



*Tradeshow Leads -
Smart, Simple.*

Lead Retrieval Client Testimonials from CADA 2011 Convention

*I am definitely a "Happy Customer"!
Using the lead retrieval at last year's
CADA conference was extremely
helpful and easy to use. Without the
lead retrieval, there is absolutely no
way our company would have collected
so many prospects.*
~Character Counts

*We were VERY pleased with the
system. 1stSales was very fast
getting us the leads. We were very
happy with the service!*
~Express Tees

*Lead retrieval made easy...
1stSales rocked it for us!
Easy scanning and the ability
to accurately address our
customers' needs after
returning from the show.
1stSales made our lives
easy... I'll definitely be a
return customer in Reno.*
~My School Things

*For my company, the lead
retrieval machines at CADA are a
must. We hand out hundreds of
free t-shirts and logistically have
little time with each attendee to
gather their name, address and
email. We absolutely rely on the
scanner to accurately collect that
information fast and accurate.*
~Kustom Imprints

*We absolutely need
that system at this
show. It's a great
system and we look
forward to using it
again! ~Spinitar*

*The 1st Sales lead retrieval system has been an
invaluable tool in TEEN TRUTH's growth and our
ability to reach over 200,000 students across the
CADA family of schools! ~Teen Truth*

*This is indispensable for us. We
spend a lot on marketing and
tradeshows to bring in leads. To get
accurate lead information out to our
field managers quickly is absolutely
essential. This system was fast,
1stSales was very conscientious,
and their system is a great return on
investment for us. ~QSP/Time Inc.*

**Get your Lead Retrieval Device now and get qualified leads to
make the best of your CADA Conference!**

www.1stsales.com