

## Increase Your Student Store Revenue Using Packages and Summer Mailers

### Example Comparables 2012-2013 (no packages) vs. 2013-2014 (with packages) at QHHS:

Registration 2012	ASB Cards sold	657		Total for year 2012-2013	968
Registration 2013	ASB Cards sold	882		Total for year 2013-2014	1,072
		(+225)			(+104)
Registration 2012	Frosh T-shirts sold	95		Total for year 2012-2013	103
Registration 2013	Frosh T-shirts sold	285		Total for year 2013-2014	299
		(+190)			(+196)

Postcards created using standard card stock, 2 printed per page (1/2 sheet) and mailed out using school's bulk mail account.

Postcards mailed out 1-2 weeks before scheduled registration dates in summer.

Screen captures of the packages also posted on school social networking sites.

Presenter Contact Information:

Jeff Culver  
Professional Development Coordinator  
California Association of Directors of Activities

M.A.A.-Master Activity Advisor

Email: [pdccada1.org](mailto:pdccada1.org)  
Website: [MrCulver.com](http://MrCulver.com)

### Senior Postcard (mailed summer 2014):



**COURSE PICK-UP SPECIALS**  
**HOURS: 7:30am – 2:00pm**  
**July 21-25 & 28-29**



**COURSE PICK-UP SPECIAL!**

**ASB CARD \$30 (THAT'S \$5 OFF!)**

- FREE admission to non-CIF athletic events, including: Football (regular admission \$6), Basketball (\$5), Volleyball (\$3), Wrestling (\$3) & Track (\$3)!
- FREE QHHS Spirit shirt (\$12 value)→
- \$10 off Yearbook (if pre-ordered by 8/8)
- \$10 off Prom Ticket
- \$5 off Homecoming, Winter Ball & Grad Nite
- Discounts in the Student Store
- Discounts or Free admission to events
- Free Athletic, Academic & Activity Letters/Bars
- Athletes: \$5 team donation for end-of-season awards, free Varsity Golden League Champ patch, \$25 towards CIF Champ Ring

**\$5 Discount good during Course Pick-up only**



<p><b>ULTIMATE REBEL SENIOR PACKAGE</b></p> <p>Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming, Winter Ball, Prom &amp; Grad Nite ticket</p> <p><b>DANCING THRU SENIOR YEAR PACKAGE</b></p> <p>Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming, Winter Ball, &amp; Prom ticket</p> <p><b>REBS4LIFE SENIOR PACKAGE</b></p> <p>Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming &amp; Prom ticket</p> <p><b>GO REBELS SENIOR PACKAGE</b></p> <p>Includes: ASB Card, Spirit shirt, Yearbook, Senior Class T-shirt, &amp; Homecoming tickets</p> <p><b>A LA CARTE</b></p> <p>ASB Card.....\$35 (\$30 during Course Pick-up)</p> <p>Spirit Shirt.....\$12</p> <p>Official 50<sup>th</sup> Anniversary T-shirt.....\$10 (\$9 w/ASB Card)</p> <p>Yearbook.....\$65 (\$55 w/ ASB Card thru 8/8)</p> <p>Senior Class T-shirt (PRE-ORDER).....\$12 (\$10 w/ASB Card)</p> <p>Class of 2015 T-shirt (limited quantities Small only).....\$10 (\$8 w/ ASB Card)</p> <p>Homecoming Ticket.....\$15 (\$10 w/ASB Card)</p> <p>Winter Ball Ticket.....\$45 (\$40 w/ASB Card)</p> <p>Prom Ticket.....\$110 (\$100 w/ASB Card)</p> <p>Grad Nite Ticket.....\$95 (\$90 w/ASB Card)</p> <p style="text-align: center;"><b>Student Store accepts cash, all major credit cards (card owner must be present) or checks made out to "QHHS"</b></p>	<p><b>\$335</b></p> <p>(\$54 savings)</p> <p><b>\$245</b></p> <p>(\$49 savings)</p> <p><b>\$205</b></p> <p>(\$44 savings)</p> <p><b>\$105</b></p> <p>(\$34 savings)</p>
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**@qhhsactivities**

**Get your official 50<sup>th</sup> Anniversary T-shirt while supplies last in black, navy or grey! \$10 or \$9 with ASB**



**Junior Postcard (mailed summer 2014):**

**Sophomore Postcard (mailed summer 2014):**



# Quartz Hill High School Student Store

**COURSE PICK-UP SPECIALS**  
HOURS: 7:30am – 2:00pm  
July 21-25 & 28-29

**COURSE PICK-UP SPECIAL!**  
**ASB CARD \$30 (THAT'S \$5 OFF!)**

FREE admission to non-CIF athletic events, including:  
Football (regular admission \$6), Basketball (\$5), Volleyball (\$3), Wrestling (\$3) & Track (\$3)!

