

D-1 School Spirit and Pride—a few ideas from Janet Roberts—Chino Hills High

Model the spirit you want on your campus. If you want the students to be “crazy, fun, spirited”, you and your leadership students need to be “crazy, fun, spirited”. If Friday’s are “proud to be a (whatever your school mascot is) day” you need to wear your school colors and proudly show off your mascot and school pride. Get your leadership students involved, spirit leaders involved, band involved, staff involved. Find a way to get staff shirts, make them feel proud they are there too.

Make “Back to School Night” an event. Have performing arts groups perform. Put “art display” panels up showing off student artwork. Have groups on campus sell food. Always sell spirit wear. Do a fashion show of your school spirit wear.

Sell spirit wear for parents and siblings at student registration during the summer. Make it “cool” to wear school spirit wear. Dress your leadership students and all the people working registration up in school spirit wear.

Create a school “bumper sticker” or “window sticker” to show school pride. Pass them out to the 8th grade parents and students in the spring. Host an 8th grade “orientation” to your school. Show off groups, clubs, events, and teams. Get students and parents excited about attending the school. Have Junior and Senior students reach out to the new freshmen. Continue this program through out their freshman year through programs like Link Crew.