



California Association of Directors of Activities

Please pass this letter along to your administrator

Dear Administrator(s),

The California Association of Directors of Activities (CADA) knows that creating a safe, positive learning environment is a constant challenge for administrators. We understand that administrators have many demands placed upon them including: raising test scores, increasing attendance, creating a positive school culture, and creating a safe school climate to name a few. CADA is pleased to be able to offer you an opportunity to acquire the tools and research-based resources to assist you in meeting these demands.

In the current educational climate, the status quo will no longer be enough to ensure a safe and successful learning environment for our students. We need to do something more. Attendance at the CADA Convention can provide your staff with the tools to facilitate -

- A physical environment that is welcoming and conducive to learning
- A social environment that promotes communication and interaction
- An affective environment that promotes a sense of belonging and self-esteem
- An academic environment that promotes learning and self-fulfillment

Register your leadership team today and take positive steps toward:

- **IMPROVED STUDENT PERFORMANCE:** Comprehensive models that have been developed for school reform have always included change in school culture and school climate.
- **MORE CONNECTED AND COMMITTED STUDENTS:** The two most important factors for preventing teen violence are: commitment to school and involvement in extra/co-curricular activities. Our workshop sessions and keynote speakers will give you tips on how to get students connected and committed.
- **TECHNOLOGY IN EDUCATION:** Technology is a driving force in education today. With our Cyber Café open for discussions, workshops and roundtables, your educators will learn the newest in “user friendly” technology and digital curriculum.
- **POSITIVE SOCIAL-EMOTIONAL DEVELOPMENT:** What your trained student leaders can provide through your activities programs can result in a stronger academic performance and increased scores on cognitive skills tests, lower alcohol and drug use, reduction in aggressive student behavior, lower levels of depression, lower occurrences of self-destructive behavior and delinquency, and higher graduation rates.

The students on your campus are your most valuable resource. The CADA Convention will strengthen your program so that this priceless resource is not wasted.

Sincerely,

CADA

‘CADA Creates Leadership Training Experiences That Empower Educational Stakeholders to Take Action, Be Better People, And Improve Our World.’

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