FREE OHHS Spirit shirt (\$12 value) →  
-\$10 off Yearbook (if pre-ordered by 8/8)  
-\$10 off Prom Ticket  
-\$5 off Homecoming & Winter Ball  
-Discounts in the Student Store  
-Discounts or Free admission to events  
-Free Athletic, Academic & Activity Letters/Bars  
-Athletes: \$5 team donation for end-of-season awards, free Varsity Golden League Champ patch, \$25 towards CIF Champ Ring  
**\$5 Discount good during Course Pick-up only**

**OHHS 2016**

EST. 1964  
**REBELS QUARTZ HILL**

@qhhsactivities

Instagram, Facebook, Twitter, YouTube icons

**Freshman Postcard (includes orientation information; mailed summer 2014):**

## Quartz Hill High School Freshman Orientation!

**Wed, July 30 (A-K) \* Thur, July 31 (L-Z)**  
Check-in 8:00 a.m. Activities 9:00 a.m. – 12:00 noon  
*Please do not arrive any earlier than 8:00 a.m.*  
Featuring: Campus Tour, Yearbook Photo & ID Card, Session with a Counselor, Meet your student leaders, 1<sup>st</sup> Day of School Info, Receive Course List, & More!  
*Activities are for students only.*  
*After check-in, parents are welcome to pick-up text books or stop in the Student Store for purchases. Students will be done with the day's activities at 12:00 noon and ready for pick-up.*

**FRESHMAN DANCE** Thursday, 7/31 7:00 - 9:00 pm  
100 Quad Admission: **FREE w/ ASB Card** or **\$5 w/out**

**ORIENTATION SPECIAL!**  
**ASB CARD \$30 (THAT'S \$5 OFF!)**

- FREE admission to non-CIF athletic events, including football, basketball, volleyball, wrestling & track.
- FREE OHHS Spirit shirt (\$12 value)
- \$10 off Yearbook (if pre-ordered by 8/8)
- \$5 off Homecoming & Winter Ball tickets
- Discounts in the Student Store
- Discounts or Free admission to events

**\$5 Discount good through Aug 8, 2014!**



O'Connor Photography will be at Orientation to take your Yearbook photo and produce your QHHS ID Card. Picture packages will also be available for purchase. Go to [qhhs.org](http://qhhs.org) for package price sheet.

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FREE OHHS Spirit shirt (\$12 value) →  
-\$10 off Yearbook (if pre-ordered by 8/8)  
-\$5 off Homecoming & Winter Ball  
-Discounts in the Student Store  
-Discounts or Free admission to events  
-Free Athletic, Academic & Activity Letters/Bars  
-Athletes: \$5 team donation for end-of-season awards, free Varsity Golden League Champ patch, \$25 towards CIF Champ Ring  
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Instagram, Facebook, Twitter, YouTube icons

**Freshman Postcard (includes orientation information; mailed summer 2014):**

<b>ULTIMATE REBEL FRESHMAN PKG</b>	<b>\$167</b>
Includes: ASB Card, Spirit shirt, Yearbook, PE shorts* & shirt*, Class of 2018 T-shirt, Freshman, Homecoming & Winter Ball Dance tickets	
<b>R-R-R-E-B FRESHMAN PACKAGE</b>	<b>\$127</b>
Includes: ASB Card, Spirit shirt, Yearbook, PE shorts* & shirt*, Class of 2018 T-shirt, Freshman & Homecoming Dance tickets	
<b>GO REBELS FRESHMAN PACKAGE</b>	<b>\$117</b>
Includes: ASB Card, Spirit shirt, Yearbook, PE shorts* & shirt*, Class of 2018 T-shirt & Freshman Dance Ticket	
<b>READY FOR HIGH SCHOOL PACKAGE</b>	<b>\$62</b>
Includes: ASB Card, Spirit shirt, PE shorts* & shirt*, Class of 2018 T-shirt and Freshman Dance Ticket	
<b>A LA CARTE</b>	
ASB Card.....	\$35 (\$30 during Orientation)
Spirit Shirt.....	\$12
Official 50 <sup>th</sup> Anniversary T-shirt.....	\$10 (\$9 w/ ASB Card)
Yearbook.....	\$65 (\$55 w/ ASB Card thru 8/9)
PE shorts*.....\$12 PE shirt*.....\$10 PE Combination Lock.....	\$6
PE Sweatpants*.....\$17 (\$15 w/ASB) PE Hoodie*.....\$20 (\$18 w/ASB)	
Class of 2018 T-shirt.....	\$12 (\$10 w/ ASB Card)
Freshman Dance Ticket.....	\$5 (Free w/ ASB Card)
Homecoming Ticket.....	\$15 (\$10 w/ ASB Card)
Winter Ball Ticket.....	\$45 (\$40 w/ ASB Card)
*For all PE clothes: XXL & up cost extra, including packages and a la carte.	
Student Store accepts cash, all major credit cards (card owner must be present) or checks made out to "QHHS"	

