CONNECT!

*While you are waiting please download the Remind App from the App store*

PRESENTER: Jennifer Duston
Principal, Academy of Technology & Leadership At Saticoy (ATLAS)
1. Don’t underestimate the power of “old school” connection strategies
2. These are actually sometimes more effective these days due to the overuse of social media
   a. Phone calls
      i. Personal Connection
         1. Have ASB kids make calls
         2. Have students make calls to their parents
   b. Handwritten letters
      i. From student so their parents
      ii. Students to community members, board members, district office officials, etc.
   c. Posters
      i. Butcher Paper
      ii. Construction Paper
         1. Cut outs
   d. Personalization around campus
      i. Names around campus
      ii. Quotes on sticky notes
      iii. Chalkboards
   e. Professional recognition
      i. Business partners, parents of the month, student of the month
Family Nights
- technology--coding, internet safety, 3D printing
- family mission statement creation, parenting topics, family game night
- academic nights--family math night(math games), science night(science experiments), art nights (art projects)

Community Events
- Career Day/Leadership Day (with 7 Habits Focus)
- Curbside Coffee & Chat with police department
- Leadership Day
  - school showcase of community invited to tour school, see performances, etc.

Traditional School Events
- Book Fairs, 100’s Day, Awards Assemblies

For Students...
- movie nights, dances, school carnivals, etc.
● Forms
  ○ Parent input for teachers
  ○ Good luck messages from parents to students for tests
  ○ All sorts of surveys [link]
    ■ parents surveys for volunteering, what they want, school feedback, etc.
    ■ teacher surveys on PD input, volunteer for supervision, feedback on activities program, etc.
    ■ Student surveys on spirit days, issues, voting, etc.

● Docs
  ○ students can work on to do lists, activity planning sheets, meeting minutes, etc.

● Drive [link]
  ○ puts everything all in one location great for clubs and committees!

● Slides [link]
  ○ recognition--have people contribute quotes and slides on own time
Websites

For most people this is our *first impression.*

- Is it professional, interactive, up-to-date, and useful?
- Clear sections for various users
  - students, staff, parents, community
- Create a scavenger hunt for staff to do at staff meeting to be sure all these groups could find what they need
  - community--how do I get involved? Donate? volunteer at the school?
  - parents--grades, assignments, class policies, discipline, dress code, events, etc.
  - students--grades, events, extra help, study resources, etc.
Twitter/Instagram/Hootsuite

- Twitter
  - advantageous for stakeholders who are on twitter
  - follow people who do what you do this is a great connector for you professionally!

- Instagram
  - great connector for students
  - have students post things for assignments, advertising, etc.

- Hootsuite
  - allows you to quickly advertise and post to multiple social media networks at once
    - facebook
    - twitter
    - instagram

- **Bonus:** Post these links in your remind and text out to stakeholders
Voxer

- Walkie Talkie App
- Think group text message by voice
- Has capabilities for text, camera, video, etc.
- Think local activity director group, ASB committee groups, teacher groups, PTA, etc.
What do educators have to say about Remind?

https://www.youtube.com/watch?v=egNv2lePQeU&feature=youtu.be
CONNECT INSTANTLY
• Sign up in 15 seconds on the web or mobile app.
• Students and parents can join your class by text, email or app.

CONNECT SAFELY
• Phone numbers are always kept private.
• Download or e-mail your message history.
• Flag or report conversations.

CONNECT EFFICIENTLY
• Send or schedule messages ahead of time.
• Attach photos, files, or voice clips.
• Reach out 1:1 with Chat.
• Get instant feedbacks with Stamps.

CONNECT FREELY
• Teachers, students, and parents can use for free.
• No commitments or classroom changes required.

Key Features
Remind
Choose how to connect with Chat

Reach out to subscribers 1-1 when you need to

Allow subscribers to initiate, or leave outreach in your control

Set Office Hours for work-life balance

Access a transcript or e-mail a conversation any time

Chat is opt-in. Teachers can also use Remind to send one-way Announcements only.
Step 01
Download App or Visit Site

• Sign up via Remind.com OR
• Download our mobile app on iOS or Android
Step 02
Register

• Select your role
• Enter your full name and e-mail address
• Create password
Step 03
Once you’re registered, add a Class

• Name your class
• Mark whether there are students under the age of 13

Things to know:
• Create up to 20 class groups
• Name your class something recognizable
• Organize your classes by subject level or audience group (students, parents, or both)
Step 04

Invite students and parents to join the class

Students and parents can join your class by your unique class @code. Send the code in these three ways:

1. Invite students and parents by e-mail or mobile number
2. Project or send instructions to download the app or text class @code to your Remind phone number
3. Share your unique link: remind.com/join/code to have your class join by mobile number

Things to know:

Invite students and parents in these ways

- BACK TO SCHOOL NIGHT
- FIRST DAY OF SCHOOL
- SEND AN E-MAIL
- PRINT PDF AND SEND HOME
- POST ON CLASS WEBSITE
- SOCIAL MEDIA
Join my class to see how it works!

- Download the Remind app if you haven’t already on iOS, Android, or Chromebook. Simply search for Remind in the app store or go to rmd.me

- Navigate to “Classes” located at the bottom, then “Joined” at the top.

- Join my class by texting the number 81010 with this message @cadacon
What are some ways that you CONNECT?!

https://docs.google.com/document/d/1VRNlkuHoHUVrTalWiIBY9adatSGVQ8xbTj-Uk2nvRAk/edit?usp=sharing

I will send this link to you in remind if you are signed up for my class