

LET ME TAKE A SELFIE!

IF YOU KNOW THE STUDENTS ON YOUR CAMPUS ARE USING SOCIAL MEDIA APPS LIKE INSTAGRAM, TWITTER, AND SNAPCHAT, THEN UTILIZE THEM.

- ***CREATE A SCHOOL FACEBOOK, TWITTER, AND INSTAGRAM ACCOUNT***
- ***CREATE SPECIAL HASHTAGS FOR YOUR EVENTS***
- ***POST REMINDERS ABOUT YOUR EVENTS***
- ***CREATE PHOTO CONTESTS USING THE HASHTAG FOR YOUR EVENT***

WAYS TO UTILIZE INSTAGRAM

- ***USE IT TO ADVERTISE EVENTS***
- ***USE IT TO THANK THOSE THAT CAME TO EVENTS***
- ***USE IT TO PROMOTE KINDNESS ON CAMPUS***
- ***USE IT FOR COMPETITIONS BETWEEN CLUBS- HAVE A LIKE-OFF***
- ***UTILIZE OTHERS APPS LIKE NUTSHELL, DIPTIC, CLIPSTITCH, AND CHATTERPIX TO ENHANCE POSTS***



WAYS TO UTILIZE SNAPCHAT

- ***USE IT TO TELL THE DAY TO DAY STORY OF YOUR SCHOOL***
- ***USE IT TO HIGHLIGHT CERTAIN STUDENTS ON CAMPUS- SNAPCHAT STUDENT OF THE DAY***
- ***USE IT TO PROMOTE EVENTS- GET TEACHERS TO USE THE FILTERS***
- ***CREATE AN ON-DEMAND GEOFILTER FOR A SPECIAL SCHOOL EVENT SUCH AS A DANCE***
 - ***THIS NEEDS TO BE CREATED A FEW DAYS AHEAD OF TIME***



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