

*It has never been more
important to*

**KNOW YOUR WHY
HAVE A VISION**

WHO WE ARE...

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Minden, NV



We believe strongly in purpose and identifying
your personal and team why.

HOW THIS CAME ABOUT...

1. Parts used for the curriculum for 2021 Virtual CADA Camp
1. We believed we needed it as educators.
1. We believed that our staff needed it.
1. We believed our class needed it.
1. Inspired by the author/speaker Simon Sinek

NOT JUST FOR ACTIVITIES...

- 1. Leadership/ASB
- 1. Staff
- 1. Academic Classes
- 1. Athletic Teams/Clubs




Start with you...

Tell me and I forget. Teach me and I remember. Involve me and I learn.

– Benjamin Franklin

X Please complete the personal inventory you got when you entered the room.



“**V**ision without action is
merely a dream. Action
without **v**ision just passes the
time. **V**ision with action can
change the world.”

– Joel A. Barker

Understanding Infinite vs. Finite Mindset



If there are at least two players, a game exists.

FINITE GAMES are played by known players.

They have fixed rules. There is an agreed-upon objective that, when reached, ends the game. All the players have agreed to play by those rules and they accept penalties when they break the rules. In finite games, there is always a beginning, a middle and an end.

(Sinek, Simon)

EXAMPLES:

Basketball

Checkers

Fortnite Battle

If there are at least two players, a game exists.

INFINITE GAMES are played by known and unknown players.

There are no exact or agreed-upon rules. Though there may be conventions or laws that govern how the players conduct themselves, within those broad boundaries, the players can operate however they want.

The manner in which each player chooses to play is entirely up to them. And they can change how they play the game at any time, for any reason.

(Sinek. Simon)

EXAMPLES:

Business

Friendship/Relationships

Life

Think about the “GAMES” for educators .

FINITE:

DANCES

PEP RALLY

ATHLETIC GAMES

INFINITE:

