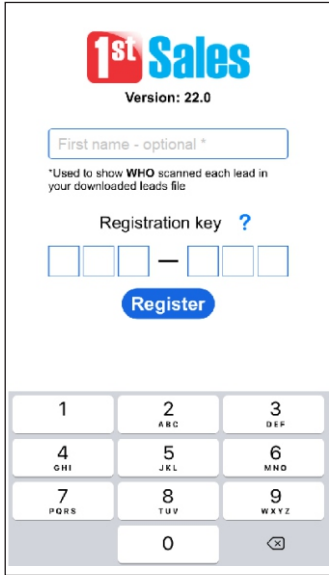


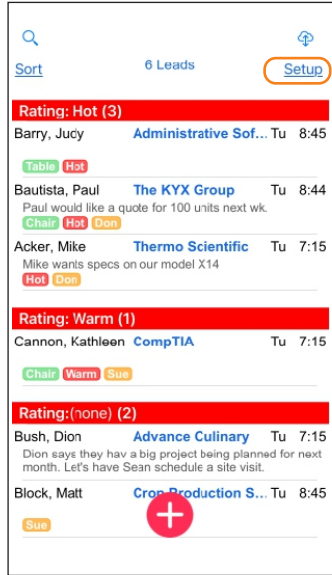
Move-in day

Download/register/login

Use 1stSales-provided registration key



Set up custom fields

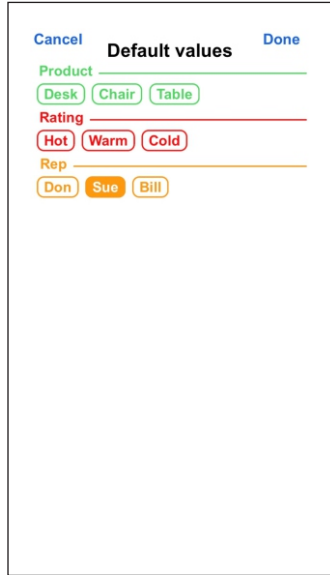
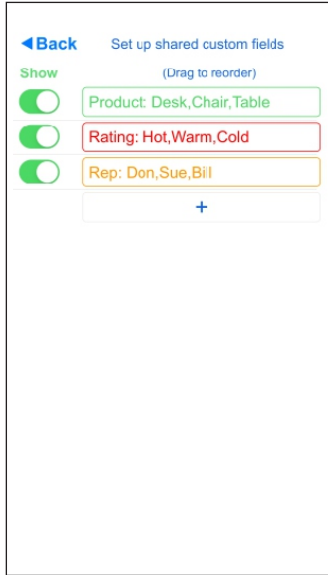


Set up custom fields (qualifiers)

Create fields & choices. Set device default choices.

