Increase Your Student Store Revenue Using Packages and Summer Mailers

Example Comparables 2012-2013 (no packages) vs. 2013-2014 (with packages) at QHHS:

<table>
<thead>
<tr>
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<th>2012-2013</th>
<th>2013-2014</th>
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<tbody>
<tr>
<td>Registration 2012</td>
<td>ASB Cards sold 657</td>
<td>Total for year 2012-2013 968</td>
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<tr>
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<td>Registration 2013</td>
<td>ASB Cards sold 882</td>
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<td>Total for year 2013-2014 (+104)</td>
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<tr>
<td>Registration 2012</td>
<td>Frosh T-shirts sold 95</td>
<td>Total for year 2012-2013 103</td>
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<tr>
<td>Registration 2013</td>
<td>Frosh T-shirts sold 285</td>
<td>Total for year 2013-2014 299</td>
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<td>(+190)</td>
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Postcards created using standard card stock, 2 printed per page (1/2 sheet) and mailed out using school’s bulk mail account.

Postcards mailed out 1-2 weeks before scheduled registration dates in summer.

Screen captures of the packages also posted on school social networking sites.

Senior Postcard (mailed summer 2014):

**ULTIMATE REBEL SENIOR PACKAGE** $335
Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming, Winter Ball, Prom & Grad Nite ticket

**DANCING THRU SENIOR YEAR PACKAGE** $245
Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming, Winter Ball & Prom ticket

**REBS4LIFE SENIOR PACKAGE** $205
Includes: ASB Card, Spirit shirt, Yearbook, Senior T-shirt pre-order, Homecoming & Prom ticket

**GO REBELS SENIOR PACKAGE** $105
Includes: ASB Card, Spirit shirt, Yearbook, Senior Class T-shirt & Homecoming tickets

**A LA CARTE**
- ASB Card $30 (That’s $7 OFF!)
- Football (regular admission $6), Basketball ($5), Volleyball ($3), Wrestling ($3) & Track ($3)
- $10 off Yearbook (if pre-ordered by 8/8)
- $10 off Prom Ticket
- $5 off Homecoming, Winter Ball & Grad Nite
- Discounts in the Student Store
- Discounts or Free admission to events
- Free Athletic, Academic & Activity Letters/Bars
- Athletes: $5 team donation for end-of-season awards, free Varsity Golden League Champ patch, $25 towards CIF Champ Ring

**Student Store accepts cash, all major credit cards (card owner must be present) or checks made out to “QHHS”**

Get your official 50th Anniversary T-shirt while supplies last
In black, navy or grey!
$10 or $9 with ASB
### Freshman Postcard (includes orientation information; mailed summer 2014):

**Quartz Hill High School Freshman Orientation!**

**Wed, July 30 (A-K) * Thu, July 31 (L-Z)**

Check-in: **8:00 a.m.** Activities: **9:00 a.m. - 12:00 noon**

*Please do not arrive any earlier than 8:00 a.m.*

**HOURS:** 7:30 a.m. - 2:00 p.m. **COURSE PICK-UP SPECIALS**

**FREE admission to course pickup and orientation – $10 off homecoming tickets – $5 off winter ball tickets – 5% discount on new Rebel apparel**

**Student Store**

- Deals: **$10 off Yearbook** (if pre-ordered by 8/8)
- **$5 off Homecoming & Winter Ball tickets**
- Discounts on Rebel apparel

**O’Connor Photography** will be at Orientation to take your Yearbook photo and produce your QHHS ID Card. Picture packages will be available for purchase.

** Ultimatum Rebel Freshmen PKG **

- **$117**
- Includes: QHHS Card, Spirit shirt, Yearbook.

**R-R-E-B Freshmen Package**

- **$127**
- Includes: QHHS Card, Yearbook, Homecoming, & Winter Ball Dance tickets.

**Ready for High School Package**

- **$62**
- Includes: QHHS Card, Spirit shirt, Homecoming, & Winter Ball Dance tickets.

**$5 discount good through Aug 8, 2014!**