SCHOOL SPIRIT

COMMUNITY

SERVICE

CULTURE

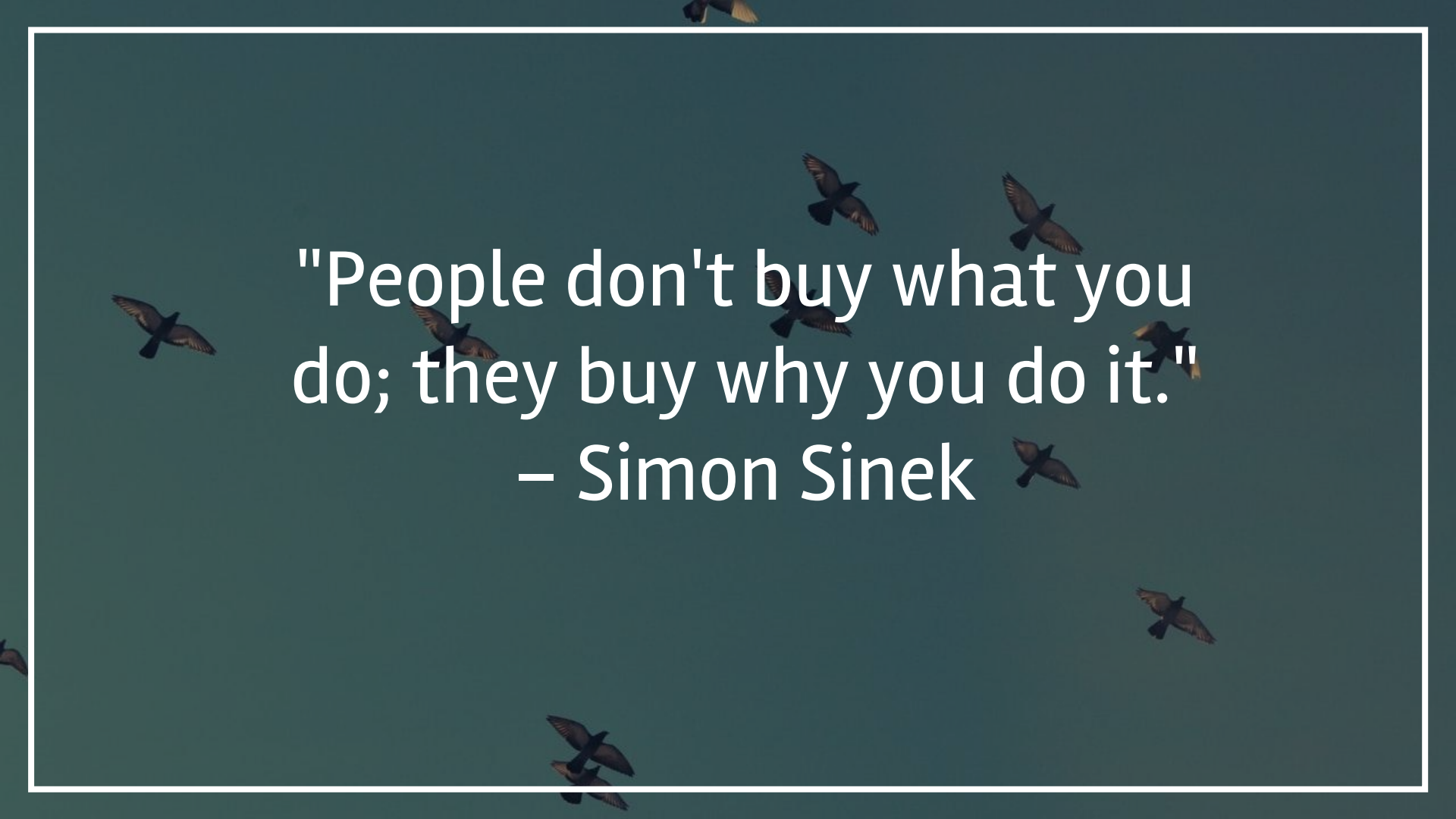
RECOGNITION

There are three factors we must always consider when deciding how we want to lead:

1. We don't get to choose whether a particular game is finite or infinite.
2. We do get to choose whether or not we want to join the game.
3. Should we choose to join the game, we **CAN** choose whether we want to play with a finite or an infinite mindset. (Sinek, Simon)



**APPROPRIATE MINDSET
IS CRITICAL AND SOMETHING
YOU HAVE CONTROL OVER!**

The image features a dark teal background with a thin white border. Several birds, possibly pigeons, are shown in flight, scattered across the frame. The text is centered in a white, sans-serif font.

"People don't buy what you
do; they buy why you do it."
– Simon Sinek

Finding YOUR WHY



Great Leaders Start with Why

In 1963, Dr. Martin Luther King, Jr. did NOT stand in front of 250,000 people in Washington DC and say, "I have a 10-step plan to end racial segregation in the South." Dr. King told the crowd about an inspiring vision – his WHY – he was willing to die for: "I dream of a world where little black boys and little black girls will be able to join hands with little white boys and little white girls as sisters and brothers..."

Dr. King motivated thousands of people to join the civil rights movement because he started with inspiration, not Instruction. (Sinek, Simon)

ANSWER THESE QUESTIONS...

- Why are you a teacher/in education?
 - Why is it important?
- Think of a time where you were happy at work.
 - What are your interests?
- What do you crave to spend time doing?
- What cause or issue touches your heart every time you hear about it?
 - What excites you in the world?
 - What are your values?
 - What do you do best?

Finding Your WHY

Find your WHY and you'll not only be able to inspire others to buy your product or join your cause, you'll inspire yourself to get out of bed and take on challenging tasks. You can do this for your personal or professional life.

TRY TO USE THIS FORMULA:

My WHY is _____,

SO THAT _____.

Lamb's Why

My WHY is to love and support my family and friends without fear so that they never forget their worth.

My WHY is to inspire/guide young leaders, SO THAT they can positively impact the world beyond high school.

Dedmon's Why



The background is a solid dark teal color. A thin white border frames the entire image. Scattered throughout the background are several birds in flight, appearing as dark silhouettes with some lighter wing details. The birds are in various positions, some near the top, some near the bottom, and some in the middle, giving a sense of movement and freedom.

Take a few minutes...
If you are willing, share your
vision here

**Now that you have YOUR why
(or at least a start) think
about preparing a group for
creating their why through a
vision.**



**Think about how you can
adjust the questions based on
your group. Staff, students,
activities... everyone should
know why.**



Steps with a group:

1. Introduce Finite/Infinite Game Mindset

2. Consider the questions that will appropriately guide them.

3. Have students explore the application at school.

4. Have them look at external visions

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They have fixed rules. There is an agreed-upon objective that, when reached, ends the game. All the players have agreed to play by those rules and they accept penalties when they break the rules. In finite games, there is always a beginning, a middle and an end.

(Sinek, Simon)

EXAMPLES:

Basketball

Checkers

Video Games

Think about the “GAMES” at your school.

