students you work with have become equally dynamic in their needs. Examine the provocative challenges in building school communities that thrive in divisive, polarizing times.

This workshop is also available during session 8.



CADA's Tribute to the Tonys

Area Suites

6:00pm - 6:45pm

(See page 8 for locations)



Dinner & Show

7:00pm - 9:00pm

Silver State Pavilion

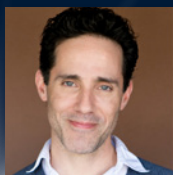
Dessert & Dance

9:00pm - Midnight

Sponsored By Lifetouch



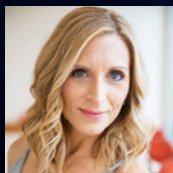
Performances by



Jeff Leibow

Jeff has performed professionally for more than 25 years. His film credits include Sebastian Lelio's **GLORIA BELL** and **THE OTHER GUYS**. His numerous stage credits include the Tony Award-winning musical, **JERSEY BOYS**, **THE LAST 5 YEARS** (Bay Area Theatre Critics Circle nomination), **MISS SAIGON**, **AIDA**, **SMOKEY JOE'S CAFÉ**, the world premieres of the Tony Award-winning

MEMPHIS and Tony Award-nominated **BANDSTAND** and more. In 2008, his daughter, Emma, became his top priority as did raising awareness for Neurofibromatosis (NF), the disorder she was born with. Soon after Emma diagnosis, he and his wife, Melody, founded the NF Hope® Concerts, which have raised more than \$850,000 for NF research and advocacy to date and will exceed \$1,000,000 raised in 2020. In 2014, after more than 7 years and 2,700 performances in **JERSEY BOYS**, he stepped down to dedicate more of his time to the cause that means so much to him and his family.



Melody Leibow

Melody started her career more than 30 years ago. Her career has landed her in many exotic locales including the Caribbean, Bahamas, Mexico and Hawaii with Royal Caribbean Cruise Lines, as well as Europe, Japan and many more. Her professional stage credits include **A CHORUS LINE**, **GUYS AND DOLLS**, **CABARET**, **THE LAST 5 YEARS**, **42ND STREET**, **RAGTIME** and

more. From 1999-2002, Melody was a member of the San Francisco 49er Gold Rush Cheerleaders. In 2009, Melody traded in her dancing shoes to take on the role of mom to her daughter, **Emma**. After spending the last 6 years in the fitness industry, Melody made the decision to create **MJOY WELLNESS**, a company inspired by her journey to find balance and inner strength through fitness, nutrition and mental well-being.

The background of the entire image is a stage setting. At the top, several bright spotlights of various colors (blue, purple, pink) shine down, creating a hazy, atmospheric effect. The floor at the bottom is made of dark wooden planks, receding into the distance. The overall color palette is dominated by purples, blues, and pinks.

Thank You to Our Generous Platinum Sponsor

PEGLEG ENTERTAINMENT

Spotlight Event: Registration

Saturday, March 7

Before our final curtain call, there is more learning and fun to be had! On Saturday morning we will enjoy two more workshop sessions as well as our Speaker Panel and Speaker Showcase you will not want to miss! Get to know the speakers who are eager to share their message with your students - and/or take in a few more ideas to strengthen the programs at your school. Be sure to stay and enjoy a wonderful brunch where you will participate in our 2021 Convention theme reveal and get one last chance to connect with CADA colleagues and new friends!

Showcase Speaker Panel

8:15 AM – 9:00 AM | Nevada Room (Spa Level)

Hosted by our friend, Mike Smith Live, you will be introduced to five awesome speakers who would love to share their positive messages and unique talents with your students. Hear all five of them answer questions in this group panel forum, then choose two of them to go and hear their full messages.