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Instagram, Facebook, Twitter, YouTube icons

<b>ULTIMATE REBEL JUNIOR PACKAGE</b>	<b>\$235</b>
Includes: ASB Card, Spirit shirt, Yearbook, Homecoming, Winter Ball & Prom tickets.	
<b>REBS4LIFE SENIOR PACKAGE</b>	<b>\$195</b>
Includes: ASB Card, Spirit shirt, Yearbook, Homecoming & Prom tickets.	
<b>R-R-R-E-B JUNIOR PACKAGE</b>	<b>\$135</b>
Includes: ASB Card, Spirit shirt, Yearbook, Homecoming, & Winter Ball tickets.	
<b>GO REBELS JUNIOR PACKAGE</b>	<b>\$95</b>
Includes: ASB Card, Spirit shirt, Yearbook, & Homecoming ticket	
<b>A LA CARTE</b>	
ASB Card.....	\$35 (\$30 during Course Pick-up)
Spirit Shirt.....	\$12
Official 50 <sup>th</sup> Anniversary T-shirt.....	\$10 (\$9 w/ ASB Card)
Yearbook.....	\$65 (\$55 w/ ASB Card thru 8/8)
Class of 2016 T-shirt (limited quantities S-M-L only).....	\$11 (\$9 w/ ASB Card)
Homecoming Ticket.....	\$15 (\$10 w/ ASB Card)
Winter Ball Ticket.....	\$45 (\$40 w/ ASB Card)
Prom Ticket.....	\$110 (\$100 w/ ASB Card)

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<b>ULTIMATE REBEL SOPHOMORE PKG</b>	<b>\$157</b>
Includes: ASB Card, Spirit shirt, Yearbook, PE Shirt* & Shorts*, Homecoming & Winter Ball tickets.	
<b>R-R-R-E-B SOPHOMORE PACKAGE</b>	<b>\$135</b>
Includes: ASB Card, Spirit shirt, Yearbook, Homecoming & Winter Ball tickets.	
<b>REBS4LIFE SOPHOMORE PACKAGE</b>	<b>\$117</b>
Includes: ASB Card, Spirit shirt, PE Shirt* & Shorts*, Yearbook, & Homecoming ticket.	
<b>GO REBELS SOPHOMORE PACKAGE</b>	<b>\$107</b>
Includes: ASB Card, Spirit shirt, Yearbook, & PE shirt* & shorts*.	
<b>A LA CARTE</b>	
ASB Card.....	\$35 (\$30 during Course Pick-up)
Spirit Shirt.....	\$12
Official 50 <sup>th</sup> Anniversary T-shirt.....	\$10 (\$9 w/ ASB Card)
Yearbook.....	\$65 (\$55 w/ ASB Card thru 8/8)
PE shorts*.....\$12 PE shirt*.....\$10 PE Combination Lock.....	\$6
PE Sweatpants*.....\$17 (\$15 w/ASB) PE Hoodie*.....\$20 (\$18 w/ASB)	
Class of 2017 T-shirt (limited quantities S-M-L-XL only).....	\$12 (\$10 w/ ASB Card)
Homecoming Ticket.....	\$15 (\$10 w/ ASB Card)
Winter Ball Ticket.....	\$45 (\$40 w/ ASB Card)
*For all PE clothes: XXL & up cost extra, including packages and a la carte.	
Student Store accepts cash, all major credit cards (card owner must be present) or checks made out to "QHHS"	

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