



*California Association of Directors of Activities \* 3121 Park Avenue, Suite C \* Soquel \* California \* 95073*

Fall 2019

Dear Administrator(s),

We are living in challenging times. Power outages, raging wildfires and political anxiety have added to the already difficult landscape our teachers and administrators must navigate. The California Association of Directors of Activities (CADA) knows that creating a safe, positive learning environment is a formidable task for administrators. We understand that you have many demands placed on you including: addressing students' mental health, engaging and including special education students, insuring the safety of the school community, and effectively addressing the additional difficulties posed by the wonder that is technology and social media. CADA is pleased to be able to offer you an opportunity to acquire the tools and research-based resources to assist you in meeting these diverse needs.

In the current educational climate, the status quo will no longer be enough to ensure a safe and successful learning environment for our students. We need to do something more. Attendance at the CADA Convention can provide your staff with the tools to facilitate:

- A physical environment that is welcoming and conducive to learning
- A social environment that promotes safety, communication and interaction
- An affective environment that supports a sense of belonging, self-esteem and well-being
- An academic environment that is the foundation of engagement, learning and self-fulfillment

Register your leadership team today and take positive steps toward:

- **POSITIVE SOCIAL-EMOTIONAL DEVELOPMENT:** What your trained activities director can provide through your activities programs can result in a stronger academic performance and increased scores on cognitive skills tests, lower alcohol and drug use, reduction in aggressive student behavior, lower levels of depression, lower occurrences of self-destructive behavior and delinquency, and higher graduation rates.
- **INCREASED ENGAGEMENT BY ALL STUDENTS:** Research has shown that in inclusive schools no differences exist on behavioral and academic engagement between students with and without special needs. Increasing engagement of ALL students is CADA's unique area of expertise.
- **CONNECTED AND COMMITTED STUDENTS:** The two most important factors for addressing school safety and preventing teen violence are: commitment to school and involvement in extra/co-curricular activities. Our workshop sessions and keynote speakers will give you tips on how to get students connected and committed.
- **TECHNOLOGY IN EDUCATION:** Technology is a driving force in education today. Our workshops, opportunities for discussion and the experts available to provide guidance will give

your students and staff a leg up on creating and maintaining an effective use of these tools as well as a positive online presence.

The students on your campus are your most valuable resource. The CADA Convention will strengthen your program so that this priceless resource is not wasted.

Sincerely,  
Allison Gadeke  
CADA President Elect