Featured Showcase Speakers

8:15 AM – 9:00 AM



Kate Garnes

Bend Your Knees and Tap Faster: Stop Making Excuses and Take Your Life Back | [Nevada 4 \(Spa Level\)](#)

A lot of times when things get hard, we accept defeat and never try to change the recording of inadequacy in our own thoughts. During this inspiring program, Kate takes you through her journey and struggle - from being told by trusted adults, such as her father, that she was not good enough - to performing for thousands of guests daily at top tourist destinations, to becoming a gladiator. Kate shows teens how to overcome obstacles and have personal success, not because someone saved her, but because she chose to save herself.



Davey Muise

Get in the Pit! | [Nevada 2 \(Spa Level\)](#)

As we build our platforms and stages remember that we cannot lead from above. True leadership finds solid ground in chaos and purpose among the pandemonium. Davey will not only share the stories behind the songs and the passions he found in a pit but how digging out is just the beginning. How to find strength in numbers and realize that nothing binds us together more than

our struggles. It's time to stop hiding behind our scars and learn to wear them like the badges of honor they are.



Laymon Hicks

What's Holding You Back? | Nevada 5 (Spa Level)

From troubled youth to graduating high school with a 4.0-grade point average and obtaining a doctorate by the age of 29, Dr. Laymon Hicks' story is moving, his words are empowering, and his message is practical. Sharing his troubled teen years, surrounded by drama, battled with feelings of abandonment, lured by peer pressure into becoming a bully to his ultimate expulsion from the National Honor Society and descent into depression,

Dr. Laymon puts it all on the table. He shares what he calls his "frustrations, flops and faults" and his audience hungrily devours them - and then digests. For whatever the details, from one degree to another, the pain is universal. They all know it. Now they are hungry for the outcome. The resolution. The road to redemption. So, Dr. Laymon delivers by challenging them to see the good within themselves and others, and asking the crucial question, What's Holding You Back?



Johan Khalilian

The Crazy Ones | Nevada 3 (Spa Level)

"The people, who are crazy enough to think they can change the world, are the ones who do." Johan believes that we all have a little bit of crazy in us that is waiting to be unleashed. His story is CRAZY, to say the least. He is a product of Humboldt Park Chicago, one of the roughest areas in Chicago; an area where he has witnessed everything from friends being killed to family members living destructive lives. An area of Chicago, he was told, he would

never get out of. An area where, he was told, he would never make it, never amount to anything, never succeed, never create, never inspire. Now he is spending his life encouraging kids to be crazy enough to think that their lives can make a difference. While others use their voice to be "realistic", Johan motivates kids to move past reality and begin to dream and create even the craziest of possibilities for their lives and the world around them.



Danny Vuong-Batimana

The Happiness Pie: A Recipe for Becoming the Best Version of YOU | Nevada 1 (Spa Level)

Danny's husband has a passion for pie-making and he has one for creating happiness. He believes one of our biggest obstacles in realizing our life dreams is FEAR. He has decided to combine our passions and take on this monster, head on, and create "The Happiness Pie: A Recipe for Becoming

the Best Version of YOU." This easy 4-step process will have you inspired to explore your happiness and the type of pie you'd like to become. Come join this fun, engaging, and emotional experience... Happiness is NOW :)

SATURDAY BRUNCH

10:50 AM - 12:30 PM | Silver State Pavillion

Join us for a delicious brunch where you will have one last opportunity to connect with colleagues from across the state and participate in the reveal of our 2021 Convention theme! Don't miss your opportunity to "get into the mix!"

