



COLOR RUN

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Idea Credit: Christy Hertsch

Set Up

We used hippiepowder.com for all our colors. Bought 6—25 lb. boxes for 350 participants, using .4 lbs. per student. We presold all tickets, so we could prepare for the race. Our race was done during the school day, so we had more participants. Their ticket out the door was their t-shirt (included in ticket price). Set up music and have a MC to run the show. *Especially important at the end.

Run Details

1. Rules/Heats—students in 30-50
2. Station 1: Get Wet
3. Gave out zip locks for phones
4. Station 2-7: Color stations (each station had 1 adult/6 students to throw the color. Color was divided into number of heats, and poured into solo cups, then tossed on with measuring spoons. Stations have a PVC pipe frame.
5. Station Locations: outside and far apart... depending on time allotted. Masks available for students who need them, or leadership students.
6. End of race, students are given a bottle of water and extra color packets. (Students with green wristband get more color, students with blue get water and 1 packet of color). Cut off wristband, so they only get one.
7. Rope off grand finale section for students to gather.
8. Once all students have arrived... 1, 2, 3... toss last color packet

Packages:

\$15.00 Participant wristband, T-shirt and 1 color packet

\$20.00 Wristband, T-shirt, Sunglasses, and 3 extra powder packs

Tips

- Take a lot of pics/ videos
- Have masks available
- Course should be spread out so it fills time

Budget

- \$600 color/\$1750 shirts = \$2350
- \$15x350 = \$5250
- \$2900 Profit at minimum



Color Run—Grand Finale