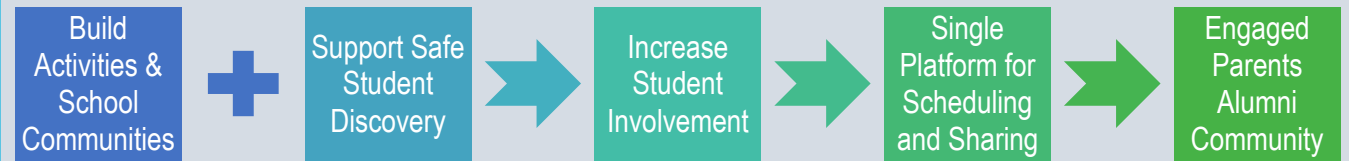# zaahah

What is Zaahah?

Zaahah is unified communication and engagement platform for K-12. Zaahah is uniquely focused on everything "After the Bell," to spur student, family and community involvement.

Harness the Power of Everything "After the Bell!"

Improve Student Outcomes & Family Engagement

Leading student activities is now easier, and their critical importance is elevated. With Zaahah, "Everything After the Bell" is clearly tied to: the success of students, family and community engagement and school climate and culture; priorities of CADA, as well as LCAP, California's school funding formula.

Build Activities & School Communities **+** Support Safe Student Discovery → Increase Student Involvement → Single Platform for Scheduling and Sharing → Engaged Parents Alumni Community

Zaahah's CADA Mission

Zaahah is excited to be a part of the CADA community, to elevate the importance of student involvement with its unique insight into school communities. Zaahah will be the primary platform used by K-12 institutions to:

- Track School-Wide Involvement
- Manage Student Activities
  - o Manage Rosters
  - o Schedule Activities and Events
  - o Promote Involvement
- Improve Family and Community Engagement
- Support Safe Student Discovery
  - o Eliminate Online Predators
  - o Reduce Cyberbullying
- Generate $$ for Schools (future)

Zaahah Benefits

In K-12 education, student activities represent the most effective opportunity to connect and benefit all stakeholders. Activity directors can simplify their lives and introduce a truly innovative solution.

Activity Directors/Schools

- Save time with one solution to support and manage all activities
- Single tool to share non-academic information with targeted school communities
- Build alumni networks not just by class year, but by clubs and activities as well

Parents

- Single view of children's activities and schedules, even if their children attend multiple schools
- Confidence that their children are fully participating in school
- Email, web and mobile notifications
- Safest social platform for kids

Students

- Innovative method to discover clubs and other students who share similar interests
- Never lose touch with classmates
- Stay organized with school activities
- A safe, positive online environment
- Ability to create a positive, digital profile

Districts

- Unique insight into the interests and concerns of your students and community
- Dashboards showcasing percentage involved among students, staff and parents
- Ability to forecast funds needed for each activity across the district
- Stronger data to report for LCAP funding