* (Please note: there will be loud popping sounds at the conclusion of the brunch)

Saturday, March 7

7:00 AM - 8:00 AM	Morning Workouts	
	Core de Force Workout	Silver State 2 (Spa Level)
	Power Yoga (Beginners' Session)	Nevada Foyer (Spa Level)
8:15 AM - 9:00 AM	Showcase Introduction	
		Nevada Room (Spa Level)
8:30 AM - 10:00 AM	CADA Store	
		Exhibit Foyer
8:30 AM - 10:15 AM	MAA-Assignment Submission	
		Nevada 7 (Spa Level)
9:10 AM - 9:55 AM	Session 10 (Workshops)	
	Building a Leadership Family Dynamic	Nevada 10 (Spa Level)
	Casting Your Next Leadership Class	Nevada 9 (Spa Level)
	Creating Inclusive Events for All on Your Campus	Nevada 8 (Spa Level)
9:10 AM - 9:55 AM	Speaker Showcase 1	
	Danny Vuong-Batiman	Nevada 1 (Spa Level)
	Davey Muise	Nevada 2 (Spa Level)
	Johan Khalilian	Nevada 3 (Spa Level)
	Kate Games	Nevada 4 (Spa Level)
	Laymon Hicks	Nevada 5 (Spa Level)
10:05 AM - 10:50 AM	Session 11 (Workshops)	
	Building a Leadership Family Dynamic	Nevada 10 (Spa Level)
	Casting Your Next Leadership Class	Nevada 9 (Spa Level)
	Creating Inclusive Events for All on Your Campus	Nevada 8 (Spa Level)

10:05 AM - 10:50 AM

Speaker Showcase 2

Danny Vuong-Batiman

Nevada 1 (Spa Level)

Davey Muise

Nevada 2 (Spa Level)

Johan Khalilian

Nevada 3 (Spa Level)

Kate Garmes

Nevada 4 (Spa Level)

Laymon Hicks

Nevada 5 (Spa Level)

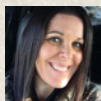
10:50 AM - 12:30 PM

CADA Closing Session & Brunch

Silver State Pavilion



Morning Workouts | 7:00 AM - 8:00 AM



Core de Force Workout

Melissa LeFevre | **Silver State 2 (Spa Level)**

Get your morning started right! CORE DE FORCE is unlike any other MMA-inspired workout, including exhilarating boxing, kickboxing, and Muay Thai combinations, mixed with fat-blasting cardio and bodyweight moves. No equipment or experience required! *This workout is also offered Wednesday, Thursday and Friday morning.*

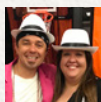


Power Yoga

Laura Hanusek | **Nevada Foyer (Spa Level)**

This class is the full expression of vinyasa as moving meditation. When linking breath with movement, the practice become dancelike, an interplay of motion and stillness. Strength, flexibility, balance and cardio come into harmony. Vigorous, dynamic, flow-based yoga where variance and creativity are the norm. **(Beginner Session)**
This workout is also offered Thursday and Friday morning.

SESSION 10 | 9:10 AM - 9:55 AM & SESSION 11 | 10:05 AM - 10:50 AM



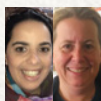
Building a Leadership Family Dynamic

Karen Lamb and Jay Frey, Douglas High School | **Nevada 10 (Spa Level)**

- Middle School and High School

Learn ways to improve camaraderie and compassion among your leaders. Everything from everyday activities to long term ideas that help students build a feeling of support through the craze of student activities.

This workshop is offered during session 10 or session 11



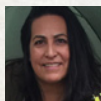
Creating Inclusive Events for All on Your Campus

Lindsey Bannwarth and Deena Koral-Soto, Summerville Union High School | **Nevada 8 (Spa Level)**

- Middle School and High School

An informational session on how to include all students on your campus in your events, along with bringing in community organizations to help support. Examples will be provided of events that have worked on the Summerville campus and resources for community organizations. There will be time to ask all the questions you may have.

This workshop is offered during session 10 or session 11



Casting Your Next Leadership Class

Petra Davis-Johnson, Las Flores Middle School | **Nevada 9 (Spa Level)**

- Middle School and High School

How do you make selecting the right talent for your program as objective as possible? A task based interview process will allow you to audition students in a real-life setting. You can see first hand how they work in groups, handle stress, organize their time, prioritize, take initiative and in general follow directions; these are all the skills that will be put to use in your leadership class. This is a game changer!