WHERE DOES GRADUATION FIT?

Can you win High School/Middle School?

Do grades/athletics/involvement always mean most successful?

**Everyone's definition of success is different, everyone is playing
with different rules/resources...**

Leadership/ASB should help create a legacy... that is infinite.

GENERAL QUESTIONS TO CONSIDER

Why do you do what you do?

Why is that important?

List a few times when you were your most happiest.

What were you doing?

Think of times when you were oblivious to the passing of time; what were you doing?

What are your interests?

What do you crave to spend time doing?

What cause or issue can get you on a soap box?

What cause or issue touches your heart every time you hear about it?

GENERAL QUESTIONS TO CONSIDER

What excites you in the world? List 2 or 3 things.

What angers you in the world? List 2 or 3 things.

When you were a kid, what did you say you wanted to be when you grew up?

What did you do for fun as a kid? What were your favorite toys? What came particularly easy for you as a child?

What are your values?

What do you do best?

What are your strengths?

FOR STUDENT LEADERS...

- Why are you involved in school? Why is it important?
 - Think of a time where you were happy at school.
 - What are your interests?
 - What do you crave to spend time doing?
- What cause or issue touches your heart every time you hear about it?
 - What excites you in the world?
 - What are your values?
 - What do you do best?

IN AN ACADEMIC SETTING...

- Why is this class required?
- Why did the “powers that be” decide this was critical for graduation?
- What can you get from this class that you can't get anywhere else?
- What other things in life are “required” whether you like it or not? Why do we comply?
- What are the unintended lessons that can be taken away from this class?

Life is Good

InvisionApp

Twitter

Tesla

Patagonia

Nike

IKEA

Microsoft

Starbucks

To create a better everyday life for the many people.

Question Assumptions. Think Deeply. Iterate as a Lifestyle. Details, Details. Design is Everywhere. Integrity.

To be the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow.

Build the Best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.


Bring inspiration and innovation to every athlete in the world.*If you have a body, you are an athlete.

To give everyone the power to create and share ideas and information instantly, without barriers.

To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to market as soon as possible.

To enable people and businesses throughout the world to realize their full potential

To Spread the power of optimism



IKEA - To create a better everyday life for the many people.

InvisionApp - Question Assumptions. Think Deeply. Iterate as a Lifestyle. Details, Details. Design is Everywhere. Integrity.

Starbucks - To be the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow.

Life is Good - To Spread the power of optimism.

Microsoft - To enable people and businesses throughout the world to realize their full potential.

Patagonia - Build the Best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.

NIKE - Bring inspiration and innovation to every athlete in the world.*If you have a body, you are an athlete.

Twitter - To give everyone the power to create and share ideas and information instantly, without barriers.

Tesla - To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to market as soon as possible.

A photograph of a long, straight asphalt road with a double yellow line down the center, receding into the distance. The road is flanked by dry, brownish-yellow scrubland. In the background, a range of mountains with patches of snow is visible under a clear blue sky with some light clouds. The entire image is framed by a thin white border.

How to create a VISION for your group.

OUR EXAMPLE



BEFORE WE DID THE CLASS ACTIVITY...

- Personal Values Inventory
- Questions
- School Map Discovery



*Our
Vision*

THIS IS OUR EXAMPLE FROM CLASS



THE VISION

FROM AHMED ISMAIL

Right now...

- Something that has made your feel out of control
- Something that weighs on you
- Something that you wish were better

Someone who:

- Has made you feel worthwhile/seen
- You have tried to see their value
- Made you smile

Our Goal

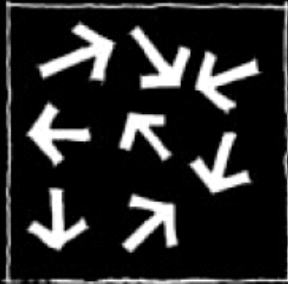
This upcoming school year we want to create a **vision statement** that incorporates both our values and goals as a class. So what is a vision statement?...

A Vision is...

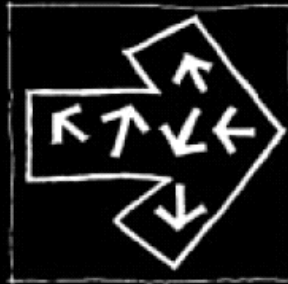
A **vision statement** is a statement of an organization's' objectives, intended to guide its **goals** and **focus** towards what they want to **achieve**.

Having a **shared vision** is very important in the ways of which it provides a foundation for us to grow as a whole and achieve our goals as a unit.

