Good Morning!!
When opening a new school or trying to create Spirit and Pride, administration should take note of these useful tips:

T-shirts on the first day of school: "The Tradition Begins" (on front) and "In the Process of building the world's greatest High School" (On back) ....to be sold in advance or grant for free one.

Yesterday: Have a school wide saying, "Committed to Building Futures with PRIDE" P= Perseverance, R= Respect, I= Integrity, D= Determination, E= Excellence. Include this across the board with Activities, Athletics, and staff. Incorporate your school’s acronym and add it to PRIDE. Example: Mustang Pride.

Have bracelets (like the Lance Armstrong's) made in black, blue and white with a saying on it..."MUSTANG PRIDE" or excellence. Have each Administrator give five out per week to those students who are doing something outstanding, good, etc.... This keeps our Pride factor going. Constantly reinforce good behaviors.

Incorporate RHL (Role Models, Heroes and Leaders) throughout our ASB and sports kids. Recognition rallies--we will do these at lunch time once a month. (If it's OK)

Football, volleyball, basketball, sport players get their away jersey on Wednesday before game and invite a teacher to
wear their jersey to the home game. Gets teachers to game and promotes teacher appreciation.

Have a teacher of the week.

All dances are on-site, other than Prom and Formal. No Prom until Junior year.

Homecoming the first two years to include Spirit Student (King/Queen)....check the kids who dress-up every day for dress-up days, participation in clubs and sports. No gowns or cars until Senior year. Involve clubs in nominations of homecoming participants.

Display a cap/gown and tassel in the front office as people come in. this shows the community what we value most---graduation, success. My question to you both--what will be the color of our cap and gowns? Black for boys, white for girls? All white/black? Silver for high honors?

Instead of naming our buildings 1, 2, 3, etc......, name them Excellence Wing/Building, Success Wing/Building, Pride Wing/Building. Or after IVY League schools: Harvard, Yale, etc....Or, after Pac 10 schools: USC, UCLA, etc..... This shows our kids what we value and what we expect of them.