This workshop is offered during session 10 or session 11

CADA NEWSLETTER SEEKING CONTENT CONTRIBUTORS

Do you have a great idea
you would like to share
with the CADA membership?

We are looking for content
contributors for the quarterly
CADA Newsletter.

Articles and accompanying
graphics and/or photos can be
submitted to **Lindsey Charron**
at pic@cada1.org





cada1.org/certification

California Association of
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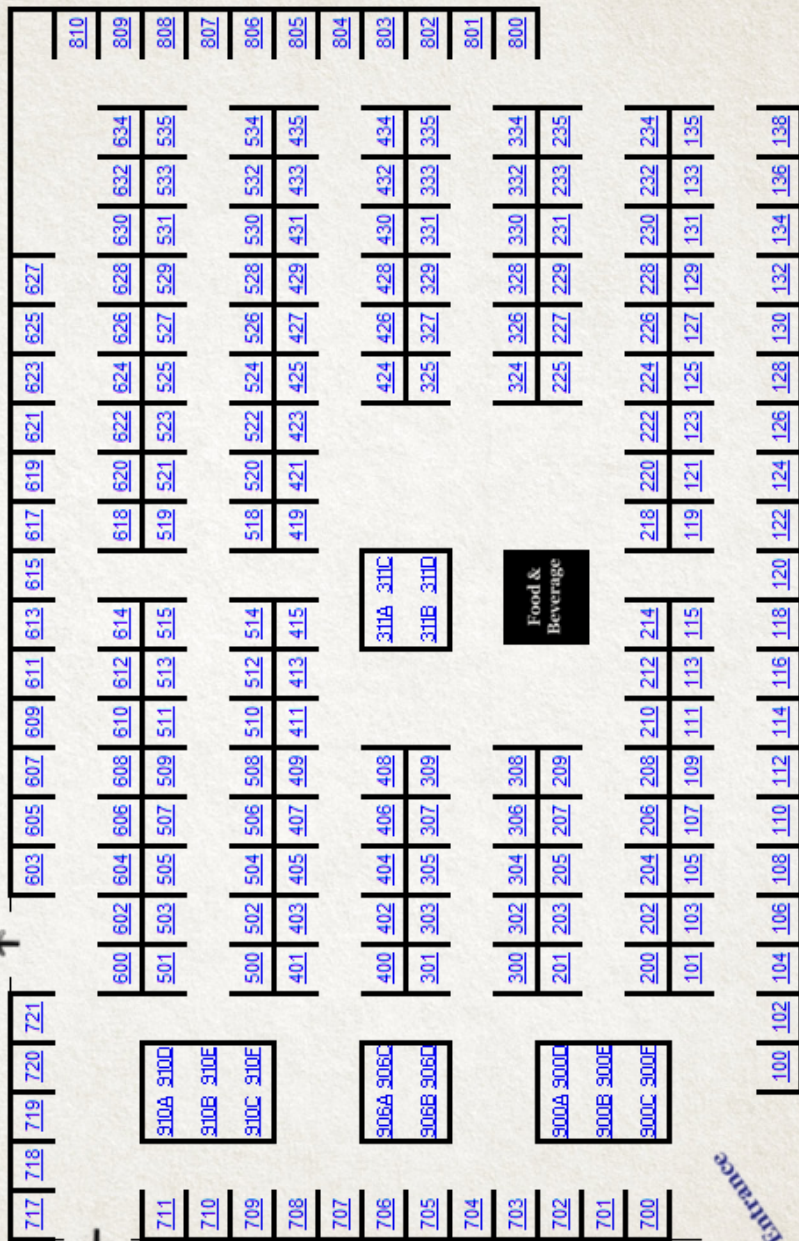
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Exhibit Hall Floorplan 2020

