



Leadership Final: Persuasive Presentation
“The most influential person in history.”

Presentation dates: 12/10 (7), 12/13 (6), 12/14 (6), 12/16 (14)

- 1) Prepare a speech outline including an introduction, transitions, previews and summaries, a logically developed body, and effective conclusion. **(DUE 12/9)**
- 2) Your speech must be 5 minutes in length
 - a. 2 of the 5 minutes can be used to show a video/DVD clip, play a song, or use of other multimedia
 - b. Visuals should be used When using Power Point—follow the guidelines in your green book
 - c. One minute should be left to counter-arguments with your audience about whether your leader is one of the most influential
- 3) Delivery of Speech
 - a. Everyone will be asked to evaluate your speech based on the following;
 - i. Appropriate posture, appearance, gestures, expressions, and eye contact. (See green book for tips)
 - ii. Eliminate verbal static (uh-hum, um, OK, yeah, like)
 - iii. Use an attention-getting introduction with a clear thesis that makes a knowledgeable judgment.
 - iv. Use examples, details, quotes, dates, or evidence to support your argument that **this particular leader is one of the most influential people the world has ever known.** (Some of these may be visual.)
 - v. **STRONG** conclusion with the significance of the incident, event, or situation that makes this person one of the most influential people
- 4) Evaluation: You will be asked to evaluate every other speech and all other students in the class will evaluate your speech. Evaluation rubric will include:
 - a. Length
 - b. Introduction
 - c. Thesis
 - d. Delivery
 - e. Conclusion
 - f. Persuasiveness score

Persuasive Presentations Rubric

	4	3	2	1
T I M E	Not more than 5 minutes long, 2 minutes only media good use of visuals	More or less than 5 minutes long, more than 2 minutes media, some visuals	More than 5 or less than 3 minutes long, more than 2 minutes media, some visuals	More than 5 or less than 2 minutes long, more than 2 minutes Media, no visuals
I N T R O	STRONG introduction- got my attention in a big way	Good introduction, got my attention	OK introduction, I was still listening	Poor introduction, I wanted to take a nap
T H E S I S	Clear thesis that made a knowledgeable judgment	Fairly clear thesis that made a somewhat knowledgeable judgment	Hazy thesis, judgment didn't seem too knowledgeable	What thesis???
D E L I V E R Y	Waited for people to listen, showed excitement, changed voice tone, good eye contact, paused to emphasize main points, repeated important information for emphasis, added appropriate gestures to keep audience watching well.	Did at least 6 of the 7 items listed to the left.	Did at least 4 of the 7 items listed to the left.	Did 2 or fewer items listed to the left.
E N D I N G	STRONG conclusion, really wrapped this up well and at the right time.	Good conclusion, it felt like it had a good ending.	OK conclusion, could have ended stronger, sooner, or later.	What conclusion, it was weak or non-existent. (Including they ran out of time.)
P	VERY PERSUASIVE	PERSUASIVE	SOMEWHAT PERSUASIVE	NOT PERSUASIVE

BRING this with you to all presentation days for extra credit!

Influential People

<input type="checkbox"/> Adams, John	<input type="checkbox"/> King, Martin Luther Jr.	<input type="checkbox"/> Pulitzer, Joseph
<input type="checkbox"/> Anthony, Susan B.	<input type="checkbox"/> King, Stephen	<input type="checkbox"/> Rembrandt
<input type="checkbox"/> Aristotle	<input type="checkbox"/> Lennon, John	<input type="checkbox"/> Rockwell, Norman
<input type="checkbox"/> Chavez, Cesar	<input type="checkbox"/> Leonardo da Vinci	<input type="checkbox"/> Roosevelt, Theodore Ryan, Nola
<input type="checkbox"/> Estrada	<input type="checkbox"/> Lincoln, Abraham	<input type="checkbox"/> Sagan, Carl Edward
<input type="checkbox"/> Churchill, Sir Winston Leonard Spencer	<input type="checkbox"/> Longfellow, Henry Wadsworth	<input type="checkbox"/> Salk, Jonas
<input type="checkbox"/> Curie, Marie Slodowska	<input type="checkbox"/> Miranda v. Arizona	<input type="checkbox"/> Shakespeare, William
<input type="checkbox"/> Dean, James	<input type="checkbox"/> Morse, Samuel Finley Breese	<input type="checkbox"/> Temple, Shirley
<input type="checkbox"/> DeBakey, Michael Ellis	<input type="checkbox"/> Mozart, Wolfgang Amadeus	<input type="checkbox"/> Thatcher, Margaret Hilda
<input type="checkbox"/> Disney, Walk	<input type="checkbox"/> Muhammad Ali	<input type="checkbox"/> Truman, Harry S.
<input type="checkbox"/> Earhart, Amelia	<input type="checkbox"/> Nietzsche, Freidrich	<input type="checkbox"/> Wright, Wilber and Orville
<input type="checkbox"/> Edison, Thomas Alva	<input type="checkbox"/> Nobel, Alfred Bernhard	<input type="checkbox"/> Wright, Frank Lloyd
<input type="checkbox"/> Gandhi, Mohandas	<input type="checkbox"/> Nostradamus	
<input type="checkbox"/> Gretzky, Wayne	<input type="checkbox"/> Nureyev, Rudolf	
<input type="checkbox"/> Hillary, Sir	<input type="checkbox"/> O'Connor, Sandra Day	
	<input type="checkbox"/> Plato	

Edmund <input type="checkbox"/> Jordan, Michael <input type="checkbox"/> Kennedy, John Fitzgerald		
--	--	--