No Vision



**Imposed
Vision**



Shared Vision



So how do we create our vision statement?...

Some Questions to Consider

What do we value as a class?

How do we incorporate those values into our daily activities?

Why do those values matter?

Why does what we're doing matter?

What is the purpose of the activities and events that we put on?

What do we want to accomplish as a class, if there were no challenges or boundaries standing in our way?

What does success look like to us?

Finding Your WHY

Find your WHY and you'll not only be able to inspire others to buy your product or join your cause, you'll inspire yourself to get out of bed and take on challenging tasks.

TRY TO USE THIS FORMULA:

My WHY is _____,
SO THAT _____.

OUR INVENTORY

5 minutes:

Add every word, thought, value that is critical to our success as a leadership class.



Finding OUR WHY/VISION

Now, with your group, use this same formula to create our vision.



RESOURCES

- ❑ A starter Google Slide Deck for VISION
- ❑ Finding Your Why Questions
- ❑ Personal Values Inventory
- ❑ Group Values Inventory
- ❑ Excerpt from “The Infinite Game” by Simon Sinek
- ❑ Complete Ted Talk “Start with Why: How Great Leaders Inspire Actions” by Simon Sinek
- ❑ Books: “Leaders Eat Last”, “Start with Why”, “Find Your Why”, and “The Infinite Game” by Simon Sinek

When a person or organization has a vision they:



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FINDING YOUR WHY - Personal Values List

Personal Values List: From the list of 36 values below, rate each one High, Medium, or Low, and then, from the ones you rate High, choose the top five that you believe are most important for you.

VALUES	DESCRIPTION	H/M/L Ranking	TOP FIVE
Achievement	A sense of accomplishment, success, or contribution		
Advancement	Forward movement		
Ambition	Aspiring to promotion or progress		
Adventure	New and challenging experiences		
Affection	Love, caring		
Beauty	Aesthetics in nature, art, and/or life		
Competitiveness	Winning, taking risks		
Cooperation	Working well with others, teamwork		
Courage	Standing up for beliefs		
Creativity	Being imaginative, innovative		
Discipline	Self control, restraint		
Equality	Equal opportunity for all		
Fame	Being recognized, well known		
Family	Care for nuclear and extended family		
Forgiving	Willing to forfeit a judgment of others		
Freedom	Independence, free choice, self-reliant		
Friendship	Close relationships		
Happiness	Contentedness/being at peace with yourself		
Health	Being physically and mentally well		
Helpfulness	Assisting others, improving society		

Inner Harmony	<i>Being at peace with yourself and others, tranquility</i>		
Integrity	<i>Honesty sincerity,genuineness</i>		
Involvement	<i>Participating with others, belonging</i>		
Intellect	<i>Conceptual, abstract, or symbolic</i>		
Loyalty	<i>Duty, respectfulness, obedience</i>		
Order	<i>Tranquility, stability, conformity</i>		
Peace	<i>A world at peace, without war or conflict</i>		
Personal Growth	<i>Personal development, learning, realizing potential</i>		
Power	<i>Control, authority, influence over others</i>		
Recognition	<i>Social recognition, respect from others, status</i>		
Religion/ Spirituality	<i>Strong religious beliefs</i>		
Self Respect	<i>Self-esteem, pride, sense of personal identity</i>		
Spirit	<i>Emotional,attitude</i>		
Wealth	<i>Making money, getting rich</i>		
Wisdom	<i>Understanding life, discovering knowledge</i>		

FINDING YOUR WHY - Questions to Consider

Here's a list of questions to help you discover your WHY. Find a quiet or favorite spot, get a notebook, and ponder, brainstorm, and record answers to these questions. Or if you're an extrovert, talk them out with someone.

1. Why do you do what you do? For the sake of what...?
2. For whatever your answer, follow up with the question, Why is that important?
3. List a few times when you were your happiest. What were you doing?
4. Think of times when you were oblivious to the passing of time; what were you doing?
5. What are your interests? What do you crave to spend time doing?
6. What cause or issue can get you on a soap box?
7. What cause or issue touches your heart every time you hear about it?
8. What excites you in the world? List 2 or 3 things.
9. What angers you in the world? List 2 or 3 things.
10. When you were a kid, what did you say you wanted to be when you grew up?
11. What did you do for fun as a kid? What were your favorite toys?
12. What are your values?
13. Think of times when someone has been genuinely helped by something you've done.
What did you do?
14. What are you passionate about?
15. What can you be the best at?