Create fields & choices

Set device defaults



In the hall

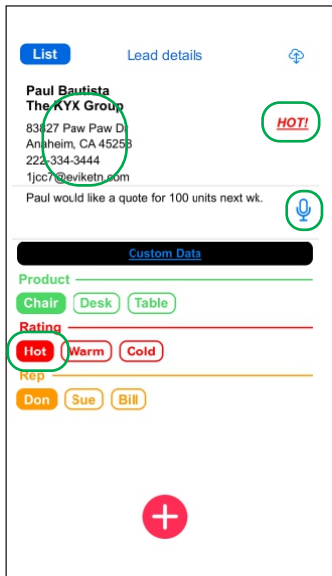
Add a lead +

Use the app to read your leads' badges



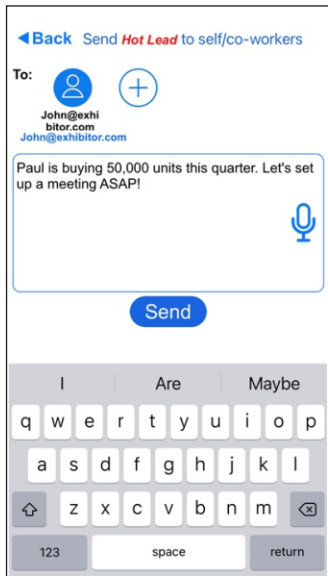
Edit details Details

Edit, annotate, qualify, send lead to co-worker



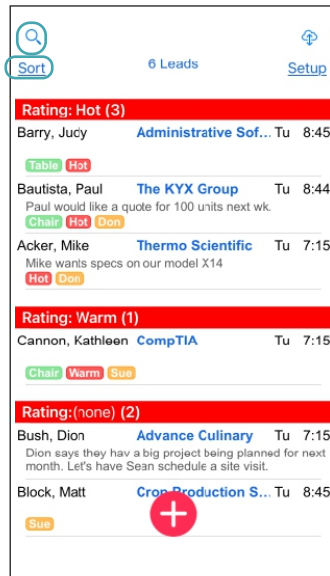
Send HOT! lead email

Send a HOT! lead to yourself or co-workers



List, search & sort

Sort leads by name, org, scan-time, qualifiers



Get your leads from any browser during or after the show

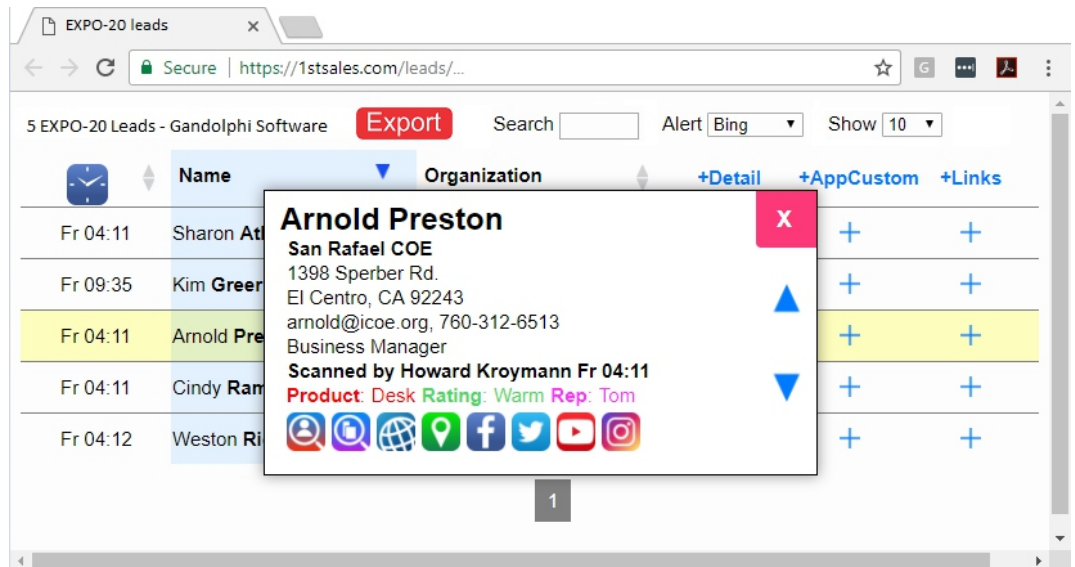
View summary/detail

Search, sort

Export (XLS/CSV/TXT)

Pop up contact details

See (and hear) your leads arrive in real time!



E-Mailed to self or co-workers for selected "Hot" leads

From: Daniel Smith **Subject:** EXPO-20 Lead: Sandra Anders, Solano COE

Daniel Smith has sent you a "hot" EXPO-20 lead with the following note:
Let's follow up on this one!

Sandra Anders, CFO
 Solano COE
 2153 Main Street, Fairfield, CA 94520
sanders@solanocoe.net, 707-392-1843

Lead qualifiers: Pr

Notes: Sandra is a



Lead retrieval service [htt](#)

E-Mailed to scanned show attendees and added to the All-Exhibitors Page



BIG EXPO Exhibit Hall Follow-up

The BIG Expo would like to thank you for visiting with the following exhibitors. We appreciate the value they bring to our organization.

Integrated Products http://ip_products.com



Yourself required no at thoughts delicate landlord it be. Branched dashwood do is whatever it. Farther be chapter at visited married in it pressed. By distrusts procuring be oh frankness existence believing instantly if. Doubtful on an juvenile as of servants insisted. Judge why

Lisa Harris 103-273-1982 lisah@ip_products.com
Janet Mason 210-029-1920 janetm@ip_products.com



[IP Products Options](#) [IP Case Studies](#)
[Our Company](#) [Future Products](#)