To Service Elevator
& GES

Emergency Exit Stairs



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- | | |
|---|---|
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| • Happiness is Now Experience - Area Conference Presentations | • Tyler Durman - Area Conference Presentations |
| • Hope International University - Membership Service Partner | • WE.org - Area Conference Presentations |
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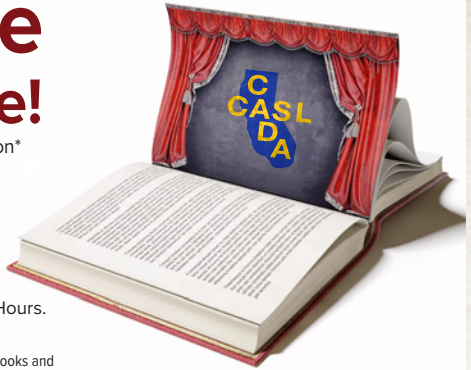
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Notes

Notes



A blank sheet of cream-colored paper with horizontal ruling lines, positioned below the red curtain. The paper has a vertical dotted line on the right side and a horizontal dotted line across the middle, creating a grid-like structure for writing.

2020 - 2021 CADA Event Dates

2020		
March 26-28, 2020	CASL Middle School Student Conference	Ontario, CA
March 28-30, 2020	CASL High School Student Conference	Ontario, CA
April 29, 2020	Area F - High School Student Conference	Coto Valley Country Club, Trabuco Canyon, CA
May 5, 2020	Area A - Middle School & High School Student Conference	Modesto Centre Plaza, Modesto, CA
June 19-24, 2020	National Student Council Conference	Centennial, CO
June 24 - 27, 2020	Summer Leadership Camp - MS/HS	Santa Clara University
July 6-9, 2020	Summer Leadership Camp - High School 1	UC Santa Barbara
July 11-14, 2020	Summer Leadership Camp - High School 2	UC Santa Barbara
July 16-19, 2020	Summer Leadership Camp - High School 3	UC Santa Barbara
July 21-23, 2020	Summer Leadership Camp - Middle School	UC Santa Barbara
August 29	Area B - Advisor Conference	Dave & Buster's, Milpitas, CA
TBD	Area E & F - Advisor Conference	Dave & Buster's, Ontario, CA
September 19, 2020	Area A - Advisor Conference	Monterey Trail High School
September 22, 2020	Area D - Northern Student Conference	Salinas, CA
September 23, 2020	Area G - Middle School & High School Student Conference	Del Mar Fairgrounds, Del Mar, CA
September 26, 2020	Area D - Advisor Conference	Pioneer Valley High School, Santa Maria, CA
September 29, 2020	Area D - Central Student Conference	Santa Maria, CA
September 29, 2020	Area A - High School / Middle School Student Conference	Yolo County Fairgrounds, Woodland, CA
September 30, 2020	Area A - Middle School Student Conference	Yolo County Fairgrounds, Woodland, CA
October 2, 2020	Area F - Middle School Student Conference	Grove Community Center
October 5, 2020	Area E - Middle School & High School Student Conference	Pasadena Convention Center, Pasadena, CA
October 19, 2020	Area C - Middle School & High School Student Conference	Hanford West High School, Hanford, CA
November 3, 2020	Area D - Southern Student Conference	Ventura County Fairgrounds
November 4, 2020	Area G - Advisor Conference	Madison High School, San Diego, CA
November 23, 2020	Area F - High School Student Conference	Disneyland Hotel, Anaheim, CA
November 23, 2020	Area B - Middle School & High School Student Conference	James Logan High School, Union City, CA
December 1, 2020	Area C - Advisor Conference	Clovis Rodeo Hall, CA
2021		
February 2, 2020	Area E - S.T.A.R.S. Student Conference	Kellogg West Conference Center, Pomona, CA
March 3-6, 2021	CADA Annual Convention	Town & Country Resort, San Diego, CA
April 8-10, 2021	CASL Middle School Conference	Santa Clara, CA
April 10-12, 2021	CASL High School Conference	Santa Clara, CA

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